

THEATRE

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NEW YORK, WEDNESDAY, NOVEMBER 5, 1941

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THEATERS GET MORE GRAY

A Patriotic Show That's Different

According to Arthur Kurlan, producer of 'Keep 'Em Rolling' series which starts Sunday (9) over Mutual for the Office of Emergency Management, this particular show will not have any of the following defense program standards:

Raymond Massey in a scene from 'Abraham Lincoln'.

Charles Laughton reading Lincoln's 'Gettysburg Address'.

Lucy Monroe singing 'The Star-Spangled Banner'.

Burgess Meredith, as a 'typical young American,' just filling in for the night as m.c.

Singers or actors making speeches about national defense, or defense officials setting or singing.

Guests beginning their remarks with 'In this time when clouds are gathering on the horizon.'

An album of American music built around 'God Bless America.'

JOLSON, WYNN CLOSINGS HARD ON ACTORS

Announced closings on the road of Arthur's 'Hold On to Your Hat' and Ted Wynn's 'Boys and Girls Together,' both high grossers on Broadway last season, brought consternation in actor circles. It means that between 200 and 300 people will be suddenly jobless this time of Thanksgiving, although they joined the musicals with the expectation of season-long tours.

Although business on the road has been spotty for both musicals, the closings are puzzling, but the fact that both assured to be actor-mans (Continued on page 37)

BLAME PRIORITIES AS FIDLER LOSES SPONSOR

Hollywood, Nov. 4. Priority restrictions in reported reason for forcing Jimmie Fidler and his sponsor, Taylor Companies, off air Nov. 27, after 20 weeks on CBS and Mutual. Inability to get ingredients for products caused withdrawal from radio advertising, according to statement by press.

Fidler pulled off CBS and moved to Mutual following disagreement over censoring his script.

2 Met Opera Ushers Join Opera, Concert Ranks

Two Metropolitan Opera House artists are still with the house, the other a former employee, have entered the field of concert and opera. Best known is William Hesse, 28-year-old lyric tenor, recently signed for leads with the Philadelphia Opera Co. Hesse has sung with Group opera at Carnegie Hall, N.Y.

Joseph Clifford, presently with the house, entered the recital field Sunday (2) at Town Hall (review in concert-opera section). He, too, possesses a lyric tenor.

Chevalier Preaches French Collaboration With Nazi Germany

Paris, Oct. 21. World War I veteran Maurice Chevalier, who has just opened at the Casino de Paris in a new revue, is the latest Frenchman to preach Franco-German collaboration.

Not really sure whether enough people had heard him make this pronouncement over the Paris radio, the perennial French juve repeated it in an interview to one of the local sheets. Non-occupied zone newspapers gave the statement some publicity.

Broopy Lip who has consistently preached that an actor's bit is entertaining the public and not mixing in politics, says that all that can lead to collaboration between the French and German peoples should be tried.

There's no indication whether his remarks were sincere or whether any pressure was applied, as in the case of many Vichy politicians and functionaries, or whether it was just his idea of a buildup for his new Casino show. It's raised more than one French eyebrow.

Theatres' Generosity to Service Men Is Earning N.Y. 'Friendliest City' Rep

A MEDLEY?

Kaufman-Ferber Play and Bromfield Novel Titled With By M-G

Metro, which already owns an option on a similar story, is exhibiting prime interest in the screen rights to 'The Land Is Bright,' Kaufman-Ferber legation. Legation opened on which studio holds the option, is a Louis Bromfield novel, 'Mrs. Parkington,' still in the writing stage.

Both plots trace a family through a number of generations in America. It is not clear whether Metro plan to drop the Bromfield option if it acquires 'Land' or whether it desires to fund the two properties.

ADDITIONAL LEGIT GOING AS CO-MGRS.

Following Trend Started by George S. Kaufman and Moss Hart, Some Own as Much as, or More Than, the Producers

TWO-WAY INCOMES

Authors are understood to own as much if not more than the producers of several new shows this season, which appears to be a trend started several seasons ago by George S. Kaufman and Moss Hart. They figured on the managerial end of a number of the late Sam H. Harris' productions, including 'You Can't Take It With You,' which they authored and collected on two ways. Said that Edna Ferber and Kaufman have a large percentage of their play, 'The Land Is Bright,' Music Box, N. Y., with Hart under. (Continued on page 61)

Lambs Put on 'Flowing Bowl' Act for Members Opening in New Shows

Lambs Club has inaugurated a new custom, billed as 'lost nights,' idea being to facilitate its members in each new show after premiere—whether it's a hit or a flop. At midnight on each Broadway opening evening, a festive bawl is illuminated. The Lambs song is warbled and glasses raised to hail those clubmen who were in the performance. (Continued on page 62)

ASCAP-Radio Accord in Nick of Time; Flock of Filmusicals Need the Plugs

The Trumpet Blows

William Seydov doesn't pay much attention to mail from New York, who needed an answer, sent him a telegram. From his hideaway in Fresno, Cal., Saroyan wired back:

'Sorry to make you wait. Have been busy working on seven new plays. They're all four star.'

NEW WARNINGS ON A FILM TREND

Warning signal has been hung out again, continued flow of so-called overly sexy screen productions, with several groups, which express public opinion, tipping the film business they are 'viewing with alarm' recent tendencies in that direction. These social, church and civic groups have been turning their optics on some recent film production with a cold eye in recent weeks.

Fewer and fewer pictures rated (Continued on page 62)

STOKI DUE TO BATON 6 MORE FOR DISNEY

Leopold Stokowski, who directed the Philadelphia Symphony orchestra in providing all music for Walt Disney's 'Fantasia,' is going to bat next month to work on forthcoming cartoon features for Disney. Stokowski states that Disney has several musical ideas in mind for additional screen productions, palmered after the success of 'Fantasia' in which the facility of music is predominant.

He added that some six more musical features made on the same general framework as 'Fantasia,' or arranged in like fashion, are being considered.

Reisman to Guatemala, Lopez Maybe to Brazil

Leo Reisman's band goes on one of the longest and most expensive one-nighters any band ever took next week. Quitt will leave Monday (10) for Guatemala City, Guatemala, where it will play for an affair given by the Guatemalan government. Nov. 22. Latter is paying some \$15,000 between \$15,000-\$18,000 in transportation, living expenses and (Continued on page 61)

Radio-ASCAP peace catches most of the major film producers with heavy schedules of musical pictures, either in release or awaiting release, which stand to tap the 32,000,000-set jackpot for full exploitation value from estimated 80,000,000 listening audience. Reopening of major league air lanes for song exploitation favors distributors at a time when many have gone to limit on investment in high-budgeted pictures with music. Move is regarded as likely to be one of most favorable factors in meeting current demand from exhibitors for pre-sold product.

Majority of distributors have lately become strongly radio-conscious, many setting up special departments to exploit via the ether medium in recent months, but have been confined to by-ways since the ASCAP-radio bickering, to plans drawn from picture musicals has admittedly been a serious drawback in property merchandising product of this type. Musical trailers, recordings for (Continued on page 16)

Inside Stuff on New Daily's Forthcoming Battle vs. Chi Trib

One of the most unorthodox units of its unorthodox career was pulled by the Chicago Times last week with the start of a series giving the background for what promises to be an American Journalism's most titanic battle—the effort of Marshall Field III to establish an a.m. paper in opposition to Col. Robert R. McCormick's Chicago Tribune.

'Showdown at 'Sunup' is the tag put on the Times' series, written by city editor Bruce Grant. Grant estimates that Field and McCormick each has an income of from \$5,000,000 to \$10,000,000 a year, but that the former is richer than the latter in an equal store of treasure to fight the impending battle of the (Continued on page 65)

Extras Their Own Angels For H'wood Showcasing

Hollywood, Nov. 4. Actors Cooperative Theatre, a group of 22 film extras, puts on its first stage play, 'Hollywood Mirage,' tomorrow (Wed.) at the Truopers Theatre. The pattern is similar to the Group Theatre in New York.

Membership is confined to registering and paying dues, which is equal to the cost of production. Motive is to call the attention of film producers and actors to the talents in their own studios. Play is authored by Richard Aarons and directed by Zella Younger. Members in the same amount as the actors.

Fitting Real Players to Real Roles

Castling for "Out of the Frying Pan," a story costing more than \$100,000, is slated for the budget slide. The Paramount planning to fill the top roles with young players who have yet to make their mark in Hollywood. Plot deals with a group of youthful teens striving for recognition and the producer, Edward R. Galt, is planning a natural with comparative unknowns, instead of name players, in the leads. Only familiar name signed thus far is Robert Benchley, who plays the part of a producer. Newsday's Susan Hayward, Martha O'Driscoll, Barbara Britton and Jim Brown are also set.

Edward R. Galt, producer-director, is working out the casting problem.

WAR JITTERS BLAMED FOR B.O. DROP

Milwaukee, Nov. 4. What started out to be a great week for the two downtown theatres having stage shows—the Wisconsin (Fox), and Riverside (Columbia)—ended badly after Monday night, and the blame was placed upon President Roosevelt's War Relocation Authority. The blame was placed upon the shooting has already started simply airing people into a state where they wouldn't let go of a dime or even leave their homes.

From the deserted appearance of the downtown streets, said one exec, "you'd think an air raid warning had been sounded."

Natives in many instances experienced the same drop as the downtown houses, and other businesses also noted a marked falling-off.

With Henry Busch and his band on the stage and "Blondie" Society (Columbia) on the stage, the Riverside, reopening after being closed since July, got off to a poor start. The Wisconsin Johnny "Scat" Davis and his music revue on stage and "Married Bachelor" (De-Fo) on the silver sheet opened auspiciously, then nose-dived, each of the two houses ending the week crossing around \$1,000 on the week.

Slump apparently was continuing in the new week with Friday (31), for, while there was a slight uptick with Orrin Tucker at the Wisconsin and the Jumbo Circus show at the Riverside, the take was disappointing.

ZANUCK WEST AFTER WHITE HOUSE DINNER

Darryl F. Zanuck was slated to plane back to the Coast yesterday (Tuesday) from Washington where he had spent most of a week on active duty in the Signal Corps which he has been assisting in making training films. Zanuck's trip to the capital included dinner as a guest of the President at the White House. Mrs. Zanuck was also present.

Producer came east early last week for preem of "How Green Was My Valley" at the Rivoli, N. Y.

Arch Selwyn Wins \$5,000

Los Angeles, Nov. 4. Arch Selwyn, stage producer, won \$5,000 damage verdict in Superior court against the Pacific Electric Railways.

Built was the aftermath of an accident last February in which Selwyn's auto was wrecked by a street car.

Eilon's Pix Picks

Chicago, Nov. 4. Bob Eilon, sports announcer and commentator through the WGN and Mutual hookup, will hit the screens this week in a special reel, "Bob Eilon's Sports Forecast," to be produced here.

Eilon weekly reel will give predictions on the outcome of major sports events.

N. PUBLICISTS TO HIGH GOOT

Recognize It's a Holiday for Hollywoodians When They Hit New York Town, But It's Also Good Biz Not to Brush Off the Gotham Press, Say Pix Boswells

IRRESPONSIBLE

Failure of more end more Hollywood film stars to cooperate with non-profit publicity-exploitation staffs while visiting New York has grown to such proportions that eastern executives are mulling means of bringing the visiting celebs into line. Obvious reason is that a snub, intentional or otherwise, does the star no good with the vital New York press which figures so importantly in aiding their movie boxoffice for their productions.

The huge number of exhibitors in the metropolitan area reached by N. Y. daily newspapers as well as syndicates with offices in Manhattan is something that can't be shrugged off, distributors point out.

Main difficulty as presently sized up is that most actors—regardless of New York junkies almost exclusively as their own business. And that they should be permitted to roam around Manhattan without being inconvenienced by meeting newspaper, fan magazine or syndicate representatives.

However, while appreciating the actors' need for a vacation and freedom from keeping dates, homeoffice executives claim this fails to take into consideration just how much newspaper or syndicate break means to N. Y. It gives the film press perhaps 10 to 20 times the reader coverage that any possible Coast break might receive.

N. Y. publicists aver that many screen celebs have no conception of what a promise on engagement to see newspaper and syndicate men represents, while others make promises which they have no intention of keeping. As a consequence, film company public relations boys regard the task of keeping picture stars in line as something distasteful. This carelessness, badly advised depletion of date-keeping, just plain ignorance, aver homeoffice men, must harm the boxoffice and Eleonor.

In contrast, there are exceptions, of course. Outstanding perhaps are Rita Hayworth and Joan Crawford. In contrast, there are exceptions, of course. Outstanding perhaps are Rita Hayworth and Joan Crawford. In contrast, there are exceptions, of course. Outstanding perhaps are Rita Hayworth and Joan Crawford.

Selznick's Backing Ferrer-Ruth Will Play

Whitney Bolton, Jr. for David O. Selznick and Katherine Brown, Selznick's eastern story editor, are the backers of "I Had a Wife," legitlier which Jose Ferrer will produce in association with "I Had a Wife," legitlier which Jose Ferrer will produce in association with "I Had a Wife," legitlier which Jose Ferrer will produce in association with

MEMORIAL ALBUM OF HELEN ALMON

RCA-Victor is setting up a Memorial Album of films recorded in the past by the late Helen Almon. The album will be issued in about a month, but as yet the tunes to be used have not been selected.

Leonard Joy, RCA recording director, who conducted most of Miss Almon's recordings for the company, is selecting the numbers and writing a special pamphlet to go with them.

Sniping of Client Garfield On Lyons Preserve Puts Warden On MCA Trail

Seadler's Slogan

Film industry was responsible for one of the most widely-used and talked-of slogans of the campaign of New York's Mayor LaGuardia for reelection, "Line up Keep the Little Flower Blooming on the Sidewalks of New York."

It was invented by Sid Seadler, exploitation chief at Metro.

RKO SETTLES EDGINGTON'S CONTRACT

Hollywood, Nov. 4. RKO has settled Harry Edgington's contract which had two months to go, and the studio's executive producer for nearly two years has checked out of the lot. Edgington has been inactive as a producer since Sol Lesser was given executive status by RKO.

Prior to the RKO break, Edgington made pictures for Universal and as a partner with Frank Vincent in an agency. Understood he'll either re-enter the agency business or continue as producer with indie status.

Another RKO producer leaving is Rich Pommer, who recently had contract adjusted by prey George J. Schaefer. He checks out the end of this month.

Mayor Seeks Reelection With Aid of Free Show Build by Adv. Agency

Amsterdam, N. Y., Nov. 4. Mayor Arthur C. Carter of Amsterdam commissioned the Leighton Nelson advertising agency of Schenectady to stage a big evening entertainment with a number of WGCY performers and others in the Amsterdam Junior High School. Show was part of Carter's campaign for a fifth term. George R. Nelson produced and emceed the show.

Those appearing included: Col. Jim Healey, Annette McCullough, Otis and the Four Seasons, and the (dancers), Harry Garry, pop wabler, James Barrow and Butch Robinson's orchestra of Amsterdam. The program included community singing, etc.

COHAN PERKS

George M. Cohan, who underwent a two-step abdominal operation about three weeks ago, was permitted to sit up soon at the Flower-Fifth Avenue hospital, N. Y. However, he may be under treatment for an extended period and only inmates are permitted to visit him.

Several days last week the star suffered intestinal. Thereafter he slept much better and expressed more interest over his new growth and other items of theatrical interest.

Cohan delighted his nurses one evening by whistling some of his noted tunes.

Sunday (12) after awakening he was in three days, doctors saying that was the most encouraging sign since the operation. The Mayor put it in "I was grumpy today," but he asked about the well being of others and sent thanks to those who sent him messages.

Both the Artists and Artists Go

Both the Artists and Artists Go have been casting disapproving eyes on the trend of raising and other traffic in letters. Under rules adopted by the two guilds, the case will go into arbitration by representatives from all sides. Lyons out-of-pocket paid Morrison, the Lloyd Wright office, at its request, the Lyons agency. Through various salary adjustments, plaintiff asserts, Garfield is now earning \$250 a week, with the privilege of doing stage plays in New York, and still has four-and-a-half years to go on his agency contract.

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MORE LEADS ON BROWNE; GEORGE S. BROWN CASE FOLLOWS

No Whitewash for IATSE Prez as C. C. Moskowitz Incriminates Him—Bioff Tangled in Own Contradictions—Also Draws Hitler-Stalin Analogy

George E. Browne and William Bioff will likely know their future as early as this week. Prosecutor and defense counsel agreed yesterday (Tuesday) that the charges of labor racketeering against the two IATSE officials would probably go to the jury tomorrow (Thursday) or Friday.

The jurors in U. S. Federal Court in New York are now in their fourth week of listening to evidence that B&B extorted something between \$550,000 and \$1,000,000 from major film companies. Mathias J. Corrigan, U. S. government attorney, said he will end his case by noon today and that he had been informed the defense will wind up its case by the end of the day. That will mean summation by both sides tomorrow (Thursday). Judge John C. Knox charging the jury late in the afternoon or early Friday.

Pat's developments seemly served to draw the Government's attention around the neck of the two defendants a little tighter, as they sought to place the onus of the labor charges on the other. Five heads of the film industry executives and also to impaech the honesty and integrity of Government investigators.

Keynote of the defense was a reminder of defendant Edward Small, nee James Coston, Warner Bros. zone manager in Chicago, in which the labor leader who alleged that he declared that he could not be allowed to go to jail by the industry, "IATSE" was "too important to it," and that if he did go, "many important film executives would find themselves in the cells next to me."

Bioff Just a Stogie?
Bioff's defense consisted solely of the testimony of a "stogie" against the multitude of important film executives testifying against him. His testimony was "IATSE" that in that he declared he was acting as a messenger for Joe Schenck and the IATSE, he was "IATSE" that he had threatened them with strikes if his union unless they paid off. When broken down and investigated against other evidence, hopeless conclusion was the result.

Failure of Browne to take the stand is due primarily to his being completely whitewashed by Bioff defense attorneys felt. This decision may prove unfortunate since, at the start of re-direct examination, Browne was linked to the alleged payments for the first time since the opening week, when Nick Schenck testified he was present at some of the payments.

Charles C. Moskowitz, Loe's theatre head in the IATSE presidency, is declining that he had received on several occasions and received \$400,000 in two payments. The Government's plan to call Moskowitz by Bioff came when the labor leader declared that Murray Lincoln, special congressional investigator, had received \$200,000 from Joe Schenck in the form of a "Century-Fox film stock."

Tax Expert C. T. Russell Resumes Mon. Session

Starting Monday's session, for the first time, William C. Russell, tax expert, who was finishing on the stand, a holdover from last Tuesday's session, testified that from 1938, to late 1940, he had conferred with Joe Schenck on the matter of \$100,000 loan to Bioff, and that Schenck had told him the loan had been repaid. Schenck also made a statement at U. S. Attorney Murphy's office in Washington to the effect that if Bioff had wanted the \$100,000 loan, he would have to come to him. Under cross-examination, Russell said he was employed by Bioff and was a tax consultant.

Russell responded to each, and to the IATSE. He said he had been employed by Bioff and Browne's work from Sidney Kent, Joe or Nick Schenck, nor by Murray Murphy, Loe's, or anyone else, but from the IATSE only.

Russell admitted spending more time on the Bioff matters than on the

IATSE altogether, and received \$131,100 in fees.

Mathias J. Corrigan, U. S. government attorney, said that he had been issued first to Joe Schenck and then to Murray W. Garson and Joseph H. Moskowitz at the same time. (Garson, former U. S. investigator, had been paid off by Schenck for the industry, Bioff had alleged while testifying last week). Cross-examination was suspended until Rabin could locate records to find out the disposition of the stock.

Hoffman, Bioff Boyhood Chum, Takes the Stand

Sidney Hoffman, assistant manager of the Metropolitan Life Insurance Co., in Chicago, who had known Bioff for 30 years, was called to the stand as a boy, followed on the stand. He said he knew Bioff as Morris, not as William. Hoffman, son of Mrs. Beasie Alper, older cousin of Bioff's mother, Hyman Bioff, was Bioff's oldest brother. Abram Bioff, the youngest brother, and Mrs. Sylvia Russo, his sister, all followed on the stand. There was a William, but there ever been one in Bioff's family, and that the defendant was known to them, and all his intimates as Morris.

George Brown, defense counsel, then read a letter from Joseph H. Rosenberg, vice-president of the Bank of America, and John C. Moskowitz, head of the IATSE, dealing with the \$100,000 loan and just repeating previous testimony of the witness. "IATSE" called him "Mr. Link," the mysterious gentleman from Georgia, who received over \$100,000 from the IATSE, who cannot be found. The Bioff defense then rested pending his location. Brown, Hoffman, and Martin Conboy, immediately followed suit.

Charles C. Moskowitz, head of

Loew's theatre department for the past 30 years, then took the stand. He told of the labor dispute, the local vote of the IATSE in 1935 and said that in the summer of 1935 he received a phone call to come to the Warwick hotel (N.Y.) and see Browne. Instead, my wife and I saw Bioff whom I did not know. He told me he had been responsible for the election of Joseph C. Brown to the presidency and that he had been told at that time there was a couple of million in it. So far he had not received a cent. He said he expected to get plenty from the industry. I told him that I didn't even know him; that I had come to see Mr. Browne, but when I started to leave he pushed me back in my chair and shouted, "Now listen to me" and kept talking. Nick Dean was also there at the time.

Judge Knox then asked if Bioff had threatened him, but Moskowitz said "No" but that after being called at first Bioff had shouted when he came to the stand.

"Ten days later," the witness continued, "I talked with Browne, and Major Leslie R. Thompson of RKO (N.Y.) theatre district, who was then appealing to Browne to keep in the 306 market. Browne told me that he had been paid \$100,000. We would have to have \$150,000, and pointed out the results of a strike. At a subsequent meeting, I agreed to pay \$100,000, if some means for payment could be decided. At the following meeting, I agreed to give the money to Mort Singer. Loe's share should have been \$50,000, but we were told that after all taxes had been taken care of."

In August, 1937, Moskowitz said he met again with Browne to pay the \$100,000 due the labor leader. This was to stop re-sabotage which had been going on in the theatres. Browne said he expected \$100,000, Moskowitz declared.

Defies 'Sabotage'
Asked by the court to define 'Sabotage,' Moskowitz told of second re-sabotage, played first, switching of company.

He said that in the fall of 1937 he gave Browne \$25,000 and in the spring of 1938, \$100,000. He testified that in phoning Bioff he called him "Link," having been told (Continued on page 25)

Bernhard, also of Warners, who elected to remain with the latter company and has since assumed broader management of the company.

Two conferences took place between U. A. Warners and Sears, according to report. "There was a feeling of regret that the two men were abruptly when Sears decided changing his post, although he subsequently resigned from Warners."

One of the reasons for termination of the appointment of Sears as distribution head is the improved status of sales within the past few weeks. Small's production, "Titanic," is said to be responding favorably in first run, and Wanger's latest release, "Sunshine," is leading "Foreign Correspondent" materially in test runs in the Low circuit this week. Revenues from these two pictures and the early release of a proportion of American film rented held by Grand National are deemed sufficient to carry the company adequately for the present.

Chaplin's Release

Artur Kelly is here, threatening out the affairs of the former "Wanger Company" and getting ready to set up a new production company which will start functioning the first of next year. He's also conferring with Chaplin, also on "Gold Rush" release which is being inserted into it by Chaplin. It's to be completed around Dec. 1.

Kelly is flying back to New York Friday (7).



MAXINE SULLIVAN
Creator of song style is now appearing in her third week at Loew's Rialto.
Latest Decca Recordings: "Just Like a Gipsy" and "Loch Lomond."
Personal Management
MUSIC CORP. OF AMERICA

COAST CHECKING UP FURTHER ON BIOFF

Hollywood, Nov. 4.
Testimony of Willie Bioff in the current N.Y. trial is being checked by the Los Angeles district attorney for inaccuracies. During the trial of the action of Joseph C. Brown against the IATSE, Bioff bluntly denied he ever received or borrowed money from Joseph W. Schenck. Grand jury may be asked to act following discussion of testimony by the D.A. with several witnesses.

Also being checked is Bioff's testimony before the Sacramento grand jury for comparison with statements made at the N.Y. trial.

Hinterland Labor Gets Reflex From Bioff Trial

Milwaukee, Nov. 4.
Publicly given the Willie Bioff trial has brought tougher action by business agents of the IATSE, according to Jack Warner, head of the Magdalen union here.
Efforts to enforce regulations governing the employment of additional men in various rubes are provoking all sorts of wisecracks, not to mention abuse, anent the New York trial proceedings plentifully aired in the newspapers here.

Marin's Moppel Megger

Hollywood, Nov. 4.
Edward Small signed Edwin L. Marin to direct the next Shirley Temple starlet, "Annie Rooney," for United Artists release.

Currently Marin is piloting "Heliotrope Harry" for the same producer.

N. Y. to L. A.

Irving Berlin.
Harold S. Bucquet.
Greg Bastard.
Ned Depinet.
Charles Friedman.
Lillian Harvey.
John Healy.
Allen Jenkins.
James Kennerly.
Harry Link.
Barry McCormick.
Walter Pidgeon.
Vivian Saville.
Andrew Schneider.
Seymour Skouras.
Stryker Turner.

L. A. TO N. Y.

Desi Arnaz.
Greg Bastard.
Robert Braun.
Robert Brown.
Bruce Cabot.
W. E. Callaway.
James Cagney.
Henry Fonda.
Dick Foran.
Greg Gatzert.
Sterling Holloway.
Nunnally Johnson.
Charles Laughton.
Anna Merkel.
Charles O'Brien.
George Zischeler.
Lloyd Ward.
Doris Harewood and Victor McLaglen.
Herbert J. Yates.

D. C. QUZZ LOOKS LIKE A DEAD ISSUE

Washington, Nov. 4.

Resumption of the Senate proof to the fact that the majority is so demoralized that even in view of the fourth-succumbing postponement of future action on the matter, the will-watching isolationists don't dare confess their defeat but actually go on to work in a new of the unquestionably hostile public reaction to the way they tried to make political capital at the expense of the major producers.

Though he still maintains there will be no final action, Charles D. Worth Clark last week said the Senate Interstate Commerce subcommittee, which had been asked to report on the Senate has disposed of the administration bill to wipe out most of the IATSE, will not have a final vote is expected sometime this week. Previously Clark had implied hearings would be held on Monday (3) and suggested the inquirers would ogle some of the IATSE pictures before resuming testimony. Nothing happened last week; however, and one of the subcommittee, Senator C. Wayland Brooks of Illinois, is not likely to be on hand after the new testimony of Edward Small.

Plans to recess the Senate around Nov. 15 also are further signs that the Senate is not likely to act from the cyclone claim. Administration leaders are figuring on keeping out of the Senate during Christmas holidays once the foreign policy bill is sent to the White House and the Senate has shown its difficulty keeping a quorum on hand for any hearings, once the gong goes out. Clark has shown that he has no appetite for going on by himself.

The most that will happen, in view of long-time political observation, is that Clark will call a meeting to keep his pledges and to demonstrate—circumstantially—that he hasn't been scammed off the trail.

Lyttle Eater

Fearful that Edward Small will be life in the Senate's apparently dead pigeon, Stop Film Censorship Committee activities has served notice today to all Senators arguing that they take steps to immediately kill off the closed shop scheme investigating alleged film propaganda.

Signed by SFCC chairman Bert Lott, prez of the American Guild of Actors, the letter stated: "We believe that the overwhelming expression of public opinion against the activities has served notice upon the sponsors of the subcommittee that the American people demand a discontinuance of the subcommittee. Its inactivity at the moment reflects that fact. Nevertheless, its existence represents a continued threat to our national unity."

"We believe that the subcommittee can and should be killed now. We believe that the American people are entitled to that end."

SFCC was formed in New York about a month ago. Its membership includes rare of scores of trade unions, as well as many individuals.

Lindbergh the Target

Flock of Film-Democracy Turned
Of picture democracy turned out for the "Dinner for Democracy" at Toots Shor's on Thursday (3) presided over by Grad Sears and Dr. Brock Birkhead, and who had been used as a guest speaker. Birkhead launched drive for \$10,000 from the industry to be fed to the American Federation of Labor, as a guest speaker. Birkhead launched drive for \$10,000 from the industry to be fed to the American Federation of Labor, as a guest speaker. Birkhead launched drive for \$10,000 from the industry to be fed to the American Federation of Labor, as a guest speaker.

EXPLODING ROMANTICALLY

Hollywood, Nov. 4.
Edmond O'Brien and Ruth Warrick have a musical romance in "Foghorn Town," slated for Nov. 12 at RKO.

Doris Harewood and Victor McLaglen join the supporting cast.

Fred Jack, Henry Herbel Mentioned For Kalmenson's Ex-WB District

Successor to Ben Kalmenson as western-southwestern division sales manager for Warner Bros. remains in the air partly, from account, because of inability at the home office, because of the part of Joe Bernhard, Kalmenson and to decide on the man it should be. In addition to Fred Jack, southwestern district manager, who was reported a strong candidate for the post a week ago, Henry Herbel since has moved forward as a likely candidate. Herbel is West Coast district manager.

Reports that, under the new setup, no western-southwestern division chief may be named, with Kalmenson as general sales manager also attending to that division, are said to have been dropped up because nothing was done concerning the division at the Friday-Saturday sales meeting in N.Y., called by Kalmenson, and attended by district as well as branch managers. Similar reports with respect to the eastern-Canadian division resulted from an announcement at the two-day sales session that Roy Haines would henceforth have direct supervision over the Boston, New Haven, Buffalo and Albany branches in addition to his present duties.

As eastern division head these offices have always been under Haines, but previously they were embraced in the district supervised by Eddie Schnitzer out of N.Y.

New (7th) District Understood that under the new Warner policy restoring district managers to their former posts and powers, the Boston-New Haven-Buffalo-Albany group will comprise a new district, with Schnitzer overseeing the district, embracing New York, New Jersey and Brooklyn, large in itself.

When Grand Sears prepared to meet new distribution problems under decree settling, he demoted district heads, then numbering seven, and in effect became a general manager at exchange centers where they had headquarters. At the same time the branch managers at those points remained on largely as salesmen. As the district branches assumed greater authority, contact with the home office was direct rather than through the district manager plan and thus there was added h.o. supervision. Kalmenson assertedly felt that this policy, thus recreating districts that formerly existed except that the so-called "Prairie Division" over Kansas City, Omaha, Des Moines and Minneapolis, is now added to the central district, which Ben Lubren commands from Chicago.

In addition to Lubren, who also has Chicago, Milwaukee, St. Louis and Indianapolis, the district men and their exchanges are: Boston, S. M. Little; Washington, Philadelphia, Pittsburgh, Cincinnati, Cleveland and Detroit; Fred Jack, New Orleans, Oklahoma City, Raleigh, Memphis, and Herbel, Los Angeles, San Francisco, Portland, Seattle, Denver and Salt Lake City.

OWL SHOWS IN COAST DEFENSE WORK AREAS

Los Angeles, Nov. 4. Owl shows for defense workers, whose shifts prevent them from seeing the regular film programs, are being held out in the Los Angeles, California, a scene of vast activity in airplane and munitions work. Warrenton reported the first in its Hollywood theatre with a complete show starting at 1 o'clock.

Next Coast Coast follows on tomorrow (Wed.) with an all-night grind in the El Portal theatre, North Hollywood. It is expected that the program will be extended to defense areas throughout the state.

Nugent's Pic, Legit Shift

Hollywood, Nov. 4. Elliott Nugent, who recently finished a director's job on the Warner picture, "The Male Animal," shifts to New York next week to stage a legit play, "All in Favor," with Robert Montgomery, now a Naval officer, as an absentee partner.

Comedy, authored by Louis Hoffman and Don Hartman, breaks out in January, with Nugent producing and directing.

PAR'S THIRD QUARTER EARNINGS, \$3,071,000

Paramount third quarter earnings were estimated by the company at \$3,071,000, after interest and all charges, including provision for Federal taxation, normal federal income taxes being figured at 31%.

This is equal to 110 per cent compared to 58c in the third quarter of 1940 when Par showed \$7,226,000. Company estimated nine-month earnings at \$7,450,000 as against only \$4,010,000 in 1940.

Paramount included \$1,300,000 as its share of undistributed earnings of partially owned non-consolidated subsidiaries in the total for the first three quarters ended Oct. 4 this year. For the comparable period last year, this figure was \$1,255,000. Company did not provide for Federal income taxes in 1941 by quarters. That estimate none had been accrued.

1935.....	\$1,181,187
1936.....	1,888,020
1937.....	1,478,000
1938.....	2,533,279
1939.....	2,737,533
1940.....	7,226,130

First quarter.....	\$1,060,000
Second quarter.....	1,478,000
Third quarter.....	1,726,000
Fourth quarter.....	2,231,130
First quarter.....	\$2,475,000
Second quarter.....	1,996,000
Third quarter.....	3,071,000

Sonolux vs. G. E. For \$1,500,000; Restrained?

A triple damage anti-trust suit by the Sonolux Co., against General Electric, for \$1,500,000, was filed Thursday (28) in N.Y. federal court by Sonolux, which had been in the business of manufacturing and selling incandescent lamps for motion picture studios and theatres and on motion picture projection and sound reproducing equipment, and sold such items as exciter lamps, rectifier tubes, photoelectric cells, projectors, etc., since 1923 and by the end of 1933 had accumulated sales of \$1,500,000. Plaintiff incorporated in February, 1932, and was incorporated in California, with headquarters at 1000 Broadway, New York City.

It is charged that the defendant owned patents which related to the plaintiff's products. Defendant is accused of threatening to sue the defendants customers for use of these patents unless they acquiesced in its policy. Plaintiff left the plaintiff and bought their lamps elsewhere, mostly from the defendant.

Riskin's 'Merrily' at M-G

Hollywood, Nov. 4. "Merrily We Roll Along" has been assigned to Everett Riskin as the initiator on his Metro producer contract. He recently pulled out of Columbia.

Means Creating a New Scale for the 12-18-Year-Olds, to Woo the High School Boys and Girls—May Mean Lifting the Kid-Admission Brackets

EXHIBITORS here are brooding over having to dub in a new price for the important contingent of film-goers who are high school kids. What woke them up to the fact that there had been a death of youngness of teen ages in the houses was the following letter to the editor which appeared in a newspaper here:

"I am only 15 years old and am expected to pay the same price as an adult at a movie. How can boys and girls of my age attend movies for 12 to 18? This would greatly increase high school attendance. While the moviegoers are far from adequate? Why can't the movie managers create an age-between price for students 12 to 18? This would greatly increase high school attendance at the picture."

Don Rushman. Thinking it over, managers here were inclined to think young people had something. Kids of high school age, with the exception of some such female attendees, are one of the poorest groups in a picture audience. While the majority of older groups show up, there is a gap in the years when kids are in their teens. There has been the inclination to mark it off as due to other interests, but the letter aroused the opinion that maybe it was just a matter of price.

Kids in their teens are forced to pay the same price as adults and most of them don't have that kind of money. What allowances the boys get are spent on school parties which explained the few high school girls, who now are going bare-legged and saving a little coin, as the only representatives of this age group.

Managers, particularly in the teens, are wondering if much as they hate to mess with another price, they couldn't build up plenty of ad sales by either dropping the price for the high school group or putting the teen-agers back on the basis of kid admissions they had a few years before. Even a slight increase in the price for the picture houses this group would mean a nice difference for houses now running on a close margin.

THOMSON GIVES UP AN ALTERNATE JOB

Hollywood, Nov. 4. Kenneth Thomson bowed out as executive secretary of the Motion Picture Society for the Americas to devote full time to his duties, in similar capacity, with Screen Actors Guild.

An appointee of Jack Whitney, his duties will start as soon as the claim from SAG members who held he shouldn't hold down two jobs.

'Harvest' Leads Set

Hollywood, Nov. 4. Greer Garson and Ronald Colman were signed by Metro to co-star in "Random Harvest," novel by James Hilton.

Sidney Franklin produces the picture which is to start as soon as Gary Garson finishes her current job in "Mrs. Miniver" in which she heads the studio with Walter Pidgeon, John H. Wylar, on loan from Samuel Goldwyn, is directing.

With Receipt of \$7,950,000 British Film Com in N. Y. It's Now Hoped To Have Good Effect on Aussie, N.Z.

Injuns' Squadown

Hollywood, Nov. 4. American aborigines have learned something about movie since they sold Manhattan Island for a Dutch song. Twenty Tas Indians, imported from the reservation as atmosphere for "Valley of the Sun" at RKO, were drawing \$5.50 a day until they read the trade papers and learned that the palaces were getting \$10.50 for the same work.

Claiming to be dress extras by reason of their native costumes, the simple redding put on a squat strike until RKO compromised on near home wampum.

EIGHT PICTURES ON COL'S NOV. STATE

Hollywood, Nov. 4. Columbia opened its November production with a schedule of eight pictures, four of which started yesterday (Mon.). They were "Martin Eden," "Bait," "My Big Mouth," "The Man Who Returned to Life" and "Lawless Plainsmen."

Others to go before the lenses during the month are "After the Alamo," "The Girl in the Draft" and an untitled feature based on the story, "Something Borrowed."

Depnet, Koerner, Et Al. To O. O. RKO Product

Ned Depnet, Charles Koerner, S. Barret McCormick and Terry Turner left for the Coast over the weekend to look over new RKO product completed or nearing completion. Sales possibilities and publicity campaign setups were to be mapped out after giving several pictures the once-over.

Four executives are reported especially interested in "Ball of Fire," new Sam Goldwyn picture, which soon will be ready for release.

No Plagiarism in WB Pic, 'Angels' Still Thrown Out

Hollywood, Nov. 4. Another plagiarism suit was tossed out of court when Warner was absolved of piracy in connection with filming "Angels Wash Their Faces" Wallace Curton was awarded \$110,000, charging his "For Theirs is the Kingdom" was thieved after being submitted and rejected.

Court ruled there was no basis for literary theft.

RKO's Circuit Sale

Hollywood, Nov. 4. RKO sold its first new release films under the consent decree to the McNeil-Natly chain, consisting of 23 theatres in northern California.

"Citizen Kane" heads the list. Others are "Pursue Battalions," "Take a Wife," "All The Money Can Buy," "Lady Scarface."

Bells Jingle at WB

Hollywood, Nov. 4. "The Night Before Christmas" hopped into its reindeer sled yesterday (Monday) at Warner, slated to finish the holiday season. Jane Wyman and Jack Carson play the top roles, directed by Lloyd Bacon.

With the receipt in New York last week of about \$7,950,000, purported as representing 35% U.S. distributor revenue formerly ineffectual in England, interest in the British frozen coin situation shimmered down to a "now it can be settled" status, with chief concern being over what effect Britain's action would have on new frozen money pacts with Australia and New Zealand. While the British government's action in unfreezing approximately half of currency blocked may have a salutary effect in inducing both New Zealand and Aussie governments to do similarly, the setup on money arrangements for the second year periods is not rated so good.

Summary of accomplishments on British frozen coin situation is as follows:

- (1). Secured a new frozen money agreement covering the year starting around Nov. 1 this year, allowing eight majors to withdraw up to \$200,000,000, and the balance of total revenue anticipated by these U.S. distributors in the next 12 months.
- (2). Secured a new frozen money agreement covering major company revenue from London during the last two years of the year when the eight companies will get half of what it regards as sold up by the British frozen coin estimated at \$15,000,000. N.Y. offices always had contended that half of the frozen coin was \$100,000,000.
- (3). Immediate remittance of 50% of this or \$7,500,000 to N.Y.

Will Hays explained latest status of coin situation in his statement of foreign sales chiefs last Wednesday (Nov. 4). It is understood the billing of the British was on a basis for splitting up the frozen money among the majors.

Background. Originally the U.S. distributors asked 100% of the estimated \$40,000,000 in British film revenue. American companies proposed to take 50%, first and then go into the new frozen revenue. The British insisted that negotiations on the two should be tied together. Consequently U.S. distributors countered by asking full withdrawal of all revenues above actual operating expenses in the 12-month period starting this year. In both cases for 100% withdrawal, the film company spokesmen with U.S. state department officials agreeing predicted that a fast cut in revenue that Britain now is able to permit the remittances without impairing its credit. It was pointed out that the lease-lend law required any necessity for holding back.

British came back by flatly refusing to allow any revenue withdrawal. American foreign managers now admit that only the second year revenue of the actual amount they will receive is being presently impounded funds in Britain.

Reported in authoritative quarters the British arrived at this \$16,000,000 (\$15,000,000 net revenue) taking half of \$19,000,000, total on first year and half of \$12,000,000, second year. The British are now approximately one-third of the total revenue during the year just past.

Estimated that there is now \$5,000,000 of British film revenue tied up in Australia, or will be within the next few months.

**"HOW
GREEN
WAS MY
'VALLEY'"**



**IT'S THAT
LONG
GREEN
AT NEW YORK'S
RIVOLI WORLD
PREMIERE
RUN!**

**FIRST WEEK-END'S BUSINESS IS BIGGEST OF
A RECORD-BREAKING RIVOLI YEAR!**

**20th
CENTURY
FOX**

TERROR IS TERRIFIC IN ST. LOUIS!

OPENING DAY
BEATS
"CHARLEY'S AUNT"
"BELLE STARR"
"TIN PAN ALLEY"
"TOBACCO ROAD"

HERE IS THE
NO-PUNCHES-PULLED
CAMPAIGN THAT
PUT OVER 20th's
"SWAMP
WATER"
AT THE
FOX THEATRE, ST. LOUIS

In Pouring Rain . . . They Swamped The Boxoffice!

SPECIAL FRONT, CARRYING
OUT "TERROR" ANGLE . . .
SPECIAL LOBBY DISPLAYS IN-
CLUDING STUFFED ANIMALS
LOANED BY ST. LOUIS ZOO...
SKULL SCENE AT ENTRANCE
OF SWAMP RE-CREATED . . .
that was how St. Louis sold it!

A TOTAL OF 75 SPOT RADIO AN-
NOUNCEMENTS!

LIVE BABY ALLIGATORS SENT TO
MOVIE CRITICS & RADIO COMMEN-
TATORS!

DISPLAY OF THOMAS HART BENTON
LITHOGRAPHS IN ST. LOUIS PUBLIC
MUSEUM (plus swell newspaper
break!)

A TIE-UP WITH NEWS COMPANY
DISTRIBUTING SATURDAY EVENING
POST THAT GOT 500 TACK-CARDS
DISPLAYED!

WINDOW DISPLAYS IN LEADING
SPORTING GOODS STORE!

INTERVIEW WITH ZOO CURATOR!

STUNTS! STUNTS! STUNTS! SEE THE
SPECIAL "SWAMP WATER" SHOW-
MANSHIP SUPPLEMENT TO PRESS-
BOOK FOR COMPLETE DETAILS! AND
GET YOUR SHARE OF THE "SWAMP
WATER" WAMPUM!



...This newspaper campaign was
the largest on any 20th Century-
Fox picture in a year!



P.S. DOWN IN WAYCROSS, GEORGIA (population 16,000) THE WORLD
PREMIERE SIMILARLY BALLYHOODED GAVE THE LYRIC THEATRE
A GROSS GREATER THAN "GONE WITH THE WIND" ... "SWAMP
WATER" HELD FOR EIGHT DAYS IN A TOWN THAT
HAS NEVER HELD FOR MORE THAN THREE!

THESE THREE HAVE GIVEN YOU RKO RADIO'S GREAT THANKSGIVING WEEK ATTRACTION!



**CARY GRANT
JOAN FONTAINE**

in
Suspicion

FROM FRANCIS ILES' BRILLIANT NOVEL, "BEFORE THE FACT"
with SIR CEDRIC HARDWICKE • NIGEL BRUCE • DAME MAY WHITTY

Screen Play by Samson Raphaelson, Joan Harrison, Alma Raville

**DIRECTED BY
ALFRED
HITCHCOCK**



Laud Film Reciprocity

Buenos Aires, Oct. 28. VARIETY's exclusive story that first attempt at showing Argentine made pic with English sub-titles was to be tried in the U. S. drew favorable editorial in a large number of fan mags and dailies after being played here.

Sintonia, leading bi-monthly, made the story subject of its lead editorial, commenting that the news was "a step forward in the exchange of Argentine and Hollywood-made movies with its policy of exchange what may be assumed to be an active interchange of films." Sintonia says. "The Argentine cinema has no reason to be an enemy of the North American industry, nor the latter an enemy of ours. Both are enemies of diverse interests, and both are facing the same problems. And so, just as we have learned through our contacts to understand our brothers of the north, they, too, through our features, can come to know and be known."

"To know is to begin to love. And to love is to collaborate. We salute, then, the beginning of the systematic exportation of Argentine news to the U. S. as one step further cementing the bonds between all nations of this continent."

Vagaries and Contradictions of U. S. Film Status in Britain and Yanks

British quota film production promises to figure more and more in current relations between the U. S. picture distributors and the film industry in Great Britain. While American producers are compelled either to make or buy finished British pictures in England under the Quota Act, this production activity is deeply resented by the British film industry.

Lately they have envisioned it as an effort to eliminate British pictures from the world market. Actually, U. S. distributors would be happy if there was no British quota law because they admit it virtually never competing with themselves, or at least with the long and elaborately subtitled Hollywood studio.

The new regulations, effective next April, require one single-credit quota picture be imported for each American feature distributed, which is further not to the liking of the U. S. distributor. They say they'll likely ask for a further recent of the law.

It also makes recent British film industry squawks all the more alarming to U. S. distributors. They claim that American producer activity in the British Isles tends to squeeze out English producers. This is a gross misrepresentation of the foreign department, execs claim. They contend that American film companies, after all, are engaged in keeping studio plants and employees working just now in Britain. They also admit they are seeking a profit, the same as British interests, but that a scant appreciation of American industry's attitude under wartime conditions would be in keeping just now.

Peculiar thing about the setup is that the American companies, in complying with Britain's own quota law, are in turn out of business in a country naturally accruing to the producing company. British say that the American picture industry is overlooking the fact that the present quota law long was advocated by a majority protecting and developing British film business.

Manpower

Anyway, there's nothing that American picture companies can do about it. It is not their fault that so many stars and technicians have been taken by the British military, made into studio heads, or sent into storage in the same. Also it is no fault of U. S. film companies that they are able to pay fabulous salaries to the elite available topflight technical and players.

After forcing American companies to produce in England, regulations that would be very same to U. S. filmers from investment in the film in Britain for theaters or other reasons. That was the reason for the Warner Bros. and Inter Associated British.

Warner's barop against American producing company progress in Britain recalls that, at one time, the plan for setting up a money-credit system which would protect at the British film business, and at the same time prevent U. S. film producers from obtaining a sizeable foothold during the war.

3 Nat'l Theatres Execs

Named to Hoyts Board

Melbourne, Oct. 24. William Powers, J. C. Graham and Herbert Stuart, all of National Theatres, have been appointed to the Hoyts board following a meeting of stockholders presided over by Caxar director.

National Theatres, a 20th-Fox affiliate, holds the controlling interest in Hoyts, and the three execs are presently here making a looksee of the M. J. stage. Charles Munro remains Hoyts' managing director.

Priestley Yarn

Tops Y Skedded

By British Nat'l

London, Oct. 21. British National's activities comprise J. Priestley's "The People Sing," with cast headed by Edward Rigby, Patricia Rock, Oliver Wakefield, Fred Emney, Alastair Sim, Billy Merson and Olive Sloane, being made at Rock studios with John Jackson.

Being made at Denham is "One of Our Aircraft Is Missing," with cast including the British Empire Picture man, Hugh Williams, Bernard Miles and Gough Wither (gone brunet for the occasion). Michael Powell directing. Finally, Richard Vernon, responsible for the script of "Pen of Pennsylvania" for same company, is working on script, based on evacuees' experiences, and likely to be ready for release in early November, with Lance Comfort to direct.

Trio will, of course, be released through Anglo-American Film Corp. Warner British production plans again filled, with Max Miller an actor to turn out in early November, immediately at Teddington. Feature carries heaviest budget yet on WB production, with British Empire Picture on extended leave from army service, co-stars with Carla Lehmann in the lead. Williams' original plan around a Yankee playing in the R.A.F. Film would be similar to "The People Sing," with Edw. Rigby and Fred Emney will direct; Basil Emmit in charge of photography. Assigned to support Yates is John Woodford, Donald Stewart, Finlay Cooper, Percy Parsons and Robert Beatty.

Walter Mycroft is active again at Welwyn studios, with the Associated British comedy, "Banana Ridge," based on Ben Travers' drama, in stage team of Robertson Hare and Alfred Dreyton repeat in the film. The supports going to Adelaide, Norma Fibelam, Isabel Jeans and Peter Kincaid. Friese-Green handles the film.

General Film Distributors is backing Widgey Newman's current feature, "Soldiers in the Sky," which is a sabotage in Nazi-oppressed lands. Margaret Vard, Tod Slaughter and Ellen Pollock head the cast.

ABP in '41 Profit

London, Oct. 21. Financial accounts of Associated British Pictures Corp. report a trading profit for fiscal year ended March last of \$5,708,625, or 454 per cent. over previous year. Net figures take a drop, though, at \$768,852, due to heavy taxation and other provisions occasioned by war.

No Ordinary dividend declared, another of \$2,000,000, or 15 per cent. of the Preferred sharehold, \$400,000 will be added to reserves, amount carried forward increased to \$437,404.

Lumion Co. (Argentine) **Seeks Government Aid** **To Release Coin in Spain**

Buenos Aires, Oct. 28. Lumion, one of Argentina's big five producing companies, is currently seeking government support in a move to get \$50,000 Spanish pesos for the production of "The Coin," a picture being produced by the company, and directed by Oscar Quiroga, may have a total of 1,000,000 pesos before it can be shipped out in any way under importations placed by government of General Francisco Franco.

Unofficial negotiations by diplomatic representatives have failed, Guerrero announced, adding that Spanish pictures arrive and are shown freely in Argentina while Argentine films face "practically complete封锁 in Spain."

Local producers, who recently have been offered some tempting offers, as a result of a visit by Franco government to bring about closer relations, are apparently being refused. "The only way in which cash can be gotten out is by production in Spain, through the U. S. and local profits retained."

It's being freely explained that Argentine producers are anxious to Spain these days and that German and Italian pics are circulating freely.

THUNDER ROCK' BEING **BACKED BY M-G IN ENG.**

London, Oct. 21. Filming of the Robert Arden play, "Thunder Rock," by Charter Film here will be financed by Metro. Latter will have world distribution through the Culver City organization.

Team of Roy and John Boulting is producing. They made "The Prisoner of Zenda," which James Roosevelt took up for U. S. handling. Both the boys are on special leave from the army to complete the current undertaking.

Louis Jackson's Pix Via **Esquire Films in the U. S.**

Esquire Films of United States, Inc., which has been chartered to conduct business as film distributor in the United States, has a capital stock of \$10,000, \$100 per share, is handling British National and American American picture distribution. The company has expected to release approximately 15 British-made pix beginning with "The Night of the Hunter," set for showing at the World, N. Y., beginning Nov. 17.

Monte Levy, attorney, is president of Esquire. Other directors being Reuben Lerner and Michael Jackson. Jackson is reported back to England last week.

Morrey Marcus Leaving **U. S. for U. A. China Job**

Morrey Marcus will leave the U. S. shortly to take over general manager of the United Artists China, former Far Eastern chief of Metro. Marcus replaces Joe Goltz, who recently returned to his present three-month accumulated leave.

Walter Goddard, U. A. foreign manager, will be taking over the position. Reassignment of Marcus to China is being handled by Shanghai branch manager, Harry Odell as Hong Kong chief, and David Noyberg to head the setup in Tientsin.

British Film Producers Pessimistic **Of Gov't Aid on Drafted Technicians**

Ginger Rogers-'Tom' **Neat \$2,200 in Havana**

Havana, Oct. 28. RKO's "Tom, Dick and Harry," starring Ginger Rogers, during the past week drew \$2,200 and \$4,000 at the Fausto. Warners "South of the Border," starring Ginger Rogers and "Undercurrents," starring \$1,900 at Radio Cine. Fox's "Sun Valley Serenade" did \$1,700 at the nearby.

A Mexican film at the Payet, "Lo Que Vi Vi," drew \$2,200 and "Break the News," an English-made, drew \$1,200 at the Nacional.

Gov't Action Seen **In Chile on Battle** **Over Newsreels**

Santiago, Chile, Oct. 28. Battle of the newsreel theatres here has become so aggravated that possibility of government action looms. Totalitarianism and democratic forces are at odds on getting out messages, have developed competition and resulting antagonism to such a degree that industry groups have become fearful of a clamp from officials of the government of President Aguirre.

When the war began, all reels, U. S. and foreign, showed all features without trouble. Shortly afterwards a group of Czech and other European refugees took over the Principal, theatre on Santiago's main street, and Chile got its first foreign newsreels.

U. S. newsreels, from the start. Before long, another house, which has never done well, the Comedia, went into the newsreel bit with UFA as its star attraction. Germans, particularly strong in southern Chile, have been arriving by the hundreds. Theatre became to know as producers, who were the management contracted Paramount and declared that they would change of ownership and attendance fell off. Ownership of the Comedia was changed to reels sent here by via plane to Buenos Aires were returned. Where U. S. newsreels refused to supply any more shorts or newsreels. Comedia then changed its policy to include a full-length feature and Italian Lux as well as Argentine reels.

The Principal bit back by adding the Columbia-distributed "Voice in the Night," and the Comedia bit back by its program of short and British-American newsreels. Meanwhile, the Comedia has been running at this stage, Colonel Ramon Venera, a newsreel house because of "Excessive" prices.

'Foreman' 1st Bakon **Film Under U. A. Deal**

London, Oct. 21. "Life of a Foreman," retitled "The Foreman Went to France," starring Tommy Trinder and Constance Cummings, starring the big Mike, is making under the new deal with United Artists, in which U. A. has a 50 per cent. interest.

Picture is due to cost \$1,000,000, with American company contribution. Part of epic was made at Cornwall, with crowd used on location. When Film Artists Association registered a protest to U. A. on that it meant taking away from London crowd workers, Balcon compensated FAA with check for \$1,000.

Mex Nat'l Theatre Week

Mexico City, Nov. 4. Not to be outdone by the picture industry, the theatrical attraction of the National Film Festival last September, showfolk have started a National Theatre Week for Nov. 20-27.

Unwilling to regard it as a saving grace, film producers here are fully mulling a proposal of Ministry of Information Chief Brendan Bracken for a new 12-month schedule of operations to be backed by him in the House in effect an end to the film industry's vital to the industry. Making the offer, MOI spokesman went to London to see what the list must be kept to essentials in the matter of required men.

It's this latter which producers feel rather lessens possibility of any real aid. They claim they're already doing an absolute minimum of studio workers. Still, this offer from a Government department chief is indicative of some sympathy to their cause.

Asst. of Cine Technicians, powerful labor group, has voiced the most stinging indictment of the call-up policy to date, deploring this sacrifice of an entire generation of men. There is a lone cry in the setup, however; production gags as a leader is readying its head for the block.

A. J. CRONIN PLAY HAS **50-50 LONDON CHANCE**

London, Nov. 4. "Jupiter Laughs," which premiered at the Regent, has since been received and is given a fifty-fifty chance of clicking. Presentation of an adaptation of the novel by A. J. Cronin is being viewed as a witty show replete with laughter. It already has been made into a Hollywood picture, "The Citadel," because of obviously thin material.

"Russian Point," Russian play which was produced here by Americans eight years ago, is rated an unlikely new success. It opened Oct. 28 at the Westminster.

Other People's Houses," which opened Oct. 28 at the Regent, is a bazaarier, is being viewed as a witty show replete with laughter. It already has been made into a Hollywood picture, "The Citadel," because of obviously thin material.

B.A. Pic Biz Slack; **'Our Wife' OK \$5,800**

Buenos Aires, Oct. 28. Generally slack biz continues here this week, with only one release getting into the big-money brackets, Columbia's "Our Wife" at the Opera. The picture, which is a comedy, "Gone With Wind," in its third week at the Gran Rex, was still keeping the wickets hotting. Grossed 55,000 pesos (approximately \$5,800).

Other estimates, all given in Argentine pesos, currently show 25c U. S. (\$14 to the U. S. dollar), following:

"L'ambasciador" (Lautaret and Cavallo) (1,400); 2-1.50 pesos—"Man Power" (WB). Down to a very weak week for "The Sign of the Cross." First week was satisfactory with 17,500.

"Lococo" (Lococo) 1,048, 2.50 pesos—"40,000 Horsemen" (U). Also off. Down to 10,000 for the second week, just about half the opener.

Rex (Cordero, Cavallo and Lautaret) (3,305; 2-1.50 pesos)—"Gone With Wind" (MGM) 35,000. Due for a fourth week.

Vernandale (Lococo) (1,420; 2-1.50 pesos)—"The Sign of the Cross" (RKO). Not so bad, with 14,000 on the first week of second-run. Opener drew the highest figure for second week.

Monumental (Col) (1,330; 2-1.50 pesos)—"No cuenta Nada" (Drexel). It could be nothing more than a picture, but it's pretty well, with 8,000 for third week. Such a run for a national-made picture is rare.

Opera (Lococo) (2,400; 2-1.50 pesos)—"Our Wife" (OK 23,000 (about 10,000 pesos)).

Broadway (Lautaret and Cavallo) (1,867; 2-1.50 pesos). Repeat second week.

Salpicha (Lococo) (850; 2-1.50 pesos)—"The Sign of the Cross" (Col). Fairish 9,000, with second run of "They Dare Not Love" (Col), helped.

Dean (Col, Gatti & Co.) (2,600; 1-50-1.50 pesos)—"Trial of Mary Durrant" (MGM). Pretty good 12,000 for second run.

SUNDOWN SMASHES

RECORDS OF "FOREIGN CORRESPONDENT"

These are the simple facts. In the first eight popular priced engagements in Los Angeles, Richmond, Norfolk, Milwaukee, Toledo, Dayton, Harrisburg and Reading, SUNDOWN grossed 127% of the previous highs established by Walter Wanger's hit attraction, "Foreign Correspondent"!

WALTER WANGER'S Great Adventure Romance of Today

SUNDOWN

starring GENE TIERNEY

BRUCE CABOT • GEORGE SANDERS • HARRY CAREY • JOSEPH CALLEIA
Reginald Gardiner, Carl Esmond, Marc Lawrence and SIR CEDRIC HARDWICKE
Directed by Henry Hathaway • From the Saturday Evening Post story "Sundown" and screenplay by Berre Lyndon

A HENRY HATHAWAY PRODUCTION

RELEASED THRU UNITED ARTISTS

"THERE ARE 'BLUES'
THAT MAKE YOU HAPPY!"

blues in the night

The big story about the boys who
swing the blues ... and the girls
who live 'em!

starring

**PRISCILLA
LANE**

BETTY

FIELD

RICHARD

WHORF

with

LYOYD NOLAN

JACK CARSON

Directed by

ANATOLE LITVAK

Screen Play by Robert Rossen

From a Play by Edwin Gilbreath

A Warner Bros.-First Nat'l Picture

5 NEW SONGS

played by

2 GREAT BANDS

JIMMY LUNCFORD'S

and **WILL OSBORNE'S**

Tonight final!

Climb
on the
bandwagon
with
WARNERS!





MEET YOUR THANKS- GIVING GUESTS!

WILLIAM POWELL • MYRNA LOY
In "SHADOW OF THE THIN MAN"
with Barry Nelson, Donna Reed, Sam Levene,
Alan Baxter, Henry O'Neill, Dickie Hall,
Screen Play by Irving Brecher and Harry
Kuntz • Directed by Major W. S. VAN
DYKE II • Produced by HUNT STROMBERG
A Metro-Goldwyn-Mayer Picture

It's easy as
PIE to
figure WHY—



360 THEATRES

will enliven the Thanksgiving holidays with day-and-date engagements. (Act fast! Book it now!)
The first "Thin Man" picture in 2 years and it's brimming with box-office! Happy holidays, America!

William POWELL • Myrna LOY
"SHADOW OF THE THIN MAN"

a picnic for your public—
a banquet for your box-office!

THE BIG BOX OFFICE BLESSED EVENT

DO

BIRTH
**THEY TORE THE
HOUSE DOWN IN
MEMPHIS**

Smashed all
house records at the
MALCO—did a full
week's business in
a day and a half!

**IRTH
OF THE**

**THEY RIPPED THE
ROOF OFF IN NEW
ORLEANS**

Did biggest week-
end business in **THREE**
YEARS—topped "DRAFT"
and "NORTH WEST
MOUNTED POLICE!"

LUES

BING
CROSBY

MARY
MARTIN

BRIAN
DONLEVY

CAROLYN
LEE



ROCHESTER

J. Carroll Naish

A Paramount Picture • Directed by VICTOR SCHERTZINGER

Screen Play by Harry Tugend and Walter DeLeon • Story by Harry Tugend

The Face on the Cutting Room Floor

When David Wark Griffith and Billy Bitzer at Biograph were teaching the camera to tell stories they used many close-ups.

They found that a twitching lip, distraught hands twisting a kerchief, the furtive finger in the discard, the like of that, sometimes could tell more than a stage full of actors.

Competitors, jealously unhappy, were sarcastic.

"Griffith chops his actors up into pieces," they said scornfully. "He hires the whole actor and he ought to use him," they argued.

The ridiculousness of the notion serves, however, to stress a certain logic which it overstates. This comes to point here in that policy of Republic Pictures Corporation which insists that what it buys must be delivered on the screen.

Republic has the unique policy of buying a story only when it is to be used, employing players when they are to be cast, hiring directors when they are to direct.

As set is built after it is in the script, and the script is what the picture is about. Changes of mind and shifts in construction are made on paper, not on the stage. This makes it unnecessary for the editing department to leave costly sequences, and faces, on the cutting room floor. Republic production is not exploratory, not experimental. Shooting begins when it has been decided what is to be shot at.

As consequence of that shows up in the bookkeeping. There is no "dead horse" to be buried in the cost sheets, no inventory to be charged off there and passed on to the trade in sales quotas. The cost is the cost of the picture, and the pictures are for the picture, on the screen, not on the cutting room floor.

This is becoming widely known. Ernest Heyn, editor of Photoplay-Movie-Mirror, recently wrote concerning "the intriguing example of Herbert Yates, who . . . can make a picture for \$100,000 that will cost a major \$250,000 because of overhead so cleverly avoided by Yates."

No marquee ever sold overhead with success. The customers can't see it.

REPUBLIC PICTURES CORPORATION

BUY U. S. DEFENSE BONDS

Par's % Terms Rile Indies

With Paramount demanding two at 50%, four at 40% and two at 35%, and rentals for balance 30-100% higher than a year ago, selling new state law, independent exhibitors here again are up in arms. They say their position is no better than before.

Northwest Allied will hold protest and indignation meeting tonight to decide course of action.

Lucky 13th Pitt Variety Hoopla Also a Testimonial to Kalmine

Pittsburgh, Nov. 4. Thirteenth annual variety club banquet—"Lucky Thirteenth" It was Sunday night (2) drew a packed house of more than 1,000, who paid \$11 a head to see and hear a grand show that went on for six hours. Biggest show event of the year for Pittsburgh, this one was also in a way of being a testimonial to Harry Kalmine, Pittsburgh zone manager for WB since 1932 who was named to head of the circuit last year. Kalmine was general chairman of affair and graciously ever-considerate spoke of his appointment, forcing him to take bows continuously all evening.

It was first time in history of the affair that John H. Harris, now national chief branch for M. C. Clubs, wasn't the guiding genius behind the scenes. Here Harry chain said he figured he should shoulder the responsibility long enough and turned it over to others, in this case the Warner circuit. They carried on in the showmanly style he set back in 1928. First time, that Harris, although he's been and still is the man behind the Variety Clubs, has ever been asked to make a regular speech on the dais at one of the Pittsburgh V.C. affairs.

Mary May, of "Best Foot Forward," came on to m.c. entertainment and show, arranged by M. C. Harris, to the Hillier and Harry Harris, arranged by Cugat band, Rauli and Eva Raves, Carmine and the Four Tones, Lita Roman, Miguel Valdes, Ethel Shuta, Sybil Bown, Evelyn Farn, Mary Vernon, Sharkey Jack Coffey band, Maurice Solinas, Bob Carter, Mary Marshall, Mary Brian McDonald, Frank Andrin's Argentinians, Hal Sherman and flock of others.

William McCraw, former attorney general of Texas and now a fixture at all Variety Coastmaster and introduced Frank Gervasi, collector's war correspondent who delivered an impassioned plea for the entry of the United States in the war; U. S. Senators James J. Davis of Pennsylvania and Claude Pepper of Florida; Harold H. Hoffman, former governor of New Jersey; Mayor Scully, Bob Harris, the rhyming man, Harry Kalmine, Oliver J. Keller, publisher of the Post-Record and Review, O'Connell and D. Stirling, vice-commander of American Legion, and Frank Harris, Harris' toastmaster.

Crowd as usual was sprinkled with home office execs, who came down in special train in time for Pitt-Ohio State football game on Saturday (1).

New Theatres in Wake Of Prospective Boomlet

Merrimack, Wis., Nov. 4. Following announcement that this village of 224 persons had been selected by the Hercules Powder Co. of Wilmington, Del., as the site of a new \$85,000,000 war plant for the production of explosives, there was an influx Thursday (2) of speculators seeking early bird adventures in the potential boom.

Two of them were after sites for a theatre, an urban luxury the town has never had.

STORY BOOK
Hollywood, Nov. 4. Metro purchased "Vendetta," by Charles Whittaker. Leon Schlesinger bought "Horton Hears a Elephant" for the Republic. "Miss Jesse James," by Gloria Glynn. "Jesse James" bought screen rights to John De Meyer's novel, "The Sentimental Yankee."

"The Imposter," a mystery story by Kurt Steel, has been purchased by 20th Century. Price was about \$5,000. Book will be published shortly by Little Brown & Co.

Minneapolis, Nov. 4.

Hememan A-Hunting

W. J. Heinemann, Universal assistant general sales manager, has left for two weeks' big game hunting in Montana.

He then follows up with two more weeks of contract hunting on a swing through the Northwest expanse.

Priorities Bring Wave of Drive-In Theatres to Coast

Los Angeles, Nov. 4. Shortage of building material, due to National Defense priorities, is causing an increase in the construction of drive-in theatres to take the place of the regular film houses which might have been built in ordinary economic circumstances.

Drive-ins require less war material. Their average cost is about \$55,000, most of which goes into asphalt, lumber and landscaping. An open-air theatre at that price can handle around 600 motor cars, the equivalent of an indoor 2,000-seat theatre. Paramount's first partners have built a number of drive-ins in Texas, and Fox-West Coast is readying to do the same in California, particularly in the defense areas. First venture in that direction is in San Diego, where Oscar Brown has acquired a location and a franchise for immediate construction in cooperation with F-W, with plans to build there in that territory. It is the first drive-in entirely operating in the 35-mile area around Los Angeles, which is franchised to Black, Perkins & Tindie, and is owned by the 35-mile area. Drive-in Theatre gets an added lift from exhibitors, which add about 40% to the car admission.

Ask Theatre Supplies Be Given U. S. Priority

St. Louis, Nov. 4. Vice-President Wallace, head of the Motion Picture Association, has been requested by the Theatre Equipment Dealers' Protective Association to grant priorities on vital theatre equipment and supplies. Ray Colvin, executive secretary of the Motion Picture Association, has been requested by the exhibitors Supply Co. to forward the request which set forth that flicker theatres in the U.S. are a vital factor in building and preserving public morale in times of national emergency, such as now.

The letter also asserts that the Federal government has recognized the morale value of motion pictures as entertainment by constructing, at great cost, many theatres in the various army camps throughout the land. The association takes the position it should not be placed in the same classification of manufacturers who produce so-called gadgets of non-essential type, or even among manufacturers of luxury items. Aid in obtaining priorities has been enlisted by the Dealers' Association of motion picture manufacturers of theatre equipment and also from a large number of indie film house operators. The association has members throughout the country.

Detroit's Bright Lights A Snare and Delusion For Canadian Soldiers

Detroit, Nov. 4. The glamour and bright lights of the big city are getting Canadian soldiers bivouaced just across the river from here into plentiful jams. Canadian soldiers are jammed in the U.S. by the readily available theatres and niteries only a few minutes away from them, and the Canadian military is trying to figure out the kind of USO keep the wandering ruckies in Canada.

Detroit's skyline blazes into the Canadian towns just across the river and since it is easy and simple to get into Detroit, where the soldier is fated and gets whitened prices, the Canadian lads from the hinterlands are the lure. Many know they could plan a trip by getting passports and leaves, but follow the general pattern of the USO across and gaining entry by falsely claiming U. S. citizenship. There are plenty of soldiers in the Canadian forces, but immigration men keep tripping up the Canadian.

As to the Canadian lads in the grease, both into the immigration and his commanding officers. Since sent through and have a big time, the matter also has its sporting lure which makes the Canadian soldier who could be turned down a nightly movie screen between the big city and the barracks.

DO NOT FORGAL USHERS IN TEX.

Fort Worth, Nov. 4. Ushers like who have replaced boy usher lists of theaters in Texas, which are due at several theaters where defense calls are depleting the employees' ranks are given a few dollars a week. Don't look at the screen—theater for cash customers. Don't chew gum.

Shortage of Male Ushers
Experiencing difficulty in getting boys because of army enlistments, the draft and defense fields where earnings are greater, many theatres are continuing to hire girls, largely for ushering purposes.

Where boys are still used on service staffs, theatres are having trouble keeping the lads and in training them. Knowing they are in demand, employers are independent and can't be ordered around. Some theatres have been contacting each other to exchange lists of ushers in the habit of where other applications are on file.

Where in the past managers of theatres, who used to be in the habit of being in their theatres at all times, now they are sticking around to see the boys to arrange for their leaving closing of houses to others.

Twilight's Early Call

Hollywood, Nov. 4. "Mr. Twilight" got up early today (Mon.) morning to start work at Columbia, with Cary Grant and Gene Markey among the top spots.

Director is George Stevens, who is making "The Sign of the Cross," "Woman of the Year," which is recently finished on the Metro lot.

Tradeshow

Wed., Nov. 5.—"A Date With the Falcon" (RKO), in all exchange cities.
"Foghorn Leghorn and a Jill" (RKO), in all exchange cities.
Thurs., Nov. 6.—"Playmates" (RKO), in all exchange cities.
Mon., Nov. 10.—"Kathleen" and "The Sign of the Cross" (RKO), in all exchange cities.
Wed., Nov. 12.—"Mr. Pughman, Esq." and "Tarzan's Secret Treasure" (M-G), in all exchange cities.

Legal OK for Par to Sell in Minn. Makes Indies Worry on 'Stiff' Terms; UA Also Starts Distrib This Week

Ecclesiastical Cuffo

Spartanburg, S. C., Nov. 4. Court with a case against the hospitality of several Carolina theatres which opened houses to hundreds of thousands of soldiers on maneuvers.

Boys didn't see a film, however; theatres were opened for religious services!

Restrictions On Theatre Building Not Unexpected

Regulation of theatre construction under the SPAB, which is certain to curb new construction, was more or less expected by the industry for the last two or three years. That is the consensus of opinion in the trade, it being generally known that a shortage of building material has led to development of expansion of the national defense program and expenditures for less-than-expected. Result is that much of the new theatre construction was rushed through in the last two years.

Cameron's New Texas House

Fort Worth, Nov. 4. P. G. Cameron, owner of two Dallas theatres, the Peak and the New Texas, has opened the new house here. Theatre seats 1,200 and is located on the Fort Worth-Dallas Highway, three miles east of downtown Fort Worth. Interstate circuit is part owner. Claude Kennell, Cameron's son-in-law, is manager.

Invitation For a Camer

San Antonio, Nov. 4. Floyd D. James, local attorney, has been petitioned by the city of San Antonio here asking that a motion picture censor board be named.

He told the present administration that a similar petition had been filed with the former administration early this year, but that it evidently has been misplaced or lost.

Matrimony Hits Both Spencer, Fielding Clans

St. John, N. B., Nov. 4. Two theatre operating families, formerly partners, took the plunge into matrimony the same day and in adjoining churches here. F. Gordon Fielding and Mabel Elizabeth Bartlett, head of the Spencer circuit, and general manager for his father's theatres, have wed to a young F. B. Edgar and Ronald A. Fielding, son of A. F. Fielding, ex-g.m. for Spencer.

Both grooms had been working together on the Spencer circuit last spring, when A. F. Fielding, 58, 31 years with Spencer and 18 as g.m. has been replaced by Spencer's elder son. Since then A. F. Fielding has been operating the Capitol at Bridgewater and Digby, N. S., and managing a new theatre in the same town. He served in St. John. R. A. Fielding is managing the Bridgewater house for his father. Gerald Spencer, youngest son of F. G. Spencer, was married here several weeks ago. He is also on his father's staff.

F-WC Wants Longer Leases

Los Angeles, Nov. 4. Fox-West Coast is negotiating with the Chlotier estate here for continuation of lease on three neighborhood houses, which now operate as F.W.C. has five-year leases still to go on the Ravinia and Parian, both on Vermont Avenue and the Hollywood Melrose avenue, which the estate owns.

However, circuit feels that another 10 years added to that at current time would be okay so negotiating is that direction.

Minneapolis, Nov. 4.

The federal court's speedy action in releasing Paramount from the consent decree to permit it to sell under the Minnesota state law provisions requiring deals to cover an entire season's production, subject to a minimum 25% cancellation policy, has brought joy into the ranks of Northwest Allied, sponsor of the measure which has threatened to result in wholesale closings of Minnesota theatres in consequence of non-compliance by decrees operators.

Both Paramount and United Artists are scheduled to start selling this week, and this may relieve the product shortage to such an extent that, even if the other four decrees companies persist in refusing to sell in Minnesota for much of the year, many independent theatres, that otherwise would have had to shutter, will be able to continue to operate.

However, Northwest Allied directors, at a special meeting held after the release of the decree, had obtained its release from the decree. That is the consensus of opinion in the trade, it being generally known that a shortage of building material has led to development of expansion of the national defense program and expenditures for less-than-expected. Result is that much of the new theatre construction was rushed through in the last two years.

What the boys are wondering now is whether the other four decrees companies will follow in Paramount's footsteps immediately and petition for a release from their decrees. If not, too, can sell in Minnesota. Also a source of speculation is the sort of deals that Par and United Artists will offer. There's plenty of fear that the film companies may demand more than the market percentage can ever before.

'Taking Advantage'

It has been charged in independent exhibitor circles that United Artists and Columbia have been 'taking advantage' of the non-selling by soaking exhibitors who after the war had been in urgent need of product, it's alleged, the companies have been getting better terms than exhibitors, on their part. Universal and Paramount deny that they've been better off than exhibitors. They claim they've been getting the same terms as exhibitors, and they claim they've been getting the same terms as exhibitors, and they claim they've been getting the same terms as exhibitors.

In the meanwhile, even Paramount is being hit by the result of the decrees companies. It's going ahead with its court fight aimed to knock out the Minnesota law, which it contends is unconstitutional.

Present developments are a 'break' for Northwest Allied, however, because the organization was in 'hot water' with some independent exhibitors. The result of the decrees, the state law which has kept the companies from selling and forced exhibitors to buy, has resulted in now suddenly begin selling it will open territory for the body, providing exhibitors with a new source of exhibitors and themselves better off, and they claim they've been getting the same terms as exhibitors, and they claim they've been getting the same terms as exhibitors.

It has been felt that, except for a wish to take care of the Minnesota exhibitors, the result of the decrees, the state law which has kept the companies from selling and forced exhibitors to buy, has resulted in now suddenly begin selling it will open territory for the body, providing exhibitors with a new source of exhibitors and themselves better off, and they claim they've been getting the same terms as exhibitors, and they claim they've been getting the same terms as exhibitors.

Reunite New Alvin, Pitt

Pittsburgh, Nov. 4. Figuring Alvin name might have a bad effect on paying public since it was a name of a soldier, the Alvin Harris circuit is running a campaign to pick a new tag for the theatre, which has now opened as Alvin Harris being completely rebuilt. Spot has been known as the Alvin since it was built in 1910 and the theatre is almost a century ago by an actor named Alvin Jolly.

Prizes are being offered by Harris for best names submitted and there have been around 10,000 entries.

STANLEY HODGSON

John T. Adams Heads Syndicate Which May Buy NBC Artists Bureau

Syndicate headed by John T. Adams, concert and radio talent manager, is dickering for purchase of NBC artists bureau. General terms of deal are understood to be set, with the price reported to be about \$100,000. NBC board of directors is reported slated to vote on the proposition Friday (17).

Tentative terms of the deal call for the Adams group to get the NBC Artists talent list, including radio and concert performers. However, the agency's package program are not to be included. NBC concert talent list is rather imposing, but whether or not the agency could turn it over intact is a question. Probably the American Federation of Radio Artists and American Guild of Musical Artists would approve the deal, but they might require that any artist who wished to do so could dissolve their management contracts with the agency. In the case of several prominent talents, the sale of the agency, there were clauses adjusting the price in case of artist withdrawal.

Adams, at one time associated with his father in the Adams & Adams concert management firm, headed the short-lived Transcontinental Network formed by Elliott Roosevelt, whom he was also associated in the Texas State Network. He was associated last time with Arthur Judson before that office was merged with several other management offices into Columbia Broadcasting. He has at various times worked for CBS and as radio director of the Evans-Walsh advertising agency and has an active part in the creation of the Adams Radio Network program in 1925, the first major network radio series.

CONFIRM DARR, FCC NOW FULL

Washington Nov. 4.—For the first time in four months, Federal Communications Commission has a complete roster. Clifford J. Durr, youthful New Deal lawyer from Alabama and brother-in-law of Supreme Court Justice Hugo Black, took the oath Saturday (1), filling the chair vacated by another Alabama, Fred I. Thompson, whose nomination was confirmed in a few minutes by the Senate. Durr (28) after being unanimously recommended by the Senate Interstate Commerce Commission, has had no hearings to determine what stand to take, in marked contrast to the way the late Col. T. H. Brown was pulled through a knothole a year and a half ago.

The Commission has been dragging along with an even number of members for the bulk of the last 10 months. Brown's death, June 30, 1940 and his berth was not filled until April of this year. Then Thompson stepped down last June 30, having served two years as a delegate to Judge Eugene L. Sykes, one of the hold-overs from the old Federal Radio Commission.

Capt. Oldfield Furloughs In Hollywood Spots

Kansas City, Nov. 4.—Capt. Barney Oldfield, radio actor, after attached to Lieutenant-General Lear's second army corps at Philadelphia, is on a three-week furlough vacation visit with Mrs. Oldfield in Hollywood. Will be making a stopover there for Nebraska State Journal, of Lincoln, his peace-time editorial base. John Quinn, local Journalist, is making the West Coast trip with the Oldfields.

Henry Tremmel Asks FCC For Cleveland 5,000-W; Two Others on Dock

Cleveland, Nov. 4.—Cleveland Broadcasting Co., recently organized by Henry Tremmel, has filed the latest application with the FCC for a new 5,000-watt station which would become the fifth one in Cleveland. Two other radio interests are also in the race, dickering for the same wave-length rights here.

Tremmel, president of the North American Fiber Products Co., has such politically powerful figures on his board of directors as former Senator Robert J. Bulkley, Ray Miller, Don Horvick, Ray Land and Paul Aiken as vice-pres.

Aiken, who presented the application, was also a close associate with Edward J. Flynn, chairman of the Democratic national committee. He also played an important part in Roosevelt's campaign.

Lake Shore Broadcasting Corp., which is bidding for a 5,000-watt license here, is backed by Charles Sawyer, powerful Democratic boss of Cincinnati.

SHEPARD SPIELERS FORM OWN UNION

New Haven, Nov. 4.—WBRY, Waterbury, Conn., CBS affiliate, has taken over 'First Officers', a syndicated radio series, which was being produced by WICC, Bridgeport, following announcement of AFTRA campaign to organize New England.

Meanwhile John Shepard, anchor in Boston, Providence and Bridgeport-New Haven (WICC) have organized their own union. Pay rates from \$40 to \$80 weekly reported gained by Shepard.

SARNOFF NOT TALKING

It's Al Nelson's Job to Keep Press At Arm's Length

San Francisco, Nov. 4.—David Sarnoff, prexy of RCA, spent four days in Frisco last week, but successfully dodged interviews with NBC's Al Nelson running principally in town a confidential defense mission.

Only official statement elicited from Sarnoff was obtained by Paul Whiteman. Latter was phoning and wiring for confirmation of rumors of Nelson's presence in Frisco, but again when Sarnoff walked into the Palace Hotel Rose Room, Messrs. Whiteman and Nelson were gone from his lips an okay on the ASCAP report, being informed it was effective as of midnight that evening.

Sarnoff at Tele Feed. Ed C. Hornstein of NBC, Chicago, was named president of the National Association of Broadcast Engineers and Technicians for a fourth term at the annual meeting of Hotel St. Francis Drake last week. J. H. Brown of Hollywood was named vice-president. Secretary is E. Stolzenberger of NBC Television, New York.

Guest at a dinner attended by 10 delegates was David Sarnoff, who appeared informally and did not speak.

Orson Welles Audience?

Hollywood, Nov. 4.—For first time in his radio career Orson Welles is coming westward before a studio audience. Agency and sponsor said to favor live reaction.

NO EFFECT OF MATERIALS ON SHORTWAVE

Close Check on German Lies About United States Prompt Contradictions of Ideas Made by Shortwave—Yankee Broadcasters Use Own Judgment on News Value

2 U. S. SERVICES

United States shortwave transmitters beamed at Latin America, Europe and Asia are now twice daily being fed special items by official government agencies. Material—never vulgarly referred to as "propaganda"—is provided via telephone by the Coordinator of Information (Donovan office) and the Coordinator of Inter-American Affairs (Roosevelt Committee).

There's no pressure to use the copy, prepared by in-house newsmen, and much of it ends in waste-beds without squawk from either the Donovan or Rockefeller offices. Material is provided gratis. The shortwave stations to be culled or edited are those they are in no way under obligation to use it.

News-wire execs of the two government agencies endorse editors at the individual DX stations to be selected and give no air time to anything they personally don't like. It deserves it as a matter of straight news, and it will give the greatest stock-in-trade of U. S. stations—news from Latin America and listeners throughout the world—permission to all other sources of news.

Items from the two agencies constitute good U. S. "propaganda" by the selection and not by manufacture. Editors employed by the two services go through regular information copy and newspaper stories hunting for relatively minor items which they can build up with background or additional facts to turn into important news stories for Latin America or Europe.

For instance, an editor discovers in a one-paragraph financial page story that the average U. S. workman last year made \$1,000. He checks with the Government's Office of Labor Statistics and learns that average wage of workmen in all other parts of the world was \$350. He points up this difference and has evolved an important propaganda story and yet has in no way veered from straight facts.

Another technique is to make news by encouraging a U. S. Senator or other important government official to give out the type of statement which the information agency thinks it would be best to have. Then, too, most items are attributed to a source, but the source is not newsworthy. In contrast, Germans have a sort of mythical 'course' for propaganda.

An example of the 'manufactured' story might be this: American military service in the Pacific, bragging that by 1943 it will have 14 million men, is being used by Navy's shipbuilding division is then contacted and is asked to give a statement. He says that by 1943 U. S. will have 22 battleships. That's perfectly true, but by pointing it out quickly after the German's statement, it can have great bearing on the attention of gentlemen, whose interest lies in being on the side of the winner in the current war.

Televised material sent to the dozen U. S. shortwaves via the New York office of Stanley Richardson, employed by the state as liaison with the government. Office of Coordinator of Info, which provides radio to Music Corps and Asia, is located next door to Richardson's office and shares a telephone line to him early each day. Rockefeller company, which turns out copy with South America as its largest market.

(Continued on page 36)

Bergen-Abbott & Costello Program To Kenyon & Eckhardt Agency; \$2,500,000 Ad Budget Annually

Selena Royle Gets Lead Despite Revere's Denial Of 'Hopkins' Lead Switch

It is now verified that Selena Royle, who recently withdrew from the lead in 'Woman of Courage', will take over the title part in General Ford's 'Kate Hopkins, Angel of Mercy'. Change is effective next Monday (10). Margaret McDonald is now playing the 'Hopkins' role, while Esther Ralston has succeeded to the 'Woman of Courage' lead. The impression that Miss Royle was slated for the 'Hopkins' part have been current for some time, Benton & Bowles' Tom Revere made a positive denial two weeks ago that Miss Royle was even being considered for the show. She was at that time under exclusive contract to Colgate-Palmolive-Peet for the 'Courage' serial.

Miss McDonald, who has survived numerous 'Hopkins' shakeups, was told her replacement by Benton & Bowles about two weeks ago and she has been in the office since then. Her impending replacement were unbought. However, Gertruda Berg, actor-producer-lead of 'The Hopkings', who took over the 'Hopkins' scripting last spring, is understood to have been very even since then to have the show recast. Most of the actors have been changed, but now Miss McDonald has been retained over Miss Berg's opposition.

When the decision to replace Miss McDonald was finally reached last week, Benton & Bowles executed call radio heads of several other agencies in an effort to land another job for the actress. Nothing has developed so far, however.

OFFERS AL JOLSON FOR PABST ACCOUNT

Al Jolson was offered that week to Pabst Beer by Music Corp. of America. As suggested by MCA the cast outside of Jolson would be of low-budget status.

Lord & Thomas is the agency and the proposed network is the NBC-Blue.

CURLED FINGER CLASS

Mrs. Earle Follows Mrs. McCallin In Radio Whisperings

Philadelphia, Nov. 4.—Mrs. George H. Earle, wife of the U. S. Minister to Bulgaria, will begin a weekly radio series on WCAN beginning Wed. (3) on the subject, 'Curled Fingers'. The show is basked by Astra, a new jewelry salon. The show will be aired once each week for 15 minutes and is part of a local trend to get shows aimed at the Blue Book reader.

Two weeks ago KYW began a series by Mrs. Edward McMullen, arbiter of Philly society, on proper etiquette, sponsored by the Banks & Biddle, also a jewelry firm. KYW also has a debutante show one afternoon a week from the cocktail lounge of the Warwick.

Walter O'Keefe to MCA

Walter O'Keefe has transferred his management from the A & L Lyons office to Music Corp. of America with the move involving the purchase of a new contract. MCA has radio and film ideas for O'Keefe, who has been guaranteed a weekly income by the booking office.

Kenyon & Eckhardt agency went out over William Ety & Co. in its bid for the Chase & Sanborn \$2,500,000 annual coffee account, which leaves the Washington Post-Tribune agency Dec. 31. All that remains within the Thompson fold of the mainline Chase & Sanborn products is Tenderfoot Tea. As part of the drive for the coffee business K. & E. some months ago engaged Joe Stauffer as head of its radio department. Until then Stauffer was in charge of Young & Rubicam's Hollywood office.

The C. & S. switch releases Thompson of the Edgar Bergen-Abbott and Costello program (NBC-Red), a spot that has seen more top stars and types of programs than any other on any of the networks. Like the old Rudy Vallee-Fletchingshow this one had been a pioneer of radio's big-time variety show.

Kenyon & Eckhardt also has the Philadelphia Red's Sunday night schedule. With Tenderfoot Tea is 'One Man's Family', which follows the Bergen stars on the Red's Sunday night schedule.

Ety agency also had made an intensive pitch for the coffee account, but Walter Dunnington, Wall St. publicist, who had been in charge of Branda's executive committee, elected to give it to K. & E., as he had done in the case of the recent Sherman K. Ellis agency headline holds the same combine's branding.

LIFEBUOY IS FREE

Lever Bros. has made no decision as yet on the completion of an agency after the NBC-Blue's 'Lifebuoy Soap' account. The choice consists of Young & Rubicam, Rutland & Rupp account.

PAUL PHILLIPS TO LORD & THOMAS, N. Y.

Paul Phillips, a staff writer at NBC, is being joined by production chief of Lord & Thomas as a writer-producer under Carl Stanton, the agency radio head. He will work on the 'Hill Parade', 'Information', 'Please' and the Kay Kyser show, as well as the 'Yankee' program it is reading.

While at NBC, Phillips originated 'Smith's Army Drills'. Formerly he was with CBS, originating, writing and directing 'Frog Gently', 'Swing Rhythms' and 'Golden Treasury of the Song', the latter for Squibb.

Phillips was brought to CBS from KMOX, St. Louis.

Bill Hodapp Goes To WGN Under Bill Bach

Chicago, Nov. 4.—Bill Hodapp, for many years on the NBC continuity staff here, has been named to head WGN under Bill Bach, WGN program and production general.

Just prior to coming to WGN organization Hodapp was with the Grant agency here as radio director.

Picks Up Texas Deal

Nashville, Nov. 4.—Texas Radio, WACW Inc., of Dallas, has been sold to Union Life & Accident Insurance Co. of Chicago. The sale takes place now less 15 minutes six days per week.

'Our Fault'—America First Rep

Walter Richard, author of 'Earth-orn,' dramatic serial carried on undays by WLW, Cincinnati, has pulled up stakes here for a fall and winter stay at his ranch near Phoenix, Arizona.

Bulova-Biow Prepare Separate Destines for WNEW and WOV

WNEW and WOV, New York outlets, will switch wavelengths, towers, studios and offices as soon as the station's application for the move has been approved by the Federal Communications Commission. With the exchange every vestige of dual ownership will be ended, with Arde Bulova maintaining the control of WOV and WNEW coming under the sole proprietorship of Milton Biow. At present WOV operates 10,000 watts on 1130 k.c., while WNEW is licensed for 5,000 watts on 1280 k.c. On the assumption of WNEW's current wavelength WOV is to revert to its former policy of broadcasting an all-Italian schedule from 7 a.m. to 5 p.m., and in English from that hour to closing time.

Prof. Quiz (Earle, Nee Baird) Ordered to Pay Ex-Wife 25G Alimony

Boston, Nov. 4. Professor Quiz, who is also known to the radio trade as Dr. Craig Earle, was revealed in the Middlesex Probate court last week as having still a third moniker but by his legal one, namely, Arthur Baird. It was Baird that the probate court ordered him to pay \$25.00 immediately as back alimony to his ex-wife Mrs. Grace L. Baird, who got a divorce from the quiz expert in 1935.

The ruling was handed down on a plea for modification of the divorce decree.

Two appeals have already been taken by Baird in connection with the case, the first being a temporary order that Baird pay his wife \$100 a week and the other based on a motion to dismiss the modification proceedings. At a recent hearing of his ex-wife's petition, Baird was said to be having an income of over \$100,000 a year.

Marshall-Wheeler-Macs Oppose Loss in L. A.

Hollywood, Nov. 4. J. Walter Thompson agency, squawked long and loud to NBC when latter couldn't give preferential time for new Old Gold Gold with Herbert Marshall, Bert Wheeler and Merry Macs.

Network finally found spot opposite agency's Lux program.

Cliff and Helen's Sponsors
Des Moines, Nov. 4.
Carey Salt Co. starts sponsorship of "Cliff and Helen" with the Business on WLS, Des Moines, Iowa. It's same show McCann & Co. sponsor two days a week. Show is written and produced by Stan Widney.

Theatre-Style Seats Incorporated in New NBC Studios at Radio City

NBC will dedicate two new studios with a special broadcast Nov. 15, the 15th anniversary of the start of the radio service. Studios are located on the sixth and seventh floors of Radio City, N. Y. They will be known as the Copper and Silver studios, according to their individual color schemes.

Studios have theatre-style seats that automatically slide forward or backward, permitting room for passage between rows.

Don Stauffer, of the Lyons office, spent last week in Doctor's hospital undergoing treatment for tonsillitis.

S. C. GALE TO SPEAK AT N. A. B. ZONE MEET

Minneapolis, Nov. 4. S. C. Gale, General Mills advertising manager, will address the eleventh district of the National Association of Broadcasters during its luncheon meeting here Dec. 11.

Neville Miller is expected, too.

Zephyrs Blow Agency; Mary Small, 'Danger' Succumb to Change

Anton-Fisher Tobacco has switched the handling of its Zephyr cigaret brand from the Weiss & Geller agency to McCann-Erickson.

McCann-Erickson has been issued Mutual on Zephyr's two Ed Wolfe-built programs, "Danger Is My Business" and "Mary Small, with the new agency on the brand seeks to develop substitute shows.

BAYLES, WILLIAMS NOW VICE-PRESIDENTS

S. Heagan Bayles and Herschel V. Williams, of Ruthrauff & Ryan's radio department, have been given the title of v.p.

Bayles has been assistant head of the department for the past five years, while Williams is supervisor of daytime programs. A third v.p. (non-radio) was also named.

McKnight Guides Shirley

Hollywood, Nov. 4. Tom McKnight will take on a third show to produce during December, Shirley Temple Time for Girls, filling the niche on CBS to be vacated for the month of Lifebuoy's "Shirley Temple Premiere". Life is currently holding reins on "Blondie" and "Sherlock Holmes".

Formula for the Elgin show will have Shirley doing a 15-minute dramatic piece and interviewing her guest star. Rest of the program will be given over to music, vocal and orchestral. Harry Korman and Jess Oppenheimer collab on the script.

Ted Thompson Quits NBC

Ted Thompson who has been with NBC eight years has left to join a new radio station in the water-front, but erection of a U. S. Army base was once NBC's assistant general manager.

Thompson has been in NBC public service division latterly.

KXA Uses Old KIRO Iron As Army Grabs Its Own

Seattle, Nov. 4. "KXA has moved its transmitter to the Rhodie building, using towers on top of the building that were formerly used by KIRO.

A new transmitter had been constructed by the station only a few months ago at that spot and the taking over of new towers by the army resulted in the transmitter switch.

New York City—Sherry Stone has joined the staff of WHN, New York.

U. S. DEPT. OF JUSTICE FCC'S POLICY

Chairman Fly of FCC Does Not Sit In on Session in Washington—Mutual's Will Be Included If D. of J. Moves for Consent Decree

FCC STRATEGY

Washington, Nov. 4. Representative of the radio networks met last week in the offices of the Department of Justice and learned, as they had suspected, that they are in danger of being sued by the Government. This makes it one of the most important moves in the anti-monopoly orders dated for enforcement on Nov. 15.

The lengthy hurdle with the Federal trust-busters followed the line initiated in VARIETY, with Assistant Attorney General Thomas Arnold reserving the right to bring criminal action although strongly urged by the D. of J. to proceed and will employ a civil action instead. He served notice the Government answers to the NBC-CBS suit challenging the FCC commitment will be bulkheaded by a bill of complaint invoking the Sherman Act.

Double Checking
Acknowledged motion of the Justice Department is to double-check the assailed web trade practices. Antitrust proceeding is in the nature of a preliminary injunction. The Commission's right to forbid exclusive time-options and sustaining the ban on the same stations' exclusive cancellation privileges, and to outlaw short call periods. Trust-busters frankly showed they feel desirable to reinforce the FCC by bringing into play the provision of the Communications Act stipulating that persons guilty of monopoly cannot hold broadcasting permits. Thus, in case the Supreme Court eventually declares the kilowattage caps were outside their jurisdiction in laying down the regulations, there still will be legal foundation for punitive action as the chains do not reform voluntarily.

Surprise of the huddle was Arnold's unwillingness to give Mutual a clean bill of health. Though the FCC itself has treated the rookie Mutual gently, accepting its protest and value the explanation that NBS resorted to restrictive trade practices when in self-defense. The Justice Department refused to renege this controversy between the latest entrant and CBS-NBC. (VARIETY also made it plain they put all the networks in the same boat, to the extent that it embodied the same features in their affiliation contracts.

In general, Arnold did not personify the D. of J. as being so frequently to notes and memos in talking about specific points and relied on the Waterbury, his assistant, who has been digging into the FCC record.

(Continued on page 38)

May Sue RCA

Possibility of criminal action against RCA in the marketing of the field was suggested by the Justice officials, though nothing was definite. They remarked it may be necessary and desirable to start a grand jury investigation of the way equipment has been operated in the past. Though it is assumed other manufacturers, such as Western Electric and General Electric, would be subjected to inquiry, the industry conferees came away with the impression that RCA would be the chief target of any such action.

In general, Arnold did not personify the D. of J. as being so frequently to notes and memos in talking about specific points and relied on the Waterbury, his assistant, who has been digging into the FCC record.

(Continued on page 38)

Mutual Prepared to Battle Older Rivals as FCC in Aid of FCC Chairman James L. Fly

U. S. TOBACCO (DILL'S) ASKS WHAT'S AVAILABLE

U. S. Tobacco Co. is considering a spot campaign for Dill's Bet. Inquiries of time availabilities have already been made.

Arthur Kudner is the agency.

Open Letter Declares Mutual's 100% Conform To 'Monopoly' Reform

In a circular letter to its affiliated stations Mutual last Saturday (1) announced that it was herewith modifying all contracts in conformance with the new regulations of the Federal Communications Commission on network broadcasting. The letter stated that network counsel was in process of drawing up a new form of contract for affiliates but that meanwhile the latter could consider the letter as granting them all provisions contained in the FCC's order.

Anything about the Mutual contract that might be construed as in violation of these rules, the company said, could be regarded as no longer in force. Particularly the clauses having to do with option time.

CROSLBY NET PROFIT ALREADY \$980,368

Cincinnati, Nov. 4. In a report for the first nine months of 1941, the Crosby Corp. disclosed a profit of \$1,280,368 before provision for taxes. This figures a net profit of \$980,368 out of total sales of \$19,134,841.

The released data does not show the income from the two Crosby outlets, WLW and WSAI. Besides operating these stations and manufacturing radio sets Crosby is in the refrigerator, automobile, electric and gas range, washer and other lines.

WLW's Turkey Shoot

Cincinnati, Nov. 4. Execs and members of Crosby's broadcasting division, along with their families, will engage in an old-fashioned turkey shoot Sunday (9) on the WLW experimental farm at Mason. O. Radio editors of local dailies will be special guests.

Awards include turkey, ducks, chickens and eggs.

Ed Mason, director of WLW's farm program, is head man of the shoot.

Magazines' Own Promotional Copy Seen Pretty Close to 'Bad Radio' Line

Smith Bros. Pastilles Newcasts on CBS Pacific

San Francisco, Nov. 4. Price will be origination point for Smith Bros. cough drops (via J. D. Trencher agency, New York) four five-minute newcasts weekly on eight outlets of the Columbia network. Price's portion will be a Sunday night release of William Winter. Other three shots on Monday, Wednesday and Saturday will be piped from Hollywood, using Knox Manning.

Station involved are KNX, KO, KTRC, KARM, KSFO, KROW, KOIN and KIRO.

The Mutual Network will intervene as a friend of the court when the injunction petitions filed by NBC and CBS against the Federal Communications Commission come up for argument in the N. Y. Federal court this Friday (7). What may further complicate the legal showdown against the legal showdown brought by the networks is the expected filing by the U. S. Department of Justice of an antitrust complaint against NBC and CBS. Thurman Arnold, assistant U. S. attorney general, had indicated in a session with NBC-CBS counsel last Wednesday (29) that he proposed to proceed against their clients along such lines.

Through the move made by NBC and CBS to the New York Federal court CBS and NBC hope to obtain an order that will suspend enforcement of the FCC's new regulations until the issues have been decided by a three-judge statutory tribunal. Judge John C. Knox, who will hear the motion for a temporary injunction, would likewise do the designating of the three-man court.

NBC has been joined by two of its stakes, WOV, WMAZ, and WHAM, Rochester, as co-plaintiffs. Selection of this particular threesome poses the question of whether it is generally assumed that the networks are influenced in its choice by the fact that NBC and CBS are the most available to both Red and Blue advertisers.

Both NBC and CBS charge in their applications for an injunction that the FCC's regulation, due to go into effect Nov. 15, will deprive them of their property without due process of law contrary to the Fifth Amendment of the Constitution and that the order, if enforced, will cause them irreparable damage, including possible loss of their broadcasting licenses. Also that, through public acceptance of American broadcasts has been ably demonstrated the FCC has picked a time when broadcasting is playing an increasingly important role in the whole national defense picture to upset relationships between network and their affiliated stations which have made present standards and fine programs possible.

The copy referred to is the statement that NBC had started the action with such sensational publicity as to give national and world affairs which require the diligent attention of government agencies to matter of pressing concern.

Sid Stokols, NBC program v.p., badly bungled last night when machines intervened in his hand.

Magazines' Own Promotional Copy Seen Pretty Close to 'Bad Radio' Line

Various stations have begun to look with askance at the sales copy that is being sent out by the publishers of their spot announcement campaigns. Some of the stuff has been couched in such sensational language that a few broadcasters have been wondering how soon somebody will be doing a sensational broadcast with a resounding crackdown from the Federal Communications Commission.

The copy referred to is the sort that pulls no punches in relating the sensational nature of the situation in a forthcoming issue of the mag, whether the article has to do with sex, crime, or other sensational situation, or with sex medical subjects.

THE FIFTH

WE'VE said it before and we'll undoubtedly say it again, CENSORSHIP is the enemy of the art of amusement. More than that, it is the enemy of freedom. It's an old, old story that keeps bobbing up in new terms.

...—

...In 1907 the bluenoses raised so much Cain over Richard Strauss' opera "Salome" that the Metropolitan Opera was faced with a national scandal.

...—

...In 1908 New York's Mayor McClellan was forced by reformers to close all film theatres on Sundays.

...—

...In 1910 the San Francisco board of censors summarily banned 32 films as unfit for public exhibition.

...—

...In 1922 repeated reform agitation against films (and the private lives of actors) forced that industry to set up the Hays office to cope with the problem.

...—

...In 1927 a great clamor arose to purge the legitimate stage of vulgarity and sex.

...—

...In 1935 the Women's National Radio Committee made such a fuss that CBS immediately blossomed out with its "new program policies."

...—

...In 1939 the whole radio industry ducked into the cyclone cellar following agitation against kid programs.

...—

AND in 1940 some of the reforming ladies were out to kill the daytime serials. It didn't seem to make any difference to these same ladies that these same serials were at their peak of popularity in radio history.

...—

VARIETY, after 36 years of experience, knows the history of repeated agitation against the whole entertainment field. *VARIETY* also knows that sometimes these reform movements can change the course of an industry.

...—

BUT reformers themselves often produce absurd reactions. For instance, after the "Salome" whoopedoo in 1907 vaudeville soon was full of "Salome" dancers. In short, the reformers had produced a reverse-English reaction. In 1908, when Mayor McClellan shut down the film theatres on Sunday, the theatre operators reopened them by showing so-called educational films. And because the film companies were forced against their will to become "educational," they have ever

★ THE FREEDOM OF SELF-EXPRESSION IN ARTISTIC

36th ANNIVERSARY NUMBER OF *VARIETY*

FREEDOM★

since coolly looked upon educational films. So the reformers, in this instance, almost permanently killed a type of film which should have had vast merit and possibilities.

●●●—

THE censor waits only for the occasion to ply his craft. Unabashed by defeats, unpurged by satire, unresponsive to the basic theory of self-expression, he is ever and always the enemy of anything of which he disapproves. Since he begins from a narrow base nearly anything may be outside the meagre scope of his sanction. And anything he is agin', he will try to stop.

●●●—

Yet it was during 1941 that the entertainment professions learned of a new kind of censorship—the challenge of the very right of stage, motion picture, or radio to dramatize the issues of the day. This was not a challenge of specific allegations of unfairness or of untruth so much as a sweeping affirmation that the whole realm of current affairs may not be treated at all. Since no Senator, or any other advocate of this remarkable new conception of censorship, has had the temerity to suggest that playwrights or producers or lyricists of a democracy should or would praise tyrants, aggression, gangster governments, and blood-mongers, it appears that this argument amounts to a cry that if you cannot praise dictators it is "propaganda" if you praise freedom.

●●●—

ENTERTAINMENT must not allow itself to be whipped into being inarticulate or silent by these new night riders of censorship who cry, "That's propaganda, that's propaganda." The praise of liberty and the despising of dictatorship can never be propaganda.

●●●—

A free country must have a free stage, a free screen, a free radio. Any blanket curtailment of the liberty of self-expression by these media of expression would be a mockery of our very boast that we are a democracy with free institutions.

●●●—

Much has been heard lately of the four freedoms. They are the essence of our whole civilization, which abhors rather than glorifies brutality. Surely these four freedoms must be supplemented by a fifth freedom—the freedom of self-expression in artistic terms. To limit freedom of speech to the mere routine swapping of insults between committees would be an absurdity.

●●●—

VARIETY will continue, week in and week out, to call censorship a spade whenever it sees it. The entertainment professions meantime might fairly be encouraged at this point to a little more self-conscious appreciation of the privilege of being free.

TERMS—WILL BE THE EDITORIAL THEME OF THE
TO BE PUBLISHED LATE IN DECEMBER

NBC Realignments of Stations Pend in Seattle and Portland But Priorities Cloud Starting Date

Seattle, Nov. 4.

In its first move toward the west, the NBC-Red has worked out a deal with the Fisher Broadcasting Co., whereby the Seattle station will switch its affiliation from the Blue to the Red after the station goes 6,000 watts. Permission for the boost has already been obtained from the Federal Communications Commission and is a question when Fisher, because of the priorities situation, will be able to get the towers and transmitter equipment. KOMO, also owned by the Fisher outfit and now a Red affiliate, will become the Blue outlet.

Similar switch is expected to occur in Portland in the case of KXOR and KGW when and if KXK, which is now on the Blue, gets its permit for a 50-kilowatt KGW is the Red's Portland release.

What may cause a prolonged hold-up in these situations, as has already made itself evident in other sections of the country, is the tendency of the Government to grant the green-light on equipment first to radio equipment required by the various war service departments and secondly to international shortwave facilities.

A.P. OFFERS REGIONAL SERVICE TO STATIONS

Press Association, Inc., radio subsid of the Associated Press, is expanding its service next week with special hourly state and regional news reports over its regular news-cast wire. Bureaus are being established in various news centers. Radio newsmen familiar with the various sections of the country have been brought to New York for training in AP methods and are being assigned to the local bureaus. Additional local and regional news will not interfere with the AP's general news for radio feature service, it is stated.

Amarillo Asks General Revision of Status

Amarillo, Texas, Nov. 4. Station KGNC has applied to the Federal Communications Commission to install a new transmitter, directional antenna for night use and increase power from 1,000 watts to 5,000 watts nights and from 250 watts day to 10,000 watts, and to change its present frequency from 1,440 to 860 kilocycles and to move its present transmitter site. Station is member of the Taylor-Hove-Shawson group. Is local NBC outlet as well as Lone Star Chain outlet.

WAYS Start Held Up

Charlotte, N. C., Nov. 4. Station WAYS, slated to have opened on Nov. 1, will be delayed until Dec. 1 in getting under way, because of an accident in which a 200-foot antenna tower fell. Manager Harold Thornton finds tower total loss and trouble has been encountered in getting a delivery on new one. New 1,000-watt will carry NBC Blue. This will give Charlotte three stations. WBT, 50,000-watt, is a Columbia key station, while 250-watt WSOB carries both NBC Red and Mutual.

EMOX's New Kitchen Trailer

St. Louis, Nov. 4. EMOX's mobile "Magic Kitchen," which rang up more than 15,000 miles in the past four years visiting approximately 640 grocery stores where Jane Porter gave demonstrations and talks on the preparation of food, has been replaced with a brand new trailer. The new job, modern in every detail, one of the last allowed off the production line by the government for commercial purposes. The new trailer cost \$900.

BILL BEAL QUILTS KDKA

Will Freelance and Also Be Pittsburgh End of WISR, Butler, Pa.

Pittsburgh, Nov. 4. Bill Beal, KDKA script department head, has resigned to head Pittsburgh staff which will shortly be established by WISR, newcomer in nearby Butler, Pa.

In addition to WISR duties, Beal will do free lance radio writing and operate a recording laboratory of his own in downtown Pittsburgh. He's been with KDKA continuously since his graduation from the Carnegie Tech drama school 10 years ago.

Ends 11 Year Program

Detroit, Nov. 4. A regular afternoon show for 11 years, the Children's Variety Hour has been discontinued by Station WJBK.

A completely different type of children's entertainment is now being prepared.

KQW, San Jose, Loses 50 Kw. Grant And Must Re-Apply on Equal Footing With KSFO, San Francisco

San Francisco, Nov. 4.

Action of the Federal Communications Commission in vacating the grant of KQW, San Jose, for 50,000 watts on 740 k.c., has created a curious situation for both the station and CBS. Under the FCC's order of last week KQW and KSFO, San Francisco, which likewise had petition for the grant, are given equal standing as applicants in the forthcoming hearing on the issue. The date of this event is yet to be set.

KQW is slated to become the San Francisco outlet for CBS Jan. 1.

The station now operates on the same wavelength at 5,000 watts.

Following the announcement that CBS was switching its affiliation from KSFO to KQW the Edward Petry office also effected an exchange of representation in that area. It dropped KSFO for KQW.

KVOS Goes 1,000 Watts

Bellingham, Wash., Nov. 4.

KVOS has been granted an increase in day and night power by the FCC from 250 watts to 1,000 watts. Also a change in frequency from 1230 to 790 kc.

Increase was granted Oct. 28.

WKBW, Buff, Now 50 Kw.

Buffalo, Nov. 4.

WKBW unveiled new 50,000-watt transmitter Thursday (30) with CBS broadcast and much local hoopla attended by 200 civic personages. It's an upstage from 5,000 watts. Edward Klauber, CBS exec v.p. spoke by radio from Manhattan.

WKBW is now sole CBS outlet here and WGR is lone Mutual outlet. Stations formerly split the output of both chains.



ing to WLW's 'Everybody's Farm Hour.' He never misses the market and weather reports.

"Mom has plenty of WLW programs she listens to regularly. I'm glad she likes them, because then I know when we're back in school, she won't be lonesome, sitting by herself.



"Ghny (my older sister) and I both go to school. Ohio State and the Marietta Business Institute. In the summer time we always listen to Hal O'Halloran's 'Top O' The Mornin' and Michael Hime's newscast. Then, too, all the good dance music.



"Frank's the youngest in the family —13. He helps Dad a lot. But Dad says he's worthless to him on Saturday afternoons because he's determined

to hear the football broadcasts on WLW.



"And THAT is the way we Stacy's feel about WLW... THE CLEAR CHANNEL STATION. We like them most... because they serve us best!"

YES—PROGRAMS WITH A DISTINCTIVE SECTIONAL FLAVOR PLUS CLEAR CHANNEL FACILITIES MAKES WLW A FRIEND TO FARMERS IN THE MIDWEST!

"Why, of course, EVERYBODY in the Muskingum River Valley listens to WLW. The farm we're living on now has always been occupied by some member of the Stacy family. My great, great grandfather, Capt. Wm. Davis, was given the farm for his service in the Revolutionary War.

"Dad comes from a long line of farmers... and he's interested in new ideas, modern methods of farming. That's why, if you lived with us, you'd see him every noon, sitting in his easy chair, puffing away on his pipe, listen-



Announcing

"THE
PERFECT
COMBINATION"WSYR
SYRACUSE

NEW

Has Gone To

500

WATTS

AT

57

KC

WSYR has now gone to 500 watts at 570 kc night and day. It's "The Perfect Combination."

"Perfect" because: 5,000 watts at 570 kc will send a 2-millivolt signal 52 miles. At 1,400 kc, to send a 2-millivolt signal the same distance would require 340,000 watts!

This means WSYR now has the Perfect Combination for advertising. This one station at one cost will give effective listening and selling coverage of nearly half the counties in Upstate New York!

WSYR
SYRACUSE, N. Y.
NBC

AN H. C. WILDER STATION

Represented by Raymer

Non-Radio Control of BBC Now
Completed by Brendan Bracken

London, Oct. 15. As expected, the new Minister of Information, Brendan Bracken, long time personal aide of Winston Churchill, has shaken up the British Broadcasting Corp. Hereafter the BBC staff will confine itself exclusively to entertainment programs and all political broadcasts will originate with and be exclusively controlled by the Government. While this is outwardly what has been going on since September, 1939, there is now a Committee for Political Propaganda which will take care of news, commentaries, special talks, etc.

New system does not remove the six governorships of BBC proper except that while remaining they have nothing much to say about the informational uses of the country's radio system.

Yankee Impression In New York it is understood that, in a practical sense, the changes at BBC mean that the non-radio BBC staff will have more than ever tops, the old BBC cliques and insiders have lost their career advantages formerly enjoyed. New BBC personalities and all sorts of internal changes, not immediately evident, are anticipated. It is perhaps not exaggerated to say radio men, as such, are subordinate in England's present radio system.

Stern, Husing Not Used,
Local Callers Substitute
On Minnesota Games

Minneapolis, Nov. 4. There's considerable squawking hereabout because football fans haven't been permitted to hear the Bill Stern and Ted Husing broadcasts of the Minnesota out-of-town gridiron games this fall, but, instead, have been compelled to listen to local broadcasts. Stern and Husing were on hand for both the Minnesota-Wisconsin and Minnesota-Michigan contests at Seattle and Ann Arbor, respectively, and their broadcasts went out over the national network. But none of the four local stations carrying the games cut in on Stern and Husing. The stations had their own sports announcers working.

The four stations in question—WCCO, KSTP, WLWL and WTCN—operating in covering the out-of-town Minnesota contests, using a single line and having their announcers each handle one quarter. Each station has a sponsor for its football broadcasts.

On the part, station heads feel that while their local spots announcers haven't the 'names' they are fully as effective as Stern and Husing and, if anything, because of their familiarity with Minnesota football and players, are a more accurate if, perhaps, not so dramatic account of the games. But, they admit, the present clamor shows the potency of 'names' in radio announcing as well as in live activities and entertainment generally.

Key and Irene to Cincy for WLW station. Spotted on "Top of the Morning" by Boone County Jambores, and "Rancho Grande" series on WLWO, Crosby's international station.

COLGATE 'LA MINE D'OR'
GOES TO CBF FROM CKAC

Montreal, Nov. 4. Canadian Broadcasting Corp.'s French language station CBF has taken over La Mine D'Or quiz program from La Presse CKAC and will run it from today (Tues.) to 39 weeks. Marcel Pare, formerly manager of CKAC, will, returns to CBC to emcee this program. Colgate-Palmolive sponsors.

Carnation Milk Company sponsors 'Les Romances de Carnation' on CBF, which started Oct. 28 for 52 broadcasts on Tuesdays and Thursdays, 10:30-10:45 p. m. Gerald DuRueau, announcer.

London Calling

Frank Lusker, a seaman, who clicked over local air with his ship-week experiences, signed by BBC for a shortwave service. He's been built into something like a celebrity. Refuses to work from a script.

Clemence Dane has scripted a special program around Nelson for airing on the Trafalgar hero's national day. It will form part of author's series 'The Saviors', patriotic half-hours.

J. B. Priestley starts a new run of 30 15-minute sessions, tagged 'Letter to My Notebook'. Shows will dramatize items he's collected while doing radio work at Broadcasting House.

Constance Cummings will air again in husband Ben Levy's new radio play, 'Rebirth of Venus'.

Harry Jacobson, songwriter for Frances Day, to be subject of a special airing around top British clerics.

Louis Levy's 'Music From The Movies' back on local air, now the maestro can take a rest from orchestrating picture background music.

More Russian drama for the locals when Chekhov's 'Ivanov' gets an hour and a quarter radio outing.

Uncle Sam's Quips

Continued from page 29

stuffed to Richardson from Washington at 9 o'clock each evening.

Copy is gone over by Richardson's staff and re-transmitted to the stations within a few minutes. Entire setup, both in the two government offices and Richardson's headquarters, is run very similarly to a press association. Budgets are even sent out in advance of the copy, notifying stations what stories they are to receive and how many words in each.

Material is all transmitted in English, which officials of the Donovan and Rockefeller offices feel is a mistake that should be corrected as soon as the necessary staff can be built up. With each station required to do its own translating to the language that the broadcast is to be in, much copy it has been found, is not being used merely because the translators lack the manpower to handle the added

Thomas Casey in General
Denial of FTC Slurs
Against His Air School

Washington, Nov. 4. Denials of all charges of misrepresentation contained in a recent press communication issued by the Federal Trade Commission, were made Thursday (30) by Thomas J. Casey, head of the National School of Electronics, Minneapolis. Mail-order radio school never was represented as a government school, nor did it employ a half city block, Casey told the Commission, and never claimed to be connected with major electric companies, airports, radio and police broadcasting stations throughout the country. Actually, the school has given residence study to some of its students and Casey himself has connections with airports, broadcasting stations, etc., which might help in placing his graduate students in jobs and positions, he declared.

In his answer, Casey pointed out that on various and numerous occasions he flew to students' homes in his own airplane equipped with radio devices, or drove in his trailer trucks, similarly equipped, to test equipment built by the students. Casey never represented that he would issue U. S. Government operators' licenses to his pupils or hold them out as positions would be available immediately upon their graduation, although such graduates at the school are filling positions of recognition in the radio field. Casey claimed that he would establish numerous short-wave broadcasting stations in various parts of the country near the school where students could work with engineers employed by Casey to operate it.

Answering the complaint that he had represented that a 'powerful short-wave radio station' W9VXZ, was part of the school's operating equipment, Casey declared that the equipment belongs to him but is leased to W9VXZ, known as the 'Downtown Radio Club'.

Regarding the former name of his school—'National Institute of Technology' Casey stated the name was used in misleading and, furthermore, denied the school is not an 'institution'.

Beyond observing that 'hearings' will be held in due course, Commission did not comment on the elaborate setup of the radio school.

3rd Ann for Station XEQ

Mexico City, Nov. 4. Local radio station XEQ (50,000 watts) celebrated Oct. 3 the third anniversary of its establishment with a day-long air festa including Carlos Puga, tenor, under the direction of Carlos Riveroll del Prado, XEQ's production manager. Station is owned by the Acapaxco syndicate which also operates local station XEW (150,000 watts), Mexico's leading station.

XEW celebrated its 11th birthday Sept. 18 with a big air and stage show.

translator work, particularly at night. In addition to the staff for the stations through Richardson, the State Department supplies them directly, via Rockefeller offices feel is a mistake that should be corrected as soon as the necessary staff can be built up. With each station required to do its own translating to the language that the broadcast is to be in, much copy it has been found, is not being used merely because the translators lack the manpower to handle the added

\$125 FOR 30 MINS.
TOP MEX FEE

Mexico City, Nov. 4. Pedro Vargas, Mexican tenor just back from a tour of South America, and Cuba, and Conchita Martinez, Spanish singer-reciter, who play local nighter, are currently the highest paid radio performers of Mexico. Both get \$600 (Mex.) or about \$12 American each for 30-minute stint at local radio station XEW.

Pittsburgh Press last Thursday (30) carried special 16-page section an insert in the regular edition, devoted to 21st birthday of Westing house station KDKA.

WCCO
50,000 WATTS
MINNEAPOLIS-
ST. PAUL
CBSThe
station
that
makes
the
Northwest
one
market

Canadian Radio Fiscal Picture

TAX ON SETS	\$3,140,259
ADVERTISING	895,066
SURPLUS	183,585

Montreal, Nov. 4. Income of \$4,092,794 and expenditures of \$3,800,209 are listed in the annual report of the Canadian Broadcasting Corp. submitted to War Services Minister Thorson by Rena Morin, chairman of the board of governors, and made public recently. Largest item of income is \$3,140,259 received in radio fee of \$295 per annum. Commercial broadcasts brought in \$895,066 and subsidiary hook-ups gave income of \$144,047. Net operating surplus was \$183,585,

after depreciation of fixed assets and equipment.

Report said there was a steady expansion of war effort features, commentaries and special broadcasts and claimed that institution of its own news service was a major step in the development of CBC.

With an average of 33 hours 13 minutes of unduplicated program service the 1940-41 operation was 15.9% over 1939-40 when a daily average of 28.37 hours was maintained.

Ask your Radio Sales office for more information about WCCO, one of the thirteen CBS 50,000 watt stations.

Prudish Australian Listeners

Sydney, Oct. 17. Australian radio is having its woes with the bluesones. One source of critical drudgery is the Good Film and Radio Vigilance League which doesn't like the idea of beer sampling by way of program. It offers because the stuff might fall into the hands of the young. Other complainants to the Parliamentary Broadcasting Committee are female persons who don't fancy the theme of a dramatic show.

One female's squawk to the committee was that most of the script shows were based on immoral stories, citing among them 'The Letter', in which a married woman kills her lover, and 'Night Must Fall', where the marital and the criminal code are likewise contravened. She also informed about the broadcast of a program dealing with Katherine Howard's relations with her lovers before her marriage to King Edward VIII.

LINGO BAN HELPS NAZI AUDIENCE

Rio de Janeiro, Oct. 28.

A big increase in the number of listeners to Axis broadcasts is reported here as a result of the Brazilian government's death knell on 37 newspapers in foreign (non-Portuguese) languages. Majority of the 13 German dailies affected were pro-Hitler and as a result their readers have been turning to DX to get the news favored as they want it.

Anti-fascists have pointed out the measure has some undesirable backfire. Previously the government has been able to closely watch news papers and thus see that coverage has at least a small degree of fairness, but now with these papers closed, pro-Axis Brazilians will turn more and more to short-wave for their biased news.

Majority of Brazilian papers—like those elsewhere in S. A.—depend on U. S. press services, especially AP and UP for their news, and even anti-democratic papers frequently subscribed to the service thus giving their front pages some semblance of impartiality.

PAIN SUPREME (BREAD) IS MONTREAL SPONSOR

Montreal, Nov. 4.

CKAC begins a goulash program of songs, quips, amateurs and prizes with support of three or four guest artists and Marcel Sylvestre, emcee. Will run Nov. 15 to Feb. 12. Sponsor is Pain Supreme (Bread) of this city.

Hall will be hired for show, and admission will be by bread label.

Robert Saroff Aide to Murry Brophy at N. Y. Office of U. S. Information

Robert Saroff, 23-year-old son of RCA chiefs, David Saroff, has been named assistant head of the radio division in the New York office of the U. S. Coordinator of Information, William J. Donovan.

Young Saroff is assistant to Murry Brophy, acting head of the radio department. Playwright Robert E. Sherwood is director of the entire New York office. Its duties consist primarily of providing info for use of shortwave stations, beaming to Europe and the Orient.

Office, at 270 Madison ave., is guarded night and day by revolvered patrolmen. All employees are required to wear numbered identification badges bearing their pictures, and visitors are scrutinized and given a badge to wear on their lapels before they are admitted.

'TWILIGHT OF THE NAZIS' IF CBC CAN AFFORD IT

Montreal, Nov. 4.

Rupert Caplan, producer for Canadian Broadcasting Corp., is trying out original script by Canadian author Clyde Irvine, titled 'Twilight of the Nazis', involving big orch. cast of 40 and considerable equipment. This should be aired in few weeks, depending on whether CBC will face the expense.

Caplan also has a radio satire, tentatively called 'Hot Air', which is authored by Ruben Ship and will fit in on Caplan's Friday evening half-hour at 9:30. It would have a cast of singers voicing their own lyrics and a two-piano team.

Emilie Acaragha, head of syndicate owning NEW and XEQ and the Teatro Alameda, is now officially president of the company operating XEQ, Mexico City.

AUSTRALIAN RADIO CENSORS 2 WEEKS AHEAD; PRESS BAN PROVES HELPFUL

In Argentina

Buenos Aires, Oct. 28.

RCA Victor Argentina now using three local stations mostly to stress discs. Longest is a two-hour 9-11 p.m. Sunday program on Radio Nacional (L.S.I.). Radio Belgrano (L.R.) and Radio Rivadavia (L.S.) are others.

Spain's toothpaste (Bristol Myers) on Radio Mundo (L.R.) Mondays revolves for some time, aired on Belgrano (L.R.) chain. Given at Alvear Palace by Pauline Curran, an American and rated high as one of the few goodwills from the Latin

Radio Splendid (L.R.) now has Tania, 'actress of the tango'; Fija Livschaff and orchestra; Bob de Nieve and Antonio Rodio, with tango orchestra.

Dinner to U. S. Ambassador Norman Armour, one of first by local group for some time, aired on Belgrano (L.R.) chain. Given at Alvear Palace by Pauline Curran, an American and rated high as one of the few goodwills from the Latin

Radio Mundo (L.R.) claims spot announcement costs 2.2 centavos per 1000 listeners while others run at high as 35 centavos.

Radio Mitre (L.R.) intro 'Romance con Oro y Sangre' ('Romance with Gold and Blood') by stage writers Antonio Botta and Marcos Bronstein. Deals with local sports, with many names actually participating. Daily except Saturday and Sunday at 9:00 p.m.

Belgrano (L.R.) opens advertisement publicly drive on Columbia (USA) web clip now advertised here as a vehicle to begin operations 'early in '42'.

Pildoras Ross (Sydney Ross, Inc.) U. S. laxative has new series on Radio Mitre (L.R.) with Mexican Ana Maria Gonzalez, ex-Rio Rojo Muller, orchestra of Efrain Orozco and ex-character Pildorin.

Matta Palermo, Argentine beer, using both Radio Mundo and Belgrano in one-month drive. Coverage is the strongest of any sponsor here in some time. Mundo has Hina Spang, singer, Sundays at 12:35 and Horacio Gonzalez Albedro, Thursdays at 1:35. Belgrano has the Fortuna Half Hour Tuesday and Saturdays at 8 p.m. with Emma Ramirez, Nelly Omar and Canaro's orch.

Kids' twist being used by Audicion Bagley, biscuits and cakes, on Mundo, Wednesdays at 6 p.m. Called the 'Little Congress' and a bunch of youngsters directed by Arturo Placentini who discuss world events, debate politics, war, love, etc. All unrehearsed the 'minors' get off some stuff that would be verboten for grown-ups.

BOOK PUBLISHER IS USING XEQ, MEXICO

Mexico City, Nov. 4.

Discussions of literature of all lands, current and past, in terms intelligible to man on the street, is the formula for a new weekly program at station XEQ. 10,000 watt station owned by the Buen Tono Cigarette Co.

Talks are to be by leading Mexican writers and poets. Program is sponsored by the Editorial Gonzalez Porto, local book publishers.

Osorio's Bro. Carries On

Mexico City, Nov. 4.

Weekly amateur hour originated at XEW by the late Julio Zetina Osorio, Mexico's Major Bowes, who died recently, are being continued with Lorenzo Zetina Osorio, his brother, as master of ceremonies. Program is sponsored by Bristol Myers Ipana-Sal Hepatic.

Myron Kirk, of Arthur Kudner agency, in Akron last week getting acquainted with officials of the Good-year Rubber Co.

Most Programs Now on Wax—Paper Shortage a Big Break for Commercial Radio—S. B. Dobbs of J. Walter Thompson Returns

University of Alberta Station Now Operating

Edmonton, Alta., Nov. 4.

CUFA, University of Alberta radio station, has gone on the air with its new 1,000-watt transmitter. Transmitter was installed at a cost of \$30,000, a loan to the university by the provincial government. Previous power was 160 watts.

Station will operate on the same non-commercial basis as it has in the past.

CANDY ACCOUNT WAR ENDED IN FRISCO

San Francisco, Nov. 4.

Cardinal Candy's 'Night Rider' show on KPO goes off the air after seven uninterrupted years for the same sponsor. Defense repercussions have drastically nipped the Oakland factory's output. Walnuts are available only a barrel at a time, almonds have jumped from 28 to 85 cents a pound, and ground egg from China is now unobtainable. In spite of these facts, Hal Burdick, author of the show, was asked to re-lease sponsor from his pact although it still had a year to go.

Burdick still has a daytime strip, 'Dr. Kate', on the Coast Red for Sperry Fluro, with his wife, Cornelia. This show itself is the projection of a 'Night Rider' yarn in which a Dr. Kate was the central figure. Fan reaction prompted Burdick to develop the character, which has now run through several hundred episodes.

Hollywood, Nov. 4. Commercial radio stations in Australia are having a field day due to the absence of censorship by the government, which limits the metropolitan dailies to only one large edition a week. That the word brought back from Down Under by S. B. Dobbs, for the past five years managing director of the J. Walter Thompson agency in Sydney, (his post has been taken over by L. R. Coleman, Dobbs reports to the J.W.T. home office in New York for an assignment in this country.)

The newspaper situation has forced advertisers to the only other alternative, radio, declared Dobbs, and time on the commercial, or B class, is at a premium. Profits are large due to absence of production and moderate pay for talent. More than 90% of the programs are waxed on account of rigid censorship which requires that all shows be subject to censorship two weeks in advance of their broadcast. Despite lack of transcription imports from this country, due to government's restrictions in preserving dollar exchange, stations are making out despite the loss with reissues of old disks and a heavy mushrooming of Aussie transcription outfits.

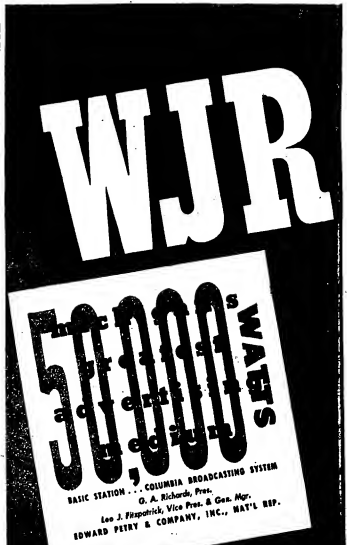
Strict censorship has worked certain hardships on stations but only the time element figures since government agencies are taking every precaution to guard against dissemination of information that might be useful to enemies of the empire. In spite of the restrictions, which limit some of the dailies to eight or 10-page editions, newspapers are still getting the bulk of the advertising cost, according to Dobbs.

Among programs sponsored by American companies, J. Walter Thompson leads other agencies with a dozen. Lux Theatre is done there by local talent, with material cleared from Great Britain. Stanley Quinn, one time J.W.T. writer in the Hollywood office, is producing the agency's shows in Australia.

AND COMPANY

NEW YORK
DETROIT
CHICAGO
SAN FRANCISCO

RADIO STATION
REPRESENTATIVES



WAXES
RECORDS
LAWSON PERRY & COMPANY, INC.
BASIC STATION - COLUMBIA BROADCASTING SYSTEM
L. J. Fitzpatrick, Vice Pres. Gen. Mgr.
EDWARD PERRY & COMPANY, INC., NAT'L REP.

THROUGH WFIL

WCAU Pulls a Fastie to Be 'First' in Philadelphia with F-M Airing

Philadelphia, Nov. 4. That continuous feud between WCAU and WFIL has developed a new twist from brand-new WSPH. WCAU, Letter is saying sarcastically "what's this about WFIL claiming its WSPH is going to be Philadelphia's first F-M station?"

WFIL has been getting set for this "first" on Nov. 10. Special programs and a special newspaper supplement and party ballyhoo have been organized. The public was duty told to look forward to the big event.

WCAU meantime had its own F-M installation advanced to the point of needing only an antenna. Antennae come hard these days with war priorities. It looked like WFIL was a cinch to come in a bright idea. It quietly applied last Thursday to the FCC in Washington for temporary permission to use a makeshift antenna 20 feet high, but on top of its 16-story office building. Okay was given by the FCC on Saturday. Engineers, under George Lewis, worked through the night and bared in Sunday noon (2) with F-M a week ahead of WSPH.

Meantime WCAU's F-M director, Kenneth Storman, has brought in Norris West to be the WSPH program manager.

WFIL calls its F-M schedule, starting next week, complete and unique. WCAU's a stunt. But WCAU points to local press clippings in yesterday's papers to establish its "first."

'Now I Ain't Sayin'

Hollywood, Nov. 4. Bob Hope has moved up his preview to Monday night after trying out his air days on studio audiences on Sundays for the past few years. He explains that the Sunday mob is pretty much surfeited with entertainment by the time they get to the studio and a much earlier hour can be had on Monday night.

He made no mention of the period-end-pod boys who labor on other comedy shows and somehow manage to grab off ducats for the Hope preview.

MUTUAL STOCK TO SIX MORE STATIONS

Chicago, Nov. 4. Arrangements have been completed by Mutual president and general manager Fred Weber for the spreading of MBS stock among six additional members of the network, raising the stockholding list from three to nine stations.

Original stock-owning companies were WGN here, WOR, New York, and Don Lee on the Coast. Added are WFBZ, Baltimore; WBCB, Cincinnati; Colonial Network of New England; WFIL, Philadelphia; WIKK and WCLB, Cleveland; WIKX, Columbus and WCAE, Pittsburgh.

Inter-Dormitory 'Radio'

Philadelphia, Nov. 4. Three University of Pennsylvania students have organized an "inter-dorm" radio station at the college. The tiny outfit, which they call "UPCO," sent out the wiring system of the freshman dormitories. So far they only broadcast one hour a day, their program consisting of recordings and campus news. They're looking for sponsors.

Operators of the station are two freshmen, William Reed and Peter Brown, and a medical student, John Walsh.

Radio Daffodils

New York City.—(Publicity release)—On being informed that signatures had been affixed to contracts between NBC, CBS and ASCAP, Sydney M. Kaye, BMI executive vice-president, today said: "BMI is glad to see ASCAP music return to a wider audience. . . . That ASCAP music should be available has always been part of BMI's ultimate hopes for the music business."

Marion, O.—In a move to enlist support for a proposed \$200,000 addition to Marion City Hospital, to be voted upon at the polls Nov. 4, an appendix operation was described in detail over WMRN, Marion, O., last Friday (31) afternoon by a Marion surgeon.

Towhee—KVI hired a boat on Navy day, put its short wave equipment and staff aboard, and sent it out on Commencement Bay to air a description of the Navy Day parade of small boats now converted for naval use. KVI's boat was there, but the Navy boats remained at their docks because of a fog which blanketed the bay.

FRANK FAY BEGINS WITH NEW WRITERS

Frank Fay's first two broadcasts for Tums were the ones he transcribed for sponsor and on the basis of which MCA sold the package. Fay's third show tomorrow (Thursday) is his first of a new array of authoring talent including Ray (Boo) and Brennan as one of the comedy collaborators.

Albert E. Dale New Director of Info At NBC Over John McKay

NBC has added a director of the department of information to its staff. He's Albert E. Dale, who prior to being publicity for the Greater N. Y. Fund spent 20 years in the newspaper field as a political reporter and managing editor. The title of director of the department of information is a new one for the network. Frank McKay, who is on leave of absence with the Navy department, holds the title of v.p. in charge of the department of information, which includes the press division.

After working as a political reporter for several N. Y. dailies in Albany, Dale joined the Hearst organization in 1919 and occupied editor posts on Hearst newspapers in Detroit, Milwaukee, Pittsburgh and Chicago. John McKay, from WFIL, Philadelphia, has just been named manager of the press department in succession to Bill Koska.

Hitchhiking on Europe

San Francisco, Nov. 4. KSFO has landed a sponsor for its Sunday p.m. release of "The World Today." CBS overseas roundup. Using the same style as the correspondents pick up from world capitals, the local cut-ins begin "And this is Phil Ware speaking from San Francisco . . ." with sponsorials blurring the following.

Underwriter is Margaret Burnham's Cottage Candies, placed via Brischler, Davis agency.

Up Don Macon at KMBC

Kansas City, Nov. 4. Don Macon is new production manager at KMBC. He'll be assistant to Felix Adams, program director.

Position was vacated by Bert Lane who departed to radio work in Texas a few months ago.

Texas Has State Radio Dep't; Public Funds Finance Programs Heard on Commercial Stations

The Hoi Polloi Twist

Philadelphia, Nov. 4. With a trend in Philly toward programs aimed at the social register crowd—Mrs. George H. Earle on WCAU; Mrs. Edward McMullen on KYW; Timmy Hindon on WIP; a new WIP-DAS is making a play for the hoi polloi. "Buzz" Davis, WDAS gabber, started a program yesterday telling about the doings of the masses (Jodge meetings, blab bakes, pinocchio parties, etc.); it's called the "Poor Man's Cholly Knickerbocker."

'ESCAPE CLAUSE' SEEN IN FCC GRANT

Washington, Nov. 4. Though side-stepping a fundamental decision on the matter of multiple ownership, the FCC in writing escape clauses into papers issued parsons with more than one transmitter in a particular area. Qualifications that looked significant were attached last week to the construction permit for KJR, Seattle, providing for relocation of the transmitter and a power boost from 5 to 50 kw. The regulators stipulated the action was subject to any action which the Commission may take in the matter of multiple ownership.

Kelly Smith's Staff Moves

Chicago, Nov. 4. J. Kelly Smith, commercial manager of WBBM and head of CBS Radio Sales, has made some shifts in his personnel. Has brought George Grant into the WBBM sales staff after a period on sales service. William Parker, who was manager of the Detroit office of Radio Sales, comes to Chi. on the Radio Sales staff, replacing Tom Dawson, who has moved to WCCO, Minneapolis, as sales manager. Parker will service Detroit and Michigan territories out of Chicago.

Austin, Nov. 4. Coincident with the institution of 'The Texas School of the Air,' which is operating under an \$18,000 a year grant from the state, the Texas Department of Education has conducted a survey of audio-visual education in about 5,000 Texas schools. The survey, which is 85% completed, was instituted to show the number and types of schools using the Texas School of the Air grants to supplement regular classroom work.

The state's appropriation covers the 1941-1942 biennium and provides for the establishment of a department of radio education in the state department of education, with 'The Texas School of the Air' series an integral part of the former's activities. John A. Gunstream is the director of the program and its personnel consists of educators who have specialized in radio, professional broadcasters, research authorities, five script writers and a secretary. The producers are researchers and are provided by such cooperating institutions as the University of Texas, Texas A. & M., and Texas State Teachers College for Women. Outlets for the School of the Air programs, broadcast at 11:15-1:30 p.m., Monday through Friday, are the Texas Quality Group and KQCC, Amarillo.

As part of the air school's curriculum there is distributed a Teachers' Manual and Classroom Guide, containing complete information of its program, references, teaching aids and suggestions pertaining to individual programs. The pamphlets are obtainable from the deputy state superintendent of education without charge.

Of the 3,078 schools that have already turned in the questionnaires used in the state department's survey 3,073 reported the use of classroom radio equipment; 2,768 reported regular classroom use of the Texas School of the Air and about 10,000 teachers, representing 500,000 pupils, stated that they had made frequent use of the series. The conclusions based upon these returned questionnaires are that two out of every three schools in Texas have radio equipment in the classrooms, more than 50% of all Texas schools use the Texas School of the Air programs and that around 90% of the schools within the primary coverage area of the Texas Quality Group that have radio pick up the series.

When you think of SPOTS... think of John Blair!

JOHN BLAIR & COMPANY
NATIONAL STATION REPRESENTATIVES
1000 Broadway, New York 10, N.Y.

WINS CUSTOMERS PRODUCES ORDERS

NOTE TO TIME BUYERS]

Ask the Bronham man to show you the latest C. E. Hooper Survey for Cincinnati! WCO has more listeners, more hours, than any other Cincinnati station used by local advertisers. And . . . more advertisers, too!

The *scUP station of Cincinnati scoops the news with *UP. (United Press) Service!

WMAA

In radio, too, it's Better to be Lower

A low frequency station has a longer wave-length. A longer wave-length means a stronger signal. WMAA at 570 kc. has the lowest frequency of any station in New York. Aided by its preferred dial spot WMAA with 5000 watts is able to reach over 12,500,000 people with a signal strong enough to sell them.

WMAA
FIRST ON NEW YORK'S DIAL

Payroll Traffic

New York City—Victor H. Borland, Jr., has joined recently. Major J. Conner sales promotion. Roy Dent special events and David Cleveland publicist at NBC.

Philadelphia—Mary Steele has joined the KTVV program department. William Lang has resigned as staff announcer to do more line work.

Pittsburgh—William Kelle has replaced Billy Morrison, who has been shifted to merchandising department. Sumner Granby, of announcer's staff, has also been transferred to merchandising.

Tony Dwingo, trumpet player with Benny Burton's staff band at WJAS, has been called up by the army. For time being, Burton is using only a temporary replacement.

Seattle—David George now announcing at KOL, Seattle. Was formerly with KKL, Portland, and KCKR, Aberdeen.

New York City—Charles Watson Dye, formerly of Rolland-Roth Engineers, has joined the engineering staff of WOR, New York, succeeding Chester Babcock, who resigned.

Buffalo—In a list of new executive appointments James G. Hill was added from traffic supervisor to assistant sales manager; H. Earl Anderson, ex-officio, has been made studio manager; Lambert B. Bewick, formerly of KWB, Philadelphia, moves in as sales promotion and advertising head and David H. Harris switches from WOOD-WASH, Grand Rapids, to head traffic and continuity.

Boston—John K. Gowen, 3rd, has left the WCOB publicity post to take over similar duties plus that of sales promotion manager at WCCB, West Yarmouth, Mass.

Cincinnati—Bill McCord took departure from Crosley's staff of announcers last week to do civilian work with the War Department in Washington.

Jamestown, N. Y.—Robert Peebles from WHDL, Olean, has joined WJTN announcing staff.

Philadelphia—Thomas B. Smith,

former program director of WPM, now a member of the JRD Engineers, has been named editor of the Pennsylvania Guardsman magazine.

San Francisco—Bob Tutt, recently of KFO, Sacramento, has been added to the KSGO announcing staff. Springfield, Mass.—Jerry Lansing has left his program directing job at WMAA for N. Y. job.

Philadelphia—Ted Oberfelder, assistant promotion director of KSL, has been added to the KSGO announcing staff. The WCAU sales staff.

Salt Lake City—Harold B. Taylor, formerly of the Examiner in San Francisco, has joined KIDL sales force. Howard Martineau, announcer, is at KSL, with some copy work added. Martineau is formerly of KHUR, Watsonville, and KLS, Oakland.

Duluth, Minn.—Sportscenter Roll Erickson of WBEZ goes temporarily into the control room, replacing Frank J. Kozlowski. Roy Solow of WHLS succeeds Kozlowski effective first of month. Hugh Brown named musical director of KDAL.

Buffalo—Two new WBEZ voices are Spillers Ken Powell, coming here from WGY, Schenectady, and Ford Fenton, from WENY, Elmira, N. Y.

New Haven—Bud Finch, discharged from Army, returned to WFL announcing staff. Arthur Schuchman, chief engineer, has been promoted to division in lieu of Ted Kallin, gone to chief-engineer new Fitchburg, Mass., exchange.

Stamford, Conn.—Albert Houghton, ex-WMAN, Monrovia, O., joined WBEZ announcing staff.

Fort Wayne—Mary Stone added as music librarian for WOGO-WGL. Calo Mallock of WKRB, Muskegon, added to continuity department.

Detroit—Doug Altington, of Station CKW, engineering staff, has been promoted to chief of Acting Major in the 24 Battalion of the Essex Scottish Regiment, Windsor, Ont. He puts him second in command of the unit.

Chicago—Frank J. Dvorak has joined the Mutual staff as assistant to Miles Lampher, chief auditor, located in the network's Chicago office.

Fort Worth—Lynan Brown added to the continuity staff of stations WRAP-KGOK, replacing Ben Campbell.

San Antonio, Tex.—Bill Michaels will replace Dave Young at the KABC sports microphone. Charles H. Nide Gohls has been added to the announcer-engineer staff of station KONO.

Toledo, O.—Harold Marsh, who went into the Army a private, has been discharged with the rank of sergeant, and has returned to WSPD, Toledo, as chief maintenance supervisor, his former position.

Bochester, Minn.—Wallace E. Stone has become manager of KROC. He comes from WDGY, Minneapolis, where he was commercial and program director.

San Francisco—Vacancy in KGO-KPO sales promotion department caused by the resignation some time

ago of Jack Campbell, now at KPRC, has been filled. New spark-plug is Gil Peirings, who comes over from post as general sales manager at KPRC. Foster & Kleiser. Under William B. Ryan, KGO-KFO sales chief.

Wichita—Four new staff entertainers added to KFBI here. Include KSO and KFBI in Iowa, Zeke Williams of Missouri, and Doc and Esther Embrose, formerly of KFZ, Ft. Worth and the Texas state station.

Also added is special announcer Bill Selah, who was with KMMG, Clay Center.

Schenectady—Robert J. Stevenson, former announcer on WPM in Hamamton, and WEN, New York, is new to staff of WGY. Succeeds Wilbur Morrison, who will enter the Army flying service.

Warren, O.—Jerry McKiernan, Akron, has joined the staff of WRNR, new Warren, O., station, as announcer. Other former members of the new 250-watt include Bob Bowlin, general manager, Pat Rogers and Marguerite Petrus.

West Yarmouth, Mass.—Joe Rodger, formerly with WJLB and WMEX in Boston, has joined WCOB announcing staff, replacing James H. Brown, who left to take command on U. S. Naval Reserve.

Boston—John E. Reilly, program director of WMEX since 1934, resigned to accept Naval Reserve Junior Lieutenant's rank in public relations office in charge of radio for the First Naval District here.

Ames, Iowa—Rud Homgren, news editor for WOI, Iowa State College station, has been named director of KSO-KRRT, Des Moines, Nov. 1. Homgren was formerly with the Northwestern University broadcast planning council. P. replaces Bruce Grant at KSO-KRRT. Grant has joined WOI, Omaha.

Milwaukee—Frank Friedrich, announcer for WEMP, leaves there Nov. 1 to go to WTAM, Cleveland.

Windsor, Ont.—Bill Walker has joined the new local outlet, WFHN. He comes from KFDJ, Grand Forks.

Toledo, O.—Jack Olson, news commentator at WSPD for the past year and a half, has resigned to become associated with a pharmaceutical

company. He will resume his real name, Faustian Solon. Jr. Father is a vice-president of Owens-Illinois Glass Co.

Regina, Sask.—Don Wright, program director of CJRB, Regina, moved to CBCR, Winnipeg, to take charge of news and sports coverage, as well as to replace control room operator, moved to Wright's position.

New York—Sterling B. Beeson, formerly with Joe McGilvray's organization, is on the sales staff of the Headley-Rose Co. station here. George Arkedis, whose previous firm was the New York City radio agency, has gone with Joseph McGilvray's New York sales staff.

San Francisco—Bill Shaw, CBS salesman, joined the Army Air Corps this week and is training at Tulane, Calif.

Hartford—Robert Stuart, senior at Wesleyan University, joined program staff of WDRG.

Schenectady—Bob Stevenson, formerly of WHN and originally at WENY in Hamamton, is now announcer at WGY. Ken Powell shifted to WBEZ, Buffalo.

Findlay, O.—Edgar C. Smith named manager of WFTN, which has new watt station at Findlay, O., which opens on 1330 kilocycles sometime in November.

Albany—Sherry Herick, WORO radio and baseball broadcaster, is enlisting in the Navy as chief yeoman, with his eye on a commission in the intelligence branch.

Troy, N. Y.—Sam Gordon, formerly an announcer at WBRK, Pittsfield, Mass., is a new man on the radio here. He takes over as chief announcer of Cecil Walker, who now devotes his time to merchandising for the station.

Baltimore—Harold Azine, production and continuity manager of WBAL, leaves for enlistment in U. S. Marine Corps 18. Fred Dodge replaces Dodge. Dodge comes from Ward-Weeks Agency, Philadelphia, and was previously assistant general manager of WFL.

Oakland—Dixon Gayer now publicity director at KROW, replacing Bob Meikel, resigned.

Des Moines—Lyle Flanagan, head of continuity for WHO, Des Moines,

has resigned. He is succeeded by Ken Gfeller, former assistant of continuity.

St. Louis, Bill Durbin, gather at KNOX for the past 10 months, has been named to chief of the announcing staff.

Marlan Martin has succeeded Josephine Tabin as femme commentator at KMOX. Miss Halpin recently became the bride of Circuit Attorney New York Hearings.

Bob Hille, KKKO Chicago, granted leave of absence to enlist.

Charlotte, N. C.—Gordon Eaton has been named the WFTV announcer, with WGST, Atlanta. Eaton fills vacancy left by Russ Hodges, who is working in Washington, as he is released from the local hospital.

Everett, Wash.—Jack Meves, formerly musical director of KRSC, Seattle, is now with KVEU in Everett.

Philadelphia—WIP staff changes: Catherine Conlin, secretary to publicity head Ed Wallis, shifted to charge of copy. Thomas McCormick, new receptionist; Betty Coughlin and continuity department; Sade Wallis, to traffic department, and Dorothy Carney, new secretary to Wallis.

Longview, Texas—Jesse Stanton, formerly of KSAM, Huntsville, has been added to the announcing staff of station KRGV. Jack D. Cole replaces Jessie Turner who has joined the announcing staff of KRRV, Sherman. Ray Whitworth replaces Edward Tate as announcer. Whitworth comes from KWVC, Vernon, and continues to be a member of the KCMC, Fort Worth. Freeman Tatum is new at the transmitter replacing Paul Horton. John Clark has been added as football announcer.

Westaco, Texas—Dan Hughes replaces Lyle Grace as engineer at station KRGV. Grace joins Station KTSB, San Antonio.

Fort Arthur, Texas—Newcomers to the announcing staff at station KPAC are Brit Grindling, formerly with WOL, New York, and Art Maderly, formerly of WFAA, Thompsonville, Ga.

THE COCA COLA COMPANY presents

Inside Stuff—Radio

All defense bond radio announcements for use through Jan. 5 are now being prepared by the Treasury Department and are to be mailed agency regulations by Nov. 15. Idea is to avoid congestion in the rush of Christmas mail. Plugs for general radio use are being written by Bill Freeman, of the Marchbanks & Treat agency, the blurb lists Polish, German, Italian, Spanish and Yiddish, for use by foreign language stations, was arranged by Joseph Lane, general manager of WHOM, Jersey City. Special blurbs for women are being readied under the supervision of Anne Hummert, of the New York office of Blackett-Samphe-Hummett. Blackett-Samphe-Hummett, NBC franchisee, is also redacting 15-second nine scripts for 15-minute programs for women's audiences, to be inserted monthly to member units of the General Federation of Women's Clubs, and to femme business and professional organizations.

Norman Corwin, whose '26 by Corwin' series Sunday nights on CBS ends with the Nov. 3 broadcast, has a series deal pending, but will for a vacation before doing anything else. Lyons & Lyons, his agents for films, are working on two tentative Hollywood contracts, both of which would include Corwin as producer-director.

Several agents have also approached Corwin with commercial radio contracts including one in which he is admittedly satisfied with a program of the '26 by Corwin' series will be 'Psalm for a Dark Year,' for the first time in the last year.

Since the Music Corp. of America purchase of Columbia Artists, Corwin has terminated his agency contract with the latter and now has no exclusive representative territory.

Lois to a top agency of some of its most important accounts is to carry with it a staff that contributes to the general vagaries of agency-radio relations. It revolves about personality who, when headquartered in the big league agency, somehow got the brushoff. Deemed unimportant, the innocuous agent in time became head of an important group of trademarks and one by one has been switching the clients away from the agency where he was snubbed in yesteryears.

Dr. James Rowland Angell was unable to attend the Red and Blue advisory committee meetings at NBC last Wednesday and Thursday. Educational corporation picked up attack of intestinal flu at White Sulphur Springs the previous weekend, when NBC senior execs huddled. Uncompleted agenda of highway conference was picked up at the St. Regis hotel, N. Y., Friday (31) after the affiliates had departed.

Horace Schwerin, former research director of the Raymond Sector agency, New York, and the author of the four articles on the Stanton-Lansford audience analyzer which appeared during July in VARIETY, is now a private at Camp Croft, N. C. He is working under officers there in preparing some unusual research projects among soldiers.

Dr. Charles M. Courbin, the Belgian concert organist who has been on NBC Sunday mornings for over a year, has submitted a proposal to the net network for rebuilding the organ at the Cathedral of St. Basil. Courbin has designed organs for churches, schools and homes for years. Understood would cost about \$40,000 for the NBC job.

RADIO ARTISTS

• YOUR HOME •
• YOUR STUDIO •
combined in one at the

SHERMAN SQUARE STUDIOS

190 West 72nd Street

Soundproof 24-hour
with record and tape
subway access station, bus
and service lines one block.
2 Rooms, 10 minutes and bus... \$75

GORDON S. BRASLIN, Inc.
651 Fifth Avenue New York 22

"SPOTLIGHT BANDS"

PUTTING THE SPOTLIGHT ON A DIFFERENT BAND EACH WEEK NIGHT

This week's line-up...

MON Key KYSER

TUE Guy LOMBARDO

WED Sammy KAYE

THU Tommy DORSEY

FRI EDU DUCHIN

SAT ? ? ? ? ?

Saturday night for a full hour
Coca-Cola puts the spotlight on the
band which—according to our latest
weekly tabulation—made the
recording that outdid any other

EVERY NIGHT EXCEPT SUNDAY
Mutual Network
10:15 P. M. E. S. T.

WBNB

DOES A BIG JOB

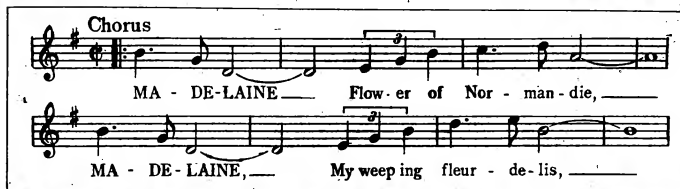
Central office
ONLY CBS
OUTLET

Ask any
Black man
of us

San Francisco
 Paul Whiteman (Rose Room, Palace Hotel; 500; 50c-\$1.50). Fourth week
 greater than third with 2,880 covers. In 24 days Whiteman has played to
 88,000 people.

Walter Winchell Says . . .
"Orchids To A Lovely Ballad"

MADELAINE



The Quickest Hit We've Ever Published

A Waltz with the Lilt of "AND THE BAND PLAYED ON"

AROUND AND AROUND SHE GOES

(The Belle of The Village Ball)

A "MUSIC GOES ROUND" Novelty

The Public Demanded the Revival of this
Gorgeous Ballad

MISS YOU

It's An Approp-ri-ate Standard

A Typical "Pinky Tomlin"

THAT DOES IT

With a Rhythm That's Contagious

Right Sma-k in The "BEER BARREL" Groove

THE PENNY POLKA

Sparkling with Zip!

SANTLY-JOY-SELECT, Inc.

1619 BROADWAY, NEW YORK

CHICAGO

HOLLYWOOD

BOSTON

CINCINNATI

MUSICIANS' TAUNTS STEALING

Revival of ASCAP Transcriptions A Side-Issue to Web Contract; World Broadcasting's Double Load

Another field which has responded favorably to ASCAP publishers is the network's settlement is that of the transcribed program library and commercial transcription. With income from that source almost completely dried up during the past 19 months it will perhaps take another few weeks before the library manufacturer will be able to determine how far they can go in re-managing the recording of ASCAP music. An important factor in such consideration will be the speed with which local stations take out new ASCAP licenses.

As some loss to itself World Broadcasting System's library has continued cutting ASCAP transcriptions throughout the ASCAP-radio split. It did not cut of Jerry King's Standard on the Coast, go all-out for BMI. NBC, which owns the *Treasure* library, last week indicated an interest in discussing a new licensing pact for transcriptions. Bob Myers, the network's staff counsel on copyright matters, made an appointment for this week with Harry Fox, agent and trustee on mechanical rights, to reappraise the licensing situation. Under the contract decree the owner of a transcription has the right to compel a copyright owner to issue a license covering both the recording and the performing privileges, with the copyright owner, of course, reserving the right to set up his own price for the two-fold license.

Coca Cola has indicated that it will increase its inclusion of ASCAP numbers in the local-dealer transcription series as more and more stations take out ASCAP licenses. Of the 220 stations broadcasting these discs (made at World's 80 have held ASCAP licenses from the first of this year. Philco which also puts out a local-dealer series, that is, where the distributor pays for the station time, has been using some ASCAP numbers, paying a flat licensing fee pending the settlement of the music-radio situation.

World Broadcasting took the position throughout the music fight that its function was to service its clients not to go on an Indian war dance. For Sydney Kaye as did other library services who attempted to court favor with radio stations by exceed-

Bars and Stripes

Hollywood, Nov. 4. Call for 75 musicians to play in "Always in My Heart" at Warners caused a slight discord among the melody makers. It contained a qualifying clause "They must look like convicts."

ASCAP Hopes Fast Tie-up Of Loose Ends

ASCAP management has expressed itself as confident of getting early action from local broadcasters in connection with the mass of new contract forms it mailed to these former licensees over the past week-end. The feeling within this management quarters is that the hostility and bitterness in the ranks of the independent broadcasters has waned pretty much and that now that the ASCAP repertoire is back in full force on all the networks local stations will be progressively inclined to broaden their own musical repertoires, particularly as ASCAP's new pop tunes rise in popularity and as such numbers again begin to dominate in phonograph record releases.

The ASCAP management has indicated that it does not intend to let this local station re-licensing drift along. Its field staffs will likely be summoned to New York soon for a meeting to discuss the personal canvassing of local broadcasters with a view to doing a goodwill as well as sales job.

ing the ASCAP-hater in their denunciations of the Society. The double expense to World of cutting ASCAP tunes for a reduced list of ASCAP-licensed stations while also supplying a full line of BMI stuff was considerable.

FIGHT ASCAP-BMI BATTLES ANEW

Outbreak of Acrimonious Clashes Over First Week-End May Precipitate Situation Embarrassing to Union of Which Both Group Are Members

SALT RUB-DOWN

Peace may prevail between the radio interests and ASCAP, but what gives promise of becoming a bitter feud has already developed between two factions of professional men, those working for ASCAP publishers and those connected with BMI-affiliated firms. It is one of those situations that might grow to such serious proportions that the contactmen's union, of which all of them are members, will be compelled to intervene and seek to overcome the hostilities.

Several brushes between song-pluggers from the two factions occurred over the past weekend but in each instance the exchange was confined to words. The passage of ribbings and wisecracks became particularly threatening in a hotel spot last Saturday night (1) while some professional men from either faction were contacting a band leader and but for the latter's save intervention the incident could easily have gone beyond the stage of such allusions as "quibblings," "payoffs" and "licked-a-finish."

BMI Still Suing ASCAP
Despite the termination of the ASCAP-radio fight, Broadcast Music, Inc., will go through with the suit that it brought several months ago against ASCAP to determine whether E. B. Marks Music Co., a BMI-affiliate, or the writers of the ASCAP-radio fight, Broadcast Music, Inc., control the performing rights. Godfrey Goldmark, of Rosenberg, Goldmark & Co., counsel for BMI, said Monday (3) that he counts until it gets a declaratory judgment. BMI has a five-year contract for the performing rights of the Marks catalog at the rate of \$300,000 a year. Large percentage of

(Continued on page 48)

Broadcasts Hastily Rearranged After Wednesday's ASCAP Peace; Vallee, Ross, Waring Rush to Switch

15 Best Sheet Music Sellers

(Week Ending Nov. 1)

Don't Set World on Fire, Cherib
Tonight We Love.....Maestro
You and I.....Willson
City Called Heaven.....Warren
Shepherd's Serenade, Sheppard
Concerto For Two.....Shapiro
Jim.....Kaycee
I Know Why.....Feist
B-B-B.....Rinker
You Are My Sunshine Southern
Do You Care?.....Campbell
Guess You'll Dream Rest.....Block
Elmer's Tune.....Robbins
Chattanooga Choo Choo.....Feist
Till Reville.....Melodylane

Rush among performers on commercials to get ASCAP music in their programs last Thursday (30) gave the music clearance staffs of NBC and Columbia the most hectic day they have had since the two networks broke with ASCAP Jan. 1. As news of the contract signing spread late Wednesday afternoon (28) the networks' clearance departments were flooded with phone calls from agency producers submitting replacement numbers for the following day's programs. This bombardment kept up Thursday morning, with one program after another being ripped apart to take care of the ASCAP substitutions.

When the Thursday evening schedules got under way there were Lanny Ross (Campbell), Fred Waring (Cherib), Glenn Miller (Cherib) and Rudy Vallee (Sealster) all offering all-ASCAP repertoires, while in the case of Bing Crosby (Kraft) and Frank Fay-Harry Sator (Tuna) the radio ran two-thirds ASCAP. It was the first time also that Crosby was free to do his original theme song, "Blue of the Night," since Dec. 26, 1940.

B-V-C Puts Some Of Its Music In Another Basket

Bregman-Vocco-Conn has set up a subsidiary publishing firm with Charles Warren as general manager so that the staff of B-V-C can devote itself exclusively to plugging the Mack Gordon-Harry Warren score for "Weekend in Havana" or any other 20th Century-Fox scores by this twosome that may come up in the near future. As another move in clearing the decks for such concoction B-V-C has assigned what has been its latest plug numbers, "Why Don't We Do This More Often" and "A Rose and a Prayer" to the subsidiary, the Triangle Music Corp. While Triangle will concern itself exclusively with freelance pop tunes, B-V-C will still publish popular numbers of its own between Gordon-Warren scores. Charlie Warren has already brought in one professional man, Jugay Galea, and he will establish assistants in B-V-C branch offices within the next two weeks.

DECCA REPORTS \$519,651 NET FOR NINE MONTHS

Net income of Decca Records for the first nine months of this year more than doubles the net for the like period of 1940. Company reported a take of \$519,651, after provision for taxes, including excess profit nip, as against \$248,964 in 1940.

That's equal to \$136 a share of outstanding capital stock as against 86¢ a share for last year's corresponding period.

**ROBBINS welcomes the return of
ASCAP's music to the networks
with**

Dick Jurgens' Coast-To-Coast Novelty Hit!

THE SWEET TUNE

Duke Ellington's Greatest Song Achievement!

GET IT FIRST

And That Ain't Good

ROBBINS MUSIC CORPORATION

799 Seventh Avenue

New York

MURRAY BAKER, Prof. Mgr.

Coming!

EDDIE CANTOR in "Banjo Eyes"

Watch for this new musical comedy
by Vernon Duke and John Latouche

Music Notes

Richard Hageman finished his original score for 'Paris Calling' at Universal.

Earl Brent and Bronislau Kaper writing songs for 'Rio Rita' at Metro, with Herbert Stothart as musical director.

Ray Whitley completed 'Ramble On,' 'As Along the Trail I Ride' and the title song for 'Thundering Hoofs' at RKO.

Sol Meyer and Julie Styne wrote 'Anybody Seen My Man,' 'Up in a Balloon' and 'Ta-Ra-Ra' for 'Lady for a Night' at Republic.

Jack King and Gordon Clifford cleared 'Strange Thing' to be sung in 'The Lady Is Willing' at Columbia.

Carlston Smith, Esquire's music editor, in Hollywood to gender the filming of RKO's 'Syncope.'

Ted Grouse and New Washington finished a new tune, 'I Love You Too Much.'

Leo Robin and Ralph Rainger cleared two college songs, 'Hail to

Leo Robin and Ralph Rainger doing the tunes for 'Highway to Hell' at 20th-Fox.

Joe McMichael, whose brother, Ted, co-authored the 'Hit Sut Song,' came out with a musical piece of his own, 'Three Little Kisses.' Both are members of the Merry Macs.

Leslie Hayton assigned to score the new 'Dr. Kildare' picture at Metro.

Frank Loesser and Harold Spin checked into Paramount to write the score for 'True to the Army.'

Mickey Rooney and Sidney Miller wrote 'Cymbal Sockin' Sam' for publication by Mills.

George Stoll wound up his scoring chores on 'Babe On Broadway' at Metro.

Bob Russell's new one, 'Full Moon' taken by Southern Music. He's lyricist on 'Time Was' and 'Bi-Bi.'

Frank Waxman checked in at Metro to do the score for 'Tortilla Flat.'

Pluggers' Taunts

Continued from page 47

the writers involved in this catalog are ASCAP members.

The case is currently in the hands of the Appellate Division of the N. Y. supreme court where ASCAP could win this Friday (7) ask that a lower court's decision that BMI is a proper plaintiff in this section be overruled. The Songwriters Protective Association has already intervened in the BMI-Marks action and the Music Publishers Protective Association has elected to defer moving in on the litigation until the Appellate Division rules on the appeal motion or ASCAP has filed its answer to the BMI-Marks complaint.

In the meantime the outcome of this litigation by recommending that SPA extend the term of its present standard contract with publishers from six to 25 years but the indications are that the SPA will push this proffer for a court showdown on the question brought up by BMI. Because of the system of partitioning the net income is split into two equal shares between publishers and writer sections. ASCAP publishers have in the past been disinclined to test this same issue of performing rights ownership or control in the courts.

That Anti-Trust Suit What may prove a thorn in the side of both ASCAP and the radio interests is the \$1215,000 suit which 14 writers brought against NBC, CBS, BMI and the National Association of Broadcasters last April through Attorney Robert Daru. ASCAP board of directors feels itself morally obligated to see that this action is withdrawn since in settling with NBC and CBS the ASCAP board agreed to forget all litigation arising from the radio-ASCAP split but the board at the same time seeks to be careful that its efforts in that direction will not warrant any charges of undue pressure.

With but one exception the suing writers are members of ASCAP. Before ASCAP had a chance to talk to these 14 members about washing up the case Daru issued a statement Monday (3) to the New York dailies declaring that even though ASCAP has made peace with NBC and CBS the monopoly in restraint of trade suit brought by the 14 writers will be pressed. Daru added that the amount of damages have meanwhile been increased to \$1,287,000. The writers involved are Stanley Adams, Ernie Burnett, Nelson Cogane, Paul Cunningham, Al Lewis, Frank Madson, Allan Flynn, Sammy Kysels, Vincent Rose, Ira Schuster, Larry Scott, Jean Schwartz and Guy Wood.

Mills Music, Inc., has obtained the American rights to Noel Gay's 'Paris Will Be Gay Again.' In England this tune has also gone by the title, 'Song of the Free French.'

Inside Stuff—Music

A student mass meeting to determine sentiment on the proposed adoption of 'MBC Showdown' as the official alma mater song of Michigan State College failed in a drizzle. The students didn't come out, preferring to stay in where it was dry and dance to juke boxes, so Thomas L. Connelly, pres of the Student Council, said they would drop the matter. For years a bone of contention on the campus had been that the official song of MSC sounded so much like the tunes of other colleges the band should have been arrested for plagiarism every time it tuned up.

Emerson Gill's 15-year-old theme song, 'Weary,' which resembles 'I Don't Wanna Set the World on Fire,' is being used in a new way in the new show at the Franklin hotel, Saginaw, Mich., where Gill is now appearing. Carole Page, vocalist, sings 'Weary' while the band plays 'Fire' as accompaniment.

'Don't Set World on Fire' (Cherio Music) last week rang the bell on all four of VARIETY's tabulating departments. A first.

NBC, CBS, Mutual-Plugs

Following tabulation of network popular music performances embraces all three networks—NBC, CBS and Mutual—are represented by WEAP, WJZ, WABC and WOR, N. Y. Compilation herewith covers period beginning Thursday-through-Sunday (Oct. 30-Nov. 3), when ASCAP went back on all charts from 8 a.m. to 1 a.m., and is based on data provided by accurate Reporting Service, regular checking source for the music publishing industry. Hereafter VARIETY will report to its usual schedule of tabulating the plugs from Monday-through-Sunday.

TITLE	PUBLISHER	TOTAL
Concerto for Two.....	Shapiro	18
You and I.....	Willson	18
Don't Set World on Fire.....	Cherio	15
Tonight We Love.....	Maestro	13
Bells of San Raquel.....	Southern	12
Dellah.....	BMI	12
I See Million People.....	Raditions	11
Two in Love.....	Willson	11
Time Was.....	Southern	10
Jim.....	Kayce	9
Wasn't It You?.....	BMI	9
Yes Indeed.....	Embassy	9
You Are My Sunshine.....	Southern	9
Do You Care?.....	Campbell	8
I Got It Bad.....	Robbins	8
Till Reville.....	Melodylane	7
Guess I'll Have Dream Rest.....	Block	6
I'm Thrilled.....	Mutual	6
Madeline.....	Sently	6
Friday Cat.....	Waylay	5
Let Me Off Uptown.....	Reis	5
Two Three O'Ray.....	Reed	5
Shepherd Serenade.....	Sheppard	5
Things I Love.....	Campbell	5

• Most unusual melody of the century •

MISIRLOU

Including XAVIER CUGAT
 • WOODY HERMAN • MITCHELL AYRES
 • HARRY JAMES • WAYNE KING
 • CAROL BRUCE • JOSE MORAND
 • HAROLD GRANT • ALFREDO MENDEZ

(ALL PROFESSIONAL MATERIAL AVAILABLE)

COLONIAL MUSIC PUBLISHING CO., INC.

126 West 23rd Street New York, N. Y.

BERLIN • BULLETIN

Sensational Score from Walt Disney's 'Dumbo'

BABY MINE
WHEN I SEE AN ELEPHANT FLY
LOOK OUT FOR MISTER STORK
PINK ELEPHANTS
CASEY JUNIOR
SONG OF THE ROUSTABOUTS

IRVING BERLIN'S NEW SONG
WHEN THIS CRAZY WORLD
IS SANE AGAIN

DAVE DREYER — Gen. Prof. Mgr.

IRVING BERLIN, Inc., 799 Seventh Ave., N. Y.

MILLER welcomes the return of
 ASCAP's music to the networks
 with.....

A Solid Hit by 3 Solid Writers — De Rose, Parish, Kenny I

ORANGE CASSIM LANE
 •
 As Big As "Elmer's Tune"
I GUESS I'LL BE ON MY WAY

MILLER MUSIC, Inc.

1629 Broadway
 BEN GILBERT, Prof. Mgr.

New York

Coming!
JESSIE MATTHEWS in
"The Lady Comes Across"
 Watch for this new musical score
 by Vernon Duke and John Latouche

Music Men Celebrate Peace

Music men staged their own 'New Year's Eve' celebration in New York last Wednesday (3d) when it was announced that the long battle between ASCAP and NBC and CBS had finally been settled. Everybody interested seemingly converged on the original Lindy's in the late afternoon while progressive reports of the signing of NBC and CBS were coming in. When the announcement that the war was over was confirmed, big began to be expressed.

Few music men habitually drink much but the occasion called for toasts. The partying went on well into the wee hours.

No Washington State Fees Since 1936, ASCAP Now Hopes for Solution

Seattle, Nov. 4. Reports in radio circles here indicate that officials of the American Society of Composers, Authors and Publishers will visit the state soon and make arrangements so that ASCAP music may be aired locally. At present, due to a state law prohibiting the collection of fees from pooled copyrights unless the entire catalogue and per piece fees are filed with the secretary of state, ASCAP tunes can be carried by network stations when originating outside the state, but cannot be aired locally.

ASCAP has collected no fees in Washington since 1936 when the law went into effect. For a time some stations paid the fees into a fund, deducting this from income tax returns, but this practice was nixed by the Internal Revenue Bureau. Most recent move in the long court fight over the state law is the filing of an appeal by ASCAP with the U. S. Supreme Court. The court has agreed to hear the case, as the recent decision on a similar law in Florida left some points covered by the Washington law undecided. A three man Federal Court in Washington state declared the law unconstitutional some months ago, and the appeal is to reverse this finding. It is expected that ASCAP's new optional method on 'per piece' fee will facilitate the arrangements for local use.

Feist Gets 'Sons' Score

Feist will publish the score from Olsen and Johnson's 'Sons of Fun.' Written by Jack Yellen and Sam Fain, tunes are, 'Happy in Love, Let's Say Goodnight With a Dance, Oh, Auntie.'

Eddie Kay and Eddie Cherokoff clerked 'Swing a Little Jingle' and 'Shall We Dream' for the Monogram picture, 'Freckles Comes Home.'

Franklin D. Roosevelt and Winston Churchill say: "Thanks to GILBERT MILLS and TED ROFFE for the Great Song "I'M A SON OF A SON OF A YANKEE DOODLE DANDY" Recordings Coming Up... Free Prof. Material on Record 310 W. 43rd St., NYC—ENDEAVOR 2-2727, CO.—46 Winchester St., Boston (Lic. by N.M.I.)"

Klauber's Wire

(Copy to All Stations)
We are pleased to advise you that we have today signed agreements with ASCAP adding that society's vast repertoire of music to that already available. We plan the inclusion of this music on the air over the Columbia Network starting tomorrow morning and are confident that better radio and therefore an enhanced public service will result to the benefit of all. We sincerely thank you for your splendid cooperation without which this would not have been possible.

Regards,
Eduard Klauber.

EXPENSE ACCT. IGNITES FUSS AT ASCAP

Claude Lapham Files

Albany, Nov. 4. Claude Lapham Music Corporation has been chartered to conduct a business in printing and publishing music. Principal office is in New York. Authorized capital stock is 200 shares, no par value. Directors are: Claude Lapham, who owns three shares; Lydia Ortiz and Magdalena Fernandez, who hold one share apiece.

Sullivan & Conlan, New York City, were filing attorneys.

Accurate Reporting Includes Mutual In Plug Recapitulation

With the return of ASCAP music to NBC and CBS last Thursday (3d), the Accurate Reporting Service, official checking source for the music trade, revised its plug recapitulations. It was decided to make WOR, N. Y., key for the Mutual Network, a major plug, so that in the totals this outlet would be included with WJZ, WEAP and WABC, the key outlets for NBC and Columbia. Accurate also now includes the plugs on the tunes cleared through Broadcast Music, Inc. Under the new setup the check on network stations will be maintained by Accurate from 8 a.m. to 1 a.m., but there will be no record of plugs on the New York non-network outlets.

BMI will decide this week whether to continue the plug reporting service that it has been financing through a College of the City of New York instructor. As explained by a BMI official last week, this matter will be included in the adjustments that will have to be made 'under the new conditions.'

Presentation of recommendations by ASCAP's executive committee for changes in the organization's operation methods struck a snag at last Thursday (3d) meeting of the ASCAP board when a bitter wrangle broke out over the efforts of Gene Buck and several writer-boardmen to get a special expense appropriation for L. Wolfe Gilbert, a recently elected director. The argument on this proposition lasted so long that the reading and discussion of the rest of the executive committee's recommendations had to be put for another meeting, which is likely to be held tomorrow (Thursday).

The executive committee, whose membership of three men from the board switches every quarter, has been a functional part of the Society since the early part of 1941 and the work assigned to it is to study the operations of the Society from every angle and to make recommendations to the directors. The committee currently consists of Oscar Hammerstein, II, George W. Meyer and John O'Connor. It was during the reading for the fore portion of the committee's report at last Thursday's board meeting that the board was advised that a suggestion had been made that the Society pay the travelling expenses of Gilbert, whose home is in Hollywood, for four ASCAP board meetings a year.

As the exchange of views on the suggestion expanded the reference, to personalities became more caustic and the battle wound up without any action being taken on the matter.

Marty Revel and Mort Greene wrote the score for 'The Mayor of Forty-fourth Street,' in addition to six songs. Ditties are 'Heavenly, Isn't It?,' 'Your Face Looks Familiar,' 'You're Bad For Me,' 'Let's Forget It,' 'When There's a Breeze On Lake Louise' and 'A Million Miles From Manhattan.'

Songwriters Union May Go C.I.O., Meantime SPA Council Will Discuss All Phases of Issue

Executive council of the Songwriters Protective Association, which is slated to meet this afternoon (Wednesday), will consider among other matters the recent advent of a songwriters union calling itself the American Federation of Songwriters. Many of those who have joined the latter organization are also members of the SPA. Question on the SPA council will probably discuss is whether the SPA would all the protective functions that writers can obtain from unionization and what writers can gain by setting up a protective group outside the SPA.

The songwriters union, which has Al Lewis as its temporary chairman and Robert Daru as its legal sparkling, has not as yet got around to the point of figuring on where it will turn for affiliation, the American

Federation of Labor or the C.I.O. When the contactant got their charter a couple years ago from the AFL, they were told that this would be the last charter issued to any group in the music business. If this policy is enforced the Lewis-Daru group will have no choice but to turn to the C.I.O., and in that event they will come up against the influence exercised by the musicians union in the field of music. Quite a number of publishers, who are active as contactmen in their own firms hold membership cards in that AFL-affiliated contactmen's union.

LAZAR WEST FOR S-J
Murray Lazar left for the Coast yesterday (Tuesday) to open and head an office for Santy-Joy on the Coast.
He's heading west by auto.

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FRANK HENNIGS, GENERAL PROFESSIONAL MANAGER

Jonle Tapp, Gen. Mgr.

Washington, Nov. 4. Slight flurry on the music stock market was caused when Securities & Exchange Commission today revealed September transactions of Milton Diamond, New York officer and director, in Decca Records, Inc., papers. According to the SEC, Diamond acquired through option 1,668 shares of \$1 per common stock in the company during September. Gave away 264 shares of the same to unsuccessful recipients and dropped for sale an additional 290 shares. Wound up with 9,341 shares at the end of September.

Priorities Hit Acrobats

Defense priorities have added one new act to the night club casts. Because the Government priorities stopped them from getting a new glider to replace the old one used in their aerial act, usually performed at circuses and carnivals better than 100 feet in the air, Fred Lyon and Co. now have come down to earth and are doing ground acrobatics and balancing in niteries here.

Compromise Fines for Kumb Violations Due to Be Abolished in Pennsylvania

Philadelphia, Nov. 4. Night clubs violating the State liquor laws are going to lose their act out, which allows them to operate during the periods their licenses are suspended by the payment of a \$10-a-day fine. According to reports from Harrisburg, State capital, the \$10-per-day law, known as "offer in compromise," is due to be abolished as soon as today's election is out of the way. The end of this easy way of beating the rap was a long time coming. Drys and law enforcement agencies had been pushing this procedure, calling it merely a "payoff" to the board.

The offer in compromise fines have netted the board about \$100,000 annually. Philly niteries alone have taken upwards of \$75,000 in the last couple of years. All of the big Philly spots are having their permits suspended on different dates, some as high as 100 days, which means a \$10,000 fine to keep open.

Myers Bonuses Keep

Cleveland, Nov. 4. Sixty-day rap for liquor violations which shuttered his Fiddlers' Cafe and threatened to take away his license, didn't bother Fred Myers. He bounced up on the count of nine without a hair ruffled.

Veteran operator, who has survived more legal jams than any other niter owner here, cleaned the state by reopening his restaurant spot under the name of the Paradise Cafe last week. For several months he had been dickering for the Ohio V. I. but he shelved the entire idea after his latest skirmish with the Ohio state liquor board.

Lee Leal's offer reopened niteries, which has been harassed, and decorated with fluorescent murals. Renee Vilton is tipping initial show, consisting of Billy Gray, Estelle Sloan, Pearl Magley line, and Billy Davis as encores.

JOHN STEEL INVOLVED IN BOOKING WRANGLE

Cleveland, Nov. 4. Booking war between two rival agents over John Steel got the Irish tenor as well as Pony's Cafe in such a hot state of contention, he scheduled a date at the Cleveland niterie to bring a blow up in a storm of hubbalo.

Former "Ziegfeld Follies" singer had been first booked by Sam Senns for a fortnight by Charlie De Haven, who had another two weeks left on his act at the time. But before Steel was due to open there the tenor suddenly decided to change agents. Rocky Dennis, who is half of the Frank Senns agency here, helped him change his mind by offering him better bookings in this territory.

He Haven gawked loudly about his client's walkout, and Senns got cutting in and violating booking rules, but latter retorted that Steel had committed himself by his contract with De Haven. Neither owner of Pony's Cafe, who was in the middle of the muddled situation, was able to make a move. Senns, who put a futile effort to discover who was in the fight, then decided to cancel Steel. Senns informed the U. S. A. as to the ousting of Club in Warren, O., for two weeks.

Palumbo's Reopening

Philadelphia, Nov. 4. Frankie Palumbo's, South Philly niterie, shuts tomorrow night (Wednesday) after a complete refurbishing. The spot, which opened in 1934, claims to be the oldest cabaret in the U. S. A. and is now operated by the same family since its founding.

GETTING OFF A SPOT

Agent Sam Rosey Finds Other Dates For Acts After Cafe Closes

San Francisco, Nov. 4. Portrait of an agent getting himself off a spot. Show booked by Sam Rosey for the Club Moderne pulled into town from various dates to find the spot had folded. With club's reopening an on-again, off-again proposition and a flock of late talent on his trail, percenter did a bit of yowl with following result:

He built a unit around Shirley Deane, picture player, and Jack Marshall, using two other acts and Carlisle Achey's band, and sold it to Redwood theatre. Show plays State, Eureka, week of Nov. 9, following with a split-week at State, Ukiah and State, Marysville. Sold Joe and Betty Lee, dance act, to the Club. Peddled Ben McKee, who was to have been m.c., to the Club Lido. All in less than a week—and still has hopes of finding the original show if the Moderne can satisfy creditors.

Most Key Cafes Show Disinterest in Chi Ops Ass'n

Chicago, Nov. 4. Deva Branover, of the Harry's New Yorker niterie, who is rounding up a group to be known as the Cafe Men's Ass'n, held the initial meeting last week, but most of the key spots were not represented in the session. Those not present included such tonight cafes as Chez Paree, Hi-Hat, 600 and Alabam.

Present at the meeting were, among others, Harry's New Yorker, Singapore, Playhouse, Frank's Casino, Ivanhoe, Liberty Inn and Broadmont. Cafe Men's Ass'n, has as its goal the softening of union pressure. The assumption that the Chicago Federation of Musicians is taking particular cognizance of the situation and is beginning an investigation of cafes for infractions of union regulations, especially as to obscenity.

Man Dies, Acrobat Hurt in Car Crash

Reading, Pa., Nov. 4. Either Aline, 45, acrobat, injured about the face and head, was treated in the Reading Hospital after her car had committed suicide by crashing into the Reading-Wilmington, Del. highway near Morgantown, south of this city. She was a free-lance worker of Brooklyn, who accompanied her on the journey from Brooklyn to Wilmington, suffered a skull fracture in the accident and died shortly afterwards. Kaufman, her widower, was a retired tugboat pilot.

Miss Aline, on her way to Wilmington on an engagement to a friend, was hurt in a car crash on Thursday morning while driving through Reading to visit her mother, Mrs. Mary Drabinski, this city.

LA MARIMBA 30 S.F.

San Francisco, Nov. 4. La Marimba became the third local niterie to fold during the past week. Previously, Club Moderne was padlocked by the revenue men for unpaid social security taxes and D.D.'s Russian Room closed, although later then reopened without entertainment.

On incidence of the American Guild of Variety Artists, La Marimba was closed on a day-to-day basis for three weeks prior to the foldup.

Lebanon, Pa., Brings In

A Spanish Floor Show

Lebanon, Pa., Nov. 4. Karinski Restaurant is bringing in Conchita and Antonio in a bar review for the floor show this week. Joe Campio is m.c.

JEAN SABLON

To the Preferred list Add Jean Sablon, best of the Continental singers. "Danton Walker, N. Y. Daily News.

Now Appearing at PERSIAN ROOM, PLAZA HOTEL, New York

Directions: WILLIAM MORRIS AGENCY

MAN STREET K.C. VAUDER, OPENS

Kansas City, Nov. 4. Mainstreet theatre, dark since summer of 1938, will reopen Thursday (6) as a vaudeville after a \$35,000 face-lifting. Mainstreet Theatre, Inc., a corporation including local investors, has been formed to back the project, and Albert Schoenberg, realtor, has carried out the negotiations for the leasing operation.

Will J. Harris, former producer for Blahnik & Katz in Chicago and the Paramount theatre, New York, is already in town lining up the first of three stage productions and supervising the entertainment policy of the house. Initial production will be titled "Hi Neighbor" and will include The Maxellos, Condo and Melba, Sylvia and Clemence, Burton Dahl, formerly of the Little Tower theatre, and 12 girls for three numbers. Screen assignment is to "West Point Widow" (Pat).

Downtown deluxer (3,040 seats) will operate on a grind policy of three shows daily during week and four daily on weekends on scale of 10-25-40c, with the balcony price always 25c. Regular production staff will include Mary Graham Minor, formerly of the Little Tower theatre, as director of choreography and band under Schultz will be house orchestra. Harris indicated that the weekly presentation policy to may be interrupted from time to time as road productions of sufficient calibre are available.

Eddie Mansfield gets position as theatre manager. Mansfield leaves the Regent theatre, a downtown, second-run, all-night house, to take over the Little Tower theatre. Theatre was built in 1921 in the orbit of Orpheum and Keith circuit and it closed in 1938, when a dual feature policy failed to exist on summer trade.

LA MARIMBA 30 S.F. NITERIE TO FOLD IN WK.

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FL Worth Hotel Beams Set

Fort Worth, Nov. 4. The Blackstone hotel will light up the big Venetian Room Dec. 18 and open through the New Year holidays. Everett Hoagland's band has been booked.

Philadelphia Story

Philadelphia, Nov. 4. Benjamin Fогeiman (Benny-the-Bum) has made a blow-up of Dorothy Kilgallen's New York Journal-American column which quotes the Duke of Windsor as saying:

"The only night club I'm anxious to go to is the fabulous Benny-the-Bum's."

N. Y. Agents Ask Raise to 5% Due To Added Work

Artists Representatives Ass'n, New York agents' group, has put in a plea with the American Guild of Variety Artists for a raise to 15% in commissions on night club engagements. Present limit, set by the basic agreement between the agents and A.G.V.A., is 10% on niterie and theatre dates.

A.G.V.A. is asking for the boost to get artists' representatives out of the act of the added work in setting such dates. Niter agents are forced to make non-traditional joints at night, where expenses are incurred by buying drinks while mooching around, and by waiting to see the operators, etc.

Request by A.G.A. is now being studied by a special AGVA committee.

Dictionary Definition Frees Cafe Performer On Shooting Charge

Buffalo, Nov. 4. Noah Webster, though dead these many years, saved George O. Terry, niterie entertainer, from being stamped as a 'felon' when arranged here Saturday (1) on a charge of possessing a revolver. Terry, who uses gun in his wild west act, admitted firing weapon on a street but claimed he fired a blank cartridge for which no license is needed. He said Michael Zimmer and assistant d. agreed the charge issued on whether a blank made the gun a dangerous weapon, but they consulted a dictionary.

Webster established that a blank cartridge has no projectile and therefore is not dangerous. Felony count was dismissed and Terry drew \$50 suspended fine on misdemeanor charges.

Brenda's Illness Forces Youngstown Cancellation

Youngstown, O., Nov. 4. Blanche Stewart, Brenda of the team of Brenda and Colby, became ill while appearing at the Palace here, and entered Youngstown Hospital last Wednesday. Her condition is reported as fairly good. She was ordered to the hospital where she is now recovering, but leg, which was injured some time ago, illness forced a quick booking change at the Palace. Colby, however, where they were to have appeared Saturday (31). Cynda Glenn was rushed from Lowe's, S. N. Y., to fill the headline spot.

Select Group

Philadelphia, Nov. 4. The American Federation of the Bar's regional office here recently received a request for a charter of a new union in show biz. Organization was to be composed of emcees at smokers. Request was turned down on the grounds that it infringed on the territory already covered by the charter of the American Guild of Variety Artists.

AGVA Awaits 4A's Cooperation Vs. No-Pay 'Celebrity Nights' Before Itself Enforcing the Ban

American Guild of Variety Artists is waiting for its sister unions in the Associated Actors and Artists of America to adopt its resolution against 'celebrity nights' before itself enforcing the rule. First Four A's union to decide to help AGVA enforce the ban against gratis 'celebrity night' appearances by performers is the American Federation of Radio Artists.

AFRA, at a board meeting last week in New York, voted its support of AGVA and is sending a notice to all its branches that AFRA members, where coming within AGVA's jurisdiction, must live up to the industry performers' union rules. Thus, when solicited for a 'celebrity night' appearance, usually held in niteries, AFRA performers must not accept a week's salary if their regular wages are over \$100 weekly. When under \$100, the performer must get at least \$10 for making such an appearance.

The 'celebrity night' gag has been going on for a long time. AGVA is helpless to stop it. AFRA's new rule will force the stop it together on the matter. AGVA points out that if their regular wages are over \$100 weekly, making such appearances while getting paid is a violation of the law. If their regular wages are under \$100, making such appearances while getting paid is a violation of the law.

Equity is expected to take up the resolution at the next meeting of its national. Screen Actors Guild, also probably vote on it in the near future.

Chl M.C. Fined \$100

Chicago, Nov. 4. Billy Carr, m.c. and comic at the Hi-Hat club, was fined \$100 by the American Guild of Variety Artists here for the complaint of Theatre Arts Authority.

Carr was charged with having worked a benefit without having obtained permission for the date through T.A.

KMBC in K.C. DEAL FOR 'VAUDE FOLLIES' UNIT

Kansas City, Nov. 4. KMBC has arranged a deal with the Rockhill theatre, 1470-seater, to present "Brush Creek Follies," annual winter season radio rural show, as a stage unit. "Follies" is a vaude show and in previous years KMBC has staged it on Saturday nights in the Rockhill theatre.

New deal calls for two performances on Saturday night, with the Rockhill booking a complete production of the show. The program, "Lesson for the week" was to get an early show—p. m.—to start at 7:30. The show was to be without keeping the Middle-up. In former years curtain was at 8, too late to start at 7:30. The new Stage-Alco claim will be at 4:40 gate with a percentage agreement dividing gross between stage and theatre.

"Follies" is a CBS Saturday afternoon feature which will return to the act at close of football season. The new show will begin Nov. 4, and regular broadcast likely will be, at the 9:15 stage show.

Palais Royale Billing Restored to B'way Spot

Ben Leathoff, formerly owner of the Leathoff and Coconut Grove, Chicago, who is taking over the site of the old Palais Royale in New York, became the Cotton Club and lastly was the ill-fated George White's. The White's, who were the club to its original Palais Royale act. It opens Nov. 10. The new show will start show in town, with a chorus of 20, will be produced by Carl Randall. Emile Meyer, who was in the act in the U. S. A. name bands will be in the future, the first likely to be Abe Lyman.

Camp Shows, Inc., With Eddie Dowling As Prez, Will Ease the Bottleneck

Chartering last week of Camp Shows, Inc., to handle all future Army entertainment was a compromise which may do much to speed shows into military and naval ports. It was designed to eliminate the bottlenecks between the USO and the Citizens Committee for the Army and Navy, a joint for many months ago, which had 1,750,000 entertainment with little or no entertainment.

To the Citizens Committee months ago to stage camp shows. The USO was to put up the coin. Which resulted in one group having the authority and the other the money, and very little being accomplished.

Now with Camp Shows, Inc., both organizations have a direct hand in the body that will put on the entertainment. Eddie Dowling, chairman of the entertainment committee of the CC, but, because of his recent election into the picture, more or less neutral, is president of CSI.

Dowling will have full charge of the program that CSI will put on with \$445,000 supplied by the USO. Of this sum, \$500,000 is to go to regular expenditures and \$145,000 is to constitute a reserve fund. The whole sum, it is estimated, will last hardly three months. CSI is theoretically committed to provide more when the gross back is empty, but there's great expectation on Broadway that another military blitzkrieg will be needed to shake it loose.

Officers
Exec. v.p. and secretary of CSI, chartered under New York non-profit organization laws, is John Phillips, exec. director of C.C. Treasurer is Clarence G. Michalla, vice president of the C.C. Directors are Dowling, Les Shubert, Bert Lytell, prez of Equity, Y. Franklyn, Paramount studio chief and head of the Motion Picture Producers Association, Walter Hoving, chairman of the USO board and prez of Lord & Taylor, N. Y.; Harmer Lytell, prez of USO and former prez of U. S. Chamber of Commerce, and Michalla.

Group was also set up on the Coast. It is headed by Edward Arnold, prez of Screen Actors Guild, and includes Bert Allenberg, of the Berg-Altenberg agency, vice chairman; Charles Feldman of the Feldman-Rum agency, chairman; Abe Lastfogel, of William Morris agency, reping the Artists Managers Guild; Ken Thomsen, exec. secretary of the SAG, and Freeman.

Coordination of CSI doesn't appear to be complete yet. Part of its activities will be concentrated around Dowling's office in the St. James Theatre building where CSI has leased a large amount of space. But part of the casting and staging will remain at CC headquarters at 8 W. 40th street.

Shows Getting Set
Army show situation appeared to be moving into gear this week. Seven units will be ready to start touring Nov. 17, seven more by Dec. 1 and another eight a week later, unless further difficulties arise. First and third group probably will be all vaude and revue units, while the second seven will be legities.

Harry Delmar, who is continuing under the new CSI setup the work he started for the Citizens Committee last spring, has set Bert Lytell's Zanzibar unit (now in its third year in vaude), Harry Howard's Beechumbers unit and the Leonard's all-girl band (30). He's attempting to get other units which are set up and functioning but expects to be forced to build a number of them himself.

Dowling is handling the legit and

(although he also exercises supervision over Delmar) and has lined up several producers to hand over properties without recourse to stage the shows. Actual casting has already started on "My Sister Ellen," while people will be chosen next week for Brock Pemberton's "Cuckoo on the Heath" and "Archie and Old Lady," Richard Lasker (and Richard Myers) is engaged to obtain rights from the English owners of "The Camp of 'Charles' Army."

Casting and set to direct "Ellen" is Robert Hammond, who has operated the Stoney Creek theatre in Stoney Creek, Conn., for the past two years. He has also played in and worked on a number of Broadway shows. Antoinette Perry will direct "Cuckoo." She also did the job on the current Broadway edition, "Ellen's" leading role is to be handled by someone to be appointed by and under supervision of Howard Lindsay, co-producer of the current Broadway version.

Most of the players, it is understood, will be comparative newcomers in legit and will get Equity minimums. Where name players can be obtained they will be given above scale, with the amount pretty much down on "what an individual is giving up to take the camp job."

Some 500 actors, mostly members of Equity, met in Union Church, New York, last Thursday night to speed a speed-up in hiring of players for the Army entertainment. They appointed a committee of 10 which is stated to hold a confab with Bert Lytell, Equity prez, and reping Equity Council today (Wednesday).

Michigan Theatre, Det., Starts Vaude Nov. 28

Following last year's policy of giving Detroit a smattering of vaudeville the Michigan theatre, first-run pic house, has inked in the first two weeks of what is indicated as probably a six-week season. Other major picture house, the 5,000-seat Fox, also has completed arrangements with the unions for a similar number of vaude weeks, the shows in the first two theatres, the biggest downtown houses, alternating.

The Michigan starts off with two successive weeks, opening with Clifford C. Fischer's "Polis Berge's" unit Nov. 28. On Dec. 8 it follows with the Ink Spots and Erskine Hawkins' orchestra.

While the setup with the unions is on a minimum basis of six weeks, it was indicated that if the defense coin in this town seems inclined toward stage shows, and if suitable performing bands and rounded shows can be worked, the season will be lengthened.

Fort Worth's New Arena

Fort Worth, Nov. 4.
About 7,000 persons filled Will Rogers Memorial Coliseum Friday (21) for an open house at the new arena which was built for public ice skating. The arena was shown to accommodate the Fort Worth Rangers hockey team. Red "Ice-Capades" unit and Dick Palmer, figure skater, were among the professionals on the ice introduction.

"Ice-Capades" and the "Ice Follies" have been contracted for by manager Sam Burton, the dates yet to be announced.

Chi Agents Oust Member

Chicago, Nov. 4.
George Hall, local agent, has been ejected from membership in the Entertainment Managers Assn. and placed on the unfair list by the local American Guild of Variety Artists. This followed charges against Hall of having sold and delivered talent under scale.

Defense Coin Booms Vaude In Northwest

Seattle, Nov. 4.
Six houses in as many different towns in the northwest are now playing vaude two nights a week as a result of the \$1,000,000,000 defense program spending in the state. Benefit center in Seattle and Tacoma.

Len Mantel, manager of Bert Grey agency, head of the various theatres and towns recently added to the Empire, Anacortes; Criterion, Medford; Columbia, Longview; Liberty, Lewiston, Ida.; Capital, Yakima; Rex, Spokane. This makes two vaude houses in Spokane, the Post Street playing full-week stands.

Hamid Turned Down By Unions on Request For Free Chi Show

Chicago, Nov. 4.
George Hamid, outdoor agent and showman, applied to the various local unions for permission to run a free show in the Palmer House here on Dec. 5 for the convention of the amusement park operators. In a special meeting held by the American Guild of Variety Artists, American Federation of Radio Artists and Equity execs, it was decided to refuse the request.

This follows Hamid's recent tangle with AGVA in the east, and the unions have decided to withhold favors from Hamid until these difficulties are completely adjusted.

Friars Name Bernie

Ben Bernie has been elected the new Abbott of the Friars Club, succeeding Milton Berle, who has served two terms and will be kept on the Coast for the next year by picture and radio commitments. Berle was voted a life membership for his service to the club. Bobby Clark was re-elected Dean and Jay C. Flippen holds over as Prior.

Stiff Prices Forced H wood Cafe to Quit, Anderson Reveals in Return to N. Y.

Former Cop Buys North Philly Nitty

Philadelphia, Nov. 4.
Michael P. Javlin, former Philly detective lieutenant, who has joined the Swan Club, North Philly spot, from Joe Telle, the deal becoming effective this week.
Harry Ross, formerly of the Lexington Casino, will be the new manager of the Swan. The spot was formerly known as the Stork Club, but the name change was ordered after a suit was started by Sherman Billingsley, owner of the Gotham spot at that name.

1 DEAD, 8 HURT IN P.A. CAFE FIRE

Erle, Pa., Nov. 4.
Roxbury night club, owned by Alex Moeller, six miles west of Erle, was destroyed by fire Oct. 26, resulting in the death of one woman, injuries to eight others and damage estimated at \$65,000.
Origin of fire was not determined.

350 Nitty Fire in Mich.

Detroit, Nov. 4.
Fire started at the Terrace Gardens, Nitty near Flint, Mich., last week. E. M. Carpenter, the owner, reported a loss of \$10,000, a portion of which is covered by insurance.

St. Lou Nitty Fire

St. Louis, Nov. 4.
A midnight nitty operated by John Veldon was damaged \$15,000 by fire. No customers were present at the time.
Sparks from a log fire at one end of the dance floor ignited a rug and the furnishings.

SUNBROCK SETTLES ST. LOO PAY CLAIMS

Chicago, Nov. 4.
Larry Sunbrock, outdoor show promoter and producer, is reported to have paid off in full for a recent short-pay-off. St. Louis engagement and to have adjusted all claims.
Sunbrock is now setting dates for Cleveland and Columbus, but the American Guild of Variety Artists will put a careful watch on the Sunbrock activities to protect the interests of the AGVA members.

John Murray Anderson returned from the Coast to New York last week to recover from experiences as impresario at the ill-starred Silver Screen in Wilshire, Los Angeles. Originally planned as a pop-piced cabaret on the style of Billy Rose's N. Y. Diamond Horseshoe, everything went haywire when Kalman Loebl, lessee of the Bowl, refused to follow the successful Ross formula and, instead, set a stiff tariff on food, drinks, etc. Wine sold for the lib at a quart against \$13 at the local Carl Carls', highballs were priced at \$1 and bar whiskey at 65c, with that Anderson went into the red for more than \$20,000, partly his own coin and the balance raised by him. Flaring that only reason the Silver Screen couldn't stay in business was because of opposition from other class Hollywood niteries like Carl Carls', where tariff is much lower, creditors and Anderson offered to cooperate if Loebl would undertake to cut down the restaurant menu. Loebl reportedly returned to Chicago.

During four weeks of rehearsal the chorus drew but \$15 weekly, with prices for getting \$20. All drew full pay on the first week, but with the room running heavily into the red, accepted a 25% cut the second week, and on five days of the third week, about shattering, performers were paid about 45% of their first week's coin. Joe Kornblatt, who booked all the acts, also wound up on the short end, never receiving his commissions from the sales which he allowed Anderson to deduct.

Finding it impossible to get a \$30,000 loan posted, the Coast representative of the American Guild of Variety Artists agreed to an arrangement whereby a daily bond of \$500 was posted the first week and \$450 daily for the second. Last week Anderson sent AGVA a personal check for \$500 which was divided among those owed cash. Anderson still owes \$1,000, and under his contract with AGVA is personally liable for all salaries. Anderson advised the performers that the salary cut was to be in the nature of a loan and is to be repaid later. Anderson intends to make good his obligations, though he was responsible only for the production and not the exorbitantly scaled cuisine which apparently put Silver Screen on the skids.

Remodel Frisco Landmark
San Francisco, Nov. 4.
Former Herbert's restaurant, Frisco landmark, has been remodelled into Backstage nightery by Ed Margetta.

AN NO TELEGRAM TO EARL CARRARO

"HAPPY TO REPORT YOUR VANITIES SMASHED ALL EXISTING HOUSE RECORDS ORPHEUM THEATRE THIS CITY FOR TWO DAYS AND AGAINST TERRIFIC OPPOSITION. NO SHOW PICTURE OR STAGE ATTRACTION HAS NEARED THIS MID WEEK GROSS EVEN AT HIGHER ADMISSION PRICES OR ON WEEKEND AND HOLIDAY DATES. HUNDREDS TURNED AWAY EACH NIGHT. IF VANITIES REROUTED TO SUIT YOUR CONVENIENCE. KINDEST REGARDS."

RALPH Q. BARTLETT CITY MANAGER
WICHITA FOX THEATRES.

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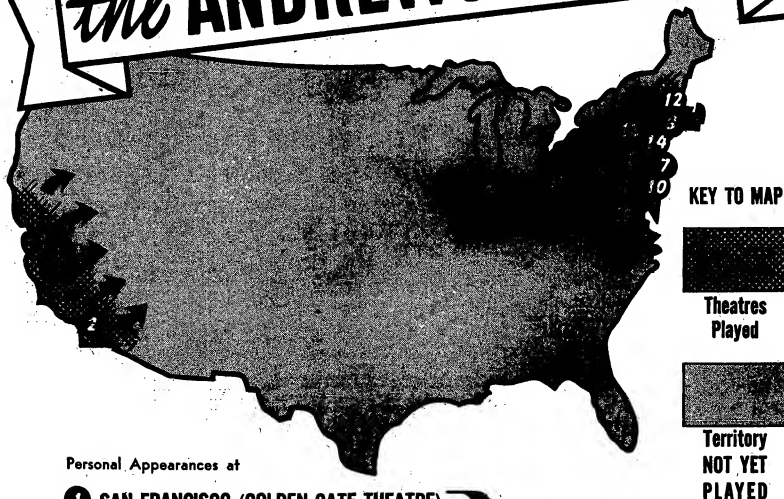
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- 2 LOS ANGELES (ORPHEUM THEATRE)
- 3 PHILADELPHIA (EARLE THEATRE)
- 4 PITTSBURGH (STANLEY THEATRE)
- 5 YOUNGSTOWN (PALACE THEATRE)
- 6 CHICAGO (CHICAGO THEATRE)
- 7 ATLANTIC CITY (STEEL PIER)
- 8 HARTFORD (STATE THEATRE)
- 9 BALTIMORE (HIPPODROME THEATRE)
- 10 PASSAIC (CENTRAL THEATRE)
- 11 WASHINGTON (EARLE THEATRE)
- 12 BOSTON (RKO KEITH'S THEATRE)
- 13 ALBANY (PALACE THEATRE)
- 14 NEW YORK CITY (PARAMOUNT THEATRE)

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EVERY HOUSE
AVERAGE BY
\$5,000.00
TO
\$20,000.00

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THE

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VOL. 144 NO. 10

NEW YORK, WEDNESDAY, NOVEMBER 12, 1941

PRICE 25 CENTS

'HELLO MOM' IN SECRET WAVE

Crime Wave Publicity Deals Harlem's Nite Life 'Comeback' Severe Blow

By HERR GOLDEN

Harlem night life, the Prohibition Era's focal point for every adventuring Johnny and Jane, every yoker in search of strange excitement, was experiencing the first glimmer of a comeback until last week's disclosures by the police of crime on the rampage in Darktown. Great publicity given to tales of murder, rape and robbery in Harlem, and nearer northernmost part of Central Park, has sent niterix big into a cellar-spin.

Deep in the doldrums since the race riots of a half dozen years ago made the oaky carriage-trade realize Harlem's thrills could be more than vicarious, New York's famed black niterix saw themselves on the verge of Revival Day before the new blow struck.

But, renaisance or not, the fun is gone. A tour from Fifth avenue and 110th street to the far reaches of Sugar Hill, with no less than 'Boyz n' the Hood' as personal guide for part of the distance, disclosed little that would rate either

(Continued on page 52)

Bernard Shaw From London For 'Info'

George Bernard Shaw will make his first U. S. radio appearance in the next few weeks as a guest-expert on "Information, Please," by short-wave from London. Irish dramatist has already okayed the idea and only a few minor details remain to be worked out. Date isn't set, but will probably be in about a month.

Stunt will be patterned along the lines of Friday night's (14) short-wave appearance of Leslie Howard and John Gunther on the show from England. Idea of that was suggested, in turn, by the short-wave guest date earlier in the week of John Masfield, poet laureate of England, on "Against the Storm."

Berlin Donates Profits

The American Red Cross will get the net profits of "Angels of Mercy," the official Red Call theme which Irving Berlin wrote for the organization. Berlin, Inc. will exploit and publish.

It is a repeat on composer's turning all royalties on "God Bless America" over to Boy Scouts.

Babe Ruth's Tavern

Babe Ruth may soon become the latest sports figure to enter the restaurant biz. Former home-run king is negotiating to step into the late Billy Lahr's Tavern on West 44th street, N.Y.

Burke's Billing Beef

Washington, Nov. 11. Johnny Burke, the soldier-monoologist, walked out of Fight for Freedom's "It's Fun to Be Free" show in Washington last week.

Burke refused to go on because he wasn't given proper billing.

'Calling All Film Extras' By Radio May Be New Stunt

Hollywood, Nov. 11. "Calling all extras." That radio cry soon may be as familiar in Hollywood as the police call for all cars. Central Casting Corp. is toying with the idea of casting all extras for the major studios via radio.

The purpose behind the idea is twofold. First, to eliminate a \$1,700 telephone bill. The second, is to eliminate the necessity of extras sitting by their telephone 10 hours daily in the hopes of landing a job.

While the scheme has not yet been perfected, the general idea would be to tune in at regular intervals during the day, at which time the names of extras or code numbers would be broadcast with instructions for them to report at a studio at a certain time the next day. Extras desiring to spend the day at the beach or other place could carry a portable radio to keep in touch with Central (Continued on page 53)

Radio Sound Man Who Hated Gun Noises Cited For Bravery Under Fire

Johan Zink Van Gass Booshoff, formerly on the Phillips 16 Lord research staff for the "Gangbusters" program and later sound man and manager of a "Gangbusters" stage unit, has been awarded a Military Cross by the British government for service in East Africa. According to reports from London, Booshoff, a second lieutenant in the East African Engineers, captured two Italian soldiers. Citation said that he was "naked and unarmed" at the time. Those who toured with Booshoff in the "Gangbusters" unit recall that he never relinquished the assignment because he hated all the shooting which was part of the act. After a time with the troupe he went to Hollywood and then returned to his home in East Africa.

SOLDIERS TALK TO HOMES FREE

Army Morale Officers Reported Enthusiastic to Plan Use Nation's \$5,000 Amateur Broadcasters to Arrange Gratis Person-to-Person Talks

HORSE SHOW STUNT

By LOUIS GANDY

San Antonio, Nov. 11. An elaborate story is in process of organization whereby soldiers at army camps may, through the medium of amateur shortwave radio operators, of which there are at least 50,000 scattered throughout the United States, communicate with their wives, sweethearts, mothers and friends back home.

This "hello mom" plan calls for (Continued on page 53)

LONELY HEARTS WITH A LEER

Minneapolis, Nov. 11.

WKRN's all-night Saturday program came in for censure from George Grim, Star Journal radio editor.

Program caught by Grim included such "dedications" as "from a lone-some young man at (telephone number given) to aptly hospitable young lady" from the two barefoot girls at (telephone number) to a couple of boy friends' and "from the boys in the name given" (fraternally hello to the wonderful girls at (number given) Portland avenue," etc.

Grim called the program "dubious indeed" in his Sunday column and declared "that sort of stuff certainly doesn't belong on the radio and we don't think it even belongs on a telephone." He wondered if the station management knew "what was going on Saturday night."

JEANETTE MacDonald'S SOUTH AMERICAN TOUR

Hollywood Nov. 11.

For the first time in her career, Jeanette MacDonald is making a concert tour of South America next summer, postponing her annual vocal trek in the U. S. A.

Below-the-Equator trip follows completion of "I Married An Angel" and one other commitment at Metro

High Income Taxes React Against Pix As Stars Refuse to Shine So Often

Gene Autry, Okla.

Gene Autry was honored by the Carter County Commissioners of Oklahoma.

They officially approved a change in name of the town of Berwyn, Okla., to Gene Autry, Okla.

With exhibitors pressuring distribution forces for greater stellar strength in pictures, some of the major studios are facing a star shortage that threatens to become acute as names of high marquee voltage become increasingly reluctant to accept more assignments than tipped income-tax brackets make profitable.

Fields men are bearing the brunt of squawks that there aren't enough pictures with topflight talent, also resistance on this score having created a point where it has become one of most urgent problems confronting distributors.

Loss of potent name value includes several top money players who have, in recent seasons, cut down on three or four to a couple of screen appearances annually on account of taxation. This particular drop in output being misused most. To these are added a number who were idle of older generations also have admittedly laid following with bulk of picture house attendance, whose average age is estimated at 35, plus (Continued on page 14)

Tschaikowsky's Concerto Good For 3 Big Hits

The late Peter Ilyich Tschaikowsky dominated last week's popular music market. Modernized versions of one of his melodies accounted for three out of the first 10 best sellers.

"Tonight We Love" (Pacific Music Sales) and "Concerto for Two" (Shapiro-Bernstein) are based on his "Concerto in B Flat Minor," and Robbins Music's new edition of the original classic is likewise selling well. No. 10 on the list, "The Tonight" version is the No. 1 best seller.

FILM COIN FOR B'WAY LEGIT GOES BEGGING

Most film companies remain ready to put up coin to back leggers but are having difficulty finding suitable scripts. What they are lamenting is that all the topnotchers are being financed by producers or by cliques close to them. There's no room for film money.

In the market to put up coin for either an entire production or a hunk of it are Paramount, Metro, Warner Bros., RKO and Columbia but the right thing came along very likely 20th-Fox, United Artists and Universal. Scripts they are being offered for financing, however, companies feel are not suitable. Best studies say there should definitely have picture possibilities to merit their coin behind it.

As the picture season which are Hollywood-backed are "The Wokeye" (wholly financed by Paramount), "Bingo Eyes" (large chunk owned by Warners), "Cuckoo on the Heath" (small piece by WB) and "Juglet Lullaby" (wholly by WB).

Jitterbug Kleptos

Jitter-nutty audiences at the Paramount, N. Y., have developed a twist-copping the musical instruments of stage show performers and bands. A jitterbug a mere last week, someone stole a ukulele belonging to Billy Brown, comedian. He left it in the bandstand between shows.

Drummer with the Johnny Long band said someone clipped a set of drinksticks in the same way last week.

Jolson Details Why His Musical Too Costly for 1-Night Road Jumps

Al Jolson, in explanation of his refusal to "hold on to Your Shirl" for 12 weeks on the road, claims his show was too expensive in production and personnel for those short jumps. "It's just not in the cards to make money on one-nighters with my big musical, like *My Darling Clementine*, with its \$1,000 a day fixed overhead, not salaries, salaries, and, of course, not counting me," Jolson added.

On the other hand, the singing star stated that more materially (in cost) geared shows, such as "Melissa-poppin," Katherine Cornell, the "Three Shall Be One," "Night, Life With Father," etc., are dynamic on tour. With their lower costs for sets, lighting, and personnel, they are finding a bonanza in the hinterlands, even when they can't make three and four jumps a week.

Jolson states his "but" was \$2,500 per show which adds up to \$15,000 for six performances, no matter how you slice it. "And, mind you, how you slice it, I couldn't do more than six shows a week. Matinees are impossible when it's an expensive show like mine. By the time we get in, by noon, it just can't be hung in time at a 2-30 curtain time."

"I had 90 fans, including five electricians, eight stagehands, six special Continued on page 11"

METRO AFTER RADIO DEAL

Hollywood, Nov. 11. Metro has put its studio show on air sponsorship and radio in the usual repertoire. None of the name players go with the package as they are to give their own radio show of making their own deals.

Last making price was \$15,000 for a week show, but no one is interested to agencies. So far no interest.

EROS VOLUSIA'S METRO PICTURE AND NITERY DATES

Eros Volusia, Brazilian dancer attached to Brazil's Ministry of Education, which commissioned her to create a native ballet, has been signed by Metro to a one-picture deal with options. She goes into "Rio Rita," Abbott & Costello starrer, on which production is slated to start Dec. 1.

Miss Volusia, front-paged in *Life* issue of Sept. 22, showed off from Rio de Janeiro Nov. 5 and is due in Nov. 17. Dancer achieved fame with "Luscious" and "Luscious" in Rio casinos. William Morris Agency has set series of nitery dates for her plus the Metro deal.

You See What Can Happen In a Hamburger Joint?

Jim Wittig, New York illustrator whose Metro talent scout unearthed in a hamburger joint, left for the Coast Monday (10) under a term contract to the studio. Wittig, 28 and married, was munching a "hamburger" at a table when he was spotted by Harry Jacobson, of the 26th Street branch, who was in a swanky Manhattan avenue (10) with-o-out-with-o-out a couple weeks ago. Fennel with Jacobson eyed him and remarked on his good looks. The two talked. Bonners agreed and approached him, arranging a screen test a few days later.

Louis B. Mayer viewed the test on the Coast and ordered Wittig shipped out immediately.

Corn Band on B'way

Fiddle-Bow Bill and his Dew Valley "Acorns," corn band, are performing at the Elks Club (10) at 1480 St. Music Hall, said a Carl Reed-Harry Bonanier operation with old-time plus in a beer-hall setting. "They make their New York debut after a run of 24 months in the Midway Gardens, Minneapolis."

As Long as They're Tan

Hollywood, Nov. 11. Polynesian war among the studios is eliciting diplomatic protests from RKO, where there is a scarcity of Tahitians, Hawaiians, Samoans, and other brown-skinned types required by the script of *The Turtles of Tahiti*.

Complaint is that 200-Fox has monopolized all the available South Sea Islanders in *"Song of the Islands"* and *"Song of Fury"*, causing RKO to hire Polynesian with accents acquired in Alabama and Baja California.

Invisible Voice: 'We Have With Us Tonight'

Toledons who attended the Toledos Town Hall lectures are visibly surprised when Ika Chae, who appeared Oct. 25, and George V. Denny, Jr., who appeared Nov. 1, were introduced by "remote control." This method was used because of the absence of the regular Town Hall host, Walter E. Cole, in Boston.

How it was done was as follows: An announcer from WSPD, Toledo, introduced the speaker, and the "cue" signal. Then seemingly from nowhere, a voice addressed the audience, presenting the speaker. The speakers said the experience was also new to them.

Ika Chae said it "put the fear of God" in her. Denny said that he made his living introducing speakers, and the new device proves his occupation may never be dispensable.

2-in-1 Pact for Taylor

Hollywood, Nov. 11. Universal handed a producer-writer contract to Dwight Taylor, who will handle only major productions.

At a writer, Taylor's recent jobs were "Rot Spot" at 20th-Fox, and "Kiss the Boys Goodbye" and "Rhythm On the River" at Paramount. He worked on the Universal lot as a scripter two years ago.

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ABBOTT AND COSTELLO

National Release Week of November 28th

'KEEP 'EM FLYING'

Universal Presents

Chase & Sanborn Hour, NBC-R.

Under Personal Management of EDWARD SHERMAN

Army Nixes Sonja Henie's Plea to 'Free' Partner

Uncle Sam wasn't interested in giving Sonja Henie's skating partner, Harrison Thompson, an eight weeks' furlough from Fort Monmouth, N. J.

Sam wanted him back for her winter tour in her own ice show, but the military authorities couldn't see it her way.

Public Figure Like Davey O'Brien Has No Privacy, Court Rules

Fort Worth, Nov. 11. Appeal in the \$50,000 damage suit of Davey O'Brien, nationally known as a quarterback and more recently as a film actor, was heard Friday (7) against Sonja Henie in the U. S. Circuit Court of Appeals. The trial court instructed the jury to render a verdict against O'Brien, who filed suit because the company used a photo of O'Brien on a football calendar.

O'Brien alleged in his petition that the use of the picture was an infringement upon his privacy rights, but the trial judge held some of these rights pass out of existence when a person becomes a public figure.

Past claimed the picture was bought from Texas Christian University, his alma mater, where he learned to sling footballs, for \$1. Decision on the appeal will be handed in several weeks.

Spitahn Can't Buy 5,000 Albums as Xmas Gifts

Present backing of orders and the work of Xmas letters forced Columbia to turn down a request from Phil Spitahn, who wanted to buy 5,000 copies of the album he recently recorded with his all-girl band. Leader wanted to distribute them as Xmas presents to General Electric Co. executives and distributors, etc. GE sponsors Spitahn on the air.

Though they won't be in time to help turn out pressing for the expected Xmas rush, Columbia Records expects delivery late this month on 60 new pressing machines which have been held up by priorities on metals. All record companies have been stymied in their efforts to keep up with the heavy increase in record sales by the fact that they haven't the machinery to cope with the rush. Columbia's machines ordered more than six months ago.

Up Goes The Budget

Hollywood, Nov. 11. Ronald Colman joined Cary Grant and Jean Arthur as a co-star in the forthcoming Columbia picture, "Dr. Twilight."

George Stevens produces and directs.

Old Olsen's Natal Party Was a Doctor's Delight

Boston, Nov. 11. Local newspaper people will not forget Ole Olsen's birthday party in a hurry. The celebration, which Marie Adams of the Boston Globe. Olsen invited a total of 150 show business people from his State of "Cur" company and local reviewers and columnists to celebrate his birthday.

Wednesday night (9). At midnight, the throng of celebrators left the Shubert theatre in three sections and several taxicabs, destination unknown.

On the way up Tremont street, one of the horses balked at the upgrade and backed down into a cab. One of the chorus girls fell off and injured her leg. The caravan finally wound through downtown Boston and ended up at the showboat time up near the Army Base.

Hardly had the bear party got underway when a ceiling light fell and knocked Miss Adams squarely on her noggin. Stunned and groggy with a large lump on her dome, the Globe writer was taken home for treatment.

THE BERLE-ING POINT

By Milton Berle

Hollywood, Nov. 11. This is my second week on the picture, "A Gentleman at Heart," and just found out it isn't about me.

Had a lot of fun on the set this week. The other day the cameraman was undecided as to whether he should take a closeup or long shot of me in some—frankly, he compromised by having the cut entirely. Yesterday I had a love scene with Carole Landis and I kissed her so fervently she almost fainted. I knew I should have been on the set. The picture tried to show Macauley, the director, how to do a comedy sequence in it I got bewitched out.

Maxie Rosenbloom can't wait until they release his picture, "The Life of Maxie Rosenbloom." Maxie is anxious to find out just how he did live his life.

Cully Richards says that Hollywood can be summed up in three words: "Tie, Shave, Decline."

Music Department

Every songwriter you meet is looking for a classical piece he can put lyrics to and convert into a popular song. To live, meet a composer who'll take a popular song, removes the lyrics and makes a concerto out of it.

A certain band leader plays out of tune so consistently he even plays "Concerto in B Flat" fast.

Never saw such polite drivers as they have in California. Before they hit you they smile, tip their hats—and then, boom!

Eavesdropped at Glimmer Studios. "He never repeats himself in a lifetime—he can't remember what he said."

Eavesdropped at L. A. Coliseum: "He married him for love, honor and community property."

Eavesdropped at Wigley Field: "He worships the ground she built a filing station on for him."

Eavesdropped at the (one who sharpens old shoulder blades) has turned inward again. He's invented a process whereby you can use glowworms in flashlight thereby doing away with the batteries and bulbs.

Whisper of— "Change Your Act or Back to the Woods & Mountains" Plicker, Douglas & Raft Hale & Hart

When a glamorous actress' marriage goes on the rocks, she blames it on her husband who blames it on the mother-in-law who blames it on the glamour girl who only married for publicity anyway.

Gestapo Journalism a Big Breakdown For U.S. Newsmen Stationed in Berlin

Fear of the Gestapo grabbing you at any time of day or night as a "hostage" has conspired to actually put a correspondent's life in jeopardy every day since he stepped on his paper, and the increasingly strained relations between Nazis and Americans are rapidly making it impossible for U. S. newsmen to live in a complete hell in U. S. newspapersmen there.

Due to these difficulties, a lack of adequate food, and that about completes the picture drawn by U. S. Press writers, recently returned New York Times correspondent, of the hardships and strains being suffered by 20 American reporters remaining in the German capital. "Berlin is 14 pounds less than it was a year and the other newsmen there are similarly battered, both mentally and physically."

The Timesman is not going back to the Reich. "It's no fun anymore," he explains, "currently on a holiday earned by working seven days a week and without a vacation for more than three years."

Fear of being picked up by the Gestapo as a hostage and being slapped in the clink, with no exception (Continued on page 22)

Ole Olsen's Natal Party Was a Doctor's Delight

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FREDDY MARTIN'S FILM His Ours Is Latest to Go Before Camera—Due Late in January

Add Freddy Martin's name to the long list of name bands signed for the theatre district for the first of the year. It has been on the Coast for some time, but now figures to cash in on the interest it has generated in the east with recent club recordings.

WILLIE BLOFF NOW

(This editorial, a review of the fight between 'Daily Variety' and Willie Bloff, is reprinted from 'Daily Variety' of Nov. 7, 1941)

BYE, BYE BIOFF

By Arthur Ungar

Shackles on labor—and particularly on the ranks of the International Alliance of Theatrical Stage Employees—came off for good with the conviction yesterday of Willie Bloff and George Browne. Both are subject to a sentence of 10 years and a fine of \$10,000 on each of the three counts of the indictment which charged extortion of \$550,000. A maximum sentence of 30 years can be doled out by Judge John Knox, besides a fine of \$30,000 each when the sentences then come next Wednesday.

Hollywood this morning is very much relieved. Its neediness to say Bloff's testimony in most respects was not alone false, but fantastically so. But by one knowing this brazen, domineering, threatening, brow-beating, determined, grafting extortioner and his creed, anything could be expected.

Bloff had always bragged, and did two years ago to us, "They can't put me in jail, because if they ever try there will be plenty of other things going with me." He did that at a time when we told him he was high-handed and his demands and his attitude toward the law might catch with him. It did not faze him one bit. Willie was ready to take us over. He told us that our editorial policy in the future regarding labor would have to suit him and his purposes. He demanded that we write an editorial telling what a great friend of the industry he was, how he had whipped the Screen Actors Guild into line, and as he was the industry's saviour there would be no strike. That was in September, 1939, after Willie and the SAG made peace.

We told Willie no, that when we felt editorials about him were desirable, good or bad, they would be written, but this was not the opportune time to extol him. We knew why he wanted the editorial written. This was Sunday night. On Thursday the United States Grand Jury would go into session here and inquire into Willie's financial affairs.

We told him that possibly some other trade paper would do it for him. He said, "I don't want any editorial from it. It's not a patch on Daily Variety's pants. No one would take it seriously were it printed there. I want it in 'Daily Variety'." He also told us that "the other paper is indebted to me and all Hollywood."

Then he made overtures to do business with us. He told us he would see to it that we got plenty of advertising from the picture companies. He told us that if our paper did not carry an editorial campaign on him, he would, and it did it and we would use our own business resources in getting it.

Then he went further. He said, "You're having trouble with the Screen Directors Guild." We told him we could take care of that ourselves. He said he would see to it that we got plenty of business from all branches of the industry, if we played ball with him. That was all given to us in a suite of rooms in the Hollywood Knickerbocker hotel on Labor Day night, 1939. Ralph Roddy, of this publication, was present most of the evening, besides two of Bloff's aides, Frank Stickney and John Gatelee, who were there only during the preliminaries of the talk, but to speak.

For three hours that night Bloff bragged to us how he was making every play in the industry lose the mark, how they responded to "back and forth" blows, how he blasphemed them when they did not respond quickly enough to his demands. He also told us that within five years' time he would be presiding at all the studios in Hollywood, that he was the big power and we had better play ball.

He inquired if we had anything against him because early in life he had been a pander. We told him that we had no bearing on the matter as far as we were concerned, that we just did not care to run any editorial for him, that when we were ready we would, and that when we did we would not need any request from him as to subject matter or treatment of text.

That did not satisfy him. He phoned us a number of times the next day to inquire if we had changed our mind. Then he told us he would like to see us in front of "Daily Variety" and he would like to tell us in person what he was awaiting our visit. He sat in the machine with him. He started, his routine over. It did not interest him, he said, "I don't care, it's money you want?" We then told the head Mr. Bloff in no choice language that we did not want money, etc., and got out of the car. That was the last time we talked to him, either face to face or by phone.

But he was not through with us. He let it be known he was going to put us out of business; also that he would keep advertising from our publication. He did for a while, but he was pulled out of his position by the national studio which because Selznick had an advertisement in this paper. He said as a warning to the other film companies to impress them with his power.

"The strike at S-I which was pulled on a subterfuge did not last over night. Willie pulled in his horns following our editorial the next morning of him why he pulled the strike, and made no further open threats about what he would do to us. [This marked the start of 'Daily Variety's' editorial attack on Bloff which extended over a period of several months, and was continued by a fortnight Westbook Pegler's contented campaign on him.]

The film companies who had been threatened returned, 'Daily Variety's' advertising columns in a month or so. Willie was mad, but saw he could not do anything about it. He used to say, "I don't care, it's money you want." We then told the head Mr. Bloff in no choice language that we did not want money, etc., and got out of the car. That was the last time we talked to him, either face to face or by phone.

That's a brief resume of the relationship between Bloff and 'Daily Variety'. Now Bloff and Browne have been pulled out of the picture. Labor is breathing freer and easier. They won't have to take orders from this hoodlum who barged into a business in which he had no experience, knowing nothing of its problems, or anything else about it but to extort money.

We hope that never again will the film industry and its workers be confronted with a situation similar to that which we have just described. It is a relief to know that the industry is in a position to resist such intrigues and tricks that have been in their best of their work or their lives. He made many miserable here and throughout the country; consequently there is little to be said for him now that the law has caught up with him and taken its course.

7 UNITS START; SET FOR 18 WKS.

Bought intact, Three Produced by Harry Delmar for CSI

'EILEEN' 1ST LEGIT

First shows to go into Army camps under the auspices of Camp Shows, Inc., new civilian outfit handling military entertainment, will premiere Nov. 23. They will be seven new units, three of them bought by CSI intact and four of them produced by Harry Delmar of CSI.

Shows obtained intact have been handed contracts for 18 weeks at prices ranging from \$1,000 to \$3,000 a week. Each has from 28 to 30 people in the company. Units are Benny Meroff's "Funnies," Ada Leonard's All-American Girl revue and Harry Howard's "Beachcombers." Delmar's staff has been auditioning performers for the units will build. People selected will be signed this week and will start touring on 12.5.

(Continued on page 22)

Walt Disney In Radio Deal With Lou Cowan

Lou Cowan, Chicago owner-producer of the "Quiz Kids" for Alka-Seltzer, will partner with Walt Disney on a proposed radio series. Production formula and merchandising angles were worked out by Cowan, but will be produced in Hollywood by Disney, with narrator John Nesbitt and orchestra leader Dan Salsberg. A Donald Duck band novelty is part of the idea.

A one-time showbusiness broadcast on NBC is tentatively set for Nov. 23. George Grukin, of the Hollywood William Morris office, is handling the business side. Cowan may go west shortly for the premiere.

NBC Desists From Trying To Stop Bands Resuming Former ASCAP Performers

NBC has partially given up its efforts to prevent name bands from resuming the theme songs they used in broadcasting prior to the break with ASCAP. Some of the orchestra insisted last week that they re-instate their old themes and NBC yielded.

One leader that pressed the issue was Glenn Miller. His present practice is to use with "Miller's" (ASCAP) and close with "Slumber Song" which "Slumber" made famous. The "Slumber" is licensed through BMI.

A. & C. Autobiog

Bud Abbott and Lou Costello, graduates of Knockabout University, have turned literary and are turning out a picture, "You're Telling Me." Comes come into New York tomorrow (Thursday) and will be turned into a picture. The public likes it in book form.

Author Goldsmith's \$2,900-a-Week For 'Aldrich Family' Due to Rise As He Becomes Program Owner

The Hays Way

Hollywood, Nov. 11. Ladies can't bump themselves off to cheat the end of justice, under a ruling by the Hays office, which prevents Blanche Yurka from drowning herself in a swamp in "Lady for a Night."

Under the revised script Miss Yurka is saved from a watery grave and yanked into a courtroom, where she is sentenced to be bumped off respectfully by due course of law.

Buenos Aires Slaps Pan-Am World's Fair

Buenos Aires, Nov. 4. Regardless of the future of the European battle, Argentina is planning a World's Fair for 1942, which it is hoped, will be a full-sized exhibition that will not only lure visitors from all other Latin republics, but also bring an influx of tourists from U. S.

Plans originally worked up by the newly-formed Department of Tourism are under the Ministry of Agriculture, have already received the nod from high cabinet officials. The press here has been predicting that the new fair will be a building giant gets under way. Show will be more or less a hemisphere affair designed to mark the 40th anniversary of the landing of Columbus. International angle will come via expected participation of Spain and Portugal, both being invited because of their connection with Columbus.

Octavio Gonzalez Roura, (Continued on page 61)

ARTHUR LOEW MAPS SO. AMERICAN TREK

Arthur M. Loew, head of Metro's foreign department, plans a South American trek early next month. Inspection tour will be Loew's first visit to the Latin-America since the outbreak of the European war. George Wetner, assistant to John Hicks, Jr., head of Paramount's foreign department, called for Loew de Janeiro last Saturday (8) on a swing through west coast South American countries. He plans to visit Brazil, Argentina, Chile and Peru.

COHAN'S CONDITION Reating Comfortably—Surgery Not Definite on Second Operation

George M. Cohan, who was operated upon last month at the Flower-Fifth Avenue hospital, N.Y., was reported resting comfortably Tuesday (11). Star was taken to the operating room for a re-examination, but specialists have not determined whether another operation, as planned, will be performed.

Cohan sat up for a while one day last week, but, as he told intimates permitted to visit him, he was "glad to get back into bed." However, he did not remain there long, and the patient to worry. He also managed to stand and shave himself. Cohan likes to chat about what's going on in the theatre and to listen to favorite radio programs. He explains he is not suffering as much as a feeling of deep distress.

General Foods and Clifford Goldsmith have entered into a new five-year agreement on "The Aldrich Family." The deal entailed the tearing up of a contract which had until October, 1940, to go. Under the new covenant Goldsmith's connection with the serial was limited to the script. His new status is that of owner of the program, with General Foods buying it from him on a package basis. Goldsmith will get all salaries except those of director and announcer, both of which will continue to clear through Young & Rubicam, agency on the account.

The new contract increases Goldsmith's personal income appreciably from the \$2,000 a week that he has been collecting as writer of the program. The overall cost of the program, now running at \$4,500 a week, as figure, it is reported, as high as \$5,000 a week during the five-year term. Y. & R. has first call on Goldsmith's time and talent. General Foods in the interim effect to drop the show.

William Morris office represented Goldsmith in the negotiation of this contract.

STEINBECK-MEREDITH PAIRED ON 'RED PONY'

John Steinbeck, whose short story, "Red Pony," was to have been pictured by RKO, has withdrawn it from that studio and now is working with several other companies for a picture. Steinbeck's "Red Pony" is a novel by Mered Meredith for the lead role, but hasn't set the rest of the cast. Steinbeck and Meredith are staying with Meredith at the latter's farm at Mt. Ivy, N. Y. He's curious about the picture, Steinbeck, meanwhile, Meredith is turning down all picture and legit deals and is about to start on the filming of "Red Pony."

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WILLIE BIOFF TODAY WED. 11 FIVE YEARS PRISON

Judge Knox Indicates Stiff Sentences for Convicted Union Racketeers—Correa Will Ask 20-Yr. Term for Bioff, 15 for Browne and \$30,000 Fines Each

Today's the day for Willie Bioff and George Browne. This morning (Wednesday) at 10 a. m. the two money-hungry boys from Chi, who knew enough answers to get themselves to the top of the film labor heap and \$1,000,000 or so in cash, but not the right replies to keep from being convicted last week under the new Federal labor racketeering laws, will learn how long their addresses will be a Government clink.

That Uncle Sam will play not-as-gentle host to the two IATSE leaders for a very healthy chunk of time, there can be no doubt. New York court Judge John C. Knox, who heard the case and with all the sentencing, left no doubt about his sentiments in an exceptionally strong statement thanking the jurors for an excellent job.

U. S. Attorney Mathias F. Correa, who prosecuted the dubious duo, is reported to be prepared to ask the court for 20 years for Bioff and 15 for Browne. Maximum under the new law would be 30 years and \$30,000 fine for each of the genies. That's 10 and \$10,000 for each of the three counts in the indictment.

Bioff, the inscrutable, was pictured during the six days of the trial, which spread over five weeks, as the guy who had the talking and acting virtually all of the dough allegedly extracted from the major film companies under threats of strikes by studio employees and projectionists in theory.

Browne, who, as head of the IA, was in theory but definitely not in practice, the boss of Bioff, his personal representative at the trial, was pretty well whitewashed by witnesses on both sides during most of the trial. Correa was almost up to the final day to bring in his sentence to prove that Browne got his share of the dough.

Where's Nick Dean?

Fact is, however, it's doubtful even how much cash the two got in the case, as there's still another genie in the air who the FBI would want to find. He's the Italian boss, Al Capone, who vanished as fast as a cup of real coffee in Berlin, when the grapevine leaked that the FBI was about to indict him. Dean is reputed, in the Chicago manner of the trial, in which he moved, to have been the muscle man behind the Bioff-Browne throne. He was reported to have been bumped off or basking in some nearby tropical climate, such as Cuba, until the last is off.

How much was in those bundles for Bioff, that were testified to during the trial, is something that only the next court accountants of the trial can tell. Tax bureau can "gure out" and they are apparently prepared to, for they had the top on individual income tax at the beginning of end of the testimony. It's roughly figured that around \$100,000 would be the total of the various payments mentioned during the trial.

\$55,000 of 4 Majors
Sum, charged in the indictment was only \$55,000, garnered from Metro, Loew's, RKO, Warner Bros. and Paramount. Testimony, however, revealed that RKO also said there was never any mention of Columbia, United Artists, Universal or the minor indies being muscled for coin, although Bioff told Nick Schenck, the latter testified that Col. IA, who was to be tapped for 250 a year each.

It took the 12-men-and-trial only two hours last Thursday (6) to come back with the verdict of guilty for the two strong men. Jurors broke their deliberation and came out to ask for a copy of the indictment.

"Guilty on All 3 Counts"
When foreman Paul D. Thorne, a Western Union caller, told "Guilty on all three counts" to the jury, the tough-talkers from the Loop looked not so tough. Tears came from Browne's eyes, and he was crying and his glasses became misty. His ear-mine-lined face turned pale and his clenched jaw trembled as he went throughout the trial even more so as the U. S. marshals moved him. Browne and Bioff were now their

men; the \$50,000 bail on which they had been free meant nothing any more.

Bioff was more stolid than his pard. Sitting quietly in characteristic pose, left hand up to his lips, sort of slightly supporting his rotund, impeccably-groomed head, he flustered slightly. The long knife came on his cheek. But he exhibited some of his bouncing self-confidence even as the marshals shepherded him out of the courtroom and into a waiting elevator that was the first step to the Federal detention prison.

Browne's stay in the U. S. jailhouse is believed to be his last after years of life in a cell-block. Knox's refusal of Correa's request for a full indictment in the first incarceration in this case for either of the two IA chiefs. Court had previously refused routine requests for a setting aside of the verdict and granting of a new trial for both reasons for such action were listed. "A. & B., as they sat there after hearing the verdict, slightly slumped and breathing heavy, had the added ignominy of listening to Judge Knox's remarks."

Judge Knox's Exaggeration

"I want to express officially, and personally my appreciation for the time and thought you have given this case," he said. "To my mind you have performed an excellent job. It is a highly important case and I am quite certain your verdict will let fresh air into a lot of hot halls in this country. Certainly that is something that is eminently desirable."

I don't think there is a fringer bigger in labor racketeering than Bioff. But all labor will doubtless be glad to have the industry purged of such individuals. If the sentence is sure, it must rid itself of men who stand ready to sell it out whenever it suits their purpose."

The courtroom, which was full during the entire trial, was apparently had a waiting line outside, with about half-empty at this juncture. Much of the mob in the corridor in hope of an immediate verdict when the jurors trooped out shortly before 5 p. m. as the dinner hour drew nearer.

The Three Counts

First count in the indictment was that the Chicago hoodlums had obtained coins from the film industry under threats of force or fear. Second was that money was obtained from the industry with the industry's consent, but the consent was obtained by threats of force or by technically different means (first count). Third charge was conspiracy.

Judge Knox, in his charge to the jury, knowing its deliberation, gave the jurors plenty of food for thought. He said that the "guilty" verdict was a "guilty" verdict as the guilt of the pair was up to them, he said, to decide whether the payments were extortion or bribery, which was suggested by Bioff's counsel, George Breslin. Knox said (Continued on page 24)

Rap Wagered

Hollywood, Nov. 11.
Popular indoor sport over the weekend was speculative pooling on the length of Willie Bioff's sentence.

Each pool ran from one year to 30, at two-bits apiece.

Harry Cohn 'Free' Again On Browne-Bioff Trial's Ending; Returns West

Harry Cohn, who was more or less secretly told by the Government to 'stick around New York' for the Browne-Bioff prosecution. Finally able to get back to his Coast last week, after the verdict. He had been east a month or so with his wife, Joan Perry.

Understanding was that Cohn might not be needed, but Mathias F. Correa, the U. S. prosecuting attorney, wanted the president of Columbia Pictures "available" to 'convince' if necessary.

It's recalled that Willie Bioff pulled a "guinea pig" in the Columbia for one day, as a sample of union power.

L. A. TO N. Y.

Bud Abbott.
Quenna Belojit.
Joan Bennett.
Mae Clarke.
Victor Ford Collins.
Patricia Coleman.
Paul Douglas.
Stanley Cowan.
Ned Deppert.
Walter Davis.
Wally Davis.
Henry Fonda.
George Frank.
John Garfield.
William S. Hart.
John Hathaway.
Harris Hope.
Arthur W. Kelly.
Charles Koerner.
Paul LaRocca.
Arthur Lubin.
Ann Lusk.
S. Beret McCormick.
Evelyn Moriarty.
Helen Price.
Phil Regan.
William Schneider.
M. J. Sneed.
Michael Seider.
Margaret Sullivan.
Paul Lawrence Tibbett.
Dan Tully.
Terry Turner.

N. Y. to L. A.

Robert Braun.
Naomi Brown.
M. J. Sneed.
Dinah Dietrich.
Rita Hayworth.
Herbert Marshall.
John Barrymore.
Walter Pidgeon.
Marina Scott.
James Wittig.

Hollywood Jubilant Over Conviction But a Bit Cautious Over Reprisals

Hollywood, Nov. 11.
Although Hollywood was jubilant over the conviction of Willie Bioff and George E. Browne on racketeering charges, the industry is not so sure of its own strength. A group of producers as well as most other studio people, were

A fear still seems to prevail that lieutenants of the racketeering party will be able to get away with vengeance on those who voiced opposition.

A fear, however, was far more expressive than those in the producing rank. Labor feels it is the only group that has a long-term progress loom for the future between them and the industry. The group of union men, their, of

icers and the business representatives who are members of the International Alliance of Theatrical Stage Employees, are all of one mind here. They want no more of the Browne-Bioff ilk in the IATSE. They also want immediate house-cleaning in the organization and the election of International officers to replace those now in the office who were closely tied to Browne and Bioff.

Labor also wants to kiss goodbye forever any thought of a basic agreement with the employers. They don't want any deals made between by International officers a long distance away, behind closed doors, and they don't want to know what is going on or what is being done.

They want it to make their own deals here independently. They

MAXINE SULLIVAN

The originator of a new style in swing singing. Just closing a four-week engagement at the La Roca, where she was originally booked for two weeks and held over by popular demand for an additional two weeks, followed by theatre tour starting in Syracuse, New York.

Thanks to Jack Bartlett, Personal Manager, MUSIC COLUMBIAN, NEW YORK

Walsh Displaces Browne as Prez Of IATSE; Coast Asks for B Expulsion

BETTE DAVIS 1ST FEMME NAMED ACADEMY PREZ

Hollywood, Nov. 11.
Bette Davis, first woman thus honored, was elected president of Academy of Motion Picture Arts and Sciences, succeeding Walter Wanger, who had held the office for two years.

Wanger was chosen first by Edward Arnold, second by P. Rosalind Russell, third by James Hilton, fourth by P. Jane Murn, secretary; Nat W. Finton, assistant secretary; John Ansbarg, treasurer, and Pete Smith, assistant treasurer.

Evans, Dorothy McGuire, Bergman for 'Keys'

Three top roles in David O. Selznick's next production, 'Keys of the Kingdom,' have now been virtually set for the principal part in the film with no film experience, Maurice Evans and Dorothy McGuire, and to Ingrid Bergman.

Evans has long been sought after for pictures, but has always refused to give up his Shakespearean tours. Selznick was very anxious to have him for the principal part in the film. Cronin best-seller, as it is the role of a priest, Father Francis O'Sullivan.

Miss McGuire is playing her first starring role on Broadway currently in 'Claudia.'

Production on 'Keys' is expected to start in January.

New Indictment s. Bioff Looms in Los Angeles

Hollywood, Nov. 11.
New and more inclusive indictment against Willie Bioff looms in Los Angeles federal court, replacing the present one. It will demand on income tax evasion. Trial on tax case was originally set for next Monday (17). It is expected to allow time for redrafting the indictment.

Bioff will be returned to L.A. from New York to face the new charges, William E. Hill Palmer, U. S. attorney for this district, said yesterday (Monday). He declared federal authorities in New York who prosecuted the returning the convicted IATSE leader to this jurisdiction when wanted.

Mathias F. Correa, U. S. attorney general, who prosecuted the recent labor racketeering case against Bioff, said last week he was (Continued on page 25)

Acting swiftly on conviction of George E. Browne and Willie Bioff in New York, there are now International Alliance of Theatrical Stage Employees 'accepted' Browne's resignation as IATSE president (8) and following day elected Richard F. Walsh, third of IA, to succeed him. He was chosen by unanimous vote to head the IA, it is understood, although prior to the Saturday-Sunday (10-11) session in Atlantic City, Louis Krouse, general president of the IATSE, was reported as a strong candidate.

In addition to having been third of the IA, Walsh was and will continue to be a member of a Brooklyn stagehands, where he has been since 1934. Originally coming into No. 4 as an apprentice electrician, he became president of the IATSE in 1934. He was business agent, and of late years served again as president. He became an IATSE member when he was in the Louisville convention in 1934.

Vice-president to succeed Walsh will be appointed at the next session of the executive board, either in December or January. There are no present indications as to who it may be. The IATSE has a number of members of the organization who is a delegate to the last convention, held in 1934.

Walsh's Pledge
When elected Browne's successor, Walsh pledged to make a clean, efficient and honest administration for the benefit of the members of the IATSE.

A telegram from IA headquarters went out Monday (10) to all local IATSE branches, advising them of the action taken at the Atlantic City weekend in March.

The IA presidency pays \$20,000 yearly and Browne's unexpired term ran to June 1, 1942. Formerly the presidential terms were two years, at the convention in 1938 Browne changed the term to one year with the IA treasurer meeting in convention once every two years instead of annually.

Krouse, second in command of the IATSE, had been elected to succeed Walsh as general secretary-treasurer and a member of the IA executive board. He has been virtually run the IA for Browne since latter has seldom been around the IA office, being away partly due to stomach trouble from which he is supposed to have suffered for many years.

Kiss Expunged
The executive board of the IA is made up of seven vice-presidents and the secretary-treasurer. Under the by-laws, any member of the board, or any of the seven vice-presidents, may be removed from the board if it is desired, this can be done. Simple expedient in that case is to remove the member from the board or long enough to make it official. Then fill the vacated vice-presidency (Continued on page 25)

CLASH OF THE REAL VICTIMS

THE REAL VICTIMS

There will be a new kind of leadership of union labor in the film and theatrical industries if the International Alliance of Theatrical Stage Employees, an AFL affiliate, is to continue to represent workers. Conventions on racketeering and extortion charges of George E. Browne, IA president, and Willie Bioff, his West Coast agent, in the U. S. court in New York last Thursday (8), places the union in a spot demanding a course of action upon which the future of the IA depends.

It is reported there are 135,000 members of the IATSE. The shocking revelations of extortion conducted by Browne and Bioff, as the story of their racketeering was unfolded through sworn testimony and admissions by Bioff, was something more than a surprise to the rank and file members. A conservative description is that the facts constituted a sock on the nose which has knocked the membership sprawling. Officials of certain IA locals who have been slightly moderate in expressing any opinion about Browne and Bioff, pending the outcome of the trial, have no compunctions in their comments since last Friday.

Real victims of the criminal behavior of Browne and Bioff were not the officials of major film companies, who paid out more than \$1,000,000 for 'protection.' On the contrary, the offended persons are the union workers whose interests were so basely betrayed. In no sense whatever, is the guilt of the two leaders mitigated by the fact that the membership from time to time during the period of racketeering had its wages raised. They were merely pawns in a game played behind their backs.

They were the dupes. The film companies were the suckers.

Determination within IA has passed the point where there is any likelihood of whitewashing of the Browne clique in future administration of the organization's affairs. Any attempt to do so would spell disaster to the union. The rank and file, which for obvious reason was in the past, has not been articulate in the use of national policies is not in the mental mood to stand for further high-handedness. Certain of the more aggressive officials of the locals will fight for a cleanup.

The Browne-Bioff verdict does not end the Government's earliest conspiracy and connivance among the union's officials. Mathias F. Correa, U. S. attorney, intends to press the indictments against Louis Kaufman, of Newark, and Nick Deas (alias Nick Cirrello) of Chicago.

Paramount and Skouras Look Set To Get Together on Product Deals

Reported that progress is being made toward setting up deals between Paramount and National Theatres following resumption of negotiations and meetings in Milwaukee, Kansas City and Los Angeles, headquarters of circuits in the National group.

As deals with Fox-Wisconsin, Fox-Midwest, Fox-West Coast, Fox-Intermountain and Fox-Northeast have been arrived at, they have not been reduced to paper as yet, it is understood. It is probable that they have been fairly well set some time ago, but then the Skouras Bros. backed down and the negotiations, only to quickly receive overtures from Spyros Skouras to resume trading.

What that step was taken, Charles Raegan, assistant general sales manager of Par, went to Milwaukee and the westward to see what could be done toward arriving at a suitable basis for deals covering the company's initial block of 1941-42 film. Raegan is due back at the home office by the end of the week.

Metro Sells Coast Indies

San Francisco, Nov. 11. Six East Bay independent theatres have been sold by Metro as a result of the company's inability to do together with Golden State on the first seven pictures. Deal was negotiated by Robert L. Lippert, who has just originated the Coast's first booking and buying office under the name of Affiliated Theatres, Inc. Lippert, who sold out his interest in Pacific Premium Co. last month, has already lined up six houses, buying a small interest in each and handling all booking, buying and advertising. His first major achievement was the Metro deal.

On his own, Lippert is also building a house in Richmond, Cal.

Pioneer Theatre Man Tom Saxe's Estate Surprisingly Small

Milwaukee, Nov. 11. Thomas Saxe, pioneer theatre man and founder of the huge chain of Wisconsin houses now operated by the Fox Wisconsin Amusement Corp., was supposedly a wealthy man, but in the final hearing on his estate the 41st Dec. 19, 1940, it was brought out last week before Judge Charles A. Hansen that he left property valued at only \$1745, with claims against the estate totaling \$1,237,216.

It was revealed there was not even a \$1000 in cash and the administration costs of the estate of the man who for years was a power in the motion picture industry in this state, and a daughter, Catherine Saxe, assumed a deficit of \$313 to take care of this expense.

Largest claim against the Saxe estate was for \$234,190, resulting from a loan of \$90,000 to pay the Massachusetts Bonding & Insurance Co. had a judgment for \$106,776, and the Fox-Wisconsin National bank a claim on a note totaling \$69,636.

Insurance of \$100,000 could not be touched by claims but its net amount was only \$53,285 of losses paid against a 90-year policy with Catherine, and Mrs. Harriet McSpadden, each received \$26,040 of the \$100,000, and a son, Edward, got \$2,944.

Tom Saxe and his brother John, also dead, operated the first picture houses here and organized the first chain. The major part of their holdings went over to the son, some (Continued on page 14)

LESSER OF TWO EVILS, McDONOUGH'S B'S

Joe Breen and George Schaefer Have Also Been Discussing Hal Wallis, But That's Quite Indefinite Right Now—Three Divisional Operating Heads Under Breen

ARMOUR AT STUDIO

Deal for Hal Wallis to join RKO last as executive producer was under discussion during the past week by Joe Breen and George J. Schaefer, the former coming on from the Coast to huddle with the RKO prexy on the time being, though it may be and also the matter of consolidating authority over studio operations.

However, the entry of Wallis into the RKO fold is not regarded as imminent because the Warner executive producer talked business to the Odium interests about a year ago when he was not free and the signing of a new contract with Warners was not at all certain.

Meanwhile, Breen has clarified the studio set, during confabs in the past few days, so that Lesser being confirmed executive producer in charge of A product, thus making any Wallis deal uncertain, for the time being, though it may yet develop later. Reassertion of the RKO fold on the RKO fold also indicates that the producer has cleared up any commitment he had with United Artists.

As outlined, following conferences in New York, Breen is setting up three divisional operating heads, all directly responsible to him. These are Lesser, in charge of A product; J. B. McDonough, in charge of B, and Reginald Armour, former aide to Schaefer, who will be studio administrator.

Under Armour's wing will be Sid Rogell, studio manager, who formerly reported to McDonough when latter was vice-president and secretary. E. Rettig, assistant treasurer, Post of story editor, and the studio still remains to be filled.

Understanding is that this setup is in response to Breen's dissatisfaction with various RKO controlling interests who had made demands on personal representation and were not admitting other ideas of studio operation. Reported that Breen came out to attend the RKO board that day, J. B. McDonough, in charge of B, and Reginald Armour, former aide to Schaefer, who will be studio administrator.

CHEAP SETTLEMENT

\$55,000 Squares Bill Fox Claim for \$700,000

Supreme Court Justice Louis A. Valente, N. Y., on Friday (7) approved the settlement of claims of Fox Theatres Corp. against William Fox, whereby the latter will pay Fox Theatres \$25,000 and the claims of each for \$700,000 against the other will be dropped. The settlement releases \$60,000 held by Fox Theatres for the William Fox claim.

Fox Theatres, now in liquidation, has assets of about \$100,000 against liabilities of over \$350,000.

Netter's New Aide
Louis J. Finkle, veteran Par theatrical executive, has been named as the first of executive assistance to Leon K. Koppelman, now in liquidation, Par's southern partners and operators.

He was for many years in charge of the Colorado theatres of the Pash. J. H. Cooper group, previously having been operator of Par's Denver-Kearney City district.

Renewal of Schaefer's Contract As President of RKO Depends On Board's Approval of Reorg Plans

Grainger's WB Exit

Hollywood, Nov. 11. Edmund Grainger checks out of Warners studio this week after two years as an associate producer. Current plans call for independent production, with a releasing outfit still to be announced.

Pix Penciled In for Another Church Blast?

Philadelphia, Nov. 11. A blast against the film industry is being readied by several local high-ranking Catholic clergymen at the seventh national Catechetical Congress of the Centrality of Christian Doctrine which convenes here for a three-day session next Saturday (15).

A discussion is scheduled on the subject, "Motion Pictures and Morality." It is known here that there is a feeling in Catholic circles that films have undergone something of a "moral deterioration" since the removal of Joseph L. Breen as censor for the MPEDA.

Public Demand Grows Fresh Impetus, Heltier Budgets to Whodunits

Hollywood, Nov. 11. Whodunits, once whithered in film studios when the budgets were being arranged, is spoken now in a loud voice, with major lots applauding major bankrolls for the production of mystery stories. Following financial returns from "The Maltese Falcon" and "The Thin Man" adventures at Metro, the picture companies are raising the monetary status of felonious tales both horrible and comic.

Metro is taking Arsene Lupin off the shelf. Paramount is planning the Glass Key, a Dashiell Hammett crime yarn. Paramount bought "The Tale of Two Cities," the 19th-Century "Imposter," whose title speaks for itself, and "Corydon Rose Lee's G-string Murder" is being pushed by star scouts, although David O. Selznick has an option. Arthur S. Grober reports that public libraries and bookstores are overwhelmed by demands for whodunits.

Try and Get All These Names on Your Marquee

Hollywood, Nov. 11. Lineup is complete for the 20th-Fox production, "Tales of Manhattan," the history of a dress suit in six episodes, to be produced by Boris Morros.

Episode No. 1 is played by Charles Boyer, Rita Hayworth and George Mitchell. Other casts: No. 2, Henry Fonda and Ginger Rogers; No. 3, Charles Laughton, Mary Lancaster and Victor Francen; No. 4, Edward G. Robinson; No. 5, C. Fields; No. 6, Paul Robeson, Rochester, Ethel Waters and the Hall Johnson Choir.

Changes in the administrative setup within the Radio-Keith-Orpheum Corp. are currently under contemplation, owing to feeling among various members of the board of directors that there has been too much divided authority in executive departments. Move is reportedly about to lighten the setup under George J. Schaefer, prexy, whose contract expires Dec. 31, with a single executive head for the production and treasurer's office, among others, likely to emerge.

Renewal of Schaefer's contract, expiring end of next month, has been temporarily sidetracked, from accounts, because Floyd Odium and Rockefeller representatives on the RKO board are deferring consideration of the contract renewal until there is unanimous opinion that the new operations setup at the Odium end of the picture business is sound. Joseph I. Breen, production chief, and Schaefer, give promise of co-operation in bettering the plan of future studio organization and policy are being put into final form for consideration within the next few days.

Indications are that Odium will use a majority stock interest in the company by the end of 1941, which would likely bring about a larger Odium representation on the board.

Odium's \$3,000,000. Odium has invested approximately \$3,000,000 in RKO so far, with negligible returns on his investment to date. Understanding is that Odium will seek to centralize operations in an effort to put RKO on more profitable basis.

While no criticism is reported between the theatre and producer-distributor block, but of sufficient coordination between RKO Radio Pictures and Keith-Albee Orpheum is ostensibly one factor being considered in the reorganization policy. Currently operating more like separate entities, the two subsides have been combining for action only in the case of such matters as the involvement, often going through the holding company for such action.

Under the new administrative setup—currently pointed to at RKO is the treasury department. There are three assistant treasurers in Radio-Keith-Orpheum Corp. (W. H. Clark, G. Van Wagner, O. R. McLeod) and one in the Radio-Keith-Orpheum Corp. (W. H. Clark; and a K-A treasurer, Lm. Gold Goldberg. Each of these assistant treasurers is also under separate heads, Harry Mandel, S. Barret McCormick and others.

Plans for additional office space embracing two more floors in the BKO building are being given to allow for newly defined departments. Schaefer will remain east most of the time. It is understood that negotiations in line with Odium's objectives.

Garnett to Pilot 'Spy'

Hollywood, Nov. 11. Try Garnett closed a deal by long distance phone with the Board to direct Harold Lloyd's next RKO picture, "My Favorite Spy," starring the star of "My Favorite Husband."

Director once worked for Lloyd as a gag man on "Safety Last!" and "The King's Rival" and other silent films.

Wanger's 'Squadron' and Frank Lloyd - 'Cheyenne' for Eddie Albert

(Hitchcock) Pixor Universal Release

Universal sales forces including branch, division and district managers at the Blackstone hotel, Chicago, over the weekend for the western sales meet, were scheduled to release Walter Wanger's 'Eagle Squadron,' a Frank Lloyd-Jack Skirball picture, and Gregory La Cava and John Ford's 'The Sign of the Cross,' a picture which will produce an Arthur & Costello starring, Pardon My Slang.

The Wanger production was last being negotiated for United Artists release on a distribution percentage despite the producer's severance from UA, but apparently without success. Wanger, who earlier had gone to England, where a crew was shooting 'RAF' backgrounds remained in the U.S., however, and most of the film is to be made here.

Nate Blumberg told field forces that an additional \$300,000 has been appropriated, over the original increases in the 1941-42 production budget, to provide for such pictures as 'Saboteur,' which Hitchcock is to direct. The cost of a product alone is to be taken out of the picture, but the production cost of the entire studio output two or three seasons ago. Talking of the picture, which was promised exhibitors at the beginning of the season, Blumberg declared the studio to deliver on time, and pictures that those definitely listed had been exceeded by 10%.

Greater Responsibility. Field W. A. Scully, general sales manager, revealed that greater responsibility is to be shifted to branch and district managers in order to promote quicker liquidation of contracts. This move was made available owing to the unusually large number of high-budget pictures being made, and higher capital investment time.

Regional sales heads were told that additional authority was to be vested in them in order to close deals faster in the field and eliminate sales necessities delay in might be caused via home office routine. Bellier is held that in paying way for more initiative and action, better results would be obtained in deals for more important houses and better playing time.

Charles K. Feldman, coast agent, and Barney Glazer, showed up to discuss 'The Callings' starring Scott-Zelaznik Bernier, Randolph, which was screened on Sunday (9). It's their first picture.

During deliberations it was intimated that the Deanna Durbin picture with the studio was won on the way to being straightened out. Matty Fox reported that the 1941-42 program is nearly 75% completed.

Among those at the conclave, in addition to Blumberg, Glazer and Fox were J. J. O'Connor, assistant to the press; R. T. Gomerall, western sales manager; B. K. Brown, short subject sales manager; F. J. A. McCarthy, Southern and Canadian Manager; T. J. O'Connor, branch manager operations; and Lou Pollock, Eastern advertising and promotion manager. The latter is for U's eastern sales force; to be held in New York, Nov. 14-16.

Hitchcock's U Pic

Hollywood, Nov. 11. Alfred Hitchcock, who is expected to David O. Selznick, shifts to Universal. He is to direct 'Saboteur,' a picture written by John H. Brown and Frank Lloyd-Jack Skirball production. Universal will release.

Robert Cummings, who is the male lead and Priscilla Lane, on loan from Warners, is top femme.

Durbin-Universal Fend Looks Like the McCoy

Hollywood, Nov. 11. Impasse in the war between Deanna Durbin and Universal is being broken by the sale of 'The Love Alone,' once assigned as a Broadway starlet, and the shifting of Irene Manning, picture and William Seltzer, director, to other jobs. Manning has started prep work on 'Life of the Ten Commandments,' and Seltzer is taking over the producer-director chair on a comic romance, 'Fired Wife.'

Tail Toupée Wanted

Hollywood, Nov. 11. It's a sad tale hanging on the air end of Trigger, the loon ridden by Roy Rogers in Republic pictures. 'Trigger' is not going on any more, per se, but is being kept on account of souvenir hunters. He can't sign autographs, so the studio has decided to cut his tail. After his last road tour his causal appendage looked like a Chinaman's pony. Now he is staying home to grow a new crop.

UA'S TWO TEST PIX AT N.Y. CRITERION

'International Lady,' which opened at the Criterion, N.Y., Monday night (10), is the first film under a two-picture deal made between United Artists and Loew's, operating the Crit. with a season's product agreement. The picture, which is the first of two films to do at the theatre. The other picture is 'Sundown.'

Greater responsibility on a percentage deal, carrying sales. Any seasonal deal made with Loew's will be for pictures to be sent to the studio. This move is for the first time, has picked from the UA program without necessity of a selective deal. The same time is reported to have been taken over the Crit for operation by itself.

Hollywood Excitement

'Daily Variety' Reviewer Eases Into a Goldwyn Sneak Preview

Hollywood's idea of excitement: to put Sam Goldwyn's latest production, the picture of a mobile in a Glendale theatre; and an audience's unfavorable reaction to finding a 'Daily Variety' critic in their midst.

It's a word columnist Sidney Skolofsky described it in the N. Y. Post.

BY SIDNEY SKOLOFSKY

Hollywood, Nov. 11. Excitement of the week: Sam Goldwyn tried to sneak his picture, 'Ball of Fire,' at the Alexandria, N.Y. theatre. There is an understanding between the movie producers and the trade papers that no official will be sent in Los Angeles and a certain radius outside the city limits. Glendale is forbidden territory.

Goldwyn took his picture to Glendale on Saturday night. First there was a drawing for a car. The house lights went on. The manager stood on the stage and a telephone was used for special word from another theatre, where the winning number was drawn. The manager announced that the winner of the car was a patron in a Bakersfield Fox West Theatre.

The audience at the Alexandria discarded their now useless tickets and settled back to see the preview. But the house lights went on again. The manager was back with this announcement: 'There has been a change. The person in the field was not the winner. There will be another drawing.' There was a wild scramble. People were searching on the floor for their discarded tickets, some trying to catch pieces of torn tickets together. Finally, the genuine winner was declared. Now the picture is handled after it leaves the lights didn't dim. The manager,

'Cheyenne' for Eddie Albert

Hollywood, Nov. 11. First starlet for Eddie Albert under his new RKO contract is 'Cheyenne,' based on a tale of the annual rodeo in Wyoming by Winston Miller and William Ransome. Lester Austin produces the picture, which is still without a director.

8 Film Majors Move To Unfreeze \$1,400,000 Out of New Zealand

Eight U.S. major film companies presently are negotiating a frozen money pact with New Zealand, in an effort to thaw out some \$1,400,000 impounded there, and to secure a more favorable arrangement for the year starting next month. At present, the major distributors are allowed to take out only about 30% of their revenue obtained from distributing in New Zealand. This has resulted in the freezing of about \$1,400,000 during the present 12-month period.

While N.Z. is rated as only one seventh of Australia, cold held in the former, represents the revenue from there during the last three years—1933-1941. Nation had a frozen money arrangement even before the war, and New Zealand held 25% there. The following year the government froze about 60% of the revenue of the major companies in New Zealand is figured at around \$300,000 per year, after deducting the cost of the war. Initial request will be for 100% unfreezing of the \$1,400,000 held, and for full remittance of all revenue in the forthcoming year. Fact the Great Britain only allowed 50% unfreezing on already impounded money and about half of likely revenue in the present year is viewed as liable to serve as a precedent both for N. Z. and Australia.

Selznick Sets Financing, Kelly 'Dittoes' Distrib. UA Prez When?

Out West in N. Y.

Hollywood, Nov. 11. Selznick, Wyoming is not the Wyoming of the old days. The old days of Kate Watt, just back from New York state where he directed 'The Sign of the Cross' and 'Hush' in the Mohawk Valley.

First of the series, to be produced by Sunbeam Films, goes into production in two weeks.

OVER \$1,000,000 TO GO FROM THEATRES

More than \$1,000,000 has been raised by motion picture theatre operators for the promotion of welfare and recreation in the military forces through the United Service Organization. Joseph Bernard, vice president of Warner Bros. and chairman of the national film committee, has turned over to Thomas Dewey, U.S. attorney general, a sum represents net collections from 7,841 theatres, including 17 in the U.S. and 1,144.8. Additional cash to pass the million mark is anticipated from the theatres which have not yet completed their reports.

In accepting the first payment, Dewey, national U.S.O. chairman, expressed himself as highly pleased at the showing by the industry. It is assured that the contribution will be outstanding among the efforts of the American industry. The campaign also was the most successful money-raising drive that theatres ever have undertaken. The co-campaign directors were A. P. Waxman and Harry Goldberg.

The first stamp for U.S.O. had been conducted in the New York theatres operated by the Loew and RKO circuits. All of the out-of-town houses, however, participated in the national campaign.

Independent theatres made the best showing and turned in \$469,000.24 (New Brunswick), Paramount and Warner Bros. circuits were next with \$413,132.20 and \$173,141.38, respectively. National theatres remitted \$93,130.15; RKO houses, \$47,099.13; and Loew's, \$14,658.28.

WAR INTEREST HYPOS NEWSREELS' INCOME

Heightened interest in world war pictures, particularly the European war, has brought more business in newsreel business. Improved picture quality and increased accounts sold rather than from print in rentals most newsreels admit that an increase in business is virtually impossible in most spots. However, each of the five newsreels has added more to the growth served regularly being particularly heavy with Paramount top spots (Movietone) and RKO.

Not only are additional houses running the reels, but theatres more than ever feature their own advertising and exploitation. Exhibitors claim that this extra plugging pays for itself. Increased sales now many exhibitors are bailing local football games in their neighborhood.

Shorts Pilot Out

Hollywood, Nov. 11. Jules Dassin, imported from the Broadway stage to direct shorts at the Loew circuit, has been upped to directorship in 'Out of the Past,' with Conrad Veidt and Ann Ayars in the lead. His first Hollywood pilot job was the short subject, 'The Tell-Tale Heart,' but of the shorts he has under production supervision of Irving Asher.

While David O. Selznick continues beating the New York business as a hunt for United Artists presidential timber, Arthur W. Kelly, operating chief of the company, New York is understood to participate in the product lineup and talk with the other three UA owners.

What progress Selznick has made is obscure, although the word from his New York headquarters is that his manhunt goes on to continue until there is a signature on a dotted line. Selznick is not going back to the Coast until the task of getting a prez is completed, which, it is said, may take anywhere from two more days to two months.

Selznick hasn't confirmed himself entirely to the presidential problem, but spent much of last week conferring with reps of the Guaranty Trust Co., N. Y., on financing of his own unit, which he expects to get into production in January. Guaranty is the company Selznick was in the past. Under his present arrangement with UA, the company is understood to participate in his financing to the extent of providing complete guarantees up to a maximum of 50% of total production cost, but no more than \$350,000 on any one picture. That makes it possible to get the rest of the remainder of the cost.

What's in the Can Kelly, who has a real view of the UA release schedule and is not on it thinking but in production, is understood to go into production. Vague or semi-vague prospects, such as films being taken by Richard Nowland and Drew Sol Lesser, are being cancelled off until they reach the state of actuality.

Even 'Keys of the Kingdom,' Selznick's initial, is not going to be off the Coast until the end of January starting date and Selznick's thorough-going production program will be well on its way until summer and so will be released on the 1942-43 sheet.

Not even a 15-cent wage raise 10 p. for the year, as now planned, plus 10 Hal Roach streamliners. Lining up the year's release, less than nine coming. New ones are 'Convicted Rascals' (Smell), 'The Sign of the Cross' (Smell), 'To Be or Not to Be' (Korda), 'Jungle Book' (Korda), 'Twain De Smell', 'Affairs of Valentine' (Smell), 'Heliograph Harry' (Smell), 'Pimpernel Smith' (British-made), 'The Sign of the Cross' (British-made). In addition there will likely be the release of the 'Gold Rush' on which Charles Chaplin is now fitting a score.

Features already released include 'Three Men in a Cradle' (Smell), 'Sailors' (British-made), 'Major Barbara' (Pasky), 'International Affairs of Valentine' (Korda) and 'New Wine' (Smell).

Studio Contracts

Hollywood, Nov. 11. Buckwheat Thomas, moppet in the Our Gang comedy group, renewed by Irene Manning, formerly Hop Manning, drew player deal at Warner.

Dolly Loehr, moppet pianist, renewed by Paramount.

Glenn Plouson, signed to play three pictures a year in Republic.

Betty Welles, legit actress, drew a picture a year from the company.

Bobby Connelly inked as direct actor part at Metro.

Johnnie, 15-year-old soprano, drew a picture at RKO.

Wally Duggan, player option signed to play three pictures a year.

Elaine Morey's player option signed to play three pictures a year.

Wally Jacobs renewed for a year as associate producer at Warner.

THEATRE POLYBLISS

ANOTHER TYPE 'BUNDLE'

Another kind of 'bundle,' a check for \$943,684.47, was handed (5) to Thomas E. Dewey, national chairman of the United Service Organization, by Joseph Bernhard, film industry's chairman of the drive to raise money for the drive to brighten the recreational hours of men in the military service.

When all sums collected through film theatres are remitted to the committee, the total will exceed \$1,000,000. The drive is the most successful money-raising campaign which has been conducted for public service through industry channels.

Most significant and gratifying phase of the drive, in which Bernhard had the assistance of A. P. Waxman and Harry Goldberg as campaign directors, is the announcement that independently operated theatres contributed \$492,639.24.

It would appear that the film industry, which has just undergone a severe tossing around by disclosures of the Brownie-Bioff trial, is capable of outstanding public service under the spur of any worthy impulse.

Defense Eases Matinees, But Nights And Weekends, At Upped Prices, More Than Offset Daytime Biz Drop

Due to defense, with consequent shifting of population, added employment, boom in some centers but depressed conditions in others, and, moreover, the routine of theatre performance is changing markedly. Defense more people are working, the trend appears to be to substantially reduce morning and matinee business. In addition, the trend toward employment, this is also held due in part to daytime charity and relief work, and the fact that among the women folk who formerly were night and week-end patrons, the theatres are getting more business at night and on the week-day play is shifting to matinees and Sundays, with result that even if a house isn't getting as high an average attendance as it used to, in dollars and cents it is holding to the prior gross level, or doing a little better. This course of business, due to the difference in mat and evening sales in addition to the higher prices obtained Saturdays, Sundays and holidays.

The changing tide, so far as patronage is concerned, is more pronounced in areas benefiting from defense work, but also affects to a lesser degree farm and other regions which have been drained by the draft or from which men have departed for jobs in factories miles or states away.

The draft as well as the migration of theaters has changed the weekly gross situation in some states and localities to a considerable extent, at least in time after distribution of pictures through rentals. Certain states, in spite of the population that existed in the past, the program, have not been favored by much defense appropriation and thus are suffering. The northwestern, particularly noted in this connection.

RKO 8-MONTH NET PROFIT AT \$490,880

Radio-Keith-Orpheum Corp. and subsidiaries' net profit totaled \$490,880 in the first eight months (34-week period) ending Aug. 31 of this year, an interim report revealed when filed last week in connection with stock exchange registration. The company's regular-nine-month statement for the first three quarters ending in September, which was due out with the next week, is expected to show around \$600,000 net.

RKO report reveals theatre admissions, rents and other operating income for the 34 weeks amounted to \$341,676. The net profit figure was figured after paying \$340,000 for contingencies, \$205,119 for income taxes and \$30,467 for dividends declared on the K-A-O preferred stock.

Taurog's 'Cugat' Loan

Hollywood, Nov. 11. Paramount borrowed Norman Taurog from Metro to direct Mr. and Mrs. Cugat in the new novel by Isabel Scott Rorick.

Male lead is assigned to Ray Milland, who plays the village barker, Mr. Cugat.

Local UFA Head Wants to Remain 'Friendly' in U.S.

Although UFA, German-language film distributing outfit, hasn't had a foot of new product from the Reich in six months, there's no chance of it shutting down, per George Nitzke declared Monday (10). Nor will he go to court, he said, in an effort to force Customs authorities to disgorge the 11 or more features they have been hoarding.

The 14 houses throughout the United States which, over a period of two years, have played German-language pic exclusively all continue to operate despite the absence of fresh product. All are selling reissues double-fisted. Some of the pic are eight to 10 years old. Nitzke said he would keep his company operating indefinitely, "waiting until the picture market is opened up," he said, "but he would rather wait than to go to court as he prefers to keep things on a friendly basis. It is understood that he'd have at least a 50-50 chance of getting the loan to court, as legal grounds for Customs holding them are said to be flimsy."

Nitzke said he would keep his company to operate in New York. They are the Garden, Casino and 96th Street, which are owned by Teulonic Yorkville and the Mozart and Wagner in Brooklyn. None of them currently had a picture less than three years old. In addition to the UFA films, pictures have been provided by exchanges owned by Joseph Scheinman, Charles Unger and Bruno Zwicker.

Hellinger's N.Y. Skied

Mark Hellinger, due in New York Friday (14) for the premiere of "His Girl Friday" (20th) at the RKO (28). He's scheduled to appear on the CBS radio program over NBC-Red Nov. 19 and also on the Treasury Hour with Linda Darnell.

BOFF ABOUT ME, IN C. E. L. REAGANS

Resentment Over Easy Money for Disgraced Labor Leaders—Then There's the More Realistic Higher Cost of Living

STRATEGY

Resentful over the large sums of money major producing companies paid George E. Browne and Willie Bioff, but also predicated action on the fact that living costs have risen due to the war, locals of the International Alliance of Theatrical Stage Employees are expected to figure in a wave of new and severe demands as contracts expire. Stiff demands to be looked for, with labor officials predicting no quarter is to be given this time, will cover not only wage scales but bear on bettered working conditions.

During the past few weeks, where scattered contracts with theatres have expired, increases have been demanded and received in full by operator locals of the IATSE. The studios as well as theatres are affected since many unions figure in the factories, including 10 in the so-called IA group with which difficulties have been experienced in arriving at new contract terms.

In order to meet the situation ahead, especially if it appears at an early date that the new National going to make the picture industry pay through the nose for the brownie-bioff mess, major companies may be required to build up high-powered labor departments and union negotiators.

No Labor Reps

Paramount, operating the largest number of theatres, has no labor representative, nor does National, controlled by 20th-Fox and headed by Spyros Skouras. Both Par and 20th admitted to the Brownie-Bioff

(Continued on page 24)

Theatres Upping Prices, on Theory Public Is Tax-Conscious Anyway

Relying on the assumption that the public is tax conscious, theatres are increasing ticket prices to offset absorption of the Federal levy which on Oct. 1 made all admissions of 10c or over subject to tax.

Operators say that the public is increasing the income tax rate, not realizing that the theatres have added a few cents here and there to the ticket price to offset the tax. In some cases exhibitors have been doing this only on Saturdays, Sundays and holidays.

The general increase affects both circuit as well as independent houses but, in most instances, operators are trying to arrive at scale figures that don't result in oddities admission due to problem of handling the pennies, time required in making change.

On Oct. 1 a 1c tax had to be charged on a dime admission, whereas previously tickets selling for 10c to 20c were exempt. In these lower brackets with one and two-cent additions it is more difficult to avoid odd-cent admissions unless a 11c addition is raised to 15c, when the Government takes two cents, but where prices are higher and were previously taxed, the round figures are easier to handle.

Not only have theatres raised a little in the lower admission brackets, but became subject to tax Oct.

Par Upping Wages Company-Wide In View of Rising Costs; Offset To Unions' Requests Also Seen

Double Dose of Chills

Hollywood, Nov. 11. Boris Karloff and Peter Lorre make it twice as chilly in Columbia's next goose-pimple picture, "The Bogie Man Will Get You."

Hal Finberg is writing the nervous tremor under production supervision of Colbert Clark.

Canada, Like Mother Country, OK's Soviet Pix

Toronto, Nov. 11.

Board of Censors here has lifted the ban on Russian films, with "Volga-Volga" now booked into the Hollywood and several prints of the Soviet musical being distributed. It's the first Russian flicker to get the green light in three years here. Preceding distribution of Soviet pictures was non-political matter which "Volga-Volga" is, ban on Russian product was earlier lifted upon that country's entry into the war but was confined to selected newspaper clips passed by the British Government. Previous to the ban three years ago, Russian films enjoyed considerable popularity among Slavic expatriates here. Russia's heroic resistance against the Nazi invasion is taken as the reason for the ban-lift, and communism is now being sold and peddled.

Regarding "Volga-Volga," J. Silvertown, chairman of the Board of Censors, says: "It is all folk music and no propaganda and makes no political point whatever."

Australia and Great Britain have also lifted the Russian ban.

1, but on tickets of more than 20c, formerly taxable, they are also taking a low more cent for the theatre at the same time.

"Even Money" Scale Rochester, N. Y., Nov. 11. Downtown first run houses will increase prices Thanksgiving Day, but one-half cent in two brackets after numerous squawks by nabe operators. Business week will go from 15c to 20c and 28c level to 30c to 20c continues at 44c.

Some moviegoers went from 15c to 20c when the new taxes took effect and first run to join in but one chain house (Loews') reportedly had a move to cut. Subsequent to the move had unanimous protest to film companies and planned to file a protest with Film Board in Buffalo.

BRACKETT OR BUCHMAN LIKELY FOR SWG PREZ

Hollywood, Nov. 11.

Charles Brackett and Sidney Buchman are expected to poll the heaviest vote for presidency of the Screen Writers Guild at the annual meeting and election tomorrow (Wednesday).

Also on the ballot are two amendments to tighten membership requirements.

A company-wide system of bonus payments on salaries for the duration and beyond in view of rising costs, increased taxation to be borne, etc., is reported being projected by Paramount. It would cover everyone working for the organization in this country, if carried through, except that the percentage of so-called bonuses in theatres would be left to the partners themselves, where they have operating autonomy.

Meanwhile, the RKO and Loew circuits last week voluntarily gave their managers a 5% increase and a grant of \$2.50 weekly to assistants. In their case the increases may have some bearing on the fact that a move is under way to reduce members, with RKO picked out as the target. Having obtained a majority of election in the non-political matter of the RKO theatres, the Exhibition, Exposition & Entertainment "Producers" union held a meeting two weeks ago at which it was voted the EEEE should request them in reducing the union and a contract from RKO. At that meeting the majority of those in favor were theatre managers.

Interstate Starlight

The Par plan is said to have its general parity in the increases available in 1942, recently given to all employees of the Interstate circuit. The plan is non-political matter which has also devised a sliding-scale percentage increase plan, while the Interstate Players-Canaan handled out raises.

Any concrete step under a plan to extend the non-political matter of the Interstate circuit Par affects employees of the Par theatre, N.Y. During last week a system was worked out under which employees agreed to up to \$25 will get 10% more, from \$25 to \$35 to get 14%, and over \$35 they will receive 18%. American theatre employees will be paid for payment by salary and set aside for payment to payroll personnel once each week.

This may be the adopted schedule for the entire movie office but out in the country, where there are various theatre groups and individual houses the percentage of bonus may vary. It likely will where parties themselves work out the schedule they want to adopt.

Not long ago Par handed out scattered, small increases to lower-scale h.o. help.

RKO'S 10 PIX SHOOTING, 8 PREPPING, A RECORD

Hollywood, Nov. 11. Production at RKO is at an all-time peak, with 10 pictures being eight being ready for shooting, five waiting for release, five more being worked on the Prairie and on the location.

In preparation are "Valley of the Sun," "Syncope," "Sing Your Worries Away," "Mexican Spitfire at Sea," "The Great Carlingford," "The Talon Sings Out," "Joan of Paris," and "Gay Titties." The "Magnificent Ambersons" is being anticipated as the "A" picture.

In preparation are "The Red Pony," "The Sign of the Cross," "There Goes Lona Henry," "Passage From Bordeaux," "The Glided Phenomenon," "Gwangi and Growing Pains."

Passage for Five

Hollywood, Nov. 11. "Bahama Passage," first and last of the M-G-M-Carlingford series, has costars, leads off Paramount's third parcel of pictures under the consent decree. "Helen" has abandoned films to become a sailor.

Other features in the package are "The Sign of the Cross," "The Clock," "Midnight Angel" and the Fleischer cartoon, Mr. Bug Goes to Town.

The Fifth Freedom

...—

'If there is one thing we love more than another in the United States, it is that every man should have the privilege, unmolested and uncriticized, to utter the real convictions of his mind.'

—Woodrow Wilson

...—

'The freedom of self-expression in all branches of show business'

—will be the editorial theme of the
36th Anniversary Number of

VARIETY

to be published late in December

**'Belong to Me' Neat \$27,000 in L.A.;
Lydia 20G, 'Business' \$16,800 On
H.O., Kane Strong \$8,500 in 4th Wk.**

Los Angeles, Nov. 11.

No serious complaint on trade and Armistice Day (today) is figured for a neat pickup with the picture. However, there are plenty of holdovers and some routine product which is not helping. "Birth of a Nation" (Paramount) and "Freddie Martin's band and 'Miss America' heading stage show is heading for grosses \$28,000, and may stay three weeks.

"You Belong to Me" at Warner's day-enders, Hollywood and downtown, is heading for a \$25,000 week. "Lydia," playing the State and Chinese, should get \$20,000. "The Citizen Kane" is checking in with a strong \$8,500 on its fourth week at the Haven.

Unfinished Business, on its second week at the RKO, is doing well. It will net a healthy \$16,800 or better.

Estimates for This Week

Carlyle Circle (P) (38-20-50)
"International Lady" (UA) and
"Moon Over Shoulder" (20th) (38-
35) wk. With a new picture from
the holiday, take week past \$5,000.
Last week ended reckoning
with \$2,300.

Chinese (Grauman-WC) (20-24-30-
44-55-70) Lydia (20th) (38-20-50)
"Kane" (RKO) (40) wk. Still netting
coming up. Last week "Smilin'
Through" (M-G) (8 days), got expected
\$6,000.

Montgomery (WB) (18-00-34-50-45-
55) "You Belong to Me" (Col) and "9
Weeks" (WB). Figures for the week
town's leaders at \$12,500. Last week
"International Squadron" (WB) and
"Heavenly Choir" (WB) (20th) up to
\$11,800.

"Star Star" (UA-FWC) (40-30-44-
55) "Sundown" (UA) (4th wk). Taking
it on the chin for a week. Last week
ended below expectations with \$3,800.

Kane (RKO) (1000) 30-44-55-70-
"Kane" (RKO) (40) wk. Still netting
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Hollywood (WB) (17-35-30-44-55-70)
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Broadway Grosses

Estimated Total Gross
This Week.....\$381,350
(Based on 13 theatres)

Total Gross Same Week
Last Year.....\$337,000
(Based on 12 theatres)

**'Bachelor'-O. Tucker Nab
Giant \$19,500 in Mpls.;
Holdovers Hit Others**

Minneapolis, Nov. 11.

With its second successive big show, the one headed by Orrin Tucker's orchestra, the Orpheum is out in front again this week. "Married Bachelor," accompanied by the "Married Bachelor" orchestra, is leading the Blues is enabling the State to give a nice account of itself.

Theatres benefited over the week-end by strong turn-out for the Nebraska-Minnesota football game.

Estimates for This Week

After (Paramount) (38-20-50)
"Flying Cadets" (Col) and "Latin Man
Hitchhiker" (Col). In for six days.
Healthy \$18,500.

"You Belong to Me" (Col) and "9
Weeks" (WB). Figures for the week
town's leaders at \$12,500. Last week
"International Squadron" (WB) and
"Heavenly Choir" (WB) (20th) up to
\$11,800.

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it on the chin for a week. Last week
ended below expectations with \$3,800.

**'SOLDIER', \$4,800, FALLS
DOWN IN MEMPHIS**

Memphis, Nov. 11.

Trade is generally nice, save for "Chocolate Soldier," which is proving a disappointment. Nelson Eddy's hold on femme trade apparently not strong enough to overcome handicap of a new star, Rice Stevens, wholly from here, though both Eddy and prano and pic title nabbed runs from \$4,000 to \$5,000.

Estimates for This Week
Malice (Lightman) (2-00-10-33-44)
"Birth Blues" (Par.) (10-33-44)
"You Belong to Me" (Col) and "9
Weeks" (WB). Figures for the week
town's leaders at \$12,500. Last week
"International Squadron" (WB) and
"Heavenly Choir" (WB) (20th) up to
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**'Cadets'-Kyser Smash \$35,000 in Hub;
Eve' 20G, 'You Belong' 32 1/2 G, 2 Spots**

Key City Grosses

Estimated Total Gross
Last Week.....\$1,832,000
(Based on 25 cities, 178 theatres,
one, chiefly first runs, including
Total Gross Same Week
Last Year.....\$1,747,960
(Based on 25 cities, 171 theatres)

**'Touch'-Ink Spots Plus
Hawkins Sock \$25,000
Pitt; 'Foxes' Trim 15G**

Pittsburgh, Nov. 11.

Big noise this week is the Stanley when the high-riding Ink Spots and Erskine Hawkins' band are combining with "Famine" to make a big week. Warner's deluxe a sock week. "Little Foxes" also is getting considerable attention at Penn. No complaints here, though with h.o.s. "Sergeant York" holding up in the sixth week at Ritz and "Honky Tonk" doing so on nicely in the fourth at Warner.

Of remaining two pictures, "Great Guy" is doing much better. Laure-Harvey comedies usually at bottom. "Great" still fair despite first-rate notices at Senator.

Estimates for This Week

"Great Guy" (20th) (38-20-50)
"You Belong to Me" (Col) and "9
Weeks" (WB). Figures for the week
town's leaders at \$12,500. Last week
"International Squadron" (WB) and
"Heavenly Choir" (WB) (20th) up to
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\$11,800.

"Star Star" (UA-FWC) (40-30-44-
55) "Sundown

Texas' Neat \$12,000 in H.O. Frisco; **Father Takes Wife-Elington 18G**

San Francisco, Nov. 11. Mixture of rain, muggy weather and fog is reflected in box office fluctuations. Fox, which had a disappointing showing on "Nothing but a Husband" (R) (24 wk), took a sudden spurt and is up at its second frame. "Father Takes Wife" (R) (24 wk), after a disappointing start, is up at its second frame. "Father Takes Wife" (R) (24 wk), after a disappointing start, is up at its second frame. "Father Takes Wife" (R) (24 wk), after a disappointing start, is up at its second frame.

20—"St. Mary's" (WB) (4th wk down-town) moved from Orpheum after third week, nice \$12,000. "St. Mary's" (WB) (4th wk down-town) moved from Orpheum after third week, nice \$12,000. "St. Mary's" (WB) (4th wk down-town) moved from Orpheum after third week, nice \$12,000.

Armistice Day Boosts **Prov. 'Eve' Fancy 11G,** **York \$20,000, 2d wk.**

Providence, Nov. 11. With Armistice Day holiday to help, "Eve" (WB) (2d wk) moved from Orpheum to the new building at Massachusetts. "Eve" (WB) (2d wk) moved from Orpheum to the new building at Massachusetts.

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Philly's New Pix N.G.: 'Unfinished Biz' **And 'Sun-down' Poor \$14,000 Each**

Philadelphia, Nov. 11. Nothing much to crow about along film row this semester, with new product raising scarcely a ripple at the box office. "Unfinished Business" (WB) (2d wk), which is blamed for its own demise, is up at its second frame. "Sun-down" (WB) (2d wk), which is blamed for its own demise, is up at its second frame.

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Soldiers Hypo D.C. Biz, **Vauders With 'Belong,'** **'Havana' Each \$16,500**

Washington, Nov. 11. Plenty of cash here and there from numerous nearby army posts is helping "Belong" (WB) (2d wk) to hold its own. "Havana" (WB) (2d wk) is up at its second frame.

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'Business' Hefty \$6,500 **In Seattle; 'Smilin' 7G,** **'Never Rich' Big 3d wk.**

Seattle, Nov. 11. The old adage still holds, it's got to be good to get the coin at the box office. "Business" (WB) (2d wk) is up at its second frame. "Smilin'" (WB) (2d wk) is up at its second frame.

'Snow Chills Indpls; **'Femme Touch' \$8,000**

Indianapolis, Nov. 11. Snow and rain chilled big in general this week. "Snow Chills Indpls" (WB) (2d wk) is up at its second frame. "Femme Touch" (WB) (2d wk) is up at its second frame.

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ALL OPPOSE PROPOSED **'% GROSS TAP IN ST. L.**

St. Louis, Nov. 11. Owners and operators of flicker houses in this burg are arming to the teeth to battle an ordinance introduced in the local Board of Aldermen which is designed to plaster a tax of 1% on the gross receipts of motion picture houses.

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Samuel Goldwyn's
THE LITTLE FOXES ✓
LOOK WHO'S LAUGHING ✓
SUSPICION ✓
CITIZEN KANE ✓
ALL THAT MONEY CAN BUY ✓
Walt Disney's DUMBO ✓

and now...

**MORE MONEY
PICTURES
FROM
RKO RADIO**

THE THIRD FIVE FOR 1941-42

KAY KYSER ⁽ⁱⁿ⁾ "PLAYMATES"



with
JOHN BARRYMORE
LUPE VELEZ
GINNY SIMMS
MAY ROBSON • PATSY KELLY
PETER LIND HAYES
and
KAY KYSER'S BAND

featuring
Harry Babbitt • Ish Kabibble • Sully Mason

Produced and Directed by
DAVID BUTLER
Screen Play by James V. Kern

Do your Christmas booking NOW
for the greatest holiday attraction
on record!

"OBLIGING YOUNG LADY"

with
JOAN CARROLL
EDMOND O'BRIEN
RUTH WARRICK
EVE ARDEN
ROBERT SMITH
FRANKLIN PANGBORN

Produced by HOWARD BENEDICT
Directed by RICHARD WALLACE
Screen Play by Frank Ryan and Bert Green



Reproducing a
child sensation
brings to the screen
what she had
to show New York
in the stage smash
Panama Horror

"WEEK-END FOR THREE"

(with)
Dennis O'Keefe
Jane Wyatt
Philip Reed
Edward Everett Horton
ZaSu Pitts
Franklin Pangborn

Produced by Tay Garnett
Directed by Irving Reis
Screen Play by Dorothy Parker and Alan Campbell
from story by Budd Schulberg



A showman's
booking worries
fly out the
window when a
sure-fire comedy,
like this
comes along!

THE

"FOUR JACKS AND A JILL"

with
RAY BOLGER
ANNE SHIRLEY
JUNE HAYOC • DESI ARNAZ • JACK DURANT
EDDIE FOY, JR. • FRITZ FELD • HENRY DANIELL

Produced by JOHN TWIST
Directed by JACK DANIELL
Screen Play by John Twist

A heat wave of entertainment
... singing, dancing, comedy,
drama, romance ... A top
bracket show all the way ...

"A DATE WITH THE FALCON"

with
GEORGE SANDERS
WENDY BARRE
JAMES GLEASON
ALLEN JENKINS
MONA MARIS

Produced by Howard Benedict
Directed by Irving Reis

Screen Play by Lynn Root and Frank Fenton
Based Upon the Character Created by Michael Arlen

Second in the thrill
series starring the man
who played "The Saint"
An eye for action
mystery melodrama

R K O
RADIO
PICTURES

THIRD FIVE FOR 1941-42

Leo Morrison Challenges Power Of SAG-AMG to Regulate His Biz

ATSE Linked By Mexican Producer In \$1,000,000 Wb Suit

FILM BOOKING CHART

(For information of theatre and film exchange bookers VARIETY presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Data and trailers are given in VARIETY and the running time of prints are included.)

Key to Type Abbreviations: M—Melodrama; C—Comedy; CD—Comedy Drama; W—Western; D—Drama; RD—Romantic Drama; MU—Musical. Figures hereafter indicate date of VARIETY's review and running time. COPYRIGHT, INC. BY VARIETY, INC. ALL RIGHTS RESERVED.

WEEK OF RELEASE—9/28/41

You'll Never Get Rich (Col)	9/28	CD	80	F. Foster—R. Hayworth.
Good of the Dead (M-G)	10/28	CD	81	W. Powell—D. O'Connell—A. Grayson
Hold Back the Dawn (Col)	9/28	CD	134	C. Boyer—C. de Havilland
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
Sailors on Leave (Rep)	10/1	CD	71	W. Lundigan—S. Ross
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
Last of the Bruins (M-G)	9/16	CD	63	C. Montgomery—J. Roberts
S. Started With Eve (M)	10/1	CD	73	W. Lundigan—S. Ross
Sergeant X (WB)	7/2	CD	134	C. Cooper—L. Leslie

WEEK OF RELEASE—10/1/41

Two Lazers from Manhattan (Col)	10/1	D	65	J. Davis—J. Woodbury
Tarzan Takes a Wife (RKO)	7/16	C	60	A. Maynard—G. Swanson
My Darling Clementine (M-G)	10/28	CD	82	W. Powell—D. O'Connell—A. Grayson
Burns Convey (U)	10/1	C	72	C. Bedford—E. Ankers

WEEK OF RELEASE—10/10/41

TEXAS (Col)	10/8	W	31	W. Holden—C. Trevor
Lady Be Good (M-G)	7/1	MU	113	W. Powell—D. O'Connell—A. Grayson
Top Gun (M-G)	10/1	CD	73	W. Lundigan—S. Ross
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
New Wine (UA)	7/15	MU	82	L. Massey—A. Curtis

WEEK OF RELEASE—10/10/41

Blonde From Singapore (Col)	9/30	D	67	F. Hope—L. Reikman
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson

WEEK OF RELEASE—10/24/41

Three Girls About Town (Col)	10/22	C	50	J. Holden—C. Trevor
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson

WEEK OF RELEASE—10/31/41

Smiling Through (M-G)	9/17	RD	100	J. MacDonald—L. Reikman
New York Town (Par)	7/16	CD	100	J. MacDonald—L. Reikman
Dumbo (RKO)	10/1	CD	113	D. O'Connell—A. Grayson
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson

WEEK OF RELEASE—11/1/41

The Stormy Pet (Col)	11/1	C	62	M. Noonan—B. Hudson
Zee Room Inn (M-G)	11/1	CD	62	M. Noonan—B. Hudson
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
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WEEK OF RELEASE—11/1/41

Secrets of a Lone Wolf (Col)	11/1	M	7	W. William—B. Ford
Killed a Man (M-G)	11/1	CD	7	W. William—B. Ford
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
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My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson

WEEK OF RELEASE—11/2/41

The Man in Her Life (Col)	11/2	D	89	L. Young—C. Victor
You Belong to Me (M-G)	10/29	CD	89	L. Young—C. Victor
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson

WEEK OF RELEASE—11/2/41

Go West Young Lady (Col)	11/2	D	89	L. Young—C. Victor
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
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My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson

WEEK OF RELEASE—12/1/41

Go West Young Lady (Col)	12/1	D	89	L. Young—C. Victor
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson

TRADESHOW AND FOR FUTURE RELEASE

Aldrich for President (Par)	7/26	C	73	L. Young—C. Victor
Shower Boy (Par)	8/1	CD	73	L. Young—C. Victor
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
My Darling Clementine (M-G)	10/28	CD	82	C. O'Connell—A. Grayson
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Thomson and Mannix Named MPAA Directors

Hollywood, Nov. 11. Kenneth Thomson and E. J. Mannix were elected to the board of directors of the Motion Picture Association of the Americas, of which J. Frank Freeman is president. Other board members are: Fred B. Allenberg, Edward Arnold, Fred W. Beaton, William B. Davidson, Frank Capra, Sheridan Giblin, Samuel Goldwyn, Louis B. Mayer, George J. Schaefer, David O. Selznick, H. M. Warner, Walter Wagner, Cliff Work and Darryl F. Zanuck.

SHORTS SERIES WILL REPLACE B'S AT WB

Hollywood, Nov. 11. For the first time since silent picture days, Warner is readying a shorts series to take the place of B picture. New titles based on "Penrod" and "Torchy" are being written in abbreviated form for direction by B. Reeves Eason.

Inside Stuff—Pictures

Warners' Philic circuit and RKO are still wrangling over that hot potato, "Citizen Kane," which still is unswayed in Quakerstown. What was screened in Reading and other nearby towns last summer, the Orson Welles pic can't seem to get located in Philadelphia. Although there is no standstill in Philly, the chain is said to fear repercussions in Hearst papers elsewhere.

Astor in New York for world premiere of picture was asked to attend big charity banquet in a key city. Said he would love to but couldn't because he was due back on Coast at that time to begin a new film. So he suggested that one of those in charge of the party should go to New York where actor was to report and he asked later if he would put in an appearance providing postponement could be arranged for him. Actor said yes. Several hours later, through intervention of the banquet head actor received a wire from Hollywood telling him he didn't have to wait until several days later. Player immediately checked out of his New York hotel, disappeared and never showed up at banquet. He didn't show up on Coast either until end of extra time the eastern exec had obtained for him.

RKO acquired screen rights to "How to Meet a Man" by default and don't know what to do with the property. Story was originally slated for production by Gene Towne and Graham Baker, who ceased production the week before year was ready for filming. About \$60,000 was spent in rewriting but the project was abandoned. Towne and Baker were given until Oct. 28 to dispose of the property but have not done so. Studio execs have not decided what to do with the story.

Tom Murtha is said to have insisted on the official statement made by Jim Brennan, chief of studio publicity, that the studio was not a union employer, denying that he (Murtha) was succeeding George E. Browne as president. Statement was made after the N.Y. Mirror printed a copy of the story to that effect. President of N.Y. & Brooklyn branch of hands, and is also president of the Central Trades & Labor Council.

Ready to be touched off on the Warner lot is a \$60,000 backlog of features, the most costly accumulation since the consent decree. Waiting for the film buyers are the studio's "The Sign of the Cross," "They Died With Their Boots On," "The Man Who Came to Dinner," "Kings Row," "The Male Animal," "Wild Bill Hickock Rides," "All Through the Night" and "You're in the Army Now."

Expansion of the Navy and its consequent drive for recruits is relaxing the rigid rules about shooting background for Hollywood films. Various studio heads have been holding back Navy and marine pictures for lack of copy and have been coping with its own publicity. With a recruiting campaign under way, it is figured that the Navy will loosen its restrictions on studio cameramen.

Suit of Sigmund Spaeth, composer and author, against Warner Bros. Pictures, Inc., for \$600,000 alleged libel, was discontinued Thursday (9) after the N.Y. federal court in New York City granted a judgment for "Nite" by the part played by Dick Powell, called Prof. Hardwick. An injunction and accounting of profits also had been asked.

"Warners is using 158 separate sets, the largest number in the history of the industry for 'The Sign of the Cross' story," said the studio's Tom Cohan. Former record on the Burbank lot was 110 for "Anthony Adverse." Average set requirements run from 20 to 30.

Jimmy Cagney, once a hooper, has a lot of footwork ahead in his next Warners starrer, "Yankee Doodle Dandy," which calls for six strenuous hours of dancing in the film. In his younger days he was a dancer and was burning with energy. Cagney has gone into serious training.

Broadway picture, legit and nitery press agents are being played by teen-age kids trying to crash amusement spots on strength of poney press cards from non-existent "syndicates." Cards are peddled by petty racketeers for \$1 up.

No Foreign Market For 'Chan,' So 20th Puts End to Series

Hollywood, Nov. 11. Charlie Chan series was lopped off the production program as a result of the loss of foreign markets. Lack of story material and difficulty of selling the series made films under the consent decree. Studio has made 26 pictures based on the adventures of the Chinese detective.

Westwood execs explained that the dropping of the series meant no reduction in the work of Sidney Toler, who succeeded Warner Oland in the title role. Chan was a big money-maker in the foreign markets, but war ruined that and the American income was not likely to make profit. Exhibitors and studio officials declared, are not willing to pay first run prices on B productions when they can get substitutions from the important production companies for almost the same price.

Finis of the Chan series is in line with the general trend among major studios to eliminate inexpensive pictures and increase budgets on others to meet competition under the new selling plan.

KALMENSON'S TITLE, PREZ OF VITAPHONE

Title of president of Vitaphone, Inc., Warner sales subsidiary, has been given to Ben Kalmenson, new manager of the company. Kalmenson has also been a member of the Vitaphone board.

Joseph Bernhardt, v.p. of Warners parent company, has top jurisdiction over sales as well as finance. It is unlikely that the assistant general sales manager, formerly held by Carl Leserman, will be killed.

In only one other company, B. Pictures, Inc., for \$600,000 alleged libel, was discontinued Thursday (9) after the N.Y. federal court in New York City granted a judgment for "Nite" by the part played by Dick Powell, called Prof. Hardwick. An injunction and accounting of profits also had been asked.

Saga of Defense Workers

Hollywood, Nov. 11. Defense workers, female and male, who talk at odd hours of the day or night, are the subject of a feature to be produced by Ralph Dietrich at 20th-Fox.

Jerry Sachheim is doing the story, titled "The Shining Stars."

"ONE FOOT IN HEAVEN"

*Bigger
than the Biggest
in Des Moines
and Milwaukee!*

FREDRIC MARCH • MARTHA SCOTT
in
"ONE FOOT IN HEAVEN"
with BEULAH BONDI • GENE LOCKHART
ELISABETH FRASER • HARRY DAVENPORT
LAURA HOPE CREWS • GRANT MITCHELL
Screen Play by Caver Robinson
Music by Max Steiner
Directed by IRVING RAPPER

First week at
the Orpheum
tops the year's
top grosser by
a cool 18%!

Opened in
the pouring
rain—to more
admissions
than "York!"

Heads up, New
York! Tomorrow
it opens at Radio
City Music Hall!



ONLY WARNERS CAN TOP WARNERS!

Wis.-Mich. Indies in Convention Call Consent Decree's Rules 'Unworkable'

Milwaukee, Nov. 11. Belief that Consent Decree regulations are unworkable was expressed generally at the third annual convention of the Independent Feature Producers' association of Wisconsin and Upper Michigan held Tuesday and Wednesday (4-5) at the Hotel Schroeder here. Plans for the abolition of the present rules and substitution of more practical procedure are now being plotted, not only here but generally, although what these measures will take is not being told.

Attending the conclave here were exhibitors from several other gathering together in this area, and their enthusiasm was attributed to the realization that only through united action can they hope to obtain relief from many of the better picture kettles. Secrecy surrounded much of their discussion, in fact, George Samuelson, of the Pennsylvania Allad, swore his hearers not to disclose what had transpired in their executive sessions.

Discontinuance of operations under the Consent Decree would mean, say the exhibitors, for various reasons. Pictures are no better than they were before, although under the C.D. the optimists had predicted the new regulations would result in finer pictures, but that would be better boxoffice take. Opinion was expressed that the producers, for their part, always intend to make good pictures.

Increased Rentals
Increased selling costs made necessary by the C.D. are another major-weakness in the picture business, for the exhibits simply cannot afford any more. Many of them have tried to get by through the sale of more product from the smaller producers, but this doesn't work either. Then, too, the selling of two or three pictures out of every Block of Five on a percentage basis has made the exhibits feel that the assertion was made that every time a picture looks anything like good it is put in the percentage class.

While the exhibitors are generally opposed to fees paid ASCAP and discussed it fully, it was decided to take no definite action, pending settlement of various angles to the situation now in controversy, legal or otherwise.

That picture patrons along the main streets of Wisconsin's cities are frowny is the reason for pictures that will make them laugh was the general opinion of the exhibitors, while many of them had heard a single complaint from their customers that picture nature was "druggable" in war. The only proper talk any of them had heard, they felt, emanated from Washington.

William Ainsworth, Fond du Lac, was re-elected president. A. C. Gutierrez, Milwaukee, was elected vice president. A. C. Berkholtz, West Bend, treasurer; Mark Morgan, Cedarburg, secretary; and Harry C. Smith, Milwaukee, executive secretary and general manager. Directors: Charles Trampe, George W. Jones, manager, all of Milwaukee; F. J. McGeehan, Madison; Louis Forbes, Merrill; Ben Marcus, Racine; Alfred Marshfield; William Smith, Madison; and William C. Racin. Ainsworth, Morgan and Berkholtz.

SCC Joins CU

Hollywood, Nov. 11. Studio crafts membership in the recently organized League of Creative Union was boosted to over 4,000 with the Screen Cartoonists' union Monday night, following affiliation and approval of the constitution.

Conference is set up to protect autonomy and present a united front. The L.C.U. members are admitted to membership.

The Bard Barred

Hollywood, Nov. 11. "To be or Not to Be" not a Shakespearean play went into production after a week of delay hereabouts with Carole Lombard and Jimmy Cagney co-starring.

Comedy is being produced by Ernst Lubitsch for release by Alexander Korda through United Artists.

WB-Lansdowne 'Peace,' Want Pa. Suit Dropped

Philadelphia, Nov. 11. Morris Wolf, attorney for Stanley Warner circuit, yesterday (Mon.) asked Federal Court Judge J. Cullen Gage to dismiss the \$250,000 damages suit filed by the Lansdowne owners of the Lansdowne, on the grounds that a settlement had already been effected. Wolf declared that Warners had lived up to its end of the agreement, which consisted of leasing the house for a period of 10 years and cutting in the Harrison for part of the profits.

Arnold Arnold, attorney for the Lansdowne interests, stated that the hearing be recessed until Wednesday (12) because he had insufficient time to go to the court only having been retained last Friday. Wolf demurred, stating he had brought several affidavits from out of the city and a delay would cause "needless expense and hardship."

Judge Gage bawled out Arnold and then upon stipulation from Wolf and Morris Pfeizer, 2d, associate counsel, agreed to the postponement of the hearing. In the meantime, he suggested that both sides "get together" and settle their differences. The affidavits got into a bundle, but up to late Monday there had been no settlement.

The Lansdowne suit was believed to have been a dead issue when Warners took over the house last July. Members of the suit were naming as defendants Warners and the five major distributors.

The Harrison entered into a conspiracy to change the zoning of the territory as soon as they had assumed control of the house, which had previously been leased to Warners. The amount, asked is triple damages, allowed under the Sherman and Clayton anti-trust act.

SPG SEEMS CERTAIN TO TIE IN WITH CIO

Results of balloting by the Screen Publishers Guild of New York on proposed affiliation with the CIO are expected to be announced at the monthly membership meeting tomorrow (Thursday). Mail ballots went out several weeks ago and now are being counted in preparation for the meeting.

Little sentiment among SPGers for the CIO is caused by the organization not even to be offered as a choice. It's expected that the CIO affiliation will be a matter of indifference of the Guild came out in favor of it before the election. Numerous A.P. handouts mailed and delivered to SPG members are understood to have had small effect on the vote.

Bicycling to a Relative Pops Up in Milwaukee

Milwaukee, Nov. 11. Bicycling of film from one theatre to another surreptitiously, with the exchange collecting from only one house, is no novelty in show business, but the practice was reported from a new angle on the first time in Wisconsin courts this past week when Loe's, Inc., brought suit for alleged copyright violation against the Pol-Sil Theatre Corp.

Loe's, which is the Milwaukee legal rep, Harold Shapiro, began the action in Federal district court as the result of an alleged unauthorized showing of a "buddy" film at the Gallery in the Ogden theatre, without the plaintiff's permission. It is claimed that the film was "buddy" Fern, operated by a relative of Silverman's, then shown also at the Ogden.

The court is asked to restrain the defendants from further alleged surreptitious theft of films and to pay the plaintiff damages of not less than \$250 for the showing of this one-reeler.

A number of similar cases are hanging here, according to Shapiro, but indications are that they will be settled out of court.

Exempt 20th, RKO and M-G to Follow Par and WB Selling in Minnesota

Always Belittlin'

Rooseport, O. Nov. 11. Mayor Fred Uffman, of this city, was host to all the children in the community at a Theatre party last Saturday (9) from 6 to 8 p.m. during which he chartered the Ross theatre. Mayor Uffman said that no act of vandalism or property damage was reported to village officials during the Halloween season, and so far as could be learned, no windows of cars, homes or business places were souped. He said this record deserved some sort of a reward.

P. S.—A heavy rain may have had something to do with the unusually good boys and girls.

In view of the fact Warner Bros. has broken down and now wants to sell Minnesota, following the lead of the other major agencies in applying to the courts for exemption from the decree, consideration must be given to the fact that it is reported by other consenting distributors, Fox, RKO and Metro. Under-shooting is the situation has remained status quo with these companies. Supplementary decisions may be expected.

Either today (Wednesday) or tomorrow (Thursday) RKO may have made up its mind what to do and likely may be the third company to make application before Judge Henry W. Goddard in N. Y. Federal court for the right to anti-decree selling in Minnesota.

If RKO decides to get into the Minnesota pile rather than leave the field open for Warners and non-consent companies, it is regarded as certain that similar moves by 20th and Metro will follow in the near future. All three companies, RKO, Metro and 20th, have a considerable number of pictures ready for Minnesota accounts if they decide to enter the state. It is possible would have a sales advantage since several of its 1931-32 films have already been sold to the boxoffice in 47 other states.

Move on the part of Warners to apply for exemption from the decree, so that it could service Minnesota, a reversal of the stand taken by Gray, who is now sales chief of the company. Hearing on Goddard will be held Friday (14). It's a foregone conclusion that since the state's full C.D. has been outside of decree provisions, Warners will get the same.

In view of the imminent hearing on the appeal of the distributors in the Minnesota action seeking an injunction against the state's full C.D., the 20th cancellation group may Nov. 24, 1931, meet at the Metro-20th group up until then.

The Par order to sell Minnesota was a reversal of the state's constitutionality of the state's sales status. Company began selling pictures in the state. It has become meeting early resistance in the face of the constitutional demands for full C.D. status.

Selling Looks Okay

Minneapolis, Nov. 11. Despite the boycott proclaimed against the picture business by the Allied, because of its stiff contract demands since it started selling under the Consent Decree, the Nov. 3, the company reports a considerable number of out-of-town exhibitors who have come to the state and that some of the buyers are from the Midwest. Some tracks have been coming in every day from independent exhibitors hard put for enough films to keep their theatres open because of non-selling by the four other decree companies.

In connection with the Northwest Allied "protest" meeting at which exhibitors were urged to close their theatres rather than buy at anything but the "protest" price, however, it is pointed out that only President E. L. Lasker and Twin City members and directors were present.

Minneapolis and St. Paul indicate that they are not responsible for enactment of the state anti-consent decree law requiring exhibitors to use the winter season's product subject to a 20% minimum cancellation privilege, always insisted upon by the decree companies and a few in the case of M-G-M and a few isolated exhibitors. Paramount, because of its financial position, and St. Paul independents may have to swallow the law. Minneapolis and St. Paul especially like the Twin City idea that is Par is insisting on percentage cancellation. It is understood that the same as the rest of the territory. Its deal is two at \$50, four at \$40, two at \$35 and the rest flat.

Tittles Go Gay

Hollywood, Nov. 11. The Gay Girl, a picture by Tittles of Takht, went into production on the RKO-Pathé lot, with Charles Laughton, Paramount, and Margaret Derris as romantic leads. Film is directed by Charles Vidor and is scheduled to start on a 51-day shooting schedule.

Camp Theatres Clearance Cut But B.O. Still OK

Formerly having \$0, 40 and as much as \$0 day's clearance over nearby camp camps, exhibitors in the affected areas are complaining against shortening of the protection by the distributors but no clearance is claimed, are doing the best they can under the circumstances.

Distributors, under reported pressure from the army, have cut the clearance from one up to five days in theatres in zones which are considered to be in competition with army camps. However, the clearance reduction for the first run results in subsequent houses playing the same time and the same being shown in the camps or later, but asserted that the exhibs have less of the distributors but no clearance is claimed, are doing the best they can under the circumstances.

What the operator near to an army camp looks in the way of patronage within the training grounds, he is said to more than make up through visits to the camps, friends of trainees and soldiers, and the fact that relatives or girl friends outside of quarters to see pictures. Local boom has also disappeared.

In obtaining sharper clearance so that the camps could get film quicker, by the distributors but no clearance is claimed, are doing the best they can under the circumstances. This, relatives, friends, others, have to go to a regular picture house to see a film while visiting towns in which or near which camps are located.

After the army started drafting boys, the complaint was made that many of them had seen the picture camp films back home. The distributors were then asked to reduce the clearance restrictions so that the selectees wouldn't have to wait up to 80 days for the pictures.

PRIORITY ON TIN MAY UP SHIPPING COSTS

The American film business felt the impact of the Government priorities setup in this country last week when it was readily apparent that shortage of tin threatens to double the duty on shipment into many small American countries. While only a comparatively small amount of tin is used for lining cases in which films are stored, the tin is America's, dearth of the material may force American distributors to employ customary can material with shipping regulations.

While use of these cans, avoided presently because of the increasing weight, complies with fire regulations on board ship, it virtually doubles the weight of the tin. In several South American countries, tin is figured via weight of articles. The method is a very fine line of oil paper and then pack in light-weight cases lined with tin as safeguard against fire.



LISTEN TO LOEWS!

Here's the tip-off to Loew's Circuit Managers (and to you!) Reprinted from their confidential house-organ:

The Loew-Down
TO KEEP LOEW "HIGH"

No. 3091

November 6th, 1941

"TARZAN'S SECRET TREASURE"
IS EXCITING ENTERTAINMENT
FOR YOUNG AND OLD! LET'S
HAVE EXCITING CAMPAIGNS!

**LIFE BEGINS FOR
JOHNNY TARZAN!**

Tarzans! If your customers would like to grab a jungle vine and swing themselves right out of this world and go soaring thru a jolly, care-free, make-believe adventure, tell 'em to see this new Tarzan. Here is perfect escapist entertainment! ::: Tarzan discovers gold. So will you! ::: There is more comedy in this one than ever before. Barry Fitzgerald supplies it! ::: Tarzan, who met debutante in his last picture, still has her; Maureen, flower of the jungle, has her hands full with big Tarzan and little junior, plus a pickaninny who's come to live with 'em. ::: Cheeta, the chimpanzee, is terrific; should be billed! ::: This may be your Christmas holiday picture! ::: P.S.--Weissmuller talks!

"Tarzan's Secret Treasure" is the best Tarzan picture so far! That's what everybody said in the projection room today. More excitement! More conflict! More action! More comedy! More



Above: Exciting accessories and ads. This 24-Sheet makes a stunning cut-out!



NOW 20TH HITS THE LINE WITH "RISE AND SHINE"

**TYPICAL
OF THE
POWERHOUSE
PRESS-BOOK
ADS THAT
YOU WILL RUN
AHEAD OF
"RISE AND
SHINE"!**

They sell
fun,
stars, song,
love, girls!



**THE SMASH
MUSICAL-MAKERS
OF 20TH NOW GIVE YOU
THEIR GREATEST SMASH OF ALL!**

LINDA DARNELL
as the loveliest
love interest you
ever thrilled to!

**JACK
OAKIE**
as the All American
Chowderhead!

**GEORGE
MURPHY**
as the guy who knows
Romances "R" in season!

**MILTON
BERLE**
as "Seahiculi"...
he'll give you a
horse-laugh!

**WALTER
BRENNAN**
as the slap-happy
grandpappy!

in Mark Hellinger's
RISE and SHINE

Starring **Sheldon Leonard • Donald Monk**
Ruth Donnelly • Raymond Walburn

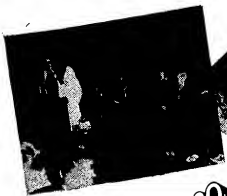
Musical by **Willis Wallat** • Lyrics by **Samuel Hollander**
Screen Play by **Sheldon J. Himmelfarb**
Directed by **Mark Hellinger**
A 20th Century Fox Production

...with lots of lovelies to look at!
...songs to swing to!
...dances to sway to!
as you laugh and laugh and

LAUGH!

And here are the
most exciting scenes
from the smash
"RISE AND SHINE"
"I WANT TO BE YOUR
LOVER"
"I WANT TO BE YOUR
LOVER"
"I WANT TO BE YOUR
LOVER"

And HERE'S WHERE THE CHEERING STARTS! MILLIONS THRILL TO 20TH'S
RADIO SHOW-MANSHIP!



Lovely, newsworthy, "Rise and Shine" star Linda Darnell makes a flying trip East, attends the big Notre Dame rally prior to Navy game, meets Coach Leahy and the team, is guest of Bill Stern at game, is greeted by Secretary Knox and Navy officials... appears on Walter Winchell's program... and the nation's listeners-in hear it all on NBC from coast to coast!



WOW! EIGHT MORE!



Paramounts
"BIRTH OF THE BLUES"
 MARY BROWN
 BRIAN DONLEVY
 LEE RACHESTER
CROSSING MARTIN
 I. CANTON RABBIT
 Directed by Victor Scharaf - Screen Play by Harry Tugend and
 Walter DeLeon - Story by Harry Tugend



A Universal and Radio

- If Treasury Proposal Is Adopted, Trade, Now Booming, Will Probably Be Slowed Down.
- Canada-Style Curtailment of Installment Buying Another Possibility That Would Cripple Advertising.
- Priorities Situation Already Hurting Some Advertising, But Others Enjoying Peak Sales.
- Some Spot Advertisers Reported Grumbling at Station Rate Boosts Under Reallocation.

By Robert J. Landry

What happens to radio's advertising volume if and when the United States officially gets into the war? Or what happens, in an open declaration being omitted, the threshold pressure on price ceilings, priorities and other restraining of imports combine with the present staggering tax burdens to force a full war economy anyway? Already the United States is probably 85% of the way into a economy.

There are basic long-run questions on which remarkably little discussion has taken place in the broadcasting trade. One good reason why there has been so little discussion, of course, is that nobody really knows enough to make confident predictions or to imaginatively pre-construct what the world and the U. S. A. may be like by, say, next June.

Unreal-Seeming Contrast Of Present Boom and Forebodings

Meantime there is a startling and, at the moment, unreal-seeming contrast between things as they are in most radio stations, and right now things are very nice indeed, and the dire forebodings now being evinced by some sponsors and advertising agencies seem by many of broadcasting's customers, if not necessarily many broadcasting executives, certain to have bumps going in 1942.

The worry lack is mostly centered in those industries which are dependent upon imports from Asia and Africa for essential ingredients, or upon stocks of metals and chemicals which are under harsh Government rationing to the sole or pre-eminent benefit of defense manufacturers. But there are others who worry more every week.

Already the pressing question with many an advertising agency calling upon its client is not 'what about the campaign?' but instead 'what about the inventory?' In other words, not increasing volume but maintaining it.

Widespread Rate Boosts As Stations Get Power Increases

Naturally it is hard for radio stations presently loaded to overflowing with spot business to share any sense of pessimism. This accounts for a rosy state of mind that tends to irritate some, if not all, prior-year-anxious merchandisers. From the latter come grumblings that the present, the widespread reallocation of last year, scores of radio stations have gotten FCC authority for power boosts and have recently priced their time higher. Whether these power boosts and price increases would be inclined to mutter about rate increases if they were free of war shadows and able to carry on normally, is of course, more than a little doubtful. But for the advertiser, buyer and seller as to worth. Close-traders, i.e. the smaller and most price-conscious spot accounts with mail order advertising psychology, are not slow to charge the widespread signals militantly supposed circulation increases where several stations closely bunched in adjacent markets have all rates FCC power boosts and have all upped their rates.

Drug Accounts Uncherished By Many Crowded Stations

Broadcasters, as far as their opinions can be ascertained, seem unperturbed by the grumblers. They point to waiting lists, the present necessity in many markets for actually turning down time contracts. Whatever advertising rates they have put through have not brought penalties. Cancellations? By advertisers? Don't be silly. It's the other

way round. Stations are cancelling or not renewing spot accounts in various lines, notably drugs, laxatives and cosmetics. In short, the stations are so loaded with accounts that they are able to flit to certain kinds of "suburban" accounts in favor of more "respectable" customers.

As for the station and the new-line advertiser, the former encourage rather than discourage their stations to push up their commissions. The latter, however, are not so big. Bigger rates mean just because the rates might be followed by embarrassing need later on to cut rates, the answer is that the whole business may go klunk on its bassoon one day, but meantime, so what?

Stations are not particularly publicizing their selective practices. This is the sort of thing that happens rarely publicly. One broadcaster, C. F. Phillips of WFLB, Syracuse, makes the shrewd distinction that the boom has produced an increased activity in drug accounts and that broadcasters have redoubled their vigilance to keep public criticism added volume of questionable copy that would encourage "phantom" advertising. "The 'phantom' agencies are required," his contemporary at WSYR, Harry W. Widdows, believes it is true, that the radio industry is generally firm toward drug accounts. And Paul G. KCM, Portland, Ore., puts it as 'not over-burdening our audience with internal patent medicine copy which mentions specific human ailments.' Eugene Pulliam, of WREB, Indianapolis, believes that few advertisers today will put up an argument against any reasonable restriction raised by a station to copy.

Some of the defensible and ready cash opportunities in advertising, it is made, do not keep pace with the inquiry bids, reports Jack Lawrence of KINT, Des Moines. The result of this condition has entailed such proportions for years. It's simply that run and sugar through.

Radio, purporting to prepare youth for lush jobs in defense industries, is conspicuous among the never clients of spot broadcasting. Gadget firms peddling fancy fountain pens and cameras are also new clients.

Paradoxically, it is made, two drug accounts to be smoothed by stations that meantime accept purely local credit have recently voted cannot spill out anything that is deemed buying. In reference to the general field of advertising copy allegedly used by dollar-down, dollar-for-ever buyers, the station has said that it has no hand in the firm themselves, by comparison, very unoffending.

Grin Prophets See Priorities Bankruptcy Small Businesses

Meantime what 1942 holds for all bus-nesses, especially the small ones, does not seem to be cheering. The radio, the professional prophets in Washington itself. One economic zoologist has foretold the bankruptcy or closing of over 40,000 small firms employing over 20 million men. The depressing effect of such a development would, of course, spell distress and dislocation of grave proportions. Last week's revelation that the Treasury proposed a withholding tax amounting, in effect, to a 15% universal pay cut for everybody on top of the unprecedented high income tax rates recently voted cannot spill out anything that is meant to contemplate. Over this, week it was evident that hardly anything has been promised so many people as this proposed institute check-off for a 15% tax on the land. It said a shudder through the public, not to mention business. Craig Lawrence reports that priorities and lack of raw

materials for shipping reasons have affected automotive, farm machinery, refrigerator and radio set advertising, but that the boom in other lines still abounds in losses. This is about the essence of the comment expressed by Johnny Gillin, of WOW, Omaha, who has a daily quarter-hour sponsored by auto dealers, but promptly resold the program to another kind of advertiser.

Merchandise still suffering from lack of cooperative funds, formerly used to radio advertising, various gadgets and appliances now establishments from priorities, have shifted to immediate still-available lines. This is the observation of Don Davis, of WABC, New York, who has a daily program in information in food, drug, cosmetic and tobacco classifications.

Warnings have of course been sounded by Washington officials for some time pointing to the probability of large-scale priorities unemployment as another grim by-product of 1942. The recent example of Canada in demanding that a 50% down payment shall be legally mandatory in installment buying may also be adopted in the U. S. A. Coupled to the prospective universal pay cut, priorities, price ceilings and the disruption of the economy will add up to something that may hit radio stations in the end.

Broadcasting May Be Better Off Than Many U. S. Industries

Yet against the note of pessimism and the knowledge that many of Americans are destined to have misery inflicted upon them during 1942 (with 1943 more or less up to Stalin's armies), there remains some plausible grounds to suppose that broadcasting may be better off than many other U. S. industries. That is to say there will probably be defense-busy houses that is proved to invest part of present profits in the future of the industry. The fact that the industry superficially they have not current need for advertising. This will offset the drop-outs. The fact that package goods and chemical industries are not likely to have as many times as normal or abnormal, to maintain mass marketing, also will, in good opinion, probably prove a steady income for the industry.

All of which comment is highly speculative... as is what the courts may rule in the plea CBS and NBC are taking to them. Dec. 10, the Federal Communications Commission, in the case, the web claim, "arbitrary" in attitude and "unlawful" in procedure. The leaders of the networks have not failed to make the greatest use of their defense. The sale of war stamps and bonds, and the gradual if reluctant fusion together of a disunited and dissipative people.

In an Era of the Ironical, Radio Will Have Its Share

These are days of ironic contrasts. The taxpayers finance Martin Dies to witch-hunt among the Communists, and the same taxpayers also finance a billion dollar loan to Soviet Russia. Confronted by the greatest war of income tax burdens in American history the individual citizens are faced with a universal pay cut sponsored by the Government in the name of the war effort, and the chief of the Federal Reserve Bank, in the name of the war effort, is pushed into an all-out fight with his Government. But despite all ironies Martin Dies will undoubtedly have a severe and the taxpayers will probably stagger through, and radio will, at a guess, out-last James Lawrence Fly.

Drake's 'Sunrise Salute' and 'Housewives Protective League' in the interest of their magazine, Hyels.

Insurance, Schools Get O. O. S. Seattle, Nov. 10.

No new restrictions are expected here on drug accounts. KIRO has no restrictions on hours but copy is being held up. The same goes for correspondence schools. Station doesn't take insurance companies unless they're from the state.

KOMO and KRL will take drug spots on the air, but not before or after 5 p.m. Otherwise guided by N.A.B. code. KRSV takes no correspondence schools unless guaranteed. KOL carefully checks reliability of drug accounts and doesn't take them unless they're from the state. All stations here are well loaded on spots.

F-M's Starting Bits

Philadelphia, Nov. 11. WFLB's M-M station, WFLB, was launched on the air last night (Monday) at the first Philly station to get into the "first" on the air. WCAU's WOPR is contesting the "first-on-the-air" title on the "first" on the air. WCAU's WOPR is contesting the "first-on-the-air" title on the "first" on the air. WCAU's WOPR is contesting the "first-on-the-air" title on the "first" on the air.

A one-hour "dedicatory program," as it was called, was broadcast last Sunday night (Dec. 2). A one-hour "dedicatory program," as it was called, was broadcast last Sunday night (Dec. 2). A one-hour "dedicatory program," as it was called, was broadcast last Sunday night (Dec. 2).

(Continued on page 28)

How Goes the Radio Empire

Although the 'Christmas rush' is not so bang-up as last year at this time there seems little question that on the whole, spot radio is enjoying a seller's market in which stations are sold out in the areas of defense and the nearly sold out in general.

Generally, many of the elements in the present picture together with the outlook for 1942 are described in a general survey on this page. Some of these scattered news items are collated together for accumulative significance.

Arthur Church's Follies

— Kansas City, Nov. 11.

Arthur Church, who recently vetoed beer and wine advertising on his KNCB here, will carry his copy campaign several steps further. Upon expiration of current contracts KNCB won't renew laxatives and other medicine ads. He is determined to anything that 'might be considered on borderline of good taste in radio medium. Mixed groups.' Affected clients have been notified already.

Previously station began policy of culling drug account to certain types of the day and never advertising and programs. This rule by itself discouraged questionable accounts, made it difficult as to

other stations to find a spot on

Church fees the clean-up will be completed by December.

Have to Decide Fast

— Chicago, Nov. 11.

Under existing boom conditions stations will hardly hold a time spot open for drug items. Several big accounts were embarrassed early in the fall when they disagreed on signatures taking in the options for granted. This is the seller's market. Time buyers have to make their move all at once, sometimes in a few hours.

Willard Talcott, Crystex, Seruan and other drug items. Several big accounts were embarrassed early in the fall when they disagreed on signatures taking in the options for granted. This is the seller's market. Time buyers have to make their move all at once, sometimes in a few hours.

Dr. Pierce's two products, Lydia Pinkham and Dr. Williams' Pink Pills, are insurance companies using on copy, strict scrutiny by stations on

Chicago, Nov. 11. NBC 'Breakfast Club' program takes on the Cream-of-Wheat com-

pany as its second sponsor this week. Set through BBDO agency, Minneapolis. The show, 8-9 a.m., runs on Friday and Saturday. Swift meat packing house has been sponsorship 8:30-8:45 a.m. on Friday, Saturday, and continues on this schedule.

No Room for Xmas Special

— Milwaukee, Nov. 11.

Each of the town's radio stations in past years have had several weeks of pre-Christmas ballyhoo. But this year, with the advent of 'Billie, the Broonie,' is standard on WTMJ for Schuster's. The 'Billie, the Broonie,' is standard on WTMJ for Schuster's. The 'Billie, the Broonie,' is standard on WTMJ for Schuster's.

No Minneapolis Sellout

— Minneapolis, Nov. 11.

Local radio stations are imposing stricter restrictions on medicinal and other types of accounts. Most stations declare they have been particular about such accounts right to the very end.

None of the local stations are anywhere near 'sold out' except for such leading stations as WCCO,

KSTP and WTCN always, have had the bars pretty well up. Comparatively little medicinal copy is carried in this sum, taking in all of the Twin Cities. Tracy Mearns, KSTP, says this despite the fierce competition for business.

Some Copy Rejects In L. A.

— Los Angeles, Nov. 11.

KHJ recently kicked out a copy of laxatives and refused CX. Copy is watched closely. Don Thornburgh, KTLA, says that Tracy Mearns, KSTP, says this despite the fierce competition for business.

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THE \$820,000,000 RADIO

Radio Corp. Intake Up \$26,462,000

For Gross Revenue of \$115,217,879

But Net Profit Boost Is Slight

Radio Corp. of America was socked heavily by increased taxation in the first three quarters this year, earnings statement issued last week revealing net profit of \$7,370,165 as compared with \$5,509,043 in corresponding first nine months of 1940. RCA gross revenue from operations totalled \$115,217,879 in the nine-month period ending last Sept. 30, or more than \$26,462,000 greater than the \$88,755,898 in corresponding period of 1940. But net profit was only about \$2,181,000 ahead of the first nine months last year.

Tax bite was \$9,489,900 in the nine-month period this year, or approximately \$7,000,000 greater than the \$2,523,900 needed for taxes in 1940. Largest item was for excess profit tax totalled \$5,509,800 as against only \$504,700 in the same period of 1940. Normal and surplus amounted to \$3,890,100 in contrast to only \$2,019,200 in corresponding 9 months last year.

Report revealed that the cost of goods sold, general operating, development, selling and administrative expenses increased about \$17,518,000 to \$85,895,754.

RCA suits for interest, depreciation and amortization of patents did not vary greatly from last year. After paying \$2,414,590, about the same as paid last year, for preferred dividends, company showed a little loss last year. The per cent share compared with 20c last year.

STAUFFER WEST FOR ACCOUNT TAKEOVER

Joe Stauffer, radio director of the Kenney & Eckhardt Agency, left Saturday (8) for Hollywood to lay the groundwork for the takeover of the popular Sambores Coffee's Sunday night program (NBC-Red) Jan. 5. Stauffer has a track record of lining up writers and a producer.

Circumstance that Standard Brands has extended the contracts for George Bergen and Bud Abbott and Lou Costello for only 13 weeks before the first of the year caused the trade last week to speculate as to whether the sponsor was considering dropping this combination for a new program. Bergen's current contract, cleared through the J. Walter Thompson agency, was based on 52 weeks, play or pay.

WLW, Cincy, Commercial Out of N. Y. Railroad Terminal Now Airing

Cincinnati, Nov. 11. WLW's Travel Time series, piped from New York City by the Pennsylvania Railroad Station by Paul Hodges, staffer, Mondays, Fridays and Saturdays at 10:45 p.m. is being sponsored by Waltham pens. Barring being Saturday (8).

Hodges, who chats with travelers, conducted the programs from Cincy's Terminal depot for many months before switching to NYC a few weeks ago.

Just Fooling Around

Day, Nov. 11. "Two quarter hour programs titled 'Just Foolin' Around on the Key-boards' with Paul Winchell, aired on Thursday (8) over KGKO. Sponsored by the Brooks May Pismo Co.

RADIO CREATES A NEW JOB

It's Director of Recorded Programs—WMAA Appoints One

WMAA, New York, has appointed a director of recorded programs. It's probably a first.

He's Paul Scheiner, who has been employed by Martin Block at WPMW side at Ward & Thomas agency. He'll be under Walter Craig, the regular program director.

Scheiner's task is to live up to the continuity, select the discs, give life and form to the disc jockey program.

LARRY SCHWAB LEAVES BLOW

Lawrence Schwab's deal with Milton Blow hasn't worked out as well as Schwab had expected and the two are parting company as of Dec. 1. Schwab, producer of five-way musicals and with a similar Hollywood background, joined the Blow agency three months ago as program impresario.

In the interim Schwab inserted into Merkel into Philip Morris' Tuesday night show on the NBC-Red and built audition shows around Gertrude Lawrence and Walter O'Keefe.

DENIAL OF PERSONAL RIGHTS

Disputes will, of course, always arise between parties to a contract or to an understanding not in binding legal form. Nobody can pre-judge the merits of such issues and no group has a monopoly on good intentions or bad ethics. Especially in radio planning there is a wide area of speculative enterprise in which disappointment is more to be expected than fortune on a silver platter. Nevertheless, it remains true, with all exceptions and extenuating circumstances duly admitted, that the radio business, as a business, too often has disputes with individuals which unpleasantly reduce the existence of an organized custom to deprive individuals of a just consideration of their right to compensation.

Corporations with a plausible dread of nuisance and shake-down suits by crackpots, crooks and contingency fee lawyers have caused to be generally adopted throughout radio a self-protective type of waiver in which the waiving party assumes an attitude which, as a prerequisite to negotiation, must sign away every right, including their own right to protection against deliberate fraud. These waiver forms may be legally sound, but this does not prevent their being written in the estimation of many of the nation's producers, program creators, entertainers and the selling side of the trade generally. As a one-sided proposition, these waivers view with a New York City apartment lease as a superior achievement in legal straightjacketing of the individual.

The waivers, however, are perhaps only symptoms of a more basic attitude on the part of some of the great organizations within the radio advertising trade, an attitude which might profitably be examined in the supine newspaper. Self-protection is one thing; bulldozing individuals to meekly accept contractual walkouts is something else.

It effects no credit on this business that persons with excellent legal cases are so consistent-

Mutual Breaks Away From Policy of Reticence on Monthly Time Sales Reports Adopted by NBC and CBS in January of This Year and Emulated by MBS in April

7% OVER 1940

The Mutual Network has released its monthly billings on the sale of time. In contrast, NBC and CBS are adhering to their policy of not making this information available outside their own organization. MBS's gross for last month (October) was \$339,829, and this represented a new monthly high for the network.

In October, 1940, the network drew \$78,578 from the sale of time. On the basis of the latter figure the week's revenue for last month is 7% over the October '40 tally, but if the income from political broadcasts the October '40 figure would be \$611,794 and the difference between that total and the gross for October, 1941, would be \$378,229, as compared with \$1,562,500 for the last period of 1940. Increased so far this year amounted to 51.4%.

Huge Tax Bite Holds Down CBS

Net on \$44,049,683 Revenues

For Three Quarters of 1941

'THE HOUSE OF CRIME'

Y&B Vances With Baker, McMahon and Waxes in Chief Roles

Young & Rubicam agency will need this week an audition installment of 'The House of Crime' with Benny Baker, Horace MacMahon and Vivienne Vance Baker and Miss Vance in 'Let's Face It', Broadway music, while MacMahon is from pictures.

Baker and Harold Collins co-authored the serial.

RAYMER WELDS PACIFIC BLOC

Paul Raymer has taken on the representation of KMPC, Beverly Hills, following a break between himself and KFWB, Los Angeles. Raymer now represents KFSD, San Diego; KTMS, Santa Barbara, and the McClintock stations and may with the addition soon of outlets in Portland, Seattle and Spokane be able to represent a station lineup extending up and down the Pacific Coast.

Ted Egan, national sales manager for KO-RENT-WMT-WNAX, is recruiting by striking at his home in Des Moines.

Despite the fact that gross income increased more than \$7,619,000 in the first 40 weeks of 1941 (ending Oct. 4), as compared with the first 38 weeks of last year, the Columbia Broadcasting System and subsidiary companies net profit for the period this year rose only about \$338,000 over corresponding period of 1940. CBS' statement issued last week reveals \$3,615,434 net profit as against \$3,477,568 in comparable period last year.

Without including net profit of \$200,000 (after taxes) resulting from sale of stock of former subsidiary corporations engaged in artist management activities, CBS net profit for the nine months was approximately \$3,615,434 or just about \$138,000 greater than last year. Corporation noted that the final profit figure included approximately \$200,000 resulting from this artist subsidiary sale.

Gross income of corporation from sales of time, license, records, facilities, talent, etc. totalled \$44,049,683 in comparison with \$36,430,812 in the first three quarters of 1940. Company's statement showed \$3,000,000 provided for federal income and excise taxes as compared with \$1,600,172 in corresponding period last year.

CBS report revealed earnings of \$2.22 per share against \$2.03 last year.

Prime day the earnings statement was issued, corporation's directorate declared 65c cash dividend on Class A stock and a 10% stock dividend. \$5 to stockholders of record Nov. 21. This makes \$2 declared or paid this year.

LONG LINES STRIKE TO TIE UP RADIO?

A report spread among the networks yesterday (Tuesday) that the Federation of Long Line Telephone Workers, an independent union, had set this Friday (14) as the date for filing a strike on American Telephone and Telegraph Co. These technicians handle the repeaters for network hookups into state over the country.

No confirmation of the report could be obtained yesterday afternoon (Tuesday) from the union's New York office, it being closed for the day.

Yale Students Drama On Colonial Web With Walter Pritchard Eaton

New Haven, Nov. 11. Yale drama department resumes 'Listeners Theatre' on WICC and Colonial net Nov. 18. Walter Pritchard Eaton, playwright-writer, will introduce broadcasts and Constance Welch will handle production, in association with Judson La Haye of station.

Film will be connected and performed by students.

Paul Hessel joins NBC. Paul Hessel, a former cameraman in the army and before that a scripter for the 'March of Time' radio series, has joined the NBC special events department as a writer. He was at one time with King Vidor and wrote for film magazines.

From any point of view the high-handed style of carelessly throwing around organizational weight to silence, intimidate or cajole lesser persons to abandon their rights and to help big corporations escape legal responsibility by striking at the roots of a possible claimant's future livelihood is something that can only be deplored as a pediculous practice.

KDKA Engineer Solves Auto Radio Reception in Vehicle Tunnel; No Missed Soap Operas Now

Pittsburgh, Nov. 11. Radio reception in auto passing through Pittsburgh's more than mile-long Liberty Tubes under Mt. Washington has just been made possible by KDKA engineers after months of experiments. As far as is known, it is the first time that reception has been achieved in vehicular tunnels, and until recently engineers considered it practically impossible.

Work on the problem was begun last spring at the suggestion of James B. Rock, general manager of KDKA, after he had received hundreds of letters from motorists complaining that they almost always missed their favorite soap operas in the morning. "Driving through the Tubes at that time, the traffic 'peak' hour when it sometimes takes more than a quarter of an hour to get through. Others told him they never heard an early evening news broadcast for the same reason.

In cooperation with the Allegheny County Commissioners, who bore a large part of the cost, KDKA footed the rest of the bill. T. C. Kenney, assistant to D. A. Myers, Westinghouse's chief engineer at the station, took personal charge of the experiments. During the course of some repair work, a wire was strung along the top of each tube and motorists who had better reception were receiving set found they could pick up a weak signal. That gave Kenney his idea. He installed permanent wires in the tubes to act as antennas and to bring radio signals into the tubes. An outside antenna and lead-in were required. Much more work was done on the problem, and with the set-up as finally developed by Kenney, motorists can now listen through the tubes without even having to adjust the volume controls of their radios. The volume control knob on the receiving set takes care of the signal strength between the two ends of the tunnel.

Pittsburgh's other four stations all positively acknowledged the service Kenney and KDKA had done for them inasmuch as KDKA wasn't content to get just the low frequency, but went in town, heard through the tubes but extended it to include WCAR, WJAS, KGV and WWSW, too.

J. WALTER THOMPSON INQUIRES FOR WARD

J. Walter Thompson agency is making time available inquires in behalf of the Ward Baking company. Queries concern one-minute announcements, news bulletins and quarter-hour periods for transcription.

Temporary Injunction Hearings Dec. 15

Three-Man Statutory Court to Hear Pleas of NBC, CBS That FCC Behaves Unreasonably

Washington, Nov. 11. Courtroom promises of the FCC to force enforcement of the anti-monopoly regulations pending Federal court decision on the validity of the reforms now backed up pending trial of the Chairman James L. Fly. Stipulation has been engineered with attorneys for the network postponing effective date of the commitments until after the next hearing on the NBC-CBS injunction suits, Fly said.

Preliminary steps were taken last Friday (7) in New York by NBC and CBS to advance their joint action for a temporary injunction restraining the FCC from enforcement of its anti-monopoly orders. The webs expected the FCC to suspend the enforcement date pending trial of the issues. This may not occur the per-

'No Sooner Said'

A Waterbury, N. Y., woman is an intense fan of Sandra Mitchell's 'Against the Storm' serial. So much so that there has been an exchange of correspondence between her and the author.

Following last week's transcription interpretation into the serial of John Massfeld, poet laureate of England, the fan mailed in congratulations and said now all that remained was to have President Roosevelt cut in.

As it happened John Gibbs was able to write the fan to tune in last Thursday (6) and hear Roosevelt speaking in 'Against the Storm's' time period.

The Smart Can Also Be Clean Up to #2 Worth

Dallas, Nov. 11.

The Oriental Laundry & Cleaning Co., has been signed by station KGGO for 30 airings of a one-hour show titled "I Am An American." Series is being handled directly and marks the sponsor's return to radio for the first time in several years.

The 10-minute live period consists of direct telephone calls from the studio to listeners residing in the "I Am An American" Club. Recipients of the telephone calls are asked a question, and if they answer correctly, they are awarded a prize. Shows are aired twice weekly.

SPONSOR'S DAUGHTER SINGS FOR HER DADDY

Port Worth, Nov. 11.

Universal Mülle has added an additional quarter hour each Sunday afternoon to its five week sponsorship of KGGO. Sunday program stars Christine Stone, a contralto and daughter of Gaylord, president of Universal Mülle.

Ernest Butt, cowboy singer carries the burden on the week day broadcasts. Concurrent with the schedule change account has been taken by Ray K. Glenn agency of Advertising Business, both of this city.

moment injunction hearings) for several months. As it now stands the networks will have their temporary injunction day in court on Dec. 15 at which time a three-judge panel will hear the case. Circuit Judge Learned Hand and Federal Judges John Bright and Samuel Brodsky. The FCC stipulations. Mutual will participate to oppose the plea of its bigger rivals. The FCC position is that the FCC anti-monopoly orders favor a betterment of the industry.

Samuel Brodsky, for the FCC, stated that the commission would judge the effect of the order until its validity was determined. Mutual attorneys for the radio companies told Judge Goddard Friday that they hoped to enter into a stipulation for the FCC to suspend the order of the commission pending trial of the issues. Goddard stated that he is sure that the statutory court would grant a preliminary stay if the stipulation was not entered into.

FARM AND HOME HOUR EARLIER ON PACIFIC

NBC's Blue Network is revising the schedule for its Farm and Home Hour as far as the west coast is concerned so that it will reach the farmer at a more convenient time. The new time for that area will be 8 to 8:45 a.m., whereas it is now cleared at 9:30 to 10:15 a.m. PST.

AFRA Organizers Visit Dallas And Rochester

Dallas, Nov. 11. Vic Connors, organizer for the American Federation of Radio Artists, was here last week to try and obtain a contract for staff artists at WFAA here, as well as those at WPTX and KGGO. The latter two stations have a working arrangement about sharing artists. Two Ft. Worth outlets are under the same ownership, the Ft. Worth Star-Telegram. WFAA is owned by the Dallas Star News.

Connors has so far made little progress toward negotiating a deal, but third year he has lined up against AFRA membership at the stations.

Meet Hyman Faine

Rochester, N. Y., Nov. 11. Group effects men at the three local network stations, WHIC (CBS), WHAM (NBC) and W5AY (Mutual), held a series of meetings here last week with Hyman Faine, national organizer for the American Federation of Radio Artists, preparatory to receiving a local charter from the organization's national headquarters. Sessions also spent considerable time discussing plans for negotiating for contracts with the three stations.

LONGHORN DISCS KEEP KRSC SPONSORS SET

Seattle, Nov. 11. "Symphony Hall" hourly program on KRSC six times weekly, is into the third year of sponsorship by Pacific First Federal Savings; and the station is distributing monthly to schools and libraries a listing of the music played on the program.

KRSC's other longhair program, "The Concert Hour," which is the eleventh year of sponsorship by Frederick & Nelson department store.

TRADING INSULTS Orth Bell and Raymond Gathrid in Philadelphia Squabble

Philadelphia, Nov. 11. A lively verbal war is being waged between Orth Bell, radio comic, and Raymond Gathrid, radio columnist of the Daily News. It started last week when Gathrid, put Bell's three-times-a-day show on WCAU on the air.

"Who does Bell think he is," wrote Gathrid. "Big time radio comedians like Benny and Allen have been a funny once a week. And I am like Orth Bell tries it three times a day."

Bell retorted by calling Gathrid "an adolescent Whiffle" in his air show. The next night Powers Gourd, WCAU's gossipier, also hopped into the attack. Bell said that Gathrid so far has the last word. On Friday he wrote: "Gourd told Powers Gourd to help him out in his battle with your correspondent. What he said was that did Raymond Gathrid. You'd think he would be one guy who would have sense enough to keep quiet."

Mutual Touches 192

Two more stations join The Mutual network on or about Dec. 1. They are WWPJ, New outlet, operated by the Mutual Broadcasting Co., and Lake Worth-Palm Beach, Fla., and KFBE, owned by the Rodman Chevrolet Co., Palm Beach. Both outlets operate on 250 watts and 1,340 kc. "They will bring the total number of Mutual affiliates to 192."

Public Should Squawk to Sponsors, Not to Broadcasters, Bryson Tells University Convocation

She Would Be There

San Francisco, Nov. 11.

Trade is giggling with amusement at the speech by a publicist, overplight of a man-instrat m.c. in a small community north of here. Was overheard once on a show during recent relay week-end and for a full five minutes did nothing but plead with stray individuals to pause a moment, falling to halt a single rain-dropper.

Finally had to interview the sponsor's wife.

Atlantic City Space Goes Begging And Radio Is Blamed

Atlantic City, Nov. 11.

Increased radio advertising was given as one of the chief reasons for "causing havoc" with the Board of Radio accommodations to national exhibitors, according to Harold Faunce, resort leader, speaking before the Atlantic County Tax Board. Faunce appeared before the Central Fire Company in appealing the 1941 assessment of \$148,000 on the land and \$154,500 on the building.

Faunce explained that the pier was built for national exhibitors, but this variety of Boardwalk tenant is becoming almost extinct. "Admission using managers," he said, "are turning to radio mostly and national measuring."

TED WEBER QUITS CBS FOR NEW CHI DAILY

Ted Weber, who has been chief of Lou Ruppel since the latter became head of the press department at CBS in New York, is resigning to take a position in the amusement advertising section of the New Marshall Field daily. He will be succeeded in N.Y. by Hal Burke, press chief for CBS' Los Angeles division and Station KFI.

Weber goes to AM after Ruppel turned down the managing editorship of the same paper.

Protocol, Prerogative and Prestige

What Group of G-Men Fight Legal Side of NBC, CBS Injunction Is a Matter of Intra-Departmental Dispute

Washington, Nov. 11. This town, where protocol, prerogative and prestige are all important, understands that there is a bit of a feud over who is to handle the enforcement case in the answer to the "arbitrary and unlawful" injunction applications brought by CBS and NBC against enforcement of the Federal Communications Commission of the so-called anti-monopoly program. Hearing is now rescheduled on a postponement to Dec. 15 in New Orleans.

Two actions in the Justice Department are reported tugging, while the FCC legal staff is trying to engineer things so that it has the final say in resisting the attempt to have the regulations invalidated. The litigation branch of the Attorney General's staff feels it should front for the FCC in the New York case. Right started by NBC and CBS. At the same time, Thurman Arnold's attorneys are also concerned that the FCC should be on top since the offensive

Minneapolis, Nov. 11.

Protests by consumers to sponsors of poor radio programs, with threats to stop using the advertised product, are the only remedies for such bad radio. According to Dr. John Bryson, chairman of the CBS audit education board. Addressing University of Minnesota convocation, Bryson declared that radio chains themselves could do little to improve the quality of advertising programs. Shows are produced by advertising agencies on their clients, he pointed out, and the networks only carry the suggestions.

Listeners' public taste has risen enormously, particularly in music over the past decade, said Bryson. Dramatic taste also is on the upgrade, as indicated by waves of protest at the sentimental syrup that clogs the networks' programs during programs designed for feminine consumption. But as long as the program is good, he said, consumers hardly can be blamed for continuing them. Women should protest directly to the advertisers, not the stations which merely sell the time.

Radio chains will seek a new law from Congress which would define their rights and duties more clearly and the extent to which they could exercise editorial control over programs. Bryson said the gathering. "As it is now, we don't know where we are, and we must guess as to what the law is. It is completely undefined authority of the Federal Communications commission," he said.

20 50 Kw. Stations Swell Simon & Schuster Radio List to 200

Seattle, Nov. 11.

Simon & Schuster, New York publisher, has acquired stations recently to its spot campaign for "Your Income" being placed by Edwin A. Kraft, national director of Radio Advertising Co., here.

Following are the stations which have received orders: KSL, KIRO, KOB, WAAA, WOAI, WJL, KMOK, KXSN, KXPN, WJW, WBBT, WBSB, WHAS, WOR, WBT, WCAU, WHAM, WJW and WEBM. Makes more than 200 stations now carrying the campaign.

Stan Gordoni at WORT; Son of Show Biz Vet

Chicago, Nov. 11.

Stan Gordoni has joined WORT, Madison, Wis., as announcer and copy writer.

His father, Lillian Gordoni, show business veteran and currently with Gordoni & Lee, radio production outfit.

planned by the head trustbusters is more important than the tiff over the matter of the subpoena. The trustbusters do not want to lose charge of their brand.

From the publicity viewpoint, handling of the defense by persons working directly under Attorney General Cummings, who was the attorney of the antitrust crew would be far preferable. It's thought the Justice Department's regular court reporters will be more cooperative and less wretched than either the FCC legal staff or the network attorneys. The antitrust staff doesn't seem to understand the importance of the issues presented by the effort to eradicate any possible network monopoly regulations applying directly to affiliates.

Findlay, O.—Bill Walker, special events director for KFI's Grand Forks, N. D., has resigned to join WFTN, Findlay, O., new station making its debut this month.

KSFO, Frisco, Fires 12 Musicians

On Plea Web Takes Most of Time And Station Doesn't Need Them

San Francisco, Nov. 11. KSFO and Local Six of the Musicians Union were facing one another across the desk this week in result of the station's action to discontinue its staff orchestra, supposedly as another economy move in preparation for loss of the CBS franchise Jan. 1.

Quota for the station is 12 musicians a minimum of one hour a day, according to Eddie Love, secretary of Local Six. Cost to station has been around \$500 a week. KSFO expects point out that due to fact it has virtually no local production, save singles, and balance of steel being loaded with network spot stuff, station has little use for band.

Unit involved is that of Dick Aurand, considered one of the best on tap here.

WTOK, Savannah, Ga.
Atlanta, Nov. 11.

After four months' negotiations, radio station WTKO, at Savannah, has agreed to spend \$4,750 for the employment of local musicians.

It thus comes under the A. F. M. agreement of some years ago.

Sponsor Applewhite Sisters
San Antonio, Nov. 11.

The Applewhite Sisters, a trio, have been signed for a series of broadcasts to be aired over station KONO twice weekly for a quarter hour each Tuesday and Thursday. Series is being sponsored by H. C. Smith, local Selbinger Tire Distributor.

SLIP LOCAL JIBES INTO KSL'S SERIAL

Salt Lake City, Nov. 11. Staff members at KSL are taking their turn getting ribbed on "The BATES Boys," three-episode serial. Party as staffers watch for the thinly veiled local references which are slipped in.

This week Perry Driggs, promotion director of the station, came in for his share when the "Bates Boys" wanted someone to write an id which "wouldn't get them any business." Quipped one of the boys "Get Harry Driggs. He never writes any other kind."

Show includes Parley Baer and Fredrick Ivey, who also collaborate on the script.

Johnstone Primes Drive
Q. W. (Johnny) Johnstone, radio director of the Democratic National Committee, is already launching the radio organizational part of the President's Birthday Ball campaign for this winter.

In his capacity as radio chairman of the infantile paralysis committee Johnstone is presently spending most of his time in New York.

Black Dress Co. (Gold Medal Harlem Oil) through Redfield-Johnson, Inc., New York City, have taken six ten-minute periods on WHO, Des Moines, Iowa, using Ken Houchins and Slim Hayes, cowboy vocalists and instrumentalists.

TRAGIC DEATHS

Wife and Son of Douglas Storer Dead of Monoxide Gas

Mrs. Edna Storer, 44, wife of Douglas F. Storer, freelance program producer, was found dead with the 12-year-old son of monoxide gas in the garage. Both the Storer home in New Rochelle, N. Y., last Thursday (6). The county medical examiner reported the deaths as homicide and suicide.

Storer discovered the bodies on his return home shortly after midnight. A note left by Mrs. Storer stated the boy had been killed by the management's interests has been the long Storer of Bob Ripley in radio.

MILLS ON SAME N.A.B. BILL WITH HAVERLIN

Dallas, Nov. 11. The zone meeting of the National Association of Broadcasters will hold here Nov. 20 will differ from all previous N.A.B. zone meetings during 1941. Although Carl Haverlin of Broadcast Music, Inc., will be present as he invariably has been, he will not have the platform with the program and untidies wholly to himself as before. He will push over for E. C. Mills of ABC and Leonard D. Brown of SESAC.

Neville Miller and Frank Pellegrini, the usual stellar attractions for a zone meeting, will not slight Dallas.

Wednesday, Nov. 19, Neville Miller will speak at the Dallas Rotary Club meeting on "Radio and National Defense." The club meeting will be open to all broadcasters who may wish to attend.

The same afternoon special meeting has been called by Jack Keeler, Chairman of the Sales Managers Committee for District 13. Frank Pellegrini will talk. Raymond P. Locke, of Tracy-Locke-Adams agency will speak on "An Agency Examines The Selling Practices of Radio Stations." All sessions will be held at the Baker hotel.

Denver Meeting Dec. 8-9
Denver, Nov. 11.

Neville Miller will address a two-day meeting of the 14th district of the at the Albany hotel, Denver, Dec. 8-9. Other speakers will include Frank E. Pellegrini, W. E. Wagstaff, chairman of the sales managers of the 14th district.

Gammone With a Gavel
Minneapolis, Nov. 11.

Earl K. Gammone, WCCO's general manager, will preside during the manager's sessions at the 11th district meeting of the National Association of Broadcasters, which opens at the Nicollet hotel here Dec. 11, and extends through the following day. Tom Gavin and DeLoth, will direct the sales managers panels.

Problems slated for discussion include the perennial ASCAP, FCC reports, newspaper hearings, bills now before Congress which affect the radio industry, labor situations and problems arising out of the war, which will take in priorities, government programs and the effect of the draft on personnel.

WILLIAM RAMSEY TO WASHINGTON AND N. Y.

Washington, Nov. 11. William Ramsey, Procter & Gamble radio director, is due here tomorrow (Wednesday) from Cincinnati to resume sponsor duties with Civilian Defense officials. He'll be in New York for regular agency contacts Thursday and Friday (13-14).

Due back at the home office this Wednesday.

Velvet in 16 Markets

Velvet tobacco (Liggett & Myers) is starting off its campaign of transcribed hillbilly programs on 16 markets.

Newell-Emmett is the agency.

Bell Telephone Program Gives Up 711 Fifth Avenue for Radio City

Payroll Traffic

Nashville — New announcer at WSIX is Jack Simpson. Wayne Howell replaces Russell Wyle at WLAZ.

New York City — Mounsey Ferguson, formerly with Benton & Bowles, has joined the copy department of the Sherman K. Ellis agency.

Montreal — Eddie Beaudry, partner in Beaudry-Harwood Radio Productions, has joined a Belgian military unit and is going overseas shortly. He partnered with Bill Harwood last January after a number of years sold in radio production work. His rank in the army is a corporal.

Ames, Ia. — Rod Holmgren, news editor of WOY, Ames, has joined staff of KSO-KHIN, Des Moines, as news writer and commentator.

Pittsburgh — Marjorie Schott elevated to head of KDKA script department.

John Wilkoff is new head of WWSW publicity department. He succeeds Bud Trautman, who left several months ago to join Rexford Hill's writing staff. At same station, Bob McKenna, formerly of WHPK, Lewistown, has been named m.c. of 1500 Club, midnight-to-6 a.m. record show.

Walter Glus has joined WCAE engineering staff, and Donald Dickson, formerly of KDKA, and Ben Muros, ex of engineering department, are sharing production post vacated by Dave Olson, who left to go with Detroit station.

Spokane — H. J. Mac McAllister, who has been acting production manager of KQK-KGA for the past year, is now the chief announcer for both stations.

Vic Hurley, a writer and a former continuity director of stations KOMO-KJR, Seattle, has been named as program director for KQK-KGA.

Harold Judas' Zent, of the sales department of KQK-KGA, has been appointed director of public service activities for both stations.

Toronto — Three more men of CBL have signed up for active service. These are H. J. (Bud) Brown, formerly with Percy Faith's orchestra, who has become a sub-lieutenant in

The Bell Telephone show, for some time the only NBC program not regularly originating in an NBC studio, will move to New York City emanating from studio 6-A, one of the network's newly completed studios at Radio City. N. Y. Bell show has been originating from 711 Fifth Avenue, the old NBC studio, occupied by World Broadcasting. Actual studio used was known in the trade as the "cathedral," because it contained wall panel soundboards with tops shaped like Gothic arches.

Resonant Bell telephone and the N. Y. Ayr agency previously refused to move the show into Radio City was because the acoustics of the "cathedral" were regarded as superior to those of any regular NBC studios. Also, with the Firestone program following immediately after the Telephone series Monday nights, it would be impossible to use 6-H, the only Radio City studio with facilities for large scale live audience.

With the shift into studio 6-A, the program will now use the regular NBC microphones. In the former location, a special microphone manufactured by Bell Laboratories was used.

The Royal Canadian Navy, Bill Wilson, formerly with the Press and Information department, who is with the Royal Canadian Air Force; Sam Howe of the CBC engineering division, who will go overseas as a freighter.

St. Paul — Robert Pettie has joined announcing staff of KROD.

Green Bay — Robert J. Shaw who has been handling publicity for WTAQ, has joined the NBC public relations division in New York City.

San Francisco — Barbara Jones, formerly of KXYZ, San Francisco, has been appointed Traffic Manager of KSFQ.

San Antonio — Dave Young, sports announcer and radio personality, has joined KXYZ, San Antonio, to replace Young. Ted Eckman has been added to the announcing staff coming from WQAI, here.

Atlanta City — Betty McKinley has joined WFGT station (Steel Pier) as woman announcer. Bob Carlson, former announcer at this station, is now with Muzak in New York.

NAMES MAKE NEWS

... and News Makes Listeners LISTEN!



"WHO'S NEWS", new NBC-Recorded Series presents 39 "Names in the News" in Person!

PEOPLE—fascinating people, unusual people, well-known people—people who make the headlines and whose everyday doings are of interest to millions. Those are the people your listeners will meet on WHO'S NEWS, new NBC-Recorded series of five-minute programs. Each is complete in itself, or may be used to high-light longer shows.

In each program, George Romilly chats informally with one of America's leaders in the arts, sciences, business, sports, music or the entertainment world. Rubie Goldberg, for instance, describes his invention for getting rid of olive pits at cocktail parties. Burnett Hersey tells how he scooped the world on the terms of the Versailles Treaty. Alexander de Severyk tells of America's needs in aviation. John Robert Powers lists the requirements of a successful photographer's model. Admiral Richard E. Byrd

—Leopold Stokowski—Alice Duer Miller—Walter Duranty—Dr. George Gallup... these are only few of the personalities actually appearing in WHO'S NEWS. Write for complete information today!



NATIONAL BROADCASTING COMPANY
A Radio Corporation of America
RCA, 30 Rockefeller Plaza, New York, N. Y.
Times-Los Angeles Bldg., Washington, D. C. • Sunset & Vine, Hollywood

I'VE BEEN TO THE FOOD SHOW!



To two of 'em, in fact. In Northern Kentucky I did the exclusive radio job, drew an all-time record attendance of 109,463, with 31 shows originated on the spot in eight days. In Cincinnati, I did seven or eight shows a day, helped draw a crowd of 279,240. Small wonder advertisers and grocers alike say to one: "Cincinnati's own station is Cincinnati's food station!"

NBC RED AND BLUE—5,000 WATTS NIGHT AND DAY



(Fill in and mail for receipt by the sponsor not later than midnight of January 1, 1942)

Guatemala Gov't Arranges Broadcast To U.S. of Imported Reisman Band

Republic of Guatemala has made arrangements for an international radio hookup for the Leo Reisman band, which has been set to play at the International Pavilion on the opening day of the Guatemala Fair and at the President's ball in Guatemala City on Nov. 18.

Reisman's trek to Guatemala for the one-night stand, trip of some 6,000 miles, was set to coincide with the two functions. His entourage will include 15 musicians.

Pan-American Airways is re-installing new motors on the incoming clipper so that the Reisman crew can plane out Saturday night (15). Rotation currently is that motors cannot remain in the plane 160 hours without overhauling. Crew was originally slated to travel by train and ship, the Guatemala government at last moment appropriating extra coin for a flight instead.

Mrs. Leo Reisman is also going on the junket, arranged for the band through courtesy of the William Morris agency.

'HOSTAGE' STORY

Canadian Broadcasting Corp. broadcast Friday night (7) coast-to-coast Allstar Grossman's radio play "Hostage". Entire cast were French Canadians, but announcing, narration and play itself were wholly in English.

Produced by Rupert Caplan, the cast included Jacques Auger, Guy Moffatt, Henri Letendal, André Treich and Muriel Guilbault. Play is about French hostages shot and held by the Germans in retaliation for single officer assassination.

Guy Hutcheson Reports Latin Broadcasters Like Yanqui Equipment

Buenos Aires, Nov. 4.

Guy Hutcheson, currently touring South American lining up technical details for the new CBS Latin hookup now scheduled for sometime in 1942 has made several extended trips checking on outlets and on program reception. He is presently surveying atmospheric conditions and other factors affecting reception here of U. S. shortwave. He's also attempting to discover how much A.D. interference is going on and what can be done about it.

Many broadcasters here long ago purchased equipment from Europe because it was cheaper and sold on more favorable terms. These are now turning to the U. S. not merely because they can't get the European stuff but because they've come to realize the advantage of American produced apparatus, Hutcheson declares.

Ardent Wall, worker-tenor on "The Wheeling Steelmakers" program, will guest on the Alien Frontiers Presents program from NBC, New York, this week.

DON JUAN CAN BE A RADIO ANNOUNCER

Mexico City, Nov. 11.

Announcers at station XEW will after all be able to continue their traditional and annual November air-stage show based on "Don Juan Tenorio", 18th Century Spanish classic that originated the figure of Don Juan. A fixture this time of year of all theatres in the Spanish-speaking world. The radio announcers have won their fight to make the National Theatrical Federation change its mind about a recent ruling that "Don Juan" should be exclusively for the stage, so as to give theatergoers a break against the advantage enjoyed by radio.

XEW announcers will be seen at the Cine Orlon, downtown second run cinema. XEW will broadcast the proceedings, proceeds of which go to the announcers' Christmas fund. Announcers playing the leads are Ricardo Lopez Mendez, as Don Juan; Alvaro Gálvez, as Fúente; and Manuel Bernal. Femmes include Conchita Martínez, Adriana Lamar, Pequita Estrada and Lupita Palmera.

Chief Butler, CFPC sportscaster, Montreal, now sponsored by St. Lawrence Slacks Co.

CBS' Rubber Walls

Washington, Nov. 11.

Mora growing pains are felt at local CBS headquarters. Web's capital outlet, WJVS, is taking over another half-door in the Earle Building to provide additional space for the spreading gang of commentators and news department.

Coincidentally, all studios and offices are being furnished with new paint and furnishings.

Radio Hornswoggle On Racetrack Results Causes Arrest of Ohio Pair

Akron, Nov. 11.

Robert C. Bettiger, Jr., 34, a toolmaker, and David Wolfe, 48, a salesman, were arrested in Akron before last night's (10) race track. William J. Laub last week (11-3) charged with operating a radio booth under a license to best race-track bookmakers.

The pair were charged with operating a scheme whereby a man would go to a race track with a radio transmitter strapped to his body. He would send the results of the lay point nearby, where another man would telephone to the wagon phone, who would get his bet down before betting was closed at the bookie line.

Bettiger pleaded guilty and was released on \$500 bond. Wolfe pleaded not guilty and his bond was fixed at \$5,000, which he was unable to raise.

YANKELEVICH SETS UP NEWS ON BELGRANO

Buenos Aires, Nov. 4.

Regular United Press newscasts in Spanish will be aired starting Jan. 1 by Radio Belgrano. Descriptive service was set by Jaime Yankelevich.

Yankelevich about two months ago introduced North American news features to Argentina when he became editor of the Argentine edition of the "Ezio Reporter" over his network.

Delayed Fuse Goes off at XEW

Strike Hits Azcarra Station as Peace Doesn't Last—Spreads to XEQ

Mexico City, Nov. 11.

The supposed "peace" between station XEW and the general radio industry union has blown up after only a couple of months. Strike was suddenly pulled a week ago on order of the union leaders, Jenaro Nunez,

Guillermo Robles, Santiago Vallejo and Arturo Saldaña. In an effort to rewrite the work causes the second station, XEQ, of the Emilio Azcarra syndicate, was also included.

Strike caught both stations awkwardly, but they were organized. Many employees did not walk out until their strike against local radio stations XEW and XEQ. Soon after the tumbler struck to enforce demands for more coin and several other concessions that the stations' operators say they cannot afford.

With government assistance a compromise was patched up some time ago when a strike was called.

The union in a lengthy statement declared that XEW and XEQ are "exploiting the members of our organization." Much blame for the situation was cast by the union upon Antonio Lopez Mendez, XEQ announcer. The union accuses him of striving to defeat the interests of organized Mexican labor by holding together the stations' musicians and mike performers. Lopez Mendez is the representative of the XEW and XEQ musicians and performers.

Theatre Union Helps

Local unionized musicians who only while ago split with the National Theatrical Federation because they charged the show organization was not doing right by them, now has the Federation as a big brother in their strike against local radio stations XEW and XEQ. Soon after the tumbler struck to enforce demands for more coin and several other concessions that the stations' operators say they cannot afford.

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Short Wave Research, Inc., Organizes

Marya Bowe States It Will Unofficially Cooperate With Donovan Office—Backing Not Revealed

FERNANDO REYES HURT

Enroute to His Wedding—Relatives Killed in Crash

Fernando Reyes, radio singer and brother of the picture actor, Emilio Fernandez Reyes, was seriously injured when the automobile he was driving to his wedding at Monterrey, eastern Texas border industrial center, crashed into a boulder. His relatives, Sr. Carmen Berlanga de Reyes and Homero Reyes, were killed outright and four other relatives were injured.

Fernando was brought to a local hospital under arrest on a technical charge of manslaughter. He has been cleared of that charge, for the authorities ascertain that low visibility caused the accident. Now recovering, it is reported that his wedding will be celebrated in the hospital.

Short Wave Research, Inc., non-profit organization to prepare radio scripts in eight European languages, has been organized in New York. Mrs. Mary Bowe, pres. of the outfit, said it will work in cooperation with the office of U. S. Coordinator of Information, Col. W. J. Donovan, but will have official tieup with it. Donovan is in charge of propaganda directed to Europe.

Mrs. Bowe stated that SWR, which was chartered in Albany last week, would research, write and produce scripts for transmission on established shortwave beams eastward. Object will be to "promote the cause of democracy," she declared. SWR will also survey existing conditions and habits in Europe, prexy said.

She declared it would be at least a month before the organization is ready to clarify who SWR's backers are. SWR will also survey existing conditions and habits in Europe, prexy said.

First Reaction to Program Logs of Rockefeller Committee is Favorable

Buenos Aires, Nov. 4.

First edition of the new XEQ program schedule, sponsored by the Rockefeller Committee, has brought an unusual response here from established Yanks hitherto unaware of just how much short-waving was going on from the States. Schedule bearing the imprint of the Association de Difusion Inter-Americana, newly-formed U. S. ideas-spreading organization, lined up complete programs with stations, megacycles and meters all listed in a manner to permit easy tuning.

Unusual was the notation about local time, which is two hours later than Eastern Standard. Anclon pointed out that up to now the source offered a continuous accurate picture of the great number of interesting U. S. programs on the ether. And that if a sufficient number of people were interested, arrangements would be made for similar free distribution.

Similar services are being lined up for programs in Spanish. Planned to keep only English program listings in the English edition and only Spanish in the Spanish edition since it's figured that most listeners will care for only the programs in their own tongues. Majority of listeners to U. S. programs here apparently are English, who outnumber Americans in Argentina almost twenty to one.

William Shriver will speak in Des Moines Nov. 13 under auspices of KGO-KENT and the Business and Professional Women's Club. Surplus goes to USO.

WLWO AND WGEA EXCHANGE DX LINGUALS

Cincinnati, Nov. 11.

An exchange arrangement between WLWO, Cincinnati's international station, and WGEA, Schenectady, N. Y., on short-wave broadcasts of programs in foreign tongues, was put into effect Thursday (9). Under the new set-up, French broadcasts originate from WGEA and are picked up by WLWO. Italian, German and Spanish broadcasts originating here, WLWO are rebroadcast by WGEA.

Joe Beck, French announcer, transferred from the Crosley staff to WGEA, and WLWO added Giorgio Pedroni, a native of Italy, as its Italian broadcaster.

JACK GREGSON'S SPONSOR

San Francisco, Nov. 11.

First grandiose about, "Nitty News" by Jack Gregson, KSPD announcer who quit to go to Hollywood, has picked up a KGO sponsorship for O'Brien's Candies in San Jose, via Brissacher, Davis agency. Five-minute weekly test spot is planned at 7:45 p.m., just ahead of the "Quiz Kids."

WID is the ONLY single medium delivering Florida's greatest retail market.

(Greater Miami Market)

Florida's Fastest Growing Market (The Palm Beaches)

NY ONE LOW COST!

THE SALT WATER ROUTE

5000 WATTS

NBC RED 610 KC

COLORED FROM

COLORADO SPRINGS

CBS NETWORK

WOLFEY OWEN, INC.

THE OIL COMPANY, INC.

THE KILPATRICK COMPANY

BUSH TO GO COMMERCIAL

MURRAY INFORMS WEB OFFICIALS

**BBC Reconciled to Need of
All Helpful Measures in
Post-War Economic
Struggle**

PRESS LORDS 'IN'?

That the British Broadcasting Co. is slated to go commercial following the war was confirmed last week by Gladstone Murray, general manager of the Canadian Broadcasting Corp. in New York, conversations with American network officials. Murray spent a couple days calling on NBC, CBS and Mutual operators following his return some weeks ago from a trip to England, where he had been in conferences with the heads of the Empire's broadcasting interests.

The decision to put the BBC on a commercial basis has not been determined, he explained, merely by a desire for revenue from advertising, but rather by an anticipation of what Britain must do to meet changed conditions following the end of World War II. Britain foresees the bitterest economic or business competition in modern history and it is reconciled to the need of putting all its shortwave and domestic band facilities to use in such competition. New plans now being drawn up in London the framework of British radio services will be extensively expanded not only in the homeland but in the other nations in the British family and colonies. It is proposed that each of the latter be amply equipped with both shortwave and longwave facilities and that in every instance they be operated on a wholly or partly commercial basis so that Britain and the units that go to make up its Empire will not be

handicapped in the drive to sell their products and in what England figures will be an incomparably more intensive scramble for world markets.

Murray's statements to American officials constitute the first outspoken acknowledgment of the BBC commercialization trend. Variety has from time to time published various intimations from London to

this effect. About two months ago the Variety London office again heard that opposition to post-war commercialization was about gone.

Although Empire trade is probably the chief motivation it is altogether possible that the profitable if smallish operations in London during 1937, 1938 and 1939 of Radio Luxembourg and Radio Normandie were not overlooked by the BBC. Although

the old schoolie chaps at Broadcasting House outwardly professed disdain for the advertising programs in English (by transcription) from the continent the prosperity of certain London promoters of these broadcasts was too conspicuous not to excite some envy.

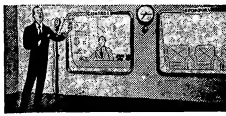
That the press lords won't like the radio advertising idea may be predicted confidently. But because of

their known position and customary power in the United Kingdom the guess might not be too fantastic that they, the press lords, will be in on any advertising set-up sanctioned after peace. Great Britain is considered more likely to emulate the dual (half commercial, half cultural) system of Australia than outrightly to ape Uncle Sam's unfettered kind of private enterprise.

"Two Years with the Right Woman"

(or "You Can't Tell About Radio")

by ED EAST



Chapter I. Doldrums—Radio is funny. You never know what's going to happen or why. Two years ago I started a morning show on WJZ—Breakfast in Bedlam—fairly early, seven to seven-fifty-five. Tried it alone. No sponsors—not so good.

Chapter II. La Femme—So I got a woman (always a good idea). She couldn't act, sing or play a musical instrument—but she could talk—just plain talk—like people talk. Her name was Polly. Folks liked her—and Breakfast in Bedlam started to build. We got sponsors. That's good.

Chapter III. At Last—We got more sponsors. Sponsors got more business. That's very good.

Chapter IV. Success—Now Breakfast in Bedlam is practically sold out. That's swell!

Yes, Ed, once you get the right formula rolling on the right station, you can't help but click. And your sponsors have found that once an advertiser gets on the program with the right

formula on the right station, his sales message can't help but click—and his cash register can't help but ring.

Nice going, Ed. Glad you found Polly.

**There are a few availabilities—one choice fifteen-minute period in particular. You could call or write Jim McConnell about this at WJZ. That would be wonderful!*

CANADA'S NEW FARM PROGRAM STRESS

Toronto, Nov. 11.

With farm commentators brought here from all parts of Canada for their first meeting by the Canadian Broadcasting Corp., new series tagged "National Farm Forum" lead off last night (10) over the CBC national network and will be heard every Monday night (9:00-9:30 EST) for the ensuing 22 weeks. Series deals with regional agricultural problems, both social and economic, and a fine authoritative forum has been assembled.

Western Canada is represented by Fergus Muir and Hugh Boyd, formerly publicity man for the Saskatchewan Wheat Board, before his joining CBC. Eastern Canada's problems will be presented by Don Fairbairn for Ontario and Quebec; Ralph Marven for the Maritimes. Both come to CBC by way of agricultural colleges and commercial radio. Orville Shugg, farmer and former newspaperman, has been appointed supervisor of the new radio forum.

Lever's 2nd on CKAC

Montreal, Nov. 11.

Lever Bros. is underwriting the "Lionel Parent Chatter" (Lionel Parent Sings) program on CKAC, French language outlet, at the rate of five quarters hours a week.

Same account subscribes to "Pom-pomette and son Pere," a Baby Snooks variant, Wednesdays and Thursdays.

1921-1941

WJZ

NEW YORK'S
PIONEER STATION

30,000 WATTS-770 KC.

KEY STATION OF THE
BIG BLUE NETWORK

Texas Solons Move to End O'Daniel Monopoly of Political Showmanship

Record turners get \$60 per week

Don Withycomb, shortwave aide to M. H. Aylesworth, may make his second trip to South America in 1941, leaving this month. His destination would be Brazil.

Mrs. Withycomb would go along if assignment is confirmed.

Rivally was injected into the entertaining Texas political picture when the first Palman program was turned two weeks ago. The promoter of the "soldier's bonus" for World War veterans and ardent champion of monetary inflation began passing the biscuits himself in The Texas Forum of the Air. First platter carried Speaker Sam Rayburn, Representative Luther Johnson, and Patman talking about latest big doings in Congress. Patman plans to have two fellow Texans as guest stars on each week's transcription. Political push-people are waiting for the program when Patman, who is President Roosevelt's hand-picked candidate for the Senate seat which O'Daniel snared.

Station's tieup with the film circuit gives it plugs on the screen and on printed theatre programs. In return it gives free spot announcements for current pictures at the circuit's houses. WWRL has similar deals with the RKO house in Richmond Hill, L. I., and the Steinway & Skouras house in Astoria, L. I. Latter deals are an exception to extensive tieups between RKO and WMCA, New York, and between Skouras and WINS, New York.

Washington, Nov. 11. Mutual was wounded last week in the rock-throwing between critics and supporters of President Roosevelt's foreign policy when the FCO demanded a comment on the squall of the Fight for Freedom (vigorously Interventionist) about failure to provide time to answer America First (violently Isolationist) speakers.


Chairman James L. Fly called on MBS for 'a statement of facts as to how this matter has been handled' after receiving a press release charging Mutual refused to loosen up because of pressure exerted by the pro-Lindbergh Chicago Tribune.

Missoula, Mon., Nov. 11.
New cooperative program, "Calling All Women," is being aired on KAGV, a local CBS outlet, with Dorothy Burgess as femme commentator. Cooking class is held bi-weekly at a local theatre, with daily contests give listeners a chance to win points and at the end of three months such prizes as gas range, refrigerator, washing machine, silverware, etc.
Present sponsors include Bon To Bakery, Gold Medal dairies, Florence Occident pharmacy, Royal Crown Cereal, Occident flour and Stop-n-Shop markets.

Cincinnati, Nov. 11.
Jerry Belcher, who joined WKRC a month ago, takes to the air this week with a sustaining series of quarter-hour interviews, similar to those in his former "Interesting Neighbors" network programs, at 8:30 p.m. on Tuesdays, Thursdays and Saturdays.

Some of the programs will be recorded by the station's mobile unit in visits to homes and working places of folks interviewed, locations being in Greater Cincinnati.

**"Customers
drive over
100 miles in
response to
our offers on
KSO"**



Lally Service

L. L. Lally has never heard of Crossley.

He may never knew a program retreating from a stock-quotations.

But he knows a lot about radio—most of it learned from his sales records.

Mr. Lally runs a large auto-supply and service unit in Des Moines. Last spring, he selected Gene Shumate's "Behind Home Plate" on KSO as the backbone of his advertising, because "lots of men listen to Gene, and I want their business."

Mr. Lally. Customers drove more than 100 miles to take advantage of his special offers. The increase in his business has made him a 52-week advertiser—and added another chapter to the Success Story of KSO and KRNT—Success in serving listeners AND advertisers.

**KSO
KRNT**
KSO KRNT
DES MOINES

Philadelphia, Nov. 11. Philco's television station, W3XEU, went off the air last Thursday night when a fire broke out in the studio during rehearsal of a dramatic sketch. The blaze was caused by a high-powered ceiling light which ignited a gauze curtain. The heat set off the automatic sprinkling system which covered the floor of the studio with three inches of water before it could be shut off. The water soaked the floor, cables and puppets took out of commission.

It took all night before the cables could be dried. Telecasting was resumed the next day.

Press Probe II, Nov. 17

Resumption of the FCC's rambling newspaper ownership hearing—where the publisher gang starts showing why no ban should be imposed upon radio activities of newspapers—has been put off until Monday (17).

Regulators previously were due to start hearing witnesses marshalled by Judge Thomas D. Thatcher, chief counsel for the publisher-broadcasters, Thursday (13).

FCC Wary of Georgia's Fairness

Won't Send Reps There for WGST Testimony— Witnesses Must Come to Washington

Washington, Nov. 11. — Refusal to be scared by threats of political pressure was demonstrated by the FCC Saturday (8) when Chairman James L. Fly ultimatumed the Georgia Telephone Co. to file in Georgia that hearing on application for renewal permit for WGST will be conducted here where the regulators will be safe from interference. Falsely the transmission of the balance because of internal feuding over control of the Georgia Tech board of regents.

Fly served notice on Tallmadge that the Commission rulings "are going to be made upon their merits and not in accordance with purely political influence, threats and coercion." Chairman defied the Georgia Tech in a letter to Arthur C. Williams, Atlanta, who had been picked by the Tallmadge-dominated regents of the state institution to be cooperative

The Westgate case has been shapen, shaped, and controlled as one of the nastiest kinds of control fights, with considerable charges of sexism and racism, and rumors on both sides. Tallmadge has charged with having torn up one

contract because of personal and political motives, stacking the board of the educational institution so they would hire another set of operators friendly to the Governor. In the picture also is Lawrence W. (Chip) Robert, former treasurer of the Democratic National Committee, who is on the board of regents.

[illegible]

Ask any Radio Sales office
for more information about
XMOX, one of the eighteen
CBS \$50,000 watt stations.

Inside Stuff—Radio

Policy of National Broadcasting Co. on its Leopold Stokowski-NBC Symphony Orchestra concerts at the Met's Temple (Technicon Radio Corp. Opera House) of charging \$50 to \$220 enables the company to cover all expenses excepting actual outlay for orchestra and director. It also enables NBC to avoid the annual headache of trying to fill demand for tickets, long a problem with the Arturo Toscanini concert.

Admission for the 30th annual Cosmopolitan concert expense of band shell, rearranging of auditorium and cost of staff. Broadcasts run 60 minutes with half an hour not broadcast over the WJZ-Blue network. Price scale has not held back attendance to date.

When President Roosevelt's speech was put on the networks last Thursday afternoon (8) one of the commercials cancelled was Procter & Gamble's "Ma Perkins" on NBC-R.

As a consequence, when the Chief Executive was to be introduced to the listeners by Eleanor Frances Perkins, the announcer expressed thanks to the sponsors of "Ma Perkins" and then presented Mrs. Perkins.

J. Walter Thompson's took it big last week when Kenyon & Eckhardt, which takes over the Chase & Sanborn account Jan. 1, asked the agency to pick up the options on Edgar Bergen and Abbott and Costello. K. & E. couldn't perform that duty to the time element. JWT graciously consented to extend the commitments despite the annual loss of \$2,500,000 worth of business it had handled for 12 years.

Hal Burdick's "Dr. Kate" strip show in San Francisco celebrates its 1000th broadcast of the same sponsor (Spery drug) on Nov. 23 with the same cast headed by Cornelia Burdick in the title part. Others are Monty Mohr, Helen Kleebe, Earl Lee. Show actually has aired 1,052 times, but the first 52 shows were prior to Sperry's acquisition of the NBC Coast Red topper out of KFLA.

Albert N. Williams, former NBC writer-director and now radio director of the Council for Democracy, married Maria Rountree on Sunday (9). Thereby a business relationship of both in the so-called House of Radio was consummated matrimonially. Williams' father is president of Western Union.

Radio Daffodils

Boston—To promote Eddy Duchin's appearance on Coca-Cola's "Spotlight Bands" last Friday (7), WAAB-Colonial arranged to have Duchin make an honorary member of the Boston Association of Retail Druggists, since he studied at Mass. College of Pharmacy.

Earlier in the day, a special broadcast was arranged to have the scroll presented to his mother and sister, Mrs. Frank Duchin and Mrs. Lillian Slater.

San Francisco—Strange sidelights on the town are being unearthed by Art Linkletter's "What Do You Think?" opinion show over KFRC. One woman revealed her neighbors bathe in the same tub of water because the water rates are so high. Another civic-minded citizen advised Pizzo could be best improved by filling up the chuck-holes in the streets. No one has yet brought up subject of drinking troughs for horses.

Philadelphia WDAS has added an extra gimmick to its daily sidewalk interviews. Listeners are invited to attend and take candid camera shots of interviewees. Best pictures get prizes of design stamps.

Teosma KVI goes on the air now at 5:30 a. m., instead of previous six o'clock opening. Early start was brought about through requests for early morning music that could be listened to by farmers as they milked the cows.

NBC Guides Placed At Georgia, Vermont Spielers

Chicago, Nov. 11.

Two NBC guides have resigned from the ushering staff to take their first step up the radio ladder. Both have landed announcing jobs.

Matthew Thorneycroft leaves to become speller with WCAG, Augusta, Ga., and Richardson Loughrin becomes announcer with WEEV, Waterbury, Vt.

WCCO's Staff Periodical

Minneapolis, Nov. 11.

WCCO here is launching a new house organ, "Station Break" starting Nov. 15. Lilla Gillis of the publicity and promotion department will be editor and the staff will include Dorothy Heinhart, Mary Guidin, Bob Turner, Donna White, George Collier and Larry Lyles.

Departments will be editorial, gossip, profiles, oddities, birthdays, trouch.

WDR's 2d Curbstoner

Hartford, Nov. 11.

WDRB has added another curbstoner. Handled by Milton E. Givens. Head announcer Ray Barrett also handles a curbstoner. Original program of this one, "The Cleaners," continues in 8th year.

NEW STATIONS OUT OF THE WOOD HEREAFER

Washington, Nov. 11.

Construction of new transmitters may be postponed as a result of the increasingly serious shortage of many types of raw materials and fabricated goods and the preference given national defense.

The FCC currently is opposed to allowing requests for construction permits unless there is over-riding demonstration a new enterprise is vital to defense activities.

The threat was intensified last week when the Office of Production Management and the Supply Priorities and Allocations Board practically banned the private use of the window and put all industry on what will be an outright rationing system. No quotas have been fixed, but it is believed doubtful the cars will consider new radio stations being in the "urgent" class, although fairly high rating has been given in the "essential" class. Materials to repair and maintain existing transmitters.

Unneeded was shown last week by FCC Chairman James L. Fly. Shortly before Donald Henderson, FCC member, was regarded, announced the present technique will be abandoned. Fly hoped the priorities situation would be "clarified" by the industry, as well as the Commission, will know what course to pursue. He conceded the possibility that radio construction will have to be greatly curtailed. While unable to say if the general restraint on new building will be applied to radio, Fly admitted there is doubt whether brand new stations should be authorized as a general proposition. Applicants starting from scratch are in an embarrassing predicament, he suggested, and the Commission may decide not to take any action in cases where there is no service already. Requests for new plants in such markets as New York and Los Angeles will be hard to justify from this point on, he implied, because anyone who proposes to build more service in those spots is essential to national defense will have to be extremely ingenious and agile.

Gets More Involved

There has been good cooperation from the agencies dealing with the supply problem. Fly commented. While the Commission takes the position it must follow rules laid down by the PAB and OPA, he indicated he has been pleading for more favorable consideration for the broadcast ing industry. Problems encountered by station operators were talked over recently with Nelson, he explained. But there are many factors involved and it is impossible to concern just what policy will be followed.

The new rationing procedure partly offsets the assurance given broadcasters recently that they will have a position somewhere near the top of the line. While the new rulings are not affected and radio still is a jump ahead of landline communications, the tightening up caused scrapping of the priorities method means the pressure for materials is getting much stronger. Individuals having the say how much stuff is to be set aside for any industry or individual enterprises are unlikely to feel radio is as important as radio people do. Continuation of existing essential services is loudly desired, and broadcasting is regarded as very pertinent to keeping up public morale, but not one of the Army and Navy, Great Britain, Russia, and other nations will be able first.

OF NATIONALS ANOTHER CHICAGO MEET OF NON-CHAMELEONS THE BROADCASTERS

WDR's 2d Curbstoner

Major Topics Include Super-Power, ASCAP, Disc Clearance, Option Time and Reduction of Lines Charge by A. T. & T.

Chicago, Nov. 11.

Through timely chairman of the House Pulliam of WIRE, Indianapolis, the Independent Broadcasters, Inc., has sent out invitations to independent network affiliate stations not on clear channels for a meeting to be held in the Drake Hotel here starting next Tuesday (18). Six major topics will be under discussion, and there will be up for resolutions and open voting at the meeting several urgent matters of concern to radio generally.

IBI officials state they are gratified with their work in connection with the negotiations on ASCAP, and the results obtained by the IBI copyright committee which is figured to have saved each network affiliate up to \$4,000 annually in clerical and auditing costs alone. The explanation of the ASCAP agreements is one of the whet matters dated for the meeting.

Was and Copyright

Also mandated for open discussion in the agreements with the transcription companies regarding clearance at the source on all music on discs and the invitation promises that representatives of all the transcription firms, as well as ASCAP and BMI will be on hand to explain individual status.

The FCC Orders

Listed third in matters to be discussed is the FCC ruling relating to clear broadcasting and the question of option-time. The official interpretation of these rulings will be a high point in the opening plenary.

Super Power

Super power continues to be the strong tie which binds IBI together, and super power will again be up for round vocal thrashing by IBI members assembled. Super power continues to be the strong tie which binds IBI together, and super power will again be up for round vocal thrashing by IBI members assembled. Super power continues to be the strong tie which binds IBI together, and super power will again be up for round vocal thrashing by IBI members assembled.

Election of Officers

As provided by the by-law voted at the meeting here in October, there will be an election of permanent officers.

recitors and officers. Also to be selected will be a committee to begin confab with the American Telephone & Telegraph Co. for reduction of station charges, including that of press service lines.

IBI sent out general invitations and urged the attendance of all stations which come within the IBI membership boundaries, assuring all members that attendance at the meeting entails no obligation to join IBI. There was a special note attached to the invitation letter explaining that this meeting to be solely of independent network affiliate stations and is not to be confused as any group meeting with NAB.

Spokesman to Appear

On Monday (17) the general committee and the copyright committee will meet with the transcription companies as well as ASCAP and BMI representatives in an effort to reach an agreement on clearance at the source on all discs. In fact, to have such an agreement ready for presentation to the general meeting on the following day (Tuesday). With the ASCAP negotiations having worked out so well through the IBI committee, the organization is punctuating the new week's work with another fast agreement with the disc companies so as to eliminate any auditing or clerical work on tunes that come in on platters.

Wis. Picks NAB Rep

Milwaukee, Nov. 11.

C. J. Langher, manager of WEMP, president of the Wisconsin Association of the National Independent Broadcasters, Inc., has called a special meeting of the Wisconsin Association of the National Independent Broadcasters, Inc., for tomorrow (Wednesday) at the Plankinton Hotel.

Some 20 state stations will be represented in the selection of a Badger representative to a meeting of the NIB in Chicago.

Atlanta—Frank Penny Joins WBS

Atlanta, Nov. 10, from WMC, Memphis.

CHUCK FOR SALE

45. HAPPY MINUTES with RENE

WCAE has a slightly terrific lady screwball, name of Irene. So weird, but a shoo around here. Packed it with music, laughs and sales comp. And it's becoming a quiet sensation among Pittsburgh's '44 million. **

One, two or three quarter-hour strips of Irene's colossal (4 to 44.5 p. m.) are now available to any sponsor with a sense of humor and a few (sales) records to break. Grab your phone or your secretary and tell us where to send complete information.

*Population, WCAE Service Area

PITTSBURGH NETWORK

WCAE MUTUAL

The KATZ AGENCY
National Representatives
500 Fifth Ave. • New York, N.Y.

5000 Watts • 1250 K. C.



In radio, too, it's better to be Lower

There are times when it's better to be lower. Take radio, for example. Stations at lower frequencies have a decided advantage. Lower frequencies mean longer wave-lengths; longer wave-lengths mean stronger signals, better reception. WMA is lucky. It has New York's

lowest frequency (370 kc.) and plenty of power (5000 watts) so that it can reach over 12,500,000 people economically.

WMA
FIRST ON NEW YORK'S DIAL

A 1941 BUSINESS PROPOSITION

ESTABLISHED IN 1849

HARRY E. GAVITT, MANAGER

REORGANIZED IN 1889

W. W. Gavitt Medical Company

MANUFACTURING CHEMISTS

Manufacturers of Standard and Proprietary Articles and Remedies

OUR GOODS ARE SOLD IN MANY PARTS OF THE WORLD

Laboratory and Printing Plant
Gavitt Building
4th Ave. and Adams St.Gavitt's Herb Tablets
Formerly known as Gavitt's System Regulator"Thanks!"
If our goods please you,
Please tell othersO O O O Broadcasting Service
----- Tenn.

TOPEKA, KANSAS

Oct. 9, 1941

Gentlemen:

Would you or any of your announcers or associates be interested in putting on short announcements over your station regarding a Gavitt's Herb Tablet special \$1.00 sale for a regular \$1.00 box and a 25¢ package free. The order and \$1.00 should be mailed direct to your station.

On receipt of these \$1.00 orders you send them to us together with 35¢ for each \$1.00 order you receive and we will mail the regular \$1.00 box and a regular 25¢ package, postage paid, in one shipment direct from our laboratories here in Topeka, to these customers.

We will also write them and acknowledge their order. You could hold all such orders for convenience for a few days or until you received a number of them and send them all at once with a check for 35¢ each. This gives you 65¢ as your profit on each \$1.00 order.

This is an extra special price on our merchandise and service. Gavitt's Herb Tablets is an old style herbal family medicine and has been manufactured and sold by us for over forty years throughout the United States and a number of foreign countries.

As this is a new plan of advertising and promotion, we therefore will be pleased to hear from you with any suggestion that you may have to offer regarding it.

We are herewith enclosing a few circulars giving some information regarding Gavitt's Herb Tablets. Thanking you for a prompt answer, we remain

Yours very truly,
W. W. Gavitt Medical Co.

To make these special broadcasts more interesting regarding Gavitt's Herb Tablets it might be a good idea to start a joke contest and ask all listeners to send in a short funny joke. The funniest joke received by your station, as judged by your judges, you could award a prize of a regular \$1.00 box of Gavitt's Herb Tablets which we would send free, one box on Monday of each week and another one on Thursday of each week. (This would make two awards each week.) Some of the best of these jokes, with the name of the sender, might be read each day at some certain time and the name of the winner and their address could be announced on Mondays and Thursdays. We are sure that many of your listeners would be interested and cheaply entertained for a few minutes each day when the jokes begin to come in and are read over the radio.

If you wish us to do so, we will also send each person sending a joke a handy Auto

DREICER DOES
THREE SHOWS,
1-2-3

Maurice C. Dreicer, broadcaster and program producer, started three new public service educational programs Saturday evening (8) over WCNW, part-time indie outlet in Brooklyn. All are sustained and run consecutively.

First, scheduled at 7:15 p.m. Saturday, is "Mr. and Mrs. January," a series of talks by Dr. Rebecca L. Wood, pediatrician, on the so-called "problem child." Second, at 7:30, is "War Economics," with Dreicer interviewing Wilfred May, former SBC special consultant, on buying guides and price trends during the emergency. Third, at 7:45, is "Morale Reporter," interviews with Ladislav Parago, of the Committee for National morale of the American, English, German, Russian, Italian and Japanese people.

Now Goes Radio

Continued from page 2

M. George H. Johnson, chairman of WFIL board, and city officers.

The new station went on the air with a nucleus of seven commercial accounts: Zenith Radio, six 15-minute programs weekly of F-M demonstration, Seven-Up (soft drink), six 15-minute news shows weekly, Bar's (jewelry), 36 time signals per week; Lit Brothers Department Store, six five-minute news shows weekly; Henry Hurst (linens), six spots weekly, and Parkway Baking Co. (bread), six five-minute news shows weekly.

Program supervisor for WSPH will be Felix Meyer, former radio director of the Atherton & Currier agency of New York.

WHN Sells Hockey

All 48 home games of the Rangers and Americans, New York team in the National Hockey League, will be broadcast again this winter by WHN, New York, with Patbat back again the sponsor. Contests will be in Madison Square Garden, N. Y., with Art LeBarre handling the play-by-play and Dick Fihell the between-periods color. Lord & Thomas, Chicago, is the agency.

Contract also covers all games of the Stanley Cup playoff series, regardless of where the games are. It currently sponsors the WHN broadcasts of the New York Football Giants' home and away games.

KXA's Big News Sale

Seattle, Nov. 11.

KXA has signed Mastis, Inc., sporting goods and appliances, to a six months' period for three 15 news periods a day—making it exclusive for Mastis on the station's news, as there are only three scheduled periods. KXA has put lines into the Ranch, north end night spot, and the China Phantasm, south end, entirely, marking first time these news areas have had regular broadcasts from a local station.

SKITS IN COMMERCIALS

Waxed by Local Station in Missoula
For Loan Company

Missoula, Mont., Nov. 11.
Series of 12 transcribed spot announcements, containing comedy skits and singing commercials, have been completed by the production department of KGVO for the Local Finance Co.

They'll be aired on KGVO and three other outlets in the area served by Local Finance.

Chateau Creme on the Air

Albany, Nov. 11.

Chateau Creme, a new furniture dressing produced by a firm in Cohoes, is being plugged on a half-hour evening quiz program, "Pick Your Price," over WABY, Albany. Show, with Bill Winnie serving as quizmaster, Louise Benedict, Ruth Lefler, Mary Morse and Sally Martin lining up quizzers in the audience and Dick Hartigan playing for the musical queries, originates in either the Albany or Troy studios of the station.

FLU WALLOPS CKLW STAFF

Detroit, Nov. 11.
A flu epidemic in Windsor, Ont., has hit the staff of CKLW hard. Among those on the list were Campbell Ritchie, traffic manager;

Frank Burke, production manager; John Gordon, program director; Bruce Chick, continuity editor; Newscaster Budd Lynch, as well as Marg Pratt, secretary.

5000 WATTS
CAI & N.G.H.

KDYL's new 5000-watt directional broadcasting pattern fits the intermountain population setup like a glove. Ample power, directed where it does the most good!

KDYL
The Popular Station
SALT LAKE CITY
KBYR, KSL, KJZZ
& KUTV
NBC

BIG SPENDING **BIG BUYING**

Yes, there's big spending in the WNOX TV area for dams, power plants, aluminum plant expansion, textile mills and other industries.

And our buying as well, with wholesale and retail sales soaring to new records.

Are a richer market the TV area and WNOX put it right on your sales chart.

Scripting Nov. 12-13-14

WNOX

10,000 WATTS FULL TIME

REPS: THE BRANHAM COMPANY

LISTEN TWICE DAILY
NBC Red Network, 12:15 to 12:30 P.M., EST
IN . . . WABC-5:30-5:45 EST-CBS
COAST TO COAST
Dir. COMPTON ADVERTISING AGENCY

Frequency Modulation Station Figures To Take Periods Just After WOR

WOR-Mutual's New York FM outlet, WINY, is laying plans to broadcast separate remote band pickups. As it's done now, any one of the bands that WOR picks up may also go out from the FM transmitters, if that particular time is clear. But in so doubling the pickup on the two frequencies only WOR's call letters are used.

What WINY wants is to follow WOR's pickups in certain instances with periods of its own, using its own call letters to further familiarize FM listeners with them. Figure that there would be no trouble with such an arrangement because, in immediately following the WOR show, the lines to the bands would simply be kept open, making the cost much less than if separate pickups were made. Bands would simply switch from one outlet to the other.

Outlets now doubling on WOR-Mutual and WINY name are: Mel Marvin, Bob Chester, Cecil Golly, Harry James, Blue Barron, Claude Thornhill gets his first shot 8:30-7 p.m. this Sunday (16).

Jail Filipino Guitarist

Jamestown, N. Y., Nov. 11. Alex Raguini, Rabe, 23 years old, of Toledo, O., is being held for Chautauque County grand jury on charge of kidnaping. Rabe, Filipino guitar player in a Hawaiian orchestra, was arrested in Toledo last week and turned over to local police.

He is accused of having kidnaped Elizabeth Lanning, 14 years old, of nearby Anshville, early in October and taking her to Greenup, Ky., where they were married.

Joe Martin Transfers His Dances to Saturday

Philadelphia, Nov. 11. With Thursday night dances proving disastrous financially at the Brookline Country Club, Joe Martin, promoter, is transferring to Saturday nights, starting Nov. 23. First band set under the new policy will be Ina Ray Hutton. Also lined up is Count Basie for Dec. 6.

The Saturday night switch is causing some eyebrow lifting here, since Ray Hattenstone, operator of Sunnysbrook Ballroom, Pottsdam, Pa., has enjoyed a virtual monopoly on name acts in this territory for that night.

RCA CARAVAN DRAWS 22,989 ADMISSIONS

RCA-Victor Dance Caravan played to 22,989 admissions its first five performances in Detroit and Cleveland last week. With Tommy Dorsey-Shep Fields' bands on the stands, Caravan opened at Detroit's State Fair Grounds Nov. 9 to 1,900 matinee admissions and 3,682 at 8 p.m. Mat. drew more than the purchase of one defense bond or stamp at regular rate. Tuesday eve drew 5,626 in Cleveland. And next two days (5-8) showed playing to 5,997 and 6,382 at 8 p.m. Victor won't decide whether the Caravan will stay on the road longer than the initial two weeks as exploitation for its recording band and talent (Barry Wood and Lucy Moore sang in Detroit). It's waiting until all dates are played and returns are in before definitely deciding on the future.

Band Reviews

JACK COFFEY ORCH. (11) With Beverly Blayne, 3 Smart Girls, Dick Kay, and M. Murphy. For the getaway, at the Wm. Penn Hotel's Chatterbox, Music Corp. of America, with which the Penn is an exclusive account, has sent in one of its newer bands, that of Jack Coffey, and it looks and sounds like exactly the outfit for this spot. It's a good-looking crew—some of 'em don't appear to be too far removed from high school—and they cut turns on both kinds of music, the hot, novelty stuff for the younger crowd, of which the Chatterbox invariably has more than its share, and also the solid dance rhythms for the wine sippers.

Coffey, who doesn't play any instrument, has the conventional set-up, four saxes, three brasses and three-piece rhythm section. But he gets a lot out of the layout in novelty arrangements, and he's got a lot on a bandstand but also in a beauty contest; he does the solo singing and two other females with whom Blayne joins up from the Chatterbox, known as the 3 Smart Girls. Since vocal accompaniments count as much as vocal equipment, where females with current dance hits are a must, Coffey has no worries on that score. His distaff voices blend well together, too, and frequently form a quilter with Dick Kay and M. Murphy that's likewise okay.

With that vocal layout, Coffey can produce a sort of miniature glee club and it sounds all right. Musically, it can't still smooth out some of its rhythms a bit, particularly the Latin ones. (Continued on page 46)

Inside Stuff—Orchestras

With every band of any note in the country aching and battling for a spot of any kind from which it can broadcast, the reason why a new band probably is going to be out of a contract it had to go in is kept off remotes because its managers didn't think it was ready. Now it's conceded that the outfit has settled enough and should have wires.

Because the band's manager is a devotee of a duille for the owner of the spot at which the band's playing he won't allow it to broadcast, figuring the spot will get exploitation, along with his crew. Situation is the old wheeze of cutting off your nose, etc.

Burning of the Rustic Cabin, Englewood Cliffs, N.J., couple weeks ago with a pop tune recording heard in the band out of a contract it had to go in. When Ray got his first chance there last year he signed an agreement (usual in such cases) to return for another 16 weeks "sometime between 1941 and 1942." Since the 16 weeks were to be concluded by May, Harry Nichols, Rustic owner, would have to rebuild the spot before next January to take advantage of the option. Ray's band has risen far in band standing lately and has just completed a picture. It's conceded that the 16-week date would have meant a lot of money to the Rustic.

Music publishers are burning at a maestro who recently clicked big with a pop tune recording heard in the band out of a contract it had to go in. When Ray got his first chance there last year he signed an agreement (usual in such cases) to return for another 16 weeks "sometime between 1941 and 1942." Since the 16 weeks were to be concluded by May, Harry Nichols, Rustic owner, would have to rebuild the spot before next January to take advantage of the option. Ray's band has risen far in band standing lately and has just completed a picture. It's conceded that the 16-week date would have meant a lot of money to the Rustic.

Music men that are being shut out therefore are vowing that they'll slap back at the leader. Take the attitude that "if he won't do anything for me why should I ever do anything for him. When I get a good tune you can be sure he won't get the first chance at it."

In N. Y. supreme court, Justice Collins did not toss out Swing magazine's suit against Barney B. Leventhal. What Justice Collins disallowed, in the decision last week, was an application for an injunction, made by Richard George, former publisher of Swing, to halt Leventhal's use of the title. Leventhal, former employee of the original Swing magazine, is now operating a magazine called "Swing" in New York City since bankruptcy months ago, when George's corporation published it.

Bunny Berigan is now clear of the \$944 debt he owed New York local 802 of the American Federation of Musicians. Money represented salaries he owed his musicians when the latter quit on him a few months ago the since has acquired assets and funds. Settling that puts Berigan almost in the clear of debts, for once. Only money he's now under obligation for is small amount in Government taxes.

Talent dropped his suit against Hugh, N. C., Friday (7) to rule to be side of gravely ill father at Fox Lake, Madison, Wis.

Art Rowley and Eddie Fitzpatrick have been placed under personal management contracts by Lyle Guslander, assistant manager of the Palace hotel, San Francisco.

Disc Reviews

BEST RELEASE OF THE WEEK

Alvin Karp: "It Isn't a Dream Anymore—Idaho" (Bluebird 11331). Two good, contrasting sides, first a stonemason ballad, reverse in medium tempo rhythm. They're solidly arranged and worked by band and Ray's guitar breaks. Alvin Karp sounds first and Yvonne and ensemble the coupling.

Teddy Fowell: "Honey—I Just Love You" (Bluebird 11370). Fowell burned out last week at Rustic Cabin, but so long as he makes sides like these two standards won't be stymied long. Tasterfully arranged and well played. "Honey" side clicks at ballad speed. Reverse is more lively and is equally strong. Ruth Gayton vocals both neatly. Either side will sell on corners; "Love You" will do best in boxes.

Horace Held: "Let's Waltz as We Say Goodnight—Don't Just Stand There" (Col. 36483). Held cut good material on first side, a melody and arrangement probably destined for good counter on the sales front and sung smoothly by Charles Gordon and Don Juns, side has easy zip. Reverse isn't much of a tune. It's vocalized, with "Oh Johnny" in mind, by Donna Wood. Frankie Carter's piano stands out.

Dinah Shore: "Miss You—Is It Taboo?" (Bluebird 11322). Miss Shore is consistently very few of her songs are fool tips. First side is fine old tune, is beautiful of her vocal qualities. It'll sell anywhere. Reverse is a worthy tune that's getting a ride, is in bolero tempo and equally strong.

Al Donahue: "Walter, Forgive Me—How Dopey Is Ocean" (Oken 642). Donahue is continuing where he left off before taking time out for illness. When Paramount releases "Birth of Blues" he'll begin moving and this version should go along with the title. Blue Crabs' week-old release is best, but Donahue's is light, well played and sung by Phil Brito in ensemble. Backing is neat, too, but too slow for best results. Brito vocals.

Joe Reichman: "Tonight We Love—'Whish I Had Sweetheart' (V. 27818). Reichman's many arrangements of "Piano Concerto" it's hard to keep track of 'em all. Here he's the first of the best lyric to be fitted to the melody, in this case it takes a sack seat to Reichman's own interpretation of the tune itself. He overdoes it, slightly, but essentially the side is outstanding and should

sell well. Vocal is unblinded. Reverse is another strong tune. It should find wide favor. Vocal is also marked.

Freddy Martini: "Tonight We Love—'Garden of Eden' (Bluebird 11323). Martini should have let well enough alone; his original release of "Piano" started him and his second try, with lyrics, falls too far short of it and is miles behind Joe Reichman's. It's cut, thinly arranged and almost boring. Reverse is average.

Tommy Tucker: "Sugar Daddy—'Some Sunny Day' (Oken 6429). With a new drummer on 11323, Tucker starts there out like he was aiming to 'cut' Goodman. However, (Continued on page 48)

DECCA RECORDS
Personal Management—BILL HURTON

STANLEY THEATRE
Pittsburgh, Pa.
WEEK NOV. 14

HENRY BUSSE
and His Orchestra
and His Orchestra

OPENING NOV. 29
PALACE HOTEL
SAN FRANCISCO

Management
WILLIAM MORRIS AGENCY

MAXIMUM GROSSES... IN MINIMUM PLAYING TIME

ARENAS WITH CAPACITIES... OF 5,000 TO 18,000 PERSONS... MORE THAN 125,000 SEATS IN THE GROUP BELOW

THIS IS THE NEW SHOWBUSINESS

Interested in Booking

NAME BANDS ROAD SHOWS

RADIO AND MOVIE STARS

AND

ALL TOP NAME ATTRACTIONS

These Arenas are Represented and Booked by

THE ARENA MANAGERS ASSOCIATION

John H. Harris, Pres.
Pittsburgh, Pa.

Louis A. R. Pair, Sec.
Providence, R. I.

Walter A. Brown, Vice-Pres.
Boston, Mass.

Contact GEO. D. TYSON — Cl. 5-6440

1915 RKO Building, Rockefeller Center, New York

EXCLUSIVE BOOKING AGENCY FOR:

"ICE CAPADES OF 1942" and

GENE AUTRY'S new, streamlined "FLYING A RANCH" RODEO!
WRITE US ABOUT THE "NATIONAL QUEEN OF THE ICE" CONTEST!

The Big Arenas In

Boston, Mass.
Cleveland, Ohio
Philadelphia, Pa.
Pittsburgh, Pa.
Providence, R. I.
New Orleans, La.
Dallas, Texas
Washington, D. C.
Buffalo, N. Y.
Hershey, Pa.
New Haven, Conn.
Toledo, Ohio
Springfield, Mass.
Montreal, Canada

Stanford, On Sweet Side, Rates Miller, Goodman, Dorsey, O. Tucker Tops

By Knowledge ('Bud') Ames, '42
(Managing Editor of Stanford Daily)

Palo Alto, Cal., Nov. 11. "It" is for Stanford and sweet. That's the way the credulous fans here must served here. In fact, camp opinion here shouts, "Killer, Stay 'Way 'Cause You Bore." Of course, you do now and then and do an accepted except to rule of thumbs down. Duke Ellington was insulted and trumpeted his way into the favorite list at the Junior Prom, and even now the sophomores are dicker with him to play at the Cotillion. Here it is, end. Take a look for yourself at the hands which have played at the campus dance. Lud Guzikin swilled and filled in a spot on the Senior Prom program, but had little offer except vocals by Martha Tilton, of Benny Goodman fame. His music registered like a studio orchestra with heart burn. And for once Stanford agreed with the University of Southern California on something—Phil Harris, another Senior Prom band. He's 'corry, spelled with a capital "H." After the Senior Prom engagement here, Joe Reichman became the "Quasimodo" rather than the "Pacheco" of the piano as far as the sons of the Stanford Red are concerned. Make a 15 year's interval here.

But, oh, say "Kaiser" when he's in the Junior Prom. When he's stuffed 'em off at the door by the dance despite the fact that tickets were sold for his weight in turkeys. His "Alexander the Swoose" and "Bad Humor Man" corn fell in the hands, but in his "Giddy Giddy Simsimmer" moments he struck the note of Stanford dancing music. Benny Goodman's rather "yes-said-kind" music, the dance-with-you-yes-said-kind.

Need we tell you about Glen Gray? The welcome mat is out for him any time he is out one-night-stand in his own (adv. California Chamber Commerce) neck of the woods.

Row Stanford Pops 'Em

How do Stanfordites rate their bands? A sample poll made recently by the Stanford Daily gives an accurate answer. Of the people questioned, 28% picked Glenn Miller as the tops in popular dancing music. Benny Goodman popped in next with 10%. Orrin Tucker and Tommy Dorsey ran a tying third with 9%.

Somebody must have slipped a muscle into the top brackets, but only for laughs. In their more serious moments, the students will tell you that Quaver-Sax Lombardo couldn't draw even on a hot night, not even with those nifty cymbal endings.

Tapering down the percentage list run Kay Kyster, Ray Noble, Freddy Reddy, Duke Ellington, Headie Art Shaw and Larry Clinton, in that order. Those percentages tell the story more vividly than words. The music for Stanford trends definitely toward the Meadowbrook. Blast bands are as popular as a wife who sits crackers in bed.

This one poll suits the students. Do you like hot bands better than sweet bands? "No," shouted 39%; "Yes," 61%. 9% were undecided. And, strangely enough, 70% of those "no's" came from feminine throats. That's a tough 70% to beat.

Ftisco for Frisky Weekends

Come weekend time, Stanford for the big city, San Francisco, for the round of hotel spots. Headie Art Shaw and Larry Clinton, in that order. Those percentages tell the story more vividly than words. The music for Stanford trends definitely toward the Meadowbrook. Blast bands are as popular as a wife who sits crackers in bed.

the fact that he sounds like a refugee from a Westminister boys' choir, and that bill that lulls even in the face of a \$10 check.

That's the old guard. From time to time, big names blow into town for a breath of fog (adv. Florida Chamber of Commerce) and a short sojourn. And speaking of the old guard, Paul Whiteman, the king of that jazz stuff, is back in San Francisco again, the town from whence he sprang. He blew into town with his mind where he is going to rival Red Nichols' Five Pennies or the Boston Symphony. His music just doesn't make for consistent dancing.

Art McCue's Cue
And speaking of those who are trying, how about a band for a local boy who averages four or five campus engagements a year in addition to taking time out to arrange music for the student shows? Art McCue runs his name, and since his band combines a little of the lush of Freddy Martin and the careful arranging of Glenn Miller, he is fast becoming a campus landmark. One may hear more of him.

Dancing is one thing; listening is another. Stanford music is slow on the dance floor, but catch them driving with their car horns on snubbing and their car horns in the fraternities and sororities, or just landing an ear at the top of the "em liden to Harry James and Charlie Barnet, but end of 'em ever buy their records."

What would be best, then, to end on the notes of the disc. What are Stanford's recording talents? Well, the "em liden to Harry James and Jimmy Dorsey players with Woody Herman, Tommy Dorsey and Benny Goodman fighting it out for runner-up honors. And the Duke of Ellington has been going into many elite rooms since the issuance of his "Jump for Joy" stuff. Enough.

Bump into us on the dance floor and we'll be glad to come along. Catch us in our rooms, just listen!—and come on in for these trumpet and trombones blast."

Next Week: Oregon)

ANOTHER DEATH AFTER DEATH

Philadelphia, Nov. 11. John William Herbert, Jr., member of the musical duo of the Herbert Brothers, was killed early Sat. (4) in a plane crash. Herbert, 22, was riding crashed into a tree here. Herbert's cousin, Charles Clark, who was driving the plane, was also killed. Herbert, who was 39, played a saxophone; his brother, David, 21, performed on the piano. They had been currently working in a cafe in Northeast Philly.

Chicago, Nov. 11.

Richard Miller-orchestra comes into the Marine Room. Edgewater Beach hotel, starting Nov. 22. This is second Marine Room appearance within a year for the Miller-orchestra. The band for the band in Chicago.

STOLEN MAGNIFICENT SOUNDS ELSEWHERE

Outbreak of Thefts in One Section of Ohio with at Least Ten Reported Cases. So Far—Gangster Methods of Prohibition Days Used

ISSUE WARNING

Youngstown, O., Nov. 11. At least 10 authentic phonographs have disappeared from this district as a result of hijackers posing as repair men or other representatives of dealers, hauling the boxes away in daylight. Those dealers would not know for several days that the boxes worth from \$500 to \$700 each, had been stolen. In some cases the boxes were stolen when places were broken into. All of the hijackings were in the section of the area, bounded by Steubenville, Conneaut, Sharon, Pa., and Salem, O.

H. Harold Copeland, music box dealer at Youngstown and president of the Automatic Phonograph Association, warned proprietors of places having jukeboxes not to let them be removed without first checking with dealers as a precaution. He said it looked like an organized gang is hijacking sections of the country and disposing of them in another. Five members of a gang of seven were arrested in Chillicothe, O., and given jail terms, Copeland said.

Youngtown vice squad officers are aiding the dealers in tracking down the stolen music boxes. Two police stations have been alerted. The numbers were taken to the police station for identification. Some local dealers could not identify them. One of the music boxes looked as if it had been recently repaired. It could not be determined whether either had been stolen. They were returned to their present owners.

GOAL TOO HIGH BUT KYSER BIZ VERY BIG

Kay Kyster's band fell short of the \$10,000 a night gross that his recent one-night dates in the east were being aimed at. His tour was set up as to seating capacities and price scaling to give him a minimum gross of \$4,000 on each date. Despite the results being several thousand dollars short of that figure, on an average of \$4,000 (40% net) most successful. They grossed \$24,000.

At Arena, New Haven, Conn., Oct. 26, they made a short of \$2,000. At the Beach hotel, starting Nov. 22, they grossed \$7,500; at Baltimore Armory, Oct. 28, they made \$4,000. At the evening dance, at County Center, White Plains, N. Y., he did \$8,000. Another date, Oct. 30, at Ship Chandlery, Hartford, Conn., pulled \$4,000.

FREDERICK BROTHERS EXPAND IN CHICAGO

Chicago, Nov. 11. Frederick Bros. music store is moving to new offices here. Office set-up now has L. A. Frederick as president, Carl Snyder in charge of sales, and Fred Snyder in charge of the Kay Kyster as one-night book. Ervin Brabce in charge of band and sound equipment as class A. Bill Parent handles cocktail-units and June Darling in charge of acts.

Sectional Variations in Popularity Of Bands Flaws Dailey's Bookings

INFECTIOUS
Top Hat Owners Visit, Then Enkalete Meadowbrook

Impressed by a visit to Frank Dailey's Meadowbrook, Cedar Grove, N. J., operators of the Top Hat Club, Union City, N. J., are going in for name band policy in conjunction with its current floor shows in an effort to draw some of North Jersey's younger trade. Carl Noto's band may open the policy Dec. 1.

Julie Winitz' orchestra, which has been at the club for past couple years, remains as an alternate band. Winitz, besides leading his outfit, is also the club's banquet manager.

MUSICIANS AS CITY ALDERMEN

Springfield, Mass., Nov. 11. They like musicians in the Springfield City Council. Ben Lande, Irving Guyer decided two terms as alderman were enough, he didn't run but another maestro, Ted Jarrett was named by the council to fill another vacancy and took his place this week.

Jarrett, who doubled between an insurance job and the Club Silhouette, state lake niterly, last winter, is taking only club dates this winter.

30 Years Without Heat, Owner Votel Converts Large Spokane Spot

Spokane, Nov. 11. After a very successful summer season of name bands, Longview, Wash., owner of Natorstium park ball room, has decided to install a heating system with the object of bringing name bands through the entire year. Built 30 years ago with no heating, the ball room has been used during the summer, and is the only dance floor in the city large enough to accommodate the crowds that come out for the one nights.

The three top bands here for this year were Kay Kyster, Phil Harris and Gene Krupa.

Music Clubs Donate Photographs to Camps

Boston, Nov. 11. Over 750 photograph machine, will be placed by the National Federation of Music Clubs into army camps so stated its president, Mrs. Guy P. Gannett, of Portland, at a luncheon of the Massachusetts federation meeting at the Hotel Vendue.

In addition to the photographs, the camps will also receive records, a number of various kinds such as choral and vocal numbers, and conductors and soloists will be available to entertain.

For some of the remote bases such as those where electric power is not available, the earlier types of photographs will be provided.

No Reduction

Chicago, Nov. 11. Billy Stearns, operator of the northside liquorerie dance niterly, the Palladium, applied to the Chicago Federation of Musicians for a reduction of scale. Palladium scale has been set up as class A. Request was denied as unfair to other Class A ballrooms.

Because of the peculiar likes and dislikes of various parts of the country for various band and styles, Frank Dailey will not be able to alternate bands between his Meadowbrook, Cedar Grove, N. J., and his new Valley Dale, Columbus, O. Dailey's intention was to buy a band for, say eight weeks, four at his eastern spot and four in the mid-west, whenever that plan was feasible.

He feels it can't always be done, however, because bands below the top crews like Benny Goodman, Jimmy and Tommy Dorsey, Glenn Miller, etc., and even those something like Duke Ellington, are in hot and cold in various sections. For instance, he has bought Dick Stabile for three weeks at Valley Dale, opening Nov. 25, but may not play him at Meadowbrook because Stabile is considerably cooler in the east than around Columbus. Tommy Tucker, who opened Valley Dale, was different. He jumped right into Meadowbrook, where he's current.

JOHN GLUSKIN'S FOUR-HOTEL DEAL

Chicago, Nov. 11. John Gluskin, New York City's personal manager, has been appointed overseer of music and talent booked into three Chicago and one Detroit hotel by John Mack, managing director of the individually owned but affiliated hostesses. Gluskin will supervise entertainment bookings at the Congress, Chicago, and the Croyden hotels, Chicago, and the Wolvenden Hotel, Detroit.

The Congress hotel will redecorate its Casino and make an attempt to return the room to its former status (it was an important spot when Benny Goodman's band got its start there six or seven years ago). Mitchell Ayres' outfit, which usually plays there, gave an after-dinner note in the Casino, Jan. 8. So far the only other booking Gluskin has set is at the Wolvenden in the Congress' Glass Hall, opening Dec. 2.

BARNETT LL COLLEAGUES HELP BAND FILL DATE

Its leader very ill with gripe and a cold, Phil Pittsburgher (husband and sister of songwriter Leo Robin), has joined Jan Savitt orchestra as vocalist. Phil Pittsburgher has been over used with his band. His band has been with Phil Harris for several years. Teddey Foy and Harry James did the Friday shows and other leaders stepped in over the week-end.

Ruth Robin With Savitt

Pittsburgh, Nov. 11. Ruth Robin, Pittsburgher's (husband and sister of songwriter Leo Robin), has joined Jan Savitt orchestra as vocalist. Phil Pittsburgher has been over used with his band. His band has been with Phil Harris for several years. Teddey Foy and Harry James did the Friday shows and other leaders stepped in over the week-end.

Kyser, \$35,000 in Boston, Standout In Bandfilmmers; J. Dorsey, \$40,000, Fine in Chi, Cugat N.G. 17½G, Philly

Estimates for This Week

Xavier Cugat, Philadelphia—(Estimate; 35-46-57-60-75). With "Great Guns" (20th). Cugat's crew getting no help at all from its screen tembo and looks like the combine will get paid \$17,500.

Duke Ellington, San Francisco—(Estimate; 2,800; 30-44-55). Screen situation, "Father Takes a Wife" (RKO), was panned by critic. Band consistently given credit for bulk of \$18,000.

Jimmy Dorsey, Chicago—(Chicago; 3,000; 35-55-70). With "New Get Rich" (Col). Dorsey band is accounting for the bulk of this week's excellent business, hence \$40,000.

Erskine Hawkins, Pittsburgh—(Stanley; 3,000; 30-44-55-60). With "Feminine Touch" (M-G) and "Four Ink Spots." Ink Spots can take most of the play for next \$25,000. Hawkins has a little following, and Rosalind Russell may be drawing some of 'em for the picture, but Spots will be big noise in the steady bo-activity here this week.

Ted Lewis, Providence—(Metropolitan; 2,000; 30-40-55). Teamed with "Gay Vagabond" (Rep.). Nihil \$7,500 in four days. Lewis crew the mascot.

Johnny Long, New York—(Paramount; 3,000; 35-55-80-90). With Andrews Sisters, Larry Adler, other famous men; "Nothing But Truth" (Paramount). Wound up third powerful week last night (Tues.) at \$42,000; second was smash \$37,000. Total \$82,500. Bob Hope picture received good support from stage bill.

Al Jolson, Lanier—(Brooklyn; 2,000; 30-40-55-55). "Rags to Riches" (Rep.) on screen. Band, however, had strong stage support in Bill Robinson. Better than average \$15,000 on four days.

Kay Kyser, Boston—(RKO; 3,000; 30-35-44-55-55). Kyser's radio (entire) popularity is the main way, because "Flying Cadets" (U) is strictly a program film. Colossal \$30,000 on top of weeks of season here.

Fredy Martin, Los Angeles—(Paramount; 3,000; 30-45-55). Combined with "Birth Blues" (Param) plus stage show and "Miss America." Opened terrific and going for near \$20,000. Crosby the draw, but Martin's crew helping.

Phil Spitalny, New York—(Strand; 2,187; 35-55-75-80-90). With "Seagull" (WB) on screen. The concert (4th) and concluding week

Band Bookings

Ella Fitzgerald Nov. 21-27, Royal theatre, Baltimore; 28-Dec. 4, Palace theatre, New York.

Inagates, Nov. 28-Dec. 4, Palace theatre, Cleveland; 5-11, Michigan theatre, Detroit; 12-14, Paramount theatre, New York.

Will Osborne, Nov. 14, Michigan U. Ann Arbor; 15, IMA B. Flint, Mich.; 16, Eagles B. Milwaukee; 18, Lakeside B. Guttenberg, Ia.; 19, U. of Minnesota, Minneapolis; 20, From B. St. Paul; 21, Aud, Presport, Ill.

Bunny Berigan, Nov. 15, Williams College, Williamstown, Mass.; 19, Fire Dept., Hyde Park, N. Y.; 22-23, El Rancho, Chester, Pa.; 28, private party, Chester, Pa.; 29, Manhattan Center, N. Y.

Tommy Tucker, Nov. 21-22, VMI, Lexington, Va.; 24, Ritz theatre, Newburgh, N. Y.; 26, Masonic Temple, Scranton, Pa.; 27, Town Hall, Philadelphia; 28, Kiwanis C. Lowell, Mass.; 29, Arcadia B. Providence, R. I.

Dean Hudson, Dec. 18, four weeks, Syracuse hotel, Syracuse.

Hudson Delano, Nov. 14, Yale U. N. Haver, 15, Arcadia B. Providence; 19, Manhattan Beach, N. Y.; 27, party, Philadelphia; 29-30, El Rancho, Chester, Pa.

Abe Lyman, Nov. 20, Mosque, Pittsburgh; 21, Waldenmark Park, Erie, Pa.; 22, Castle Farms, Cincinnati; 24, Metropolitan theatre, Morantown, W. Va.; 25, Capitol theatre, Wheeling, W. Va.

maintains fine pace at \$20,000 for six days, while last week (Sat) was \$11,500. Holding to this figure is remarkable and must mean that Spitalny is accounting for his share of the business, since "York," currently day-and-dating at the Brooklyn Park, also previously played the Astor six weeks and Hollywood ended. Theatre shifts to a Thursday opening 10-11.

Orin Tucker, Minneapolis (Orpheum; 2,000; 30-44-55). With Bob Ambassadors and Walter "Red" Brown. Band among the top and Miss Baker still box-office and effective. Zooming toward terrific \$12,500.

On the Upbeat

Don Heardo of Youngstown is forming a new band.

Jan Seaborn joined to record for Decca.

Peggy Mann, former Larry Clinton vocalist, joining Teddy Powell in place of Ruth Gaynor.

Carol Bruce signed to record for Columbia Records. Columbia re-signed her to record more for another five years.

Dave Barber, guitarist, formerly with Delta Rhythm Boys, joined Raymond Scott band at Brunswick record, Boston.

RCA Victor issuing album of sides from "W. Daney's 'Dorsey' cut from the sound track of the picture.

Harry Nemo band held over at Famous Dore N. Y., until January, deferring N. Y. debut of Stan Kenney, who may go into Palladium, Hollywood.

Karle Kohle led Blinburt's for the Hotel Westminster Blue Room, Boston, with Jimmy McFalls leaving El Rancho (Walnut) for the Blue Room, Peter Bodge, formerly musical director (Continued on page 48)

1st Ambulance Dance Grosses \$15,000 in N. Y.

First of a series of dances to supply ambulances and medical support for Britain's effort, will run off Monday (10) night by the British-American Ambulance Corps, at the Manhattan Center, New York. With a series of orchestras and other talent on tap, the "Name Band" will be the main attraction. The show, of which came about \$3,000 for production and operating expenses, is expected to gross \$15,000. The show was sold at from \$1 to \$5. BAAC opened the Center's doors assured of a profit on the evening. Some \$6,000 was realized from sale of ads in the program booklet.

Evening marked the public debut of Raymond Paige's new 80-piece "Young Americans" orchestra, which broadcast a series of George Gershwin and other melodies over the CBS network. Ed Sullivan was supposed to have introduced the new combo, but didn't show. Remainder of the bill, which started at 9 p. m. and ran until 3 a. m., consisted of talks by outstanding personalities and dance numbers by more than a dozen bands. James J. Walker, former mayor of N. Y., was a master of ceremonies, along with band-leaders Calloway and Art Gurdie. Jerry Lawrence and other record jockeys from local independent radio stations, including W. W. Rye, president of the Ambulance Corps, spoke at the outlet and also on CBS radio.

Early part of the evening, until after Paige's band got off its session, was a concert dance and vocal. Sammy Kaye, Bob Chester, Al Donahue, Vaughn Monroe, Adrian Rollins bands were used. After 11:30, however, the chairs were cleared away and the joint began to jump.

Sides of Jimmy Lunceford, Guy Lombardo, Harry James, and others. Various outstanding socialites and theatrical people were on the committee. Fred Astaire was honorary chairman; Paul Specht, executive chairman; Mrs. George Eastman, chairman. The show was presented by the committee. Fred Astaire was honorary chairman; Paul Specht, executive chairman; Mrs. George Eastman, chairman. The show was presented by the committee.

Baron Elliott band in Pittsburgh was picked up Jack Hartigan, Leighton Noble drummer, and Vic Lewis, formerly with Leighton Noble. Later replaces Andy Oleask, recently drafted. Babe Blum, now with Benny Burton, going back with Elliott as vocalist.

Bands at Hotel B.O.'s

NEW YORK

(Presented herewith, at a weekly tabulation, is the estimated average charge business being done by name bands in various New York hotels. Dinner prices (7-10 P.M.) noted. Larger amounts designate weekend and holiday prices.)

Band	Hotel	Weeks Played	Charges Per Week	Total Grosses
Edy Duchin	Waldorf	4 (Sat); \$1-\$1.50	1,850	8,775
Henry Goodman	New Yorker	4 (Sat); 75c-\$1.50	1,700	8,625
Harry James	Litton	4 (Sat); 75c-\$1.50	1,600	8,000
Benny King	Billboard	3 (Sat); \$1-\$1.50	1,200	5,775
Ray Kinney	Lexington	3 (Sat); 75c-\$1.50	1,375	6,400
Alvin Karpis	Manhattan	3 (Sat); 75c-\$1.50	1,175	5,325
Vaughn Monroe	Commodore	4 (Sat); 75c-\$1.50	5	925

*Asterisks indicate a supporting floor show, although the band is the major draw. 12 p.m.

Chicago

Lee Brown (Blackhawk; \$40; \$125 min.). Brown orchestra is setting down into groove that's establishing itself as a real midwest favorite. His future here is assured. Despite miserable weather last week that hurt all the Brown came up with \$300 paid.

Griff Williams (Empire Room, Palmer House; \$30; \$35-50 min.). Williams band has caught on beautifully and is a cinch to become one of the Palmer House's leading lights. Last week drew 3,500 people.

Los Brees (Chee Palace; \$50; \$250-\$350 min.). Pounding out a strong business, with Joe B. Lewis on the floor; amassed 4,800 customers last week.

Alvin Karpis (Fountain House; \$30; \$35-50 min.). Karpis band has been brought to the bright side by Herman band; in its second week pulled \$300 in tough weather.

Jimmy Grider (Foremost; \$30; \$35-50 min.). Grider band has been going along nicely on steady Kassel draw; came up last week with 1,800 people.

Los Angeles

Ray Noble (Ambassador; \$30; \$1-\$1.50). Football parties helped, but hot weather held covers to around \$2,600.

Carl Ravera (Billmore; 1,150; minimum \$47-\$150). Coasting along to average big; around 3,500 payees.

Alvin Ray-King Sisters (Palladium; 6,000; 55c-\$3c). Out to around 8,000 stubs. Not catching on as expected; but with the record rep of the King girls. They don't hoof on hot nights.

Bob Crosby (Trianon, South Gate; 1,200; 40c-\$5c). Picked up solidly one week for around 8,000 second week. Band hot with the mob in this industrial district. Fast and away the town's leader.

Jimmy Grider (Foremost; \$30; \$35-50 min.). Grider band has been going along nicely on steady Kassel draw; came up last week with 1,800 people.

Nile Granulo's floor show and interludes of leg shaking.

Jurgens Whams 'Em in Iowa; Krupa Big on College Dates

Broken Records Worth

2½c. a Lib. to Salvage Co.

A new outlet for cracked or broken records has been secured through a newly formed company, the Record Salvage Co., N. Y. The company has contacted machine operators and is buying these records at 2½c per pound, even if the records are in pieces.

To date several hundred thousand records have been purchased and the company will buy any amount from 100 to 1,000,000 pounds. What the records are being used for is a mystery, since heretofore there has been not a single outlet for broken records, millions of which are junked and thrown out yearly by operators.

Reichman, Gray Gordon

Under MCA Pennant

Chicago, Nov. 11. Joe Reichman is slated to return to the music scene as a member of American management. Currently booked through William Morris agency, he winds up his season with date in the Book Cadillac hotel, Detroit. MCA picks up for there and will send the Reichman band out on the road for some single nights.

Gray Gordon orchestra has shifted to MCA Corporation of America from Consolidated Radio Artists. Gray Gordon is a member of the Merry Garden, northside ballroom here.

George Brandt new four-piece band broadcasting over WTOL Toledo, each Tuesday and Thursday at 8-10 p. m. Others in the combination are Gene Tucker, Eddie Welch, and Leonard Stiebans.

(Estimates)

Glen Gray (Totent Pole B. Auditorium, Mass.; Nov. 3-8). On seventh week Gray pulled 400 more booters than previous week—17,400. Gray drawing approximately 5,000 dancers at \$10.

Gene Krupa (Lafayette Colosseum, Easton, Pa.; Nov. 7). Booked in full for 1941. Krupa pulled 400 couples at \$5 pair for \$2,750. Night (Sat) band played to a packed house of \$2.50. Total \$3,500 at Rescuer 1st. Troy, N. Y. Followed with \$1,000 at \$1.00 at Ritz B. Bridgeport, Conn. Sunday (9).

Dick Jurgens (Aud. Burlington, Ia.; Nov. 3). Jurgens popped smash of \$10,000 in 10 weeks and 2,870; ticket-selling stopped at 9:30 p. m. Drew 179 at \$1.50; 1,101 spectators at \$1.50. Total \$1,410 at his end.

Alvin Shaw (State Fair Grounds, Detroit; Nov. 8). Shaw did well here at Lawrence Institute of Tech. book, drawing approximately 5,000 dancers at \$10.

Charlie Spivak (Brookline C. C. Palladium; Nov. 7). Spivak surprised, drawing 800 dancers at \$1. More than double draw of other acts and trailing only Tony Dorey and Edy Duchin's marks.

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ANNOUNCING...

The removal of
all entertainment departments
of the

FREDERICK BROS. MUSIC CORPORATION

(Chicago Office)

520 NORTH MICHIGAN

to
The entire 22nd floor

of the

MATHER TOWER BUILDING 76 EAST WACKER DRIVE

after

NOVEMBER 15th 1941

ALL PHONES: State 0003

In step with increased business, and to greater facilitate the functioning of our "Personalized Service" to you, this move to more spacious quarters is deemed necessary.

L. A. FREDERICK,
President,
FREDERICK BROS. MUSIC CORP.

'Music with the STRONG Appeal'

BOB STRONG

TREAT TIME
CBS

AND HIS ORCHESTRA
UNCLE WALTER'S RIG HOUSE
SIX-RECORD

Management: M.C.A.

MPPA Board Votes to Conserve Paper On Songsheets, Seeks Antip Coin Ease

Board of directors of the Music Publishers' Protection Association has voted to recommend to its membership that it eliminate the insert in sheet music during the national emergency. Purpose of the move is to conserve paper and metal. Same stunt was tried in World War I.

It has also voted that representations be made to the Australian Trade Commission, now touring the country, about revising its money restrictions so that American publishers can obtain the Australian equivalent a sum greater than 50 pounds (\$200) as an advance on a song or a recording. Under the present law now prevailing in Australia the latter amount is the limit that a publisher may obtain out of the country on any single deal.

Walter Douglas, the chairman, was authorized to appoint a committee for the negotiating of a contract extension with the continent's union.

Goodman Phonograph Discs to Retail at 35c, Starting Nov. 21

Columbia Records is moving the Benny Goodman orchestra, its top name, from the Columbia 50c label to the 35c Okeh side. Shift goes into effect Nov. 21, when "Let's Do It" and "The Earl" will be released back to back and may presage the start of another shift of top names to lower-price labels and eventually bring about a standardized fee of 35c for all popular platters. It's an idea that some record company execs have for some time touted as a future possibility.

Goodman has never sold at less than 50c. In fact, the present top of 50c was begun by the same combination of Columbia and Goodman. When the latter moved from Victor to Columbia almost two years ago the jump was coincidental with a label change from Brunswick to Columbia and a drop in price from 75c to 50c. Victor, at the time, was selling for 75c, which price was maintained for almost a year, then lowered to its current 50c.

Of course, there will be no rush of other top band names to shift to 35c labels because Goodman is making the change. At their present price levels the companies are selling all the platters their factories can dish up (each is far behind on orders), but the thought of a 35c price all-around isn't far-fetched. Retail sales of 35c discs three for \$1 is in a large measure responsible for the tremendous snap-back of the record industry.

ERPI IN STIPULATION

End of Action for Sync Fees Brought
By John G. Paine

Judge John C. Knox signed a settlement stipulation in the N. Y. federal court Monday (10) which brought to an end the suit which John G. Paine, as publishers' agent and trustee, started in 1938 against Electrical Research Products, Inc., to recover synchronization fees on soundtracks recorded on this side and shipped abroad. The stipulation granted \$50,000 to the publishers involved and the amount of \$2,277 as fees and disbursements to the estate of Herman C. Storck, who served as a master in the case.

The fees had to do with musical numbers that were copyright in the United States and Canada but that were in the public domain in foreign countries where the films were exhibited. While the action was under way several picture companies entered suddenly into the court proceedings because ERPI had informed them that it would look to them to pay the damages allowed publishers since ERPI had merely acted as an agent for these companies. The film companies eventually agreed to settle with ERPI for \$15,000. ERPI put the remaining \$40,000 plus the master's costs as his share of the settlement.

ASCAP Expects

Continued from page 45

case of ASCAP there's the established split of 50% for the writer and 50% for the publisher.

The Song Writers Guild, which held its organization meeting last week, named Hy Zaret as temporary chairman. Among those who pledged their support for the Guild were Jack Baker, Helen Blust Sylvia Dee, Red Evans, Henry Kater, Hans Langfelder, Jerry Scelen, Bob Soud and Freddie Wise.

The Guild wants to be the sole bargaining agency in dealing for its members on performing rights as well as all other rights which include recordings, sheet music and synchronization. The Guild also intends to do the collecting of its members' royalties, to negotiate standard contracts and establish a pension and welfare fund for impoverished members. The belief in the trade is that this organization is feeling the support of BMI since the Guild if it is successful in getting started, could serve as a cumulative element with regard to both the SPA and ASCAP.

Sol Kaplan's symphony, "Bachante," was bought by Boris Moros for use in "Tales of Manhattan" at 20th-Pox.

Band Reviews

Continued from page 45

American tempo, but for the most part it is a very danceable crew that can stand listening to when the feet stop. The leader makes his first appearance, is also an apparent member of the band. The music steps out front, there's a noticeable lead-in action, from the male customers particularly, and the line in front of the bandstand forms at once. Right and left.

Weekend crowds at Chatterbox have almost always been predominantly juvenile and the music is the type of band that's right up the college side's alley.

HERB HAGERMAN ORCHESTRA (8)

Model Batten, Buffalo
Trio-playing leader has whipped together jaunty six-piece combo that picks up tempo and emphasis on rhythm behind three versatile lead men, Amos Barton on sax, Paul Richmond on piano and Hagenor bowing a muted violin. Boys are as good as the band's name. They're dispensed with written arrangements and play mostly on the memory. Their rhythm brand is quick, unorthodox yet tricky, aptly filling the silent corners of a smaller-sized room.

Sax predominates on melody but Barton is set loose to vary his horn, inserting flute, clarinet and alto. As well, piano and violin are nimble and Hagenor's fiddle is as good as making the music. The band, along slowly behind three rhythm. Latter are Ed Ingram, guitar; Paul Hirschhorn, bass and Carl Monaco, drums. Guitarist and leader double on voice.

Knack for Latin rhythms was also demonstrated by bandstand although same is not too well appreciated in this burg.

EDDY HOWARD ORCHESTRA (12)

Model Muehlbach, Kansas City

Trio in an organization new to the musical world, although the component parts are tried and tested. Ideas was to build a pop music group around the singing composer, Eddy Howard, and this aggregation is the result. The personable Howard is front man and singer, and the musical group of Bill and Al Bear, of Milwaukee, was enlarged into the present orchestra.

Ensemble is playing its second engagement since organization, but even with so little group experience behind it the outfit comes off with a first class rating. One reason for some of its popularity in the Terrace Grill is fact that Howard has been cranking to dance music of the day instead of capitulating to the usual policy of straight dinner music. Music is also enhanced by Howard's singing and this department is extended with Roy Bast to fulfill the parting chores and a quartet, the Swing Sire, for swing harmony.

Bill Bear handles the piano while Al Bear holds a spot in the reed section. Further novelty effect is added by a two piece team with Henry Myers tickling the second set of horns. This duo is built the band and all arrangements are thus orchestrated. Personnel includes: Horrie Kern, drums; Ken Myers, Hugo Cop and Joe Roth on trumpets; Eddie Begovatz, trombone; Larry Bornstein with Bass and Bears in the reed section; Hal Williams, guitar and Pete Roth, string bass.

Crew is probably not in its final form as Howard is considering ad-

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to VARIETY. Names of records, the man or band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parenthesis indicate the number of weeks each song has been in the listings and respective popularity.)

1. Don't Want Set World Fire (12) Cherio. (Inkopolis).....Deca
2. Piano Concerto B Flat (9) Martin. (Tommy Tuckey).....Okeh
3. Tonight We Love (3) Maestro. (Tommy Martin).....Deca
4. Jim. (5) Kaycee. (Jimmy Dorsey).....Deca
5. You Made Me Love You (5) Broadway. (Dinah Shore).....Bluebird
6. This Love of Mine (4) Embassy. (Harry James).....Columbia
7. Chattanooga Choo-Choo (3) Feist. (Tommy Dorsey).....Victor
8. Elmer's Tune (2) Robbins. (Glen Miller).....Bluebird
9. You Are My Sunshine (10) Southern. (Glen Miller).....Bluebird
10. Guess I'll Dream Rest (12) Block. (Tommy Tuckey).....Okeh
11. Why Don't We Do This Often? (1) BVC. (Glen Miller).....Bluebird
12. (Victor) (Fred Taylor).....Columbia

DISKS-GAINING FAVOR

(These records are directly below the first 10 in popularity, but growing in demand on the coin machine.)

- Time Was (Southern).....Jimmy Dorsey.....Deca
 Do You Care? (Campbell).....Charlie Spivak.....Okeh
 Jealous (Mills).....Lec. Brown.....Okeh
 Modern Design (Republic).....Bob Crosby.....Deca
 Shepherd Serenade (Sheppard).....Andrew Sisters.....Deca
 B-I-Bi (Rinker).....Sammy Kaye.....Victor
 Cowboy Serenade (Marks).....Andrew Sisters.....Deca
 (Horse Heidt).....Columbia
 (Carl Hoff).....Okeh
 (Glen Miller).....Bluebird
 (Russ Morgan).....Deca

itions and revisions, such as another trombone or set of strings. Leader himself slides trombone when book calls for five brass numbers, and this idea may be further worked out. Howard is aiming at setting down to a ballroom date in Chicago.

LOU BREESSE ORCHE (15)

With Barry Warren
 Ches. Pares, Chicago
 Breesse in stage show days was known and recognized as one of the outstanding pit and stage band directors. He could, and still can, cut a showing to the pleasure of the turns and the satisfaction of the producer. He has the innate feeling for the performer's problem and an experienced knowledge of what musical showmanship is. He has established himself in the Ches. Pares as an artist in really getting behind a show and putting it across on every angle.

On this score alone Breesse is an asset for any nifty or theatre where acts are a considerable portion of the entertainment. On the dance side his orchestra is based on a breezy rhythmic style, using a six-eight beat that dancers usually find is an invitation to wiggle a leg and easy to follow. Breesse has developed this tempo into a style. For mature hoopers it's a tempo that fits.

At piano Breesse has standout in Melvin Winter. On his solo work Winter renders a load of stuff. Also tops are Eddie Prings at tenor, Skip

Moore on trombone and Bill Haley with his trumpet. Breesse himself does plenty okay on the trumpet. Barry Warren is hailed vocalist and turns in a good job on the slow Moore steps away from the trombone to handle the rhythm vocals, and between Moore and Warren the vocals are given good treatment.

Music Notes

Jules Styne wound up his scoring job on "True to the Army" at 20th-Pox.

Eddie Cokerone and Jacques Press sold four songs to Universal for use in "Temporary Bride."

Sam Cahn and Saul Chaplin are writing two song numbers for the Columbia picture, "Trimmed."

Jimmy Dodd composed two new tunes, still untitled, which he will sing in "The Yard Bird" at Paramount.

Jacques Press and Frank Loesser cleared "Now You See It, Now You Don't" for "This Gun for Hire" at Paramount.

ON THE RECORDS ★ ON JUKE BOXES

AS BARRY BACHCOURT COULD SERENADE ONE LOVE TO ANOTHER FROM



EDWARD B. MARKS MUSIC CORPORATION • RCA BUILDING • RADIO CITY • NEW YORK

FRANK HENNIGS, GENERAL PROFESSIONAL MANAGER

Inside Stuff—Music

Broadcast Music, Inc., will continue supporting the plug-checking arrangement it has with Dr. Roy Peasant, an instructor at the City College of New York. The contract it gave him when it subsidized his service early this year does not expire until Dec. 31, 1941. BMI distributes this daily recap among the publishers affiliated with it.

Jack Robbins has three Broadway musical scores primed for his three new films. He is publishing the Olsen & Johnson "Sons o' Fun," Miller Music will publish "Lady Comes Across," and Robbins Music will bring out the "Santo Yona" (Eddie Cantor-Warner Bros.) score by John Latouche and Vernon Duke.

"File of Fugle" Millard croon's newest Decca recording is "Big Fat Mama." "Big Fat Mama" is backed by "Trouble in Mind," vocal by Rosetta Thurgood.

Paine to Seattle for ASCAP Talks

Meantime Society Seeks Florida Cleanup But Hears Some Radio Men Oppose any Repeat

John G. Paine, ASCAP general manager, left last Thursday (6) for Seattle to discuss with Washington state authorities settlement of the anti-ASCAP litigation which has prevailed since 1938. The talks also will involve the recovery by ASCAP of performing rights fees from local users which have meanwhile mounted to substantial proportions. Washington broadcasters have disclosed a decided preference for dragging out the situation. Paine is expected to be absent from New York for at least two weeks.

ASCAP's next step will be to get the State of Florida's attorney general to take a decisive stand on the local statute which bars ASCAP from doing business in that state. ASCAP is now operating in Florida under a makeshift arrangement proposed by the attorney general himself. After theatre owners, hotel men and dancehall operators had protested against enforcement of the anti-ASCAP statute, the attorney general prevailed upon ASCAP to permit these users to go on performing its music on the basis of their old contract, with the understanding that repeal of the law would be recommended to the next session of the state legislature. ASCAP has since been collecting from all state users but broadcasters.

The Society was recently informed that two influential Florida station operators have put themselves on record as determined to oppose repeal of the anti-ASCAP statute and there is a strong movement within the ASCAP directorate to force the Florida issue to a showdown by returning the performing rights to individual member-writers and publishers as far as Florida is concerned and thereby leaving Florida users no choice but to obtain licenses from hundreds of sources or stand the consequences of a flood of infringement suits.

BOOKKEEPER SUICIDES

Brechin of Chappell & Co. Also Fires at Ex-Flames

Edward Brechin, 38, bookkeeper for Chappell & Co., fatally shot himself in Monahan, Pa., Nov. 8, after critically wounding his former "fiancee" with the same revolver. Tragedy occurred in the home of the injured woman, Anna Myers, 34, who, at one time, was employed as a waitress in a Radio City restaurant. She was removed to the Reading hospital suffering from wounds to the head and chest. It is understood that she broke off with Brechin when she learned he was married, his wife being an invalid. Brechin had been with Chappell for five years. He came from Bridgeport, Conn.

THE EYES OF ASCAP ARE ON JUKERS

As one means to make up for loss of revenue under the new radio contract, ASCAP will make a drive on the jukeboxes.

The Society, like the National Ass'n of Performing Artists (Fred Waring and James J. Walker), feels that the slot-machines use of copyrighted music for profit and is aiming for a three fold return from the estimated 50,000 jukeboxes now on the market.

Richard Hall's "Cowboy Serenade" bought by Republic as theme song and title for a Gene Autry picture.

WHTT SIGNS ASCAP

Hartford Stations in No Hurry—All Still Fear Society's Power

Hartford, Nov. 11. First Connecticut station to sign ASCAP is WHTT. Hartford Times owned station started siding in ASCAP music yesterday (10) on a 50-50 basis with BMI. Although no definite action taken yet by city's other three stations, it is expected they will sign ASCAP. WNBC is studying licenses and contracts. WDRB is dusting off its files and, in a pact expected any day, according to Paul Moroney, g.m. Station manager says that ASCAP music in future will be divided with BMI. Formerly ASCAP music transcriptions have been kept to date and never laid aside.

WHTT hasn't announced to public its use of ASCAP music. Leaving that for public to find out for itself. It is filtering the music in there and waiting back-for public reaction. According to Fred Bieser, program director, station is in alert fearful of a complete substitution of ASCAP for BMI. Will eventually make as complete substitution as is possible under conditions. Feels that most hits on air are BMI and elimination of them would arouse undue comment and condemnation. Station is holder of shares in BMI, a Mutual affiliate, has been fed ASCAP music in recent months.

DISK ROYALTY VERY MUCH UP

Despite the absence of their current tunes from the two older networks for the previous eight months, ASCAP publishers and that the labels have received from the Columbia Phonograph Corp. for the quarter ending Sept. 30: are the largest that have yet come to them from that company. Statements from Decca are Nov. 15 and it is anticipated that the payments in this case will also set a record figure for that firm.

SYLVIA SUAREZ QUILTS TO BECOME MOTHER

Havana, Nov. 11. Sylvia Suarez is out as Cuban manager for Robbins Music Corp's local outfit. Her aside, Hortensia Gayza, succeeds. Miss Suarez is leaving because of expectant motherhood.

To Pay Webs for ASCAP Music Is Illegal Under Present State Law

ASCAP Publishers Refill Stacks From BMI Firms

ASCAP publishers have started raiding the professional stacks of Broadcast Music, Inc., and firms affiliated with it. Following the break with radio many ASCAP concerns pared their professional stacks and they are now refilling the ranks. Robbins Music Corp. has taken Harold Wald from BMI; T. B. Harris, Stan Stanley from E. P. Marks, and Famous, Ralph Smitman from Southern Music Co.

NEW IMPERIAL LINE CUT BY OBERSTEIN

First ideas for Eli Oberstein's new Imperial Records he cut yesterday (Tuesday) by Blue Barron's band at World Transcription Studios in New York. To be issued about Nov. 18 or 19 the first release, selling at 35c not 25c as was expected, will carry two of four sides Barron cut under a "Hits of the Week" idea. Band made "Elmer's Tune," "Shepherd Serenade," "This Love of Mine," and "Why Don't We Do This More Often."

Beside the pop sellers Oberstein will have a line of light classical discs selling for the same price, a 10-inch platter marketed as the Elite label. Popular stuff will not be called Imperial, because it was found that a small recording company in Florida also uses that title. Instead the records will be sold without a tag, but feature the name of the band.

Oberstein's circulation will be mostly on department store counters. He has made arrangements for servicing Sears-Roebuck (150 stores to begin with) and McCrory's (100 outlets). He also has Butler Bros., who operate or serve as purchasing agents some 4,000 stores. In addition there is to be a sales test period in 10 stores in each of the chains operated by McClellan, Grant and Newberry.

Oberstein's pressings will be turned out by the Scranton Manufacturing Co., which outfit he is associated with when he headed U. S. Records. World will do the cutting and plating. They have studios in N. Y., Chicago and Hollywood.

Seattle, Nov. 11. Radio stations in Washington that pay national networks for ASCAP music are violating the state copyright act, Attorney General Smith Troy held last week. The opinion was requested by State Representative Edward J. Reilly of Spokane, who represents a number of radio broadcasters in the state.

Network programs containing ASCAP music are being transmitted through four Seattle stations (KIRO, KOMO, KJR and KOI.) but none of them are using ASCAP music on programs outside their own stations. An ASCAP appeal against the state copyright law is scheduled to be heard Dec. 8 by the U. S. Supreme Court.

Don Spencer, attorney for stations KOMO and KJR, said in his opinion there is no restriction against a station using the broadcasts of ASCAP music if it does not pay a royalty or fee for such use. KOMO and KJR have an arrangement whereby no fees are collected by the networks, he declared.

According to one Seattle broadcaster the payment of fees for BMI music would be as illegal as those paid to ASCAP because BMI has not filed a complete catalogue and per piece fees with the secretary of state, as required by the copyright law.

An appeal against the state law will be dismissed and an agreement separately reached.

STARR RESIGNS FROM MPPA

Herman Starr, head of Warner Bros. publishing interests, has withdrawn the company's three firms from membership in the Music Publishers Protective Association. The catalogs affected are Harms, Inc., Remick Music Corp., and E. Wilmart & Sons.

Starr declined to disclose the reason or reasons for the resignation, saying that he would prefer that the explanation come from Walter Douglas, MPPA chairman. Douglas stated that he had no comment. A report in the trade has it that Starr has adopted the policy of steering an independent course in operating the three firms and without participating in any way in the business councils of the industry, excepting ASCAP.

From HARMS

BELOW THE EQUATOR

By Cliff Friend and Charlie Tobias

WHO CALLS?

A Great American Love Song

Prof. Mgr. MACK GOLDMAN

HEY DOC!

From REMICK

A Johnny Mercer-Harold Arlen Score From the Warner Bros. Film "BLUES IN THE NIGHT" BLUES IN THE NIGHT (My Mama Done Told Me)

THIS TIME THE DREAM'S ON ME SAYS WHO? SAYS YOU, SAYS I HANG ON TO YOUR LIPS, KIDS

By Al Dubin & Ernesto Lecuona THE ANGELS CAME THRU

Prof. Mgr. JOHNNY WHITE

From ADVANCED

Prof. Mgr. JOSEF MYROW

From WITMARK

'TIS AUTUMN

Romantic, In Season

MAKE LOVE TO ME

DON'T TAKE YOUR LOVE FROM ME

Prof. Mgr. NORMAN FOLEY

AUTUMN NOCTURNE

Disc Reviews

Continued from page 42

things get back to normal when Amy Amel vocals and the work is another novelty. It's not surprising, but counters and machines are push-overs for Tucker now and they'll use these. Reverse, an aside, is okay, but a bit fast for proper response.

Sammy Kaye: "Miss You"—"Rancho Piliwo" (Vic. 27618). Kaye selected good ballad material from the catalog of years and does a smooth, saleable job on "Miss You." It's typically Kaye and his fans: counter and bow, will react. Alan Foster says a neat lyric. Reverse is in fast tempo, a good tune.

Shay Fields: "Can I Turn You"—"Autumn Nocturne" (Blue. 11235). Fields isn't getting turns; first side here, while nicely worked, isn't strong. Ann Perry vocals dully, but hadn't much incentive. Reverse, however, shows band on perhaps best side to date. Timely, impressively arranged and played melody, it stands out sharply. Unfortunately, not the type for machines. Counters should and it is easy, though.

Ring Crosby: "Clementine"—"Day Dreaming" (Decca 46313). Crosby packs a wad of commercial punch into first, a humorously worded and sung bit of fluff that should find easy going in boxes and on counters. Music Maida help. It's in two tempos. Reverse is good, a ballad well handled, but "Clementine" the side.

Claude Thornhill: "Baby Mine"—"Miss You" (Col. 36413). Here we go again. Same complaint, but this time for better reason. Band recently acquired new singer, Lillian Lane, who sounds like she has the goods. So on her initial record she's assigned a thing so slowly played she has to battle to keep her vocal balance (ever try making a straight line slowly?). Poor ideas by some body. Tune is from Walt Disney's "Dumbo." Dick Harding does a better-

than-usual lyric on reverse, another slow one. Band, arrangement and standard melody make a fine combination that should suit.

Artie Shaw: "I'll Taboo"—"Beyond Blue Horizon" (Victor 27641). Shaw put bit too much imagination into these arrangements, otherwise they're fine. First, a new pop is played slowly, but it's overwritten and much of its melody is obscured. Reverse is side that will sell the coupling, on counters and machines. Bit overwritten, too, but still a strong, saleable job. Breaks hit hard and often.

Dick Jurgens: "Sinner Kissed Angel"—"Make Love to Me" (Okeh 6439). While this version of "Sinner" doesn't have the melody of the original, it's an able, smooth tempo job that will find response in many machines, particularly where Jurgens is in demand. Harry Cool vocals. Reverse isn't impressive melodically. Cool vocals again.

Glen Miller: "Dear Arabella"—"Orange Blossom Lane" (Bluebird 11236). Exploitation of "Arabella" via Heart paper tune will move it on counters but it's doubtful for wide machine spinning. It has its points in lyrical story of a soldier's letter, but they're too few. Temp'o's fast. Reverse, ballad, can be a machine seller, but needs kick of air plugging first. Ray Eberle vocals.

Benny Goodman: "Caprice Pagani"—"I'm Here" (Col. 36411). Pair of Fitch Handgown Specials, tunes should sell easily on counters and in boxes that go for live. First is driving instrumental packing hefty punch in ensemble and solos. Band has spark and zip it hasn't shown often lately. Written and arranged by Mel Powell, Goodman pianist, reverse also clips live spark. Leader's clarified it at its best. Trombone break is solid, too.

On-the-Upbeat

Continued from page 44

rector at Boston's Metropolitan theatre, has placed his band in Blinstrub's.

Sydney Catlett went back to Louis Armstrong's band last week when Armstrong started four-week stand at Grand Terrace Cafe, Chicago. He replaces O'Neill Spencer, who's ill and can't stay on road.

Horne Holley's orchestra doing fall season of Saturday night dining-dancing at Maxwell House ballroom, Nashville.

Bob Strong orchestra has added Kenny Labohn, formerly sax with the late Hal Kemp, replacing Lowell Moore, and Shorty Cherock, formerly with Gene Krupa and Raymond Scott, in as trumpeter, replacing Moe Knepp.

Jackie Sonders band now playing Friday and Saturday nights at the Winthrop Hotel, Tacoma. Half hour broadcasts are carried by KVI each night.

Ray Anthony, formerly with Glenn Miller's outfit, polishing up his new orchestra on college dates around Cleveland but still looking for a male vocalist. Hal Zeiger handling band.

Tommy Flynn band, following 36-week stay at Chez Ami in Buffalo, into the Merry-Go-Round, Pittsburgh, for a limited engagement, replacing Bubbles Becker outfit.

Dona Lee is new singer at WGR, Buffalo. She is wife of Paul Sablin, bandleader.

Charlie Wolke now has his own band at Fox and Hounds Club, Boston.

Ray Heatherton opened limited engagement Monday (10) at Green's, Pittsburgh, replacing Leighton Noble band.

Four Senators into Fiesta Room of Hotel Roosevelt, Pittsburgh, for four weeks with options, following the Four Skylarks.

Max Tarabla, who quit band bid to become manager of Tron Cafe and then got his fill of latter, has resumed with his 4 Aces at Club 51, Pittsburgh, succeeding 4 Kings.

Billy Yates band back to the Gray Wolf Tavern near Shawnee, Pa., for fifth engagement there in year and a half.

Elleen O'Shea picked as permanent vocalist with Piccolo Pete band at Club Petite, Pittsburgh, after several weeks of auditions.

Bob Strong orchestra changes includes addition of Johnny Mince, formerly to Tommy Dorsey band, as

NBC, CBS, Mutual-Plugs

Following tabulation of popular music performances embraces all three networks—NBC, CBS and Mutual—compiled by WFAA—WJZ, WABC and WOR, N. Y. Compilation herewith covers week beginning Monday through Sunday (Nov. 8-9), from 8 p.m. to 1 a.m., and is based on data provided by Accurate Reporting Service, regular checking source for the music publishing industry.

TITLE	PUBLISHER	TOTAL
Concerto for Two.....	Shapiro.....	32
Don't Get World on Fire.....	Charlie.....	32
B-I-B-I.....	Rinker.....	19
Jim.....	Kayser.....	17
You and I.....	Wilson.....	17
Elmer's Tune.....	Robbins.....	15
This Love of Mine.....	Embassy.....	14
I'm Thrilled.....	Mutual.....	14
Time Was.....	Southern.....	14
Delish.....	Maerle.....	13
Chattanooga Choo-Choo.....	Fleet.....	13
Prudly Cht.....	EMI.....	13
Madeline.....	Santley.....	12
Shepherd Serenade.....	Sheppard.....	12
By-U-B-Y.....	Maerle.....	11
Having a Lonely Time.....	Cooper.....	11
I Found You in the Rain.....	Two.....	11
Two in Love.....	Willie.....	11
Yes Indeed.....	Embassy.....	11

clarinetist, shift of Kenny Labahn to first alto, and exiting for Sid Reid.

Chuck Foster's orchestra moved in Friday (7) at Baker hotel, Dallas. Floor show includes Collette and Barry, dance team.

Ernie Palmagalli's band at the Plantation Club, Dallas.

Abe Lyman and Bob Astor bands have both been booked for annual Duquesne University ball at William Penn hotel, Pittsburgh, Saturday (15).

Al Donahue will play Yell German clubs scheduled for the week end of November 14-15, at the University of North Carolina.

Pony De Simone has left Eric Madrigue's band to join the Army and has been replaced at the piano by Ernie Stramello, formerly with Don McRane's orch.

Stan Norton, with Lorraine Daley, will guardies Room of Hotel Pick-O-Hill, Youngstown.

Victorian Room is the name of the redecorated Nassau Room at the Hillcrest Hotel, Toledo, which will reopen Nov. 12 with Johnny Vincent.

Oak Hill Gardens, Youngstown, O., is being expanded for additional seating capacity.

Gal Callaway with New Kenmore Hotel, Albany, Nov. 14, Iman Jones is current.

Clarence Fakerman's KYW house band will play at the senior proms

TRAMMELL MUST REPLY TO DARU QUESTIONS

Niles Trammell, NBC president, must appear Nov. 17 for examination before trial in the \$200,000 damage suit brought by 14 writers against NBC, CBS, EMI and the National Association of Broadcasters in connection with the recent war between ASCAP and the radio interests. Justice Edw. Wasservogel of the N. Y. supreme court, issued the order Monday (9) on the motion of Robert Daru, counsel for the writers. The action is brought under the conspiracy and anti-monopoly statutes.

In granting Daru's motion for Trammell's appearance the court took occasion to elaborate some of the questions that Daru proposed to put to the NBC head. The struck out queries had to do with the alleged use of coercion on band leaders and vocalists to drop ASCAP numbers and the network's release of "misleading statements" to the public in connection with the ASCAP controversy.

of the Overbrook High and Haverford prep schools, Philly.

Bob Crosby's band was signed by Paramount to record numbers for "Holiday Inn," the Irving Berlin film musical.

Roberta Brothers orchestra shifted from the Sphinx to the Trouville Club in Hollywood.

Eduardo Aguilar's rumbustios were held over for six more weeks at the Mocambo in Los Angeles.

"What is that infectious tune with that Edgar Leslie lyric, that everyone is talking about?"

IS IT TABOO?

Artie Shaw knows, or Dinah Shore, or Xavier Cugat, or Freddie Martin, or Frankie Masters . . . and so does JERRY JOHNSON at 799 Seventh Avenue, New York."

Announcing . . .

TRIANGLE MUSIC CORP.

CHARLES (MOUSEY) WARREN

General Manager

Starting With Two Great Songs

WHY DON'T WE DO THIS MORE OFTEN

A ROSE AND A PRAYER

1619 BROADWAY

NEW YORK

A NEW MUSIC PUBLISHING ENTERPRISE

Fingerprinting of Cafe Workers Upheld By Judge Pecora in Action by Union

New York Police Commissioner Lewis J. Valentine's order last year for all niterly employees to be fingerprinted was upheld Monday (10) by supreme court Justice Ferdinand Pecora. Valentine's order forbade the employment in a night club of anyone whose record was unsatisfactory to the police department.

Justice Pecora's ruling came as the result of an action brought by Samuel Friedman, president of the N. Y. local joint body of the Hotel and Restaurant Employees International Alliance, to have Commissioner Valentine's order declared null and void.

The jurist's opinion stated: "The regulations extending the requirements of fingerprinting to employees of licensees of cabarets is a lawful and proper exercise of power." He added that the fingerprinting of niterly owners, effective since 1931, in itself "did not give the police an adequate means to prevent crimes by and with employees, steers and operators of club joints, nor to apprehend the perpetrators."

Commissioner Valentine's order, issued Aug. 14, 1940, followed a wave of strikes (see Nov. 10 days), in which they had left nocturnal joints, plus many complaints against club police officers. Members of the American Federation of Musicians' Local 802 nor the American Guild of Variety Artists opposed the police order.

Cabaret-Theatre Idea Mullied by Cliff Fischer In N.Y. Policy Change

As and when Clifford C. Fischer takes possession of the 44th St. Theatre (see Nov. 10 days), it is likely it will have to be a cabaret-theatre, a la his French Casino, after he sought to get away from it and produce strictly a 6.30 in-the-morning, with drinking and light (and buffet) facilities. The plan was denied by the New York City and ABC authorities, which is adamant against opening bars in theatres where an admission is charged. Where it's an open-gate, with a minimum or covert bar, plus dining and dancing, that's something else again.

Metropolitan Opera House is the only theatre which seemingly gets away with its champagne and liquor bar, but actually the patron step through an alleyway into an outer building.

Fischer found out that for years Loew's and Paramount, for instance, had been wanting to get light wines and beer permits in the spacious lobbies, lounges and mezzanines, where such public conveniences might improve the good going to the mammoth picture houses enjoy from candy and popcorn privileges. Fischer's 44th St. Theatre, at that time, is in a bazaar, since it calls for an elaborate facelift and interior reconstruction.

Delayed Ghost Walks For L.A. AGVA Members

Los Angeles, Nov. 11. Recovery of \$2,600 in wage claims for members during the last three months was announced by the Los Angeles local of the American Guild of Variety Artists.

Leslie Lotomy, executive secretary, directed 297 new members and 22 new wage agreements with cafes and night, assuring higher wages, better compensation and health provisions, similar to those of Actors and Screen Chorus Equity, and a two-week salary guarantee.

Being Wary of Greeks

Since Francis Lederer found himself advertised as "coming next Sunday" as the "guest of honor" at a midtown Manhattan niterly, the celebrities are wary of how they respond to the hosts' invitation to come over Sunday night and have a good time. When he visited this place, as a paying guest earlier in the week, he was invited to "drop in on Sunday" when we have many celebrities. To save mutual embarrassment he said okay, not realizing he'd find himself billed as the forthcoming guest of honor.

None the less, he didn't show up.

CITE HUB AGVA AS 'WEAK LINK'

Boston, Nov. 11. National officers of the American Guild of Variety Artists breezed into town last week to talk turkey to agents and to warn the AGVA members here on loose operation of the local. At the Thursday (8) meeting with agents, the national and local officers announced an end to some of the cheating agents and some tactics that have been a headache for years; and following that concave a new slate of minimums for venue people to be required. The new slate was announced. The new slate was announced. The new slate was announced.

Effective Saturday (9), the 'A' spots will pay principal a minimum of \$55 for six days, \$40 for one day, and \$12 for one day. 'B' spots will pay \$45, \$50 and \$60, respectively, for six, five and one day. 'C' spots will pay \$35, \$40 and \$45, respectively, for six, five and one day. 'D' spots will pay \$25, \$30 and \$35, respectively, for six, five and one day. 'E' spots will pay \$15, \$20 and \$25, respectively, for six, five and one day. 'F' spots will pay \$10, \$15 and \$20, respectively, for six, five and one day. 'G' spots will pay \$5, \$10 and \$15, respectively, for six, five and one day. 'H' spots will pay \$2, \$5 and \$10, respectively, for six, five and one day. 'I' spots will pay \$1, \$2 and \$5, respectively, for six, five and one day. 'J' spots will pay \$0.50, \$1 and \$2, respectively, for six, five and one day. 'K' spots will pay \$0.25, \$0.50 and \$1, respectively, for six, five and one day. 'L' spots will pay \$0.10, \$0.25 and \$0.50, respectively, for six, five and one day. 'M' spots will pay \$0.05, \$0.10 and \$0.25, respectively, for six, five and one day. 'N' spots will pay \$0.02, \$0.05 and \$0.10, respectively, for six, five and one day. 'O' spots will pay \$0.01, \$0.02 and \$0.05, respectively, for six, five and one day. 'P' spots will pay \$0.005, \$0.01 and \$0.02, respectively, for six, five and one day. 'Q' spots will pay \$0.002, \$0.005 and \$0.01, respectively, for six, five and one day. 'R' spots will pay \$0.001, \$0.002 and \$0.005, respectively, for six, five and one day. 'S' spots will pay \$0.0005, \$0.001 and \$0.002, respectively, for six, five and one day. 'T' spots will pay \$0.0002, \$0.0005 and \$0.001, respectively, for six, five and one day. 'U' spots will pay \$0.0001, \$0.0002 and \$0.0005, respectively, for six, five and one day. 'V' spots will pay \$0.00005, \$0.0001 and \$0.0002, respectively, for six, five and one day. 'W' spots will pay \$0.00002, \$0.00005 and \$0.0001, respectively, for six, five and one day. 'X' spots will pay \$0.00001, \$0.00002 and \$0.00005, respectively, for six, five and one day. 'Y' spots will pay \$0.000005, \$0.00001 and \$0.00002, respectively, for six, five and one day. 'Z' spots will pay \$0.000002, \$0.000005 and \$0.00001, respectively, for six, five and one day. 'AA' spots will pay \$0.000001, \$0.000002 and \$0.000005, respectively, for six, five and one day. 'AB' spots will pay \$0.0000005, \$0.000001 and \$0.000002, respectively, for six, five and one day. 'AC' spots will pay \$0.0000002, \$0.0000005 and \$0.000001, respectively, for six, five and one day. 'AD' spots will pay \$0.0000001, \$0.0000002 and \$0.0000005, respectively, for six, five and one day. 'AE' spots will pay \$0.00000005, \$0.0000001 and \$0.0000002, respectively, for six, five and one day. 'AF' spots will pay \$0.00000002, \$0.00000005 and \$0.0000001, respectively, for six, five and one day. 'AG' spots will pay \$0.00000001, \$0.00000002 and \$0.00000005, respectively, for six, five and one day. 'AH' spots will pay \$0.000000005, \$0.00000001 and \$0.00000002, respectively, for six, five and one day. 'AI' spots will pay \$0.000000002, \$0.000000005 and \$0.00000001, respectively, for six, five and one day. 'AJ' spots will pay \$0.000000001, \$0.000000002 and \$0.000000005, respectively, for six, five and one day. 'AK' spots will pay \$0.0000000005, \$0.000000001 and \$0.000000002, respectively, for six, five and one day. 'AL' spots will pay \$0.0000000002, \$0.0000000005 and \$0.000000001, respectively, for six, five and one day. 'AM' spots will pay \$0.0000000001, \$0.0000000002 and \$0.0000000005, respectively, for six, five and one day. 'AN' spots will pay \$0.00000000005, \$0.0000000001 and \$0.0000000002, respectively, for six, five and one day. 'AO' spots will pay \$0.00000000002, \$0.00000000005 and \$0.0000000001, respectively, for six, five and one day. 'AP' spots will pay \$0.00000000001, \$0.00000000002 and \$0.00000000005, respectively, for six, five and one day. 'AQ' spots will pay \$0.000000000005, \$0.00000000001 and \$0.00000000002, respectively, for six, five and one day. 'AR' spots will pay \$0.000000000002, \$0.000000000005 and \$0.00000000001, respectively, for six, five and one day. 'AS' spots will pay \$0.000000000001, \$0.000000000002 and \$0.000000000005, respectively, for six, five and one day. 'AT' spots will pay \$0.0000000000005, \$0.000000000001 and \$0.000000000002, respectively, for six, five and one day. 'AU' spots will pay \$0.0000000000002, \$0.0000000000005 and \$0.000000000001, respectively, for six, five and one day. 'AV' spots will pay \$0.0000000000001, \$0.0000000000002 and \$0.0000000000005, respectively, for six, five and one day. 'AW' spots will pay \$0.00000000000005, \$0.0000000000001 and \$0.0000000000002, respectively, for six, five and one day. 'AX' spots will pay \$0.00000000000002, \$0.00000000000005 and \$0.0000000000001, respectively, for six, five and one day. 'AY' spots will pay \$0.00000000000001, \$0.00000000000002 and \$0.00000000000005, respectively, for six, five and one day. 'AZ' spots will pay \$0.000000000000005, \$0.00000000000001 and \$0.00000000000002, respectively, for six, five and one day. 'BA' spots will pay \$0.000000000000002, \$0.000000000000005 and \$0.00000000000001, respectively, for six, five and one day. 'BB' spots will pay \$0.000000000000001, \$0.000000000000002 and \$0.000000000000005, respectively, for six, five and one day. 'BC' spots will pay \$0.0000000000000005, \$0.000000000000001 and \$0.000000000000002, respectively, for six, five and one day. 'BD' spots will pay \$0.0000000000000002, \$0.0000000000000005 and \$0.000000000000001, respectively, for six, five and one day. 'BE' spots will pay \$0.0000000000000001, \$0.0000000000000002 and \$0.0000000000000005, respectively, for six, five and one day. 'BF' spots will pay \$0.00000000000000005, \$0.0000000000000001 and \$0.0000000000000002, respectively, for six, five and one day. 'BG' spots will pay \$0.00000000000000002, \$0.00000000000000005 and \$0.0000000000000001, respectively, for six, five and one day. 'BH' spots will pay \$0.00000000000000001, \$0.00000000000000002 and \$0.00000000000000005, respectively, for six, five and one day. 'BI' spots will pay \$0.000000000000000005, \$0.00000000000000001 and \$0.00000000000000002, respectively, for six, five and one day. 'BJ' spots will pay \$0.000000000000000002, \$0.000000000000000005 and \$0.00000000000000001, respectively, for six, five and one day. 'BK' spots will pay \$0.000000000000000001, \$0.000000000000000002 and \$0.000000000000000005, respectively, for six, five and one day. 'BL' spots will pay \$0.0000000000000000005, \$0.000000000000000001 and \$0.000000000000000002, respectively, for six, five and one day. 'BM' spots will pay \$0.0000000000000000002, \$0.0000000000000000005 and \$0.000000000000000001, respectively, for six, five and one day. 'BN' spots will pay \$0.0000000000000000001, \$0.0000000000000000002 and \$0.0000000000000000005, respectively, for six, five and one day. 'BO' spots will pay \$0.00000000000000000005, \$0.0000000000000000001 and \$0.0000000000000000002, respectively, for six, five and one day. 'BP' spots will pay \$0.00000000000000000002, \$0.00000000000000000005 and \$0.0000000000000000001, respectively, for six, five and one day. 'BQ' spots will pay \$0.00000000000000000001, \$0.00000000000000000002 and \$0.00000000000000000005, respectively, for six, five and one day. 'BR' spots will pay \$0.000000000000000000005, \$0.00000000000000000001 and \$0.00000000000000000002, respectively, for six, five and one day. 'BS' spots will pay \$0.000000000000000000002, \$0.000000000000000000005 and \$0.00000000000000000001, respectively, for six, five and one day. 'BT' spots will pay \$0.000000000000000000001, \$0.000000000000000000002 and \$0.000000000000000000005, respectively, for six, five and one day. 'BU' spots will pay \$0.0000000000000000000005, \$0.000000000000000000001 and \$0.000000000000000000002, respectively, for six, five and one day. 'BV' spots will pay \$0.0000000000000000000002, \$0.0000000000000000000005 and \$0.000000000000000000001, respectively, for six, five and one day. 'BW' spots will pay \$0.0000000000000000000001, \$0.0000000000000000000002 and \$0.0000000000000000000005, respectively, for six, five and one day. 'BX' spots will pay \$0.00000000000000000000005, \$0.0000000000000000000001 and \$0.0000000000000000000002, respectively, for six, five and one day. 'BY' spots will pay \$0.00000000000000000000002, \$0.00000000000000000000005 and \$0.0000000000000000000001, respectively, for six, five and one day. 'BZ' spots will pay \$0.00000000000000000000001, \$0.00000000000000000000002 and \$0.00000000000000000000005, respectively, for six, five and one day. 'CA' spots will pay \$0.000000000000000000000005, \$0.00000000000000000000001 and \$0.00000000000000000000002, respectively, for six, five and one day. 'CB' spots will pay \$0.000000000000000000000002, \$0.000000000000000000000005 and \$0.00000000000000000000001, respectively, for six, five and one day. 'CC' spots will pay \$0.000000000000000000000001, \$0.000000000000000000000002 and \$0.000000000000000000000005, respectively, for six, five and one day. 'CD' spots will pay \$0.0000000000000000000000005, \$0.000000000000000000000001 and \$0.000000000000000000000002, respectively, for six, five and one day. 'CE' spots will pay \$0.0000000000000000000000002, \$0.0000000000000000000000005 and \$0.000000000000000000000001, respectively, for six, five and one day. 'CF' spots will pay \$0.0000000000000000000000001, \$0.0000000000000000000000002 and \$0.0000000000000000000000005, respectively, for six, five and one day. 'CG' spots will pay \$0.00000000000000000000000005, \$0.0000000000000000000000001 and \$0.0000000000000000000000002, respectively, for six, five and one day. 'CH' spots will pay \$0.00000000000000000000000002, \$0.00000000000000000000000005 and \$0.0000000000000000000000001, respectively, for six, five and one day. 'CI' spots will pay \$0.00000000000000000000000001, \$0.00000000000000000000000002 and \$0.00000000000000000000000005, respectively, for six, five and one day. 'CJ' spots will pay \$0.000000000000000000000000005, \$0.00000000000000000000000001 and \$0.00000000000000000000000002, respectively, for six, five and one day. 'CK' spots will pay \$0.000000000000000000000000002, \$0.000000000000000000000000005 and \$0.00000000000000000000000001, respectively, for six, five and one day. 'CL' spots will pay \$0.000000000000000000000000001, \$0.000000000000000000000000002 and \$0.000000000000000000000000005, respectively, for six, five and one day. 'CM' spots will pay \$0.0000000000000000000000000005, \$0.000000000000000000000000001 and \$0.000000000000000000000000002, respectively, for six, five and one day. 'CN' spots will pay \$0.0000000000000000000000000002, \$0.0000000000000000000000000005 and \$0.000000000000000000000000001, respectively, for six, five and one day. 'CO' spots will pay \$0.0000000000000000000000000001, \$0.0000000000000000000000000002 and \$0.0000000000000000000000000005, respectively, for six, five and one day. 'CP' spots will pay \$0.00000000000000000000000000005, \$0.0000000000000000000000000001 and \$0.0000000000000000000000000002, respectively, for six, five and one day. 'CQ' spots will pay \$0.00000000000000000000000000002, \$0.00000000000000000000000000005 and \$0.0000000000000000000000000001, respectively, for six, five and one day. 'CR' spots will pay \$0.00000000000000000000000000001, \$0.00000000000000000000000000002 and \$0.00000000000000000000000000005, respectively, for six, five and one day. 'CS' spots will pay \$0.000000000000000000000000000005, \$0.00000000000000000000000000001 and \$0.00000000000000000000000000002, respectively, for six, five and one day. 'CT' spots will pay \$0.000000000000000000000000000002, \$0.000000000000000000000000000005 and \$0.00000000000000000000000000001, respectively, for six, five and one day. 'CU' spots will pay \$0.000000000000000000000000000001, \$0.000000000000000000000000000002 and \$0.000000000000000000000000000005, respectively, for six, five and one day. 'CV' spots will pay \$0.0000000000000000000000000000005, \$0.000000000000000000000000000001 and \$0.000000000000000000000000000002, respectively, for six, five and one day. 'CW' spots will pay \$0.0000000000000000000000000000002, \$0.0000000000000000000000000000005 and \$0.000000000000000000000000000001, respectively, for six, five and one day. 'CX' spots will pay \$0.0000000000000000000000000000001, \$0.0000000000000000000000000000002 and \$0.0000000000000000000000000000005, respectively, for six, five and one day. 'CY' spots will pay \$0.00000000000000000000000000000005, \$0.0000000000000000000000000000001 and \$0.0000000000000000000000000000002, respectively, for six, five and one day. 'CZ' spots will pay \$0.00000000000000000000000000000002, \$0.00000000000000000000000000000005 and \$0.0000000000000000000000000000001, respectively, for six, five and one day. 'DA' spots will pay \$0.00000000000000000000000000000001, \$0.00000000000000000000000000000002 and \$0.00000000000000000000000000000005, respectively, for six, five and one day. 'DB' spots will pay \$0.000000000000000000000000000000005, \$0.00000000000000000000000000000001 and \$0.00000000000000000000000000000002, respectively, for six, five and one day. 'DC' spots will pay \$0.000000000000000000000000000000002, \$0.000000000000000000000000000000005 and \$0.00000000000000000000000000000001, respectively, for six, five and one day. 'DD' spots will pay \$0.000000000000000000000000000000001, \$0.000000000000000000000000000000002 and \$0.000000000000000000000000000000005, respectively, for six, five and one day. 'DE' spots will pay \$0.0000000000000000000000000000000005, \$0.000000000000000000000000000000001 and \$0.000000000000000000000000000000002, respectively, for six, five and one day. 'DF' spots will pay \$0.0000000000000000000000000000000002, \$0.0000000000000000000000000000000005 and \$0.000000000000000000000000000000001, respectively, for six, five and one day. 'DG' spots will pay \$0.0000000000000000000000000000000001, \$0.0000000000000000000000000000000002 and \$0.0000000000000000000000000000000005, respectively, for six, five and one day. 'DH' spots will pay \$0.00000000000000000000000000000000005, \$0.0000000000000000000000000000000001 and \$0.0000000000000000000000000000000002, respectively, for six, five and one day. 'DI' spots will pay \$0.00000000000000000000000000000000002, \$0.00000000000000000000000000000000005 and \$0.0000000000000000000000000000000001, respectively, for six, five and one day. 'DJ' spots will pay \$0.00000000000000000000000000000000001, \$0.00000000000000000000000000000000002 and \$0.00000000000000000000000000000000005, respectively, for six, five and one day. 'DK' spots will pay \$0.000000000000000000000000000000000005, \$0.00000000000000000000000000000000001 and \$0.00000000000000000000000000000000002, respectively, for six, five and one day. 'DL' spots will pay \$0.000000000000000000000000000000000002, \$0.000000000000000000000000000000000005 and \$0.00000000000000000000000000000000001, respectively, for six, five and one day. 'DM' spots will pay \$0.000000000000000000000000000000000001, \$0.000000000000000000000000000000000002 and \$0.000000000000000000000000000000000005, respectively, for six, five and one day. 'DN' spots will pay \$0.0000000000000000000000000000000000005, \$0.000000000000000000000000000000000001 and \$0.000000000000000000000000000000000002, respectively, for six, five and one day. 'DO' spots will pay \$0.0000000000000000000000000000000000002, \$0.0000000000000000000000000000000000005 and \$0.000000000000000000000000000000000001, respectively, for six, five and one day. 'DP' spots will pay \$0.0000000000000000000000000000000000001, \$0.0000000000000000000000000000000000002 and \$0.0000000000000000000000000000000000005, respectively, for six, five and one day. 'DQ' spots will pay \$0.00000000000000000000000000000000000005, \$0.0000000000000000000000000000000000001 and \$0.0000000000000000000000000000000000002, respectively, for six, five and one day. 'DR' spots will pay \$0.00000000000000000000000000000000000002, \$0.00000000000000000000000000000000000005 and \$0.0000000000000000000000000000000000001, respectively, for six, five and one day. 'DS' spots will pay \$0.00000000000000000000000000000000000001, \$0.00000000000000000000000000000000000002 and \$0.00000000000000000000000000000000000005, respectively, for six, five and one day. 'DT' spots will pay \$0.000000000000000000000000000000000000005, \$0.00000000000000000000000000000000000001 and \$0.00000000000000000000000000000000000002, respectively, for six, five and one day. 'DU' spots will pay \$0.000000000000000000000000000000000000002, \$0.000000000000000000000000000000000000005 and \$0.00000000000000000000000000000000000001, respectively, for six, five and one day. 'DV' spots will pay \$0.000000000000000000000000000000000000001, \$0.000000000000000000000000000000000000002 and \$0.000000000000000000000000000000000000005, respectively, for six, five and one day. 'DW' spots will pay \$0.0000000000000000000000000000000000000005, \$0.000000000000000000000000000000000000001 and \$0.000000000000000000000000000000000000002, respectively, for six, five and one day. 'DX' spots will pay \$0.0000000000000000000000000000000000000002, \$0.0000000000000000000000000000000000000005 and \$0.000000000000000000000000000000000000001, respectively, for six, five and one day. 'DY' spots

HILDEGARDE

THE NEW YORK SUN, FRIDAY, NOV. 7, 1941

Cafe Life in New York

More About Hildegarde and Her Magic at the Savoy-Plaza's Cafe Lounge

By MALCOLM JOHNSON

The blond little lady known as Hildegarde is shattering records with gay abandon at the Cafe Lounge of the Savoy-Plaza, where her following long ago reached the proportions of a cult. The rope is up at the door every night, the room is always jammed to capacity and it is not an uncommon sight to see her rabid and well-dressed admirers standing on chairs in the back of the room in order to see her work her magic at the piano.

Hildegarde's current engagement at the Savoy-Plaza is one of several which will keep her there for six months out of the next twelve. Her achievements there are impressive, even in a field in which every one is inclined to speak lightly of broken records.

She has just completed her third week there in this what she has done: Her opening night broke a record, her first Saturday night broke a record, her first Monday broke a Monday record, her first week broke the record for a week's business, but then her third week broke that one. And last Saturday night, according to the hotel management, was the biggest night in the room's history. On Wednesday night, when we were there, every inch of available space was taken and the dance floor was so crowded with tables that Hildegarde barely had enough room in which to work.

Hildegarde is a remarkable performer, a great performer. She has showmanship to the nth degree, an unfailing instinct for the dramatic and for capitalizing on the unexpected. She is Miss Personality Plus. She does not have a wonderful voice, but her songs do something to you, keep you spellbound. We don't know why, but they do. This is artistry, or something pretty close to do. We seem to have said all this before, in words or substance, but it is still an incontestable truth.

HER MATERIAL

Hildegarde is not content to rely on old material, no matter how good it may be. She keeps up to the minute with her songs. In her current engagement, for instance, two of her most popular numbers are from a new hit-Cole Porter musical show, "Let's Face It—'Everything I Love' and the comedy song, "Farming." She also has a witty new song, "I Said No," which has a trick surprise ending. Hildegarde always asks her listeners not to reveal the punch line to her friends.

Almost more than any performer we know, Hildegarde has the ability to create a mood, destroy it and create another. She can switch from a hauntingly sad, nostalgic number to one that is gay and light and charming and still hold her audience's breathless attention. This is no small feat in a crowded room where drinks are being served. She also sings and plays "The World Is Waiting to Walk Again," something in the same mood as "The Last Time I Saw Paris," which she did so much to popularize and which her audiences still demand from her.

She does a routing job with "Mama y Quiero" and concludes with a piano swing arrangement of Bachmanoff's Prelude in C sharp minor. Hildegarde, working with tricky lighting effects (another demonstration of her showmanship), always injects plenty of humor and fun into her performances. She has the practiced way with her audience, like her self and listeners, and recruits ringers and celebrities into her act. She makes them feel that they are a part of the show—an indispensable part. And they love it. She plays her own recordings outrageously but with such good humor that no one can take offense. Always smartly gowned, she asks for all the world as though she were a giddy young woman without a grain of sense, she is definitely concealing the shrewdness and the keen awareness that are part and parcel of her act.

She can control the most difficult audience. If, for example, she hears a disturbance, she turns and sings or talks in that direction, but brightly and without a word of reproach. It is a subtle reprimand which always works.

Hildegarde sings twice nightly at 12:15 and 1:15, except Sundays. Leo Kahn, her orchestra plays for dancing and accompanies her. Sunday Kahn is her accompanist.

RAMON REACHI SETS CHI ACTS FOR MEXICO

Chicago, Nov. 11.—Contracts have been signed here for the appearance in Mexico City of several American acts at the Folies Bergeres theatre starting Dec. 5. Set by Ramon Reachi, through the Hill Syreel office here, are the Merle Hooton dancers, featuring Dolly Thon, and the Tanager Sisters.

Money guaranteeing salaries has been placed in escrow in American banks, with this proviso: If necessary by the stranding of American acts in Mexico in recent months, Mexican money has been secured in connection with the Folies Bergeres itself, through Andy Lasky, whose show killed after one week. The theatre's management was not held at fault, however.

Reachi, formerly of the dance team of Ramon and Renita, has been touring the country with "Caminantes," star Mexican comedian, looking for shows, acts and names.

Mutual Aid Pact In Philly Sealed By AGVA, AFM

Philadelphia, Nov. 11.—Local 77 American Federation of Musicians, on Friday (7) entered into a formal agreement with the Philly local of the American Guild of Variety Artists whereby members of one union will be forbidden to work in any spot employing non-union actors or musicians.

It is the first such agreement entered into by Local 77 with any other union other than the IATSE, which has a long through the international of both unions. AGVA and AFM have had an unofficial understanding here for the past two months under which members of both groups have sought to get safe shows to agree to union spots, but under new setup, it is mandatory that members of the two unions walk out if non-unions of the other craft are employed at their spot.

Agents' AGVA meeting. The agents have shown signs of not being up to the study toward the union by agreeing to meet with AGVA for the first time several months. A preliminary meeting was held Thursday night (6) between the local board of the Entertainment Managers Association and AGVA's executive council. Another meeting will be held within two weeks.

The EMA, which had been going along on a strict non-union policy regarding AGVA, is seeking a group franchise for its members. AGVA is standing up to the demand that each agent be forced to sign an individual agreement with the union.

Pitt's Stanley Theatre Will Stick to Bonds

Pittsburgh, Nov. 11.—The Stanley Theatre daily. Dorsey had to cancel last month when he went to Hollywood for a picture. "The Fleet's In!" was played out at WB deluxer week of Nov. 14. Although Dorsey's theatre had a good crowd since his film job and subsequent recording engagements, he was not in Los Angeles, ballroom, he's coming here at pay called for in original contract. After experimenting with couple of units among band engagements, Dorsey has decided to stay in and butter is strictly in name orbs. He will concentrate on his future, using vaude type of shows only when absolutely necessary.

Mpls. Goes Name Bands

Minneapolis, Nov. 11.—Local Orpheum is going in exclusively for name bands for its stage shows. Here on an inspection tour, Morgan Ames, Mort H. Singer's general manager, said that these name bands are the best draws by far and, besides, little else with any box office value now is available. Orpheum currently has Orin Tucker, with Will Bradley underlined for Nov. 30 and Lawrence Welk the running seven days. The only other stage show the theatre has had so far this fall and winter was Horace Heidt.

Bouche Booking Girls in N.Y. for Miami Niter; Vague on Transportation

Albert Bouche, proprietor of the Villa Bouche, northside Chicago roadhouse, is interviewing showgirls at the Hill Mottis house here, for a night club show due to open next year in Miami. His presence and activity became known when he inserted a classified advertisement in the New York Times, reading:

MODELS, showgirls, beautiful, attractive, with good background, to wear gorgeous costumes.

FRISCO'S NITERY MIDDLE

Club Moderna Up for Sale, Stairway Announces Reopening

San Francisco, Nov. 11.—With the Club Moderne still dark, its operator, Joe Morley, reportedly is trying to sell, with several letters interested.

Meanwhile, the Stairway to the Stars is back in good circulation. Although statement is scoffed at in the afternoon, former operator Joe Tenar claims he will open "in about two weeks" with Lola Lane and Sammy Cohen as the talent.

times for one of the smartest shows in Miami Beach, Fla.; salary \$30 per week; long engagement. Phone Albert Bouche, Wickemast 2-8444, Sunday, 2 to 4 p.m.

Vocals, applying for jobs were told it was not a fashion, but a theatrical show, Membership in the theatrical union is unnecessary. Bouche is informing girls. He is not forming them how they get to and from Frisco. His reply to the question is quoted by one inquiring model: "You're the type, seeing there is a matter of penicillin."

Don't need to discuss that. Bouche's latest method of seeking talent through a semi-blind ad in the Times is in keeping with his reputation for the unusual in his theatrical profession. In Chicago he seldom booked through regular channels, but would instead pick up names never before in Chicago through direct overtures in New York, Detroit, Florida, etc. His Villa Bouche, because of its geographic isolation, long practiced the policy of having showgirls live with him on well as work on premises. Many showgirls didn't like this policy.

La Martinique Switches

From Intime to Girl Show

Producing the new cycle of production shows in niter, Dario & Vernon's La Martinique, New York, has inaugurated a girl show in place of its regular intimate entertainment starting Nov. 22. Dario himself will stage the show.

Dorothy Fox is tentatively set to direct the ensemble dancing.

In order to production, the niter tomorrow night (Wednesday) preads a layout toplined by Ingeborg Coca and including Willy Archibald and Estelle and Leroy. Milton Douglas will h.o.

Saranac Lake

By Happy Ranaway

Saranac, N. Y., Nov. 11.—The Will Rogers Sanctuary had an outstanding Halloween party. Gifts were donated by the Northwood and Adirondack areas were special guests. Prizes for performances awarded to Harry Clinton, Hazel Smith, Dickie Monty, Charles Diago, Milton Weeks and Harry Martin.

Leandra Bentler lighting might per art even to the Big Town and attending the wedding of her little sister.

George Marshall all mended after an appendix cut. Expected to leave for home (Hartford) in a fortnight.

Teddy Hyler, former submer, an Oakland, Ind., producer, doing office in Jacksonville, Fla., after a mess of operations.

Nutter, outstanding trumpeter of this actors' colony, who worked with Bryo Lavigne, took orch, now doing a mess of tooting for Uncle Sam at Fort Benning, Ga. Eddie Shoven and Nick Palmieri shuttered the Durgan's nite spot and to Miami to open a hot dog-with-entertainment Part stand. Clem Hayes, ex-theatre manager of Umark got a general checkup at the Baybrook sanatorium. Medico said he could go back to work. (Write to these who are ill.)

Postpones Texas Casa Velling Fort Worth, Texas, Nov. 11. City Council has postponed indefinitely the voting on bonds to rebuild old Casa Mazana. Latter was started on the Texas Centennial Celebration in 1936.

VARIETY Issue Oct. 15 Said of

GINGER

America's Number One
Jitterbug Singer

STRAND, B'KLYN

"A port looking young brunette with akads of vitality, Ginger Harmon sells her stuff with a wallop... her presiding jitterbug and vocalizing is entertaining... chiefly for her infectious animation and a d'nering rhytm sense... her breezy manner, excellent direction and the way she builds a number to climax... with her distinctive style... develop into a headliner."

Hobe.

OPENING TOMORROW (Week Nov. 13)

LOEW'S STATE

NEW YORK

Personal Manager

JACK EDWARDS
Arthur Grossman Office
1619 Broadway, New York

THE CIGAR

International Baritone
NOW APPEARING
NETHERLAND PLAZA HOTEL
CINCINNATI, OHIO
Thanks to Paul Small and Monte Proser
Management: WILLIAM MORRIS AGENCY

The Good Old Days

Herewith appears a "Variety" review of a N. Y. Palace bill of 20 years ago. The intention is to reprint these weekly using the relative week of 1921 as the current date of issue. No special reason is given for reprinting other than the interest they may have in recalling the acts which were playing at that time, the manner of putting together a big time show (bookings) which radio stations may find pertinent, and as a resume of the style of vaudeville reviewing of that day.

(Reprinted from "Variety" of Nov. 11, 1921)

PALACE, N. Y.

If "opposition" is doing for other Keith houses what it has done for the Palace, Keith's should engage the Shuberts on a salary to keep their houses open with vaudeville competition in the very best manner possible—with immense bills that have not alone smothered the opposition but have increased the weekly gross to record-breaking figures. At least at the Palace, New York, and the reports are the same from other Keith opposition cities.

This week, with its two holidays, the Palace will likely take the box-office record. Nowadays the Palace is crowded to the ropes at all hours. The bills there are tremendous for vaudeville—tremendous in quality and quantity and mammoth in sales. Last week's show at the Palace was said to have cost \$11,000.

Opposition is keeping the Keith bookers on their toes, and they have time for little else beyond their books. To many of the Keith booking men this is their first opposition siege and they now know what work means.

The Palace bill this week has not the substance of other recent weeks and doesn't need it in view of the holidays. A couple of changes, one of the headliner, knocked the sizzle-bitter at the opening performance, Tuesday Sophie Tucker, who was doubling and couldn't conveniently make the first half closing spot at the Palace, went farther down, into the second part, with Frank McInyre, and the second act given that position, making it better for McInyre, if anything. Eddie Leonard was the absent headliner due to his attempt to work too soon after his illness. He had to leave his bill Friday last week.

Another out was Krantz and White, who tripped on the No. 2 spot. The Jean Granesi Trio came down from the 81st St. to double in the position. The story around *folks* the two boys' exit was that they had gone upstairs. In the booking office after they vacated, Monday to protest, and found all of their time removed for walking.

Tuesday evening it didn't matter much how the bill ran, as election returns were thrown on the sheet between times. The Palace had sides with the printed names of nominees and the count written, making the deciphering easy. The returns brought little enthusiasm, as Hyman was in before election started, but the Democratic trend upstate, unmistakably against the Governor Miller count, caught attention.

The show started after the newrest, with Doris Humphrey and a company of five (New Acts) in a classical dancing number of six dances that seemed to drag out a bit, but the half was held down through Beatrice Bedford, No. 4, giving but two bits, her "At the Employment Agency" and the "Ten-Cent Store." The next act, another, but Miss Herford cut it short. The "Employment Agency" is probably Miss Herford's most satirical monopoly. It must have been written by Miss Herford with private functions in mind. Were it not for the broadness often there are many vaudeville houses that might get the satire the wrong way. It is very clean, sharp and laughable and in points her best. The "Ten-Cent Store" caused loud giggles in different isolated sections of the house, as though the holiday crowd held patrons who were most thoroughly familiar with the type of satirical representation.

No. 3 held Nat Nazarro, Jr., and his band of six besides Helene, a singer, and a male plant. It was the second act with a plant, as it was the first of the two turns on the bill carrying a band. Young Nazarro has worked his turn into a fast, pleasing turn that moves with such swiftness there is always something different doing. The young man is steadily improving as a performer, not so much in his work as the way he sells it and that, after all counts for a lot, if not the most, on a vaudeville stage. Nazarro ran the act into the hit of the first part and could have taken an encore, though he didn't bow or beg for it.

The other plant act was the Granesi turn that is not unlike the Roy La Pearl act in the outline of its opening, the only difference being the woman upon the stage with Granesi as against the man with La Pearl. The three Granesis got over strongly when the tenor started his warbling, and he clanked the hit with the encore.

In the second part were Johnny Doolley and Co., Mosconi Brothers, Ernest Ball, Sophie Tucker and Co. and Davis and Pretia, closing time.

Memphis Policy Shift

Memphis, Nov. 11. Claridge hotel is shifting its Baltimore Room policy from ice show and dance band to continuous music with alternating bands.

First brace of orchestras, opening Friday night (7), comprised Woody Wilson's band from the Brown Hotel in Louisville and the five-piece rumba outfit of Dinorah, a girl leader with four guys behind. Dot France's "Star Spangled Ice Revue," with Larry Funk orch, closed Thursday night (6).

4 NAME BANDS SET BY QUIMBY THEATRES

Chicago, Nov. 11. Harvey Cox, general manager of the Quimby Theatres, Ft. Wayne, Ind., was in town last week on several deals for stage shows.

Set for the next few weeks are the Ben Bernie orchestra, Mildred Bailey with the Red Norvo 4, Earl Will Bradley's and Lou Breese orchestras.

Eddie Smith Named

Eastern Rep for Levey Eddie Smith, vet agent, has been appointed eastern representative of the Bert Levey Coast booking office.

Smith will book acts for the Levey amplifiers on the west coast, including the Golden Gate, San Francisco; Orpheum, Vancouver; Orpheum, Spokane; and Palomar, Seattle.

Martha Raye's P. A.s

Martha Raye checks into New York Nov. 17 for a week at Loew's State.

Six more weeks of personala follow in the east.

Bill Jordan and George Kent returned to their Bar of Mitz in Miami Beach, Fla., early next month. Hollywood spot will be kept going with Felix de Cola and Roger Aubert presiding at the Steinways.

H'wood's Copa Bites (25G Gold) Dust But Two More Tempt Nitery Fates

Unit Director Sues Mrs. Penner for 25G

Los Angeles, Nov. 11. Suit for \$25,000 against the Penner for \$25,000 was filed here by Jack de Sylva, producer of stage musicals, charged with fraud. Plaintiff alleges Mrs. Penner induced him to move here from the east to direct unit stage shows and discharged him after five weeks.

More Stringent Rule Vs. Cafes Recalled in Pa.

Philadelphia, Nov. 11. The Pennsylvania Liquor Board this week made an about face on its announced plan to enforce the scheme of accepting \$100-a-day fines from niteries and taprooms which violate the liquor statutes in lieu of closing them up during periods of license suspension.

Fredrick T. Gelder, chairman of the board, announced Saturday (8) that the practice would be continued in order not to create hardships to establishments for minor violations. "If the violation is not of the flagrant variety," Gelder said, "we will use our discretionary power and allow night clubs and taproom owners to take the option of paying the \$100-a-day offer in compromise rather than close them. Such an arbitrary procedure would put many out of business."

The State has collected hundreds of thousands of dollars in fines under this system. Several Philly spots have been high as \$100-a-day suspensions, which means a tap of \$1,000 to stay open.

Hollywood, Nov. 11. The blinds were drawn on another night club last week when Gray's Copacabana, on the Vine street site which used to house Monte Proter's La Conga, called for a new lease after two and a half months. William Beatus, New York milliner and lessee of the property, paid \$25,000 to find out that Glamourville is just another kick town as far as night life is concerned. Gray, shadow for George Raft, gave up only his time and, contrary to reports, Raft is out only a few night's sleep. Beatus went for the full rap. Makeover of the room, in the decor of the South American original, ran up a tab of \$12,000. Norman Miller, who p.a.'d the spot, is carrying around a promissory note, which, when negotiable, will add another red ink entry.

Unaudited, however, by the long list of nitery casualties is Felix Venzon, who'll take another whiff with the Trocadero. He reopens the Sunset Strip room Nov. 27 with an all-Negro show headed by Duke Ellington's band. Katherine Dunham dancers and Lena Horn, who's being lobbied as the sepien Carmen Miranda. Roosevelt Hotel's Blossom Room makes another try for the trade with Harry Owens' Hawaiians, opening Nov. 12. The last venture failed to show any profit and Owens pulled stakes for a summer season at the Miramar in Santa Monica.

The smart boys are predicting a long list of foldovers after the holidays when the spenders start holding up their coin to meet the tax rap in March.

V-Y 6½G, 3 Shows

Milwaukee, Nov. 11. Veloz and Yolande, with their "Dance Americana," played the 1,500-seat Davidson here Friday and Saturday (7-8) to absolute capacity, grossing an estimated \$8,500 in three performances at \$2.75 top. The show was the first of a series, with 13,000 schoolmen in town, helped, of course, with many turned away.

Lovely Hillegarde

Reveals one of the secrets of her Captivating Charm

"I USED to loathe wintertime," says lovely Hillegarde. "What with late hours every night and harder work, my resistance always fell off and I'd lose energy and vitality. But since I've retired in the habit of taking a Hanovia sun bath every day, feel like a million... gay, healthy and happy."

One of Hillegarde's greatest attractions is her spontaneous vivacity... her vivacity. And to help nurture this natural charm, she relies on her Hanovia Alpine Sun Lamp. Daily Hanovia sun baths are famous for their tonic effect... for helping imbued tired bodies with pep and vigor. Because of Hanovia's patented quartz-mercury tube, it brings you all 12 bands of ultraviolet, and it is this health-giving ultraviolet that activates Vitamin D, that is so beneficial to us during the winter. Remember, no other lamp gives you anywhere as much effective ultraviolet as a Hanovia Lamp.

To help keep in prime condition and gain an attractive, healthy tan, do what Hillegarde does—take a daily Hanovia sun bath.

HANOVIA ALPINE HOME SUN LAMP

See Hanovia Lamps at department, electric and medical stores and our showrooms.

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NEWARK N.J.

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NEWARK N.J.

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GENERAL MANAGER
SIDNEY N. PIERMONT
BOOKING MANAGER

WHY THERE'S A DIFFERENCE IN SUN LAMPS!

The Hanovia patented quartz-mercury tube is the only one that gives you all 12 bands of ultraviolet rays.

Other lamps have only one or two bands of ultraviolet rays.

That's why Hanovia lamps are the only ones that give you the most effective ultraviolet rays.

Write Dept. T-1 for free literature and a "How to Use Your Sun Lamp" Book.

Price from \$44.95 to \$149.50

NEWARK, N.J.



Night Club Reviews

Latin Quarter, Boston

Boston, Nov. 5.
 Cross & Dunn, Barbara Blane,
 Nita & Ravel, Alphonse Berger, (6);
 The Anthony Brothers, (8) Orch.
 10; Don Rico Rumballers (6);
 \$2-3-44 minimum.

Los Waters did all right last two weeks in his compact version of the Latin Quarter, but when he unveiled his expanded edition, Metropolitan, he was greeted at the lavish layout, by taking over an adjoining garage, by producing a running show in the new room, Walters produced the entire show with one on the stage and nine in the new room. Walters produced the entire show with one on the stage and nine in the new room. Walters produced the entire show with one on the stage and nine in the new room.

Added stars at the opening show were guest stars by Mills Brothers, Nicholas Brothers, Three Stooges and the show who were appearing at the Earle during the post week. House filled to capacity (500) at the teat show Nov. 5. \$34.

Deagan, they yodel the tricky riffs of a tune titled "We Want to Get, getting plenty of pain-umping."

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ELDORADO CLUB (CLEVELAND)

Cleveland, Nov. 1.
 Jimmie MacKenzie's Orch. (4),
 Alphonse Berger, (6) Orch.
 10; Don Rico Rumballers (6);
 \$2-3-44 minimum.

Between Aggie Auld's authentic Hawaiian dances, Jimmie MacKenzie's Orch. (4), Alphonse Berger, (6) Orch. 10; Don Rico Rumballers (6); \$2-3-44 minimum.

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PALUMBO'S PHILLY

Philadelphia, Nov. 5.
 Marty Bohn, Verna Lee, a group
 Kaye & Grey, Frances Carrol,
 Keller Sister, (2) Singers,
 10; Don Rico Rumballers (6);
 Reynolds Orch. (8); no cover or minimum.

Frankie Palumbo's nifty in South Philadelphia is actually a new place (it claims to be the world's oldest cabaret—37 years under the ownership of the same family). It has opened after a four-month hiatus, which it claims to be the world's oldest cabaret—37 years under the ownership of the same family.

Frankie Palumbo's nifty in South Philadelphia is actually a new place (it claims to be the world's oldest cabaret—37 years under the ownership of the same family).

COLOSIMO'S, CHI

Chicago, Nov. 4.
 Lomb-Youm's "Big Parade of 1942"
 (6), Fashion Show, (6), Buddy Lewis,
 10; Don Rico Rumballers (6);
 Reynolds Orch. (8); no cover or minimum.

This is the first ice show for Chicago niteries in several years. They are a new kind of entertainment, a synthetic show usual in niteries, and one which will have a wide appeal. A satisfactory novelty on its own, it doesn't, however, entertain. Runs somewhat under 30 minutes and is a good deal of a novelty. People can do to give it flash or variety.

himself with some trick skating for any results. Bette Wharton, ballerina, does very nicely. Marilyn and Margie Murray are nifty looking twins who do well with a lot of show.

Adelle Henry works nicely in a drug martini routine. One of the show are Gladys Lamb and Rubi Yocum, who confine themselves to a ballroom floor and skating.

After this is over, a toupie with a ballroom floor and skating.

After this is over, a toupie with a ballroom floor and skating.

DRUM ROOM, K. C.

(HOTEL PRINCETON)
 Kansas City, Oct. 24.
 Manuel Oviedo's Cuban Ensemble
 with La Milongueta & Carlos
 Corrao, Eno Brice, No Cover,
 or Minimum.

The President's new Drum Room, opened less than two months ago, is a well established and popular place.

The Drum Room is making no pretense at being a club, but aims to be a different kind of place. It is a well established and popular place.

The Drum Room is making no pretense at being a club, but aims to be a different kind of place. It is a well established and popular place.

ALGERIAN, BALTO.

Baltimore, Oct. 24.
 Beale Street Boys (4), Sybil & Salsbury, (6) Orch.
 10; Don Rico Rumballers (6);
 \$2-3-44 minimum.

Latest addition to the expanding niterie scene here, the Algerian, is a new kind of place. It is a well established and popular place.

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LA VIE PARISIENNE

Paris, Oct. 24.
 Beale Street Boys (4), Sybil & Salsbury, (6) Orch.
 10; Don Rico Rumballers (6);
 \$2-3-44 minimum.

Latest addition to the expanding niterie scene here, the Algerian, is a new kind of place. It is a well established and popular place.

Injuries Caused by Patron Wins Stripper \$700 in Suit

Detroit, Nov. 11.
 Charging that her patron caused her
 means of livelihood, and that it had
 been married, police in West 25-
 street, Detroit, has awarded \$700 damages in her suit
 against the proprietors of the Gay-
 by-Bye, a night club, for damages
 sued for \$100,000.

Mine West's suit was based on the claim that the club patron had tripped her, causing her to fall against the bar and suffer permanent

DESI ARNAZ Sings

From La Compa, N. Y. niterie, to
 ballroom to Hollywood and back
 to Broadway is the saga of
 Desi Arnaz, a personality who
 who also has done one previous turn
 in the show business, a comedian,
 provides some of the happier
 moments of the State show, this
 time with his singing voice, and
 nothing to stir music lovers.

Arnaz's strength lies in that
 he sings with a soulful, tender
 border smile and his unrestrained
 and his unrestrained singing
 wings and other body movements
 which are a part of his compe-

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JACK LA RUE & SISTER Sings, Talk, Drama

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 ballroom to Hollywood and back
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 who also has done one previous turn
 in the show business, a comedian,
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Chi Opera Opening

Continued from page 41
 shown at the New York Metropolitan
 Opera House in several years.
 The work, conducted by all
 so, with the gross for the show, as
 at the opening, being \$14,000.

LA VIE PARISIENNE

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New Acts

JOEY ADAMS Comedy, M.C.

This is Joe Adams' initial appearance in the show business, and he allows the audience to forget it for a moment. What difference it makes to the audience is not clear, but the strong or Birmingham whether this is any act, it is a comedy or a performance on the stage, except perhaps

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ESTELLE and LEROY Sing, Comedy

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 ballroom to Hollywood and back
 to Broadway is the saga of
 Desi Arnaz, a personality who
 who also has done one previous turn
 in the show business, a comedian,
 provides some of the happier
 moments of the State show, this
 time with his singing voice, and
 nothing to stir music lovers.

Arnaz's strength lies in that he sings with a soulful, tender border smile and his unrestrained and his unrestrained singing wings and other body movements which are a part of his compe-

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Unit Review

Continued from page 41
 shown at the New York Metropolitan
 Opera House in several years.
 The work, conducted by all
 so, with the gross for the show, as
 at the opening, being \$14,000.

Midnight in Manhattan (BROADWAY, CHARLOTTE, N. C.)

Charlotte, N. C., Nov. 7.
 Billy Wade & Don Layton, Los
 Angeles, (6) Orch.
 10; Don Rico Rumballers (6);
 \$2-3-44 minimum.

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Variety Bills

WEEK NOVEMBER 14

Numerals in connection with bills below indicate opening day of show, whether fall or split week.

Paramount

NEW YORK CITY
Paramount (12)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon
MIAMI
 Olympia (12-16)
 Gregory & Raymond
 Ray Hyland
 Ruth Terry
 Bobbie Jones
DAVENPORT
 Paramount (14-17)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon
DAVENPORT
 Paramount (14-17)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon

Warner

NEW YORK CITY
Warner (12)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon
MIAMI
 Olympia (12-16)
 Gregory & Raymond
 Ray Hyland
 Ruth Terry
 Bobbie Jones
DAVENPORT
 Warner (14-17)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon

Loew

NEW YORK CITY
Loew (12)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon
MIAMI
 Olympia (12-16)
 Gregory & Raymond
 Ray Hyland
 Ruth Terry
 Bobbie Jones
DAVENPORT
 Loew (14-17)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon

RKO

NEW YORK CITY
RKO (12)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon
MIAMI
 Olympia (12-16)
 Gregory & Raymond
 Ray Hyland
 Ruth Terry
 Bobbie Jones
DAVENPORT
 RKO (14-17)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon

Independent

NEW YORK CITY
Independent (12)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon
MIAMI
 Olympia (12-16)
 Gregory & Raymond
 Ray Hyland
 Ruth Terry
 Bobbie Jones
DAVENPORT
 Independent (14-17)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon

NEW YORK CITY
Independent (12)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon
MIAMI
 Olympia (12-16)
 Gregory & Raymond
 Ray Hyland
 Ruth Terry
 Bobbie Jones
DAVENPORT
 Independent (14-17)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon

BOOKING THE NATION'S LEADING INDEPENDENT VAUDEVILLE THEATRES

EDWARD SHERMAN

1618 BROADWAY NEW YORK COL. 5-0930

NEW YORK CITY
Edward Sherman (12)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon
MIAMI
 Olympia (12-16)
 Gregory & Raymond
 Ray Hyland
 Ruth Terry
 Bobbie Jones
DAVENPORT
 Edward Sherman (14-17)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon

NEW YORK CITY

NEW YORK CITY
NEW YORK CITY (12)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon
MIAMI
 Olympia (12-16)
 Gregory & Raymond
 Ray Hyland
 Ruth Terry
 Bobbie Jones
DAVENPORT
 NEW YORK CITY (14-17)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon

NEW YORK CITY

NEW YORK CITY
NEW YORK CITY (12)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon
MIAMI
 Olympia (12-16)
 Gregory & Raymond
 Ray Hyland
 Ruth Terry
 Bobbie Jones
DAVENPORT
 NEW YORK CITY (14-17)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon

NEW YORK CITY

NEW YORK CITY
NEW YORK CITY (12)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon
MIAMI
 Olympia (12-16)
 Gregory & Raymond
 Ray Hyland
 Ruth Terry
 Bobbie Jones
DAVENPORT
 NEW YORK CITY (14-17)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon

ATLANTIC CITY

ATLANTIC CITY
Atlantic City (12)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon
MIAMI
 Olympia (12-16)
 Gregory & Raymond
 Ray Hyland
 Ruth Terry
 Bobbie Jones
DAVENPORT
 Atlantic City (14-17)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon

LOS ANGELES

LOS ANGELES
Los Angeles (12)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon
MIAMI
 Olympia (12-16)
 Gregory & Raymond
 Ray Hyland
 Ruth Terry
 Bobbie Jones
DAVENPORT
 Los Angeles (14-17)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon

DETROIT

DETROIT
Detroit (12)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon
MIAMI
 Olympia (12-16)
 Gregory & Raymond
 Ray Hyland
 Ruth Terry
 Bobbie Jones
DAVENPORT
 Detroit (14-17)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon

CHICAGO

CHICAGO
Chicago (12)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon
MIAMI
 Olympia (12-16)
 Gregory & Raymond
 Ray Hyland
 Ruth Terry
 Bobbie Jones
DAVENPORT
 Chicago (14-17)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon

PHILADELPHIA

PHILADELPHIA
Philadelphia (12)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon
MIAMI
 Olympia (12-16)
 Gregory & Raymond
 Ray Hyland
 Ruth Terry
 Bobbie Jones
DAVENPORT
 Philadelphia (14-17)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon

ST. LOUIS

ST. LOUIS
St. Louis (12)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon
MIAMI
 Olympia (12-16)
 Gregory & Raymond
 Ray Hyland
 Ruth Terry
 Bobbie Jones
DAVENPORT
 St. Louis (14-17)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon

ST. PAUL

ST. PAUL
St. Paul (12)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon
MIAMI
 Olympia (12-16)
 Gregory & Raymond
 Ray Hyland
 Ruth Terry
 Bobbie Jones
DAVENPORT
 St. Paul (14-17)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon

MINNEAPOLIS

MINNEAPOLIS
Minneapolis (12)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon
MIAMI
 Olympia (12-16)
 Gregory & Raymond
 Ray Hyland
 Ruth Terry
 Bobbie Jones
DAVENPORT
 Minneapolis (14-17)
 Bill Robinson
 Tommy Dorsey
 Miller Bros. & Lyle
 M. J. Condon

(Continued on page 60)

Z RETURNS

Greater Theatre Demand Than Supply Creates Booking Jam on Broadway

When a house gets a hit it is further agreed that a third ticket seller shall be employed, he or she to be retained as long as business continues at the peak. Figured such a period averages around six weeks. Boxoffice shall not be held responsible if tickets are allotted at the instance of the manager to agencies which default. Should the treasurer do business with such agencies without the consent of the manager, he must settle. One agency failed to pay off for some time last season, but ultimately remitted in full.

New contracts with the exclusive service clause virtually deleted are now effective. It was a moot point, resisted by managers but insisted upon by rank and file Equityites.

for two years, has been signed after a delay of nearly one month. Delay was occasioned by lawyers agreeing on phraseology of one clause satisfactory to both sides.

Provision over which they haggled concerns the terms covering instances where actors are engaged for more than one consecutive season and the managers' liability in the event the engagement does not materialize after the initial season. Few cases of the kind have cropped up.

New contracts with the exclusive service clause virtually deleted are now effective. It was a moot point, resisted by managers but insisted upon by rank and file Equityites.

Two Held Back
Pressure of \$4.40 shows may be lightened with the arrival of 'Banjo,' expected to succeed 'Hattie' at the 46th Street. Latter was figured to continue until the holidays, but will
(Continued on page 56)

Equity Rules on Agents Fees: \$100 Plus \$25 Yrly

Equity Council at its meeting yesterday (Tuesday) passed a resolution, effective Dec. 1, requiring all talent agents to pay a \$100 license fee plus a \$25 yearly fee.

Council gave approval to cancellation of Anna Sten's contract as a feminine lead in 'Separate Rooms' currently on the road, with no liability on either side. She failed to appear Monday (10) night at Nevada Haven, with Virginia Smith, her understudy, who played role all last week when Miss Sten left cast taking over. Miss Sten said her physicians had forbidden her to return to the femme lead in the comedy because 'on verga of a nervous breakdown.'

Ben Stein, manager of company had reported matter to Actor Equity.

'Wash' May Tour

'George Washington Slept Here' is being considered for the road, joining the increasing number of shows on tour. Show, which was presented by the late Sam H. Harris at the Lyceum last season, may be sent out under that manager's name. Joint presentation by George S. Kaufman and Moss Hart, play's authors, also

Comedy was in high demand by summer stocks and was generally profitable, not reported playing in the red at any of the strawhats. Summer success inspired the road idea.

Matter was made smoother by the fact that A. L. Berman is Cantor's adviser, the attorney also being general representative for Buddy L. Sylva, who produced 'Hattie' before he quit Broadway in favor of Hollywood. 'Banjo' elaborate settings were built for the Hollywood (sometimes called the 51st Street) which has an exceptionally wide stage, but can be made to fit the 48th Street.

Principal problem in connection with 'Banjo' is to cut the running time. Before it opened there have been a flock of deletions which, was discerned, could make the performance run five hours if played full.

New Haven, Nov. 11.
Big advance sale on preem
'Banjo Eyes' pushed gross to han
some estimated \$9,800 despite luk
warm word-of-mouth. Show was
the Shubert for three performance

This week's bookings include 'Separate Rooms' for Mon.-Tue. (10-11) and 'Play With Fire' for Wed.-Thurs. (12-13).

**AMBASSADOR, N. Y., MAY
AGAIN BE A LEGITIMATE**

Ambassador theatre, N. -Y., may swing back to legit. Shuberts are reported angling for a lease on the house, which they built but let go some years ago. Spot has had varied policy in recent seasons, including films and pop grand opera. It joined the bank-owned list of legitizers recently, when the Centre Hanover took over.

Latter has a first mortgage of \$100,000 on the property, but, instead of foreclosing, placed the Ambassador in receivership. Albert Hirschberg was appointed receiver. House is on 49th street opposite the Forrester which the Shuberts also leased.

Including this week's four arrivals, there are 24 shows on Broadway, which approaches the peak number which played at any time last season. Next week will see an additional four premieres, while the week of Nov. 24 cards another quartet of productions. If there are no more quick casualties among the shows coming in, Broadway will be lighted to the limit by the end of the month.

TREASURERS GET NEW DEAL FROM MANAGERS

Boxoffice treasurers and assistants have obtained a revised basic agreement with the managers' end, while there are no changes in minimum pay, several changes are designed as protective for the ticket people. First result is a letter from the League of New York Theatres which has been posted in all boxoffices. It is to that effect that no producer or house owner is permitted to handle tickets or money. In the past producers occasionally assumed the duties of treasurers, but the latter are responsible for box office money.

Ticket union succeeded in writing into the pact that should the cost of living rise 15% over the index as of Sept. 1, 1941, representatives of the treasurers and the League shall sit down and determine a boost in pay, present scale being \$85 for treasurers and \$80 for assistants. Agreed, too, that the boxoffice staff shall be named by Oct. 12 of any season, whether the theatre has been lighted or not, 'hose selected to work if and when the house gets a show.

When a house gets a hit it is further agreed that a third ticket seller shall be employed, he or she to be retained as long as business continues at the peak. Figured such a period averages around six weeks. Boxoffice shall not be held responsible if tickets are allotted at the instance of the manager to agencies which default. Should the treasurer do business with such agencies without the consent of the manager, he must settle. One agency failed to pay off for some time last season, but ultimately remitted in full.

The basic agreement between the managers and Equity, in which the actors association is bound not to

for two years, has been signed after a delay of nearly one month. Delay was occasioned by lawyers agreeing on phraseology of one

Provision over which they haggled concerns the terms covering instances where actors are engaged for more than one consecutive season and the managers' liability in the event the engagement does not materialize after the initial season. Few cases of the kind have cropped up.

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Comedy was in high demand by summer stocks and was generally profitable, not reported playing in the red at any of the strawhats. Summer success inspired the road idea.

Ambassador theatre, N.-Y., may swing back to legit. Shuberts are

reported angling for a lease on the house, which they built but let for some years ago. Spot has had a varied policy in recent seasons, including films and pop grand opera. It joined the bank-owned list of hotels recently, when the Central Hanover took over.

Latter has a first mortgage of \$100,000 on the property, but, instead of foreclosing, placed the Ambassador in receivership. Albert Hirschberg was appointed receiver. House is on 49th street opposite the Forrester which the Shuberts also leased.

When a house gets a hit it is further agreed that a third ticket seller shall be employed, he or she to be retained as long as business continues at the peak. Figured such a period averages around six weeks. Boxoffice shall not be held responsible if tickets are allotted at the instance of the manager to agencies which default. Should the treasurer do business with such agencies without the consent of the manager, he must settle. One agency failed to pay off for some time last season, but ultimately remitted in full.



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LONDON NEW YORK CHICAGO BEVERLY HILLS
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BERGEN YOU SURE
PICKED A HUNDINGER
OF A HAND FOR MY
SHOW

NOTHING BUT
THE BEST FOR
DICK MCW
CHARLIE

PRICE 25 CENTS

FILM TICKET PRICES RISE

Glenn Miller's Defense-Stamp Dances Draw Too Well; Ruins the Waiters

IT'S FASHIONABLE NOW
 * Add My-How-Times-Have-Changed Department:
 London's top song hit currently is 'My Russian Rose.' Dash, Connelly Inc., has just acquired the tune from its English affiliate for publication in the United States.

At present he is a senator in the Massachusetts Legislature, but still continues his interest in the musical business.

By His Drawl Shall He Draw

John Kimbrough's pronounced Texas accent looked up for a time as a liability, it being developed as an asset at 20th-Fox. Excess dispaired when the football star first opened his mouth on the lot, but the southern drawl "Lone Star Ranger" brought a hearty response from film fans in that part of the country. Hundreds of letter writers thanked the studio for giving them a cowboy without British accent and demanded that Kimbrough be permitted to speak his native lingo, which blends harmoniously with grazing lands and cotton fields.

The football cowboy is getting free rein on his vocabulary, regardless of neighborhood customers in Maine, Minnesota or Manhattan.

Real-Life Drama of 2 Evacuees Told In Boat and Plane Flight from London

By GEORGE FROST

Playing a far greater, more melodramatic role than has been attempted on the British stage or screen, pet and blonde Pamela Stanish, of England's showbiz, flew into LaGuardia Field, New York, early Sunday (16) on the last of her trip half-way around the globe. Her hand was tightly clasped by the fingers of nine-year-old Adele Ann Carpenter, evictee from the war zone. The saga of the two is one worthy of a winter's eve in the Lambs Club and combines every essence of fiction's realm, from the romance of lovers to the safety of a child, from the danger of war to the ethereal quiet stirred by the long arm of coincidence, with a dash of comedy, torpedoes and official tape jizzed into the melody for good measure.

In the early dawn of Sunday (16), seated in the lounge of a TWA Stratosliner, poised for its trip to Kansas City and the West Coast, Miss Stanish told reporters the (Continued on page 55)

Now, Lady Be Good

Hollywood, Nov. 18. Marjorie Weaver, under suspension for two months, was restored to the show payroll with her new picture. Actress was suspended for refusing to be loaned to Republic. Yesterday (Mon.) was her option day.

Col. Seals Victor

Hollywood, Nov. 18. Charles Victor, who has been on loanout on three of his last five pictures, has been handed a new picture directing ticket at Columbia.

Tribute to W. S. Gilbert

[On the occasion of his birthday, which occurred 105 years ago yesterday (18)]

By ALBERT STILLMAN
William S. Gilbert, bard,
The hero of my life,
Believed in hitting hard,
Those who were sitting pretty;
He had utter disregard
For the pillars of hypocrisy,
The pseudo-aristocracy.
In fact, he used to hate 'em,
And so I celebrate him.

Poet, philosopher, humorist,
To whom we humbly bow,
Comptroller of our nation,
Of folks who never would be missed,
Oh, how we miss him now!
For if he were alive today,
He'd have so many things to say,
He'd be the chief bellwether
Of our time, for example, Hitler,
Whose bier would bear this tag:
"Killed by a Gilbert guy."
And what a real old time
He'd be to Mussolini!

Sixty years ago, or more,
He prophesied in Pinafire:
"A British rat is a scolding soul,
As free as a mountain breeze."
His energetic fat was ready to resist
You-know-what-kind-of-word.
By "soaring soul" he meant, of course,

The unflinching Royal Air Force.
When Britain ruled the waves
In Queen Victoria's time,
He subject all subjects
Was occupied in rhyme,
And what he wrote
Is worthy of note
At this particular time.

One more word, and then I'm through.
I'll be right back, I promise you.

Hollywood, Nov. 18.

Last week, however, and now, however, they are entering a new field of endeavor and we are going to try to make the grade.

Their first show is slated to be "Quest in the House," by Delia Ransom and Edgar Wilde. Edgar, the Metro executive who produced "The Wokee" (Plymouth, N. Y.), is planned to present without Metro participation. Last week, however, Selwyn advised his representative in N. Y. that he had dropped plans to do "Quest" because the authors declined to make suggested script changes.

Fire Eater, Too

Hollywood, Nov. 18. It remained for Bob Hope to discover that "Fire Eater" was for something else beside reading the news. The actor, who is out of fire, in the Paramount picture, "My Favorite Blonde," Hope was lost to the cinema. Edgar Wilde, a coach when foreign spies apply the torch, rolling up the paper languish (72 pages that week) he beat out the flames.

Ed. Note: For a conflagration we suggest the extra-large Anniversary edition, out late next month.

LATEST COAST QUAKE JUST A B PRODUCTION

Los Angeles, Nov. 18. Damage in the latest earthquake in these parts, described as the most violent since 1933, took a sudden nose-dive after the first edition. Helmut papers, which minimized the Price quake years ago, started off on the new tremor with a \$100,000 loss. The more conservative I.A. Times reduced it to \$30,000, and a close scrutiny by the United Press whittled it down to less than \$100,000. Only long to show business was a slight damage to a film house in Torrance, where the heaviest vibration was felt. Quake was only a quibble in Hollywood, where most of the citizen learned about in the newspapers.

MARY WICKES STAYS ON
Mary Wickes, who makes her screen debut in the Warners production of "The Man Who Came to Dinner," in the role of the nurse which she created on the stage, is remaining on the Coast to do "The Mayor of 44th Street," with Ann Shirley and George Murphy, at RKO.

It's a one-picture deal, after which she intends returning east.

Ex-N.Y. Stock Brokers Now Legit Producers

Stephen M. and Paul S. Ames, former security traders and one-time members of the New York Stock Exchange board, propose venturing show business. One of the brothers declared that they figure Broadway an easier touch than Wall Street. He is quoted as saying that they are entering a new field of endeavor and we are going to try to make the grade.

Their first show is slated to be "Quest in the House," by Delia Ransom and Edgar Wilde. Edgar, the Metro executive who produced "The Wokee" (Plymouth, N. Y.), is planned to present without Metro participation. Last week, however, Selwyn advised his representative in N. Y. that he had dropped plans to do "Quest" because the authors declined to make suggested script changes.

ATLANTA SAYS IT'S A JINK TOWN NOW

Atlanta, Ga., Nov. 18. Atlanta seems to be a jinx town for the amusement business, lately. First, the mysterious deaths, which were known to be mass murder of the Ringling Bros.-Barnum & Bailey Circus elephants was a jinx. Then, the rodeo, directed by Chester, (Continued on page 22)

Mami Gets His Wish

Paul Muni, who has always asserted he preferred to be a featured player, and not a star, was to the Coast for Columbia in support of Glenn Ford in "Chopin." Muni will play Chopin's tutor, Barbara O'Neill will probably be the femme lead. Muni's last starring since leaving Warners was in "Hudson's Bay" for 20th-Fox.

Metro's Dallas Find

Dallas, Nov. 18. Betty Jean Culwell, 16, has just been signed by Metro. The Dallas singer and dancer was "discovered" by Metro when she appeared in the Hollywood revue, "Meet the People."

THE BERLE-ING POINT

By Milton Berle

Hollywood, Nov. 18. It's a great feeling to sit in a theatre and watch yourself on the screen and to hear people yell and scream at the comedy of Jack Oakie. After the preview, a hundred kids rushed up to me shouting for autographs and tearing my clothes for souvenirs—just as we had expected it. "Picture," a comedian at Hearst, is really working good. Jack Oakie, the director, after seeing my comedy scenes, is now hailing me as the dramatic find of the year.

Circle Landis, who plays the feminine lead in the picture, said I am hitting it off great. After the day's shooting was over I told her to Circ. I enjoyed myself so much. The next time we go I'm going to be a star.

The cameraman on the picture has a great idea for shooting me from a very unusual angle. For the first seven reels we get the back-of-my-neck in different poses.

Broadway Department

Harold Conrad, the Brooklyn comedian, wires me that two Gotham Glamour Boys are burning at Marlene Dietrich. Seems she ditched them and went dancing with her husband.

Jack White is featuring a new drink that he calls "A Baseball Surprise." One sip and you want to bat your neighbor's brains out.

There's a certain Broadway gag man who, upon receiving his questionnaire, listed as dependents two other gag writers who stole all their ideas from him.

Peggy Joyce had a horrible dream the other night, according to a wire from Joe Frisco. She dreamed that they had abolished Reno.

Things are so bad for a jukebox joint that when you put a nickel in out comes 3c change.

Hollywood Wounds

Paul Silvers, known a producer who is going to make a sequel to "Arsenic and Old Lace," and is calling it "Dodge and Old Cholesterol."

Went to a costume party that Darryl Zanuck gave. I came dressed as El Whitney. I hoped that if Zanuck saw in that outfit he'd let me invent something in a picture.

There's a certain director who saves the cost of Technicolor makeup by telling his cast rouge stories causing them to blush and shoots the scene before the color leaves their faces.

There's a certain actress who is so exclusive and social she has a tree stump on her staff who does nothing but keep her family tree in good condition.

Muscle Department

Skinny Ennis is trying to talk Mack Gordon into undergoing an operation when they can get some weight out of Mack on Silver. (From the picture, "The Thin Man.")

There's a certain composer who has written so many "dog" tunes his songs were blue ribbon since the time of the Weebscher.

Kenneth Shaw, "Would It Make Any Difference to Y," is selling like wildfire. So there's everyone in my family has bought a copy.

Radio Department

Heard Glenn Miller play " Chattanooga Choo-Choo " so realistically on the air that the other night I was unconsciously picked up my traveling bag and started running for the train.

Had a little trouble hearing Bing Crosby sing the other night. The new shirt he brought back from South America was so loud it kept drowning out his voice.

Got a lovely fan letter from an admirer who wrote, "Heard your Ballroom radio broadcast for the past 10 weeks. When do you start giving dishes away?"

Observation Department

Colleges aren't what they used to be. Now, if you take up the study of Latin, they tend to sit in six Rumba lessons.

With two Thanksgiving counts on the poor turkeys are in a real predicament. They don't know what to say to their prayers.

Whatever Became of...

Jesse Lasky's Country Club
Kilmar's Day
Mop Hazard
Rice and Prevost

Afterpiece

When you're a good horseman you want to do stunts. When you do stunts, you want to enter a horse show. Doesn't anyone want to ride side-saddle?

Since the scheduling of dance bands for the Saturday night season of the Coca-Cola series is based on top photograph record sales for the previous week, personal booking managers of such establishments are pressing the professional film deal makers to get the first recording privileges of the latter's No. 1 plug material.

By getting a permission on these tunes the leaders are in a way shouldering some of the efforts on the part of a recording company to make the number of monthly releases on new pop material. The bantolists aren't taking any more of the week's top salary pay for the account.

Josh Logan Better

Joshua Logan, legit singer who has been ill in Boston for some time, is reported recovered and considering several directorial propositions.

Leland Hayward has a tentative film deal concerning a picture he would prefer to do a Broadway show. He'll probably do nothing for at least another month.

Brother Axis

Hollywood, Nov. 18. For the first time in its musical life, Bob Crosby is recording film tunes for his brother Bing. Irving Berlin has composed 14 tunes for the Paramount picture, "Holiday Inn," and Bing sings 11 of them.

Fred Astaire dances the rest of them.

Ann Corio Set for New Harian Thompson Play

Pittsburgh, Nov. 18. Ann Corio, who comes to the Casino Sunday night (22) in "The White Cargo," has been hit hard by the current burlesque apoplexy here, won't hit the road this season in a revival of "White Cargo," but will go into a new play by Harlan Thompson shortly after the first of the year.

Addie E. Rorie, who sponsored her in "Cargo," will produce the Thompson comedy, in which she plays a role as a country girl in a peed.

Play, which doesn't have a title yet, is a comedy with a college background and will get its first hearing shortly after Thompson launches another show of his, "Chills and Frights," of Broadway's next week.

ABBOTT AND COSTELLO

"They're the funniest pair I've seen in a long, long time."

Was Times, Chicago Tribune.

National Release Week of November 28th

In 'KEEP 'EM FLYING'

Universal Pictures, Chase & Sanborn Hour, NBC-Rad

Under Personal Management of EDWARD GIERMAN

Helen Hayes Radio Build-Up Credited With Overcoming Bad Broadway Press

Boxoffice click of 'Candle in the Wind,' at the Shubert theatre, N.Y., is being viewed in the trade as another instance of the value of radio to other show business media. Not only has radio's repeatedly-demonstrated power to pay immediate returns, but more important, for its indirect ability to keep a star's name before a huge public between stage or film appearances.

Those crediting radio with the sellout houses at 'Candle' point out that the Maxwell Anderson play drew almost uniformly unfavorable reviews. Notices were so bad that even the Theatre Guild's subscription list was not expected to do much toward saving the show. But to the continued surprise and delight of the public, connected with the production, business has remained capacity and the advance ticket sale has not fallen off.

All this is attributed generally to the personal popularity of Helen Hayes. But although the actress has for years had a substantial draw at the boxoffice, she could not ordinarily be able to pull sellout houses in the face of unfavorably bad reviews. For that reason, insiders believe, Miss Hayes' Sunday night (Continued on page 29)

Helping Jessel's B.O.

Somewhat in the George M. Cohan tradition of a beloved Broadway figure is the manner in which there's an all-out campaign in behalf of George Jessel's 'Kick!' The Broadway 'columnists' and newspaper claim, also the radio gossamer, have put on an extraordinary pitch for the musical.

It's chiefly because of knowledge that Jessel has his own money in it, and the plugging is manifesting itself by a material upsurge in business.

BERGEN WOULD CONTROL HIS RADIO SHOW

Complete packaging of the Chase & Sanborn program, with Edgar Bergen in full charge, is understood to be the demand made by Joe Stauffer, radio head of Kenyon & Eckhardt agency, by Maurice Hines of America, which handles Bergen. Since arriving from the east, Stauffer has been in session with Jules Stein, Matt Scribner and Hal Mackel of the MCA forces, and has had having come on from New York for the contracts. Prior to Stauffer's arrival, negotiations were initiated with Tony Stanford for the producer job. Stanford now pilots the Red Skelton show for Russell Secord.

Considerable speculation is current as to the ultimate fate of the current Bergen-Abbott & Costello combination after the next quarter. Some talk that a cheaped show, such as 'My Name' may be moved into the Sunday night spot. Another report makes it possible that the show and Rubenham has a tentative show built around Abbott & Costello as a lure for the Lifebuoy account, which is now being hotly contested.

Barbo, Wis. Nov. 18. Although the estate of Mrs. Al Ringling, recently deceased widow of the circus magnate, is said to have declined to a matter \$850, there will be a contest over it before Sauk County Judge Henry L. Bohn in December. After she died Oct. 14, she was left leaving all her property to William Prippell, 57, her husband, caretaker and companion. Since then the claim has been made by Mrs. Clara Duval, Monroe, Mich., a nephew, and Mrs. Edna Nelson, Barbo, Wis., who was married to Mrs. Ringling, that a later will was made making them the beneficiaries, but that this will was not destroyed by design.

Al Ringling, who died in 1918, left her widow \$450,000, principally all of which she lost in real estate investments.

NEW ACAD BUILDING WAITS ON PRIORITIES

Hollywood, Nov. 18. War priorities caused the shelving of plans for a new building to house the Academy of Motion Picture Arts and Sciences while the national emergency is on.

Academy officials are ready, according to Sam Wood, chairman of the building committee, but lack of a building plan is impractical to go ahead at this time.

Cohan Talks Over WB Biog. May Go Home This Week

George M. Cohan remains under treatment at the Flower-Fifth Avenue hospital, New York, but his physician, Dr. Miguel G. Elias, indicated he may be permitted to go home this week. Patient has been sleeping considerably more than during the last several days. Cohan, which explains some curative aid of visitors.

Cohan sits up from time to time and has been talking over the personnel in support of James Cagney in 'Picture Artist' biographical picture. The star is also conferring with his friend and attorney, Conrad Weiser, on the other business matters. Before shooting starts on the film, Cohan will look over test material forwarded here from the studio.

GOELETTE CITES EXEMPLE

Scores Coast's Production Furlongs as Having No Practical Values for the Job of Training Army Men.—Fort Monmouth, N. J. Productions Much Better

CONTRASTS

By HERB GOLDEN

An Army training film made by 20th-Fox was shown and criticized last week by Col. Melvin E. Gillette, chief of the Signal Corps Training Film Production Laboratory at Fort Monmouth, N. J., and one of the poorer ones made by Hollywood for the Army.

Col. Gillette quavered that virtually all of the Coast product for the Army is 'unsatisfactory.' Too many Hollywood films and too little getting down to the business at hand was the essence of his plaint. Changes in methods are about to be made, however, he said.

Gillette's beef was voiced at a screening of some of the training films for members of the National Board of Review of Motion Pictures, which was in convention in New York last week. Gillette showed both Hollywood (Continued on page 25)

MARIE SAXON DIES AT 37

Marie Saxon, 37, died last Wednesday, Nov. 12, at her residence in Harrison, N. Y., after a long illness. The former dancing ingenue of Broadway musical comedies was the wife of Sid Silverman, president and publisher of 'Variety' and 'Daily Variety,' who survives. She was 10-year-old son, Sid II; her mother, Polly Saxon, and a brother, Robert J. Landry, radio editor of 'Variety.'

Breaking into vaudeville in 1919 at the age of 15, Marie Saxon appeared for some time in professional partnership as a sister act with her mother, Pauline Saxon. Later she was in a couple of vaudeville flash acts of the era, 'The Little College' and 'Dancing Moonbeam.' In 1923 Chas. signified her as one of the ingenue roles in 'Battling Butler,' and she was featured in a series of successful Broadway productions under the various management, including Philip Goodman, Lyle Andrews, the Shuberts and Herman. She was with 'The Green Flash' at the Vanderbilt theatre from 1924 to 1928 in 'My Girl' and 'Merry Men.' She was with 'The Green Flash' at the Vanderbilt theatre from 1924 to 1928 in 'My Girl' and 'Merry Men.' She was with 'The Green Flash' at the Vanderbilt theatre from 1924 to 1928 in 'My Girl' and 'Merry Men.'

Not numerically as a stage stylist and one of the high-spirited girls of the Broadway stage in the '20s, Marie Saxon was a devoted family and family. Her grandmother, Sarah Saxon, topped the middle west before her mother, after the '20s. Her father, the late Daniel F. Landry, was a theatre manager. An aunt, Mrs. Albert Homan, is still the leader of the house orchestra at R. Rialto theatre, Joliet, Ill. Half a dozen other members of the family were connected with amusements in various capacities. Services were held last Friday (16) in White Plains, N. Y., at the home of the late Mrs. Saxon. The Actor's Church of Times Square (Union Methodist Episcopal) officiated. Cremation followed at Ferncliff, near Ardley, N. Y.

Eddie Dowling in Showdown on His Authority in U.S. Camp Show Set; Blames Exec Secretary for Delay

Paying Off

Baltimore, Nov. 18. Abbott and Costello put in a brief pass for an old pal, Izzy Rappaport, at the Hipp here Sun. (18), hopping over from nearby Washington. Comics, who started their climb at the Hipp, were in Washington for p.a. at the Washington Variety Club Tent annual banquet.

Also for an old friend, A. & C. make a p.a. tonight (Tuesday) at the Rovy, Cleveland, 700-seat boutique house owned by George Young.

EUROPE FOLK SONGS IN EXILE

Carlson feature of a worldwide character, containing the folk songs of the conquered nations of Europe, is believed under consideration by Walt Disney. He recently summoned to the Hollywood studio, Carlotta Smith, music critic of 'Esquire' and Coronet, who during his many years of travel abroad has made a hobby of collecting folk songs.

Figured that Disney may have in mind a cheerer-upper for nationals of Nazi-occupied areas are beyond the pale of oppression.

Talulah 'Acutely' IH; Rose's Odets Play Folds in Philly

Philadelphia, Nov. 18. Talulah Bankhead is 'acutely IH' and won't be able to resume her role in Billy Rose's 'Clash by Night' in less than a month, a physician stated here tonight (Tuesday). Miss Bankhead was taken to Mt. Sinai hospital, where she is being treated for a performance of 'Clash' last night.

Rose, in cancelling the show until Miss Bankhead is able to resume, said no one else will be used in her part. He declared that the show's engagement in Philly would be played out on the star's return, Dwight Taylor and Harlowe New York next Tuesday (25).

Dr. A. I. Rubenstein, Miss Bankhead's physician, requested her not to go on in the last act last night, but she refused to pay heed, aggravating her condition. Press Late (Continued on page 27)

BUCHANAN NEW SCREEN WRITERS GUILD PREZ

Hollywood, Nov. 18. Sidney Buchman was elected president of the Screen Writers Guild in a close race with Charles Brackett. The difference was only seven votes. Ralph Bluck is the new vice president, Robert Rossen, secretary, and Lester Cole, treasurer.

Elected to the executive board were Claude Binyon, Ralph Block, Marc Connelly, Joseph Field, Richard Taylor and Harlowe. Alternates are Jerome Chodorov, Philip Dunne, Francis Farago, Leonid Kins, Maurice Rapf and John Howard-Lawson.

Eddie Dowling had his hat in his hand and was ready to walk out on Camp Show, last week, he revealed, in protest against continued minor bickering which has long delayed the Army entertainment program which CSI was organized to stage. Dowling is a press of CSI, but he has something less than full authority because other powers hold the financial strings and an internal struggle has been going on between him and the money-men which is only now beginning to straighten out, Dowling said.

Vet producer-performer declared that he won his literal hat-and-showdown with the board of CSI, but there still remains another showdown on authority between him and Lawrence Phillips, exec secretary, who as the rep. of the army contractors to USO (which finance CSI), has his hand on the purse-strings.

'I have the moral regard for Phillips as a man of unquestioned honesty and executive ability, a type I need in a venture like this. However, as has been said, a little knowledge is a dangerous thing and Phillips has acquired just enough (Continued on page 18)

'GONE' TECHNIQUE USED IN MEX FILM SHOWING

Mexico City, Nov. 18. 'Simon Bolivar,' film biography of South America's George Washington, directed by Miguel Contreras Torres, who directed, and Jesus Grovas, president of Grovas y Cia., produced in a venture like this. However, as has been said, a little knowledge is a dangerous thing and Phillips has acquired just enough (Continued on page 18)

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DAILY VARIETY
Published in Hollywood by
115 a year—115 foreign

SALLY SLUGS BACK

It Happened About a Train-Stripper's Divine Witness

Sally Rand can take it as well as hand it out, according to reports of minor brawl on a train coming to New York from Cleveland Thursday night (13). A man on the train pulled her into a rooming house, and she socked right back but used her shoe as a weapon. Miss Rand, who last winter played the Palace, Cleveland, opened Friday (14) for the A.C. at the Alden, Jamaica, L. I., for six days.

Rubble dancer's witness to the incident on the train is said to be a minister.

Priorities New Bugaboo for Exhibits; Some See Its Benefits

Old Man Priorities is the latest bugaboo to give exhibitors the creeps because they're uncertain just how deeply Government priorities regulations will sway business. Some exhibitors fear it may dislocate business to such an extent, or boost living costs so tremendously, that it will certainly cut deeply into exhibitor's gross.

Others take the opposite view. They feel that the removal of such articles as refrigerators, motor cars, and other luxuries from the market on a big scale will give potential cinema patrons more coin to spend at the theatre. This, together with high expenditures for national defense, they claim, will overcome losses suffered by numerous small businesses being forced to shut.

Greatest apparent threat to the motion picture theatre business is the development which may force certain industries to operate only on a part-time basis. One instance reported last week, and in an industry last expected to be left alone, was that of scrap paper forced by a carton manufacturer at Battle Creek, Mich., to lay off the entire staff of 100 men in the next two weeks. Lack of scrap iron has shut down many other industries.

OPM officials predict that there must be further curtailment in automobile production.

With instances cropping out all over the U. S., where businesses shut down everyday activities in order to turn operations or shut down completely because of inability to get raw stock, it is bound to have serious effects.

(Continued on page 22)

20th in 39 Weeks Goes From a \$1,075,611 Loss To Profit of \$1,549,164

Showing an improvement of \$2,624,775 over the first three quarters of 1940, 20th-Fox last week reported net income of \$1,549,164 for the first 39 weeks of this year, as compared with a loss of \$1,075,611 in the corresponding period last year. The profit compares with \$317,538 net reported by 20th-Fox for the full year of 1940.

Unusually good was made by the corporation despite a \$150,000 set aside as reserve for foreign assets, or more than was provided during all of 1940.

That profit did not include \$1,493,000 of 20th's share of the profits of the Great Britain that were remitted to N. Y. last month because reported to the period ending Sept. 27, or too early to include this sum.

Company's third quarter consolidated net profit amounted to \$87,988, as compared with a \$1,192,824 loss in the third quarter of 1940. Net earnings of \$1,075,611 in the third quarter, in which 20th-Fox holds a substantial share, are included in the earnings figures, since no dividends were declared by National in the first 39 weeks of either year.

20th-Fox Earnings, 1935-40

Net profit, except as noted; (d) deficit

1935	\$2,066,135
1936	1,722,955
1937	8,811,114
1938	7,252,467
1939	4,063,000
1940	517,330

(1940 by Quarters)

First	Second	Third	Fourth
Quarter	Quarter	Quarter	Quarter
\$333,792	\$236,163	\$1,192,824	\$558,275

(1941 by Quarters)

First	Second	Third	Fourth
Quarter	Quarter	Quarter	Quarter
\$404,089	\$457,186	\$897,688	

V Platters

First of 32 recordings of Hollywood screen stars has been broadcast by British Broadcasting Corp., Charles Boyer's message to British people being initial disc. Ben Lyon, former U. S. screen star now in films and radio in England, made the recordings when he was in U. S. a short time ago.

One of them in a recording of Fred Astaire tapping out "V" for British victory.

Defense Workers' Weekend Sprees Boom Cakes Also

Hollywood, Nov. 18.

Heavy play being given picture houses over weekends by defense workers and trainees on furloughs from jobs or camps has forced some theatres to give extra shows to take care of long queues. Spending mood of those in the service of the "armies of democracy" has boosted Saturday and Sunday business to around 80% of the week's gross in this territory.

Population in this area has been swelled considerably by defense plants and nearby cantonments. Cinema managers report that workers often crowd four or five pictures into their two days of recreation, while soldiers and sailors go to theatres on weekends off.

Business is light on other five days, except at neighborhood which do not rely on plant workers or uniformed furloughs. Downtown department stores are also feeling the full flush of spending and plan keeping open nights between now and Christmas to cut on long spending. Weekend play is keeping many nurseries and safes on profit side with demand exhausting supplies at the straight eaters.

Merchants look forward to one of the biggest holiday seasons in years.

CRESCENT AVERS U. S. HASN'T PROVED A CASE

Nashville, Nov. 18. Crescent Amus. Co. filed main brief Saturday (15) in U. S. District Court, declaring that the Government had failed to prove its case against the independent exhibitors in charged that the anti-trust action was the result of complaints made by the District Attorney, headquartered in Nashville, by F. Roth, Fred Gorman, and Max Buchanan.

Completion of the case will open Dec. 1.

Ben Fish Pinch-Hits For Goldwyn's Mulvey

James A. Mulvey's duties as eastern representative for Sam Goldwyn's films, head of the department, while Mulvey is away in Florida three weeks or longer recuperating from a hospital stay, will be taken over by Goldwyn's brother, who was years first district manager for United western district manager for United Artists, headquartered at Los Angeles.

Following an appendix operation and complications, Mulvey checked out of the hospital Saturday (15) and left the next day for Florida to recuperate.

SAYS 20TH FOX IS DOING JOB AGAINST THE PAST TWO YEARS

Contrasts 1941-42 Achievements in Film Peddling as Against the Past Two Years

SCHENCK'S PEP TALK

The sales department of 20th-Fox has no apologies to make to the producers forces. Especially in view of the poor product it had to market during the 1939-40 and 1940-41 seasons, Herman Wobber is reported to have said at the sales meeting held in New York a week ago.

Statement was in the nature of defending his distribution branch, after Joseph M. Schenck, addressing the session, had expressed displeasure over the contracts that were being accepted and the results received. Chairman of the board of 20th, who spends most all his time at the moment in salesman's attire, said that he should be more dead on percentage.

Wobber had just finished making his speech to the executives and members of the sales force, including eastern branch managers, salesmen, bookers, etc., when Schenck spoke.

Schenck assumedly did not know that Wobber had praised the sales people under him for the results shown on this year's film, adding that he thought he had the brightest salesman in the business. After Schenck had taken them to task, Wobber jumped to their defense in a policy talk. A member of the board, from accounts, that they had no apologies to make to the studio in sales figures. He said this season or for the pictures turned over to them the past two years.

Twenty-Fox is understood to be ahead of all other distrib. this year. In the number of contracts that have been inked.

NAT'L THEATERS HEFTY '41 TAKE

National Theatres gross business is running steadily ahead of both last year and 1939, it was reported last week. If current pace is maintained it is estimated that the gross revenue will run several million dollars above of prosperous 1940. However, actual net profit for full year may exceed last year's by a small margin because of the company's huge tax bill.

Besides the tilted scale National must pay in federal taxes, the extra operating corporation is confronted with higher taxation in every state in which it operates.

I've Been a Bad Girl

Hollywood, Nov. 18.

First job for Marjorie Weaver following her restoration to the 20th-Fox screen was the lead in "I've Been a Bad Girl," starring Jane Withers starring, "Not for Children," to be produced by Walter Murnau.

Access was recently suspended for refusing a loanout to Republic.

Take a Part, Frances

Hollywood, Nov. 18.

Paramount signed Frances Farmer for the second femme spot in "Take a Letter, Darling," the Rosalind Russell starring, with Fred MacMurray made lead and Charles Laughton directing.

Shooting start Nov. 24, and as soon thereafter as Miss Farrell returns from her Havana honeymoon.

Kanin Pans Hollywood's 'Apathy' On Nat'l Defense, Crowther Agrees; Lowan Defends; Ernst on Censorship

Howe Heads NBR

Quincy Howe, Simon & Schuster editor and news commentator on WQXR, N.Y., has been named president of the National Board of Review of Motion Pictures. He succeeds Dr. A. A. Brill.

Howe, a former managing editor of The Living Age, was on staff of the Atlantic Monthly and was later associated with the Pedlar. E. Ryan ad agency before joining S&S.

U Sales Confab Keynotes New Star Builds

Plans to develop new stellar names from within the organization and build additional producer-director units such as Lubin-Aubert & Co., headed by director William A. Wellman, and Nate Blumberg at the Universal sales conference in the Hotel Astor, New York, over the weekend. Studio will reportedly spot Robert Stack, Robert Cummings and other new stars and young players into its high-budget pictures. Stack is to achieve stardom in forthcoming "The Sign of the Cross," which is to be produced this season.

Lon Chaney, Jr., is another U. picture star who is to be produced this season. "The Jr." is to be dropped in all future billing, from the 1942-43 season.

In line with Blumberg's thought that "Exhibitor goodwill comes from exhibitor profits, and exhibitor profits come from the boxoffice," Universal field forces were told that the company is aiming at coin-poppers rather than Academy award winners.

In review of production plans was mentioned that William Selter has been set to direct picture tentatively titled "Fired Wife," for which Ronald Colman is a possibility as male lead. Selter directed "Fired Wife," "Town Hall," and the Andrews Sisters, Gloria Jean and Susan Miller, was production director of "The Sign of the Cross," which is to be announced that shooting on Walter Wanger's "Eagle Squadron" begins by Jan. 5.

Universal reportedly has 18 A picture contracts set for production for the 1942-43 season.

Session to be held on the Coast Dec. 31 to determine the best picture for next year.

Among those attending, in addition to Fox and Blumberg, are J. J. O'Connor, F. J. A. McCarthy, Fred F. Feltz, were in from J. H. Seidel, man, Budd Rogers, B. B. Kreiser, F. T. Murray, J. J. Jordan and J. Edgar Hoover, chairman of the board of directors.

Paul Nathanson, president of Golden Era Pictures, and J. H. Seidel, sales films, A. W. Perry, general manager of E-L, and Claire Hage, U. rep. E-L, were in from J. H. Seidel, man, Budd Rogers, B. B. Kreiser, F. T. Murray, J. J. Jordan and J. Edgar Hoover, chairman of the board of directors.

Music Hall's 2 UAers

Radio City Music Hall has closed deals with United Artists for "To Be Or Not to Be" and "Shanghai Express." Both are for dates after Dec. 1.

Theatre has also booked "The Men in Her" from Columbia and is in negotiation for "Bail Me Out," a Goldwyn production which will be released through RKO and ad everywhere under a separate contract.

Calling film producers "apathetic" and "uninformed," Garson Kanin declared that "the recent Senate investigation was a farce because the producers, instead of producing too many pictures which might have propaganda value, have in reality done nothing in the interests of national defense."

Kanin spoke before 300 delegates at the 18th annual conference of the National Board of Review of Motion Pictures in New York last week. Former film director is now \$1-a-year motion picture consultant on civilian morale in the Office of Emergency Management in Washington.

"The producers have the means to reflect what is going on in the country today, but because they refuse to be aware of the situation they continue to release the same type of movies that are making five years ago," Kanin said.

Lester Cowan, indie producer who has been through a divorce, said he's pretty swat at Kanin at a National Board session the following day.

"Favorite Pastime" (Continued on page 29)

RKO's Net of \$644,744 In 39 Weeks Doubles Profit of Last Year

Radio-Keith-Orpheum and subsidiary companies' net profit for the first 39 weeks of present year, each Oct. 4, totaled \$644,744, or more than double the \$318,585 reported in same period last year. This is in line with expectations, company showing \$400,000 in an interim report the previous week, each also covering the first eight months.

Company's net profit in operation covering both theatre and film subsidia, made this showing despite less than \$104,000 improvement to \$1,871,501 in net revenue before deductions for income tax, depreciation, other charges. Comparable figure in first 39 weeks of 1940 was \$1,871,501.

Provision for income taxes totaled \$288,260, or about \$33,000 more than in corresponding period last year. RKO listed only \$39,501 as provided as dividends on preferred stock in the interim period, as previously K-A-O in the 39-week period this year as contrasted to \$219,161 in the corresponding nine months last year.

Report form contained a note that RKO would show a net loss, or the 53 weeks ending Oct. 4, amounting to \$1,871,501, in the interim period for this notation since the company's financial year ends the same as normal, or on September 30.

RKO ANNUAL EARNINGS 1930-41

Net profit, except as noted

1930	\$338,628
1931	1,568,771
1932	1,040,000
1933	1,439,064
1934	1,310,575
1935	1,884,713
1936	1,245,911
1937	1,821,106
1938	1,884,713
1939	1,188,405
1940	958,618
1941	1,040,000

First Quarter Quarter Quarter Quarter

1935	255,968
1936	1,279,250

(1941 by Quarters)

First	Second	Third	Fourth
Quarter	Quarter	Quarter	Quarter
\$457,186	\$115,231	\$159,189	

Deduct: 1940 provision for subsidiary corporation preferred dividend.

The Fifth Freedom

...—

'Nothing awakens and improves men so much as free communications of thoughts and feelings. If men abandon the right of free discussion; if, awed by threats, they suppress their convictions; if rulers succeed in silencing every voice but that which approves them; if nothing reaches the people but what would lend support to men in power—farewell to liberty. The form of a free government may remain, but the life, the soul, and substance is fled.'

—William Ellery Channing.

...—

'You tell me that law is above freedom of utterance, and I reply that you can have no wise laws nor free enforcement of wise laws unless there is free expression of the wisdom of the people—and, alas, their folly with it . . . This state today is in more danger from suppression than from violence.'

—William Allen White (1922).

'The freedom of self-expression in all branches of show business' . . .

—will be the editorial theme of the

36th Anniversary Number of

VARIETY

to be published late in December

B'WAY INDEFINITIONS

By Ernest Lehman

GROSS...A guy who is Gross is either vague, a strong boxoffice drawing card or the radio editor of the N. Y. Daily News.

BLO...An actor with b.o. is one who is worshipped by his public, or one who is shunned by his friends.

MIKE...Something you talk into when you've got something on your chest, or someone you talk to over a bar when you've got something on your mind.

WAX...If there's music recorded on it, and it gets in your ears, that's good. If there's nothing on it, and it gets in your ears, that isn't.

GRAVY...On your vest, it means going to the cleaners. In your pocket, just the opposite.

GAG...When you place a gag on a man's mouth, he becomes a martyr. When you place one in his mouth, he gets 30 weeks on 116 stations and sells more toothpaste than Liggett's.

DOLLY...Something that little girls and big playboys can't do without.

RELL...You can get one in two ways: either by eating the right food, or by listening to the right conversation.

KNOCK...Opportunity knocks but once. A Broadway knocks, but endlessly.

LEGITIMATE...A word applied more often to the theater than to the stars therein.

KNIFE...A guy can now put one in a Portenhouse only because he once got it in a pal.

HANDOUT...A press agent gives one to a columnist to satisfy his client. A columnist gives one to a panhandler to satisfy his conscience.

BUSINESS...If a show has the right kind of script, it does the right kind of business. Broadwaywise, you do more business if they agree less time giving it to others.

BLACKOUT...On Broadway—perhaps. But on the Continent it isn't funny, McGeel.

PLUG...If you bet on one, or park next to one, you get a ticket, and it costs you money. If you depend on many, you hire a press agent.

COMEBACK...Sometimes it means getting off the ad lib. Sometimes, it means getting off the "lat" liberty.

DISH...Most people can dish, but they can't take. Most movie exhibitors can't take, unless they dish.

MAKUP...Sometimes you do it with a kiss. Sometimes you undo it with a kiss.

PONY...If you play one straight, you're liable to get nothing at a headshot. If you drink one straight, you're liable to get the same thing at a headshot.

CHEESECAKE...Many a chorine can now eat it in Lindy's, because she once got it in "Lido."

FILM...Rependent gave Hope to those who display film on the teeth. Paramount gave Hope to those who display film on the screen.

FLESH...If he can get it in the right places, he's a successful agent. If she's got it in the right places, she doesn't need one.

CREDIT...Press agents take it. Department stores give it. Most Broadwayites live on it. Others live for it.

BOOK...People who read books are usually well-read. People who make book are usually well-read.

TIME...On the air, valuable. On your hands, worthless. On the newsstands, 15c.

LIMB...On Broadway, as many guys get out on them as guys get in on them.

Studio Flocks Line Up
Talent for AP Editors

Hollywood, Nov. 18. Studio Publicity Directors Committee, meeting for the first time under the chairmanship of Howard Hawks, voted to discontinue the annual convention of the Associated Press managing editors. Arrangements are being made to furnish stars and feature players for the entertainment of the editors when they convene here.

Committee also looked over a report on a nationwide checkup on the mailing lists of studios to dailies and syndicates. Purpose is to improve the material sent out for newspaper publication.

Film for British Tars

Philadelphia, Nov. 18. The British-made "Target for Tonight," distributed by Warner, got a special preview showing at the New York City's Radio City Music Hall, around the British aircraft carrier, *Furious*, now berthed at the Philly Navy Yard for overhaul.

More than 400 tars and officers of the *Furious* and the Manchester, British destroyer also being repaired here, attended the showing on the "vanguard deck of the aircraft carrier."

UA Ad Chiefs West

Hollywood, Nov. 18.

Delegation from United Artists' home office, headed by Monroe Greenblatt, arrived from New York to map advertising and publicity campaigns on UA productions.

Preceding Greenblatt were his chief aide, Al Margulies, and David E. Weisner, director of exploitation.

Gov't Tieup with A&C's
'Flying' to Help Recruit
300,000 Ground Forces

Press department of the U. S. air force has lined up behind "Keep 'Em Flying" (U. Abbott and Costello starter, to its opening picture in key situations with campaign to recruit additional 300,000 men from ground forces of the aviation branch of the service.

Understood that Government channels are buying time on approximately 800 radio stations and putting out a special press book hooking up with the film. Approximately 10,000 trailers and equal number of posters also being put out.

"Keep 'Em Flying" is being shown in several key spots prior to regular release Nov. Dec. 3 when full exploitation gets underway.

Said Davidson: "Universal publicist is busy putting out a copy to each studio and government exploitation in collaboration with Lou Pollock, of Eastern publicity head. Davidson stays East about a month.

A birthday party for Carol Bruce, with Abbott and Costello as honorees was held by U-Friday (14) at the Astor.

Universal is giving "Keep 'Em Flying," new Abbott and Costello starring, a giant press in Detroit (Wednesday) at the Fox theatre. Opening is being handled by Dan Thomas, universal's studio publicity chief, and four assistants.

Highlight of premiere will be mass firing of bombing planes from Sedgwick Field. Mayor Jeffries has proclaimed Nov. 19 "Keep 'Em Flying" day in Detroit. All Detroit newspapers are using special sections or displays on the Abbott and Costello opening. Besides Abbott and Costello, Carol Bruce and Dick Fox, who costar leads "Keep 'Em Flying," and director Arthur Lubin will attend the premiere.

Skouras Coast Handouts

Los Angeles, Nov. 18.

Spyros Skouras handed out \$100 awards totaling 110,000 to managers of Fox West Coast Theatres in California for their part in the recent showmanship drive.

Both Skouras brothers, Spyros and Charles, left after the ceremony for San Francisco to deliver awards to managers in the northern division.

Par Like 20th-Fox, Also Will Adopt
Special Exploitation Staff Idea

She May Flower

Hollywood, Nov. 18. Par, like 20th-Fox, is going to set up a special exploitation staff. Horne handles the biggies for 20th, although A. M. Bortoff supervises the general scene and Par, likewise, is due to bring in a high-powered special publicity crew on its forthcoming picture.

At the helm will be a seasoned showman, differing from the Tom Fuld, who is now in charge of the latter had gotten some \$35,000 a year's deal for special publicity.

A female was brought in, said Hertz, Sr., of Lehman Bros., who has a say in Par through the board of directors, following the special lay may by the p.a. which impressed the financier.

Par's publicity staff will concentrate on bolstering hypochondriac product that needs extra help. The exploiters will handle the pictures in the hinterland key cities, away from New York and Hollywood.

Meantime Henry White has wound up as special radio publicist at the Fox. He will be in charge of the building for "Birth of the Blues." The service White will be asked to be absorbed into the regular Fox publicity channels.

Wisner-Wetsman Must Wait 2 Years
For Theatre; Exchange Briefs

Detroit, Nov. 18.

Rights of Leonard Ames Co. to remain possession of the Lincoln theatre until Feb. 28, 1943, was affirmed by the Federal Circuit Court of Appeals, thus agreeing with an earlier decision of the U. S. district court.

The court, composed of Chief Judge, said Ames was not entitled to the right to remain possession of the theatre.

The Federal court has held that it will be not until two years from now that the theatre will be returned to Wisner-Wetsman for the house before effective.

Formerly salesman for Warner Bros. with offices here, Bud Chapman now is affiliated with RKO, covering the west side of Michigan out of Grand Rapids. Ralph Fox, film former branch manager here for Grand National, has taken over the Warner territory, patrolled by Chapman.

Ken Robertson, Pittsburgh, Nov. 18.

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Lake Nov. 20 with policy of duals. Target for Tonight and Law of the Tropics on India bill. Small-circled house being redecorated after year of closure.

Manny Pearlstein, former WB publicist, discussed the house redecoration last week as press rep for "No Greater Sin in this territory." She had the baby, looked by Jim Shrank, manager of the Capitol, arriving Nov. 9.

Bennett Press to Warner Bros. Bennett Press was elected president of Warner Bros. Inc., national association of exhibitors, recently at the annual meeting of delegates. Ruth Weisberg named as chairman. Charles H. Brown, Jr., Aarons elected secretary.

Other vice-presidents include Bernard Goodman, R. A. McGuire, in charge of social activities; F. L. Gates, in charge of claims; Robert L. Kline, in charge of advertising; Sam Wolowitz, assistant.

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Picture forecast—**PROFIT VISIBILITY**



BUD ABBOTT and LOU COSTELLO in

'KEEP 'EM FLYING

with
MARTHA RAYE • CAROL BRUCE
WILLIAM GARGAN • DICK FORAN
CHARLES LANG • SIX HITS

Screenplay by True Boardman, Nat Perrin, John Grant
Original Story by Edmund L. Hartmann
Directed by **ARTHUR LUBIN**
Associate Producer **GLENN TRYON**



UNLIMITED

• ALL OVER THE COUNTRY
EXHIBITORS ARE MAKING ROOM
TO LET THOSE ABBOTT AND
COSTELLO GROSSES ZOOM!



WORLD PREMIERE
FOX THEATRE IN
DETROIT, TODAY!

Abbott & Costello
Carol Bruce
Kean, Monte
Mills, Montagu
PERSON!

NETWORK BEGINS
CAST OF DETROIT
COAST-TO-COAST!

MAYOR DEDICATES
DATE AS "KEEP 'EM
FLYING" DAY!

15,000 POSTERS DIS-
TRIBUTED THROUGH-
OUT DETROIT!

HIG RECEPTION
AT FORD PLANT!

"KEEP 'EM FLYING"
SECTIONS IN CITY'S
NEWSPAPERS!

A
UNIVERSAL PICTURE
NATIONAL RELEASE
NOV. 28th

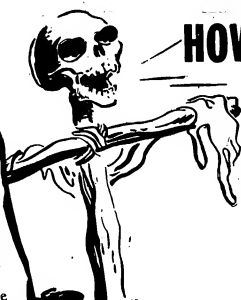
M.P. DAILY

Exhibitor Interest On 'Swamp Water'; B'way Grosses Big

"Swamp Water," 20th Century-Fox picture opening at the Globe tomorrow, holds New York exhibitor interest. The picture comes here after an exceptional campaign and record business in St. Louis. Similarly in San Francisco the picture brought in a gross of reportedly record proportions.

This gives 20th Century-Fox three films on Broadway, with "Week-End in Havana" at the Roxy and "How Green Was My Valley" at the Rivoli, thus dominating the Main Stem.

Broadway Week Strong



HOW'M I DOING?

HERE'S YOUR
ANSWER!

"SWAMP WATER" TREMENDOUS ON B'WAY!

FIRST TWO DAYS EQUAL
TO A FULL WEEK'S
BUSINESS AT GLOBE
THEATRE, NEW YORK



20th
CENTURY
FOX

And in St. Louis—Biggest Week's Business Since "Jesse James"; in Atlanta—20% Ahead of "Yank"; in San Francisco—Biggest of the Year!

FLASH -

UNDERSTAND 20TH

HAS ANOTHER TREMENDOUS HIT -

CONFIRM OR DENY! HEAR TRADE

PRESS HAILS IT AS SUREFIRE

BOXOFFICE SMASH -- CONFIRM

OR DENY!



"CONFIRM OR DENY" SHOULD DO SMASHING BUSINESS AT BOXOFFICE. IT IS TOPPLIGHT ENTERTAINMENT WITH A STIRRING SUSPENSEFUL SCREEN PLAY, EXPERT PRODUCTION DIRECTION AND OUTSTANDING PERFORMANCE BY AMECHE, BENNETT AND RODDY MC DOWALL. LEN HAMMOND AND ARCHIE MAYO ARE ENTITLED TO THE RAVE NOTICES THAT THEY WILL RECEIVE FROM NEWSPAPER CRITICS EVERYWHERE AS WILL JO SWERLING FOR UNUSUAL SCREENPLAY.

--Daily Variety

"CONFIRM OR DENY" EMERGES AS ONE OF THE MOST TENSE AND EXCITING TOPICAL MELODRAMAS OF THE SEASON. WORD OF MOUTH ADVERTISING WILL PUT THIS ATTRACTION IN THE TOP MONEY BRACKET AND RETURNS WILL BE FAR ABOVE AVERAGE.

-- Hollywood Reporter

"CONFIRM OR DENY" HAS TIMELINESS PUNCH AND PLENTY OF THRILL! A REALLY EXPLOITABLE PICTURE!

--- Motion Picture Daily



DON AMECHE · JOAN BENNETT

CONFIRM OR DENY

with RODDY McDOWALL

John Loder · Raymond Walburn · Arthur Shields · Eric Blore

Produced by Len Hammond Directed by ARCHIE MAYO

Screen Play by Jo Swerling
Based on the Story by Henry Miller and Samuel Fuller

"Skylark"



The big theme of the "Amseroads of the World" today celebrates its 15th Anniversary by playing Paramount's smash hit "SKYLARK"

CLAUDETTE COLBERT
RAY MILLAND · BRIAN AHERNE
"Skylark"

WITH BINNIE BARNES · WALTER ABEL
Movie Barrie · Ernest Cossart · Grant Mitchell · James Rennie
A MARK SANDRICH Production · A Paramount Picture · Screen Play by Alice Saxe
Adaptation by Z. Meyer · Based upon a play and novel by Samson Raphaelson



Watch its grosses soar!

They're forty times as funny on the screen . . . that droopy drip from Wistful Vista and that willowy fugitive from a termite!...Four of the biggest names you ever had—in THE LAUGH LIFT OF THE YEAR!

THEY'LL MOW-W-W YOU DOWN!



in
"Look Who's Laughing"

What a furious fiesta of frenzied folly! . . . The BIG FOUR of the air waves in the screen's biggest radio-star comedy. The billing sensation of any marquee—anywhere!

Produced and
 Directed by
ALLAN DWAN
 Story and Screen Play
 by James V. Kern
**R K O
 RADIO
 PICTURES**

Rap H'wood Defense Films

Continued from page 2

wood and Fort Monmouth-made films and, from the examples he shows, there seemed to be little doubt in the audience's mind about the validity of his squawks.

Hollywood has been making pictures for the Army for more than a year on a non-profit contract basis. Harry F. Zanuck, a lieutenant colonel in the Signal Corps Reserve and liaison man between Hollywood and Hollywood on the training pic, heads a committee of the Motion Picture Academy of Arts and Sciences which allocates the production of the pictures to the various studios.

Critiques Leading

Considered a leading authority on educational films, both in and out of the army, Gillette admitted he is "in the doghouse" with Hollywood because of his outspoken criticism of its efforts. He objected to the music, the weaving of minor plot patterns into the pictures and Hollywood tricks as "diverting influences."

"The less emotion the films have in them, the more effective they are," he wrote, "said the Colonel. 'And with pictures that have fireworks or savants, we find that the boys remember the jokes, but not what they are supposed to learn.'"

Hollywood is about to switch to the straightforward pattern used by the Army itself, whose experience dates back to World War I, Gillette declared.

Gillette admitted that the Coast-made film he chose to demonstrate the pro audios' output was not one of the better ones turned out by Hollywood. Called "Military Courtesy and Customs of the Service," it was so corny in treatment that the audience found it both embarrassing and laugh-provoking. Twenty-minute opus, Gillette stated, however, was on a "catalog-type" subject which is unusually difficult to treat.

Garrison Kanin's Assist

Example of recent work at Fort Monmouth, N. J.—where Gillette has had the assistance of such talented Hollywood draftsmen as Garrison Kanin—was a much simpler "how-to-do-it" subject. Labeled "The Anti-Tank Mine X-1," it was a straight-off exposition of what a mine is, how it works and how it should be laid. It stuck strictly to fundamentals but proved extremely interesting and well-produced and won great enthusiasm from the audience on its technique.

Another of the Monmouth-made pic screened by Gillette had a tragic-humorous note for the many members of the Board of Review present who apparently had cost or relatives in the Army. It frightened some of them to a frenzy with a pictorialization of how planes sweep a road or camp area of infantry troops.

It appeared impossible that anyone could live after a squadron of planes came over and, in a carefully-laid-out pattern (1) peppered every square inch of ground with 1,500 bullets a minute from each of four machine guns in the wings of each plane (2) then dropped fragmentation bombs as they passed over to make sure of getting anyone missed by the machine guns, and (3) let go with mustard gas just to be fully certain, in case any of the other "usually-producing substances"—as the picture calls them—missed their mark.

There are four more pictures in this series, the others showing the foot soldiers how to protect themselves from such a plane attack, but Gillette didn't show them and he had a frantic ring of mothers around his neck at the end of the demonstration, all wanting to know if war was really like that. Gillette explained it is valuable to show soldiers pictures of what they will see up against in a battle so that they won't be surprised and become hysterical, and forget how to protect themselves.

Trainees May Get

First Look at Pix

Los Angeles, Nov. 18.

Pacific Coast Conference of Independent Theatre Owners voted to approve the Harmon committee, a body recently formed to adjust differences arising from the showing of motion pictures in Army posts and camps. All grievances will be turned over to

R. H. Poole, executive secretary of POCITO, who will relay them to the coordinating committee.

Operators further recommended that Army camps get all film prints prior to national release dates, if the audiences are restricted exclusively to service men.

Helen Hayes

Continued from page 3

dio series for Lipton's tea, now in its second season, is responsible.

In support of that belief, it is recalled that "Ladies and Gentlemen," in which the actress starred two seasons ago at the Martin Beck N.Y., drew only moderate critical notices, though distinctly better than those for "Candle." Yet the show did only fair business in New York and, while making a profit on a subsequent road tour, never grossed anywhere near the way "Candle" is doing. And at that time, it is noted, Miss Hayes was not being heard regularly on the air.

Stated another way, because of a rise in Miss Hayes, who had not been seen in New York in a juicy part in a smash play since "Victoria Regina," has returned in a weak play and is as big a personal draw as ever.

DISMISSES CONSPIRACY SUIT AGAINST MAJORS

Philadelphia, Nov. 18.

Federal Judge Guy L. Bard yesterday (Monday) dismissed the \$600,000 damage suit filed by Black & Sork, operators of the Rio, Reading and Rio, Schuylkill Haven (Pa.) against Warners, Wm. Vincent circuit, Jay Emanuel and the motion picture industry.

Judge Bard quashed the case after he ordered all parties to "try to get together during a court recess. When Morris Wolf, counsel for the defendants, told the court at the afternoon session that they failed to agree, the judge announced the dismissal. He ordered the costs of the litigation be shared by all parties concerned.

The plaintiffs had charged conspiracy in the matter of a seven-decree clearance which Warners' Strand Reading had over the Rio. District defendants were Loew's, Paramount, RKO-Radio, 20th-Fox, Columbia, Universal, and United Artists.

The case filed by Milton Roganan, indie operator of the Iris, Philly, against Warners and the distribut, was continued until the next term of court. It will probably be heard in January.

S. A. Not Mislead

Continued from page 4

draw one of its army comedies from circulation in that country. Matter wound up with Jack Whitney's film group, established to promote hemispheric solidarity, and is reported to have been smoothed out.

However, this is only a single instance in a series in which pressure is being exerted to keep such Yankee service comedies out of Latin-American theaters. Nearly every American distributor has one or more such comedies in which the lighter side of army, navy, or marine life is depicted, with the military service employed largely as a background because of U.S. public interest in all branches of the service.

Objectors emphasize that this type of film is n.g. for impressionable Latin-Americans and that it might result in a certain amount of disrespect for U.S. military services.

Understood that distribute so far have been adamant to calling in such pictures from Latin-America if only because of the precedent such action would have on future releases. Also believed that many officials fear it would smack of dictating the type of future pictures they could and could not make.

Summary of the Latin-American

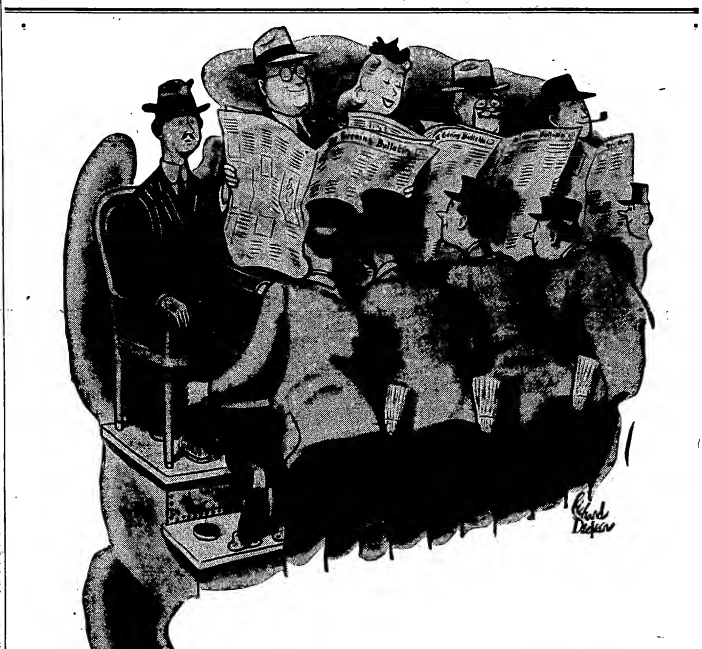
situation was handled by film company presidents last week at a "closed-door" meeting arranged by Nelson Rockefeller and Whitney. Other picture company executives and foreign managers were not on the invitation list. Subsequently, these chief executives met at the Hays office to go over new phases, principally plans of the Whitney group to ship 16-millimeter films to Latin-America.

Planned to play up the cultural aspects of U.S. life in these 16-mm. pictures, with the Whitney group actually producing some of them. Others will be trimmed down from regular 35-mm. shorts which the American film companies have made. The 16-mm. pictures would be sent to consular headquarters and embassies for exhibition before different groups, with no admission charged.

TELENEWS' U SHORTS DEAL

Telenews theatre has closed a deal for Universal shorts and newsreels for houses in Seattle, Los Angeles, San Francisco, Cleveland and new houses opening in Detroit and Dallas.

Herbert Sherell, head of Telenews, is scheduled to be in Dallas today (19) for the opening of the newest addition to the chain.



In Philadelphia—nearly everybody reads The Bulletin

Today, Philadelphia drug stores are serving the slightly over 2% of this country's population who are doing over 10% of the National Defense work.

For 36 years, the best way to be sure of reaching the Philadelphia market has been with the leading Philadelphia newspaper.

A survey indicates that more than half the drug customers in Philadelphia are most likely to look for drug advertising in The Bulletin. Details are yours for the asking. Address: The Evening Bulletin, Philadelphia, Pa.

"WE'RE AS PROUD OF OUR STAND AS WE ARE OF CUSTER'S!.."

We could release **THEY DIED WITH THEIR BOOTS ON** for Thanksgiving and we'd make money. So would you. But we're not going to release it. Instead, **BOOTS** will be launched in a definitely limited number of Thanksgiving engagements—much in the manner of **SERGEANT YORK**—but at regular prices.

And when we do turn the print over to you for Christmas playdates, we'll both make a lot more money. Because with that print, you'll get, without charge, invaluable experience that can't be bought. You'll know exactly what went into successful campaigns. You'll know in advance the kind of business the picture will do—just as you knew that **SERGEANT YORK** was tops. Yes, this time you'll even know how many hold-over weeks to allow—before your engagement starts.

Sure, it's an unprecedented plan! And it will probably confound a lot of smart guys! But it's great merchandising—it's that *extra* merchandising—that has the trade humming about

Warner Bros.



ERROL FLYNN · OLIVIA DEHAVILLAND

"They Died With Their Boots On"

with ARTHUR KENNEDY · CHARLEY GRAPEWIN · GENE LOCKHART

Directed by **RAOUL WALSH**

Original Screen Play by Wally Kline and Aeneas Mackenzie · Music by Max Steiner

New IAISE Prez Walsh Favors Local Autonomy; Details New Unionization

With Coast locals of the International Alliance of Theatrical Stage Employees asking the aid of the parent union in setting up new deals, in part for a couple months now, E. M. Walsh, new president of the IA, will tackle this as his first important job, he states. Later, but not far distant, Walsh is expected to direct a campaign to spread the influence of the IA through organization on a countrywide scale of theatre cashiers, doormen, matrons and other help. Ubers may be included but indicated that there is a terrific turnover in this kind of help partly because the draft is grabbing a lot of them.

While cashiers, doormen, porters and others in theatres have been unionized in a few spots, it remains a large field for organization in the opinion of Walsh. These sundry theatre employees represent about the last branch left for the IA to organize without getting into jurisdictional disputes. Latter is not expected on the Coast or elsewhere.

Walsh had planned going to Hollywood to personally sit in with studio negotiations for a new contract but says if it is thought that it would be more advantageous to deal with the unions in the east, that will be done. In any event, the IA president has probably decided to return within a week. Pat Casey, producer labor contact, is at present in the east as is indicated by Walsh, but it might be better for him to be near the IA, he, during the negotiations.

Walsh is expected to lead a studio group met for several weeks in New York in October without reaching agreement. In addition to scale producers having offered the union 10%, there are many working contracts to be ironed out. Walsh states:

Nikes Basis Fast
I'm new president declares with emphasis that the International has no idea of returning to the studio scale agreement because that would be in effect, deriding the policy of local autonomy which its administration advocates. Walsh adds that the IA will not interfere in the matters of other local unions of the local, though its assistance may be asked at any time.

In connection with nomination for an opposition slate of Local 264, Newark operators, including Louis Kaufman, the industry boss and agent of the union, for the election to be held Dec. 9, Walsh pointed out that in setting the election he was advising himself and that the IA actually, under its by-laws, cannot act except when charges are filed with it on violation of its rules. Kaufman is under indictment for extortion and is a liberty on \$10,000 bail.

Stance on Kaufman
IA prez notes that the IA would be in a peculiar position if it ousted Kaufman, killed his nomination for business agent in Newark, or took other action when he has been found not guilty under the Federal indictment. Should he be convicted, that is another matter but meantime, Walsh is somewhat zealous in his policy to protect local autonomy.

Consequence has been advised some differences that existed between the IA and the exchange which were being threatened, threatening to pull away. Walsh has told the exchange workers, which include 3,500 members in 23 locals in exchange centers, that they are to go ahead and set up their own deals as they see fit. As former third vice-president of the IA he was in organizing the exchange workers several years ago.

A lot of contracts affecting stagehands and operators in the east are expiring during the coming year, according to Walsh. Where new contracts have been negotiated recently the men are receiving increases, he declared, adding that they are not in view of the fact business is better than it was a year ago.

During the past year the number of members on the above-mentioned list has decreased substantially, the IA president revealed, and expected that the total will continue to decline under Walsh. The New England locals are doing a good job in organizing their members, he stated. E. M. Walsh, new president of the IA, has stated that the IA is expected to be able to bring in the balance.

Haven't They Heard?

Hollywood, Nov. 18.
Nobody goes to Paris any more but Universal and RKO are still acting on a face to beat each other to the screen with a Paris picture.
Universal's entry is 'Paris Calling' with Elizabeth Bergner leading. RKO is saddling 'Toan' with a picture of a woman in the bar, but hoping to break the wire in a photo finish.

20th-Crescent

Product Deals Pre-Date Decree

Twentieth-Cox has been granted the right to clear its last year's franchise deals with Crescent Amusement. The south is being exempt from the decree. Going back to Judge Henry W. Goddard in N. Y. federal court Friday (14), 20th maintained that the deal with Crescent was made prior to Dec. 1, 1940, date of the decree, though not actual actually until two months later.

While Judge Goddard granted an order declaring the deal to be a franchise extending over this season, representatives of the Government were given a stipulation extending the time to appeal for six months. The U. S. took the same precaution with the M. & P. Circuit in New England where similar circumstances prevailed.

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WALSH TOLD STUDIO CRAFT STANDING LONG

Hollywood, Nov. 18.
Richard Walsh, new president of the International Alliance of Theatrical Stage Employees, was advised by Film Technicians' Local 683 that any move to reenter the Studio Basic Agreement would be definitely opposed.

Resolution favoring complete local autonomy was adopted by unanimous vote and sent to the IA's chief in New York.

Lerner's Slow Starter

Hollywood, Nov. 18.
First directorial effort of Zevy Lerner at 20th-Fox is 'Hearts Don't Hurt' a Sol-M. Wurtzel production. Lerner, who has been with Fox for a long time, is making his first feature film for the studio.

'Syncope' Shifts

Hollywood, Nov. 18.
Crowded conditions at the RKO studio caused William Cagney to shift his picture 'Syncope' to the RKO-Pathe lot in Culver City.

STORY BUYS

Hollywood, Nov. 18.
Mary O'Hara sold 'My Friend Pickles' to 20th-Fox.
A program purchased 'Aunt Emma's Paints the Town' by Harry Menck.
Gregory's yarn, 'Good Time Girl', sold to 20th-Fox for \$25,000.
20th-Fox has just paid \$25,000 for the rights to 'My Friend Pickles' now by Mary O'Hara which was published last August. Story is by Clifford Odets and is being planned for Roray Macdonald, who is earning tremendous credit for his work on 'The Great Dictator' for Fox's 'How Green Was My Valley'.

Bring on the Juicers

Hollywood, Nov. 18.
In order to ease the heavy overtime pay, producers are demanding that studio set electricians local 728 grow open membership to take in to around 600 more juicers.

Scarcity of electricians is general, with United Artists calling 75 for location work today.

SCREEN READERS MEET FILM COS. TODAY (WED.)

Screen Readers Guild of New York will hold its second negotiating meeting with contract demands. SRO is seeking an \$85 minimum for skilled readers and guaranteed minimum compensation of \$40 weekly for place-work readers, with a year or more experience.

Initial negotiating meeting was held last Wednesday (12). All companies except Warner Bros. and United Artists, which have no readers in the east, are biddling with SRO except in job cases.

Edward Huebisch, Columbia reader, was recently elected to fill the unexpired term of SRO president. He was David Goldstein. Latter resigned from 20th-Fox to become organizer for Screen Office Employees Guild, CIO.

ASC-NIT Photos In Showdown Over Mohr

Hollywood, Nov. 18.
A showdown in the jurisdictional fight between the American Society of Camera Operators and the International Photographers, Local 659, is expected as a result of the reported suggestion of Hal Mohr by ASC for non-payment of dues.

ASC membership is limited to directors of photography, and Mohr, whom carry 650 cards to be eligible for location jobs in territory charged by the IATSE, resigned from the studio to assign Mohr to a picture will precipitate showdown.

Frank Olsen Looks Set To Succeed Browne In Chi

Chicago, Nov. 18.
Local IATSE will hold its election Dec. 3, and Frank Olsen, secretary-treasurer and business agent for the past couple of years in the absence of George Browne, seems set to continue officially as the boss. Browne, when elected national president of the IATSE, relinquished any direct connection with IATSE locally and devoted himself to the national pipeline.

The titles he held with the IATSE locally were purely honorary and at no time since his election to the national post did he receive any money from the Chicago local.

Check Up On Standards

Hollywood, Nov. 18.
Standardization of electrical equipment in film study is the subject of investigation by a committee headed by Harry Meyer, chairman, and members of the Research Council of the Academy.

The new committee are Bryan Carter, Alexander Franklin, Fred Geiger, Felix Goulaouard, Paul Morgan, and Harry Lush, who is erecting a second company house in the Hollywood town. The new house will be dubbed the Penn.

Tatullah III

(Continued from page 2)
ment by the doctor revealed that the patient was suffering from influenza with a lung involvement. Taking a most optimistic view, he said the patient would have to rest for two or three weeks and follow that by a short period of convalescence. He is getting letters from his family and is not allowed to see visitors, M.D. added.
Clifford Odets play was in its fourth and final week on the road preceding the Broadway premiere on Dec. 25. Local notices were O.K.; they were quite brutal in Pittsburgh.

Less-Than-1% New Theatres Built In 1941 Is 40-45% Under '40; Example Of Priorities Curbs on Construction

SOEF in L. A. Film Row

Hollywood, Nov. 18.
Screen Office Employees Guild is moving in on film row to organize the clerical workers in the summer.
It's not detouring around Paramount, 20th and Warners, where most clerical workers are affiliated with independent crafts.

War Industries Open Theatres In Hartford

Hartford, Conn., Nov. 18.
Wartime industrial boom is held responsible for a second wave of new houses in this area. Two have already opened. A third, one is planned for this city and two for neighborhood Wethersfield. A 714-seat theatre is planned for the next summer in nearby Newington.

All theatres either opened or planned are within a 12-mile radius of Hartford. Newington Theatre in Newington is already in operation; 890 capacity. Operated by William Young and Robert Schmitt, operators of houses in Waterbury and Thomaston. Eastwood theatre, 966-seater, opened Wednesday (12) at East Hartford. Joseph Quittner of Norwalk and Peter Perakow of New Britain are principals in the Eastwood Theatre Corp., operators of the house.

Here in Hartford plans are underway for the construction of a house on Washington Street by Arthur Youman, local architect. Warner Bros. said to be interested in taking over the house, on its completion, on a lease basis and is said to be having its architects drawing up plans.

In nearby New Britain, Warners has built the Capitol for three days a week (Friday-Saturday-Sunday). At Wethersfield, two houses are definitely completed. Harry Meyer and Meyer Levin of Hartford are planning the construction of a house in Plainfield, N. H., estimated cost of \$41,000. House will be operated by the Lockwood, operators of 10 theatres in New England. Maurice Shulman, operator of the Rivoli and Webster, in Hartford and owner of several houses in New Haven, is planning a new house in Hartford. Warner Bros. is also planning a house in that suburban town before the year ends.

E. M. Lew, Boston op of the downtown E. M. Lew's theatre, committed to the erection of a 1,000-seater in New Britain before next summer. George Landers, manager of Lew's theatre in Springfield, is planning a drive-in theatre. Said site had not definitely been chosen, though in Newington.

Mich's New Bldg.

Detroit, Nov. 18.
Present operator of the Pennington Theatre in Farmington Hills, Plymouth, Mich., Harry Lush, is erecting a second company house in the Hollywood town. The new house will be dubbed the Penn.

Robert G. Peltier, manager of the Jerome M. Clements, Mich., is heading a new corporation which will erect a \$150,000 theatre and store combination project in the town.

Schnee's A. Men

Jamestown, N. Y., Nov. 18.
Construction of a new 1,200-seat theatre by Schne in Jamestown, N. Y., is under way in nearby Schenectady. The new house is being built on a plot owned by the circuit, which now carries the Schne in Schenectady on a lease which it has held for the last 10 years. Architects are John and Drew Eberson of New York.

Due to difficulty in obtaining materials which have priority under the defense program and will grow in importance for the extension of theatre operators are frightened over a number of harrowing prospects. Among these are:

- (1) Inability to construct additional theatres or rebuild those that are decaying.
- (2) Little or no remodeling or redecoration where defense essentials are required for the summer.
- (3) Likelihood that hundreds of houses will not be able to operate their regular theatre seasons.
- (4) Trouble in keeping up the proper maintenance, making necessary repairs and the cost of day-to-day run-down condition of theatres be forced to pay higher liability insurance than in the past.
- (5) Resultant deflation in gross business at the b.o.

Erection of new houses this year, running less than 100, amounts to 40 and 45% less than put during 1940, while during 1942 it is believed if any new houses be built because of Governmental requisitioning for additional theatres, it is understood.

Feb. 15th New Hurdle

While theatre operators are having a lot of their fight over getting various materials, sources say they expect the situation to become very acute on Feb. 15, when reported restrictions will be set up. It is believed that the steel mills are permitted to fill orders on hand but following Feb. 15, they will be required to fill orders for the theatre industry.

Reported a special branch of the Office of Production Management is working out the details of the theatre's use of steel so far as critical materials are concerned. It is believed that the theatre industry's requests will be cut to a minimum. As a result theatres may have to get along with their own steel and other equipment, with so-called maintenance a thing of the past.

However, other combat production equipment, boilers and such essentials to theatre cooling apparatus, motors, fans, compressors and centrifugals, a real problem may be faced. While new boilers are a definite essential they wear out the Supply Priorities & Allocation Board in Washington is likely rule controlling system.

So far as protection and sound equipment are concerned, it is understood at least one fight over house has a contract with the Government in demand under which it is allowed 15% of wartime. This would mean, it is pointed out, that the theatre industry would have to pay for itself for every \$5 furnished the U. S. One order from the late administration was \$9,000,000, it is said.

Brake Materials

Already theatre companies are having trouble getting steel needed for the springs but cast iron for other parts of the theatre is also in short supply. Sheet metal, virtually all other metals, aluminum, copper, bronze, zinc, and brass are in short supply. The theatre industry is being hit by the shortage of materials and construction men declare. In the building of a theatre a great deal of material is used. The cost of the plans call for a large balance.

If defense requirements don't ease up, the theatre industry so far may become eviscerated, which, along with worn-out seats and no cooling system, may mean a complete attendance. However, theatre construction experts are giving study to the situation and are working out plans are concerned and work is under way developing and testing certain materials that may be used where they are not durable enough and may even require replacement.

Claims that theatres may be forced to turn from new fronts among certain materials that are plentiful, including stone, unrefined concrete and fiberglass, all of which are relatively inexpensive.

WORD - OF - MOUTH!

The success of a single short subject series, John Nesbitt's "PASSING PARADE," produced by M-G-M, is doing this industry more good than reams of editorials and testimonials.

To have good pictures they must be supported. To do fine things on the screen requires the co-operation of the theatres. All credit to the exhibitors of America for their judgment in booking and supporting the "PASSING PARADE" series.

The public has indicated its absorbing interest in these shorts that tell of the little events that



make living an exciting experience. The sincerity of their production, the sound manner of their exposition in the best magazine tradition, the span of their source material across the by-ways of life make them subjects of extraordinary human appeal.

To those thousands of showmen who have already taken John Nesbitt's "PASSING PARADE" to their hearts, we are grateful. To others who have not yet given their audiences the opportunity to experience the warmth and inspirational thrill of these brilliant little entertainments, we urge an immediate booking. Try them once and you will become an enthusiast for one of the best offerings the screen affords.



GROWTH!

Percentage increase
in circulation since
start of

JOHN NESBITT'S
"PASSING
PARADE"

For instance, these John Nesbitt gems:

Just released:

"STRANGE TESTAMENT"

On the way:

"WE DO IT BECAUSE—"

Recent "Passing Parade" Hits:
"Hobbies" • "Willie and the
Mouse" • "Out of Darkness"
"This is the Bowery" • "Whispers"

LIFE
and LOVES
of an
EXCITING
Woman!

The story of the
irresistible Lina...
who loved dangerously
and paid the price!
Her story may shock
most men... but
every woman will
understand it...
and every showman
will hail it!

Loretta Young

THE MEN IN HER LIFE



with CONRAD VEIDT DEAN JAGGER
JOHN SHEPPERD OTTO KRUGER EUGENIE LEONTOVICH

Based on a novel by Lady Eleanor Smith • Screen play by Frederick Kohner, Michael Wilson, Paul Ingers

Directed by Gregory Ratoff • A GREGORY RAINIER PRODUCTION • A COLUMBIA PICTURE

For the National Archives

Wealth of Film and Radio Material Filed for Posterity in D. C.

Washington, Nov. 18. After 53,840 cubic feet of records of all kinds were transferred to the National Archives in 19 separate accessions, it was revealed that numerous motion pictures, of historical and documentary interest, were mapped up during 1940 for preservation in the most fire-proof, earthquake-proof vaults of the Federal edifice.

Included in the 1940 haul of pictures which will be preserved, presumably, for posterity were:

Nine units of pictures accumulated during and relating to the administrations of Calvin Coolidge and Herbert Hoover; a sound recording entitled "Then Came War 1939" by Elmer Davis; war and peace commenorator—complete in three units, will be filed away with excerpts of addresses by Neville Chamberlain, Edouard Daladier, and Adolf Hitler.

Other acquisitions include motion pictures relating to the first World War, portraying activities of the American Expeditionary Force (these run to 4,381 units). Five (two units) of the activities of the United States Office Departments, also were added.

Interior, Department films, with scenes of national parks taken between 1936 and 1938, also were tucked away as valuable historical evidence of American progress. The Archives also added 36 units of sound recordings and a motion picture pertaining to the dedication of American war memorials in France in 1937; pictures and sound recording of a radio program pertaining to unemployment insurance; activities of the Food Administration in 1937-18; coal conservation; Indian sign language and sound recordings of dialects and music of 60 Indian tribes, etc.

Items Private gifts of motion pictures included:

Scenes at Presidential inaugurations.

tion, from 1897-1925, presented by the American Antiquarian Society; scenes of a "Victory march of New York's First Division" in 1918, presented by the Public Schools of the District of Columbia; a sound picture portraying a dress by President Coolidge, illustrating a 1925 attempt to synchronize sound and motion, presented by Mrs. Edward T. Clark; "The Forces Operating and Epitaphs," a sound picture, presented by Dr. Joseph B. DeLee, and "Men and Dues," a sound picture concerning mining conditions in Missouri, Oklahoma and Kansas in 1938, presented by Lee Dick, Inc.; Senator Pat Harrison, a sound picture made in 1938, portraying Sen. Harrison and others at the Senate Office Building, presented by James W. Cummings, Jr.

A serious disaster: a newsreel showing rescue scenes in connection with the rescue of members of the crew of the submarine Squid, which sank off the New Hampshire coast on May 23, 1938, presented by Movietone.

Secretary of the Treasury, and two newsreels showing the arrival of King George and Queen Elizabeth in Washington, delivered during their Washington and New York visits in June, 1939, presented by Secretaries Morgenthau and Movietone.

West Point, the Flans, El Al. A special exercises at West Point, newsreel portraying exercises held June 12, 1939. President Franklin D. Roosevelt delivering an address and presenting diplomas to the graduates, presented by Movietone.

U. S. Navy Cruisers Off Cape Horn, newsreel showing three cruisers battling a gale in June, 1939, while on a good-will voyage around South America, presented by Movietone; Thomas Jefferson Memorial, newsreel showing President Roosevelt laying cornerstone of new Washington, D. C. memorial, November, 1939, presented by Movietone; Franklin D. Roosevelt Library, newsreel portraying ceremonies attending the laying of the cornerstone of the library at Hyde Park, N. Y., presented by Paramount News.

Franklin D. Roosevelt's one-reel sound picture made in 1940 presenting appeals for war-relief contributions for Finland, with statements by Elmer Nurnm, Herbert Hoover, Henry Morgenthau, Jr., and Hyman J. Proctor, Finnish Minister at Washington, presented by the Finnish Relief Fund, Inc.

President Roosevelt at Warm Springs, Ga., newsreel showing P.D.R. talking to the Young Democrats on American foreign policy, April, 1940, Movietone.

The National Archives' recording of an address by Thad Page, presented by Mr. Page, Sept. 1937; the American Anglo-American alliance, sponsored by the National Unionist Association, presented by NBC; Department

of State, recording of an interview on April 24, 1936, between Cordell Hull, Secretary of State, and Lowell H. Kibbey, Director of the Emergency Council, concerning the work of the Department, presented by Secretary Hull; "A Day's Work Over a Radio Station," presented on all broadcasts over station WISV, Washington, on May 19, 1939, including the President's news conference delivered before Congress on that date; a baseball game, dance orchestra and such material known as "Myrt and Marge," "Amos and Andy," "Mae West," "The Shop," presented by CBS; debate concerning Government ownership of radio, presented by the National University Extension Association, Nov. 15, 1939, presented by NBC; Franklin D. Roosevelt Library, ceremonies attending the laying of the cornerstone of the library, Nov. 19, 1939, as broadcast over the CBS network, presented by CBS.

ARBITRATION EVERY DOLL; 90% OFF

Lack of use of arbitration under the content decree, with cases running one-tenth of what was expected so far, has left the 31 local tribunals with so little to do that their facilities are being made available for arbitration to other industries at the same time, with cases running under 200 to date, the cost of arbitration is being lowered and anticipated, with this, as well as economies recently effected by the American Arbitration Assn., making it possible to cut the budget for the 1941-42 season.

While the budget for the first year of arbitration under the decree, in effect last November, was \$460,000, only \$300,000 has been spent. For the coming year the budget has been set at \$254,000, plus a contingent fund of \$25,000 which was also planned during the initial year of the decree.

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CALL FOR THE FINE SCOTCH WHISKY FROM SCOTLAND'S BEST DISTILLERIES

86 Proof

IMPORTED BY THE HOUSE OF SEAGRAM CORP. NEW YORK N. Y.

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The defendants further contend that the defendants are trying to monopolize motion pictures in Omaha, to the detriment of the Admiral.

Named as defendants in the action are the Goldberg Corp., Lowell RKO, Paramount, 20th-Fox, Universal, Columbia, Republic, United Artists and Vitaphone. The Admiral is being built by Ralph Blank, nephew of A. H. Blank, and Walter Green, local show printer and supply man. Epstein theatres, operated by Louis and Sam Epstein, include the Benito, Corby, Roseland, Circle, Berkeley, and Lothrop, all nabes. Goldberg Corp. operates two downtown houses, State and Town, and nabes such as the Avenue, Military, Dundee, Arbon and Winn.

Petition, which seeks to enjoin the defendants, all of whom have branch offices in Omaha, from restraining trade and commerce, points out that 80% of all feature product is under control of those named and that they have refused to do business with the Admiral or Epstein theatres here.

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We're Not Chiseling, But—

CLEARER IDEAS OF THE FUTURE

Shut-Ins Make Good Radio Checkers

Leon Henderson and W. L. Batt Give Clients, Agencies and Media a Sobering But Partly Reassuring Picture of 1942 and Thereafter

HITLER COMES FIRST

First there's the little matter of winning the war against Hitler. This figurative remark may perhaps be given as the essence of all that was basically important at the two-day gathering of advertisers, agencies and media held Thursday and Friday (13-14) at the Homestead Hotel, Spring, Va. Businessmen went away, it is generally agreed, with a vivid sense of the grimness of 1942, and longer perhaps, and the present, secondary nature of most trade problems.

There were no resolutions, no resolutions no proposed agenda for the meeting which was special in character and jointly organized by the Association of National Advertisers and the American Association of Advertising Agencies. The highlights of the meeting were the talks (Continued on page 32)

Expect Pulliam to Head Indies

Chicago Meeting On—Clearance at Source for Transcriptions Among Issues Up for Consideration

AND IT IS—

KNX Transmitter Weathered Those Tremors at Worcester, Cal.

Hollywood, Nov. 18.

Last week's earthquake at Worcester, Cal., which did about \$1,000,000 damage, failed to damage the transmitter building of KNX, Los Angeles outlet of CBS. When constructed in 1927, the building was made earthquake-proof, theoretically having four times the earthquake resistance required by law for school buildings.

J. L. Middlebrooks, CBS engineer, in charge of construction engineer for the transmitter.

Chicago, Nov. 18. Organizational meeting of the Independent Broadcasters, Inc. opened today (Tuesday) in the Drake Hotel will have some 100 independent network affiliates, not on clear channel, in attendance. At least 100 (day) there were three committee meetings, on transcriptions, superpower and organization. And of these the most important, at the time, was that concerning transcriptions. Five transcription companies had representatives here in a huddle with the IBI committee and representatives from ASCAP, BMI and SESAC.

Tough problems at the meeting: a that of clearance; at the source on transcriptions, and though not both BMI and SESAC were fully in agreement to permit clearance at the source under the terms of a blanket contract. ASCAP took the stand that there would necessarily have to be a station-by-station agreement. IBI reps felt that a double fee would not be necessary and that it did not seem unkind to the composers. ASCAP reps held that it did. This is a legal twist which is to be ironed out. It will be, no doubt, because ASCAP rep John Payne was ready to okay such agreement under a single license fee, but didn't see how it could be done without violating the government's legal decree.

But the IBI committee meeting did result in quite a victory for stations in saving them much auditing and clerical work on transcriptions and lists of all kinds. In the future the stations will not need to list the composers, writers and tune titles on each song on every disc used. Instead will be able to list only the transcription by its serial number, which can then be referred to for the broadcast of the song. In song titles, composers, copyright owners, publishers, etc. Same thing will go for radio transcriptions with the stations only needing to list the song title, trademark and disc's serial number.

This morning's session opened with a news start from the NBC by Walter Damico, of WTMJ, Milwaukee. Board of directors selected three members for the next four (Continued on page 42)

Thomas Weber Out At NBC Press Dept; Marching Off Shortwave

Thomas Weber, photographic editor, and Evelyn Seitz, photographer, resigned last week from the NBC press staff at New York. Successors will be named within the next few days. There will also be some other changes in the press staff according to John McKay, press head, no other changes are planned. John McKay, press head, no other changes are planned. John McKay, press head, no other changes are planned. John McKay, press head, no other changes are planned.

Blackett-Sample-Hummert Hires Phil Bowman to Specialize on Commercials

Chicago, Nov. 18.

Blackett-Sample-Hummert continues to lead the other radio firms buyers in special application of new theories and methods to commercial radio broadcasting. Latest move by S-H here is the establishment of an entirely new and individual section of the radio department, a section which will attempt to handle all the advertising and the announcements.

Phil Bowman, long-time producer and director with Columbia-WBMB here, is going over to S-H to head the new department. Bowman will be known as co-ordinator of advertising radio copy. Actually, this means that it will be up to Bowman to listen carefully to the tone quality of all available announcers, prepare the radio advertising copy, and then try to match the copy with the announcer.

Arthur Godfrey Into New York Several Days Weekly for Plattering

Arthur Godfrey, already doing a 6:30-7:45 a.m. record-jockey series six days a week over WABC, New York, via line from Washington, has staged an additional all-night series on the same station Friday nights. It started last Friday (14) and will continue indefinitely. He commences Thursday nights and returns Saturday mornings to Washington.

First of the new series was 1-6:15 a.m. Saturday, but this week's will extend an extra hour to 6:15 a.m. Saturday (22). He'll be off the air from the 6:15-6:30 a.m. news program, then return at 6:30 for his regular Friday plattering. All night stanzas will be heard only Fridays for the present and, under present plans, will be a Sunday night series. Presumably the all-night schedule will be extended to the rest of the week and sold as a participant if it clicks Friday. In that case, WABC would be competing with WABC and WNEW and the other local New York outlets for the all-night listening audience.

Whether Godfrey would move to New York permanently in that case, or whether his shows by wire from Washington might be governed by any what arrangements he could make, about his duties as a naval officer.

'Midstream' Defers To New Fritz Blocki Serial

Chicago, Nov. 18.

'Midstream,' four-a-week sustaining serial on NBC-TV (WZZ) out of Chicago, holds the top spot in broadcast and will be succeeded in the same 2:45 p.m. spot by a new Fritz Blocki serial, 'The Cat of Agincourt.' It will also be a sustainer originating in Chicago. 'Midstream' is several years old and was sponsored for a short time by Procter & Gamble.

'TELEVISION' OMITTED

Revised Title For Caldwell Merged Publications

Caldwell-Clements, Inc. has bought the Radio and Television Relations and merged it with C-C's own publication, 'Radio and Television Today,' trade paper for net dealers, etc.

The merger takes effect in December and the monthly trade paper will be renamed 'Radio and Television Today.'

U. S. DEMOCRACY STILL WORKS

Griffith Thompson, general manager of the smallest, newest WBYN of Brooklyn, N. Y., was the chief actor Monday (12) night in an intensely dramatic and significant broadcast. He delivered a public apology to Norman Thomas, the Socialist, and John F. Finerty, of the Keep America Out of War Congress. The whole episode, including the remarks made by Thomas and Finerty, rates a place in the history of free speech on the air and as a footnote to the 150th birthday this December of the American Bill of Rights.

In measured words of the utmost clarity and fullness Thompson told the audience of WBYN that the station's news commentator, John Congress, had erred in going beyond the bounds of fairness in describing remarks made by Thomas and Finerty at a rally the week before as 'treasonable.' From any point of view it was an astonishing broadcast, one that must have been extremely distasteful to Thompson and the station, public chastisement of the news commentator that must have made him squirm, for Thomas and Finerty, to their complaint of other people's heedlessness to their sensitivities, do not practice the doctrine of turning the other cheek. They saluted down John Congress with phrases and contempt that left him raw. The whole incident crawled with abasement, being far more extreme than legal requirements.

It is necessary to emphasize how odious this job was, how completely, even abjectly, the apology was given, how peevish were the two gentlemen getting the apologies. Because implicit in the incident is everything any broadcaster and any journalist would loathe and fight against as being the equivalent to a public spanking on the steps of City Hall.

Guarantees of free speech can hardly go further than this: that in the United States of 1941 a Socialist and an opponent of the Government foreign policy can receive such respect. The most rustic lawyer could hardly doubt a free expression in such language and form. Most radio organizations would probably be readily excused a preference to fight the issue out in court rather than endure the humiliation heaped upon WBYN by Thomas and Fin-

erty in repayment for the previous description of their remarks as 'treasonable.'

WBYN's motives may have been stark fear of litigation, cold-blooded business aversion to having the matter utilized by the propagandists of isolationists, or just an American sense of fair play. Less important than its motives is the fact that even at this late hour, even as the tides of passionate feeling roll in, an obscure radio station gave recognition of a Socialist's right to revivify democratic protection from unfair comment and full claim upon a correction and an opportunity to be heard in his own defense. If this isn't pretty good, automatic operation of the basic right boasted by a democracy then the average person cannot tell the subtle signs of deterioration of America that Norman Thomas never fails to mention.

Nobody at WBYN wanted to stage that broadcast. Nobody could enjoy the harpooning by Thomas and Finerty. It was galling to the limit of self-control to be told that 'ignorance rather than malice' was the probable explanation of its previous comment. It was a strain to stand by as the speakers said they would now 'educate' the station and its staff. But the tradition of free speech met this strain, the healthy fear—perhaps—of the FCC reinforced the performance. An FCC that is a part of the Government these men are fighting with intense bitterness. Only at the very last in one brief line did Griffith Thompson say after 28 minutes devoted to apology to, and rebuttal by, Thomas and Finerty that 'WBYN completely disagrees with these gentlemen's remarks' but considered their privilege to utter them all-vital.

Surely, this is a historic incident in its significance. In few countries could it have happened at any time. Probably in no other country could it happen at this time. Norman Thomas and John F. Finerty implied that President Roosevelt was untrue to his oath, that radio and communists were consistently unfair to isolationists. But their mere right and chance to say all this constituted something a lot greater than they are.

WIGLEY ALL-OUT FOR U.S.A.

Long Lines Men Still Strike-Minded; Moran and Group Meet in New York

Executive board of the Federation of Long Lines Telephone Workers will decide at a meeting in the Hotel Tux N. Y., this weekend on the date of a nationwide strike. The contingent of 21 boardmen, representing 14 states, opens its session Friday (19). J. J. Moran, the union's president, declared yesterday (Tuesday) that there has been no move to mediate the dispute and that the temper on the board is to go all-out when the Federation does strike and not against the Army, Navy or any other service.

Network service would be affected because the union's membership includes the men who handle the regular system for the hookup lines. The Trammell, NBC prez, and Fred Weber, Mutual general manager, in telegrams last week appealed to Moran to refrain at this time from cutting off network service since the facilities are essential to national defense.

AA'S JOIN WITH N.A.B. TO HEAR NEV MILLER

Seattle, Nov. 18. Neville Miller, N.A.B. president, and Frank Pellegrin, director of its Bureau of Broadcast Advertising, will speak at a combined meeting of the Washington state chapter of the American Association of Advertising Agencies on Dec. 3.

Meeting, to be held at the Washington Athletic Club, is one of a nationwide schedule of talks.

PAUL SULLIVAN ON CBS FOR LIBERTY MAG

Paul Sullivan returned yesterday (Tuesday) to a CBS schedule. Liberty mag has bought the 6-8:30 p. m. period Tuesdays and Thursday for the newscaster. He's doing his series from New York.

Sullivan formerly did a five-line-a-week series for Brown & Williamson.

RESUME 'DANCING PARTY'

ASCAP Settlement Brings Midnight Program Back at WBZ

Charlotte, N. C., Nov. 18. WBZ's 'Midnight Dancing Party,' which was shelved when radio broke with ASCAP, has been resumed for the benefit of the soldiers now on maneuvers in the Carolinas. During the program, which runs from midnight to 1 a. m., soldiers are brought to the mike to do a 'hello, ma.'

Private George Monaghan, formerly an announcer at WBTH, Hartford, is the m.c.

Journal's FM Step-Up Okayed

Milwaukee, Nov. 18. Authority to increase the power of its present transmitter from 1,000 to 3,000 watts has been granted by the FCC to WSM, the Milwaukee Journal-FM station.

New 30,000-watt transmitter is expected to be ready in December.

MORALE IS THE PROGRAM STRESS

Meantime Ben Bernie Orchestra Will Be Incorporated into the 'Plot' of 'Dear Mom' Program as Revised from Jan. 1—Bobby Brown and Ray Wilson Go with P. K. Wigley Under Set-Up

D.C. APPROVES

Chicago, Nov. 18. The Wigley Gum Co. is revamping its radio programs. 'Dear Mom' show will shift Jan. 1 to Thursday night, running 30 minutes at 8:35. On Nov. 30 the Gene Aubry show goes to 45 minutes and on Dec. 1 the Wigley company will return the 'Scattered Good' across-the-board series to the air. All of these shows will be on Columbia.

Ben Bernie, who has had his own show for Wigley, will be made a part of the 'Dear Mom' program on Jan. 1, with the scripters now devising a plan to plot Bernie and his orchestra into the show.

Wigley execs along with agency chief, Arthur Meyerhoff, have been in Washington several times to discuss how best to tie in the Wigley programs with the national defense campaign.

'Dear Mom' is set up for U. S. service morale. 'Scattered Good' will be utilized to stress civilian mor-

Arbitration Will Settle AFRA Claim That Gill, Demling Are Owed \$7,260

OLD GOLD DICKERS FOR DODGER GAMES

Old Gold (Lorillard) will share with Wheaties (General Mills) the sponsorship of the Brooklyn Dodgers games over WOR, Newark, next baseball season in the event that a satisfactory deal for the broadcasting rights is worked out with the team's management. Larry McPhail, the Dodgers' president, is asking for an increase over last season's price. Lifebuoy Soap (Lever Bros.) split on Dodgers broadcasts with General Mills during the 1941 season.

Dispute between the American Federation of Radio Artists and the Russell M. Seeds agency, involving talent on the 'College Humor' program, will be heard by an American Arbitration Assn. panel starting today (Wednesday). Case involves \$7,260 pay for Frank Gill and William Demling, writer-actors on the show, which was recently dropped by Brown & Williamson tobacco for the Red Skelton program.

According to AFRA, Gill and Demling had a 50-week oral-written agreement calling for \$660 a week, which the Seeds agency cancelled. Matter was settled after lengthy negotiations and the pair were paid about \$10,000 and reinstated on the show. There was also an exchange of telegrams confirming Gill's and Demling's continuation, the union claims. Nevertheless, they were again dropped for the 11 weeks the series remained on the air.

Herman Gray, a New York University professor, is AFRA's appointee to the arbitration panel. Seeds agency has made no selection yet.

WYANDOTTE CLEANERS BLURBS START JAN. 5

Wyandotte Cleaners (J. B. Ford Co.) is buying a schedule of 10 announcements for 13 weeks. It is to be run off at the rate of two a day, Monday through Friday, starting Jan. 5.

N. W. Ayer is the agency.

This little wiggy goes to market

William W. Wiggleton (Willie, the Wig) is a WCCO announcer with a sense of humor as big as the Middle West—and as full of rich, ripe corn.

Our Bill is director, end-man (both of 'em) and intermission commentator on WCCO's midnight to 1:00 a.m. 'Night Owl Club' program, an unrehearsed, unpremeditated and unequalled compilation of transcribed music, interviews and Joe Miller's best.

Willie, the Wig, is quick with a gag. He's got what it takes for that 12 o'clock lag. Proof: The 'Night Owl Club' has more than 16,000 members in good standing—each and every one of whom wrote in for a certificate of membership in the 'ancient and honorable, super-nocturnal Order of Night Owls.'

Although requests for membership have come in from every one of the 48 states and Hawaii, 60 per cent of the 'Night Owl Club' members live in the Twin Cities—85 per cent live in WCCO's evening primary area of three and a quarter million persons.

If you're searching for an audience that still has its ears and eyes wide open when the clock strikes 12, you'd better look into the 'Night Owl Club.' You don't have to be a member to get additional information. Just write or call us or your nearest Radio Sales office anytime.

WCCO 50,000 WATTS WHERE IT COUNTS THE MOST

MINNEAPOLIS-ST. PAUL. Owned and operated by CBS. Represented nationally by Radio Sales: New York, Chicago, St. Louis, Charlotte, San Francisco, Los Angeles

LEVER'S BIG 'WAX NETWORK'

TRADE WONDERS AT SIGNIFICANCE

Burns and Allen Programs for Swan Soap Go to 129 Secondary Markets of Keystone Network in One of Biggest Deals of Kind

FCC ANGLES?

Signaturing by Lever Bros. of a contract with the Keystone Broadcasting System, the secondary market coast-to-coast transcription network, for the release of the Burns & Allen program (Swan Soap) over 129 stations has caused considerable speculation in the trade. While the agency on the account, Young & Rubicam, explained that the deal was prompted by a desire to get 100% coverage for the product, some quarters in the trade were inclined to link the move with the Levers' reported explorations into the contingencies that might arise in the event NBC and CBS were compelled to abide by the FCC's new rules on network broadcasting. Lever Bros' radio department, it is said, has been quietly giving much study to the question with a view to determining what coverage courses it might have to follow should NBC and CBS lose their fight against the commission's order in the courts.

As for the Lever-Keystone contract, it's the biggest move toward supplementary coverage by the wax route that a major network account has yet undertaken. It will give the B & A show release over a total of 129 stations, the other outlets being the 117 in the NBC-Red hookup and the 14 CBS stations which also carry recorded versions. The Keystone program becomes effective this Friday (21).

Alta Selzer has been using recordings of 'Lum'n' Abner' on about 100 Keystone affiliates.

Keystone has arranged with ASCAP to pay for the program's music at the source, or a matter of 8% on the net billings.

Following is a sample list of Keystone outlets: WPTM, Fort Myers, Fla.; WGAC, Augusta, Ga.; WAGM, Presque Is., Me.; WSAM, Saginaw, Mich.; WLNH, Laconia, N. H.; WSNJ, Red Bank, N. J.; WMBD, Auburn, N. Y.; WSOV, Decatur, Ill.; KMED, Medford, Ore.; KTDH, Tacoma, Wash.; and KID, Idaho Falls.

LADY ESTHER'S SECOND PROGRAM UNCONFIRMED

Lady Esther had not, up to yesterday afternoon (Tuesday), made a decision on the proposal to buy another network show in addition to the Orson Welles stars which clears over CBS Monday nights. The program would consist of the Freddy Martin orchestra, which was the Guy Lombardo successor briefly for the same account a few months ago and Welles' predecessor.

Tentative spot for Martin is 7 to 8:30 p. m. on the NBC Blue. Pedlar & Ryan is the agency.

6 More For Vox Pop

Six Florida stations joined the Vox Pop Coast-to-Coast CBS network Monday (17).

Parks Johnson-Wally Butterworth show will take on WMBR, Jacksonville; WGAM, Miami; WDAE, Tampa; WDBO, Orlando; WJNO, West Palm Beach; and WFOY, St. Augustine, for their regular Monday night show.

Omar, Inc., through Hays MacFarland & Co., Chicago, has renewed sponsorship of transcribed Musical Meditations for 13 weeks over WHO, Des Moines.

WBEN, BUFFALO, GOES FOR LONGHAIR SERIES

Buffalo, Nov. 18. WBEN has contracted with Buffalo Philharmonic Orchestra to play five concerts solely for radio. Most ambitious serious-music series plotted by a Buffalo station debuts Dec. 20 under Franco Alfari's baton and continues with one broadcast each for next four months. Station is mulling plan to let concert-goers watch symph perform to mikes by buying 50c savings stamps for admission. Series is to originate in Kleinhans's Music Hall.

Quick Cut

Buffalo, Nov. 18. 'International House Party,' bankrolled on WBEN by a Canadian site, pays \$10 a three-minute script in Canadian mums.

If you want it in this country's tender, you get nine bucks.

WWRL's National Accts.

WWRL, New York, got two national accounts last week.

One was a batch of Pepsi-Cola jingles and the other a schedule of 49 time signals a week from Bufova.

No Audience for Arturo Toscanini A Neat 'Out' on Ticket Demand

The Arturo Toscanini broadcasts with the NBC Symphony orchestra on Dec. 6 and 13 on the U. S. Treasury hour program will be without an audience for the first time in the orchestra's or the conductor's careers.

NBC is saying Toscanini does not want an audience, but the trade thinks the terrific demand for seats

made the executives realize that thousands would be disappointed even if seats were sold, so no audience except those with a radio will be invited.

Pittsburgh—Lee Phillips is addition to WCAE's announcing staff. From WADC in Akron.

S.R.O.

AN HOUR BEFORE THE SHOW

BOONE COUNTY JAMBOREE PLAYS TO RECORD AUDIENCES OF 169,406 PEOPLE DURING 1941 FAIR SEASON

ANOTHER INDICATION OF WLW'S POPULARITY WITH RURAL AUDIENCE

Yes, sir—WLW's Boone County Jamboree entertainers really pack 'em in wherever they go in WLW land. Take the Ohio State Fair, for example. The huge Coliseum was completely sold out more than an hour before the show, and still long lines of people waited at the door, hoping to get in. It was an all-time record crowd.

But record breaking crowds are not unusual for Boone County Jamboree personal appearances. As a matter of fact, these popular entertainers played a total of 63 dates in seven states during the fair season, July 4 to October 4, and established new attendance records at fourteen events.

This year, also, WLW produced a spectacular pageant, "By Dawn's Early Light," with a cost of more than 100, at the Ohio State Fair. The most lavish entertainment ever attempted by the fair management, and certainly the most ambitious ever undertaken by a radio station, "By Dawn's Early Light" played to 45,757 people... another all-time record for the fair.

WLW's clear channel facilities, plus progressive programming aimed specifically at its rural audience, gets the farmers' ear in the Midwest. They flock to see Boone County Jamboree favorites because they have heard them on WLW.

CLEAR CHANNEL

WLW

THE NATION'S MOST MERCHANDISE-ABLE STATION

INDIANA OHIO KENTUCKY W. VA.

WLVW CINCINNATI

REPRESENTATIVES: New York-Trommsdorff, Inc. Broadcasting & Telephonic Corporation, 220 N. Michigan Ave., San Francisco-International Radio Sales.

Columbia's FM Makes Chi's Third

**Tower Aloft Chi's Tallest (Available) Skyscraper—
Philo Distribbs Advertise on Trib Unit**

Chicago, Nov. 18. Chicago's third FM station starts today (Tuesday) with the start of the Columbia-WBBM little sister, WOTC. Two other FM stations are already in operation, one by Zenith Radio Corp. and the other by Chicago Tribune and WGN.

WOTC will ride six hours daily from 3 to 9 p.m. and will be programmed between music and news every 30 minutes, and the rest of the time will be devoted to music.

As far as commercials are concerned the new station will be open only for announcements for the first few weeks. These station break plugs will sell at \$1.50 each before 8 p.m. and \$3 each from 8 p.m. to closing. Regular WBBM staff will handle operations on WOTC.

New FM station will locate its transmitter on N. LaSalle street building, tallest structure in Chicago in which a plant can be installed. Will start operations with 1,000 watts.

With the recent drive on FM during the past few months, the sales of FM receiving sets have stepped up considerably and it is estimated that today there are at least 15,000 FM sets in the Chicago area.

WOTC, the Chicago Tribune frequency modulation transmitter, has Philo Distributor here as latest advertiser. Will use 15 minutes on the station every day at 8:45 p.m., using recorded music.

Set through Sternfeld & Godley agency, N. Y.

Don Goddard Expands

Don Goddard, news narrator, signatored for a new daytime spot by Mueller Macaroni, going on WEAF, Tuesday, Thursday and Saturday noon, 15 minutes.

Gives Goddard 12 commercial airings per week, others being American Cicle, Thomas Bread and Four-Way Cold Tablets.

SELL STATION FOR \$3,500

KSAM, Huntsville, Texas, to Harpole and Redwell

Huntsville, Texas, Nov. 18.

The Federal Communications Commission has approved the sale of station KSAM for a consideration of \$3,500. Station is owned and operated by the Sam Houston Broadcasting Co., a partnership composed of W. C. Webster, C. N. Shaver and W. Bryan Shaver. FCC gave his group permission to assign their license to W. C. Harpole and J. C. Rothwell.

Harpole is at present general manager of station KSAM while Harpole is commercial manager of station KVCJ, Victoria, Texas.

Station KSAM operates on 1,400 kilocycles with a power of 250 watts, daytime only.

Dorothy Lewis Sighted

Minneapolis, Nov. 18.

Dorothy Lewis, the migratory lady scout for the National Radio Council on Children's programs, will sample the banquet fare here on Dec. 6. There will be an all-day gabfest on educational programs for the next generation of taxpayers.

WCCO has given Max Karl the job of joining the greeting squad.

WLOK, Lima's Van Wert Branch

Lima, O., Nov. 18.

WLOK, Lima, operated by the Fort Industry Co., has established branch studios at Van Wert, O., 28 miles away, in the main auditorium of the Marsh Foundation School. New studios will be used for extension of WLOK's radio education program, carried out for past two years.

Mrs. Catharine Bennell, Van Wert, now to radio, will supervise the project in that city.

UPS HARRY BANNISTER

WWJ Calls Back Bettebridge—Other Personnel Shifts

Detroit, Nov. 18. Harry Bannister, formerly sales manager of WWJ, has been named manager of the station under W. J. Scripps, general manager of radio for the Detroit News. Other changes include the recall of Harry Bettebridge from the New York office of George P. Hollingsberry, national advertising representative, to take the post of sales manager.

Harold Priestly will be assistant to Bettebridge, and E. K. Wheeler, former WWJ salesman, has been made manager of W4SD, the frequency modulation station of the News. Forrest Wallace was appointed business manager of both stations.

LIPSCOMB CHORUS ON CBS

Nashville, Nov. 18.

The Columbia network will carry the David Lipscomb College chorus of 500 voices in special Thanksgiving Day program, Thursday (20). Half-hour broadcast starts at 10:15 a. m. EST.

Thanksgiving is an added date this year. Christmas and Easter songs have been aired by CBS for several years. Robert G. Neil directs the chorus.

Radio Daffodils

Knoxville, Tenn.—Police Sergeant J. F. Gideon, whom doctors predicted would never be able to speak again after receiving a lacerated larynx in an auto accident in 1932, now talks over the air to advise motorists to drive carefully and avoid smashups. Having undergone years of intensive throat exercises he's able to conduct a weekly "Drivers School of the Air" program over WNOX, local CBS station.

Milwaukee—Bill Evans, WTMJ platter jockey, has received request from a woman who asked this he stop playing "Seven Years With the Wrong Woman" because it was giving her husband ideas. Another wife asked that at exactly 7:05 a.m. he put on "The Pig Got Up and Slowly Walked Away"—because that was when her husband got up from the breakfast table each morning.

Minneapolis—Presentable gent in cowboy hat showed up at WTCN and offered himself, plausibly, as a hillbilly in search of artistic outlet. He was returning the following Saturday to give "em a sample of his tonsils, but before he got there the station staff found his picture in local newspaper under the headline: "Cowboy admits murdering pal on trip to this city."

Theatre Piqued at Reported NBC Walk

**Web Pressured for Plug on Its New Frisco Home and
Not Getting Okay Withdraw From Tieup**

F-M'S WORCESTER BALLY

Genl. Elec., Stromberg, Zenith Join With Station in Stunt

Worcester, Nov. 18.

WTAG's FM station, WIXTQ, in collaboration with FM manufacturers General Electric, Stromberg, Carlson, and Zenith, held demonstration for five days last week in local department store. Thousands attended this first major public exhibition and explanation of frequency modulation, plans for which were arranged by E. E. Hill, managing director of WIXTQ.

Actual broadcasts were aired from studio set up in the store especially for the event, with WIXTQ announcers and entertainers participating.

Talks by representatives of FM manufacturers as well as the showing of GE's frequency modulation film.

San Francisco, Nov. 18.

Golden Gate theatre execs are burning over manner in which NBC cancelled a scheduled Edgar Bergen pickup here after all arrangements had been made and invitations extended to the Mayor and other dignitaries to participate. Airing had been lined up in connection with Bergen's personal at the Gate for the world premiere of RKO's "Look Who's Laughing." Pickup was to be made from aboard the train which brought Bergen to town, car being run on a siding for a press breakfast session.

NBC wanted to originate the show from the new building site to plug its new home, but theatre made it clear that only time Bergen would have was at the train breakfast. House even obtained clearance from Chase & Sanborn which, however, barred use of dummy McCarthy.

Web outlet then sought to work in a new-building plug via "Judy Splinters," a 14-year-old local ventriloquist act with Shirley Dinadale. In view of the sponsor ruling, theatre hesitated to okay the dummy, so at the last minute, broadcast was ordered cancelled by NBC, putting the theatre on a spot.

Dinadale mopee later met Bergen backstage, latter expressing much interest in kid's ability and suggesting that he contact him after graduating from high school. Date incidentally broke all attendance records on the day—sans benefit of local NBC.

Bill Bivens to 'Vox Pop'

Bill Bivens, announcer at WFT, Charlotte, N. C., has resigned from the station staff to become regular announcer and advance man on "Vox Pop," audience-participation quiz show Monday nights on CBS for Brown-Seltzer.

He has previously been announcer on the show during its southern dates and, during a recent illness of Wally Butterworth, he teamed with Parks Johnson as interviewer.

LAST MONTH 16,666 PEOPLE MOVED INTO WASHINGTON

(this month most of them are listening to WJSV)

Talk about "Boom Towns"! Washington, D. C. came through with a 1940 Census count of 663,000—a 35% gain over 1930! And more was yet to come. This year people have been pouring into the District of Columbia at an estimated rate of 7,600 every month!

And that's not counting visitors... the thousands who come every week to see—and to spend—in the nation's capital. It's based on the 91,200 people who are expected to take a permanent place this year in the highest per capita income and retail sales market in the country.

The best way to reach these 91,200 newcomers is the way the country's most astute advertisers reach Washington's 663,000 oldtimers. On 50,000-watt WJSV—Washington's best salesman!

WJSV COLUMBIA'S STATION FOR THE NATION'S CAPITAL

Owned and operated by CBS. Represented nationally by Radio Sales with offices in New York, Chicago, St. Louis, Charlotte, Los Angeles, San Francisco

20 Winks

IN PHILADELPHIA
WELL in friends influence listeners
SELL THROUGH **WELL**

'Meant Colonies Only'—Murray

Meantime British Radio Going-On Prove Absorbing to Yankee Conferees

Perhaps eligible for recognition as one of the oddities of the war is the fact that American broadcasting last week was making a topic of conversation out of the reports and speculation as to the post-war role of radio in the British nation, including Britain itself. Gladstone Murray, general manager of the Canadian Broadcasting Corp. who was recently here in England, was visiting the week before in New York and that fact seemed to quieten speculation.

Some Britons were inclined to deplore the whole question coming up at this time. They feel that the speculation is mostly "if and when" and too little a clear-cut issue, especially as to whether country. However reports that the BBC or any other non-commercial radio system within the British commonwealth might adopt advertising sponsorship are peculiarly fascinating to radio circles over here, and have been for years. (As all this was taking place in the U.S.A., Brendan Bracken, Minister of Information, in England, was driving veteran Basil Edwards Nicoll, senior program officer of the BBC, for a blunder in congratulating the King of Italy on the royal birthday recently. Helen Kirkpatrick sent this story through to the New York Post. She also reported the Oxford accent is no longer imperative at BBC as evidenced by hiring a dialect artist, Wildred Pickles, to read BBC news.)

Many steps, including the large one of Parliament, would have to be taken to switch the BBC in the United Kingdom over to non-commercial. More immediate are the possibilities outside England. Gladstone Murray has wired "Variety" from Ottawa stating that the radio trade in New York, as reported last issue, seems to have gotten a wrong impression. "Variety's telegram (verbalism)" is Murray's.

"Your account of conversation between me and network officials in New York concerning British Broadcasting Corporation commercial is unfortunately wrong in that so far as proposals as exist to do in any way effect competition or practice of British Broadcasting Corporation for broadcasting within the United Kingdom. Proposals concerning possibility of establishing com-

mercial station in British crown colonies under official auspices. Would appreciate correction at earliest opportunity."

Leonard Caellon, radio editor of the New York Post, has commented on the rumors (every arriving contingent of personages from London brings a few fragments of supposed deliberations at Broadcasting House) writing in his column:

"Among the changes to be expected in British radio, according to reports arriving here, may well be one in the basic radio system of the 'Right Little Tale'... Rumors to this effect have been trickling through for several weeks. The reasoning runs about as follows: The BBC, a semi-official corporation, operated independently of the government yet dependent on government support, was the worst possible morale builder for the crisis.

"The BBC was paternalistic; it gave listeners what it thought they ought to hear, rather than what they wanted to hear. True enough, it developed about the best symphony orchestra in Europe. Its programs of controversy and discussion were on a high intellectual plane. But no effort was put into making them interesting."

"Commercial radio, so the argument continues, may have its undesirable aspects. It is often cheap and gaudy, its cultural value often low. But it does develop a responsive audience to music and dislikes; it knows the people it's talking to; it would never have broadcast features lectures, as did the BBC, on the Marvels of Pond Life or the Migration of the Terrestrial while all England quivered over the evacuation of Dunkirk."

KCAC's Marche Militaire

Montreal, Nov. 18. KCAC, French-language station, is pointing the way to its sustaining schedule. One of the programs, "Chronique Militaire" has been developed from responsive interviews with high ranking officers in the Canadian army. The terming while all England quivered over the evacuation of Dunkirk as m.c.

TED CHURCH JOINS BBC

American Radio Director of Republicanism Going to London

Wells ("Ted") Church, who resigned recently as radio director of the Republican National Committee, Clippers within the next week or so to London to become American advisor to the British Broadcasting Corp. for its North American service. Church will be in London for a week or so, after which he will be going aimed at this hemisphere to adapt them to U. S. listening standards.

Church gave up newspaper work in 1931 to join CBS in the Capital, quit in 1934 to work for the Republican party in the Presidential campaign of that year and was then with NBC in New York. He became radio director for the GOP in 1938.

NBC 'Investigating' Whether to Stop Berlin Newscasts

After being in and out with the Nazis 'information' headquarters in Berlin on various occasions since September, 1939, NBC is currently 'investigating' whether it is possible to resume broadcasts out of the German capital, or just pass them by as not worth the trouble. Charles Lanham has gone to Berlin on behalf of NBC to confer with NBC's regular newscaster, Alex Dreier. Lanham has been in Berlin since September, to enjoy neutrality. Both men are American journalists.

In ceremonies broadcast Saturday night celebrating the 15th anniversary of NBC, its president, Niles Trammell, alluded to the recurring difficulty of the station in dealing with the Nazis. NBC, as is true of CBS and Mutual, have willingly accepted military censorship and the inconvenience out of Germany, but has steadfastly insisted upon its own editorial independence.

WLWO ADDS FINNISH LANGUAGE BROADCASTS

Cincinnati, Nov. 18. WLWO, Croesley's 75,000-watt short-wave station, now has Swedish, Finnish and Italian to supplement broadcasts of news in German, Spanish, French and English. On the air daily for 14 hours, to midnight, EST, the station carries 20 newscasts, operating on 15,500 kilocycles to Europe, and 11,710 and 15,250 kilocycles to Latin-America.

MUSICIANS BITTER AT PEDRO VARGAS

Mexico City, Nov. 18. Musicians union which has a strike on against XEQ and XEW, the high-powered outlet of the Ascarra yonistas, last week struck Pedro Vargas, tenor, for his lack of sympathy for the strikers in barring its members from accompanying him at a benefit performance. Latier was held at the Teatro Fajal, brought for Carlos G. Villanueva, dramatist.

No settlement of the strike against the station is in sight.

J. B. McGeachy in N. Y.

J. B. McGeachy, who does evening news commentaries for the British Broadcasting Corp. in London, is visiting New York City. Will probably return next week to his BBC duties.

He's a Canadian.

McGillivray Adds Pair

Joseph Hershey McGillivray has been appointed exclusive U. S. representative of station CHML, Hamilton, Ont., and CHNC, New Carlisle, Quebec.

Appointments were made by Kennedy and Dr. Charles MacLean, respectively, Hamilton and New Carlisle.

Canada Suggests Yanks Join in One Minute Daily War-Time Meditation

In Argentina

Buenos Aires, Nov. 7. Argentine Institute of Applied Electricity, co-op organization of U. S. and other local and foreign electrical companies, opens series on LR-1 (Mundo) emphasizing refrigerators and other appliances. Character actor called "Tomas Corrientes," based on "Ready Kilowatt," used in the States, is played by Alberto Bello with Warren Cabral and Malcolm Green in the cast.

Toscanelli Genova (Cigars) trying a new character tied up with the product in series on LR-3 (Belgrano). Felix Mutarelli does the part of Toscanelli Genova, who's half-Italian clown and half-gauche. Type of humor has drawn barbs from local radio critics as being overly blatant. Ivan Caseres handles the same program.

Julio Galliano Rivero, on LR-5 (Excelsior), brings in sea captains who are interviewed on their experiences.

LR-8 (Radio Roca Solder) in Santa Fe joins the Mundo Azul y Blanca (Blue and White) network. Outlet just completed elaborate new studio at Nueva de Julio 323, in Santa Fe.

Jabon Llamado (Soap) begins new series on LR-6 (Radio del Pueblo) with Mary Lewis and Company.

Alejo Cosme's (Cooking Oil) has been trying to get new songs in its "Noches Portenas" (Buenos Aires Nights) on Belgrano. Francisco Canaro's orchestra using singers Patricia Lynch, Antonio Franchini and Pancho Lomuto is featuring Fernando Diaz and George Omar.

Splendid LR-4 opens new advertising campaign to sell two new stars. Advertiser, They're Rodolfo Biagi, violinist who heads his own tips (tango) orch with singer Jorge Ortiz, and Antonio Rodriguez, another giddy who's singer is Rodriguez Lezende.

"Blood and Sand" series on LR-6 (Milre) has been helping swell the

Toronto, Nov. 18.

A minute of silence a day for war-time meditation is being observed nationally observed by the three major American networks and the Canadian Broadcasting Corp., has been suggested by Mayor Conboy of Toronto. Gladstone Murray, g.m. of the CBC, who is currently taking up, by mail, the matter of co-operation. If the American chains do not fall into this period of period of re-dedication will be observed by Canada's network alone.

Gladstone Murray approves of the proposal to establish a daily period of silence during broadcasting activities but states that the difficulty of the country conditions are better than in others. What we have done, therefore, is to suggest that the U. S. chains co-operate in a way which would establish real periods of silence for both countries. If this effort fails, we shall revert to experiments of our own in the hope of finding periods regionally not subject to so much interference as to give the effect of an anti-climax. There is no avoidable delay in dealing with this matter.

Major Murray says: "Experiments so far conducted have been promising, although in some parts of the country conditions are better than in others. What we have done, therefore, is to suggest that the U. S. chains co-operate in a way which would establish real periods of silence for both countries. If this effort fails, we shall revert to experiments of our own in the hope of finding periods regionally not subject to so much interference as to give the effect of an anti-climax. There is no avoidable delay in dealing with this matter."

b.o. for the film now running at the top-price Ideal. Story, adapted by Patricia Lynch Pusyredon, runs daily except Sunday from 8:30 to 9:30 p.m. The film is a series of film patrons of the kind who usually walk for second-run. Series featuring Maria Lina and Claudio Rodriguez Leiva.

Belgrano and entire chain of 11 stations now airing new series of dramatic programs for Atkinson (English) press has been on novel "El Secreto (The Secret)" by Rafael Garcia Ponce. Stars Blanca del Prado, Maria Padin, Carmen Quereas and Elisa Pisselli. Runs daily Monday to Friday from 7 to 7:30 p.m.

THE Lady

GOES ON RECORD!

* Anywhere between Broadway and Buenos Aires, wherever important things are happening... Kay Halle, the moaning correspondent of WGAR is likely to appear on the scene.

Soon, she has bigwigs before a microphone. Handless interviews like a veteran too. Transcribed, these interviews are all-expressed to Cleveland for broadcasting to her host of Northern Ohio listeners.

In a six-week flying jaunt through South America, our lady reporter recorded first-hand information on conditions in the lands of our friendly neighbors. Platters came to us by clipper, often were broadcast within four days after origin.

She covered Wendell Wilkie's last-lease hearings in Washington. Jan Valin gave her the low-down on his "Out of the Night." Walter Dunsany revealed his opinion on Russia's stand. Reverend Michael Coleman described for her the bombing of his London cathedral. Society faced her microphones at the fashionable Stockbridge Music Festival in New England, at the Cleveland Symphony first night. Charles Backwell told of painting his portraits of the Duke and Duchesses of Windsor. Lucius Beebe, Jack Whitney, notables galore have been "put on wax" by Kay Halle.

Our appreciation, then, to the lady who "goes on record" to make new records for WGAR... the kind which have helped to win for Cleveland's Friendly Station the Showmanship Award of Variety and the Peabody Award for Public Service. Thanks, Ksp!

SHOW FOR SALE

45. HAPPY MINUTES with REVUE

WCAE has a slightly terrific lady screwball, name of Irene. So we built a show around her. Packed it with music, laughs and sales oomph. And it's becoming a quiet sensation among Pittsburgh's "4 million."

One, two or three quarter-hour strips of Irene's colossus (4 to 45 p.m.) are now available to any sponsor with a sense of humor and a few (sales) records to break. Grab your phone or your secretary and tell us where to send complete information.

*Population, WCAE Service Area

PITTSBURGH NETWORK

WCAE

MUTUAL

THE KATZ AGENCY
National Representatives
500 Fifth Ave. • New York, N.Y.

5000 Wght. • 1250 K.C.

O. Tucker Paces Theatre Bands, 46G In Chi; Lunceford Show 36G, N. Y.; Miller 28G, Philly; J. Dorsey, 26G

Estimates for This Week
Charles Barnet, Baltimore (Hippodrome; 2,340; 17-25-35-45-55-65).
"Texas" (Col.). Helped greatly by two personal appearances at Abbott-Des-Bois Sunday (16). Leading town with nice \$10,000.
Ben Barolo, Cincinnati (Shubert); \$150; 35-40-50. "3 Girls" (Col.). Pic not figured much help, but candy \$13,000, best here in eight weeks and third best grand grosser this season.

Xavier Cugat, Boston (Metropolitan; 4,287; 35-40-50-75). "Klondike Wedding" (M-G) rated mild draw. Combo drawing paid matinee take but okay after dark. Good \$24,000, but below expectations. Cugat date marks reopening of stage shows after two years of silent films.

Dolly Dawn, Providence (Metropolitan; 3,200; 20-40, plus Mills Bros. other acts, and "Boon-Bah" (Mono). Good \$6,000 for three days.
Jimmy Dorsey, Pittsburgh (Stanley; 3,600; 30-45-60-80). With "All That Money Can Buy" (RKO). Quite a difference between Dorsey and two years ago, when he was just another band, and Dorsey now. He's riding high, wide and handsome, getting the kind of trade reserved locally for the top-notchers. Headed for \$20,000 at least, and may go above that. Carriage trade for picture helping somewhat, but it's chiefly Dorsey who's giving house the momentum.

Berkie Ray, Omaha (Orpheum; 3,000; 20-40-55). Plus Brenda and Dorsey band on stage with "Admiral for President" (Fox). Film figured slight-

ly lightweight. Pushing through for

lightweight. Pushing through for
Jimmy Lunceford, New York (Paramount; 3,684; 35-50-55-90).
Paramount in person, "New York Town" (Fox) on screen. Bit rather slow at \$33,000 on week concluded last night (Tuesday) by stage show is unlikely to blame since picture is light, but stage show, Harry James comes in today (Wednesday) with "Skyline" (Fox) on booth machines.

Glen Miller, Philadelphia (Earle; 2,788; 35-40-57-67-75). Backed by a couple of variety turns and "Two Latinas from Manhattan" (Col.) as screen fare. Ballt paid stage show \$22,000 with bulk of draft honorees going to Miller's new "symphonic swingsters".
Taddy Powell, New York (Strand; 2,755; 35-55-65-90). With "International Squadron" (WB) on screen. A one-week booking and at \$25,000, or thereabouts considerably under expectations. Film has aroused only small attention, thus holds down potential chances for the h.o.

Sam Savitt, Brooklyn (Strand; 2,600; 30-40-50-55). "Blonde Singalong" (Col.). Savitt's crew being helped by Jack Leonard and other vocal acts. Attractive \$13,000 on four-day engagement.
Glen Miller, Chicago (Chicago; 4,000; 35-55-65). "Undiscovered Business" (U). Away to great start and will get healthy \$46,000, with picture contribution. Last week, Jimmy Dorsey band on stage, with "Never Get Rich" (Col.), raised far beyond initial estimate as soldiers on Armistice Day helped. Powerful \$25,000.

Ray Heatherton has added a femme vocalist, Anna May Taylor, to his band. (U.S. Green, Pittsburgh). That gives Heatherton three girls, others being Drane Sisters, violinists.

On the Upbeat

Chico de Verdi's Hungarian 7575 orchestra signed for carnival scenes in Destiny at Universal.

Duke Ellington and his band listed for a group of Soundies to be produced by Sam Coslow.

Les Brown now uses six saxes, including his own, with the addition of Butch Stone to the band at Blackhawk Cafe, Chicago. Stone is a former player formerly with Larry Clinton.
Ray Scott drew four-week h.o. at Brunswick hotel, Boston, as result of cracking spot Saturday and full-week attendance and gross mark a week ago.

Andy Kirk band renewed for two more years on Decca label.

Harry Nemo taken nine pieces of his band, now at Famous Door "New York, Into Frolic Club, Miami Beach. Deers for three weeks.

Don Best orb closed at the Chesapeake, Omaha, Saturday (15) after a solid year at the same place. Replacing is Ozlie Clark.

Hudson-Delange crew has been booked for the Interfraternity Ball at Temple University, Dec. 5.
Lois Armstrong's orchestra booked for Junior League Charity Ball in Des Moines Nov. 29.

Carlos Molina and his rumba crew signed by Universal for two-reel dealing with Latin-American films.

Gus Dorval's band heads the show "Fanny Hild" by Charles F. Harlow Club in Albany, N. Y.

Leon Frim has joined his brother, playing fourth trumpet, solo, and also as business manager.

Ralph Thilen, from Michael Loring, has replaced Tony Loe on drums for Hal McIntyre.

Providence, R. I., Nov. 15) — New band drew "nice" 2,000 dancers at 85c for about \$1,200.
Dick Jurgens (Policeman's Hall, Armory, Cedar Rapids, Ia., Nov. 15) — Cops were right on band to handle record crowd of 3,724 couples at \$2 pair, pulled by Jurgens on night off from Aragon B, Chicago.

Ray Kyser (Memorial Auditorium, Buffalo, Nov. 15) — Matinee and evening 7,200 people, pouring good \$7,000, h.o.

Johnny Long (Strand theatre, York, Pa., Nov. 12-13) — Long drew 1,500 admissions over two days at 50c per; \$1,850.
Hal McIntyre (Roosevelt-State B, Boston, Nov. 15) — McIntyre's band proved big draw on third stop here; 1,000 dancers at 85c-50c for 100 seats, due for this spot.

Lonka Prima-Michael Loring (Raynor-Playmore B, Boston, Nov. 15) — Loring got \$1,320 out of 2,200 admissions at 85c-50c.

It's Edwin Morris & Co.
Merged funds of Mercer & Morris and White-Smith Music Co. will be incorporated as Edwin H. Morris & Co. Morris' Mayfair firm will specialize in plugging the scores of Bing Crosby pictures. Larry Crosby, Bing's brother, holds stock in Mayfair.

"Anniversary Waltz" has been assigned to the Mayfair catalog; also "Shepherd's Serenade."

Bill Barnell, last as vocalist with Bob Chester, was released yesterday (16) from 22nd Coast Artillery, Camp Langdon, Fort Monmouth, N. J., after seven months of Army life, having reached 28. He has put on 16 pounds. Expect 10, 10, 10, to return to band singing shortly.

Bands at Hotel B.O.'s

NEW YORK

(Presented herewith, as a weekly tabulation, is the estimated gross charge business being done by bands in various New York hotel dining business (7-10 P.M. not net). Figures offer name of hotel, room capacity and cover charge. Larger amount designates weekend or holiday price.)

Band	Hotel	Covers	Weeks	Total
Ray Duchen	Waldorf	400; \$1-50	6	2,425 12,220
Benny Goodman	New York	400; \$1-50	5	1,875 10,375
Harry James	Lincoln	400; 75c-41	9	450 6,225
Henry King	Biltmore	400; \$1-50	1	228 62
Ray Kinney	Lexington	400; \$1-50	1	1,425 41,825
Glen Miller	Pennsylvania	400; 75c-41	6	2,125 12,825
Vaughn Monroe	Commodore	400; 75c-41	6	975 6,425

*Asterisks indicate a supporting floor show, although the band is a major draw. 12 days.

Chicago

Les Brown (Blackhawk; 400; 12-15 min.). Brown orchestra is now solidly established with the midwest dancing-and-dining public and from here on it should be a breeze. Zoomed upward in general trend of Armistice week to powerful 3,000 customers.

Glen Williams (Empire Room, Palmer House; 600; \$3-45-50 min.). Williams band is another solid member of the midwest favorites circuit in Chicago and continues at a great pace in the town's cream hotel spot at 4,100 last week.

Les Breeze (Ches. Pures; 500; \$2-50-55-50 min.). Breeze and his band have been around this town and in this cafe for a long time now, and with Joe E. Lewis on the floor show came up with great 5,000 people last week.

Woody Herman (Panther Room, Hotel Sherman; 700; \$1-25-50 min.). One more week for the Herman band which has had a fine month's stay on its quick repeat in this downstairs arena, and came through excellently last week with 3,600 customers.

Art Kassel (Walnut Room, Blumark Hotel; 600; \$1-42 min.). Kassel spot is still built well around the Kassel popularity here and drew 2,300 patrons.

Los Angeles

Ray Noble (Ambassador; 600; \$1-50). No better, no worse than the rest; lucky to hit 2,000 covers on the week.

Carl Ravessa (Billboard; 1,100; minimum \$1-150). Keeping more or less his average than others. Furlough to \$5,000 pays by football parties and service men in town on furlough.

Alvin Kray-King Sisters (Palladium; 6,000; 55c-65c). Slumped with the town to around 6,000 spots despite brisk evenings.

Bob Crosby (Trianon, South Gate; 1,200; 40c-55c). Pretty good indication that his is off all over town when this crew falls to mark up better than 2,500 customers on the week.

Ted Weems (Casa Manana, Culver City; 2,000; 55c). Call it 4,000 and no one is getting the worse of it.

Jimmy Grier (Pier Hotel; 600; 75c-150). On either side of 5,000, which is normal bit for Nils Granlund's floor revue and Grier on the bandstand.

San Francisco

Paul Whiteham (Rose Room, Palace Hotel; 500; 50c-150c). Sixth frame still solid with 2,797 covers. Only two weeks to go, but strike odds which might possibly be pulled by striking hotel workers.

BRICK HURTS ROY SMALL

Was Watching AFL-CIO Jukebox Jurisdiction Pickets

Detroit, Nov. 16. Roy Small was the first casualty here in the war to determine whether AFL or CIO unions will control the jukeboxes. Director of the Arrow Electric Music Machine Co. Small was hit by a brick as he sat in his car watching CIO members picket a large bar. The picket line was set up because the beer garden which formerly used a jukebox from a company employing Small as a service man, recently switched to one which employs AFL members. Small was taken to the hospital with serious head injuries.

James Neunen, head of the CIO's United Electric Workers, contends that his organization was first in the town to bid here, but that the AFL moved in recently because of battle to keep the CIO from any encroachment in Twin bldg. The AFL, in return, has the edge of the amusement trades.

Dick Kuhn

and His Orchestra

The Biggest Little Band in Radio

4th Year Hotel Astor

DECCA RECORDS

MUTUAL NETWORK

DR. M.C.A.

RECORD MEN

EXPERIENCED ENGINEERS AND ASSISTANTS

Was Recording, Matrix Electrophone, etc. Pressing, etc. in the

Room Facilities open in Northern

and Southern California

Written applications only.

Polietalia, Inc. Pitman, N. J.

JIMMY DORSEY

and His Orchestra

Starting Nov. 21

MEADWICK

DECCA RECORDS

Personal Management—BELL BURTON

HENRY BUSSE

and HIS ORCHESTRA

OPENING NOV. 29

PALACE HOTEL

SAN FRANCISCO

Management

WILLIAM MORRIS AGENCY

PARAMOUNT THEATRE, NEW YORK

Nov. 19 to Dec. 9

The Nation's No. 1 Trumpeter

and HIS MUSIC MAKERS

Introducing the Record-Making Method

YOU MADE ME

I LOVE YOU

DO YOU WANT TO DO IT

COLUMBIA RECORD NO. 36296

NEW FOX TROT ARRANGEMENT

Based on HARRY JAMES Recording

BROADWAY MUSIC CORP., 1619 Broadway, New York

"What is that infectious tune with that

Edgar Leslie lyric, that everyone

is talking about?

IS IT TABOO?

Ask Artie Shaw, or Dinah Shore, or Xavier

Cugat, or Freddie Martin, or Frankie Masters

... and ask

JERRY JOHNSON

799 Seventh Avenue, New York"

LATINO MUSIC CORP. ABC MUSIC CORP.

ASCAP Clears Way In Northwest

Complies with State of Washington Law—No Licenses Yet But Expected

Seattle, Nov. 18. By an agreement signed last week by ASCAP attorneys, the Society has agreed to comply with the Washington state 1937 copyright law which calls for the filing of its catalog and operation under a per piece fee system. ASCAP also agreed to drop legal attack against the state in the hereafter when a station in this state negotiates a license with ASCAP it will drop all suits and claims against the Society, with the Society likewise relinquishing any claims against the station.

So far no Seattle stations have negotiated contracts, but talk is that all will in the near future. At present station executives are studying

various forms of licenses available under law. Negotiation of licenses will put ASCAP music back on the air here for the first time since the bureau, with the networks and production managers, program and musical directors are looking forward to the time when they will be able to use ASCAP tunes in transcription libras and also on live programs locally produced.

Mort Greene and Harry Revel turned in "When There's a Breeze on Lake Louise," "Your Face Looks Familiar," "You're Bada for Me," "A Million Miles From Manhattan," "Hey, only, Isn't It?" and "Let's Forget It," to be sung in "The Mayor of 44th Street" at RKO.

10 Best Sellers on Com-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to VARIETY. Names of more than one band or vocalist after the title indicates, in order of popularity, whose records are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

1. Piano Concerto B Flat (10) Maestro... (Freddie Martin)... Bluebird
2. Tonight We Love (4) Maestro... (Tony Martin)... Bluebird
3. Chattanooga Choo-Choo (4) Feist... (Glenn Miller)... Bluebird
4. I Don't Want Set World Fire (13) Cherio... (Johnny Long)... Decca
5. You Made Me Love You (9) Broadway... (Iskops)... Decca
6. Elmer's Tune (3) Robbins... (Tommy Tucker)... Decca
7. This Love of Mine (5) Embassy... (Harry James)... Columbia
8. Jealous (1) Mills... (Glenn Miller)... Bluebird
9. Jun (6) Kaycee... (Andrew Sisters)... Decca
10. Why Don't We Do This Often? (2) BVC... (Tommy Tucker)... Victor
11. Shepherd Serenade (1) Sheppard... (Andrew Sisters)... Decca

DISKS GAINING FAVOR

(These records are directly below the first 10 in popularity, but growing in demand on the coin machines.)

- Do You Care? (Campbell)... (Les Brown)... Okeh
- Modern Design (Republic)... (Bob Crosby)... Decca
- Time Was (Southern)... (Sammy Kaye)... Victor
- B-I-Bi (Rinker)... (Jimmy Dorsey)... Decca
- Cowboy Serenade (Marks)... (Charlie Spivak)... Okeh
- ... (Horace Heidt)... Columbia
- ... (King Sisters)... Bluebird
- ... (Glenn Miller)... Bluebird
- ... (Russ Morgan)... Decca

Hello, Jack Robbins;

That Miami sun is waiting for you! All your friends—Mary Brinn, Frances Lederer, Edwin C. Hill, Bennett Cerf, Ed Wolf, Irving Berlin, E. Ray Goetz, Phil Spitalny—they'll help you meet the Miami moon.

Walter Jacobs

P.S.—HURRY—WON'T YOU!

Lord Tuckerton
HOTEL
MIAMI BEACH

IRVING BERLIN, Inc. has taken over the current hit song entitled "CITY CALLED HEAVEN" including the exclusive distribution of the song which was formerly handled by Music Dealers Service.

The performances of the song "CITY CALLED HEAVEN" will continue to be licensed through Broadcast Music, Inc., as per our original agreement with them.

November 10, 1941

WARREN PUBLICATIONS,
New York City.

Music Notes

Danielle Amblinot of composing and directing music for John Halls indie production "The Captain of Koenigsberg."

Meyer Grace and Harvey Brooks composed "What I'd Be Without You" and "Got a Million Reasons for Loving You" for Victor pressing.

Paul-Pleener has turned out for the first time a 25-cent anniversary edition of the brochure, "Baltimore—Cradle of Musical America." It was written by Kenneth S. Clark, of the music firm's staff.

Henry Bellman, author of "Kings Row" and a former instructor of music, is collaborating with Erich Wolfgang Korngold on music for the film.

Dimitri Tsonakis writing the score for Edward Small's picture, "Twain Beds."

Neville Flesson said "I Owe It to You" and "Good News Tomorrow" to Southern Music for publication.

Werner Heymann moved into London to score the Letitia Young-Fredric March starrer, "Bedtime Story."

Ray Webb signed by RKO to compose and direct the score of the David Hempstead production, "Joan of Paris."

Tommy Dorsey: "Swingin' On Nothing—"On The Alamo" (Victor 2578). Repeating pretty closely the formula of "Yes Indeed," the "Nothin'" side is a solidly commercial item, though slightly offbeat. Arranger Sy Oliver and Jo Stafford vocal. "Alamo" is not, but as effective. No vocal.

Jimmy Dorsey: "It Happened In Hawaii" (Atlantic 6436). Machines have another Dorsey two-tempo winner in first. Good tune, admirably arranged and played and lyrics got solid treatment by Bob Clancy and Helen O'Connell. Reverse, vocally by Eberle, is from film, "Look-End In Havana." It's fair melody.

Barry Wood: "Mine" (SLS 506). More "Victor 27642." Machines won't tumble over one another to "Mine," but Wood and Four Nymphs did neat job on old, but still strong tune; counter reaction must be good. Side gets better with repetition. Backing is so-so using similar vocal formula.

Anita Boyer: "This Autumn" (Make Love to Me" (Okeh 6442). Former vocalist with Tommy Dorsey, Leo Reisman, et al., Miss Boyer debuts solo on these sides. It's not very suspicious a start for her fair voice and style; she got the material, but tripped by using "Autumn" as a moderate rhythm tune rather than ballad speed it needs. She does better with the reverse, however, and tune sounds better than Dick Jurgens' cut at it; still isn't outstanding enough.

Charlie Barnet: "Blues In Night" (Bluebird 11327). This is hard to explain, coming from a name band. It's that bad.

Harry James: "Nobody Knows" (Bluebird 11327). Former vocalist with Tommy Dorsey, Leo Reisman, et al., Miss Boyer debuts solo on these sides. It's not very suspicious a start for her fair voice and style; she got the material, but tripped by using "Autumn" as a moderate rhythm tune rather than ballad speed it needs. She does better with the reverse, however, and tune sounds better than Dick Jurgens' cut at it; still isn't outstanding enough.

Artie Shaw: "I Love Again" (Bluebird 11327). Shaw goes into files again and comes up with two solidly played oldies. "Love" collaborated by Ben Oakland, proves rhythmically serviceable material, though it's unexciting in spots. Clarinet, piano break click. Reverse is better arrangement, also rhythmic, and it's strong. Latter is good box bet since it mostly for counters.

Vanessa Monroe: "I Struck Match In Dark" (Something New" (Bluebird 11324). There doesn't seem much chance of either these sides being much for boxes. They're not strong enough melodically. But both are good examples of Monroe's voice and probably will get counter reaction. Second side is best and will do the selling. Temp of each is smooth.

Tommy Tucker: "Rose O' Day" (Bluebird 11324). "When Old Wedding Ring Was New" (Okeh 6448). It takes Tucker a long time to get the first side started; and once it gets past a trifle odd, it takes off. It turns out average stuff. However, machines are currently geared to Tucker and since "Rose" is (Continued on page 52)

Attack on Tango Air Music Fails In the Argentine

Buenos Aires, Nov. 11.

For an Argentinian to stand up right in his own territory and attack the tango is like a resident of Flatbush letting go a blast at "den bums" right in Bed-Stuy. But that's just what Senor Luis Colombo has been doing—and the reaction is just about what might be expected. Luis Colombo, head of the Argentine Industrial Union, is a member of the recently-named provincial Municipal Council created by Acting President Ramon S. Castillo. This week he proposed a motion for the reorganization of the municipal radio station L.S.-1, declaring, of all things, that it played too much tango. It wasn't long before the local press started to move him down.

Critics, leading a storm, spread its story over eight columns, lined up an array of distinguished musicians and civic authorities and wound up by explaining that the tango had the special blessing of a Pope, Benedict XV, as well as many other rulers of the Old World. Colombo shelved his idea.

Disc Reviews

Best Release of the Week:

Tommy Dorsey: "Swingin' On Nothing—"On The Alamo" (Victor 2578). Repeating pretty closely the formula of "Yes Indeed," the "Nothin'" side is a solidly commercial item, though slightly offbeat. Arranger Sy Oliver and Jo Stafford vocal. "Alamo" is not, but as effective. No vocal.

basis for first, a jump arrangement played solidly. Side sells itself easily and will go on counters and "hot" lists. Tommy Dorsey and his band, in solid points in ensemble and James' trumpet breaks. Coupling's good, at least, extra in the tango. The reverse is mumbled about strings and horns. Dick Haymes vocal.

Gene Krupa: "Two In Love" (This Time Dream's On Me" (Okeh 6447). Krupa must have seen the light (or a sign) before. These are the sides he's made in months. Two good goods as they should be played. Krupa's drums for once in the background. First is done rhythmically, with Johnny Desmond-Anita O'Day voicing a la Jimmy Dorsey. Reverse is strong ballad, Desmond lyrics alone. He's fair. Neither side complexes with previous work, but there's a step away from jukeband live band has made lately.

Eddy Duchin: "This Times Dream's On Me" (Victor 2578). Duchin and his orchestra exchanging styles: Former party, now it's "shuffle rhythm" lift into first melody, eighth a ballad, and with a fine tune Robbins' lift it doesn't come out. Counter sales. Reverse is a hopeless melody. Miss Robbins-Bill Heathcock lyric.

Artie Shaw: "I Love Again" (Bluebird 11327). Shaw goes into files again and comes up with two solidly played oldies. "Love" collaborated by Ben Oakland, proves rhythmically serviceable material, though it's unexciting in spots. Clarinet, piano break click. Reverse is better arrangement, also rhythmic, and it's strong. Latter is good box bet since it mostly for counters.

Vanessa Monroe: "I Struck Match In Dark" (Something New" (Bluebird 11324). There doesn't seem much chance of either these sides being much for boxes. They're not strong enough melodically. But both are good examples of Monroe's voice and probably will get counter reaction. Second side is best and will do the selling. Temp of each is smooth.

How ROBBINS FEIST MILLER

Protect You

A 42% average increase in the Robbins, Feist and Miller performances for the past five years. Your assurance that arrangements of their songs will be worth of over and over again played over and over again. Because of this fact top radio artists will select songs from these catalogs for their programs.

ROBBINS MUSIC CORPORATION

MURRAY BAKER, Prof. Mgr.

On All Best Seller Lists

ELMER'S TUNE

Duke Ellington's Greatest Song Success I GOT IT BAD And That Ain't Good

Coming! EDDIE CANTOR in "Banjo Eyes"

Watch for this new musical score by Vernon Duke and John LaTouche

LEO FEIST, INC.

HARRY LINK, Prof. Mgr.

2 Hits by Gordon and Warren from "Sun Valley Serenade" CHATANOOGA CHOO CHOO

I KNOW WHY (And So Do You)

Coming! OLSEN & JOHNSON in "Sons O' Fun" Watch for this new musical score by Jack Yellen and Sam E. Fain

MILLER MUSIC, INC.

BEN GILBERT, Prof. Mgr.

A Solid Hit By 3 Solid Writers De Rose, Parish, Kenny I

ORANGE BLOSSOM LANE

As Big As "Elmer's Tune" I GUESS I'LL BE ON MY WAY

Coming! JESSIE MATTHEWS in "The Lady Comes Across" Watch for this new musical score by Vernon Duke and John LaTouche



ASCAP Glad to Co-op With WGN Contest If Consent Decree Permits

In answer to a letter asking for cooperation in publicizing the station's current \$10,500 prize contest for the 'Great American Operetta' ASCAP last week informed WGN, Chicago, that under the terms of a Government consent decree ASCAP members are barred from participating in the contest. ASCAP pointed out that Rule No. 8 of the contest's condition stipulates that the sponsor only desires to acquire the exclusive rights to perform the winning operetta by radio broadcasting and television, whereas the consent decree prevents any ASCAP member from licensing his works on an exclusive basis.

WGN was also informed that ASCAP would be glad to go along with the station in stimulating interest in the contest among its members if this exclusive condition was so revised as to bring it within the restraints imposed by the decree. It is understood that WGN lawyers are giving their attention to this provision in the rules.

WSAI SIGNS, WLW FOLLOWS

WSAI, Cincinnati, has signed a new licensing agreement with ASCAP and James Shouse, general manager of the Crosby broadcasting interests, Monday (17) informed the Society that a similar agreement covering WLW will be forthcoming in a few days.

Entry of WLW on the ASCAP rolls will go a long way toward relieving the concern expressed by ASCAP publishers over the absence of a major local outlet for their current plug in this area.

Chuck Rinker has returned to the professional staff of Mercer & Morris. Rinker is also the publisher of 'E-B', currently listed among best-seller tunes.

15 Best Sheet Music Sellers (Week Ending Nov. 19)

Tonight We Love.....Measro
Set Work on Fire.....Chorio
Shepherd's Serenade.....Mayfair
You and I.....Willson
Concerto for Two.....Shen
By U By O.....Robbins
City Called Heaven.....Berlin
Elmer's Tune.....Robbins
Chattanooga Choo Choo.....Fest
Jim.....Kayece
My Sunshine.....Southern
Concerto in B Flat.....Robbins
I Found You in Rain.....Forte
B-B-B.....Rinker
This Love of Mine.....Embassy

BMI WINS PLEA TO JOIN MARKS VS. ASCAP

Right of Broadcast Music, Inc., to act as a co-plaintiff with the E. B. Marks Music Co. in a test suit against ASCAP was upheld by the Appellate Division of the N.Y. supreme court last week. Principle which BMI seeks to have adjudicated is whether Marks as a publisher has the right to dispose of the performing rights of his catalog even though some of the writers involved have assigned the same rights to ASCAP. BMI's victory in the higher court was only partial in that the Appellate Division ruled that BMI must file an amended complaint.

In its original complaint BMI, which has a five-year agreement covering the performing rights in the Marks catalog, had combined two sets of composers. The Appellate Division ordered that the two sets be separated as far as trial of the action is concerned.

E. Y. Harberg and Burton Lane turned over the royalties of their song, 'Share a Little', to Community Chest drives everywhere.

WQXR RESUMES ASCAP

Not One of N. Y. Locals to Stay Through the Fight

WQXR, New York, last week re-joined with ASCAP. Most of New York's independent stations continued with ASCAP after the radio-ASCAP war broke Jan. 1, but WQXR was not among them.

WQXR's F-M affiliate, W2XQR, was also included in the agreement.

Louis Dreyfus May Be Stuck In Portugal

Max Dreyfus, head of Chappell & Co. and other publishing firms, sought frantically last week to aid his brother Louis and the latter's wife and daughter when he learned that they were having difficulty getting passage from Lisbon to London. There was a long waiting list before them and it looked as though they would be stranded in Portugal for several more months.

The British branch of the Dreyfus family, after a long stay in the United States, planned to Lisbon about two months ago. Louis Dreyfus had figured that he and his family would have to wait a week or two before obtaining accommodations for the remainder of the journey. Louis Dreyfus himself is a British citizen.

SEARS ROEBUCK MAKES ROBBINS BULK BUY

Chicago, Nov. 18.

Niles Leuck, in charge of radio, piano and music sales for Sears Roebuck mail-order and chain stores, has closed a 200,000-copy blanket deal with Jack Robbins for his songs. These embrace 100,000 copies at 7c of the standard reprint; and 100,000 at 22c of the popular standard stuff.

This is an experimental blanket deal for the 75 'A' stores, and may open up music counters in some 35 more S-R outlets.

Robbins will provide a special display rack for his publications.

ASCAP Publisher-Directors Split On Continuing Buck as Prez by 11-1; Writers Would Retain Him in Office

ASCAP board of directors will meet today (Wednesday) for the specified purpose of electing officers, but the chances are that no such action will be taken because of a tangle that has developed between the publisher faction on the board and Gene Buck, ASCAP president. The disposition among publisher-directors yesterday (Tuesday) was to postpone the elections indefinitely, which would leave Buck in the position of holding office without having received official confirmation for another year's term. The post pays \$55,000 a year, some \$10,000 in expenses. In addition, Buck, as a writer, enjoys a fixed income of at least \$10,000 a year. His top ASCAP presidency salary was \$50,000.

Election Impasse

Elections have been deferred for some months because the board preferred to wait until the new directors, as stipulated by the consent decree, had been named by the ASCAP membership. The president of ASCAP can not be elected unless he has received at least a two-thirds vote of the board. Since the board members are currently so split on the choice of a president that the required two-thirds vote could not be achieved, the indications are that Buck will remain in office unless some solution is found for the impasse.

At a special meeting held last week by the 12 publishers on the ASCAP board all but one agreed to oppose the re-election of Gene Buck and they delegated a committee to call on Buck and ask him whether he would be willing to retire from the presidency provided they were able to arrange a retirement salary of \$25,000 per annum. Buck's answer was a flat 'no', adding that he would stick because the writers wanted him. Buck has been the paid president of ASCAP since 1931. Under the bylaws, the writers can keep Buck in the president's chair indefinitely by opposing any other candidate.

The publisher-director who ex-

pressed himself as favoring the re-election of Buck in his present position was A. Walter Kramer, of Galaxy Music Co., who was recently elected to as a representative of the standard group. Kramer is also a writer member of ASCAP.

MERGE CLAIMS OF BMI, ASCAP IN CANADA

Toronto, Nov. 18.

BMI (Canada) and the Canadian Performing Rights Society (collection agency here for ASCAP), have got together in the proposed increasing of fees from radio, motion-picture theaters and juke-box owners. Schedule of increased fees has been placed with the Federal government under the Copyright Amendment Act, this administered by Secretary of State Cagrain, and any objections to the proposed fees must be filed with the Secretary of State before Nov. 30. The objections will then be studied by the Copyright Appeal Board.

BMI and CPRS want a fee of \$20 in 1942 for each motion-picture projection machine; an annual fee of \$10 on all machines adapted to perform musical works from records when a coin is inserted. On the radio end, BMI (Canada) and the CPRS proposes to collect from all Canadian broadcasting stations a considerably higher figure than in 1941. In that year, CPRS collected \$107,812; the 1942 schedule for radio stations calls for \$201,880. BMI has collected \$13,451 in 1941 to date; they want \$116,377 in 1942, this computed on the rate of 8c per licensed radio set, there being 1,454,717 such sets in Canada, this as of March 31 this year.

ON THE AIR ★ ON RECORDS ★ ON JUKE BOXES



ALREADY RECORDED BY		ALREADY RECORDED BY		ALREADY RECORDED BY	
Connie Boswell.....	Decca 3855	Charioters.....	Okeh 6310	Bob Crosby.....	Decca 4027
Bob Crosby.....	Decca 4028	Art Jarrett.....	Victor 27534	Benny Goodman.....	Columbia 36905
Xavier Cugat.....	Columbia 36424	Gene Krupa.....	Okeh 6266	Harry Horlick.....	Decca 18068
Dolly Dawn.....	Bluebird 11345	Kay Kyser.....	Columbia 36244	Sammy Kaye.....	Victor (soon)
Gene Krupa.....	Okeh (soon) 5147	Tony Martin.....	Decca 3989	Enrico Madriguera.....	Victor 27487
Gene Massey.....	Okeh 5147	Glen Miller.....	Bluebird 11235	Frankie Masters.....	Okeh (soon)
Joe Morand.....	Decca 4026	Russ Morgan.....	Decca 3983	Glenn Miller.....	Bluebird 11287
Roy Rogers.....	Decca 5987	Roy Smeck Srenaders.....	Decca 4025	Artie Shaw.....	Victor 27354
		Barry Wood.....	Victor 27528		

EDWARD B. MARKS MUSIC CORPORATION • RCA BUILDING • RADIO CITY • NEW YORK
FRANK HENNIGS, GENERAL PROFESSIONAL MANAGER

Damm of WTMJ, Milwaukee, Urges NBC Stations Help on BMI Expense

W. J. Damm, of WTMJ, Milwaukee, has started a movement among NBC affiliates for the area to agree voluntarily to split the network's 12% fee that NBC has offered to pay Broadcast Music, Inc., on hookup commercial business. When this proposition is consummated BMI will for the first time be collecting at the source on network commercial programs. These payments will also go a long way toward insuring all income of \$10,000 a year, which sum, it is estimated, BMI will require for maintenance.

NBC heretofore has been compensating BMI only on business cleared over its managed and operated stations. The fee in such cases has been 1.6%.

The letter which Damm wrote Niles Trammell, NBC pres. on the sharing plan, was as follows: "We intend to go on record in view of the splendid attitude taken by NBC at the last week's BMI convention to ask that NBC be asked to assume the usual rebate to NBC an amount equivalent to that which NBC will pay to BMI in clearing BMI music used on network programs carried by WTMJ. This ought to be the first formal request of this kind that you have received."

In an announcement from WTMJ yesterday (Tuesday) it was stated that CBS had also agreed to sign a contract running from March, 1942, to March, 1950, at the rate of 1.5% on network business. It was also said that the station's net lowest income class will have their maximum fees reduced from 1% to .5% and those in the highest income group from 1.6% to 1.2%.

GLENN MILLER ASKS

ASCAP MEMBERSHIP

Glenn Miller's publishing arm, the Mutual Music Society, has applied for membership in ASCAP. Regent Music Co., which is owned by Benny Goodman and his brother, Harry, is considering as considering a similar move.

Both, at present, license through BMI.

Jack Perry Pro Mgr.

For A-Y-B in New York

Chicago, Nov. 18. Jack Perry, veteran music man of Chicago and for many years in charge of the Axy, Yellin & Bernstein office here, goes to New York as professional manager.

Will be replaced here by Harry Reinhold, who has been with BMI locally.

CHARLTON WITH ASCAP

Newsworld Foto Publisher No Longer Deals With BMI

Charlton Music Co., which publishes a lyric folio for newstand distribution, has begun to work out contracts with ASCAP publishers, after dropping Broadcast Music, Inc., but retaining its tieup with the E. B. Marks Music Co.

One deal made by Charlton last week covered the songbook right to the catalog of Shapiro, Bernstein & Co.

Pirated Songsheets Are Pretty Thoroughly Under Restraint, Morris Reports

Edwin H. Morris, president of the Music Publishers Protective Association, in making his annual report to the membership yesterday (Tuesday) declared that the illegal song-sheet racket has been practically eliminated in this country and that the MPPA is now able to prevent any move from moving in on such enterprises. Morris spoke at the association's annual meeting in the Hotel Astor, N. Y.

"Morris' report stated that there were still a couple of spots, Ohio and California, where contraband song-sheet distributors were active but these, he added, were receiving the MPPA's attention. By suppressing the racketeering element, Morris pointed out, the revenue from the sale of songsheets has been diverted into legal channels so that publishers were now collecting thousands of dollars from this source.

Directors elected at yesterday's (Tuesday) meeting were Max Dryfus, Louis Bernstein, Lester Sandle, Saul Bernstein, Jack Bregman, Jack Meyers, Johnny O'Connor, Edwin H. Morris and Dick Murray.

Ted Koehler and Harold Arlen cleared six royalties for 'Sephia Symphonies', all-Negro revue being presented in Los Angeles. Tunes are 'You've Got Me Shakin' on a Fence', 'Here Goes', 'The Moment I Laid Eyes on You', 'You Don't Love Me Any More' and 'Let's Hit the Wall on the Head', to be published by Mills Music Co.

WFIL Has NAPA License

Philadelphia, Nov. 18. WFIL yesterday (Monday) signed a contract with the National Association of Performing Artists for the use of recorded music on WFIL and its FM station, WISF.

The signing of the NAPA contract followed by two weeks the inkling of an ASCAP term for both stations.

'User Groups' Menace the Writers'-Zaret

At the invitation of Irving Casper, president of the Songwriters' Protective Association, advocates of a unionization of songwriters met yesterday afternoon (Tuesday) with the SPA's executive committee to ask for support for the movement. The invite included spokesmen for the Song Writers Guild and the American Federation of Songwriters, both of which organizations started their efforts at unionizing within recent weeks.

Spokesmen for the Guild and the Federation seem to be in accord on one point, and that is, if any writer's union is to be effective it must represent the overwhelming majority of popular and standard writers regardless of whether they are affiliated with ASCAP, BMI, or any other similar organization. The BMI writers who instigated the Song Writers' Guild have expressed the opinion that their organization must include ASCAP as well as BMI writers so that BMI will not, if it chooses, be able to play one group against another.

My Zaret, chairman of the Guild's organization committee, stated last week that unless the songwriters get themselves in a single organization they will in time find their interests seriously impaired by the large user groups. He also contended that the single advantage of the writers' union is the absence of organization among the writers' would continue to make it difficult to defend the copyright law.

It developed last week that the BMI group would have to drop the use of the name, Song Writers Guild, because there had been in existence, but quietly so, a social organization which had a previous right to the name. This social group suddenly became active Monday night (17) and elected officers. They were John Redmond, president; Ted David, first v.p., and Nelson Cogswell, treasurer.

NBC, CBS, Mutual-Plugs

Following tabulation of popular music performances embraces all three networks—NBC, CBS and Mutual—as represented by WEAF, WJZ, WABC and WOR, N. Y. Compilation herewith covers week beginning Monday through Sunday (Nov. 6-10), from 5 p.m. to 1 a.m., and is based on data provided by Accurate Reporting Service, regular checking source for the music publishing industry.

TITLE	PUBLISHER	TOTAL
Shapiro's Serenade.....	Shapiro	26
Concerto For Two.....	Shapiro	18
Madeline.....	Santly	17
.....	Charles Cohen	17
Two in Love.....	J. Campbell	15
Chattanooga Choo Choo.....	Felt	15
Get Set World on Fire.....	Charles Cohen	14
I'll Wait for You.....	Melody Lane	14
Bells of San Rafael.....	Peer	13
Got It Bad.....	Robbins	13
Mink.....	Republic	12
3-2-1.....	Kaiser	11
See Million People.....	Radiolux	11
Orange Blossom Lane.....	Miller	11
Four.....	Marks	11
I Found You in the Rain.....	Porgie	10
Tim.....	Kaycee	10
This Love of Mine.....	Kimsey	10

Inside Stuff—Music

David L. Podell, special copyright counsel to ASCAP, who was paid \$25,000 when retained at the time the negotiations with the broadcasted threatened to be down, is reported having asked another \$50,000 fee but was told to wait until the \$25,000 last week. Board members, who inquired, were told that Podell held the Society together at its severe crisis.

New York state's Lieut. Governor Charles Poletti received two \$25,000 bonds for the same reason when he was asked to resign from the state's office to ASCAP's staggering total for the Blackstone disputes, since the Society has been legally better in more than half the states in the union in the past couple of years. ASCAP's blamed radio for this antagonism.

"A Greeting in Song," a congratulatory card in song-sheet style, is being sent to Arthur H. Hays Sulzberger by the Society. The card is a miniature song-sheet, with art cover. Twenty original songs numbers covering birthdays, anniversaries and kindred subjects are in the catalog. Retains for life and is being sold principally in novelty stores.

Some of the ideas sprang from numerous requests for copies of original songs he used on his radio program. Gave away a lot before he found out he could sell them.

ASCAP action of the music industry is watching with no little amusement to see how the song pickers for the Lucky Strike Hit Parade (CBS) solve the dilemma of how to handle the "Concert for Two" which continues to move upward on the sheet bestseller list and run ahead of "Tonight We Love" on network plugs. Melodies of both numbers are Tschallnowsky's Concerto in B-flat minor. Because of its clearance through BMI 'Tonight' got the initial exploitation breaks. Since the ASCAP-networks status "Concerto For Two" has been steadily challenging 'Tonight's' position as No. 1 favorite of the Tschallnowsky melody's adaptations.

Songwriters are being used by the Mills Novelty Co. in the making of their coin-machine songs. The first of the series, "Fair Weather" and "One Built around his 'Starburst' and 'Lazebones' melodies, and the second based on his 'Hong Kong Blues.' They're being made on the Coast.

Caricatured songs and plays piano are being composed in the first by Dorothy Sandridge and Peter Ray, dance team, and in the second by Michel, Chinese hopper.

ASCAP officials last week expressed themselves as puzzled by the concern voiced by picture-owned publishing arms over what the latter have termed ASCAP's "unauthorized" use of television rights in the terms of the new licensing agreement with radio. It is pointed out by ASCAP that whereas no mention is made of television in the new contract forms the opening paragraph of each contract refers to it as being a license to publicly perform by non-visual broadcasting, etc.

Jerry Vogel, who has been annexing old song copyrights through deals with estates of the original authors, discovered that Joyce Kilmer's 'Trees' (Schirmer song publication originally) was first copyrighted in an obscure Poetry magazine in 1913, and he has made a deal for the renewal rights with Mrs. Kilmer. Part of the deal calls for some 25 other song poems previously set to music by Kilmer's sources.

John Latouche and Earl Robinson, who came to Jack Robbins' attention with their 'Ballad for Americans,' which he published, have since split. Latouche is signed to Chappell, and Latouche has been teamed with Vernon Duke for a number of Robbins' musical comedy scores, etc. Incidentally, Robinson, who's the tune-writer (Latouche does lyrics), does his composing on a guitar, strumming out melodies that way.

SILVER'S NEW STAFFERS

Lincoln Music Corp. has tied in with 20th-Fox for publication of a song written by Benny Silver and Benny Davis based on 'How Green Was My Valley'.

Harry Fisch and Danny Franklin have been added to Silver's staff at Lincoln Music.

Cole with R-K in Chi

Chicago, Nov. 18. Bob Cole has been named general professional manager of the Ro-Kripenne music office with headquarters in Chicago. Cole has been with several music companies in the past.

Song of the century

MISERLO

XAVIER CUGAT—(Columbia)	MITCHELL AYRES—(Bluebird)
WOODY HERMAN—(Decca)	WAYNE KING—(Victor)
HARRY JAMES—(Columbia)	JOHN HENSON—(Bluebird)
CAROL BRUCE—(Decca)	ALFREDO MENDEZ—(Standard)
HAROLD GRANT—(Standard)	

(ALL PROFESSIONAL MATERIAL AVAILABLE)

COLONIAL MUSIC PUBLISHING CO., INC.

Chicago 168 W. 23rd St., New York New Orleans

MAYFAIR MUSIC CORP.

PRESENTS

SHEPHERD'S ANNIVERSARY SERENADE

By KERMIT GOELL
and FRED SPIELMAN

Recorded By

BING CROSBY.....Decca
HORACE HEIDT.....Columbia
ART JARRETT.....Victor
JOHNNY LONG.....Decca
TONY PASTOR.....Bluebird
LANNY ROSS.....Victor
DICK TONNY.....Bluebird
TOMMY TUCKER.....Okeh

By AL DUBIN
and DAVE FRANKLIN

Recorded By

BING CROSBY.....Decca
TOMMY DORSEY.....Victor
EDDY DUCHIN.....Columbia
GENE KRUPA.....Okeh
JOHNNY LONG.....Decca
FREDDY MARTIN.....Bluebird

MAYFAIR MUSIC CORP.

1619 BROADWAY, NEW YORK

Variety Bills

WEEK NOVEMBER 21

Numeral in connection with bills below indicate opening day of show, whether fall or split week.

Paramount

NEW YORK CITY
Paramount (18)
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross
NEW YORK CITY
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross

Warner

NEW YORK CITY
Warner (18)
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross
NEW YORK CITY
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross

Loew

NEW YORK CITY
Loew (18)
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross
NEW YORK CITY
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross

RKO

NEW YORK CITY
RKO (18)
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross
NEW YORK CITY
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross

Independent

NEW YORK CITY
Independent (18)
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross
NEW YORK CITY
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross

FATHERSON
 (Two to 11)
 The Sign of the Cross
NEW YORK CITY
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross
NEW YORK CITY
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross

BOOKING THE CITIES' LEADING INDEPENDENT VAUDEVILLE THEATRES

EDWARD SHERMAN

1619 BROADWAY NEW YORK COL. 5-6930

SOUTH RIVER
 (One to 11)
 The Sign of the Cross
NEW YORK CITY
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross
NEW YORK CITY
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross

Cabaret Bills

NEW YORK CITY
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross
NEW YORK CITY
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross

EDDIE SMITH

East Coast Representative
 BERT LEVEY CIRCUIT
 Paramount Building, New York

NEW YORK CITY
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross
NEW YORK CITY
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross

ATLANTIC CITY
 The Sign of the Cross
NEW YORK CITY
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross
NEW YORK CITY
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross

LOS ANGELES
 The Sign of the Cross
NEW YORK CITY
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross
NEW YORK CITY
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross

DETROIT

DETROIT
 The Sign of the Cross
NEW YORK CITY
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross
NEW YORK CITY
 The Sign of the Cross
CHICAGO
 The Sign of the Cross
ST. LOUIS
 The Sign of the Cross
BROOKLYN
 The Sign of the Cross

North Good \$9,500, Native Son' Fairish \$6,000 in 1st Chi Wks.

Chicago, Nov. 18. Loop was good last week, with two new shows making their first week. 'North' got under way in the Harris, and 'Native Son' followed in the Studebaker, the first show playing nine performances and the second one.

On Thursday (20) the Great Northern will relight with a stock lot, the first in its run in the Harris. First show will be 'Village Crime' and stars George and Helen, who has not been seen for a long time.

Estimates for Last Week
'Candlelight' (9th week) (1,000; \$275). Holding up well and continuing to make a considerable profit for John Golden. Came through last week with another bright mark at \$12,000.

'Madeline Purchase' (Erlanger (8th week) (1,400; \$385). Musical remains powerful but item which was only a speck of absolute capacity at \$35,000.

'Mr. and Mrs. Nathan' (Harris (1st week) (1,000; \$275). Got away nicely on smart publicity and good press reports, snagging \$9,500 for first week.

'Native Son' (Studebaker (1st week) (1,200; \$220). Drew mixed crowd, and, after strong love on plenty of colorful patronage, fell off to finish with \$6,000.

2 'FATHER' COS. GET \$20,000, 19G ON ROAD

Youngstown, O., Nov. 18. 'Life With Father,' with Louis Calhern and Dorothy Gish, played at 11:25, getting estimated \$15,000 at 11:25. It was the first show to go in the 2,000-seat center in 12 years, having returned to the theater after vaudeville bills discontinued.

It got around \$20,000 on the week, other one-nighters also being visited.

The other 'Father' company, headed by Percy Warran and Marjorie Milmore, grossed approximately \$18,000 in two Michigan stands (10-11), and Grand Rapids (12-15).

'NIGHT' BIG IN SOUTH; \$21,000 IN 5 STANDS

The Lunts continue their triumphant tour of the south and patronage to 'The Sign of the Cross' indicates the drawing possibilities of stage shows. The Lunts' tour is the first in five stands, top money for one performance being grossed in Nashville, where the take was \$4,500. Biggest money was garnered in Birmingham, where the show was \$3,325 in two performances, while the Grand Anville was \$3,000 in two shows played were Knoxville and Chattanooga.

Dante, \$8,000, '91G', L. A. '9C. Can't Get '91G, L. A.

Hollywood, Nov. 18. Town's three legs are still going, with profit all around. Dante's magic show at the Playhouse, after playing 15 shows, has now earned estimated net \$8,000 on the first week. 'The Sign of the Cross' (10-11) approximately \$9,500 on the third playing and is settled for a run at the Music Box.

Fourth week of 'The Male Animal' at the Capitol, has now estimated good \$8,000 and stays for two more weeks.

'Blossom' 94G in Milw.

Milwaukee, Nov. 18. Although the endowment was its 16th here, 'Blossom Time,' with Betty Marshall, visited on Saturday night (15) at the Davidson playhouse, estimated (15-20) at \$2,200 top, the take falling only below that of its last date where only eight months.

House took 1,500 and ads featured 1,200 seats at every performance at \$55; \$1.10 and \$1.85.

'Hellz' 14G in Omaha

Hellzapoppin', Trixie's first offering in the season, has now opened Paramount theatre, did good business week (13-15). Gross was estimated \$14,000 at \$3.50 top.

Balto Crix Rap 'Rio' As Turkey; Poor \$8,900

Baltimore, Nov. 18. Revival of 'Rio' at Shubert supplies at Ford's here last week, with new plays in Richmond, Ky., mounting and dressing, winning, with estimated poor \$8,900 on the 12-22 top.

In currently as second of six plays at Shubert, and a small crowd, who has left before opening night at Ford's, seems set for a profitable take.

CANTOR GOOD \$18,000 IN HUB

Olsen and Johnson's new 'Sons of Fun' continued to draw capacity houses last week at the Shubert. Olsen and Johnson, who are strong love on Saturday nights and having no trouble getting it. Regular top is \$2,500.

Edie Candler also showed strength at 'Benjo River' drew capacity last most of the first six performances.

On account of radio broadcasts, Candler does not play his show Wednesday nights.

'Sons of Fun' Shubert (3d wk) (1,500; \$3.85). Running time has been cut down early and show looks like successful successor to 'Benjo River' (10-11).

'Benjo River' (Shubert (1st wk) (1,400; \$2.75). -Continues at a nifty pace, \$15,000 for next-to-closing week.

'Arsenio and Old Lace' (Hymnush (1st wk) (1,400; \$2.75). Press and word-of-mouth for this one points to a run on Broadway.

'The Goodies' (Majestic (one week) (1,487; \$2,500). Drew satisfactory business, including a good one-night benefit show.

'My Darling' (Opera House (one week) (3,600; \$2,000). Got police no-show, but strong word-of-mouth and attention from the public; tallied \$9,000.

CORNELL'S 'DILEMMA' \$24,000 IN ST. L.

St. Louis, Nov. 18. 'The Doctor's Dilemma' (1st wk) closed a one-week stand with the American Theatre Saturday (15) with a big gross performance.

It earned an estimated \$24,000 for blue-ribbon take of the current season. The show is a comedy, which piece received raves from the critics.

Company of 'Hells' (1st wk) headed by Billy Houser and Eddie Egan, closed a one-week engagement.

'Papa Is All' Okay \$16,000 in D.C. Tryout

Washington, Nov. 18. 'Papa Is All,' new comedy by Thornton Wilder, with Mary Boland and Bobby Clark. Opening night (17) a sell-out.

Current is Gullit's revival of Sheridan's 'Rites,' with Mary Boland and Bobby Clark. Opening night (17) a sell-out.

'Dinner' \$8,300 in S. F.

San Francisco, Nov. 18. 'Man Who Came to Dinner,' with Mary Boland and Bobby Clark. Opening night (17) a sell-out.

Meanwhile Duffy is reading 'The Sign of the Cross' at the Everett Horton, for a Nov. 30 opening. 'The Sign of the Cross' originally reopened the Alcazar here last April.

'CLASH' N.G. \$11,000 AMID PANS IN PIT.

Pittsburgh, Nov. 18. Tailwind Bandhead doesn't have much luck with new plays in Pittsburgh. Couple of years ago her last show, 'The Sign of the Cross,' to going to New York for a long and last time. Last week, 'Clash' a similar experience at Nixon with \$11,000 at \$2.75 top, more than \$2,000 of that coming from a sold-out performance opening on Thursday night.

'Clash' Foxes; however, which got raves with one exception, 'Clash' was unanimously panned locally. Reviewers were not so kind, and refunds after had gotten off to a start. 'Clash' was generally blamed for unruly society didn't mix with the plush audiences and Odette's philosophy didn't mix with the incompatability was passed on to the critic. Couple of reviewers were asked to come back for another look later in the week, but even after that, they were not so kind.

Nixon currently has 'Student Prince,' also at \$2.75 top. Couple of years ago, Nixon was having some show at \$1.50 with no takers. House has legit competition, for a change, 'Life With Father' having a legit crowd, and 'Clash' a film house, last night (17) for a two-week session.

'Admiral Had a Wife'—Playhouse, Wilmington (27-29).

'Arsenio and Old Lace' (Erich von Stroheim and Philip H. Love, 22); 'Cheekos on the Heath' (Ambassador (9th week) (C-1,200; \$3.30). Looks like solid sell-out, with gross going to \$67,500, which tops previous nine-performance weeks.

'Best Foot Forward' (Barrimore (1st wk) (1,100; \$2.75). Another extra matinee (Armistice Day) playing out of its regular schedule, quoted at \$18,500 last week; biggest crowd since registered at \$18,500.

'Candle in the Wind' (Shubert (4th wk) (1,400; \$3.30). Will move here part of boxoffice support, as proven by last week's \$20,000, which tops previous nine-performance weeks.

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'Macbeth' \$16,000, Spring \$13,000, 'Lady' 29G. As Leaders 'P.O.' Holds Up

Two arrivals last week attracted \$16,000 at the Shubert, 'Macbeth' and 'Lady', both getting off to a fair press break. Leaders held their boxoffice pace. Five new shows week.

Estimates for Last Week
Key: C (Comedy), D (Drama), CD (Comedy-Drama), R (Review), M (Musical), O (Opera).

'Arsenio and Old Lace' (Hymnush (1st wk) (1,400; \$2.75). -Continues at a nifty pace, \$15,000 for next-to-closing week.

'Best Foot Forward' (Barrimore (1st wk) (1,100; \$2.75). Another extra matinee (Armistice Day) playing out of its regular schedule, quoted at \$18,500 last week; biggest crowd since registered at \$18,500.

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rive until Dec. 1; 'Hellz' plenty possible; \$24,000 estimated.

'Macbeth' (Shubert (1st wk) (1,400; \$3.30). Under another (3d week) (1,400; \$4.40). Up another \$1,000. Grossed \$13,000, but their \$22,000, encouraging because no patronage.

'It Happens on Ice' (Center (2d week) (1,400; \$3.30). Under another (3d week) (1,400; \$4.40). Up another \$1,000. Grossed \$13,000, but their \$22,000, encouraging because no patronage.

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Broadway

Rudgers, Nelson doing Federal rig.

The Libretto of Cincinnati, visiting the RKO home office.

W. G. Van Schuylen, managing director of the Music Hall, is conversing after a brief luncheon.

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(Wed.) evacuated from Dunkirk, circa 1917, when she was born and was the first German offensive, threatened that, toured.

David, who associated with Meyer Davis orchestra, lectured on publicity before journalism class at NYU on Monday. He discussed entertainment promotion in its application to the music business.

Margaret Young, yesterday's headliner as a singer, was the niece, Margaret Williams, daughter of the late, who was in the audience, getting her winnings won on the radio.

Australia

By Eric Gortick

Sir Ben Puller producing pant in Melbourne this Yuletide.

'Fantasia' (RKO) continues to slip in Sydney. First few weeks were fine.

Levante, magician, is to raise his own pant through New Zealand at the Sydney.

Illness of his wife may cause Bernice Freeman to drop out of the Sydney U.S. trip.

More licenses will be granted in Sydney for several theatres, understanding being that sector is already overworked.

Boxoffice has been so good it is with the Greater Union loop that the Sydney market is being used.

Charles E. Gatzward, formerly in charge of the Sydney market, is now in charge of the Sydney market.

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London

Tenor John Coates left around \$50,000.

Seal is to play the countess role in 'Figaro' for Sadler's Wells Opera company.

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at Arena week of Nov. 23 by Veterans of Foreign Wars.

Genevieve rehearsing new eight-part musical for New York City.

Golden Dragon's Victory Room.

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Buenos Aires

By Ray Jacobs

Cine Batac adopted French six paces.

Elvira Franco finished season at Astor.

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Hollywood

William Kellighy on a six-week motor tour of Mexico.

George, who was trapped off for a while in Mexico City.

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Mexico City

By Douglas L. Graham

Miguel Montemayor, film comic, emceed at El Patio, No. 1 local alley.

Capital radio station XESM has increased its potency to 5,000 watts from 1,000.

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Freddie's 'Face'

Continued from page 1

Freddie's 'Face' is entirely new in the Hollywood-Broadway relationship. Legit players have been seen in the Coast before to handle finalization of their shows (George Abbott on 'Too Many Girls' for instance) and writers have been taken out, but never in a package tied up by the producers.

Freddie's deal envisages the selling of the show to the producers, Dorothy Fields, who wrote the book, Cora Porter, who did the tunes, and the star, Dolores Menzies, and other players, plus Sylvia Fine (Mrs. Kaye) and Max Liebman, who did the music.

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Cleveland

By Glenn C. Follen

Leo Perry, from Chicago, appointed manager of Westlake.

Players starting season with George Washington Slept Here.

Players starting season with George Washington Slept Here.

Players starting season with George Washington Slept Here.

Players starting season with George Washington Slept Here.

Players starting season with George Washington Slept Here.

OBITUARIES

MARIE SAXON

Marie Saxon, 79, former dancing ingenue of many Broadway musical comedies during the '20s, died Nov. 18, of her home in Manhattan, N. Y., after a long illness. Husband, Ed Silverman, publisher of 'Variety,' aged 82, died last week. Her mother, Polly Saxon, and brother, Robert J. Landry, radio editor of 'Variety,' survive.

News story on page 3 of this issue.

OLGA MUNDY

Olga Mundy (Mrs. Bruce Lehman), one of the first singers featured by KDKA, the world's first pioneer broadcast station, died at her home in Pittsburgh last week after a three-month illness. For more than two decades, she had been a large figure around Pittsburgh on both the air and in night clubs, at one time holding down several portions of her own simultaneous career. Mrs. Lehman started her theatrical career shortly after the end of the first World War and was active until only a few years ago. Also a pianist and character congress of note, she toured extensively in vaudeville after leaving KDKA. In addition to her husband, also a pianist and vaudeville musician, she leaves three sons, Jack, Frank and Daniel; her father and one brother.

RICHARD PITMAN

Richard Pitman, recently a theatrical manager but formerly an actor, died Nov. 13, in Jamaica, N. Y., of an agent he had been suffering from. Philip Mervale, Gladys Cooper, Maude Adams and others.

On the stage Pitman was teamed with Miss Adams, E. H. Sothern and John Drew. A native of Boston, he was the son of James R. Pitman, who had been one of Boston's leading theatrical producers.

Drew's wife, Rebecca Pitman, was the daughter of actress Rose Coghlan. Mr. Pitman died in 1927. Surviving is a daughter.

VICTOR HERNAN KAHN

Victor Herman Kahn, 58, retired vaudeville actor, died in Baltimore, Nov. 13. He first appeared in the theatre in 1904 and was later featured by Henry Savary from London for 'Little Boy Blue.' He was known in George White's 'Scandals.' With his wife, the former Blanche Cecile Walter, he had three children. An act called Kahn and Boone, with Kahn being the comedian, his wife the lyric soprano, was retired 14 years ago and opened a vocal studio in New York. He became ill several years ago and had been in a hospital in Baltimore for the last six months.

ELLA VINCENT

Mrs. Ella Cheviot, 84, retired actress, died Nov. 14, at the Actors Fund Home, Englewood, N. Y. She had appeared in character parts in many years, performing with the Edwin Booth Players, the McColl Players Co. and the New York Stock Co. in Philadelphia. Her professional name was Ella Vincent.

Her husband, John Cheviot, 85, with whom she had been celebrated for 50th wedding anniversary in January, died in a stroke proved fatal. Survived by widow.

Charles L. Hargreaves, 52, former Beverly Hills banker and husband of Helen Ferguson, silent screen actress, died in Hollywood Nov. 18, after a stroke proved fatal. Survived by widow.

First wife, from whom he was divorced, was Grace Bryan, daughter of the late William Jennings Bryan.

MRS. EDNA MARSHALL

Mrs. Edna Marshall, wife of Richard Marshall, manager of the Alcazar, San Francisco, was married with Henry Duffy for many years, succumbed Nov. 12 in Oakland, Cal. Her son received in an automobile accident.

A native of Pittsburgh, she was well known in California theatrical circles.

NEVARO

Otto Willkomm, 54, who was Nevaro, the understander, of the former acrobatic duo, Nevaro and Marenda, died Nov. 13 in New York.

When the act broke up, he went to Hollywood and did comedy bits in silent films until World War I years ago forced his retirement.

MARRIAGES

Margaret Mary Mahoney to Richard Close, Nov. 15, in New York. Groom is office manager of the NBC radio traffic department.

Mary Richard to Larry Rhodes, in Chicago, Nov. 1. Bride is with standard, Free Press and Tribune is radio writer with Grant agency.

Irene Berg to Peter Hayes, in Los Angeles, Nov. 1. Berg is a concert manager of San Francisco Symphony Orchestra.

Betty Watson to Arthur J. Zander, in Los Angeles, Nov. 2. Both are artists in Metro's cartoon department.

Edith Connolly to John Macklin, in New York, Nov. 2. Both are staff of the Authors League of America.

Edna Poulton to Erskine Sandford, in Flagstaff, Ariz., Nov. 4. He's a stage and screen player.

Phyllis Van Hoven to Dick Kepler, in Duluth, Nov. 13. Groom is an announcer staff at WECB. Bride is non-singer.

Florence Kimbrough to John Overall, today (Wednesday), in New York. Groom is account executive at Radio City.

Alda Van Delden to John Shelton, Nov. 15, in Chicago. Groom is a writer and Chicago office of Mutual network.

Margaret Heckle to Capt. Ward, Nov. 15, in Ft. Benning, Ga. Bride is a radio writer and actress.

June McElroy to Ray Flinsky, in Las Vegas, Nov. 17. Bride is bit player, she's a film actress.

Disc Reviews

Continued from page 6

A saleable melody! It will sell in boxes and on punch, it is the side that has the power to kick biggest thought. As old time packed with punch and punch, it gets strong treatment and stacks up as an outstanding record. Voices Three sound smooth.

Benny Goodman: 'I Got It Bad.' That Ain't Good! 'Pound Ridge' (Col.) gives a success over the lot of guys eat words. Few gave Peggy Lee a chance to stick, but this one does nice job on 'Bad,' a tune getting into the soul and the heart.

Herbert G. Copley, 50, manager of the Grandview theatre, Vancouver, B. C., died last week after a long illness.

From 1913 to 1922 he was musical director of the Allen Theatre Co., Calgary.

Leslie Hartmann, 79, member of a w. k. w. club that originated in Urie's Cafe, St. Louis, before the turn of the century, died in a barber shop, last week in St. Louis. For half a century Hartmann taught lyrics and piano.

Charles B. Powell, 55, died in a Saginaw, Mich., hospital, Nov. 12, of injuries suffered in an automobile accident near there. For the past 12 years he had been a salesman for National Service Store.

John B. Ashton, 71, former exhibitor and theatre owner in Provo, Utah, died last week in Provo. He was married to Mary Ashton and Paramount theatres. Widow, two daughters and a son survive.

Golden Willard Mangum, Raleigh, N. C., Ringling circus employee, was killed when he was hit by the wheel of a truck at Birmingham, Ala.

Father of Bunny Berigan, band leader, died at Fox Lake, Wis. Nov. 11.

Grady E. Kuckelbach, 74, veteran Milwaukee stagehand, died Nov. 10 in that city.

William J. Miller, 68, veteran theatre aide of Potomac, Pa., died at his home in that city.

James Ellard, 50, old-time vaude player, died in St. Burbanck, Cal.

Carl Hoff: 'Swing Low, Charleston' (Columbia). Hoff and Murphy's Sisters are eventually going to have a songing. 'Pineapple' is a while back indicated that and so does 'Charlot' side here. There's lot of ideas in 'Iris' worth a hand sound solid. 'Charlot' side is worth box spotting. Straight instrumental 'Swing Low' is basic and makes any dent, but it's well played.

Teddy Powell: 'When Your Wedding Ring Was New' (Sweethearts or Strangers) (Bluebird 1344). Powell's new style is a new hand sound solid. 'Charlot' side is worth box spotting. Straight instrumental 'Swing Low' is basic and makes any dent, but it's well played.

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B'way a Gold Mine

Continued from page 54

cause of the experience in show business I got as ready for the cause (N. Y.) for five years and because I have able advisers'.

Heavy Made a Winner

Cullman became receiver of the bankrupt, Cullman in 1937 after the court had called him in and asked him if he had had any experience in show business.

'Never,' replied Cullman.

'Just the judge. That makes you the man want for the job.'

Unhappily by any show his troublemaker Cullman was the Rocky out of receivership as a profitable operating theatre.

Cullman's advisory staff are (1) his wife, Marguerite Wagner, for many years associate editor of 'The Stage' and (2) John Byram, legal expert for Paramount and generally recognized as one of the foremost judges of play material on the street.

It takes Cullman's own faith in a script after careful reading and listening to the tunes if it's a musical, plus the combined gray of his own and some of the company's, to get him even to consider putting a show back on Broadway.

In addition, he gives thought to who the manager is ('You wouldn't have a small street in New York faith in the management of the company you're investing in') and who he has been lined up to back.

After his 'Yes' decision, Cullman becomes the perfect backer and lined out of the management.

I never interfere in a production, he said. He did not have a complete belief in the ability of the producer I wouldn't have a put my money in the end.

Failure of so many plays on Broadway, Cullman thinks, is because of the managers are in the past, before the days of radio, films and all the other kinds of competition.

Publicity Values

'Any success I have had,' he says, 'is due to my insistence on publicity in advance of the competition, not fighting it. I think Cullman in the past, before the days of radio, films and all the other kinds of competition.'

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Wax Royalties

Continued from page 1

ASCAP publishers from phonograph companies. The new law provides that ASCAP publishers of such portions in 1941 as to overcome by a wide margin the amount of royalties sustained in the case of transcriptions. With the overwhelming majority of radio stations licensed by ASCAP, licensing of radio-type discs by ASCAP is now almost out of almost the vanishing point.

Some authorities on the business and the amount of royalties of ASCAP, however, think that the ASCAP-Radio deal has done such serious damages to the ASCAP that the transcription industry that it may take a long time for it to regain its previous status.

ASCAP's musical series this season has been negligible, and about the only thing that has been the transcription makers going has been the minute and half-minute nearly blanks.

BIRTHS

Mr. and Mrs. Jack McCarthy, daughter, Nov. 13, in New York. Father is NBC announcer.

Mr. and Mrs. William Bank, daughter, Nov. 5, in Buffalo. Father is actor at WBBN, Buffalo.

Mr. and Mrs. Roy Stevens, son, Nov. 10, in New York. Father is manager of the A. & S. Lyons agency.

Mr. and Mrs. Cecil Beard, daughter, in Hollywood, Nov. 13. Father is screen writer.

Mr. and Mrs. Ralph Koch, twin sons, Nov. 11, in New York. Father is staff technician at WBBN, Buffalo.

Mr. and Mrs. John DeMille, son, in Hollywood, Nov. 11. Father is son of Mr. DeMille.

Mr. and Mrs. Mel Evdion, daughter, in Des Moines, Nov. 7. Father is with the Columbia exchange, Des Moines.

Mr. and Mrs. Campbell Ritchie, son, Nov. 10, in Windsor, Ont. Father is traffic manager for station CKLW there.

Mr. and Mrs. Kilburn Culley, son, Nov. 10, in New York. Father is WBBN (Boston) control room operator.

Mr. and Mrs. Bud Hill, son, in Pittsburgh, Nov. 13. Father is a trumpeter; mother is former Flo Ziegfeld.

Mr. and Mrs. Al Lottstein, son, in Pittsburgh, Nov. 10. Father is with Universal exchange and chairman of the radio committee for the President's Birthday Ball.

Mr. and Mrs. George Sterling, daughter, Nov. 10, in New York. Father is a staff announcer at WOR, New York.

Mr. and Mrs. Howard Harris, son, in New York, Nov. 15. Father is radio scripter; mother, nee Jemmelator in Baltimore.

Mr. and Mrs. Edmund Tully, son, in New York, Nov. 15. Father is screen and fiction writer.

Mr. and Mrs. Jack Finney, son, in Los Angeles, Nov. 15. Father is director with Walt Disney.



Situations Not Wanted

ORCHESTRA—Six men. Unable accept further employment before next summer—for which say "THANKS!" Now appearing nightly Cafe Society Uptown, N.Y.C. to next April; reengaged Fefe's Monte Carlo 1942; broad-casting regularly on "Duffy's Tavern" (CBS network) Thursdays for Shick Injector; Razor Co.; recordings for Victor; transcriptions World Broad-casting and Muzak—Have dandy scrap-book—Call

JOHN KIRBY & ORCHESTRA

Situations Not Wanted

CLARINETIST—Ready worker wishes say thanks to Belfield Pump Room, Cal for tremendous tipster given to band-leader Walter, c/o John Kirby Orchestra.

TRUMPET PLAYER—necessarily due to extreme appreciation C&G for presenting us on "Flow Gently Sweet" program—Charlie Shavers c/o John Kirby Orchestra.

PIANIST—Busy, hard worker. Express thanks Fefe's Tavern for wonderful tipster—just concluded—Billy Kaye, c/o John Kirby Orchestra.

SAXOPHONE PLAYER—Unwilling to seek more time to come. Ben Shick at Cafe Society, Ben Shick at World, Leona Joy at Victor, Ben Shick at Victor, c/o John Kirby Orchestra.

DRUMMER—Busy thanks to Barney Russell at Cafe Society—Special thanks c/o John Kirby Orchestra.

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W STARS' TEE-ACE

Governor's No-Gambling Edict Makes It Look Tough for Miami

Miami, Nov. 25. Climaxing a summer of constant turmoil in local gambling circles, Governor Spessard L. Holland, in a move, unparalleled in recent years, this week ordered the sheriffs of Dade and Broward counties to close all gambling establishments in their respective bailiwicks, and keep them closed this winter.

Although the governor issued a written statement and has refused to comment further, sources close to him insist that he definitely means business, and that any hopes nifty operators may have held for a widespread season are 'out'.

Governor Holland's statement follows: "Many hundreds of the most representative citizens of the Dade-Broward area have complained to me with reference to the operation of bookmaking and gambling establishments here. They advised me that such operations last spring were open and notorious and could not have continued without my knowledge."

(Continued on page 29)

Kicked Out of Columbia, The University Recalls Ryskind as a Lecturer

Morris Ryskind, who was booted out of Columbia University as a student three years ago, returned last week to conduct a month's series of seminars on stage and screen production technique at the School of Journalism. With Groucho Marx as guest lecturer, the course had a smash opening. Coming: George Jessel this Friday (32).

Currently supervising the production of George Hale's musical, "Lady Cammer Brown," with Jessie Matthews, Joe E. Lewis and Mischka Auer, Ryskind plans returning to the States in about a month to resume picture work.

BRITISH FILM BIZ UP 50-100% OVER A YR. AGO

Break in the gloomy foreign distribution picture came this week with several weeks' report on revenues from Great Britain indicating a decided upswing on the British Isles. Business is running 50-100% ahead of the corresponding period in 1940 on numerous major U. S. distributors.

A couple of large districts showed \$75,000 to \$25,000 weekly gross bonanza, or 50% above comparable weeks last year. Absence of heavy bombing raids on London, and the fact that all-out blitzing from the air a year ago is partly responsible for this upswing. Tommy Lyman improved product also is helping.

That Solves It

Hollywood, Nov. 25. Billing problem which has delayed production of "Forever and a Day," for British War Relief at RKO, has finally been solved.

Nobody gets billing. Among top names mentioned for the picture are Charles Laughton, Jessie Matthews, Ronald Colman, Gary Grant, Ray Milland, Olivia de Havilland, C. Aubrey Smith and others.

OPERA SINGER BOOKED FOR PROSER'S N.Y. COPA

Monte Proser, who got dancer Carmen Amaya out of the concert field and clicked with her at his original Beachcomber, on Broadway, opposite Ben Pearce. Last summer she can segue another concert-opera personality into a nifty click. This time it's the Filipino songstress, Faye Gonzalez, who starred last spring at the Radio City Music Hall in the title role of "Butterfly" United Artists to take over financing and release of his production of an adaptation of John Steinbeck's short story, "The Red Pony." He planned in Friday (21) and is expected to work out an agreement and return to the Coast in another week. Production would probably start about two weeks after that, with Burgess Meredith playing the lead.

She's slated to open for Proser at the Copacabana, N. Y., Dec. 3.

Milestone-Steinbeck's 'Pony' Rides UA Release

Lewis Milestone is currently in New York to set final details for United Artists to take over financing and release of his production of an adaptation of John Steinbeck's short story, "The Red Pony." He planned in Friday (21) and is expected to work out an agreement and return to the Coast in another week. Production would probably start about two weeks after that, with Burgess Meredith playing the lead.

Milestone originally had a deal to produce "Secret Pony" at RKO, but there was a disagreement over the budget, so the yarn was withdrawn. He will do it as a unit production at UA, directing it himself from Steinbeck's adaptation.

1st U.S. 'Bottle Club'

Hotel Navarro on Central Park South, N. Y., is opening what is America's first 'bottle club,' akin to the London practice of catching liquor for afternoon imbibing in a 'club' manner. This intended, post-4 a.m. indulging, when it's illegal to sell, although there's no law against drinking an "exclusive" club atmosphere, providing you own the bottle.

The Bottle Club of the Navarro opens tonight (Wed.) with a regular policy, but for the post-4 a.m. hour that play. After weeks of indication to croon the torchers.

A 50-50 CHANCE TO KEEP CHARM

Where a Coogan Does Fade, a Shirley Temple or Mickey Rooney Survives, with Deanna Durbin Spanning Gap Between Adolescence and Adulthood Easiest of All

NEWCOMERS LUCKIER

BY JACK JUNGMEYER

Hollywood, Nov. 25. The history of motion picture moguls gives the child stars little better than a 50-50 chance of bridging the adolescent period and going on into the adult phase of their career.

Shirley Temple has just made her entry in the case records to create fresh interest in the transformation or elimination of youthful genius, talent or just plain infantile charm when the starlets reach the average age of 12. Greatest boxoffice phenomenon of all the film prodigies, young Miss Temple, going on 13, tall, young ladyship, seems to have weathered the dangerous shoals with her well received performance in Metro's "Kathleen," not yet in general release, followed by failure of 20th-Fox, her former home company, to renew her contract. She has been facing the cameras since her third year. At five she made her first hit in the Fox picture, "Stand Up and Cheer," when she sang "Baby Take a Bow" and tapped with Jimmy Dunn. From then on her progress and the business she did for Fox and later 20th-Fox was close to fabulous. Her career threatened to end abruptly when she was 10.

(Continued on page 63)

Actors Signed for RCA-Victor Discs

Abbott & Costello, Maurice Evans-Judith Anderson, John Barrymore, Nancy Walker, Carol Landis Set

Flock of talent was signed to record recordings and albums for RCA-Victor last week. The list included several outstanding comedy team of Abbott and Costello, who are slated for a series of single platters cut with special material yet to be written. They will record the stuff on the west coast.

Next came Maurice Evans and Judith Anderson, current stars of "Machete" revival at National Theatre, New York, who will make an album together of dramatic highlights from that play. After weeks of indication to croon the torchers.

(Continued on page 18)

Those Ga-Ga Weeds Passed Out By Boston Musicians to Dancers

'Friendly' Tax Collector

Milwaukee, Nov. 25. Not for entertainment purposes, but just to remind taxpayers of the headache in store for them on March 15, WTJM will begin a new series of programs on Dec. 15 with Frank Kohl, Collector of Internal Revenue for Wisconsin.

In so-called 'friendly chats' with the average taxpayer, he will enlighten the public on what will be expected of it in paying for national defense.

SCRIBBLING STRIPPER NOW DOING MUSICAL

From star stripper to star scribbler in the space of a few months is becoming something of a saga of Gypsy Rose Lee. "Plus her 10-String Mudders" (Simon & Schuster), a top-seller, the peeler has completed an article for December's Harper's Bazaar, is doing a three-part article for the New Yorker, has an order for a 2,000-worder at \$10 a word from a pulp magazine, and is already working. (Continued on page 80)

Metro Denies Garbo Wants to Be Alone

Hollywood, Nov. 25. Reports about town that Greta Garbo had been lopped off the Metro contract list were repudiated with the customary Culver City hauteur by the statement that the Scandinavian situation is still in status quo.

In undiplomatic terms, Garbo and Metro are carrying on the same agreement they have had for years. She works whenever the studio digs up a story she likes. The price per picture is a studio secret.

LeRoy Slices Himself

Mervyn LeRoy is now back to directing on the Metro lot, having forgoe producing in favor of his basic talent, that of mugging. With this personal inclination he asked for a voluntary salary of \$2,500 a week, from \$6,500 to \$4,000 on the premise he didn't want the production responsibility.

When Louis B. Mayer signed him away from Warner Bros., LeRoy was given a unit of his own. Latter is now in New York on a holiday.

Boston, Nov. 25. Federal authorities here have started an intensive drive against 'tax' smokers, especially among traveling bands. Investigators are to pull about bandstands with booties to catch any part of the easily distinguishable odor. They promise to deal severely with offenders.

The police claim that musicians are in a pile upon on their 'weed' with their fans, which especially irked the authorities.

A woman on for the Feds pointed out that the 'tax' smoking habit pursued some musicians even when drafted into the Army. At a camp in Georgia, the boys grew the stuff in flower pots in front of the barracks, he claimed, resulting in six being thrown into guardhouse for a long spell. The boys came from 'name' bands.

Some Bands, Influenced By 100 Auto Cracksups, Seek Safer Road Jumps

At least three name bands have recently changed their mode of travel while on tour because of the frequency of red-car crashes involving musicians. This past year has seen more than 100 auto cracksups wherein bandmen have been killed or injured and the weekly reports of them swamped Tommy Tucker to ban further use of his own new truck to transport instruments and order his men to leave their (Continued on page 62)

'LIFE WITH FATHER' AND BANK NITE TOO

Pittsburgh, Nov. 25. Bank Night, invaded the legions here last week for the first time on record. Senator is regularly playing the House, but the Harris interests, but it's currently being tenanted for a fortnight by Life With Father. Wednesday and Thursday is cash giveaway (presently Defense Bonds) night in the Harris city houses via telephone hookup connected with each spot.

However, when "Father" was booked, everybody figured Harris outfit would suspend Banko for the duration, at least for the moment, but nothing of the sort. On Wednesday (16) matinee crooners filing in to see a burlesque house; here it gets Bank Night—Thursday sign outside the theatre.

"Bank Night, \$4,500 on Defense Bonds." Whether any of the Senator's regular four-bit customers booked the \$2.75 just to be eligible cannot be learned.

In St. Louis, "Father" will play in a burlesque house; here it gets Bank Night as an added attraction.

COLEMAN: OK FOR LEGITS

Browne-Bioff Trial Re-Created On Air Discs and It May Start a Biz

Permanent organization to re-create court trials on discs for radio use is planned by Martin Starr as result of his recent success with the Browne-Bioff hearings. Starting out with one 15-minute platter (3,200 words) a day on the trial for KMET, Hollywood, Starr typed it to two E.T.s when the going got hot near the end of the proceedings. KMET, working on a flat payment arrangement with Starr, defrayed part of the expense by selling the service to other Coast outlets. Discs were air-expressed and used by KMET within 24 hours of events at the trial.

Starr, formerly with WMCA, N.Y., started the court-room reporting for that station with the trial of Jimmy Hines in New York. He backed out of an agreement with a prominent with the station. He returned to WMCA, however, with the recent Browne-Bioff trials, developing a plot pattern for each episode, which is the same method he used on Browne-Bioff inquisition.

Starr's episodes each ended with a dramatic highlight, a la soap operas and the cliffhangers of the radio. Gabber attended all the sessions of the trial himself, taking voluminous notes and observing "color." At the rate of two discs a day he was spinning enough words for more than six full-length newspaper columns.

English Sailors In N. Y. Entouse Over Yankee Swing Music

Some of the English lads loafing in New York while awaiting repairs to their ships are greatly interested in American swing bands, but by recordings in the live groove for use in their recreation rooms.

Benny Goodman had nine men from the ship's band aboard the H.M.S. Dido, British cruiser, at a rehearsal of his band at the New Yorker hotel last week (18) allowing them as a lark to sit in as replacement for some of his musicians.

Monta Bell Powders Par In Row With Al Santelli

Friction on the amount loaned Monta Bell to resign his production berth after 10 months at the studio during which he turned out "Aloma of the South Sea" and "Birth of the Blues" under general supervision of B. G. De Sylva. At the time of his resignation he was handling "Malaya".

Understood Bell had differences of opinion with his director, Al Santelli, and preferred to step out rather than have any embarrassing scenes at the studio. Santelli is reported shifting to Metro when he finishes the picture.

ALL UNSTRUNG

But Eddie Peabody Collets His \$250 Just the Same

St. Louis, Nov. 25. When Eddie Peabody broke the strings of his banjo last week after playing two numbers in a benefit dance for cops and fire ladies of University City, a residential suburb, he was aware and the banjoist straddling his thumbs until the shindig was finished, collected a check for \$250 and then caught a plane back to Chicago.

Peabody was one of the featured instrumentalists at the fund-raising bazaar, but had a tough time convincing the dancers that he had neglected to bring in extra set of strings. A bunch of firemen around the neighborhood for new strings but was unsuccessful.

No Sweater Girls

Philadelphia, Nov. 24. Girls who attend the dances given for service men by the United Service Organizations here were sent notes last week by the committee in charge telling them to wear.

"You can wear any type of dress," said the committee's note, "except an evening dress. And no sweaters, please."

COHAN, MUCH IMPROVED, LEAVES N. Y. HOSPITAL

To the delight of his personal physician, Dr. Miguel (Mike) Elias, George M. Cohan walked out of the Flower-Fifth Avenue hospital last Sunday (23) afternoon, entered his car and was driven home, some blocks away. Upon reaching his apartment the star sat up for more than an hour chatting and then went to bed.

Cohan was under treatment after an emergency operation for one month. He rallied after the first two weeks and has been steadily improving, although there was considerable loss of weight during confinement.

Doctors considered another operation, but decided against that course, with Cohan finding it easier to move about. No truth to reports he will convalesce in Florida. If he becomes stronger in the next several weeks Cohan will go to his country home at Monroe, Sullivan County, N. Y.

Dorothy Lamour, NBC Settle Contract Dispute

Hollywood Nov. 25. NBC Artists Bureau settled an arbitration suit with Dorothy Lamour, agreeing to accept 5% of her earnings from pictures and radio up to June 24, 1945. Other 5% goes to Lyons & Lyons, with whom she recently ended.

NBC charged a contract breach when actress pulled out with her rep, Wynn Roscamer, and moved over to Lyons agency on the allegation that she was not being properly promoted. She had reported that the network was unloading its artists bureau.

Fort Monmouth Gets More Show Biz Draffees

Fort Monmouth, N. J., Nov. 25. Fort Monmouth snapped up one of show business by the draft has been added to the staff of the Training Film Production Laboratory here.

Among newcomers is Art Laurence, assigned to the scenario department. He will write for the Christian comedy series and other radio shows; Kenneth Lang, formerly of the 20th Century lighting department; Roger Sheppard, out of the Eastman Kodak lab at Rochester, N. Y., and Roger Smith, who worked on advertising films for the Great Northern Railroad in Minneapolis.

Jimmy Starr Gabbing

Hollywood, Nov. 25. Jimmy Starr, picture editor of L. A. Herald-Express, last night took his film gestic on KFTA (Monday) inflated a series of questions about his gestic on KFTA for a local drug chain. Erskine Skippy Johnson, another gestic on KFTA, picked up the shampoos upon, but picked up an insurance outfit.

Starr said he had a radio job although he's been around since the early, silent and has been up for sale many times.

Broadway Thespians Collect Double for Original Roles Created on Stage and Recreated in Filmizations

NEW FACES

Hollywood, Nov. 25. Frequent casting by studios of legit actors to duplicate stage roles in the pictureization of a play is giving eastern thespians a chance to collect double for doing the same parts. Practice can't always be put through effectively but recent film productions of stage boys have worked out handily for the dual casting, meaning more money for the players, particularly those doing the smaller character roles.

Warner, three times in a row, has come through for legit players, bringing them to the Coast to repeat their lines for the cameras. Samuel Goldwyn moved a large part of the cast of "The Little Foxes" to Hollywood for the film production. Paramount's musical of "Louisiana Purchase" proved a convenient Hollywood stepping stone for a number of the stage cast. Both Columbia, Universal and Metro made similar use of players from the east.

Nugent On 'Animal'

Out at Warner's four members of the stage cast of "The Male Animal" had long weeks before the Hollywood cameras repeating the lines and business they had done on eastern stages. Collecting the double time were Don De Fore, Ivan Simpson, Regina Wallace and Jimmy Phillips. Elliott Nugent, who wrote, directed and played in the legit presentation, gave over his part to Henry Fonda for the film but continued his function as director. The film was a duplication of that studio repeated the process on "The Man Who Came to Dinner," bringing in Woolley, Mary Wickes and Harry Lewis to Hollywood for repeat characterizations. Last to undergo the process was "Arsenic and Old Lace," the Frank Capra filming of the stage chiller. Coming for the picture were John Alexander, Josephine Hull and Jean Adair, while other parts have been filled from the Hollywood ranks.

Five Called, One Lands

Five players were brought from Broadway by Goldwyn for "The Little Foxes" and one ended up with a term contract. Others made such a good impression with the studio that no trouble in continuing to face the cameras. Landing a contract was "The Little Foxes" principal, Patricia Collinge were the others who found a chance to get paid twice for the same chance. Paramount called Victor Moore, Vera Zornin, Irene Bordoni and Charles La Torre, cast in principle in "Louisiana Purchase," to Hollywood for the Technicolor film production and in addition use of Mike Grey to repeat a showgirl spot in the picture. Studio is also using "The Little Foxes" principal, Michael to duplicate stage parts in "Out of the Frying Pan," another Paramount presentation now undergoing the Hollywood treatment.

Other Repeaters

Columbia gave work to Isabel Brown to appear in "The Little Foxes" in the stage production of "Ladies in Retirement," when that vehicle went to the cameras. Metro called Ragland repeating his "Pamela Hatfield" part and Mitchell Mearns called west to repeat the happy-go-lucky (Continued on page 53)

Show Biz Execs Take Firm Grasp On Camp Shows; Lastfogel, as Chief Aide to Dowling, at General Helm

That'll Cure 'Em

Hollywood, Nov. 25. Surrealism, in the form of a "nightmare montage," moves into Hollywood with the advent of Salvador Dali, leading exponent of that painting cult.

Dali moved into the 20th-Fox studio to do a series of paintings to be used in "Moon Tide" to depict the delirium tremens of a moonshine addict.

TALLULAH MAY SOON LEAVE PHILLY HOSPITAL

Tallulah Bankhead, whose illness forced the shutdown of "Clash By Night" in Philadelphia early last week, is reported rapidly improving at the Mount Sinai hospital there. Although the attack was diagnosed as bordering on pneumonia, star may be discharged next Wednesday (Dec. 3).

Should Miss Bankhead regain her belt Billy Rose plans to relight "Night at the Locust, Philly, Dec. 15. After two weeks there the show probably will lay off the week of Dec. 22, passing up Christmas because the yuletide falls on Thursday, December 26, at the Belasco, N. Y., will be Dec. 29, unless the premiere is shoved ahead a few days.

Instead of laying the show off when the star was taken ill, Rose formerly decided it closed. That made the players free agents with no managerial pay liability after the first week, but as the cast wants to reap their pay will be given new contracts. Equity rule stipulates an eight weeks lapse after closing, but with the cast back intact no friction with Equity is expected.

Tallulah's Nephew Dies

Philadelphia, Nov. 25. Tallulah Bankhead's nephew was stricken with influenza following the opening performance of "Clash By Night" here last Monday. The report "greatly improved" at Mt. Sinai hospital yesterday (Monday). Miss Bankhead is registered at the hospital under the name of Frances Doli to save the hospital needless publicity in way of phone calls and gate-crashing visitors.

Lionel Subs for John Barrymore; in Hospital

Hollywood, Nov. 25. John Barrymore is back in the hospital with a serious pneumonia and Brother Lionel substituting on Thursday's Sealairte airshow. Barrymore is said to be so ill he may have to cancel all radio and picture commitments for several months to take a complete rest and continue hospital treatment.

Huston as Cohan, Sr.

Hollywood, Nov. 25. Walter Huston plays George M. Cohan's father (Jerry) in "Yankee Doodle Dandy," Warner picture, the trial of Cohan's life. James Cagney portrays Cohan.

Huston's due east in February for a number of radio guest dates.

Robeson to England?

Vancover, B. C., Nov. 25. Paul Robeson, the Negro singer, made his first recital before audiences when he appeared at Nanaimo for a national recital before 1,800 army men.

He intimated that he may go to England to perform for "Empire troops on service."

Show business took a firm grasp last week on the faltering, prostrating destinies of Camp Shows, Inc. and the chances of Uncle Sam's 2,000,000 nephews arms getting a regular diet of acceptable entertainment improved perceptibly. With a group of four Screen Actors Guild execs in the Van of the demand for action, a reorganization of the CSI board resulted in its coming up with 19 members affiliated with show biz, against only four outsiders.

Responsible for the continued delays in the past was the pull of the non-profits-Wall streeters and merchants-and the few show biz reps on the board. With the money-men, who represent the USO, committed to a definite expenditure for

Complete list of shows and costs set for camps to date appears in this week's Vaude section.

camp shows and heavily outnumbered in any voting as to what those shows shall consist of, the light now appears to be clearly green.

One of the brightest points in the reorganization of the CSI was the naming of Lastfogel as assistant to president Eddie Dowling and as active managerial chief in getting show business and into the camps. Vp. and general manager of the William Morris agency, Lastfogel is recognized show business as a shrewd, able, tactful and aggressive executive.

Advisers

Functioning with him as an advisory committee to suggest and choose performers for the camp shows, and to pass on contracts, will be five of the top vaude houses in the business: Harry Kalichman of Paramount, Harry Meyer of Warner Bros., and others.

(Continued on page 63)

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Tom O'Shea Mentioned as Connors' Successor as Metro as Latter Goes To 20th-Fox to Be Kent's Chief Aide

Tom Connors joins 20th-Fox as executive assistant to S. R. Kent, company president, under a five-year contract, immediately on conclusion of the Metro salesmeeting to be held in Chicago Saturday-Sunday (28-29). At that meeting, which may be extended one day through Dec. 1, William F. Rodgers, now on the Coast, may announce Connors' successor as eastern-southern and Canadian sales chief. Reported to will be E. K. (Ted) O'Shea, now central division manager, and that Jack Flynn, district sales head in the Midwest, will take over O'Shea's present post at the home office.

Connors will accompany Kent to the Coast for studio conferences around the first of year. 20th's president closed the deal with Connors after having considered several offerings, including, from several Grand Gears. The new v.p. of United Artists is understood to have been sounded as far back as early this summer. Ned Dreyfus, v.p. of RKO, also has been mentioned from time to time as going into 20th.

While assured that Connors, who has been ill for some time, needs someone to take details off his hand, it is understood that in the near future Connors may, in affect, serve as what would amount to a general manager of distribution. It is desired to remain at the h.o. Herman Wobber in that event would continue to act as general sales manager and will persist that he wants to return to San Francisco and that he may resign. Pacific Coast district. He came here, it is reported, because O. Clark died recently because Kent asked him, and from time to time it has been reported Wobber preferred returning to his home in Frisco.

Wobber on Coast
In a statement issued yesterday afternoon (Tues.), Kent said "this move is in no wise a move to split."
(Continued on page 20)

Par's 1941 Earnings Should Exceed \$8,500,000, Says \$1,000,000 From Eng.

Despite the fact that Paramount's fourth quarter earnings will not reflect about \$1,000,000 received during October as its share of frozen coin previously held in Great Britain, Par Street is looking for the company to wind up 1941 with a profit eligibility in excess of \$8,500,000, or approximately \$2,500,000 more than last year. This much profit is shown per each share of common, it is the highest the highest earnings recorded by Par under the present management.

Par will not show the added frozen coin as additional net revenue as that the frozen British coin was not reflected by any written financial statements during the past two years or so. Consequently, this income from London will not be figured in the final quarter as an additional amount over and above normal revenue for the final three months.

Per common share earnings will be relatively much higher than appears on the surface because Par company presently has around 2,574,000 shares of common outstanding, which is about 500,000 shares more than in 1939, when the company reported \$1.07 per common share for that year.

Besides the vastly improved earnings position, Paramount has carefully withdrawn its interest-bearing securities during the past two years. These currently are running around \$31,000,000 in aggregate, as against \$50,000,000 six years ago.

New Cycle

With so many film company official changes and switch-arounds, of late, a new trade wheeze is: "They're now offering picture executives in blocks-of-five."

Goldwyn May Talk UA Deal With Selznick

Samuel Goldwyn, expected to arrive in New York from the Coast on Monday (28), has indicated his departure and will come in on Thursday (27). Couple days of last-minute editing on "Ball of Fire" is said to have caused the delay.

Producer's trip east is understood to be in for purpose of confabbing with RKO sales exec on distribution of "Ball of Fire" and, of course, that may be that with David O. Selznick and other U.S. Artists officials on the subject of resuming release through U.A.

Dent Repeals Goldwyn
London, Nov. 25. Arthur Dent, former director and sales manager of Associated British here, was appointed manager in Great Britain for Sam Goldwyn. Believed that most of his activities will be concerned with production, since he always has had a yen for British quota film making.

Dent is widely known in the U.S. because of many trips to New York. At the time he was talking quota film production with Paramount.

'OBJECTIONABLE' FILMS GROWING, ALSO BEEFS

Recently anticipated crackdown by picture reviewing groups started this week with several appraising the low level of objectionable incidents in films with more than unusual alarm. Besides one church Legion's resuma of the "moral trend" on the screen during the last five years, other church, club and fraternal reviewing groups, which had influence among cinema patrons, duplicated the Legion crackdown.

Film industry has been full cognizant of this growing concern by representative groups of public opinion, with producers advised in advance of impending battles at carrels, sexy handling of romance situations.

Legion squawked that the number of 'objectionable' in part films had increased 10% in the last five years. This Catholic organization as well as other groups now are hinting that the trend is becoming so definitely "objectionable" against them that full condemnation of future films is threatened.

Entire situation probably will be aired at the next meeting of the Motion Picture Producers & Distributors Assn. directors.

Loew Stalls Paramount Product Deals for Greater N. Y. and Indies, Which Follow, Are Plenty Worried

'Escape Clause' Possible Only If 'Little Three' Also Does Not Come Under the Decrees

HASN'T WORKED OUT

Three months of operation, free of the blackbooking and blind-bidding 'evils' against which exhibs have squawked for years, has proved to a majority of them that the consent decree is definitely not the answer to their needs. Most of them view with joy the strongly-growing prospect that the majors will resume selling their entire seasons' product in January next Sept. 1.

What would bring on the demise of the block-of-five selling would be the failure of the Department of Justice to force the Little Three—United Artists, Columbia and Universal—to come under the decree. "Bears" clamored in that document provides that unless the Government has the signatures of the tri by June 1, 1942, the consents must be given. The five majors are released from trade-showing and block-of-five selling.

Metro, Paramount, RKO, 20th-Fox and Warner Bros., however, will have to live up to all other provisions of the decree, including rules of arbitration, under the three-year test period, which expires in November, 1942.

The Little Three were parties to the original U. S. anti-trust suit against all majors but refused the terms of the consent decree. In November, in the consent decree resulted. Now Department of Justice reps are busy trying to negotiate with the Little Three into the decree, but are not meeting with much success.

What may be a more important part than the legal technicalities of operation of the "Escape clause" is exhibit opposition. If it can be shown that neither the public nor exhibitors have benefited by trade-showing and block-of-five there would seem to be little reason to force districts to continue operations under a system onerous to everyone.

Exhibs are failing to picture a cure-all, which, actually, few exhibs expected it would be—the decree is felt to be the source of new and greater 'evils,' giving even further cause for an aspirin. In addition to the added cost and inconvenience of contracting for only five pictures or less at a time, theatre operators are complaining that the distributor has all the advantages under this form of selling.

The option of buying the good pictures and ducking the turks, which has been a successful ploy for exhibs, has been found to be a Thurman Arnold pipe-dream. Exhibs have discovered the can't get their interest in lease houses operating seven days a week.

(Continued on page 20)

'Little Three' Balks At April '42 Decree

Trial; Schine Case

An attempt by the Department of Justice to set trial of Columbia, United Artists and Robert A. Schine, Jr., is being blocked by the three film companies on the grounds that the consents to the Little Three will be on trial then, and they cannot defend two suits at the same time. The Little Three will seek to secure a favorable date to all parties concerned.

Under the film consent decree the Government must prosecute the 'little three' majors and secure a ruling against them. Robert A. Schine, Jr., assistant to the attorney general who will try the case, has written to his V. office to set an April trial, but the defendants' objections will probably move the date to May or early June.

'Haysoppin' in Chi

Indiana Society of Chicago is holding a 'Haysoppin' dinner for the head of the Motion Picture Producers & Distributors Assn. in Chi. Dec. 13. Will Hays, a native of Indiana, will be honor guest. He may come back to N.Y. from the Coast before going to Chicago for this affair.

Indiana Society of Chicago honors a distinguished citizen of Indiana every year.

U.S. Price Curb Held Key to Hike In Mpls. Admish

Recent upping of admission prices in this area is now said to have been precipitated by fear that the Government, in line with its proposed policy of freeing commodity prices and allowing a selling on wartime needs, also decided to freeze theatre prices. Exhibs wanted to be sure of heaven when it came to the new policy to protect themselves if such a plan becomes a reality.

THE ACTING BEGINS

Hollywood, Nov. 25. "I'll Take Manhattan" moved into its dramatic sessions at Metro yesterday (Mon.), with Eddie Buzzell directing and Jack Cummings producing.

Eleanor Powell, starring, wound up her dancing numbers last week.

(Continued on page 20)

Schaefer and Nelson Rockefeller Reach Accord; Odium Next; Green's Status

BALABAN'S AND GRIFFS' HOLLYWOOD ONCE-OVER

Barney Balaban and Stanton Griffis, who attended the two-day district sales managers meeting at Chicago Friday and Saturday (21-22), left for Los Angeles Saturday night (22) for the Coast.

They will remain in Hollywood a week or two to discuss production matters with V. Frank Weisbach and look at new product coming up.

Paramount's board of directors is scheduled to meet Dec. 8 to consider payment of a year-end dividend, with likely distribution date on Jan. 1. Although the company has not yet declared or paid 6% in cash on the common shares this year, an extreme extension cutting is likely with financial circles figuring it will be at least 25%.

Ed Grainger Looks Set To Produce at UA

Edmund Grainger is near to doing a deal with United Artists to join the company as producer, turning out pictures UA itself plans making. He will probably leave for the Coast tomorrow.

Grainger is the son of James R. Grainger, general sales manager of Republic.

Delay in getting together with the Loew circuit in the Greater New York area is holding up Paramount deals in this large area and causing worry among independents that follow Loew's with this company's product.

Understood that not a single deal with independent circuits or single houses ordinarily playing Par pictures has been set because Par wants to conclude negotiations first with Loew's. Result is that while numerous new season's (1941-42) pictures sold under the decree are being other parts of the country they are all being held up in Greater New York. Result is that while numerous new season's (1941-42) pictures sold under the decree are being other parts of the country they are all being held up in Greater New York. Result is that while numerous new season's (1941-42) pictures sold under the decree are being other parts of the country they are all being held up in Greater New York.

Par's own Broadway show-winning "I'll Take Man," has already played Nothing But a Heartache. The show, "New York Town" is now current with "Slavay" at all on the current (41-42 season). Until a deal is set with Loew's, these films will be bench.

Eugene Pickler, in charge of buying-bookings for Loew's, stated that negotiations with Par were continuing and that no hitch is seen. Mentime, the circuit is not being prepared for product although intensive over the fact Loew's has not closed for pictures yet. The fact is they are getting the pictures too late, although Par itself has been slow in getting up all on the N. Y. Par due to lengthy holdovers of old season's films, as well as new.

Loew's for this season (41-42) is its own Metro product, all of United Artists and Republic. Republic of Universal and Republic RKO, all of Warner Bros. and 20th-Fox, plus one-half of Universal.

Next indie circuits behind Loew's are Skouras, Century, Randolph, Consolidated and Prudential.

George J. Schaefer, RKO CEO, planned out for the Coast Monday (26) to meet Dec. 8 to consider payment of a year-end dividend, with likely distribution date on Jan. 1. Although the company has not yet declared or paid 6% in cash on the common shares this year, an extreme extension cutting is likely with financial circles figuring it will be at least 25%.

From accounts, Odium has been forced, through over-pressure of work, to seek rest in Los Angeles. He will be in the office of the Rochester, Minn. on his way to the Coast, for a general checkup. He will confer with Joseph L. Breen, studio production head, whose organization plan, which he presides over, is officials on his recent trip to New York. It is being put into effect. On the other hand, Schaefer's support, hinges future setup of the company, is it renounced.

Schaefer also will huddle on next day with RKO pictures, to be held.

CIO's Harry Bridges Avers His Union Won't Move In On Hollywood Film Workers Despite B&B Bailings

Detroit, Nov. 25. Conviction of Willie Bluff and George E. Browne is not going to precipitate any immediate drive by the Congress of Industrial Organizations on Hollywood film workers, Harry Bridges, Coast organizer for the CIO, told 'Variety' at the labor group's convention here last week. Whether a campaign might be expected shortly to win film craft workers away from the former Browne-Bluff controlled International Alliance of Theatrical Stage Employees, an AFL affiliate, Bridges said was "hypothetical."

CIO shop labor will not be adequately protected, however, the Harry CIO leader declared, "until all crafts get into one large industrial union. Whether with Browne and Bluff at its head or Dave Beck, the IATSE is unworkable. It can't be expected to change its stripes any more than the whole AFL can, because it is organized wrong from its very foundation."

Part of the producers' payoff to Browne and Bluff, charged Bridges was a reward for keeping out of the picture who had little voice in the attempts to organize Hollywood crafts. Browne and Bluff were acknowledged to the producers, Bridges declared.

If and when a CIO drive on the Coast does come, it will be a CIO Coast chief's statement, he believes it will be by a special unit set up for the purpose rather than the CIO unit, which now had more than enough to do on more fertile fields.

Bridges will be added to what is a tough place for the CIO to win, as the problems of organization there are particularly tricky and require a great amount of money and planning.

Browne-Bluff conviction was a favorable topic of over-the-suds discussion by CIO delegates here.

HYLAND-COHN'S INDIE 'GIBBONS' PIC FOR COL.

Hollywood, Nov. 25. Dickie Hyland and Ben Cohn are planning to start shooting in January on their indie production of a life of Fred Gibbons, which Columbia will distribute. Hyland last week completed original year—20,000 words—called "And There Was Gibbons." Cohn is planning to loan the producers Pat O'Brien for the title role. Hyland and Cohn are due to fly to New York shortly for final talks with Col's sales execs before they start lensing.

Charge Move-In On IA

Hollywood, Nov. 25. International Brotherhood of Electrical Workers was charged with invading the jurisdiction of the International Alliance of Theatrical Stage Employees, in a public letter addressed to Richard Walsh, new president of IATSE, by Ralph Adams, chief of the Producers District No. 2.

Adams declared the IBEW was claiming most of the work in cafes and even attempting to encroach in the studio on sound installation work.

Garfield Moves To Metro

Hollywood, Nov. 25. John Garfield, just back from a Caribbean tour of duty in Army camps, shifts from Warners to Metro on a loanout deal to play with Spencer Tracy in "Fortitude Film."

Picture rolls in mid-December with William Fleming directing and Sam Zimbalist producing.

Oh Dear!

Detroit, Nov. 25. A wild-shooting deer hunter in northern Michigan blacked out the film horses in 11 upstate towns here.

With the woods full of buck seekers, the huntman scored a bullet accidentally on the 44,000-volt power line from the Cooke Dam, a key source for the Consumers' Power Co. The result was that the lights and all electric service in the towns of West Branch, Rose City, Prescott, Au Gres, National City, Turner, Whittemore Tawas City, Albion, Twining and East Tawas went out.

It took repair men hours to locate the source of the break and repair it—knocking the picture houses out of not only their regular business but also their seasonal boost they get from the same hunters who come into town nights.

GOLDEN STATE TO RESUME M-G PROD. TALKS

San Francisco, Nov. 25. Golden State was scheduled to resume negotiations with Metro on a new season production. Circuit couldn't get together with the exchange on the first seven pic, which are being sold out in various spots. If and when the Metro-Nat'l group polishes off Metro, Paramount will be next.

William F. Rodgers, v.p. of Metro over distribution, was scheduled to leave California, after the circuit refused to grant demands on company's part.

Rodgers is due in Chicago Saturday (26) to preside at a Metro sales meeting. He will be in Los Angeles (30) and possibly also through Monday (1). Paramount, also having dealings with Metro, is continuing negotiations and unlikely there will be a break there.

REP'S 23 SCRIBES AT WORK ON 17 YARNS

Hollywood, Nov. 25. Republic is warning a production campaign to keep the sound stages busy all winter, with 23 writers working on 17 stories and three screenplays ready for shooting.

Scriptures on the job are Albert Dufy, Max Lief, Art Arthur, George Yates, Olive Cooper, Isabel Dawn, George Bixler, Edward James, Leonard Praskins, Dorrell and Stuart McGowan, Norman Hall, Ron Davidson, William Levey, Joseph Poland, Joseph O'Donnell, Herbert Daniels, Stuart Palmer, Albert DeMond, Harry Sherman, Morton Grant, Winston Miller, James Webb and Doris Schroeder.

Screenplay scripts ready for production are "Cowboy Serenade," "That Certain Lady" and "Pardon My Stripes."

40-20% R.P.P. IN B.O. OFFICE

Lack of Defense Industries in Metropolitan N. Y. Area Causes Grooves to Slide in Contrast to Big Tilts in Hinterlands—Times S. C. Theatres Benefit by Week-End Influx from Sticks

NECESSARY B.O. TILTS

Business of nearly every independent film theater operator as well as theatres of many affiliated circuits in New York city, not in the downtown area, is being off as compared with this time last year. This is in direct contrast to uptown in defense industry cities. One estimate this week is that the boxoffice returns at neighborhood houses are 10-20% below the fall of 1940.

Film theatres in this category have been scotched by the dearth of national defense industries in the metropolitan area as well as priority regulations, with the latter possibly making conditions worse than better during forthcoming months.

Part that less than 7% of the city's 35,000 factories are classed in the 15 Wartime Industries list, and that OPM as essential to the nation's defense program, has socked employment in New York either leaving many as badly off as a year ago or taking thousands to nearby communities where they could secure steady employment on U. S. defense projects. In either case, the neighborhood theater operator has lost.

While Times Square theatres have benefited by the influx of weekend crowds from out-of-town, few indie houses have prospered, while in sectors outside the downtown zone, they have suffered heavily as compared with last year.

Many exhibitors now acknowledge that the drive to make New York known as the Vacation City has materially bolstered business along the main stem even if not felt in neighborhood districts.

Indie exhibitors are viewing the (Continued on page 8)

Despite His V.-P. Title, Grad Sears Looks the Head Man at UA; Co. Top-Heavy With Big Salaried Execs

Boyer Dons 'Tales' Again

Hollywood, Nov. 25. Charles Boyer and Rita Hayworth resumed the intermittent shooting of "Tales of Manhattan" yesterday (Mon.) at 20th-Fox, with Boris Morros and S. P. Eagle as co-producers.

Picture, composed of six short stories about the adventures of a dress suit, will require cast for each chapter, is being shot whenever the stars are not otherwise engaged.

WB CREATES 2 NEW SALES DISTRICTS

The number of sales districts in Washington Territory and Buffalo, to eight by Ben Kalmenson, who reformed district managers to former producer authority, will be increased after Grad Sears had demoted them to exchange posts.

Norman J. Ayers, exchange manager at Boston, will take over the district embracing that office, New England and Buffalo, while Harry Seed will have supervision over the Pittsburgh, Cleveland, Cincinnati and Detroit branches.

Seed has for years been exchange manager at Pittsburgh. He was placed in the district for him have to up to now been handled by Bob Snelzer, of Washington, who in future will be restricted to the Washington and Philadelphia exchanges. Under Kalmenson's policy to promote from within, William Horan succeeds Ayers over the Boston branch, while J. F. Moore assumed charge of the Pittsburgh office. Both are salesmen on those exchanges.

South America, Breen's Successor And Labor Up Before Prods. on Coast

Hollywood, Nov. 25. Importance of film in the good neighbor policy towards South America was brought to the fore in meeting here today (Tuesday) of the Motion Picture Producers Association and the National Association of Theatrical Owners.

Will Hays and company execs, as well as Jack Whitney, chief of the film division of the Office of Coordinator of Inter-American Affairs, Plans for coordination between production and distribution branches will be formulated. Whitney will test industry leaders of reactions to the program on the recent six week tour of Latin-America. Also stressing the importance of the program will be Nelson Rockefeller, Coordinator of Inter-American Affairs, and Phil Reisman, RKO foreign manager who is on part-time loan to aid Whitney. Whitney will ask cooperation by producers to align sent to South America with main idea being to retreat America from life of isolation.

Oakie's Three for 20th

Hollywood, Nov. 25. Jack Oakie filed a new contract with 20th-Fox calling for three pictures in 1942.

Actor has played in three films on the Westwood lot this year. "The Great American Broadcast" ("Live and Shine") and "Song of the Islands."

Comes the Blowoff

Hollywood, Nov. 25. "Powder Town" finally got underway at RKO after two postponements, first caused by casting troubles and second by largess of director by Edmund O'Brien, romantic lead.

Cliff Reid produces. Victor McLaglen and Dorothy Lovett share top lines with O'Brien.

That the day of changes in the United Artists' exec setup isn't over because it seems apparent during the past week as industry observers began to line up the main-ain of official salaries the company has piled on itself. There will be a considerable paring down of the executive force, is the consensus, before UA is in final operating form.

Another hefty tilt for the old payroll was made yesterday (Tuesday) with the naming of Carl Lerner to the post of general sales manager, reportedly at \$1,000 a week and expenses. His coming to UA, virtually a certainty since Grad Sears became vice-president in charge of distribution nine days ago, was the highlight of week of changes in the UA stable.

Lerner was for many years assistant to executives who were sales chief at Warner Bros. Revival of the combination gives UA two of the best sales executives in the business. Sears, it has been learned, is getting \$2,000 a week, plus \$500 a week expenses, and a percentage of profits. Others now getting large chunks of coin out of the setup, too, are L. B. Murphy, former foreign chief, and Edward C. Raftery, president of the authority of the company at the same time as Sears. In addition, there are such big money names as B. J. Winstein, former head of the finance committee; Harry Gold, eastern sales head; and J. P. "Big Boy" Brennan, treasurer, whose duties at the moment appear vague, and indefinite.

Not being forgotten, either, is the \$1,500-a-week payroll which former president of the company, Lynn Farnold, whose contract as pub-ed chief was likewise bought off, got a head contract which could be charged to current overruns.

So it will not be surprising if the owners of UA endeavor to quickly peel off as many of the big-salaried execs as possible for efficient operation, in order to rid themselves of the top-heavy salary structure.

One top-heavy who became increasingly evident during the past week was that Sears will be head man at UA, no matter what the names may bear. It is felt more and more that he will step up to the post of president as soon as the owners who were lukewarm on him gain confidence in his ability. His appointment to the title of prez is seen merely a stop-gap. There was even talk of evidence which would indicate an allotment of offices when the new execs took over on Monday (24). Sears was awarded a residential suite, Raftery took a smaller one in the next building.

Resignation of Haskell Masters as western salesmanship to head the UA branch in Los Angeles, and distributing interests in Canada helped unburden one salary from the UA payroll. "The New Money" (24), said he was not sure that the system of eastern and western salesmanship was well maintained at all. He, however, did have such a division at Warner Bros.

Selznick's Siesta

David O. Selznick and his wife returned to New York Monday (24) from White Sulphur Springs, W. Va., where they had been vacationing for the past week, following a month-and-a-half of negotiating by DOL on the new three-year contract. Selznicks were accompanied by Selznick and Mrs. William S. Selznick will remain in New York for the time being, while Selznick production duties on "Keys of the Kingdom" and "Claudia," his next two pictures.

The Fifth Freedom

• • • —

'There is tonic in the things that men do not love to hear; and there is damnation in the things that wicked men love to hear. Free speech is to a great people what winds are to oceans and malarial regions, which waft away the elements of disease, and bring new elements of health.'

—William Lloyd Garrison.

• • • —

'The freedom of self-expression in all branches of show business'

—will be the editorial theme of the

36th Anniversary Number of

VARIETY

to be published late in December

'Keep 'Em Flying' Soars to \$155,000

Offish Frisco; Thin Man Robust 20G

San Francisco, Nov. 25.—Heavy lineup of animals for the Thanksgiving holiday started Frisco big smoking, despite a lull in the annual National Livestock Exposition, which is suspended from Nov. 26 to Dec. 1. Performances. Horse show rodeo country rodeo and every show grossing better than \$80,000.

Stentorian new entry is "Birth of Blues" at Paramount and "Keep 'Em Flying" at Orpheum. Among runners-up. "Chocolate Soldier" is a disappointment at the Worldwide, when "Sundown" is okay for the United Artists. Sole holder is the Golden Gate with "Thin Man's Laughing," where personal appearance of Gilchrist is helpful.

Estimates for This Week
Frisco (F.W.C.) (3,000; 25-40-45)—"Keep 'Em Flying" (WB) (25-40-45) and "Thin Man" (M-G) (25-40-45) are the only ones up. "Thin Man" (M-G) (25-40-45) is up \$20,000, netting over \$100,000. "Keep 'Em Flying" (WB) (25-40-45) is up \$10,000, netting over \$100,000. "Thin Man" (M-G) (25-40-45) is up \$10,000, netting over \$100,000.

Golden Gate (RKO) (2,500; 30-44-55)—"Look Who's Laughing" (RKO) and "Vaudeville" (RKO) are the only ones up. "Look Who's Laughing" (RKO) is up \$10,000, netting over \$100,000. "Vaudeville" (RKO) is up \$10,000, netting over \$100,000.

Worldwide (F.W.C.) (2,400; 25-40-45)—"Birth Blues" (Par) and "Pardon My Stripes" (Par) are the only ones up. "Birth Blues" (Par) is up \$10,000, netting over \$100,000. "Pardon My Stripes" (Par) is up \$10,000, netting over \$100,000.

United Artists (U.A.) (2,400; 25-40-45)—"Birth Blues" (Par) and "Pardon My Stripes" (Par) are the only ones up. "Birth Blues" (Par) is up \$10,000, netting over \$100,000. "Pardon My Stripes" (Par) is up \$10,000, netting over \$100,000.

'Suspicion' Big \$105,000

In Denver; Navy Blues Plus Target' Shk 9G

Denver, Nov. 25.—"Suspicion" is gathering splendid business at the Orpheum while "Birth of Blues" is coming close to its first week at the Denham. With a few bookers, the "Birth of Blues" must be pulled. Fine take around up to \$100,000 for holiday week.

Estimates for This Week
Aladdin (F.W.C.) (1,000; 25-40-45)—"Birth of Blues" (Par) (25-40-45) is up \$10,000, netting over \$100,000. "Birth of Blues" (Par) (25-40-45) is up \$10,000, netting over \$100,000.

Golden Gate (RKO) (2,500; 30-44-55)—"Look Who's Laughing" (RKO) and "Vaudeville" (RKO) are the only ones up. "Look Who's Laughing" (RKO) is up \$10,000, netting over \$100,000. "Vaudeville" (RKO) is up \$10,000, netting over \$100,000.

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'Laughing' Shk \$13,000

In Buff; Thin Man 15G

Buffalo, Nov. 25.—Nifty holding and the post-holiday week. "Laughing" is a smash. "Thin Man" (M-G) (25-40-45) is up \$10,000, netting over \$100,000. "Thin Man" (M-G) (25-40-45) is up \$10,000, netting over \$100,000.

Estimates for This Week
Buffalo (S.H.S.) (3,000; 30-45-55)—"Birth Blues" (Par) and "Pardon My Stripes" (Par) are the only ones up. "Birth Blues" (Par) is up \$10,000, netting over \$100,000. "Pardon My Stripes" (Par) is up \$10,000, netting over \$100,000.

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Powell-Loy Big \$115,000

Seattle Area; 'Eve' 10G

'Hot Spot' Sizzling 8G

Seattle, Nov. 25.—Continuing to grow. "Powell-Loy" (WB) (25-40-45) is up \$10,000, netting over \$100,000. "Powell-Loy" (WB) (25-40-45) is up \$10,000, netting over \$100,000.

Estimates for This Week
Seattle (F.W.C.) (1,475; 25-40-45)—"Birth Blues" (Par) and "Pardon My Stripes" (Par) are the only ones up. "Birth Blues" (Par) is up \$10,000, netting over \$100,000. "Pardon My Stripes" (Par) is up \$10,000, netting over \$100,000.

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"Started With Eve" (U) and "Spang Li Soldier" (U) (25-40-45). "Spang Li Soldier" (U) (25-40-45) is up \$10,000, netting over \$100,000. "Spang Li Soldier" (U) (25-40-45) is up \$10,000, netting over \$100,000.

Estimates for This Week
Portland (F.W.C.) (2,000; 25-40-45)—"Birth Blues" (Par) and "Pardon My Stripes" (Par) are the only ones up. "Birth Blues" (Par) is up \$10,000, netting over \$100,000. "Pardon My Stripes" (Par) is up \$10,000, netting over \$100,000.

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ABBOTT-COSTELLO HIGH

Flying \$125,000 in Port.

Portland, Ore., Nov. 25.—Both Parker houses opened new strong shows Thanksgiving Day. "Abbott and Costello" (WB) (25-40-45) is up \$10,000, netting over \$100,000. "Abbott and Costello" (WB) (25-40-45) is up \$10,000, netting over \$100,000.

Estimates for This Week
Portland (F.W.C.) (2,000; 25-40-45)—"Birth Blues" (Par) and "Pardon My Stripes" (Par) are the only ones up. "Birth Blues" (Par) is up \$10,000, netting over \$100,000. "Pardon My Stripes" (Par) is up \$10,000, netting over \$100,000.

Golden Gate (RKO) (2,500; 30-44-55)—"Look Who's Laughing" (RKO) and "Vaudeville" (RKO) are the only ones up. "Look Who's Laughing" (RKO) is up \$10,000, netting over \$100,000. "Vaudeville" (RKO) is up \$10,000, netting over \$100,000.

'Boots' Bangup \$16,000

In J.C.; 'Love' Meagre 8G

Jersey City, Nov. 25.—Thanksgiving brought nice business to "Boots" (WB) (25-40-45) and "Love" (WB) (25-40-45).

Estimates for This Week
Jersey City (F.W.C.) (1,000; 25-40-45)—"Birth Blues" (Par) and "Pardon My Stripes" (Par) are the only ones up. "Birth Blues" (Par) is up \$10,000, netting over \$100,000. "Pardon My Stripes" (Par) is up \$10,000, netting over \$100,000.

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'Keep 'Em Flying' Socks \$36,000 for

'Det. Peem Week; 'Tonk' 10G on 6th

Detroit, Nov. 25.—With a holiday hype, a price increase for the same reason. "Keep 'Em Flying" (WB) (25-40-45) is up \$10,000, netting over \$100,000. "Keep 'Em Flying" (WB) (25-40-45) is up \$10,000, netting over \$100,000.

Estimates for This Week
Detroit (F.W.C.) (1,000; 25-40-45)—"Birth Blues" (Par) and "Pardon My Stripes" (Par) are the only ones up. "Birth Blues" (Par) is up \$10,000, netting over \$100,000. "Pardon My Stripes" (Par) is up \$10,000, netting over \$100,000.

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'Suspicion' Terrific \$23,000 in Hotys

Hub; Thin Man' \$39,500 for 2 Spots

Memphis Sad; 'Tarzan' Only \$5,000, 'Unholy' 4G

Boston, Nov. 25.—Ritz Brothers with "Sealed Lips" on the RKO-Boston stage are leading the way. "Suspicion" is also leading but the straight film stands are also

Estimates for This Week
Boston (F.W.C.) (4,445-55)—"Sealed Lips" (U) (25-40-45) and "Thin Man" (M-G) (25-40-45) are the only ones up. "Sealed Lips" (U) (25-40-45) is up \$10,000, netting over \$100,000. "Thin Man" (M-G) (25-40-45) is up \$10,000, netting over \$100,000.

Golden Gate (RKO) (2,500; 30-44-55)—"Look Who's Laughing" (RKO) and "Vaudeville" (RKO) are the only ones up. "Look Who's Laughing" (RKO) is up \$10,000, netting over \$100,000. "Vaudeville" (RKO) is up \$10,000, netting over \$100,000.

Worldwide (F.W.C.) (2,400; 25-40-45)—"Birth Blues" (Par) and "Pardon My Stripes" (Par) are the only ones up. "Birth Blues" (Par) is up \$10,000, netting over \$100,000. "Pardon My Stripes" (Par) is up \$10,000, netting over \$100,000.

United Artists (U.A.) (2,400; 25-40-45)—"Birth Blues" (Par) and "Pardon My Stripes" (Par) are the only ones up. "Birth Blues" (Par) is up \$10,000, netting over \$100,000. "Pardon My Stripes" (Par) is up \$10,000, netting over \$100,000.

'Riches' - Lunceford

And Robinson \$17,000

In Newark; 'Starr' 17½G

Newark, Nov. 25.—With Thanksgiving Day strong starting business, Newark's "Riches" (WB) (25-40-45) is up \$10,000, netting over \$100,000. "Riches" (WB) (25-40-45) is up \$10,000, netting over \$100,000.

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'Heaven Plus Andrews

Sis-Davis Huge \$31,000

For Pitt; 'Badlands' 6G

Pittsburgh, Nov. 25.—Biz is on the upbeat again this week. "Heaven Plus Andrews" (WB) (25-40-45) is up \$10,000, netting over \$100,000. "Heaven Plus Andrews" (WB) (25-40-45) is up \$10,000, netting over \$100,000.

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POWELL-LOY \$13,000

CINCY; 'Soldier' 7½G

Cincinnati, Nov. 25.—General take is at high level. "Powell-Loy" (WB) (25-40-45) is up \$10,000, netting over \$100,000. "Powell-Loy" (WB) (25-40-45) is up \$10,000, netting over \$100,000.

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"Started With Eve" (U) and "Spang Li Soldier" (U) (25-40-45). "Spang Li Soldier" (U) (25-40-45) is up \$10,000, netting over \$100,000. "Spang Li Soldier" (U) (25-40-45) is up \$10,000, netting over \$100,000.

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**"WOW! BABY
LOOK AT THAT
MAN BLOCK!"**

**HEY DADDY, LOOK
HOW PARAMOUNT
BLOCKS!**



TURN PLEASE →

YOU SAID BABY
PARAMOUNT'S BEEN DOING
SOME TERRIFIC BLOCKING
THIS YEAR
LOOK AT THIS RECORD

BOX-OFFICE SCORE CARD

Paramount's

"HOLD BACK THE DAWN"

holds over in 35 out of its first 69 dates... plays 3 first-run weeks in New York, Boston, Los Angeles, Newark, Denver and Chicago!



Paramount's

"NOTHING BUT THE TRUTH"

rolls up 71 weeks for its first 40 engagements—almost two weeks in every date! Three solid weeks in Chicago, Boston, New York, Kansas City, Los Angeles.



71—COUNT 'EM!

Paramount's

"BIRTH OF THE BLUES"

tops "ZANZIBAR" by close to 20 percent everywhere! Does a full week's business in a day and a half at the Malco, Memphis; does the biggest weekend business in three years at the Saenger in New Orleans... smashes record after record in city after city!



"AFTER YOU BABY,
MY HEART BELONGS
TO MARY MARTIN!"

Paramount's

"SKYLARK"

opens to sensational business at the New York Paramount... New York critics stand up and cheer—declare Colbert and the film outdo Gertrude Lawrence and the Broadway smash... first seven "SKYLARK" dates out of town top the record grosses of the Milland-Colbert success "ARISE MY LOVE!"



"HENRY ALDRICH FOR PRESIDENT"
"NEW YORK TOWN" • "BUY ME THAT TOWN" • "GLAMOUR BOY" • "NIGHT OF JAN. 16th" • "AMONG THE LIVING"
...balance of Paramount's first and second blocks—prove themselves money favorites in every engagement!

"HENRY!"
How that
name pulled
'em in!



"OOH DADDY,
WHAT BEAUTIFUL
MUSCLES STIRLING
HAYDEN'S GOT!"



YEH DADDY BUT HERE'S
SOMETHING EVEN BETTER
LOOK WHAT PARAMOUNT
THROWS FOR ITS THIRD
BOX-OFFICE BLOCK!



A COLORFUL AND BALANCED LINEUP
...WITH TWO IN TECHNICOLOR!

LOVE
STORY...
in
Technicolor



"BAHAMA PASSAGE" in Technicolor

MADE FOR EACH OTHER...
The two most gorgeous creatures
that ever thrilled an audience!

A great romantic story starring the two most gorgeous creatures
the screen has ever shown—**MADELINE CARROLL** and **STIRLING
HAYDEN** Eagerly awaited by millions of fans, from Junior
Misses and their boy friends up, in age. Miles of advance news-
paper publicity have kept interest in this pair at white heat!

SMASH
FEATURE
CARTOON
... in
Technicolor

"MR. BUG GOES TO TOWN"

The screen's first real comedy-melodrama cartoon feature in
Technicolor! Packed with hit tunes; real thrills; real laughs,
and a believable story about little people who might be
your doorstep neighbors!



C. BAGLEY REEVE, the villain of the
piece, and his two shaggy SWAT
the fly and SMACK the mosquito!
Copyright 1941, by Paramount Pictures, Inc.

PRESTON
STURGES
COMEDY



"SULLIVAN'S TRAVELS"

What
a trip Preston Sturges takes Sullivan and his audience on
in this one! "Sullivan Travels" starring **JOEL MCCREA** and
VERONICA LAKE will be the most talked about picture
of the season—it's got everything—and **VERONICA**, too!

SOCK
THRILLER



"MIDNIGHT ANGEL"

A pulse pounding romantic thriller starring
the two most up-and-coming name players
in the business, **ROBERT PRESTON** and
MARTHA O'DRISCOLL

FUNNY
WOODUNIT

"NO HANDS ON THE CLOCK"

Racy mystery romance with a laugh at every twist
of the fast-stepping clock! **CHESTER MORRIS** and
JEAN PARKER head the cast of favorites!



"LOOKS LIKE
YOU CAN GIVE
ME A REAL XMAS
PRESENT" THIS
YEAR, DADDY!"



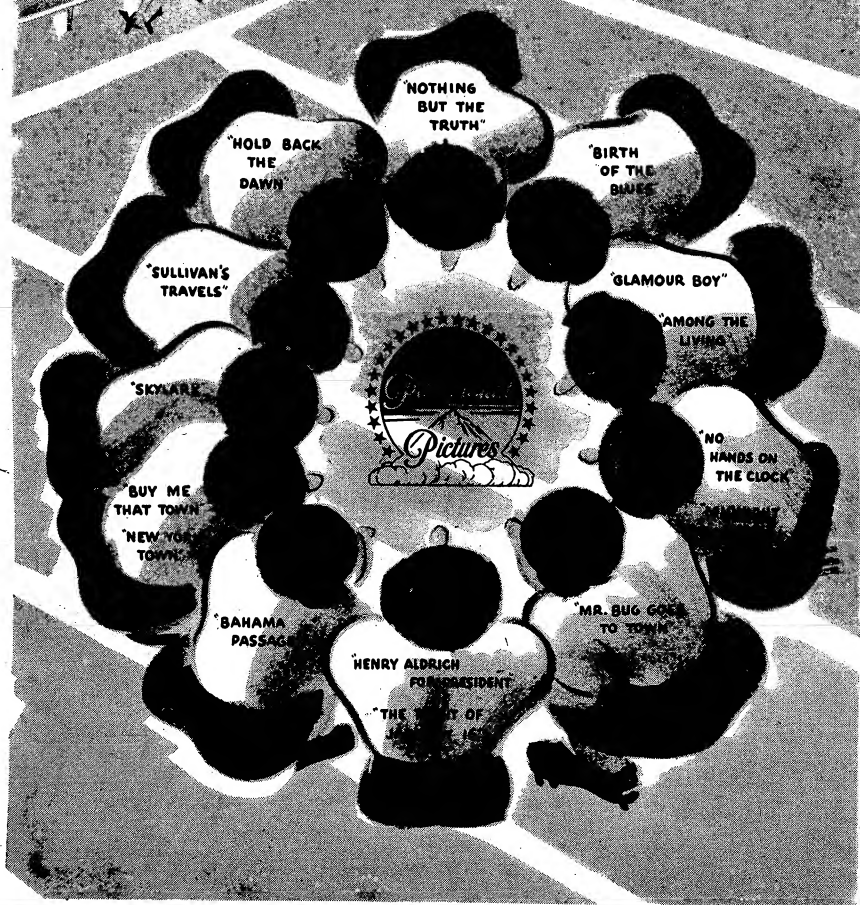
* P. S. . . . It'll be
"LOUISIANA PURCHASE!"

PARAMOUNT'S HEADED FOR THE BOX OFFICE BOWL!

RAH-RAH-RAH... PARAMOUNT!

I'M GLAD THEY'RE ON MY SIDE.

THE STRONGEST TEAM IN ANY LEAGUE
UNBEATEN AND UNTIED!



**WHY ARE SUCH TERRIFIC CROWDS MOBBING THE MUSIC HALL?
WHY ARE THEY STANDING IN LINE MORNING TILL NIGHT?
WHY IS THE WORLD'S LARGEST THEATRE *HOLDING OVER*?**

because

Howard Barnes, N. Y. Herald-Tribune, Says:

"*'Suspicion'* is a far finer film than *'Rebecca'*. Hitchcock has made a brilliant film which is certain to move and amuse you as much as it makes your hair stand on end."

Kate Cameron, N. Y. Daily News, Says:

"*Packed with suspense . . . Cary Grant and Joan Fontaine give fine performances—Intensely exciting.*"

Bosley Crowther, N. Y. Times, Says:

"*A tense and exciting tale, a psychological thriller packed with lively suspense.*"

Lee Mortimer, N. Y. Daily Mirror, Says:

"*A high class package containing Miss Fontaine's most superb histrionics, large jobs of Alfred Hitchcock's suspense, swell settings, photography and background.*"

William Boehnel, N. Y. World-Telegram, Says:

"*'Has all the singular fascination of 'Rebecca', '39 Steps' and 'Lady Vanishes' . . . Will keep you mesmerized from beginning to end with its fine characterizations and its mounting horror.*"

Cecelia Ager, PM, Says:

"*A cinema masterpiece . . . It pays off the audience seeking entertainment, and the student seeking a model of film craftsmanship.*"

Rose Peltsick, N. Y. Journal & American, Says:

"*Excellent entertainment . . . Hitchcock does a superb job in creating and sustaining an absorbing mood . . . outstanding melodrama.*"

Eileen Creelman, N. Y. Sun, Says:

"*Alfred Hitchcock again has created that extraordinary mood of suspense . . . This is a strange picture, powerful, with the tension mounting steadily.*"

Archer Winsten, N. Y. Post, Says:

"*Suspenseful . . . rich in character observation . . . a distinctly superior picture.*"

Leo Mishkin, N. Y. Morning Telegraph, Says:

"*'Hitchcock at his best . . . And, you might say, when Hitchcock is at his best, there is nothing better, anywhere... 'Suspicion' stands as one of the terrific thrills of the season.*"



Joan
GRANT ★ FONTAINE
in
Suspicion

**with SIR CEDRIC HARDWICKE
NIGEL BRUCE • DAME MAY WHITTY**
Screen Play by Samson Raphaelson, Joan Harrison, Alma Reville

Directed by ALFRED HITCHCOCK
who brought you "Rebecca" and "Foreign Correspondent"

**R K O
RADIO
PICTURES**

THE SUCCESS STORY OF STREAMLINED FEATURES

THE vitality of show business has always depended upon the eagerness of exhibitors to give something new a chance. Hal Roach's STREAMLINED FEATURES, this year's outstanding production innovation, today are a proven success, thanks to the initiative of showmen who endorsed the idea when it was only a dream and who are profiting by it now that it is a reality.

Early in 1941 Hal Roach queried a score of prominent theatre men for their reactions to a feature comedy streamlined to a new running time, pointed to the goal of a more concise, more compact show. These exhibitors were not only enthusiastic over STREAMLINED FEATURES as a theory but were quick to book them into their circuits and first runs as soon as they were released.

Today, due largely to the vision of these exhibitors, STREAMLINED FEATURES are a performance-proven, thoroughly accepted box-office commodity.

The first five STREAMLINERS are now playing. "Tanks a Million" was a smash everywhere. "Niagara Falls," "All-American Co-Ed," "Miss Polly" and "Fiesta" (in Technicolor) are now duplicating the initial Streamliner's success. As single features, or on a shared double bill, they are bringing increased revenue by permitting peak-hour turn-over and extra shows.

The production wheels are humming on the second group of five. The first of these, "Hay Foot"—bringing back the complete cast of fun-makers from "Tanks a Million"—was previewed this week to nearly *twice as many laughs* as its predecessor! "Dudes Are Pretty People," "Brooklyn Orchid," "Straw Foot" and "Cabana" will be ready soon.

The excellent entertainment contained in these motion pictures, plus the showmanship handling by thousands of exhibitors have made possible "The Success Story of Streamlined Features"!



No wonder Motion Picture Daily in a front page editorial said:

"HAL ROACH'S STREAMLINED FEATURES ARE A MILESTONE MARKING THE PROGRESS OF SHOW BUSINESS!"

RELEASED THRU UNITED ARTISTS

Recalcitrant NW Indies Now Talk 11c Duals If Rentals Aren't Chopped

restaurants, went the whole hog and slashed their prices, installed greater variety of food and better cooking. In their quick-lunch emporium, all in addition to the 10%-off-booletto they initiated several weeks ago. Much of the credit for the move belongs to Carl Snyder, entertainment

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JOIN
AMERICAN RED CROSS

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**"ALL YOUR
EGGS IN
ONE BASKET"**

Do you rely entirely on one method of advertising?

If you do, **DON'T!** You'll never hit the high-spots unless you hit hard everywhere.

Lots of people out for a walk will "go for" a good poster display or a dramatic 24-sheet. Lots of people out for a stroll look in windows. Lots of people ambulating along are attracted by bright lights and colorful display.

Don't put all your advertising eggs in one basket. Spread them around. Yell your head off with good, readable, colorful, peppy posters, banners, flyers, snipes, novelties, displays.

Use your head. It will show on the **BLACK** side in your box office.

SELL MORE SEATS

with **NATIONAL** *Screen SERVICE*
PRIZE BODY OF THE INDUSTRY

VARIETY

NATIONAL BOXOFFICE SURVEY

Leaving 'SERGEANT YORK' (WB) as the pinnacle film of the moment, because it is far out in front of the field and maintaining its record pace, next strongest film of the week is 'INTERNATIONAL SQUADRON' (WB), which is climbing with each stanza since its recent release. Cleveland is smash, Washington excellent \$15,500 in six days, and both Portland and Seattle had standouts.

*As always.
Warners!*

THE PRINT WILL BE READY FOR NEW YEAR'S!



Electrifying news for this industry!

The greatest New Year's attraction any company ever had is now set to reap the holiday fortune.

Of course it's "BABES ON BROADWAY"!

Everybody knows how truly sensational is this MICKEY ROONEY, JUDY GARLAND, M-G-M musical extravaganza.

It will be trade-shown December 9th.

400 prints will be available for day-and-date bookings to welcome 1942 with joyous shouts and jingling shekels.

Happy New Year from The Friendly Company!

MICKEY ROONEY • JUDY GARLAND in "BABES ON BROADWAY" with Fay Bainter • Virginia Weidler • Ray McDonald • Richard Quine • Donald Meek • Alexander Woolcott • Screen Play by Fred Finklehoffe and Elaine Ryan • Original Story by Fred Finklehoffe • Directed by BUSBY BERKELEY • Produced by ARTHUR FREED • A Metro-Goldwyn-Mayer Picture

WOLF BLURBS

N.Y. Trips and Program Clinics Lined Up by Columbia Network For Out-of-Town Station Showmen

CBS is experimenting with the idea of bringing into New York periodically the program directors of its managed and operated stations for a week of meetings, observations and entertainment which might serve to give them a broader and richer perspective for their daily tasks. In town and already under-going the rounds are C. G. Henier, of KMOX, St. Louis; Lloyd G. Wood, of WEEL, Boston, and Charles Critchfield, of WBT, Charlotte. George Allen, program director of WABC, N. Y., is also in the party.

The program includes luncheons and dinners and visits to Broadway legit shows. Excess of agencies who have done much traveling in quest of local shows have been invited to one of the luncheons to discuss some of the problems that frequently face them on such safaris. The meetings will include sessions with the local staff of Radio Sales, Inc., and various members of CBS' programming division. At one of the dinners Paul White, head of the network's news and public events department, will explain the mechanism of European broadcasts and other factors of his trade.

The visiting group will also attend the rehearsals of such differently typed programs as the American Kotelanski-Coca-Cola show. "We'll then see the Fred Astaire and the American School of the Air." The itinerary, in the program, will include participation in one of the Stanton-Larsenfeld clinics on program rehearsals.

Lever Decide This Week On Louella Parsons Show, Now Ruthrauff & Ryan

Officials of Lever Bros. and Ruthrauff & Ryan will meet this week to decide whether "Meet Mr. Meek" and Louella Parsons' "Hollywood Premiere" are to be continued under the Lifebuoy label when R & R takes over the Lifebuoy account from the William Zietz agency Jan. 1. The business embraces Lifebuoy Soap, Lifebuoy Shaving Cream and a new product, Lippo (for chapped lips), which the manufacturer has been testing.

Zietz agency obtained the Lifebuoy account about two years ago after it took over the Ruthrauff & Ryan list for over 10 years.

RAMSEY SETS GOVT. BLURBS ON P&G SHOWS

Washington, Nov. 25. Arrangements were completed last week by William Ramsey, radio head of P&G, and Victor and Bernard C. Schoenfeld, chairman and president of the Federal Bureau of Investigation, to have Ramsey, in his capacity of radio station of the Office of Emergency Management, make a series of dramatized defense spots on P. G. shows. OEM radio staff will assist and write some of the spots, which will run about a minute-and-a-half each and will consist of spot announcements and personal appeals by cast members.

Plugs will be in behalf of such agencies as the Office of Production Management, Office of Civilian Defense.

WOLF DIRECTS 'NAMEY QUIT'
Robert Wolfe was being engaged by Joe Hoffer, radio head of the Krenyon & Eckhardt agency, to direct the "What's My Name" program featuring the "Wolf" character.

Wolfe was a writer on the "We, the People" show (Young & Rubicam).

JOHN M. CARNEY TO CBS Joan de Paerle of Mexico City Also At New York Headquarters

John M. Carney, formerly with WINS and WMCA, New York, joined CBS last week as assistant to Frank Barton, program service director.

Joan de Paerle, formerly with WINS and WMCA, New York, was added to the CBS shortwave staff last week as a production man. Another newcomer to the shortwave staff is Bernard Pearson, formerly with the refugee Netherlands group, who becomes a Dutch newscaster.

'MAIN STREET' FREE ON L SOLD

American Radio Productions, Inc., of New York, is offering radio stations a new half hour once weekly series of transcriptions entitled "Main Street." They deal with the American way of life and are being directed by Hiram Shuman, president of the company, and Dec. 7. About 20 stations are reported already lined up. Clientele is being developed through the Raymond Segal advertising agency.

Unusual angle of "Main Street" series, that stations are free to use the releases on sustaining basis as long as they wish, but program will allow a three-minute local fill-in may be paid to local sponsors for the usual payment of 25% of station air time.

Regent Cigarettes on 20 Mutual Stations Jan. 5, May Use Joan Edwards

Regent cigarette has contracted for three quarter hours a week, Monday, Tuesday and Wednesday, 10:30-10:45 p.m. on 20 Mutual stations, starting Jan. 5. Joan Edwards will probably be the soloist and the band of America. Miss Edwards stars a series of appearances, "The Strike Hit Parade" (CBS) (This Saturday 28).

M. H. Hackett is the agency. Jean Sablon and Hackett are other possibilities for program with Carmen Cavallo's orchestra.

'Hazard' From Pacific

"Tap Hazard," the Ransom Sharkey comedy program, which Victor & Gamble will sponsor for Ivory soap and Ivory flakes, will originate on the Coast. It has been decided. It will probably get a local warm-up before being extended on a coast-to-coast basis. There will be a new writer-production setup.

John McMillin, Compton agency, will handle the program. It was last week to close the deal for the show, is due back today (Wednesday).

Lloyd Fies, of the Princeton Television Center and managing editor of the Public Opinion Quarterly, is going to London on special BBC assignment.

CHURCHES GOING TO THE FIGHT

Network Affiliates, Inc., Will Send Its New Legislative Committee to Washington —Paul Spearman Sounds Warning That Clear Channels Are Plotting to Gain Benefits

IT'S A REVERSE

Washington, Nov. 25. The so-called Sanders bill is actually the House of Representatives version of the bill of Senator White. It would substitute an entirely new procedural regime at the FCC, making the chairman a nominal administrator, thus officer instead of the powerful personage he now is. It would define the legal rights of all stations and would otherwise clarify many matters now vague because the basic radio legislation presently in force is vague. Washington does not expect any hearings on the Sanders bill before February at the earliest. It might as easily be May before such a matter could come up. Stand here is that there's nothing very imminent one way or the other.

Chicago, Nov. 25. Network Affiliates, Inc., was formed here last week apparently to attack claims of association with the Sanders bill under the auspices of Eugene Pulliam of WIRE, Indianapolis. One of the associates of the network, William J. Scripps of WREX, Detroit, Hiram Shuman of WFLA, Miami, Walter Damm of WPMI, Milwaukee, Ed Craney of WKRC, Butte, and Hubert Tarr of WKRG, Cincinnati. It is a third change of title for the organization which has recently been known as the Major Markets Group and Independent Broadcasters, Inc.

Some 88 stations not affiliated with clear channels had representatives at the meetings here. No clear idea was obtainable at the conclusion as to how many of those present were ready to pay dues and actively participate in the new trade organization which is apparently a rival to the Independent Radio Network Affiliates (IRNA) rather than anything else. There is some confusion in the minds of some broadcasters as to the purposes, policies and usefulness of the new group. That NBC's Blue and Red affiliates are separately engaged at this time in nominating representatives to committees of seven men each through a secret ballot conducted by Ernest Gruening, is not contrary to some broadcasters, with the Shepard-Damm-Craney plan to have three representatives from the Red, Blue and CBS and Mutual networks as directors.

First probable action of Network Affiliates, Inc., will be the appointment by Pulliam, the new president, of a legislative committee to oppose the so-called "Hazard" bill, the new power-committee, previously organized. This new group may travel to Washington before the House Committee hearings on the impending Sanders bill, which the new trade association will oppose. This is a reversal of opinion as it was at first indicated that full support of the bill by the new group. It is heralded as the magna charta of radio broadcasting would be given. The group may also make a policy of obtaining several radical changes in the Sanders bill clauses or to kill the bill entirely.

Freezes Status Quo
Opposition to the Sanders bill is based upon the conviction that the bill will tend to freeze frequency allocation at their present levels, so that the stations with poorer frequencies at

Hubbard-Gill Rivalry as District Rep on NBC-Red Stations Committee Among Factor Delaying Elections

Network Premieres

Nov. 29
Metropolitan Opera, Saturday matinee performances from Metropolitan Opera House, N. Y.; Saturdays, 2-4 p.m. NBC-Blue (WJZ); Texaco, Buchanan agency.

Nov. 30
Bob Becker, talks about dogs; Sundays, 3-315 p.m. NBC-Red (WJAZ); Red Heart dog food (John Morrell & Co.), Henri, Hurst & McDonald agency.

Nov. 31
Shirley Temple, variety; Fridays, 8-830 p.m. CBS; Elgin watch dogs; Variety agency. (Four-week fill-in for Hollywood Premiere).

EDITOR'S PET STORIES FOR RADIO

Weekly evening half-hour dramatic show, based on the favorite real-life news stories from the New York Times, is offered as a package program by Press Assn. Inc., radio division. One of the stories in the series is titled "Editor's Assignment," and will have a regular M. Oliver Gramling, general manager of Press Assn. and author of the recent book, "AP, the Story of the News."

Each chapter in the series would have as guest the editor whose favor story was being dramatized on live status. His presence, with a sketch of his paper and its town, would provide the dramatic changing local draw, it is figured.

Third No-Decision Bout In Alonzo Cole's Suit Against Phillips Lord

A jury in the N.Y. supreme court disagreed after five hours deliberation Friday (21), and so a \$150,000 judgment in Alonzo Cole against Phillips Lord, for alleged plagiarism played to a no-decision for the third time in a row. Cole again was dismissed by Justice William McGeehan, but the justice was reversed in the appellate division on technical grounds.

Justice Peter Schmuck, before whom the trial had been conducted, expressed disappointment at the verdict, saying he felt that no proof has been offered of plagiarism and he felt the suit should have been dismissed. Action claimed that Lord received a copyright from the plaintiff entitled "Bucketer & Co." and the radio play of Alonzo Cole, "One Against All," was the result of the alleged plagiarism.

Lady Esther's Network

Lady Esther was still sustaining yesterday (Tuesday) as to the network hookup that it will buy for Freddy Martin. While the Blue network has 60 stations for the series, the account is still making a play for a segment on the Mutual network. The Blue spot is Friday, 7 to 7:30 p.m. and it is accepted that the show will run on the Blue.

The tieup with Lady Esther would result in the cancellation of bookend show of Freddy Martin by the Waldorf-Astoria, N. Y., and the domestic company, commercial reader must remain in Hollywood with the other L. E. show, Orson Welles.

Membership setup of the NBC-Red and NBC Networks Planning and Advisory Committee is still unsettled because runoff elections in Texas have to be held in three Red districts and four Blue districts. Ernest & Ernest, the certified public accountants conducting the balloting under an assignment from NBC, reported Monday (24) that it hopes to have the elections completed by Dec. 1. The first meeting for the Red stations will be held Tuesday, Jan. 8 and for the Blue group, Wednesday, Jan. 7. In either instance the place will be New York.

Some of the runoffs are being settled by the National Association of Nebraska-Iowa-Minnesota districts where Stanley Hubbard of KSTP, St. Louis, and George H. H. of WJZ, Omaha, are contending for designation to the Red contingent. As far as the Red is concerned runoffs are taking place in districts No. 3, 4 and 8, while the Blue districts are named to the Blue committee from districts No. 2, 3, 4 and 6. Each committee delegate will be elected for a year's term. Each committee will choose its own chairman at the January meeting.

Following delegates, with their district parenthetically indicated, have already been named:
Red Network: (1) Paul Morency, KCMG, Hartford; (2) James D. Shuman, Chicago; (3) O. Taylor, KGNB, Amherst, Tex.; and (4) Arden Smith, St. Louis.
Blue Network: (1) Harry Wilder, WTRY, Troy; (2) Harold Hough, Fulten Quaker and George H. H. of WJZ, Omaha; (3) Howard Lane, KFKB, Sacramento.

Name-Studded Program And Banquet Marks WHN's \$50,000-W Start

WHN, New York's switchover to the new 50,000 watts on Dec. 1, will be marked by a special program running 90 minutes and including Bert Lytell, Frank Fay, Dinah Shore, Dick Todd, Adrienne Ames, Alexander, Fulton Lewis, Clem McCarthy, Dick Fehnel, Bert Lebar, Fulton Quaker and George H. H. of WJZ, Omaha. They will probably be added, and the house orchestra under Dick Bairo and John Albert will be augmented for the occasion.

Broadcast will be from the Sullivan Building where the evening Herbert Petry, WHN managing director, will be host at a catering dinner.

'CLARA, LU AND EM' TO TRY COMEBACK

Chicago, Nov. 25. Pioneer radio act of Clara, Lu and Em is slated to return to the radio in a deal set by Biggie Levin who will act as under personal management.

While the original "Lu & Em" was one of the most popular acts in the act are readying a replacement. These two are Helen King Mitchell and Louella Parsons, who now married and off the air for some four years, will make an attempt at that time for Super-Suds.

Mary Martin on Kraft

Hollywood, Nov. 25. Mary Martin moves from Kraft Music Hall most of the year as femme singer after Connie Boswell moves out. She will make a personal performance tour.

Deal is for seven weeks to see how they like each other.

Soap Suds Spill Over Into Legit: 'Junior Miss' Has Air Tie to Levers

Through a deal between Lever Bros. and the Max Gordon office, the script of 'Junior Miss' now legally comes click at the Lyceum, N. Y. was refused to give up the soap. However, there's a possibility that the tieup may be abruptly terminated if Colgate-Rainolover-Peel, a competing soap account, buys the 'Junior Miss' radio program, and recently being submitted as an evening half-hour series by Ed Wolf Associates, C-P-P. known to be actively interested in sponsoring the program, but Lever Bros. is also considering it.

In the original Sally Benson story in the New Yorker magazine, the soap mentioned was Lux, so before the 'Junior Miss' opening last week, the Gordon office approached Procter & Gamble about the story being retained on a swap deal. P. & G. offered a single announcement, but refused to continue such blarney. Lever Bros. was then propositioned and agreed to make a local cut-in announcement in New York for the play every week on one of its programs. Script for the play was then changed for the maid in the legions to tell the story heroine that the Graves family uses nothing but Lux. Sponsorship of a radio version of 'Junior Miss' by C-P-P. would create an embarrassing situation with the Lux deal in effect, so presumably Lever Bros. would cancel the arrangement in that case.

Gordon's Blunt
Protagonist of a radio series using the 'Junior Miss' name and characters is a matter of serious concern to the Max Gordon office, so before the program was announced, he would create a program as opposition to the play, plus a source of possible public confusion. However, nothing Gordon can do about it, as Mrs. Benson gave the Wolf office an option on the radio rights to her stories before the play was in preparation. Under the deal, the authors would get a royalty of one-tenth of a week's air time, which she is splitting the legal royalty with the authors of the original 'Junior Miss' story, Jerome Chodorov and Joseph Fields.

Somewhat similar conflict between the radio and the play in the case of 'Claudia.' John Golden, producer of the Rose Franken play at the Lyceum, N. Y. objected to the radio series of the same name, sponsored by General Foods last year. Procter & Gamble was then engaged to 'Claudia and David.'

Another other case as parallel was 'Peter and the Wolf,' when 'What Life' was running on Broadway. Procter & Gamble was then engaged to 'Peter and the Wolf.'

Meeting part of Henry Aldrich in the Aldrich Family program based on the same characters. The program, since the air series was generally credited with greatly increasing the play's attendance and lengthening its run by nearly a year.

Claim of Frank Gill and William Demling against the Russell M. Stillman estate was settled last week in New York on the eve of arbitration hearings. The arbitrators gave the estate \$4,620 in cash to drop their breach-of-contract case, and immediately attorney for Children. After a few more, they were to continue to the Court for a picture assignment. The estate involved the deal the men had with the agency to write and act on 'College Humor,' comedy series which Brown and Williamson tobacco dropped not long ago for the Red Skelton program. Claim was \$1,250, representing the last week at \$600 a week. Settlement of \$4,620 was for seven weeks.

Michael Dowd Joins WKY
Oklahoma City, Nov. 25. Michael Dowd, recently headliner and tenor of a band in Milwaukee and doing special assignments for NBC in Chicago, has joined the talent staff at WKY, local NBC outlet. He was selected by John I. Prosser, production manager, on a trip to Chicago recently.

Olive Kackley Succeeds

Ann La Hay, Gone to Ch.

Cincinnati, Nov. 25. Ann La Hay resigned as co-woman's program on WKCY to become radio editor on the new paper in Chicago operated by NYA-Field. Her successor is Olive Kackley, one of the station's good will ambassadors since 1939.

NYA 'ALUMNI' OBTAIN JOBS

Stanley L. Stevens, director of the Radio Workshop of the National Youth Administration for New York City, keeps careful tabs on NYA 'alumni' who land commercial jobs. His latest bulletin reveals scores of its young musicians have gone into symphony orchestras, many of its actors have obtained parts in Broadway shows and radio programs, and quite a number of its writers have joined music publishing houses and the radio industry.

Some of those who are Miriam Wolfe, now with WGR, Buffalo; Madeline Lee, with WABC, New York; and Phil Barry, who is with WJEB, Baltimore.

Chas. Meyers Associates Packaging Programs With Murray, Boyer, Pidgeon

Hollywood, Nov. 25. New radio production outfit, Charles Meyers Associates, Inc., formed by a group of agency and network broadcasters. Members include Claude Olmsted, formerly with Sol Lesser and previously talent head for the Hollywood office of Young and Rubicam; and Charles Meyers, who's providing the financing.

Group is readying three package shows. One is a comedy series built around Tom Murray and the other two are dramatic situations starring Charles Boyer and Walter Pidgeon, respectively.

KABC EMPLOYEES GET SALARY BOOSTS

San Antonio, Nov. 25. Employees of KABC effective as of Nov. 15 received increased salary in accordance to their position and length of service. All employees working for more than two months have also got 10% raises, and all department heads will receive an increase of 8%. All newcomers will receive 10% more salary than was paid formerly to the old employee.

Accounting department has lodged the increase sufficient for all employees to cover H. O. L. Used for the purpose of Census reports of cost of living throughout the U. S.

Celanece Corp. has contracted for the Wednesday 10:15-10:45 p.m. period on CBS, starting Jan. 7. It will be this unit's first experience with radio. Young & Rubicam is the agency and the hookup will be around 50 stations.

The account is talking about a musical program of operetta period. The account apparently is out to capitalize on the current alk embargo and familiarize the consumer with its fabric.

JEAN SABLO

'Sablons,' regular on the radio, is the staid Persian Room resounded time and again with insistent requests for encore. And, Variety, Exclusive Decca Records' Still Appearing at PERSIAN ROOM, PLAZA HOTEL, New York.

Direction: WILLIAM MORRIS AGENCY

WNEW SOLVES THAT WHBEG GAP

Station WNEW, New York, doubles its signal strength from 5,000 to 10,000 watts Dec. 1 by exchanging its power, wavelength, transmitter and stock ownership with WOV, New York. Hereafter WNEW will be heard 1130 and WOV at 1230 on the dial.

Under this switch WNEW gains in power, wavelength, transmitter and stock ownership with WOV, New York. The latter has been the content of 1230 with WOV. The added time will now put WNEW in a position to fill itself and really be a 24-hour station.

COLUMBIA CONCERTS LOADS UP FORD

Columbia Concerts Corp. has set five artists for the Ford Sunday Evening Hour after the first of the year. First date, Jan. 4 is still open as a result of the failure of Just Blooming, originally set, to arrive, but Sir Thomas Beecham will conduct.

Richard Crooks on Feb. 25 and Helen Traubel on Feb. 8 appear with Eugene Goossens. Leonard Warren appears on Feb. 15 with Walter Pidgeon conducting, and Victor Kolar conducts between Feb. 22 and March 1 with no soloists. Bida Sayer is booked for March 8, under Kolar.

Artists will receive the following fees, Platiogorsk, \$1,250, Crooks, \$4,500, Miss Traubel \$1,500, Warren, \$1,000 and Miss Sayer, \$1,000. Nelson Edy has not been set but may appear in one of the broadcasts for his customary \$5,000. Bertie America's No. 1 drawing card in concert.

Alman's Mustard
A WAR CASUALTY

Alman's Mustard is another war casualty as far as radio advertising is concerned. J. Walter Thompson agency on the account, won't have any more time buying for the British product until the war is over. The campaigns used to consist of participation programs and spot announcements in New England and along the Atlantic seaboard.

Irving Kaufman has been replaced by Adolph Green as the Gaston (the "leopard-theater Old U.S.A.") in the Chateau Marmont print recorded spot announcements. Change was made some time ago when Kaufman's contract ran out and the H. C. Morris agency refused to meet the demand for more money. Kaufman, 15, is now the vaudeville act, Green, his successor as 'Gaston,' is a member of the Revuers, young quartet that has appeared in numerous nitery and vaude acts in the last couple of years and did a year in NBC-TV for a time. Betty Gordon, another member of the troupe, is also appearing on the new Chateau Marmont spots.

Records are produced by Lew Reid for Morris agency, which handles the account. Besides producing, Reid writes the lyrics for the spots, with Eddie Lambert supplying the music. Reid also produces musical commercials for Prigioni, Kres-Med and other accounts.

With the renewal last week by the Sterling Products-American Home Products combination of their daytime program on the NBC-Blue and Mutual came the report that the account was in process of organizing its own radio department. The agency on the Sterling-AHP business is Blackett-Sample-Hummert. The renewal affects five half-hour a week on Mutual and five full hours a week on the Blue.

Just prior to putting through the renewal the account conducted a country-wide effort to determine the pulling power of the respective networks. The plug on all shows was suddenly switched to Kolyons and the giveaway was a wishbone jewelry piece for a boxtop and 10c. The results were mixed.

WSAY, Rochester, in seeking over business from NBC clients unable to get into the city, is approaching them through their agencies on a direct compensation idea. This is the condition applicable to a CBS account. Edwin C. Hill's American Oil series, which goes to WSAY separately.

Station WOLF, of Syracuse, is another would-be foster parent of a network orphan. It has the Kay Kyser program by arrangement with NBC.

Gillette razor reestablished its rating last week as unique among radio sponsors. Company sent presents of traveling bags to various Mutual network personalities who handled its play-by-play accounts of the World Series. Those who received the gifts included WGBH's Fred Hunter (general manager), Lester Gottlieb, press rep, and Tom Slater, baseball contact. Message accompanying the presents expressed thanks for the play-by-play accounts.

Same sponsor sent presents of engraved fountain pens after the World Series last year.

Five stations in Pittsburgh are reported to recent newcomer, WISB of Butler, Pa., having a station in Pittsburgh. One whinger is that they are not the best talent in the city. Another whinger is that they are not the best talent to the 'Big Five.' It is doubtful, however, that any attempt to performer talent would be risked. Of course no station will even admit there's any foundation in what these whingers think were hindering the newcomer.

A weekly 'clinic' during which staff mikes go over various scripts and read from them ('cold' and otherwise) in a huddle with Commercial Radio Agency. A. R. H. Program, which was instituted by WTRY, Troy, N. Y. Some observers have long wondered whether Capital District stations did suffer from the lack of a weekly clinic. The clinic was held last week, correct-improves speech habits and improve general mike technique.

That Old Yale split proved too much last week for John V. L. Hogan, president of WOXR, New York. Station has never broadcast a football game, but at the urging of Yale-faade game in New York, Hogan cancelled the regular Saturday afternoon schedule to make room for the play-by-play of the Harvard-Yale contest from Boston via the Yankee network.

As a payoff, Yale lost, 14-0.

Edward R. Murrow is receiving extraordinary publicity attention from his company, CBS, in connection with his present visit to the U. S. A. A separate package of publicity is being scheduled to put the word out a picture of the newscaster on the front envelope and half a dozen assorted stories about him within.

Federal District Judge W. R. Atwell of Dallas has just entered an order for \$5,000 judgment for costs assessed against Dr. Robert H. Spang of Dallas by a Mexican appellate court in a \$50,000 slander suit brought several years ago by Dr. Spang against the Mexican Frontier Broadcasting station.

Elmer Davis, a reserve officer in the navy, expects to be called for active service in London on the navy (when and if) the U. S. formally enters the war. Broadcaster has already arranged to become information contact between the navy and the press at that time.

Raymond Ives was incorrectly stated in a recent 'Variety' review to be playing the part of Dave in 'Living Daylight,' the flicks show on NBC-Red Radio on Sundays. He actually playing the part of Sir, another character on the program.

NBC-Blue is reported as about to move in on a couple more Don Lee-Mutual stations on the west coast. These are KVOS, Bellingham, Wash., and KSLM, Salem, Ore.

BIG CELEB TURNOUT FOR MURROW AFFAIR SUB FOR SWING

Perhaps the largest and most celebrity-studded ever held in honor of an employee by a radio network is the banquet for Edward Murrow scheduled for next Tuesday (3) at the Waldorf-Astoria Hotel, New York. KSLM is shooting the works for its London representative.

Guests will include, among a total, to list 1,000 or more, the following: Leonard Bernstein, Edward J. Flynn, Fred Astaire, R. H. W. Webster, Major Bores, Kent Cooper, Joseph V. Connolly, William Randolph Hearst, Jr., and a host of other notable (and personal) Alfred Knopf, Clifton Fadiman, Alfred Kuden, producer of Mrs. Van Lath (Bambles for Britain), Patrick J. Walsh, James H. R. Cromwell, James Forrestal, and New York Editor W. Garbisch, Sir William Wiseman.

Fort Worth-Bertrand Mitchell has been appointed to the contract for the New York station KFAA-WBAP in New York studios.

CHILL DEALING AWARD \$4,620

Government Purchases of Radio Equipment Will Further Hit 'Casters

Washington, Nov. 25. While broadcasters and getting operators remain uneasy about being materials and supplies, the equipment makers gained an approach Friday (21) to the east of the Federal rationers. Creation of a radio industry advisory committee, to be the Office of Production Management in laying down policies affecting the manufacturers, paved the way for periodic huddles about bottlenecks, priorities, and prices.

The committee formation also threw new shudders over broadcast people, since the OPM noted that the Federal Government intends to make "substantial" purchases of radio equipment in the next 18 months. Requirements of the armed services and other government units may take all the apparatus and parts which the plants can turn out, leaving broadcasting out in the cold. Though the preferential allocation plan places broadcasting in the category of "essential" services which must be kept going, the Army, Navy and Marine Corps—to say nothing of the FCC itself, the War Relocation Commission, the Civil Aeronautics Authority, and related members of the Federal family—will much prefer the head of the line.

The radio advisers, 29 of them representing all the chief makers and numerous subordinate units, will get together with the Government from time to time to make allocation of orders, prices, obtaining of raw materials, and such problems. Among the companies represented are General Electric, Westinghouse, RCA, DuMont, Palco, Stromberg-Carlson, Zenith, and Western Electric.

NICHOLS FAMILY LAW TIE OF LEGACY

Vick Chemical has picked up the option on the half-hour serial which is carrying on the NBC Red Sunday afternoons. The title is to be changed from "Living Day" to "The Nichols Family of Five" and the writing assignment, starting this Sunday (30) will be assumed by Arthur French and Howard K. Smith. The new 13-week option takes effect Jan. 4.

Frank McIntosh's Fall
Toledo, O., Nov. 25. Frank H. McIntosh, 34, technical supervisor of WSPD, Toledo, fell 15 feet Friday (21) from a scaffolding when the scaffolding broke in the new studio. He was taken to Toledo Hospital with head injuries.

Station is operating from one of its three new studios while the other two are being completed.

Demand for Detailed Program Reports Called 'Dictation and Compulsion'

Memphis, Nov. 25. The Sixth District of National Association of Broadcasters fired potshots at Washington on several fronts in connection here late this week. There was a general blasting by Neville Miller, N.A.B. president, and others against powers of the FCC and a demand for revision of 1927 legislation in line with subsequent developments.

Other resolutions expressed opposition to the government practice of

Al Pearce Renewal Pends

Al Pearce started last night (Tuesday) on his journey back to the Coast without having his option renewed by Camel cigars, William Esty Co., agency on the account, started earlier in the day that the renewal matter would be decided by tomorrow (Thursday).

Pearce's present contract runs to Dec. 26.

McKay for Red, Earl Mullin To Head Blue Press

NBC is separating the operations of its press department into two sections, starting with the first of the year. John McKay, who was recently brought in as manager of the department, will head up the Red Network division, while Earl Mullin, who has been number two man, will have charge of the Blue Network section.

Previous divorcements in the NBC press department have applied to the sales and program divisions.

CARNEY LOSES 35 POUNDS

WHY MAKE HIS Kid Show Streamlined All This Way

WOR, New York, this week started a campaign to ballyhoo its vet juv broadcaster, "Uncle Don" (Carney), with the idea of promoting his program. Theme of the drive is that the show has been "streamlined," with a new theme song, kid book reviews, film comment and weekly interviews.

Carney himself is also streamlined—he's lost 35 pounds.

New WSAI Contracts

Cincinnati, Nov. 25. WSAI's e.t. musical program, aired for three hours on Saturday afternoon, is sponsored by the B. C. Remedy company, replacing Plough, Inc. Contract is for 52 weeks and calls for daily periods in the baseball season.

Red Refining company has renewed its weekday 15-minute Guit Grab Bag quiz programs on WSAI for 13 weeks.

Red Thornburgh conducts both of these series.

WBYN, Brooklyn, last week closed for spots from the Long Island Credit Outfitters through Klingler agency.

NEED OF NAMES GREATER

Charles Martin Would Do His Stuff From Hollywood — Transfer Also Would Simplify Burgess Meredith Connection — Film Names Now Used in New York

PICK UP UNA MERKEL

There is an outside chance that the Biow agency may abet the origination of two of the Philip Morris shows to the Coast. Stanzas affected would be the "Philip Morris Playhouse" Friday nights and "Johnny Rocco's" including its "Honey Bunch dramatic spot, Tuesday nights. "Johnny Rocco's" series Sunday nights would remain in the east. Idea of switching the Friday and Tuesday shows to the Coast would be to take advantage of the greater availability of names there, since the new policy on both programs is to use guest stars, mostly film players. With the shows originating in New York, the only names available are a few legions and any Hollywoodies who happen to be east. In case the programs are moved to the Coast, Charles Martin would go along and continue as producer of both.

Another condition if the two series are moved west would be a contract for Burgess Meredith to appear regularly as m. e. and actor on the Friday night "Playhouse." He has been appearing a deal regularly in the program's origination point, but cannot accept a permanent assignment in the east because of his picture commitments. Meredith is now working on an arrangement calling for six appearances on the show, without specific dates stipulated. He'll appear this week (26), co-guesting with Ellen Drew, and probably be on the following week (27) with Franchot Tone.

Other Activities

Biow agency is dickering with Paramount for the rights to "The Great McGinty," with the idea of doing an adaptation on the Dec. 12 "Playhouse" broadcast, with Brian Donlevy in his original role. Flora Robson is under contract for an unspecified return date, and Misha Auer, currently rehearsing in George Hally's legit musical, "Lady Comes Across," is also being sought for a series of appearances.

Una Merkel's contract as title player in the "Johnny Rocco's" spot is being renewed today (Wednesday), with the thought it will be renewed for another run. Initial deal was for six weeks, with a series of staggered option periods for a year.

Music Corp. of Amer. To Represent KMBC Shows, Succeeding Lyons & Lyons

Chicago, Nov. 25. Arthur Church, operator of KMBC, Kansas City, completed a deal this week a deal whereby the Music Corporation of America will act as agent for all the KMBC shows and artists.

KMBC talent division was formerly handled by Lyons & Lyons.

'Hank Keene' for Velvet Starts in Texas Dec. 1

Fort Worth, Nov. 25. "Velvet Tobacco" starts its "Hank Keene" series on the Texas State Network Dec. 1 at the rate of three recordings a week. Regional has also just sold a new strip to Menthol.

With these orders the TSN now has 36 of them from Mutual and the remaining strictly its own.

Fly's Preliminary Impression Is That Industry Has Been Fair in Politics

NBC Artists Service as Is

Disposal of NBC of its artists' service is back to the point where it was four months ago, namely, there is no immediate buyer. The deal with a group headed by Jack Adams has gone cold. Network officials haven't seen Adams for a couple of weeks.

It was stated at NBC, Monday (24), that the network was working on a new idea for unloading the bureau.

Daily Worker Has WHOM Newscast, Dittoing Frisco

The Daily Worker, New York, sheen devoted to the Communist party, is establishing a radio program on Station WHOM, New York, New Jersey, local station. Louis Budenz, of the Worker's editorial staff, will broadcast from Wednesday through Sunday at 11 p.m. It will be known as "From Labor's News."

The Daily Worker has earmarked one minute of its nightly time for announcements from any defense agencies desiring radio publicity. This program is similar to a news-cast over KGAN, San Francisco, by a left organ of that city.

PRESSURE ON TIME

WLW Drops Dance Pickup for Duration of Defense Crisis

Cincinnati, Nov. 25. WLW and WASH, which have been broadcasting exclusively from Beverly Hills, Ca., nearby Kentucky nitery, since its opening in 1937, recently that spot Dec. 1. Remotes from there will be handled by WKRC, with local airings nightly and three-weekly feeds to the Mutual network.

Several weeks ago the Crosley stations discontinued pick-ups from the Lookout House, another Kentucky nitery opposite Cicely, giving entry to WKRC and Mutual.

James D. Shouse, general manager of Crosley stations, said the dance pick-up discontinuance is "at least until after the present national defense emergency."

Quick Baptism of Grief

Warren, O., Nov. 25. Station WRRN, Warren, O., was forced off the air at 10 a.m. Nov. 16, 1941, after a Saturday night of regular broadcasting operations, when an electrical accident damaged the equipment.

The station resumed next day.

Washington, Nov. 25.

Though analysts is not complete, the broadcasting industry apparently will be found not guilty of one-sidedness in programming war talks and morale-building features. Preliminary observations by F.C.C. Chairman James L. Fly last week foreboded an acquittal on the charges preferred by the Senate isolationist bloc.

Many thousands of scripts are being scrutinized by Fly and, several weeks more will be needed to complete the examination. Many programs backed by every trademark are getting a careful once-over, with numerous detailed questions being carried by every trademark. How soon the findings will be laid before the Senate Interstate Commerce Committee remains conjecture, though it was understood several weeks ago the regulators were on the verge of submitting a preliminary report.

Because the work isn't done, Fly would not make a positive statement that everyone in the industry has handled the hot potato fairly but that what he has seen so far demonstrates there is no basis for a general complaint that the broadcasters as a group have engaged in whooping enthusiasm for war participation or in threatening critics of the President's foreign policy. Instances of unfairness or bias may be cited when the job is over, but it has been indicated there are of decidedly minor importance.

The Commish has taken no action to snuff any of the networks as a result of alleged favoritism or discrimination toward the chief groups jangling about war and isolation. Nothing has been said or done since the three national chains responded to call for statements of opinion about treatment of the America First Committee's recent Madison Square Garden barbecue or the Fight for Freedom complaint that Mutual rejects the American propaganda policies of the Chicago Tribune.

PAY TILTS END LONG LINES

THREAT

The threatened interruption of network programming after the week-end over the executive board of the Federation of Broadcasters' decision to employ an agreement with their members which gives the 15,000 members a 10% increase totaling \$5,000,000 a year.

Dr. John R. Steelman, of the U. S. Commerce Department, was the third party in the negotiations.

Half-Hour Station Break Can Be Made On the Quarter When More Convenient

Washington, Nov. 25. The Federal Communications Commission has amended its policy to permit station-breaks for identification announcements at the quarter-hour instead of the half-hour. That permits all half-hour and quarter-hour programs to be scheduled on an even basis as regards station-breaks and is understood to have been made in response to a plea by Mutual, on behalf of its Coca-Cola "Spotlight Bands" program which is scheduled for Saturday nights on the Coca-Cola show and any similarly-scheduled programs may, as a

result of the new ruling, henceforth skip the station-break interruption at the half-hour, and identify network and local stations at the quarter-hour, before and after the stanza. As outlined in the FCC announcement, the rule requiring that all half-hour and quarter-hour programs be scheduled on an even basis, with the exception of such broadcasts as opera performances, certain sports events, continuous speeches and so on.

Forry, N. Y.—David G. Lyon, Jr., formerly of WSYB, Rutland, Vt., is a new engineer at WTRY, Troy.

Test Run for "Hot Spot" As "I Wake Up Screaming"

A new wrinkle in test runs is the one 20th-Fox has scheduled for "Hot Spot," which starts its run at the Fox Wisconsin, Milwaukee, on Thursday. Picture, which is based on Steve Fisher's novel, "I Wake Up Screaming," will use that title during the Milwaukee engagement. Company execs feel cash custom-ers might think film starring Betty Grable and Victor Mature is about a night club when instead it is a melodramatic murder yarn.

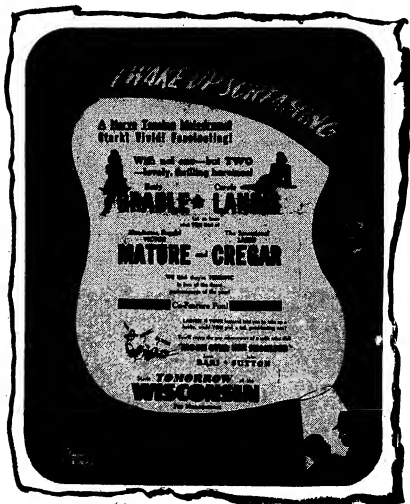
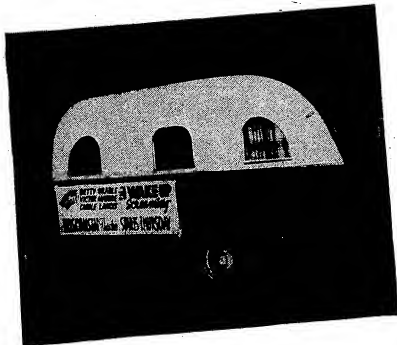
1 The Industry read this item in Film Daily. Here, step by step, is the story of 20th's "new wrinkle in test runs."

HERE ARE THE TEST CAMPAIGN —and the sense

2 THE SOCK CAMPAIGN WAS KEYED TO THE "I WAKE UP SCREAMING" TITLE . . . MELODRAMATIC ELEMENTS WERE STRESSED IN ADS, FRONT, STUNTS.



THE FRONT
sold it as Terrific
New Thriller!



Typical Newspaper Ad
(powerful, unusual)

STUNT BALLY
... on this trailer's P. A.
system, a girl screamed,
plug followed!



Calumet, Mich., Too Tough for A.T.&T.

WHDF Drops Off Mutual After Discouragements in Month's Trial

Detroit, Nov. 25. — After only a month's operation as a Mutual outlet, WHDF, Calumet, Mich., has dropped off the network. The break, effective Nov. 16, was unsatisfactory transmission of network shows. Cancellation also denies the station's tie with the North Central Broadcasting System, a Mutual affiliate.

Calumet, where WHDF is located, is on a small peninsula extending into Lake Superior, a remote northernmost of the state of Michigan. Understood that the Michigan Bell Telephone Co. and the A. T. & T. were hesitant about being asked to provide proper line service from Ironwood, Mich., but finally acquiesced. It stated that within 30 days of operation, very few programs were received—sufficiently clearly to warrant continuation.

General Elec. Ballyhoosing F-M Sets on WOR Discs

General Electric started last night (Tuesday) a three-weekly five-minute recorded series of the Golden Gate Quartet and Hazel Scott on WOR, New York, to plug its FM receivers. Show airs 7:25-7:30 p.m. Tuesdays, Thursdays, Saturdays. Maxon is the agency.

Olsen rug, through Presba, Fellers & Presba agency, started Saturday (22) three-weekly sponsorship of five minutes of Joe Ell's early morning series on the same station. Carter's liver pills contracted this week for announcements six nights a week on the same outlet's all-night recorded show, through Street & Finney. And Cigar Institute of America, through Lambert & Feasby, this week a series of Friday participation plugs on "Here's Morgan" via WOR.

Paul Wills of KMOX Is Sued for Divorce

St. Louis, Nov. 25. — Paul Wills, a gabber at KMOX, is being sued for divorce again. Action in the Circuit Court alleged that Wills told her he no longer loved her and that he stayed out at night without explaining his whereabouts. The couple were married the first time in Memphis, Tenn., and divorced three years later. They were remarried April 25, 1938.

Wills made no comment on the latest marital litigation.

SYMPHONY AS IS

Standard of California with B. B. D. & O. but Radio Shit Unlikely

San Francisco, Nov. 25. — Standard Oil of California's switch from McCann-Erickson to B. B. D. & O. is unlikely to affect the Standard Symphony hour on Don Lee, according to Walter Held, public relations chief for the oiler.

Points out Standard has its own production rep on the show as well as the customary agency contact, making the weekly hour virtually a separate enterprise.

Agency, Network, Talent, Press Agents All Join in Feenamint Huddles

With the inauguration of a weekly huddle by the various agency and network people connected with Feenamint's "Double or Nothing" on Mutual, a number of production and exploitation wrinkles on the show have been straightened out. Conference meet regularly Monday afternoons at the Esty agency and, after discussing the previous night's show, map the succeeding week's production lineup.

Brusloff, conductor; Jane Bishir, writer; Lester Cottish, Mutual press rep, and Zee Freedman, who does special publicity and lines up name guests for the show.

Walter Compton, m.c. and part-owner of the program, has various duties at WOL, Washington, through the week, so he alone does not attend.

Haldeman-Julius Of Girard, Kans., on KROW

Oakland, Nov. 25. — Haldeman-Julius of Girard, Kans., is plugging books on KROW here six times weekly for 13 weeks via five-minute transmissions spotted via Huber Hoge & Co., San Francisco.

Raymond Specter, New York, using same outlet for Block Drug Co.'s Gold Medal Capsules, with five waxed spots weekly.

Dies Gives Dr. Watson The Needles

Washington, Nov. 25. — Charges of Communist sympathies hurled at Dr. Goodwin Watson, recently named chief analyst of foreign programs, were rebuffed last week by FCC Chairman James L. Fly. The head regulator refused to oust the clerk-psychologist, whose job involves directing studios of airwave propaganda, as demanded by red-baiter Martin Dies of Texas, chairman of the House Un-American Committee.

After previously informing President Roosevelt there are three admirers of Red doctrines on the FCC payroll, the House probe chief spotlighted Watson, who has just been handed a \$6,000-a-year retainer to oversee the digesting of matter picked up by the government's defense monitoring service. But Fly shot back that Watson is a loyal American whose services are greatly appreciated by the government.

Making his letter public—in marked contrast to the secrecy protecting the other alleged FCC "commies"—Dies said Watson has been a propagandist for communism and the Soviet Union for many years, and is hooked up with 13 organizations there are either false fronts for the Reds or avowedly sympathetic. Dies said the FCC expert should be "commended for not attempting to conceal his communist sympathies," but ought not root on the Federal payroll, where he can make "such important decisions."

Dies said Dr. Watson authored "numerous articles in praise of the Soviet way of life" and has engaged in "emphatic disparagement of the American way of life."

Professing sympathy with "every effort to rid the government of subversive influences," Fly went to bat for Dr. Watson. He replied that he has "taken pains to make a full inquiry into this subject" and is convinced by his sleuthing that "at no time has Dr. Watson been a member of the Communist Party or participated in any way in the activities of the Communist Party. And at no time has Dr. Watson induced the communist system."

Fly told Dies the FCC "sought" Dr. Watson and beseeched him to take the job because he is "one of the outstanding social psychologists of the country." Uncle Sam is "fortunate" to get his services, the Commish head said, pointing out that Dr. Watson spent three years at Union Theological Seminary, is an ordained Methodist minister, and was checked by the Civil Service Commission before getting the appointment.

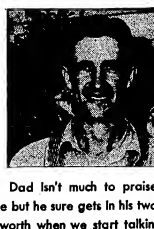
HARPER FROM KFSO IN N. Y.

Truman Harper, news announcer and special features director at KFSO, San Francisco, who came east last week to track radio, joined the staff on WOR, New York, Monday (24) and is announcing the 9:30 a.m. news spots Mondays-through-Saturdays.

Assignment was the first one for which he auditioned.

"SURE I KNOW ABOUT WLW"

Just because I'm so small, doesn't mean I don't keep my ears open. I listen to "Boys Town" on WLVI And boy—does Father Flannigan ever help a lot of boys!



Dad isn't much to praise people but he sure gets in his two cents worth when we start talkin' about WLW. He said the other day that if he didn't get the price on hogs every day over WLW— he'd be sunk! He raises a lot of hogs and sells them to the packer in Portland, Indiana. Every morning Dad's right by the radio

writin' down the reports. If he's awful busy— Mom does it for him.

She listens to Marsha Wheeler on WLW every morning, too. And she doesn't have to poke her head in the radio to listen to every word!

WLW comes in good and CLEAR! Mary and Ann, they're my sisters, clik the radio on for WLW's



"Boone County Jamboree," and "Everybody's Farm Hour." They're the kind of shows that farm folks like. And that's the kind WLW gives us.

PROOF ENOUGH—THAT FARMERS OF RURAL AMERICA WHO LIKE THE BEST LISTEN TO WLW MOST!

CLEAR CHANNEL

WLW

THE NATION'S MOST WORTHWHILE RAIL STATION

INDIANA OHIO

KENTUCKY W. VA.

WLW CINCINNATI

REPRESENTATIVES: New York—Transcontinental Broadcasting & Television Corporation, 120 N. Wacker Drive, Chicago, Ill. San Francisco—International Radio Sales.

Third Argentina Network Gets Going With Aid of English Equipment

Buenos Aires, Nov. 7. Aided by special shipments of needed materials from England, Radio LRA this week opened its network (Third Argentina de Emisoras Splendid, S.A.) four months in advance of the time originally scheduled. Station, which expects to have its power increased to 50 k.w., put on its first show with a special program in honor of the Radio Cansera (LW7), one of its biggest additions.

Chain is using mostly Standard Electric equipment. Web becomes the third in Argentina. Others are the Radio Baignora Primera Cadena de Broadcasting and Radio Mundo Azul y Blanca.

Stations on new web are: Radio Splendid, Buenos Aires (LW4), Radio Cultura, Cordoba (LW1), Radio Stentor, Rosario (LW2), Radio del Sur, Bahia Blanca (LW3), Radio Misiones, Posadas (LW5), Radio Neuquen, Neuquen (LW5), Radio Mendoza (LW6), and Radio Catamarca (LW7).

NAVY SEEKING RADIO EXPERTS

Washington, Nov. 25. Broadcast station technicians with a hankering for Navy uniforms will be welcomed if they have dabbled in the ultra-high frequencies. The Admirals are looking for men capable of maintaining and operating the "Radar," a new-fangled gadget which locates both ships and airplanes beyond eyesight. Circular letter to the Recruiting Service urges every effort to obtain hands who are qualified for rapid promotion in this field. Eligibility requires experience in design, construction and operation of either amateur or commercial equipment of their own attic. Qualified recruits will be sent to special schools for intensive training, and may get to the point where they win chief petty officer rank.

New York City—Stears Malvern, for the last 14 years a commercial engineer and network facilities engineer in the NBC traffic, has been posted to assistant manager of the department.

Sabbath Peeve

Regina, Sask., Nov. 25. Advertising on Sunday radio broadcasts was condemned at a joint meeting of the Anglican rural deanery and women's auxiliary in Vermilion, Alberta, recently.

The resolution was sent to the Canadian Broadcasting Corp.

Newcomer on Air Despite 50% Rule On Installments

Montreal, Nov. 25. Charles W. Lindsay, piano-radio store, has recently opened up furniture addition to his business and has bought 30 programs commencing today (25) on CBC's English and French language stations, CBM and CBF, three on each per week.

This is a new account and is regarded as offsetting feared general cancelling of furniture radio accounts because of recent Federal law demanding 50% down payment and short haul on installments.

Another John Trent

Pittsburgh, Nov. 25. John Trent seems to be a popular name with people in show business. That was the tag La Verne Williams, a TWA pilot, picked for himself several years ago when B. P. Schulberg spotted him on a Kansas City-New York run and signed him to a long-term contract. Last week John Murray, a new announcer at WCAE, selected the same name.

Service in Murray's tag was made necessary because of presence on the staff of Jim Murray, whose regular job is sales promotion manager but who also doubles frequently as a speaker, particularly in sports events. Station's original Murray has been broadcasting Pitt football games all season.

Payroll Traffic

San Francisco—George Feurst has been shifted from traffic to sales at KGO-KFO. Bob Sandstrom fills the traffic vacancy.

New York City—Sandy Baker, formerly with WWRB, Queens, N. Y., has joined the announcing staff of WBT, Charlotte, N. C.

Wichita, Kas.—KANS has made several changes and additions to its staff recently. Rance Ryan, formerly manager of KMMJ, Grand Island, Neb., has joined commercial staff. Coleman Ashby, who is in charge of music, and Paul Cochran, announcer, both moved over from local station KFBI, Wayne, Kan. WBMB, Joplin, Mo., is also new announcer.

G. N. Darling, formerly announcer and continuity writer, is a new program director.

St. Louis—KMOX program department has Blaine Cornwell from KOKO. Louis Shumate replaces Riley Sharp who departed for the Ralph H. Jones Agency in Cincinnati. Paul Willis, gabber is filling Shumate's slot, and Larry Zimmer, has been added to the continuity department, vice Larry Neville who shifted to Washington. Shumate will write and produce the Slack show.

In the gabferry department Carl Christopher, Jr., recently of KSD has replaced Lloyd Anderson, now at Fort Knox, and John Dunham, formerly with KSOO, Sioux Falls, S. D. replaced Bud Sherman who also answered a call from Uncle Sam. Lambert Kalman, a native, joins to gabbing staff to fill the vacancy created when Willis was upped.

New York City—C. Lowell Frank, formerly with the U. S. Recording Co., Washington, and before that with CBS in New York, has joined the engineering staff of WOR, New York.

John M. Anspacher, until recently a private in the public relations of B&B at Camp Wheeler, Ga., and previously with the TWP radio service, has been added to the publicity staff of WOR.

Port Worth—Harry Flowers at WBAP-KGKO now publicity assistant to Elbert Halling.

San Antonio—Lewis Birdsion joins the control room staff of station KABC, replacing Charley Felick.

CKLW, Windsor (Opposite Detroit), Exempt From Wartime Talk Rule

London Calling

London, Nov. 8. Disken's "Oliver Twist" being serialized, running into six installments, commencing Nov. 3. Mary McLaren will produce the adaptation by Audrey Lucas. Belle Cherrill is cast for Nancy, Allan Jayes as Bill Slives and Malcolm Keen as Fagin.

Oliver Wakefield proved that the repetition of his Saturday night "Music Hall" broadcast Oct. 25, was omitted from the reproduction of following day. Powers that be say it was unusable, but comedically inserts his script was okayed by BBC censor.

Monckton Hoffe acts as narrator in new serial, "Night Lights of London," written by himself, which was introduced over the air Oct. 27. Star names accompanying him are Henry Phyllis Neilson Garry, John Barbour. Show, produced by Val Gielgud, oscillates between black-out London of today and the gasp of a couple of decades ago, with the rendering of the old popular music hall tunes. William Light Orchestra under Richard Cream lends splendid support. New ventures looks promising, especially for the too-so-young listeners.

Clare Luce featured in the BBC series of biographies titled "My Life in the Theatre." She will re-enact scenes before the overseas mass Nov. 17, 18, 21, 23.

Legacies Arise On Talent Options Of Coffee Show

Hollywood, Nov. 25. Some legal discussion has arisen over J. Walter Thompson's taking up the options on Edgar Bergen and Abbott and Costello for the Chase & Sanborn Coffee program even though Kenyon & Eckhardt will be the new agency on the account Jan. 1. Foreshadowing the possibility of complication is the contention of talent legalities that under such circumstances an option pickup with a term assignment is not valid unless all the affected parties signature the agreement.

Significance is attached to the equip by Costello on last Sunday's (23) C & S broadcast that, "Hot or cold I say three more weeks." That would take the team to the finale of the current 13-week cycle. It is understood that the contract team make stiffer demands if new contracts are drawn up.

Neither agency would comment on the legal status of the Thompson contracts with Bergen and Abbott and Costello.

Sharon, Pa.—Mary Jean Schultz, lately women's program director at WPIC, has taken a similar stop at WATW, Akron. She succeeds Gretchen Neidinger, who is getting married.

The Canadian government authorities have lifted the ban on American commentators as far as CKLW, Detroit, is concerned. CKLW is now to be considered as an international station and therefore is free to take from the Mutual Network such commentators as Raymond Gram Swing and Gabriel Roister. American commentators were barred from Canadian facilities when the Dominion declared.

Lifting of the ban was a joint action of the board of governors of the Canadian Broadcasting Corp. and the Ministry of National War Service.

Football Games Dedicated To Khaki Alumni

Washington, Nov. 25. Broadcasters from coast to coast are being back-slapped by an appreciative War Department morale booster in promoting the idea of putting across successfully the idea of "dedicating college football games to soldiers helping the overseas mass." Over 60 gridiron encounters were the occasion for flag-waving ceremonies helping to revitalize the populace aware of the Army's growth during the last year.

Between the halves, governors, senators, judges, college presidents, and other political and educational bigwigs drove home the idea that many loyal sons of dear old Whoo-ha have answered the country's call. Usually there was a flag-raising and the campus musicians played "The Star Spangled Banner."

Radio's part in the crusade was principally in promoting the events. Numerous stations not planning to pick up the particular games revised schedules to carry these festivities to the stay-at-homes, while others kicked in with gratis time in addition. Most of the "dedicated" contests were carried on regional or national bases, helping make the distant alumni aware of what Alma Mater had contributed. Boys in camps were particularly pleased by the broadcasters' willingness to direct the spotlight on them, though they remained anonymous to the stadium crowds.

San Antonio Perfume Adds 20 Radio Stations To List Set in Seattle

Seattle, Nov. 25. Some 20 additional stations have been added to the schedule of the Composite Perfume (Perfumes) of San Antonio, by Edwin Kraft, manager of the National Radio Advertising Co., agency planning the spots.

Daily five-minute programs have been set on the following stations: WATW, WAAZ, WWO, KMO, KOW, KKA, KINO, KINY, WOV, WPEC, WCA, WPK, WKPC, KJBS, KXII, KVI, KFSO, KGI, and CKLW.

"GENE and SYRACUSE"

RADIO'S NEWEST COMEDY "NATURAL" NOW EVERY WEEKEND

WGY

80,000 Watts Schenectady, N.Y.

2ND YEAR

Ask any NBC Spot Sales Office or Write **GENE O'HAIRES WGY, Schenectady**

Recently Added Groves Bromo-Quinine Cold Tablets

STANDOUT WITH SPORTSMEN

GOLDEN GLOVES TOURNAMENT

WESTERN MATHEW GOLF TOURNAMENT

TOURNEE MEMBERS AND SPOONS

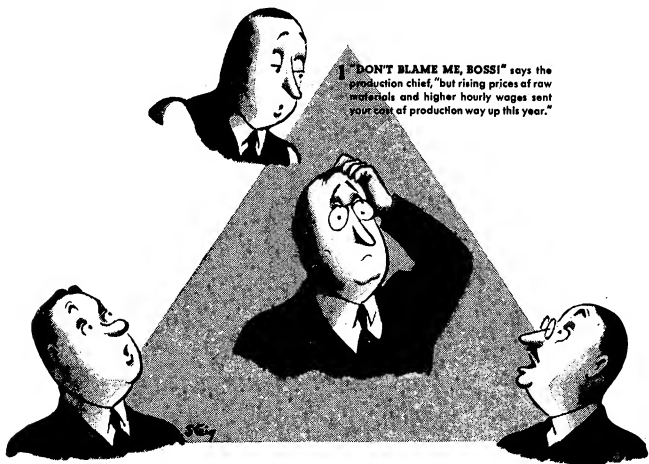
ACTUAL BROADCASTS

In Sports, as in all programming, the best is the most. The Golden Gloves Tournament, staged by Dave's First Annual Sports Meeting—KZLZ, 1941, shows the best of the sport in variety and excitement... bring the action to you... find us on this station.

ATTACHED TO MANAGEMENT WITH THE OREGONIAN PUBLICATION COMPANY
KZLZ WGY - REPRESENTED NATIONALLY BY THE KATA ASSOCI INC.

THERE'S NOTHING "ETERNAL" ABOUT THIS TRIANGLE!

It's strictly a here-and-now problem, with many a good business man caught in the middle



2 "NOTHING DOING, SKIPPER!" insists the sales manager. "You can't pass that increase onto the consumer. If you raise prices, sales take a dive!"

3 "RED INK AHEAD!" warns the treasurer. "With rising costs of production and virtually stable prices, your margin of profit is disappearing fast."

AND THERE IS A WAY OUT—

Lower Your Cost of Distribution . . . By Buying Blue!

Trapped in a triangle? Don't be discouraged! Harder working advertising dollars can lower your cost of distribution and eliminate the necessity of raising prices.

Today's unique economic pattern calls for greater efficiency in advertising expenditures, even in radio, admittedly the most economical of mediums.

And that pattern is made to order for the streamlined Blue Network of NBC, because the Blue costs from 11% to 36% less per thousand listeners... for four very good reasons:

- 1** Blue stations are located where the buying power is heaviest, strategically placed to cover markets, not areas.
- 2** Blue power is allocated to conserve your budget, by employing costly high power stations only where such power is necessary.
- 3** "Blueplate" discounts enable you to expand your network with your budget and receive savings up to 20% of your total time cost.
- 4** Blue evening commercials have reached a C.A.B. average of over 10., yet their average talent expenditure per quarter

hour is 44% less than their major network competition.

The moral—reach more ears per dollar: buy Blue!

WE HAIL: 4 more new Blue advertisers who have signed with us since last month's ad was published:

SMITH BROS. AP News Broadcast
P. BALLANTINE & SONS Three Ring Time
R. LORILLARD & CO. The New "Old Gold" Show
CREAM OF WHEAT Breakfast Club

NATIONAL BROADCASTING CO.
A Radio Corporation of America Service

THE Blue NETWORK OF NBC
Sales thru the air with the greatest of ease

From the Production Centres

IN NEW YORK CITY . . .

THE RADIO TRAP IS DISCUSSING: Reported staff changes at NBC—Celenese's entering, radio to capitalize on embargo against still-WNYU, once-ghosted director-floor with Norman Thome—the plurality of trade associations in radio.

Ray Langham acting production head of CBS while Gerald Maubly stays for Douglas Coulter, who is standing in as the network's program manager and repeat to attend the Junior night, last Tuesday's Burgess Meredith guests on Philo Morris' "Housewife" this Friday (28). . . . Maria Pichler, Viennese actress, has changed her name to Maria Palmer, and this week joins the cast of "Big Sister" . . . She's already with "Woman of Courage" . . . Americas Square radio director, coordinator, aired cooperatively last season by Mutual, returns Jan. 4 . . . Creighton Scott, novelist, joined NBC international shortwave staff as assistant to Maurice English, editorial chief.

Uta Merkel and Charles Martin, respective star and director of "Nancy Bacon Reporting," scamped across town between last Tuesday's show and repeat to attend the Junior night, last Tuesday's Burgess Meredith guests on Philo Morris' "Housewife" this Friday (28). . . . B.B.D. & O. is dickering with Orson Welles to come east for a "Cavalcade of America" guest date on a speciality written show Dec. 15, the 150th anniversary of the birth of Billings . . . Franchot Tone comes east to guest Dec. 8 on "Cavalcade."

Julius Seebach, of WOR, went to the Georgia-Georgia Tech whoopee over the weekend and will also Xmas at his Georgia farm . . . Lou Cowan in town from Chi last week . . . Arthur Pryor, of B.B.D. & O., due in Hollywood.

WOR's "Treasure Hunt," broadcast from a New York theatre over Mutual, will attempt a piece of bizarre showmanship on Wednesday's (28) broadcast. One of the Treasure Hunt competitors will be sent out to locate a Justice of the peace and another a couple about to marry. If possible, the judge and the couple will be brought to the theatre and the marriage performed there.

Drew Pearson and Robert S. Allen, writers of the syndicated "Washington Merry-Go-Round," will guest on "Information Please" Dec. 1, and because they pair as columnists, will also be on "Information Please" Dec. 15. The show will give "Information Please" five experts instead of the usual four. John Kieran, Franklin P. Adams and Oscar Levant, who worked on last week's show, will be the others. . . . Afterward, the "Information Please" adman, is throwing a buffet supper in honor of Pearson and Allen.

Music critics of the New York dailies will guest-commentate Tuesday nights, beginning next week (2), on Alfred Wallenstein's "Sinfonietta" programs over WOR-Mutual. . . . Michael Fitzmaurice and Don McLaughlin added to "David Harum" cast, while Colleen Ward and Ken Lynch didn't on "Front Page Farrell" . . . Stephen Courtleigh, Richard Janaver and Jane Erskine joined "Just Plain Bill" . . . Sydney Smith newcomer to "Our Gal Sunday" and Roy Lorgay added to "Young Wilder Bros." troupe. . . . Theodore D. Starr, Jr., editor of the Brooklyn Museum, will handle a new series, "America South of the U. S.," during December on WQXR.

Guy Lombardo had to read lines on two successive shows Saturday night (22) on CBS . . . He presented his sister Rose Marie on his own program as her 18th birthday celebration and immediately afterward introduced Beverly Feely, a xylophone-playing Baltimore girl, on "Hobby Lobby" . . . Guy Lombardo added to "Mr. Mackay" cast . . . WNYU, the unblessed Friday night (26) by airing a five-minute show "saluting" WHN on its start of broadcasting on 1500 MHz . . . The show, which appeared on various shows in St. Louis and directed the Civic Theatre there, moved to New York. . . . He was on the Berlin stage until 1933 and did newspaper work in England until 1934. . . . His next show will guest Dec. 14 on the Dept. of Justice's "I Am an American" program.

Jack Banner, of WNEU, up after week's work with Bu . . . Mrs. L. B. Wilson has opened the island winter home in Miami and L. B. will join her there soon from WCKY, Cincinnati. . . . J. B. McGeachy, Canadian-born broadcaster from BBC, London, who has been in N. Y. some weeks, was another guest of Fred Stone family last week. Bill Berna has new program Tuesday at 2:15 p.m. on WFAT, Paterson. . . . Herbert L. Wilson, the consulting engineer, has bought the Johnson "castles" at Rutland, VT, to conduct technical experiments.

The Tom Lewises (Loretta Young) return to the Coast tomorrow (Thursday) . . . Rose Stevens guests Sunday (30) on "The Housewife" show with Eleanor Sieber set for the following week (7) . . . Joe Stauffer, Kentucky Ekhardt radio head, due back Monday (1) from the Coast. . . . Gilbert Ral-

ston, Compton agency program supervisor, returns tomorrow (Thursday) from brief trip to Cincinnati. . . . Newswake's mags' "Ahead of the Headlines" goes off NBC-blue after tonight's (Wednesday) show and a helio succeeded by William Hillman and Raymond Clapper, from Washington. . . . Latter part continue their Thursday night series on the same network. . . . Norman Corwin to be heard on Saturday night (28) on the "Songs of Democracy" show at Town Hall, in honor of composer Elia Robinson. . . . Tod Horton has joined the NBC press department, succeeding Tom Weber. . . . Wallace McGill has resigned from the NBC music department.

IN HOLLYWOOD . . .

THE RADIO TRAP IS DISCUSSING: The lifeboat switch from William Fitz to Ruthrauff & Ripps and what's gonna happen to Hollywood's "City Leads" after Friday's (Wednesday) show, the security surrounding Joe Stauder's talks with Edger Bergen and MCA on the new Chase & Sonora—1942, a numerous page in radio.

Hal Roake, after being parried all over the town, off for the big city to take over as second-in-command of the CBS publicity function and a helio in place at KKK until the schedule decides who's it. . . . Syd Dixon, NBC's Coast guardian of red network sales, showed off for two weeks of chinning with his right arm, a crossed. . . . Barbara De Allen (Vera Wang) pulled out of Sinal-Criminal after five years. Deal dealing with Buchanan agency for comedy lead in a new soap show. . . . Dema Harshberger back from the Arizona back on a stage, a crossed. . . . "Option on 'One of the Finest'" has been taken by Young & Rubicam. Serial has Pat O'Brien and Stuart Erwin. . . . Jose Rodriguez and Sid Sutherland back on commercial time at KCCA with their hissing commentary on the war lords. . . . Don Stettler, advertising manager of Standard Brands, due out next month on the new Chase & Sonora setup. . . . Kay Kyser (looking around for a home to buy. This time he's staying for keeps). . . . Santa Claus Lane, what was once and will be again Hollywood boulevard, ablaze with NBC star on gala opening. Hal Back's NBC gang sewed up the big event, which will air around 500-guests, this second year. . . . The network's NBC star and not so important players rode in the beeg P-rade. . . . Harrison Holliday cast on one of his mysterious missions.

IN SAN FRANCISCO . . .

THE RADIO TRAP IS DISCUSSING: Standard City's switch to BBDO after more than a quarter-century with McCann-Erickson and how it's likely to affect the Standard Symphony Hour—plus the joining effect of other changes, which comes, which comes, which comes.

C. C. McCabe, president of Hearst Radio, gave KYA the quick one, en route to Wynton. . . . H. V. Kallenborn has been signed to do a series of reports for Telenews features. . . . deal set by Ellis Levey, who sounds like a commentator. . . . The new Marshall Field-Sullivan Gentry Nelson, KGO-KFO gen'l mgr. . . . Kallenborn was so pleased with the screen treatment that KFO's follow-up was a cinch. . . . Gordon Owen of KSFQ (radio) has been signed to do a test on the newly-organized Home Service Council, giving away a sample of plant stimulant. . . . nine men pulled 3300 requests. . . . Gladys Cronkrite of KFO Int'l Kitchen helped. . . . was a radio show. . . . The men and Gardens Expo content for the NBC personality who could pull the most votes. . . . runners up were Ann Holden, Rod Hendrickson, Archie Presby and James Matthews. . . . Ed LaShore has been named as CBS salesman in San Francisco under Art Kemp, replacing Bill Shaw who went into the Army Air Corps.

IN CHICAGO . . .

THE RADIO TRAP IS DISCUSSING: Just how close H. Leslie Alles of WGN is to the network. . . . WGN's new Marshall Field-Sullivan Gentry Nelson, KGO-KFO gen'l mgr. . . . Kallenborn was so pleased with the screen treatment that KFO's follow-up was a cinch. . . . Gordon Owen of KSFQ (radio) has been signed to do a test on the newly-organized Home Service Council, giving away a sample of plant stimulant. . . . nine men pulled 3300 requests. . . . Gladys Cronkrite of KFO Int'l Kitchen helped. . . . was a radio show. . . . The men and Gardens Expo content for the NBC personality who could pull the most votes. . . . runners up were Ann Holden, Rod Hendrickson, Archie Presby and James Matthews. . . . Ed LaShore has been named as CBS salesman in San Francisco under Art Kemp, replacing Bill Shaw who went into the Army Air Corps.

Beatty Arnold has been cast as 'Gen' in the 'Siegmeyer' show on Columbia. . . . The show is to be cast as 'Helen Trent' . . . Harry Hersh, formerly of the Associated and United Press, now with NBC news and special events department here. . . . Port Pearson hopping around the nation to cover football play-by-play for NBC on both collegiate and pro games. . . . NBC has finally finished studio remodeling, with three new studios added.

Sanders Bill

Continued from page 7

present will not be able to improve their situations for years. It is figured that it would take at least seven years for a station to obtain switch in frequencies under the Sanders bill if there was an objection at all to such a switch. For the bill sets up a rule that every protest to an application for a new frequency must obtain a hearing and that protesting stations may go through the courts to stall the change in frequencies. The legislation is convinced that the Sanders bill is entirely pro-clear channel and pro-network as it now stands.

Spearman's Warning

Paul D. P. Spearman, Shepard's attorney, who spoke at the last session of the meeting here last week, brought up the threat of a terrific network and clear channel lobby in Washington, and warned that this lobby group must be contacted at once and the FCC head-on so as to alert the FCC to withstand the powerful pressures now being brought against it. For the bill sets up a rule that every protest to an application for a new frequency must obtain a hearing and that protesting stations may go through the courts to stall the change in frequencies. The legislation is convinced that the Sanders bill is entirely pro-clear channel and pro-network as it now stands.

Defense a Screen

NAI marts at the defense item as a factor in super-power-clear channel takes at least two years to build a super-power outh in the first place, and that, secondly, in case of any threat of enemy planes these stations would be cut off the air immediately, anyway, since the proposed law would enable enemy planes to ride right in on it.

Legislative committee will also go

Caribbean "Cheer"

Continued from page 2

player and an Army still phlog. Frank Muto. Representing the War Department were Col. William H. Draper, Jr., assistant chief of the Moral Branch, and Major Justin G. Doyle, of the 2d Corps Area Moral office, who were on the island. . . . Flying floor show cast Mitchell Field in an Army transport and had a lot of fun. . . . That evening they gave their first performance at Borinquen Field, Puerto Rico. . . . The pair were seen in twin-motored Army bombers for the rest of the trip.

Singing star of the aggregation found her favorite traveling spot was the glass-enclosed bomber's cage in the lot's ship, reached via a cat-walk that had to be traversed on all-tours. Miss Mayfair, on the other hand, found the co-pilot's seat very cozy and the pair were soon known to the whole troupe as "Bombardier Pickens" and "Co-Pilot Mayfair."

Laurel, incidentally, with a phobia against flying, traveled the first leg of the journey with his back to the windows and his head in his hands. By the end of the tour, he likewise was occupying a co-pilot's seat.

Performances were given in airplane hangars or on outdoor stages. The last night was the most being driven when the performance started. Troupe carried on its own p.a. and light systems.

The Show

Show opened with Col. Draper (former upr and treasurer of Dillon, Read & Co., Wall street broker) introducing Charles M. J. Bolger came on next to gap and dance, followed by Miss Mayfair for her first performance. . . . Chito Marich was in turn, with Laurel & Hardy next, followed by Bolger, Garfield and Miss Pickens in a short skit. Miss Mayfair in another turn. Miss Mayfair and Bolger dueted. Miss Pickens warbling "Intermitten" and leading the boys in singing "Let Me Call You Sweetheart" and "Shine on Harvest Moon." Everyone was introduced for the finale, which included a "Thank you" from the commanding officer of the station and Miss Pickens leading the soldiers in "The Star Spangled Banner." Whole thing ran over an hour and a half.

"I started out to sing funny and novelty songs for these boys who don't see a girl for months at a time," explained Miss Pickens. "But I soon found my mistake. All they wanted was a girl. I was likely to break your heart to see their faces as they sat there listening to those songs."

Stops on the route of the aerial regatta included Cuba, Puerto Rico, Antigua, Santa, La Cruz and St. Thomas.

WBX NEW YORK

... THE MOST INTIMATE AND EFFECTIVE APPROACH TO AMERICA'S LARGEST MARKET.

5000 WAITS

5000

KDYL's new 5000-watt directional broadcasting pattern fits the intermountain population setup like a glove. Ample power, directed where it does the most good!

The American Station
JAIL LAKE CITY

JOHN BLAIR & COMPANY

N.B.

LEGISLATIVE COMMITTEE WILL ALSO GO

Ann Yours, 5000

I've lovely, rising and falling, and the New York area like a road map, these wins added at low cost in this world.

(When you're in the spot with me, I'm sitting pretty, you're in the spot.)

Ann Yours, 5000

Ann Yours, 5000

Ann Yours, 5000

Ann Yours, 5000

Ann Yours, 5000

Ann Yours, 5000

Ann Yours, 5000

Ann Yours, 5000

Ann Yours, 5000

Ann Yours, 5000

Ann Yours, 5000

Ann Yours, 5000

Ann Yours, 5000

Defense Information to Be Larded Into Daytime Sponsored Shows

Broadcast division of the Office of Facts and Figures has called on executives of various ad agencies to co-operate with it in finding a way that information pertinent to national defense can be woven into daytime commercial programs. The O.F.F., realizing that it faces a delicate job, had made it clear to the agency men that every effort will be made to work in the data without disturbing the entertainment value of the program or give it the aspect of an out and out plug.

The requests for co-operation have been coming the past week to agency executives by telephone conversations from Washington, with W. B. Lewis and Douglas Messervy doing the contacting for the O.F.F., which is working in conjunction with the Office of Civilian Defense. Both Lewis and Messervy are loanees, the former being CBS v.p. in charge of broadcasts and the latter coming from NBC's commercial program department.

Intelligent Earbending Requires Schooling, Says Tyson of Philadelphia

Philadelphia, Nov. 25. Raymond W. Tyson, instructor in public speaking at Penn State College, last week urged that public schools and colleges give more courses in radio in order to educate people to be more discriminating radio listeners.

"A discriminating radio public is highly imperative in a democracy," said Tyson. "It is only when people are educated enough for intelligent listening that the standards of radio programs will be raised. Furthermore, such listening will stimulate wider reading of newspapers."

KOMO's Toy Round-Up

Seattle, Nov. 25. KOMO's fourth annual Christmas Toy matinee for children will be held on Nov. 29 at the Egyptian theatre. Event, sponsored by the station and the Skinner & Eddy Corporation, is designed to gather toys to be repaired by the Seattle Fire Department and distributed to needy children on Christmas.

Show, which includes a feature and a community sign, will have a broadcast of Captain Dobbin's 'Ship of Joy' on the stage at 10:30 a.m. Doors open at 10 and admission for children is one toy, which may be used but must be repairable.

HEITMEYER RUNS KITE AWAITING FCC OKAY

Kansas City, Nov. 25. Station KITE is now operating under a temporary arrangement with Paul R. Heitmeier as manager. Permission to purchase KITE is being sought from the FCC by Heitmeier and Al Glasman, Ogden, Utah, publisher of the Ogden Standard Examiner, president of station KLO and owner of the Paramount Theatre Corp. Pending decision of the FCC, Heitmeier is serving as manager under an agreement between the former owners and the purchasers. Heitmeier is a one-time radio editor and recently was vice-president and general manager of KLO, Ogden.

Principal ownership of KITE has been held by Plug Kendrick, of Louisville; Sam Pickard, ex-CBS veepee; and Arthur Church, president of KMBC. J. L. Jaeger, manager past three years, and Irvin Peak, secretary, resigned effective last week.

SIX HOURS OF YIDDISH

WWRL, Woodside, Has Maurice Rapf to Handle These Foreign Language Programs

WWRL, Woodside, N. Y., realigned its schedule of foreign language programs this week to permit the airing of six hours of Yiddish shows weekly. The stanza will be spotted at 9:30-10:30 a.m. Mondays-through-Saturdays.

Maurice Rapf, formerly with WLTH and WARD, Brooklyn, has been hired as Yiddish program director. The shows will be participating.

OLD GOLD'S DODGER GAMES TO WHN?

Indications are that Old Gold will take over the rights to the Brooklyn Dodgers baseball games exclusively for the coming season and broadcast them over WHN, N. Y. Matter will be settled both ways today (Wednesday). WOR, New York, which has carried the games in the past, was still hopeful yesterday (Tuesday) of getting the contract.

Deal involves 145 games and the rights price is quoted at around \$50,000.

University Series on KIRO

Seattle, Nov. 25. Weekly series of half-hour shows halloyhoning the history, industrial and cultural development of the state of Washington, starts Saturday (28) on local station KIRO. Scripts and special scores will be written by students of the University of Washington, under the supervision of George McKay, of the faculty, and will be performed by local talent.

Debut program will deal with the city of Spokane.

Newcomer, WNAB, Challenges WICC Monopoly on School Game

STUDENTS BAGGED

They're Also Silenced as By-Product of Racetrack Incident

Akron, Nov. 25. Twelve amateur radio hams looked sad at their dismantled equipment last week after federal officers clamped down on them for using the airwaves without government permission. The silencing followed the recent investigation and arrest of track betting coup at Thistle Down racetrack near Cleveland. The amateurs, all highschool youngsters, had no connection with the betting coup, but were tracked down during that investigation, FCC agents said.

Boys were operating on 2½ and 5-meter bands, using their own call letters and talking with each other.

DAVIS NOD TO DURWOOD KIRBY

Durwood Kirby, of WENR, Chicago, has been declared the national winner of the annual H. P. Davis awards for announcers. The prize is \$300 plus a medal. The four regional winners are Robert White, WRB, Boston; Ray Olsen, WFOV, Fort Wayne; Ed Brady, KOA, Denver; and George Presby, KGO, San Francisco. The foursome will receive engraved rings.

Awards will be made during a special broadcast over the Red and Blue networks this Saturday night (30), 12:45 p.m., with the widow of the former WIC board chairman and Westinghouse officials presenting the grand prize.

Bridgeport, Nov. 25. Defying Bridgeport school board's ban, WNAB broadcast Harding-Central high football game Thanksgiving Day (20) from perch outside Harding Stadium while John Shepard and WICC carried authorized play-by-play from press box booth. Local gridiron classic had annually been aired by WICC, which again tied up exclusive rights for sponsorship by Buckley Bros., oil dealers. Request of WNAB, independent exhaler set up a few months ago, for broadcast privilege was turned down by Justin M. Ricker, Harding high athletic director.

Levon Thomas, manager of WNAB, appealed to Board of Education, but later backed Ricker. Contending that stadium is public property and that no station was entitled to exclusive grant, Thomas ordered construction of a broadcasting tower outside football field. Prior to game time police stopped use of WNAB booth because of lack of construction permit. Thereupon makeshift platform was arranged on wooden horses and Irving Friedberg and Jack Fleischer went on air with game while police stood by.

WNAB broadcast also had a sponsor, Dewhurst Dairy, although WICC and Buckley Bros. had counted on an exclusive booking. Junior station's defiance of authorities was softly supported by Bridgeport Post, which has been feuding with WICC since 1940, when latter station tied up on election returns with Times-Star, opposition daily.

B-I Drink on KTSa

San Antonio, Nov. 25. B-I, a new health drink being introduced here, is on KTSa Monday, Tuesday, Thursday and Friday for a quarter hour using instrumental group billed as the 'Six Vlasmen.' Program was placed through the Pitluk agency.

9,066 APOLOGIES TO VARIETY READERS

—from WJSV

That vermilion hue which you see on our cheek is the badge of embarrassment. Please let us tell you why.

Last week we ran an ad in Variety pointing out how fast the Washington, D. C., market is growing. Everything was right...except in the headline. It was one of those typographical mix-ups. The ad said

"Last month 16,666 people moved into Washington" when the figure should have been corrected to read "7,600." We're sorry about that error of 9,066.

Everything else we said is true, though. 91,200 people are expected to take a permanent place in Washington, D. C., this year. And the best way to reach these 91,200 newcomers as well as Washington's 663,000 oldtimers is 50,000-watt WJSV.

COLUMBIA'S STATION FOR THE NATION'S CAPITAL

Owned and operated by the Columbia Broadcasting System. Represented nationally by Radio Sales with offices in New York • Chicago • St. Louis • Charlotte • Los Angeles • San Francisco

WJSV

Big Turnout for 13th (Texas) District; Mills-Roth Verbal Tilt on Floor

William A. Roberts, KRLD, Dallas.
 Archie Taylor, KRQV, Wheelock.
 O. L. Taylor, KGNC, Amarillo.
 John Therwald, KAND, Corsicana.
 Karl O. Wryler, KTSB, El Paso.
 Leland Prentiss, KGGK, San Angelo.
 Charlie Ditcher, John Blair & Co., Chicago.
 Howard E. Wilson, Chicago.
 Cinda's Harnett, NBC, Theasaurus, New York.
 Herbert Denny, Standard Radio, Dallas.
 Gene Hagaman, SESAC, New York.
 Pierre Wala, Lang-Worth, New York.
 Leonard D. Callahan, SESAC, New York.
 P. E. Pollegren, N.A.B., Washington.
 Ralph Wentworth, Lang-Worth, New York.

WHAS
50,000 WATTS
LOUISVILLE
CBS

At
the heart
of
a market
where
purchasing
power
has
doubled

Ask any Eberly office
for more information about
WHAS, one of the eighteen
CBS 50,000 watt stations

ONLY TWO!



"MY! ISN'T HE BIG FOR HIS AGE!"



Only two today and he's radio's prodigious prodigy! At the tender age of ten weeks he topped all Crossley records for quarter-hour juvenile shows. Then came his Clark Hooper report card . . . 93% larger audience than the next highest juvenile show!

Now our mighty-muscled miracle is the pride and joy of 85 important stations . . . and congratulations pour in every day from tickled-pink sponsors across the nation. But just wait! Starting this month, theatres all over the country are featuring the sensational Superman movies . . . Animated technicolor shorts produced by Paramount . . . one a month for two years . . . Super sales stimulators for the Superman radio show and Superman sponsors!

Case histories on bread, milk, retail stores, peanut butter, groceries, soft drinks, flour, and countless other products add up to one solid fact . . . Superman is a super salesman. If you want to move merchandise . . . fast . . . sell with **SUPERMAN!**

270 recorded quarter-hour Superman episodes are ready for local and regional sponsors . . . and we're cutting five new shows every week. Your territory may still be open. Write! Wire! Phone! Today!

SUPERMAN INC.
RADIO DIVISION
Phone 3-0740
480 Lexington Avenue • New York City

CBC Tees Off Uncut Gilbert-Sullivan To Avoid Complaints from Rabid Fans

Toronto, Nov. 25.

Season of Gilbert and Sullivan's conducting off tonight (Tuesday) from the Toronto studios of Canadian Broadcasting Corp. and over the CBS national network for an unspecified number of weeks, with "The Gondoliers" as the opener. The original orchestrations will be used and, in order to avoid possible complaints from ardent G-S fans on the matter of cutting, some of the longer operas will be two-part performances. This goes for "The Gondoliers." First act is being presented tonight (Tuesday), second act is on Dec. 2. Time for the series is 8-9 EST.

Presently appearing are "Pirates of Penzance," "Pinafore," "The Mikado." Subsequent bills and their dates will be arranged to avoid slippage of beloved melodies and dialogue. George Stewart directs, and there is no monetary slumping in the assembling of orchestra, chorus, soloists, and dramatic company.

Rupert Lucas, CBC head of the drama department, who played in Gilbert and Sullivan productions in Britain, takes the role of Duke of Plaza-Toro in "The Gondoliers," and is producer in charge of series. Singing cast in principal parts includes Frances James, Jean Haig, Norman Cherris, William Norton, Jeanne Pengelly, Eric Tredwell, Catherine Judson.

California Fruit Growers Set on WNEW, New York, Using Cravens, Block

California Fruit Growers Exchange is set on WNEW, New York, to air its seasonal local campaign for Sunbelt lemons, and has purchased Kathryn Cravens' "News Through a Woman's Eyes" Monday through Friday, 9:45 to 10 a.m. The account, placed through the Los Angeles office of Lord & Thomas, will be shared by Miss Cravens for half of its duration, with Martin Block's "Make Believe Ballroom" taking over for the balance of the series.

CKNB, Campbellton, N.B., Names McGillivra as Rep. CKNB, Campbellton, New Brunswick, Can., has named Joseph Hershley McGillivra its exclusive sales rep. in the United States. Station is due to go 1,000 watts on 850 k.c.

MEXICANS IN CANADA

CBC Imports Thomas Morato and Alfredo de Borbon

Toronto, Nov. 25. The Canadian Broadcasting Corp. has brought up from Mexico, Thomas Morato and Alfredo de Borbon, to launch a song-aud-music series over the CBC eastern and mid-west networks. Lads start their twice-weekly stint tomorrow (26) at 6:00 p.m. EST.

Morato is reported by CBC to be a dashing singing star of Mexican radio, films and concert stage; Alfredo Nunez de Borbon, composer-pianist, will express Mexican melodies for the hombres.

• Radio Daffodils •

New York City (Publicity Release)—The management of WQXR, New York, takes pleasure in announcing that Miss Gypsy Rose Lee, the distinguished danseuse and author, will appear exclusively over its facilities at 2:30 o'clock on Tuesday, December 2, to engage in literary discussion with Mr. Edwin Seaver, conductor of the "Readers and Writers" program.

You are cordially invited to do what you please about this.

San Francisco—Noyes McKay, who received national publicity because of his consistent carping on the pronunciation of network commentators, has now gone into the business of giving professional advice to public speakers. He's now kept busy seven days a week by his home-grown industry, which, he says, began, "because radio English moved me deeper than anything has since I learned to chew tobacco at eight years of age."

Boston University's Studio
Boston, Nov. 25

Boston University now has a broadcasting studio, with programs carried by WHDH here. President Daniel L. Marsh of B. U. officially dedicated the studio Thursday (20) in Hayden Memorial.

Chatterer on WENR For Four-Week Tatman Test

Chicago, Nov. 25. Picture chatter program by Elizabeth Hart set for four weeks of three-a-week gossiping on WENR for Tatman, Inc.

LOREN WATSON QUITS HEARST

Loren L. Watson, general manager of International Radio Sales for the past three years, handed in his resignation last week. It takes effect this Friday (28). E. M. Stoer, director of Hearst Radio, Inc., will intensify his supervision of the station representative adjunct until a successor to Watson has been chosen.

It is reported that Watson quit after being caught in the crossfire of one of those political situations not uncommon within the Hearst organization. Before going to work on another enterprise Watson will take a week's vacation. Since Watson took over the IRS list has included quite a number of stations not controlled or operated by Hearst.

Stoer has been talking to Ken Boice, currently sales manager for WQXR and at one time CBS v.p. in charge of sales, as a possible successor to Watson.

Shirley Dinsdale, 14, Has Her First Air Sponsor

San Francisco, Nov. 25.

Shirley Dinsdale, 14-year-old ventriloquist discovered by Milton Samuel, NBC press chief, has landed her first sponsor. O'Connor Moffat department store has purchased a five-minute strip Tuesday through Friday for the holiday season. Firm also is using the youngster for personals in the Store.

Since her first discovery by Samuel, moppet has made over 100 personal appearances and is or soon will be a member of both AFPA and AGVA.

G. W. JOHNSTONE'S STAFF

Includes Knox, Holland, London and Widow of Webb Artz

Staff of G. W. Johnstone, radio chairman for the President's Birthday (Jan. 30) Ball drive, has been set up for this year. James H. Knox will be radio director. Gerald Holland will handle scripts. Advertising agency contact will be Howard London. Greater New York time and talent booker is Barbara Hoge Ross Evans is handling publicity in New York as is Jack L. Fisher in Chicago and Dorothy Haas in Hollywood.

Other aides set by Johnstone are Ellen Heagerty, Priscilla Lombard, Ruth Givard, Rose Buonocore and Evelyn Artz, widow of Webb Artz, radio news editor of United Press. Johnstone holds the President's Birthday radio chairmanship on White House assignment while also remaining radio director of the Democratic National Committee.



New Coast Regional With KSFO?

San Francisco, Nov. 25. KSFO may become the Frisco key station for a new Coast hookup now in the formative stage. Huddles have been held by representatives of KSFO, KMPX, Los Angeles, and the McClatchy group. Operations may start just after the first of the year, with KSFO, KMPX, KERN, KPBC, KMG and KWG as units, plus possibility of lining up Portland and Seattle outside later.

PHILO CHECKS RESULTS ON ITS TELEVISION

Philadelphia, Nov. 25. WPTZ, Philco's tele station, yesterday (Monday) sent rating cards to all owners of television receiving sets in the Philly area along with a listing of programs for the week. Opposite each program is a number. Listeners are asked to rate each show, both in program quality and technical reception, as either "excellent," "good," "fair" or "poor."

FITCH BANDWAGON RENEWS

Clifton Utley Carries on for Skelly Oil for Year of News

Chicago, Nov. 25. Fitch Bandwagon show will go for another year on NBC-Red as of Jan. 4, 1942, over 114 stations. Set through the L. W. Ramsey agency of Davenport, Ia. Skelly Oil firm will have a year of Clifton Utley news periods, Monday through Fridays as over Dec. 15 over 20 NBC-Red outlets. In contrast to the program, Henri, Hurst & McDonald operate here.

Wrecked Radio Station, Exempt From Jail As Not Liable for Acts

Mexico City, Nov. 25. Sentence by a Vera Cruz state court of 30 months imprisonment for Alejandro Diaz Malpica, convicted of forcing his way into radio station XEU (10,000 watts) at the port of Vera Cruz and destroying considerable of its property, was upset on appeal by the federal supreme court. Diaz Malpica told the judge who sentenced him that "the continuous noise this station makes has driven me crazy and has about ruined my brain." The judge thought that 30 months on the rock pile would be the best cure for the rader. The supreme court accepted the decision of two alienists that Diaz Malpica was not responsible for his actions. In upstating the sentence, the high court ruled that the radio station can only bring civil suit for damages against the wrecker. XEU promptly took such action.

KSFO Cuts Its Rates 50% Because Of Loss of CBS Programs Jan. 1

George Heid Freelances

Pittsburgh, Nov. 25. George Heid, program director at KDKA for last two years, has resigned that post, effective Dec. 1, and will devote his time to his recording studio, which he has operated for some time, and freelance work as both a radio artist and producer. His successor will be named some time this week by James Rock, KDKA manager. It was erroneously reported here short time ago that Marjorie Thoma had been named head of KDKA's continuity department following resignation of Bill Beal. It was Dale Jackson who received that appointment, Miss Thoma coming in as his assistant.

San Francisco, Nov. 25. An advertising rate slash of approximately 50% is being self-imposed on Station KSFO as of Jan. 1 in realistic recognition of its loss of CBS' "Broadway Time Zone" franchise to KQW. By this act the station seeks to adjust itself to a loss by Lincoln Dellar, general manager, adds: The rates may—and probably will—go up again later. Acknowledging that the loss of CBS network programs will shrink KSFO's audience in San Francisco, Dellar explained that the station realized it must prove its ability to rebuild its position by new methods, and until it can prove this to advertisers the rate slash will have to stand. Brisacher, Davis agency, has shifted two of its five-minute Acme live-in-studio shows from KSFO. Go to KFRC and KPO. Four other shots weekly for the same account are aired on KGO and KFO. Agency has also added Lyle Daniels, guitarist, to the miniature production piece which stars Monica Whelan, singer, backed by Dick Aursand's piano. Singer is under personal contract to the agency. Dismisses Musicians Local stations are watching with much interest for reactions to KSFO's dismissal of its staff ork, which is interpreted as a challenge to union quotas. All Class A stations are required to have a minimum of 12 men one hour daily, which means 24 for NBC with two outlets, KGO and KPO. KSFO reportedly offered to take six men but got nowhere so laid off the entire group. Inasmuch as KSFO probably would drop into B classification with loss of its CBS affiliation Jan. 1, six would comply with union requirements. Queried by "Variety," Eddie Love, secretary of Local Six, said no decision had yet been reached. Lincoln Dellar, manager of KSFO, pointed out that the station specializes in non-musical production (commentators, personalities, special events, etc.).

WOV Hearings Before NLRB on 1940 Walkout End, Decision Is Awaited

Trial of the American Communications Assn. (CIO) case against station WOV, New York, was concluded last week before the National Labor Relations Board in New York, with Earl S. Bellman as trial examiner. Summations and arguments by opposing attorneys are to be completed in two more weeks, with the Board's recommendation due sometime later. Case involves the ACA's technician strike against the station and the laborer's alleged lockout of the strikers. Walkout occurred Nov. 3, 1940, and the Labor Board hearings started last Sept. 18. Leonard Boudin represented the union, with Henry Silverman and Samuel H. Cohen, attorneys for WOV, and Millard Midonick, lawyer for the Labor Board.

WPEN's Third Renewal

Philadelphia, Nov. 25. WPEN last week renewed its agreement with the American Communications Association (C.I.O.). It was the outlet's third yearly term with the union.

WHAM'S F-M UNIT IS MUSICAL 14 HRS. A DAY

Rochester, N. Y., Nov. 25. WHAM's FM unit W2IR is off with 14 hours a day, practically all music, from 8 a.m. to 10 p.m., plus an extra half hour Tuesdays and Fridays to pick up the NBC Symphony and Rochester Civic orchestras. Starting commercials in May, W2IR has had five extended accounts, including Forman's, Rochester Gas & Electric, Wm. & Pines, Stromberg-Carlson and Elmer Electric. Station figures there are 2,000 FM sets in the city and 70% of new sets sold include this feature.

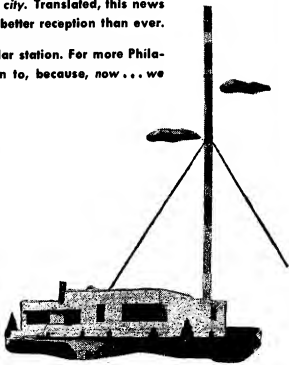
People in metropolitan Philadelphia are hearing your program much better these days—if you are using WCAU—because, now we can't even whisper below a shout.

We've just built a complete new transmitter on a new site near Moorestown, N.J., at a cost of \$250,000. And, ever since we started talking with this new giant's voice, our programs have been booming into the nation's third largest market, as much as 25 times louder, richer and clearer.

The new WCAU transmitter is only 3.7 miles from Philadelphia, 6 miles nearer than the old one. This proximity... plus a new 420 foot tower... and the latest RCA high-fidelity 50,000 watt transmitter, enables WCAU to spray 25 mv. or better over the entire city. Translated, this now means that your program on WCAU is getting better reception than ever.

WCAU has long been Philadelphia's most popular station. For more Philadelphians it's the station that's easiest to listen to, because, now... we can't even whisper below a shout.

★ The Only I-A Clear Channel Station in Eastern Pennsylvania, Delaware, Maryland or New Jersey



Philadelphia • WCAU Building, 1622 Chestnut Street • New York City • CBS Building, 485 Madison Avenue • Chicago, Ill. • Wglt Radio, 400 North Michigan Avenue • Boston, Mass. • Bertha Bannan, 238 Little Building • Pacific Coast • Paul H. Rayner Company

COLLEGE RHYTHM

'Bama Students Rate Glenn Miller, Tommy Dorsey
Their Tops—Incline to Moderated Swing

Another in the series of articles on college likes and dislikes as regards dance music and dance bands.

The writers, staff members of publications at their respective schools, have been asked by 'Variety' to give the opinion of the student body as to which band, rather than any other, they like best. Neither has 'Variety' given further instructions as to what is to be said or how. These articles appear as the undergraduates have written them, with the expressed understanding that they are to be as candid as possible.

'Variety' publishes the series to give music men and band leaders a cross-section of current undergraduate opinion on the subject of dance bands, with the hope that it will be of some information and instruction. For what the college group has to say about dance music is deemed important in the trade.

By HOWARD LEWIS, 41

(Editor, 'The Crimson-White')

University, Ala., Nov. 25.

Tony Dorsey, who came to the University of Alabama for the first time Dec. 2, will probably think he's caught the wrong band. It will be something out of the world's value in the wrong ball—because practically no one arrives at any Gantone cotillions before 9—an hour after the prince struts. It's just one of the many peculiarities of 'Bama's ballrooms and jukebox bugs.

However, between 9 and 9:30 the entrance to the 'Bama ballroom will resemble an antemural the day before payday, and unless we miss our guess the A-1's and Sings and Commerce associations will have the green to finance other projects.

Unfortunately, it will be in contrast to the experiences of the Cotillion club which last month sponsored three days of afternoon and night hops with Ole (Left-hand) Sanders calling the tunes. Even at 8:30 the customers didn't come, but it was terrifically hot (the heat, we mean). Nevertheless, the Chicago did please the paying customers.

Joe Sanders reminds of the sweetest types of music. And this brings us to the music poll we recently took of the harmonious relationship between more than 400 students and the name bands.

While you're guessing who got topnotches in the poll, let's slip down to the middle of the survey and see who drew out Guy Lombardo, who did drag out a 150% increase in popularity over polls of last year, which gave him 5% of the total slips cast.

Getting back to the top of the list, Glenn Miller rode on top of the chorus of approvals with 51% of those tallied.

T. Dorsey rates second with 21% of those voting, and Artie Shaw is in show, paying off at odds of 12. Slightly more favored than Sway and Slay Lombardo was Kay Kyser.

Dick Kuhn

and His Orchestra

The Biggest Little Band

4th Year Hotel Astor

DECCA RECORDS

MUTUAL NETWORK

Disc M.C.A.

THE FIRST ASCAP HITS

ON YOUR HIT PARADE

THIS YEAR'S

Tubulations indicated the College of Music's favorite race was a punch of 7% by volume.

Also Rans

Darkhorse in the favorite race was Harry James, who polled almost 1% of the total tally. Will Bradley, Bob Crosby, Chasley Spivak, Charlie Barnet, Ray Herbeck, Paul White-man, Jimmy Dorsey, Sammy Kaye, Alvin Karpis and Johnny Lou spot the remainder of the vote.

By way of interjection we might mention that Bradley, Crosby, Herbeck and Whiteman played at Captone's capers last season and J.D. had played the previous spring. Sun Valley Serrano showed at the local glimmer-glammers at about the same time the poll was taken, and it may have boosted the Moonlight Serenade's popularity somewhat—but he was in the lead last year and record sales seem to indicate his big lead has not been shaken.

Shaw, you might say, has always been with us, but it is significant that the majority of those voting for the now arty Artie preferred his old band, and even yet, 'Begin the Beguine' is not stored away in the old records pile.

At a second glance that Guy Lombardo has got the guys rather than the gals in his following. Let's not let the old 'swing a' swing a' on the decline bromide—because at 'Bama Alvin Karpis has been a leveling off to a point of moderation between the extremes—but the 150% increase in popularity does offer a bone for those in the mood to contend.

A 'Bama Gal Sure Gets Around

Another factor not too clearly brought out, but which has bearing on the selection of orchestras, are the music mores at the University. The women—besides the outnumbered more than 5 to 1 by men—often dance with as many as 50 different partners during the evening. With the music harmony attracted just as good a crowd in a slightly worse section of last year.

Again, the jitterbug blossoms but never fully blooms at 'Bama. Call it (Continued on page 55)

RUSS ORAHAM BETTER

Portland, Ore., Nov. 25.

Russ Graham, leader at the Clover Club, back on the bandstand after 10 days in the Coffey Memorial hospital recovering from injuries received in an automobile accident Nov. 2.

Morris, MCA and GAC

All Trying to Hook
Les Brown's Band

All three of the larger band-bookings agencies—Music Corp. of America, General Amusement and William Morris—are scrambling over the other two to get the booking privileges of Les Brown's band from the Glasser. Neither has 'Variety' given further instructions as to what is to be said or how. These articles appear as the undergraduates have written them, with the expressed understanding that they are to be as candid as possible.

It was reported last week that MCA had offered Glasser \$12,000 to give it the privilege of booking Brown, but Glasser flatly denied it, explaining that he was offering his assistance in the band and more. Of course, under such a setup, he could retain management. However, Glasser actually was offered that amount of cash to align the band under MCA's banner, and he refused, but that he has been offered all sorts of deals by the various agencies is not in doubt.

Glasser was once connected with Consolidated Radio Artists, booking the band of Les Lemonnier (Alvin Karpis, et al.) out of there. He split with that outfit more than a year ago, and subsequently started a deal which put Brown into the Lincoln hotel, New York, for couple nights and subsequently started an American Federation of Musicians investigation of Maria Krainer, Lincoln's owner.

On the Upbeat

Babe Ruess leaves tenor sax spot with Glenn Miller to form another band of his own. Tex Benke moves back from alto to Ruess's tenor chair. When exploded, he was replaced from Benny Goodman to replace him. Julie Stein also joined Count Basie. Alce Fils also joined Goodman in place of Billy Butterfield.

Johnny (Scat) Davis band into Stanley theater, Pittsburgh, for a week beginning Friday (21) with Andrews Sisters. Other bookings at this house include Ben Bernie, Nov. 28; Johnny Long, Dec. 5, and Jan. Savitt, Dec. 19.

Hal Howard orch at the Shadowland Night Club, San Antonio.

Neil Bendabur orch at Anacahoe Room of St. Anthony Hotel in San Antonio.

Johnny (Scat) Davis has rebuilt his band.

Don Pedro orchestra signed for Decca recordings. Set through Gus C. Edwards.

Count Basie booked for a one-night at Hill Club, Cincinnati, Pittsburgh, Thursday (27), Pa.'s Thanksgiving Day.

Brad Hunt band opened two-week engagement Monday (24) at Merry-go-Round, Pittsburgh, succeeding Tommy Flynn.

Don Beth band had its option at Yacht Club, Pittsburgh, picked up for additional month at end of first two weeks there.

Billy Merle band into Club 51, Pittsburgh, for limited stay, replacing 4 Kings. Band features June Collins and Marion Joyce.

Paul Harmon is getting special furloughs from Camp Dix, N. J. army ranks for recording sessions with Johnny Long, band he was with (Continued on page 61)

Disc Reviews

Best Release of the Week:

Charlie Spivak: 'This Is No Laughing Matter'—When I see an Ellington 'Play' (Czech 845).

Spivak's trumpet and band do first-rate job on 'first side, a ballad that will make a mark. Gary Stevens and Stardusters vocal neatly. Have Glasser's first side to play. Strengthening record as a whole. Stardusters vocal.

Shep Fields: 'Twas Not So Long'—melody duck-out for Thornhill's 'Twas Not So Long' (Czech 845).

Spivak's trumpet and band do first-rate job on 'first side, a ballad that will make a mark. Gary Stevens and Stardusters vocal neatly. Have Glasser's first side to play. Strengthening record as a whole. Stardusters vocal.

Clarence Thornhill: 'I Found You in Rain'—'Balls 'N' Requel' (Col. 36431). Cut down from Chopin's 'Rain' (Col. 36431). 'I Found You in Rain' forms a pop.

Inside Stuff—Orchestras

Decision which Justice William T. Collins recently handed down in N.Y. Supreme court, in the case of Swing Publications, Inc., against Barney B. Leventhal, merely denied the mag's application for a temporary injunction against the use of the 'Swing' title on his own periodical. The court stated that there would be no harm in waiting until the issue had been tried, since such a trial could be held within 30 days. Justice Collins' decision declared that 'obviously the defendant (Leventhal) is deliberately and studiously endeavoring to lead the public to believe that he is carrying on from where the plaintiff (Swing) mag left off, but it is not the duty of the court to interfere with the plaintiff's right to do so. The decision is apparent.' Justice Collins also remarked that since Leventhal is 'not competing with a live, going magazine, doubt was cast on the plaintiff's right to sue by injunctive action.'

Circle of name bandleaders are currently burning at one of their number for coming 'em up on an idea sponsored by one. Seems that the latter got the group together and laid out an angle whereby none of them would contract for a show on the new Coca-Cola 'Spotlight Bands' program on Mutual net unless a certain pay scale was met, the sum set to be asked for and received by all or none would agree to go on.

Set-up was exploded, and subsequently started a deal which put Brown into the Lincoln hotel, New York, for couple nights and subsequently started an American Federation of Musicians investigation of Maria Krainer, Lincoln's owner.

Jack Levin is certain there's a guardian angel hovering over Paul Whiteman, who doubles weekly from the Palace hotel, San Francisco, to the Burns & Allen show in Los Angeles. Ordinarily, Whiteman returns to Frisco by train, occupying the only drawing room. Couldn't get it last week, so decided to sleep up. 'Twin he ordinarily would have taken was behind a freight which caught fire in a tunnel with the loss of several lives, with the result that had he been aboard he wouldn't have reached Frisco until 9:30 p.m. hours behind schedule. As it was he was back in time to act as judge at Cow Palace horse show events before starting his evening chore at the Palace hotel.

Government priority rulings reached in and snatched the jukebox from the lobby of the Strand theater, Brooklyn, last week. Strand used the box to exploit the recordings of bands to play its stage.

Seems the combine which operated the record-player at the house couldn't get delivery on new machines because of defense use of certain materials that go into them. So, it had to remove the Strand's machine to fill a hole somewhere else. House will get another in couple weeks, however.

Guy Lombardo takes a night off from his current Roosevelt hotel, New York location job, Dec. 1, to play at the Boca Garden for a British War Relief hop. BWR would have no other band.

Relief organization proved just as choosy recently in Baltimore. It had Tommy Dorsey set to play the Bala room. Dec. 10 cancelled the event when Dorsey was signed for a picture and had to be on the Coast by Dec. 1.

When Mugsy Spanier's band went into the Arcadia Ballroom, New York, week ago Tony Martell played sax-clarinet with his brother Paul Martell band on the popping band of Herbie with Spanier.

Spanier took a liking to his playing and talked the switch over with his brother. Tony finally picked up his instruments and shifting to the former's corner of the hall.

HELLO, PHIL SPITALLY!

Well, here's that Miami sun again! We hope all your friends—Barney Balaban, Mary Brian, Francis Lederer, Edwin C. Hill, Bennett Cerf, Ed Wolf, Irving Berlin, E. Ray Goetz, Jack Robinson—will again help you meet the Miami moon.

Walter Jacobs
P.B.—HURRY—WONT YOU!
and bring the girls!

Lord Tarleton
HOTEL
MIAMI BEACH

Get On The Bandwagon With These Proven Hits!

EUREKA THE CHATTANOOGUE CHOO CHOO

Published by ROBBINS MUSIC CORPORATION

MURRAY BAKER, Prof. Mar.

Published by LEO FEIST, Inc.

HARRY LINK, Prof. Mgr.

COSLOW'S 5 MCA BANDS FOR JUKES

Hollywood, Nov. 25. Sam Coslow closed a deal with the Music Corp. of America, the first of its kind in the slot film industry, whereby R. C. M. Productions, Inc., contracts five name bands to appear in 60 soundies during the next year.

MCA bands are led by Bob Crosby, Ray Noble, Skinny Slim, Ted Fio Rizo and Jan Garber. Deal calls for the largest cash outlay for music in the history of juke pictures. In addition, Coslow has signed Duke Ellington.

Bartenders Union Produces An Unfamiliar Drought To Musicians Hangout

Milwaukee, Nov. 25. Members of the Milwaukee Musicians' Association, Local No. 8, A.F.M., held their annual beer party last night (Monday), but not in their own quarters: they had to hire a hall. Their own club rooms are as dry as Indiana, for the law being all because one of their members, Louis De Santis, who has had the drink concession for the past 10 years and who was also a member of the Bartenders' union, Local No. 64, had his card in the latter organization revoked because of an infraction of the bartenders' code of ethics, and obviously such a strictly unionized group as the musicians couldn't permit a non-union barman to serve them.

There was talk among the bartenders' picketing the musicians' clubrooms if an attempt were made to continue serving drinks, so officers came down this morning, and driftery until a new concessionaire can be appointed, and this cannot be done until the proper election of officers in December. Thus the windmills must go thrifty on their own premises probably until January.

De Santis, whose standing as a member of the musicians' local is O. K., is making a run for president of the organization, seeking to displace Volmer Dahlstrand, long the incumbent and also head of the Wisconsin State Musicians' association, but now is forced to do his campaigning from behind a dry bar.

Mahoney City Spot Trying Winter Dances

Lakeview Park, Mahoney City, Pa., runs its first winter dance tomorrow night (Tuesday) at 8 o'clock. The dance is being given by Krupa's band. Spot is a summer operation, usually calling a season around the end of September.

Walter Gulian, owner of ballroom, operating hop himself, Howard Hobbs, who usually books for him, net participating.

APPEAL FOR CANADA Jane Froman, Koscianetz, Rodgers and Hart in Toronto

Toronto, Nov. 25. Dick Rodgers and Lorenz Hart, together with Andre Koscianetz and Jane Froman, journeyed up here to give a special show at Eaton Auditorium for the Canadian War Savings Stamps campaign, audiotronic jam-packed. With a pick-up orchestra, mainly from the Toronto Symphony, Koscianetz conducted an ad hoc Rodgers-Hart program, with Miss Froman for the vocal solo.

Visitors, who donated their services, were mobbed during City Hall reception. Gold and jewelry, a pocket, engraved with Canada's coat of arms, was presented to Miss Froman. Koscianetz, Rodgers and Hart received matching cigarette cases, similarly engraved.

Hot Jimmy Dorsey

Jimmy Dorsey bettered the Saturday night high-water mark, both money and people at Frank Hall's Meadowbrook, Cedar Grove, N. J., last week (22). In three days, Friday to Sunday, Dorsey did more business, gross and attendance, than the same band did the entire two weeks the first time it ever played Dorsey's spot more than two years ago.

Opening night (21) Dorsey played to 1,792, Saturday, 1,984 and Sunday pulled slightly over 1,800 in two sessions, matinee and evening.

VICTOR NUDDGES IN ON FITCH

RCA-Victor has moved in on the exclusive arrangement Columbia Records made recently with the Victor radio studio whereby Columbia bands are used each week to play recorded arrangements as Victor Bandwagon Specials' Victor's first band, Al Kavelin, goes on Dec. 14 and the second, as yet unselected, is scheduled for Dec. 20. Plans beyond the latter date have not been made, but it's probable that from this point on Victor and Columbia outlets will alternate until the lists are exhausted.

Same formula will be used. Kavelin, which features a tune titled, 'Angeline,' which, however, is already on the lists having been released on Bluebird—Nov. 21. Columbia's method is to hold sides until the Friday before the broadcast.

TOTEM POLE WEEKENDS ONLY THROUGH SLUSH

Boston, Nov. 25. Totem Pole Ballroom, Auburndale, Mass., which has operated as a location spot since Sept. 22, with Glen Davis and the cooperation of record dealers in each of the cities it played, now, ice, etc., makes for pretty mean transportation conditions at that time of year around Boston. Full-time policy will probably be resumed in the spring.

Dick Stabile's band replaces Gray's Casa Loma Dec. 25, for 10 days, after which the week-end policy will start.

RENEW 'CANADIAN CAPERS' It's Still a Topper As a Most Played Instrumental Piece

Warner Bros. publishing group has obtained four-city releases from the writers of 'Canadian Capers' (Remick) and 'A Little Bit of Heaven' (Remick). The former is rated as the most played instrumental piece in the ASCAP repertory at the end of September.

Walter Gulian, owner of ballroom, operating hop himself, Howard Hobbs, who usually books for him, net participating.

SPANIER ON Okeh Label

Muggsy Spanier's new band has been signed to a term recording contract by Columbia Recording. Band will be in a week or so for 35c Okeh label.

Spanier is now at the Arcadia Ballroom, where he will be for several more months.

Eddie Condit, Youngstown, O., band leader, who catered last night last January, has been released from active duty at Camp Shelby, Miss., and returned to his home in Youngstown. He traveled in the north central and southern states.

'CARAVAN' TEST OF GREAT SICKLE

But Scenic Investiture Will Only Be Set Up in Bigger Spots on Weekends—Tommy Dorsey Will Play Many of the Dates Expected to Be Set From February Onward

VICTOR ENTHUSIASTIC

RCA-Victor expects to continue its Dance Caravan, which recently completed a two-week test stretch in the New York area, and plans to materialize the troupe will take to the road again, under Milton Pickman's leadership, and remain in circulation from nine months to a year. Tommy Dorsey's band may be with it for a great deal of the time. Caravan would have its own leased trucks and buses for transportation and operate along the lines of a traveling carnival.

Instead of heaving strictly to key cities, as it did on the past tour, portions of each week would be devoted to treks into smaller towns, without the props that were used on the past tour. The palm trees, waterfalls, etc., that RCA acquired from last summer's shorted-out Miami Proser Dance Carnival at Madison Square Garden, N. Y., would be set up only on weekends, Friday to Sunday, in key stands. Monday to Thursday, the troupe would travel by arrangement into the hinterland. That's because few of the smaller stopovers were before last year, and to permit use of the palm trees, etc.

RCA looks upon the Caravan as the greatest piece of promotion for its records that has ever been devised. It claims that the effect of the layout, and the reams of exploitation it got, and the cooperation of record dealers in each of the cities it played, was far greater than that of Dorsey and Shep Fields' platters, not to mention the good-will it generated for the Victor and Bluebird labels.

To Help, Not Hurt — Company men who in the past test tour could have hurt many individual dance promoters in any of the territories played, is pointed out in last week's 'Variety' story, it avers that every effort was made in booking the tour to help rather than hurt a ballroom operator, and that the same policy will be closely adhered to in the Caravan this year. RCA points to the fact that it played at regularly operating ballroom programs in four cities on the past tour, playing for Gerald Nierman Lakeside Park, Dayton, O.; Charles Barner's Hull Top, Arch City, Mo.; Indiana Road, Indianapolis, and the New York Army, New York, thereby cutting those promoters in profits.

MORRIS SETS UNKNOWN INTO PIERRE HOTEL

William Morris office set deal last week that brings a band virtually unknown to New York into an important hotel spot, the Pierre Colillion Room, which has never used a full-sized band before, always small combos. Orch is Bondhus's, current at the Roosevelt hotel, New Orleans, opening at the Pierre on Monday (26) and playing tomorrow night (Thurs.), replacing Bill Scott's combo, and replacing Bill Scott's combo, and replacing Bill Scott's combo.

Adelaide Moffett has been set by the same agency for the Colillion Room, opening Dec. 8.

Dick Stabile opens today (Tuesday) for four weeks at Frank Hall's Meadowbrook, Cedar Grove. Replaces Bobby Byrne who hits one-nighter trail.

Theatre Men Foresee A.F.M. Jam With Government Over Listing Only Union Scale on Social Tax Form

ART GILES' DIVORCE

Judge Fuzzled by Jive-Talk in Pittsburgh Trial

Pittsburgh, Nov. 25. Art Giles, Pittsburgh dance band leader, was used for divorce here last week by Dorothy Hultz Giles, who testified her husband admitted running around with another woman. The couple were married in July, 1939, and separated more than two years ago.

Judge A. Marshall Thompson, who tried the case, told Mrs. Giles he was puzzled by the expression 'he laid the finger on him' and asked the plaintiff what she meant. 'He laid on the spot,' she replied. The judge said, 'that still puzzled so her attorney further explained. "She means," he said, "that the other woman might possibly make trouble for Giles." That satisfied the bench.

BARNET LAPSES IRK RAPPAPORT

Izzy Rappaport, owner of the Hippodrome Theatre, Baltimore, has complained of Charlie Barnet's failure to play every show at the Hipp week before last. As he did at the Central theatres, Passaic, N. J., week previously, Barnet declined illness and missed two and a half days of the seven for which Rappaport had him booked. Central theatre docked Barnet's salary \$750 for missing approximately 12 shows at the beginning of the week.

Music Corp. of America, which books Barnet, explains that the matter is being ironed out via an adjustment of Barnet's salary. But Rappaport, who claims his dispute is with the leader and not with the agency, says he will sue the company on the coin due the band but will use Barnet himself for failure to fulfill a contract. Leader said the theatre owner, missed the first two shows opening day (13), but later was prevailed upon to go on stage. Though he begged a rose on stage, Barner finished out Thursday and earned his fee for the rest of the week.

He will Tuesday morning, when he failed to show up. Theatre said he was in his car for the rest of the week. Rappaport said he got a phone call from Barnet Tuesday morning, saying he discovered he was in New York, because his grandmother was gravely ill.

Barnet called his band together at the Apollo theatre, New York, where it's current and where Barner hasn't missed a show, and delivered a series of disarming remarks, insisting the men needn't fret about their jobs. One change made this week was managerial. Leader fired Charlie Weintraub, who has been with him past couple years.

'JOIN ON WIRE'

Jones Brothers Decamp Boston for Targarden in Chicago

Boston, Nov. 25. With two weeks to go on their contract at the Casa Manana, local niter, the Three Jones Brothers released their band to join Jack Targarden's band, to alternate at the Sherman Hotel, Chicago, opening Tuesday (26). Manager Jack Broderick, who released the band, said the Joneses released them with promise they would play his spot at a later open date.

They were replaced Sunday (23) by Three Sons of Purple Sage.

The American Federation of Musicians' insistence that theatres comply with their new Form B contract, making them liable for social security taxes on individual musicians, are beset by the Government's tax law by failing to list the musicians' salaries and extras in full on the contract, and thereby is failing to pay, and get the employers to pay, social security taxes on their full incomes.

The Government's new Social Security taxation specifically states that the taxes must be paid on full salaries over \$1,000 yearly. In other words, an employee can earn as much as \$1,000 in one week and the full taxation on that amount must be deducted that week. Subsequent weeks must deduct the taxation, employer can apply to the Government for a rebate of excess taxes. Ironically, the theatres as such cannot get the rebate.

Since Form B went into effect, bandleaders filling out the reverse side of the contracts listing individual musicians' salaries are merely filling in the union's scale wage of \$475.50. Slightly over that. In not one instance has a bandleader paid more than listed salaries of more than \$475.50. The Government's Form B is known that a large number of specialist musicians get much more than union scale and as high as \$500 weekly.

Bandleaders are also listing themselves as soloists, and are 25% or slightly over that. However, inasmuch as they are the owners of the bands and the excess over the union scale goes toward defraying expenses of the bands, that's probably not a violation of the law.

Lawyers also claim the theatres cannot be held to account by the Government, since the theatres do not have the information on salaries furnished them by the bandleaders, or the union, or both.

EL OBERSTEIN DISCS THIS WK.

El Oberstein puts the first releases of his new Imperial Record Co. out this weekend or early next week. Oberstein's band, five-piece, department stores he has lined up to handle his product. Initial releases include five 10" and 7 1/2" 35c platters cut by bands of Blue Barner, Vincent Lopez and Bunny Berigan.

Also on the initial shipment will be 12 10" classical sides at 25c and six 7 1/2" longplays at 85c under the El label. Oberstein is releasing his new five-disc El label title on the pop stuff, playing up instead the name of the band.

His first longplay, 'The Longest Trail' on the first batch of sides has already been shipped to chain stores.

Jerry Wald to Brooklyn

Jerry Wald's new band goes into its first date of any kind in the eastern area next month when it replaces Blue Bird at the Waldmont (Rosedale) Ballroom, Brooklyn. Wald, who has been in the area when Wald assumed its leadership five months ago. It had been a Calico Club, which Wald had taken over from New York. Rosedale Ballroom, Wald's new band, is playing dates are indefinite, contingent upon booking of Rogers' road dates.

James, \$68,000, Herman, 50G, N. Y.

Vows; Scot Davis-Andrews Big 31G
In Pitt, Bradley Good 15G, Mpls.

(Estimates for This Week)

Michael Ayres, Brooklyn (Strand); 2,800; 30-40-55-55. Stage show continues to draw big business. Ayres is open each week, with Sally Rand giving the needed boost courtesy of Three Girls (Strand) (Col) on Sunday \$13,000.

Will Bradley, Minneapolis (Orpheum); 2,800; 30-45-55 plus event and "Appointment for Love" (U). Bradley's first appearance here and Ben clicking impressively. Open on Thanksgiving, instead of usual Friday. Stretching toward big week.

Duke Ellington, Los Angeles (Orpheum); 2,200; 30-44-55. "Mersey Island" (Rep.) is a good money draw, and after a slow week, acting as shot-in-the-arm for excellent \$12,000.

Skimney Ennis, Los Angeles (Paramount); 2,500; 30-44-55. "Skylark" (Par). Sharing full credit with play for the draw that's keeping this combo site leading the town with top \$27,000.

Johnnie Scott, Davis, Pittsburgh (Stanley); 2,800; 30-44-60-86. With "One Foot in Heaven" (WB) and the Andrews Sisters, Davis has decided following here, but the Andrews Sisters, who nearly broke a record here last time around in July, must be credited with bulk of draw. And they in turn can give some credit the film. Should all add up to wow \$31,000.

Frank Hawkins, Philadelphia (Earle); 2,700; 30-44-55-55. Plus Fourtoppies. With "Night of January 16" (Par). Entire combo racking up pluperfect \$31,000 and may duplicate last year's feat of setting up house band record of \$28,500. Credit about evenly divided between Hawkins and the Spots, with screen far adding only a little to the draw.

Woody Herman, New York (Strand); 2,750; 35-55-75-85-99. With "They Died With Their Boots On" (WB). Combination of Woody Herman and the Errol Flynn-Olivia de Havilland names spelling big box \$50,000 or near sighted. Holds over.

Mary James, New York (Paramount); 2,650; 35-55-85-99. With Ray Bolger in person, "Skylark" on screen. Balanced draw here and socko at \$48,000 on first seven days through last night (Tue.). Two additional weeks are scheduled.

Johnny Lingo, Washington (Earle); 2,510; 35-55-85-99. "They Died With Their Boots On" (WB) is the rated draw. Expect \$24,000 on eight days.

Jimmy Luciford, Newark (Adams); 2,000; 35-55-85-99. Bob Robinson is helping band's draw.

Musical Protective Society
Ejects New Officers

Toronto, Nov. 25.
Election of officers of the Musical Protective Society of Canada for the coming year has Elwood Hughes, general manager of the Canadian National Exhibition, in as president; T. J. Bragg, of Odette Theatre (N. L. Nathanson's new chain of 60 houses across Canada, as chairman of the board of directors; John A. Cooper, president of the Motion Picture Distributors and Exhibitors Association, as vice-president and treasurer. Gordon Dalgleish is secretary. Members include Narcisse Thivierge, of the Canadian Association of Broadcasters; Jack Connell and Howard Fox, both of the Radio Association of Ontario.

Bands at Hotel B.O.'s

NEW YORK

(Presented herewith, at capacity tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (7-10 P.M.) not rated. Figures after name of hotel give room and board and cover charge. Larger amount designates weekend and holiday price.)

Band	Hotel	Weeks Played	Cover Charge	Total
Edgy Dushin	Waldorf	400; \$1-13.00	2	2,225
Benny Goodman	New Yorker	400; 75-81-50.00	6	2,100
Harry James	Lincoln	200; 75-81	10	925
Henry King	Billmore	200; \$1-15.00	2	200
Ray Kinney	Lexington	300; 75-81-50.00	32	1,575
Glen Miller	Pennsylvania	500; 75-81	7	5,025
Vaughn Monroe	Commodore	400; 75-81	7	1,475

*Asterisks indicate a supporting floor show, although the band is the major draw.

Chicago

Les Brown (Blackhawk, 400; \$125 min.). Pacing steadily, Brown is now established Chicago and midwest name. Last week powdered to bring 3,000 customers.

Griff Williams (Empire Room, Palmer House; 300; \$3-35.00 min.). With Thanksgiving an absolute turn-away Williams continued to pound out big business at Empire Room; 4,200 people last week.

Ben Breese (Chez Pareil, 500; \$3-35.00 min.). Joe E. Lewis is gone and now it's Lou Hord handling. Means more box, b. pressure on Breese band. Came through in holiday week great 4,800 customers.

Jack Taggard (Panther Room, Hotel Sherman; 700; \$1-25.00 min.). Taggard band last appeared here in the Sherman; in first week in basement spot came through with snappy box showing 3,200 visitors.

Arl Kasel (Walnut Room, Bismark Hotel; 300; \$1-42 min.). Heft action for the Thanksgiving days brought take up sharply, with 2,600 customers.

Los Angeles

Ray Noble (Ambassador; 300; \$1-15.00). Helped by the holiday but not so busy at 2,200 covers.

Carl Wessels (Blissmore; 1,150; minimum, \$1-15.00). There's plenty coin in this town and this tavern is getting its share. Should crown around 5,500 on the week. Phil Harris opens Dec. 28.

Alvin Karpis (King Sisters (Paladium; 550-580). Just can't catch on like these before him and may have to call it 7,500. Stan Weston follows.

Bob Crosby (Trianon, South Gate; 800; 55c-75c). Clicking merrily; week should add up to around 8,000 paves. This end of town is up to its ears in defense coin.

Mary Owens (Roosevelt; 300; 75c-1.00). Back to his old stand, "which hasn't been tenanted since he left a year ago. Pulled 800 covers on his first week and should build at this upper Hollywood Blvd. spot.

Red Wessels (Casa Manana; Culver City; 2,000-35c). Lift from holiday mob; 5,500 customers is over average. Horace Heldt in Dec. 12.

Jimmy Greer (Florentine Gardens; 75c-1.50). Another 5,500 and the credit to Nils Granlund's floor revue.

San Francisco

Paul Whiteman (Rose Room, Palace Hotel; 500; 50c-1.50). Picked up 2,200 covers on the seventh frame. Whiteman's eighth week rollout will finish (28) simultaneously with arrival of Henry Busch, overlap giving Palace two name bands for Big Game night.

Artie Richmond, Va.; 2 State theatre, Raleigh, N. C.; 3, Nat'l theatre, Greensboro, N. C.; 4 State theatre, Winston-Salem, N. C.; 5-4, Duke U., Durham, N. C.; 6 Plymouth theatre, Worcester, Mass.; 12-14, Metropolitan theatre, Providence.

Earle theatre, Springfield, Dec. 19, week. Earle theatre, Philadelphia.

Dick Stale, Dec. 25, 10 days. Totten Pole B., Auburndale, Mass.

Gray Lombardo, Dec. 1, Boston Garden, Boston.

Johnny McGee, Dec. 12, Temple U., Philadelphia.

Don Ricardo and his orchestra at Youngstown, O., are back in action after being absent from the business for several months. Betty Gayle has rejoined his unit as vocalist.

MARKS DROPS SUITS

Withdraws Action Against Harris as "Little Dutch Garden"

E. B. Marks Music Co. has dropped the infringement suit which he started in the U. S. federal court against Harris, Inc. over a year ago in connection with the latter's production of "Little Dutch Garden." Now occurred after Marks had been served with a notice of appearance for examination before trial.

In his complaint Marks had charged that the melody of "Dutch Garden" written by the late Will Groce, had much in common with "Brunnel Petrus" ("Jolly Peter") by M. Werner Keuten, which was published some years before the Groce number.

I DON'T WANT TO SET
THE WORLD ON FIRE

—Tommy Tucker—(Okkeh)—Rorace Heidt—(Columbia)

Vincent Lopez—(Imperial)

Gay Lombardo—(DECCA)
Earle theatre—(BLVD)
The Chordettes—(OKER)
Dick Stale—(DECCA)

Gene Autry—(OKER)
Gene Autry—(BLVD)
Shirley Ross—(VICTOR)
Sam Jones—(DECCA)

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BEN BERNIE - VINCENT LOPEZ - GRACIE FIELDS - AND MANY OTHERS FEATURE . . .

THE NOVELTY SONG THAT IS SWEEPING THE COUNTRY

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By CHARLIE TOBIAS and AL LEWIS.

FOR MATERIAL WRITE, WIRE

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SONGWRITERS' UNION NEWS

ASCAP Now Has 391 Licensees

ASCAP has licensed 168 stations since NBC and CBS resumed the society's repertoire on their facilities Oct. 30. The 168 outlets do not include the 20 stations owned or operated between NBC and Columbia themselves.

With the 93 stations that held ASCAP licenses prior to the network's settlement added, the number of stations now on the ASCAP license list totals 391. Of the 168 stations licensed since Oct. 30 only 16 elected to make it a pay program agreement. All the others took the blanket license. The quota of per-program fee slightly under 10%.

To Jan. 1, 1941, ASCAP's station licensee list varied from 678 to 700.

Writer Classification Method an Issue

Incumbent Representatives Disinclined to Change ASCAP Ratings System

The ASCAP board of directors met Monday (24) in New York to consider the by-law amendments which are to be submitted to the semi-annual meeting of the society's membership which will be held at the Astor hotel, N. Y., this Monday (1). Some of the proposals had to do with methods for revising writer classifications. With the present writer contingent on the ASCAP board, which doubles as the classification committee, showing no inclination for changing the rating method, a strong movement has developed among the writer ranks to force revision by providing for a comprehensive system within the ASCAP by-laws.

One of the by-laws which the membership meeting will be asked to pass on comes from the Society's current executive committee. This by-law provides for a two-thirds vote of the entire ASCAP membership before any amendment can become valid. Under the present by-laws an amendment need receive only 51% of the membership's vote. Purpose of the change is a better weighted vote. As the system now stands the writer or the publisher faction can have a measure favorable to one side passed if either faction is successful in obtaining a 100% vote from its own faction plus 1% of the votes of the other faction.

BEN EDWARDS' NEW TASK

Ben Edwards has taken over the management of Red Star Songs, Inc. He was the manager of the Paul-Pioneer Music Corp. for the past three years.

Lennie Haylen conducting the score for the Metro picture "Johnny Rager."

SPA CLEARS WAY TO STATUS CHANGE

If Membership Prefers Association Be Re-Converted Into Labor Union It Will Go Through in Near Future—BMI Ownership by Music's Chief Customer Is a Factor

CAESAR TO RETIRE

The executive council of the Songwriters Protective Association at a meeting in New York last week voted to take a step toward converting the organization into a union should the general membership so elect. The action followed the urging of an SPA contingent that the association recognize the demand for representation that has surged up from the ranks of writers as a result of the lesions derived from a recent fight between ASCAP and the radio interests. The advocates of the songwriters' union have expressed particular concern over the fact that music's biggest user, radio, intends to continue subsidizing its own music set-up, BMI.

The SPA council, after listening to those members who favored changing the association's complexion, authorized Irving Caesar, president, to appoint a committee to confer with John Schulman, SPA counsel, on revising the by-laws so that if the members prefer unionization the proper setup will be available for immediate introduction. In his appointments to the committee Caesar made sure to include all those SPA members that appeared before the council to press the union issue.

During the course of the meeting Caesar remarked that he was anxious to resign as president of the organization so that he could devote more time to his other interests, such as a Broadway show, a radio program and a publishing firm. His activities between the SPA and ASCAP of which he is a director, has been, he said, absorbing too much of his time, and he would appreciate if the council picked a successor who could give all the time and energy that the post required. Caesar has headed the SPA for five years.

The committee appointed by Caesar, with himself as ex-officio member, consists of Stanley Adams, chairman, Nelson Coyne, Jack Redmond, John Redmond, Edgar Leslie and George W. Meyer.

No ASCAP Elections Until April; Sidestep Showdown on Buck's Refusal to Give Up Presidency

Gilbert on Gene Buck

Hollywood, Nov. 25.
Editor, "Variety":

Most representative Coast members of ASCAP called on me on arrival and are up in arms on publishers' attempt to remove Gene Buck. They're really concerned at attempt of this same group to interject themselves into exclusive writers' problems, such as classification and re-

Greatly disturbed at reluctance of Board to pass necessary expenses for out-of-town members which makes a hardship for them to come to New York often and vote on important matters. Meeting was not called by me, but turned into rump convention of what was originally intended as a visit.

L. Wolfe Gilbert.

Zaret Explains The Songwriters Guild of America

New York.

Editor, "Variety":
In the last two issues of "Variety" two items covered the meeting and organizational activity of a group of songwriters characterized therein as the Songwriters Guild of America. I would like to take this opportunity to clarify and correct some of the statements made concerning this group, and give a brief resume of its history.

On Nov. 2, 1941, a group of approximately 90 songwriters, consisting of both ASCAP and non-ASCAP writers, met in Edison Hall to discuss ways and means of furthering the interests of songwriters, and to explore the possibility of a songwriters' organization which would in the broadest possible sense promote and protect the resources and income of the songwriters of America.

Three speakers, namely Hy Zaret, Fred Wise and Henry Katzman, respectively, addressed the group, and presented in general the problem.

(Continued on page 62)

Because the publisher members of the board found they could not count a sufficient number of writer-directors to go along with them on the election of a new president, the ASCAP board last Wednesday (19) voted to postpone the election of new officers until next April. The present officers will meanwhile remain in office. Approval of a new ticket would require a two-thirds vote of the board, which consists of 12 publishers and 18 writers.

As last Wednesday's board meeting approached adjournment Irving Caesar suggested that the directors give Gene Buck, the president, a vote of confidence, but nothing came of the proposal other than a momentary harangue from Jerome Kern. A committee of publishers had the week before called on Buck and asked him if he would voluntarily resign the presidency if a substantial retirement salary for life could be arranged for him. Buck answered in the negative, stating that the writers wanted him to stick.

The publisher group on the ASCAP board favors putting the presidency on a strictly non-salary basis. Buck's present annual stipend is \$15,000.

U.S. Army Inquiring Whether Soldiers Prefer Old Man Mose to Mozart

Washington, Nov. 25.

Whether the average U. S. soldier prefers Mozart or contemporary discords is the objective of an unprecedented psychological research chore contemplated by the War Department. Musical tastes of the draftees will be tested at various camps to see what kind of entertainment should be furnished as part of the morale-lifting efforts.

Recorded programs are to be played under different sets of circumstances to cross-section groups. Note-takers will observe the reaction to classical, popular, light opera, instrumental, vocal and other types of fare. Camp recreation officers and chaplains will plan the program to be built around soldiers with musical knowledge who will pick the recordings and serve as critics.

(Continued on page 48)

ON THE AIR ★ ON RECORDS ★ ON JUKE BOXES

A GAY RANCHERO COULDBY SECEADE ONE LOVE TO ANOTHER



EDWARD B. MARKS MUSIC CORPORATION • RCA BUILDING • RADIO CITY • NEW YORK
FRANK HENNIGS, GENERAL PROFESSIONAL MANAGER

Camp Shows Won't Undermine Salaries

Performers, by taking jobs with camp shows at less than their usual salaries, will not be lowering their wage scales when they return to regular commercial theatres, the country's top vaude bookers emphasized in a joint statement issued last week. The statement, signed by Harry Kalichman of Paramount in chairman, includes Bill Howard of RKO, Harry Meyer of Warner Bros., Sidney Plimpton of Loew's and Jesse Kaye of Paramount & M.G.M. They comprise an advisory committee to Abe Lastfogel, w. m. of the William Morris office, who will be in charge of the shows.

"Actors must understand," the bookers' statement declared, "that they will not be pulling their general wage scales down by playing the camps at less than they are accustomed to receiving. They are expected to make a contribution to the country's defense, just as everyone else."

Lastfogel revealed that his agency and, presumably, the other big agencies such as Music Corp. of America, will not take commission on camp show bookings. Whether smaller agencies will be permitted to take full or part commissions hasn't been determined yet, Lastfogel said.

USO-Camp Show Units Ready For Touring; 4 Start This Week

Ten units, including one lighter and one all-Negro troupe, have now been set by USO-Camp Shows and are ready to start their rounds of Army cantonnements and naval bases. One will open tomorrow (Thursday), another on Friday (28), and two more debut Saturday (29). Reministers tee off next week and the following week, while others are in the process of organization.

One troupe, to be produced in Hollywood and made up entirely of people recruited from there, will take off at Camp DeKalb, Ga., Dec. 2. Another, headed by Edward Arnold will be in general charge of production. Jim Levine, sent out from New York and already on the Coast, will be advance man. Ade Leonard all-girl unit was originally set to open next week, but plans were changed because of a dispute of Coast CSI committee to play a part.

Vaude production generally has been under supervision of Harry Delmar and his assistants, Dave Schoeller and Bert Wisniewski. Dave Schoeller is general musical director. In charge of the managers and advance men, most of whom were named last week, are Saul Abraham and John B. Lewis, respectively. Vye Leighton is booker. Abraham will have four supervisory assistants on the road, all of them chosen from the managers who were out with the USO-Citizens Committee Mobile unit during the summer. They'll maintain relations with the camp commanders and switch performances to keep them up to standard. Quartet are George Ostrin, who will handle Alaska, Caribbean and northeastern U. S.; Ken Nichols, south; Al Watersford, midwest; and Vye Blaine, Coast. Most of the advance agents and company managers have been chosen from Theatrical Managers and Agents union rolls. Tom Cullen established an \$85 weekly minimum for agents and managers, applying the same scale as the Rock and United capacity houses in New York. Regular road scale is \$150 for (Continued on page 60)

6 HOFFMANS LOSE PLEA IN NAT NAZZARU SUIT

The six Hoffmanns, theatrical troupe, lost a plea to have \$4,000 breach of contract suit against them by Nat Nazarru, a manager, dismissed in N. Y. supreme court. Justice Charles F. Koch ruled against them and ordered a trial.

Plaintiff claims to have entered into a managerial contract with the Hoffmanns which they allegedly breached in September, 1939, for the individual. Erville, Zola, Wilhelm, Hermine, Rosalia and Eugenio Hoffmann.

Sol Topper has left Charles Yates agency in N. Y. to open his own office.

BOOKERS FEAR CAMP SHOWS WILL UNDERMINE SALARIES

Theatre Talent Buyers Concerned by Growing Number of USO Camp Units, Extensive Routes, Good-Sized Bills, No Need to Pay Commissions

NET PAY GOOD

Vaudeville theatre bookers are now taking an alarmed stance at the growing number of USO Army Camp units. Extent of these shows, routes, plus the fact that each includes five to six acts, has the theatre buyers worried that an acute shortage of playable talent will soon prevail.

New USO units, nine of which start touring next week, are in more elaborate format than heretofore, using more expensive acts of the type that are standard in the stage show theatres throughout the country. Army units, despite the fact that the acts play them at cut-salaries, are running as high as \$3,000 per week in cost.

Acts are welcoming the army camp routes for several reasons. First there's that long, steady route; (2) comparatively good salaries that are on a set basis, meaning no bookings or "pulling down" of salaries; (3) inclusion of first-class transportation expenses, which should bring the acts' average incomes up close to what they earn in theatres after all commissions and expenses are called.

Bookers point to the army camp units' saturation of current available talent at other industries and the development of new stage talent is a 'must'.

3 Dates in 19 Mos. Set for Ink Spots At Same Theatre

Ink Spots (4) are the focal point of a very unusual theatre deal for these times. Izzy Rappaport, operator of the Hippodrome, Baltimore, has signed the colored quartet for six weeks to be played within the next 18 months at the rate of three two-week dates and at graduating salaries.

First appearance under the deal is set for December 28, when the Spots will get \$3,500 per week. Dates for the subsequent two weeks are not yet set, but the quartet will receive \$4,500 and \$5,000 weekly on those appearances.

Rappaport is a partner with Harry Lenetsky of Moe Glee's office.

AGVA Makes Claim Vs. Stork Club for Singer

American Guild of Variety Artists has filed a claim against Sherman Billingsley's Stork Club, New York, claiming it breached an oral contract for two weeks with Dacia Singer.

According to AGVA, Dacia was already in her makeup and costume sitting in her dressing room waiting for the first show's start when she was told that the war comedian, Oral del, was claimed, was entered into a verbal agreement on Saturday night. Club claims it's all a mistake.

Jackpot Possibilities On Revival Of Vaude Stir Theatre Circuits, But Labor Demands Held Major Snag

RAMONA, DETROIT'S MIDWINTER VAUDEVIL

Detroit, Nov. 25. One of United Detroit's biggest hopes is experimenting with the break away from the solid double-features by trying stage shows in midweek. The 2,300-seat Ramona has moved to single features on Tuesday and Wednesday, balancing the second feature with an orchestra, four acts, plus augmented shorts. It is in contrast with the previous policy in nabu houses here, fearful of discontinuing the double features and which merely grafted on stage shows for a bigger bill.

It is the first definite break away from the accepted pattern here and takes on added significance since the house is one of the United Detroit Theatres chain.

WAR TRAGEDY OVER TAKES CALGARY'S

Calgary, Oct. Nov. 25. War tragedy crept into the ranks of the Ben Bernie unit, appearing on the national stage last week, when late Friday (21), one of the one of two Calgary brothers received word of the serious illness of his wife. Her illness was the result of the suicide of a daughter several weeks ago, an act caused by grief over the death of the daughter's husband, an officer in the Hungarian army, who was killed in action in Europe.

The Calgary brothers agreed to remain until another act could be secured, but left Friday night for New York, after the last show when assured that the Lane brothers, coming on from New York, would be here in time for the opening show Saturday.

PITT NITER'S 10¢ DAMAGE BY FIRE

Pittsburgh, Nov. 25. Pittsburgh's newest night club, Treton Cafe in East Liberty, and the adjoining Elco restaurant, both under new management, suffered nearly \$10,000 damage last week when fire broke out in the former spot. The blaze, which started Wednesday morning (19), "Extra alarms were rung" by Fire Chief Nichols and when it appeared for a time that blaze would also engulf the next-door Liberty Theatre, a picture house, and the thick business district on Frankstown avenue.

Quick work by the fire department, however, held the flames to the Treton Elco, closing both spots for two weeks. The latter, however, for an indefinite period. Treton had opened only last summer and was featuring bands and shows in a continuous entertainment policy. Treton was managed by Hyman Weisberg, v. p. of the Elco and Casino Club, owner and operator of the niterly as well as the Elco.

Vaude for San Antonio

San Antonio, Nov. 25. To satisfy demands for more stage fare, the Interstate Circuit's Maritime has instituted a policy on Saturday at its midnight showings. Local talent is combined to make for a stage revue.

Tremendous turnout for stage shows in various parts of the country, wherever vaudeville has been brought into picture houses, has convinced RKO execs and other chain operators that a huge jackpot remains to be tapped with the wholesale return of vaude.

Response to name bands and acts such as Sally Rand, Andrews Sisters, Bill Robinson, Ray Bolger, Martha Raye, the Biltz Bros. and others has amazed spot-ranking theatre men. But while building up vaudeville in specific situations in response to impetus of defense spending, circuit heads consider any attempt to revive live shows on a pre-talking picture era basis temporarily unworkable. Hunkering to bring vaude back in metropolitan centers on solid basis is paramount, though, however.

One of the reasons for rebuilding a route embracing key situations is the high cost of labor and fears that the war will curtail the possibility of labor organizations, according to expressions in informed quarters. This problem has been considered in relation to that of meeting high salaries of name bands and performers, together with the possibility of insufficiently salable talent. Offsetting these drawbacks is foreseen possibility of big gateways, and, to some extent, double billing.

Meantime, RKO has built up eight vaudeville stands comprising around 300 players in the past week, equipped with around three weeks last year. Vaude now goes to RKO in New York, Boston, Cleveland, Rochester and San Francisco. In New York, the city has built up two-act spots in the metropolitan area, including the Royal, Dyker, Borsini, and Suburban (T. J. Franklin, Fordham, Proctor's (Newark), and Capital, Union City. Most of these vaude units have been vaude once weekly for several seasons.

Virtually all of these situations vaude has displaced money games, but dual billing is something else again, particularly in metropolitan territories.

Loew's has but two important vaude houses, State, New York, and Capital, Washington, same as last year, but has built up role of N. Y. City, New York, and Capital, which includes the following houses: Spooner, Willard, Pitkin, Bay Ridge, Borsini, and Suburban (T. J. Franklin, Fordham, Proctor's (Newark), and Capital, Union City. Most of these vaude units have been vaude once weekly for several seasons.

Other new vaudeville spots this year for a steady state policy (all part-time weekly) include: City, New York, and Capital, which includes the following houses: Spooner, Willard, Pitkin, Bay Ridge, Borsini, and Suburban (T. J. Franklin, Fordham, Proctor's (Newark), and Capital, Union City. Most of these vaude units have been vaude once weekly for several seasons.

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Bronx Opera House, which has been a vaudeville house since 1938, is the only former house manager in New York, Christina Brock, who has been in the business since 1910, and has, in fact, perished in Ina Ray Hutton, Ted Lewis, Jimmy Luncheon and other vaudeville stars who will operate at 50¢ top plus 10¢.

Sonja Henie Skater Hurt

Omaha, Nov. 25. World premiere of Sonja Henie's "Hollywood on Ice" show, which she last week (17) was both opening and closing for 17-year-old Mary Lou, was marred by a severe knee fracture. Skater Miss Kramer spilled heavily just as she finished a leap and landed on her knee, which was injured. A doctor in the audience rushed to the aid of the skater, who pronounced her left arm fractured. She will rejoin the troupe after a three-week's layoff.

The Good Old Days

Free 'Guest' Shows Still Prevail In N.Y. Niteries Despite 4A's Nix

Despite the nix of 'Celebrity Nights' by the American Guild of Variety Artists and sister unions in America, several New York niteries continued that gag this past Sunday night (23). Two of them, the Marquette and the Coast, billed the 'Farwell Parties', while the Beachcomber, Leon & Eddie's and the Hurricane continued the guest-star advertising.

At the Hurricane, Lucille Ball and Desi Arnaz (Mr. and Mrs.) appeared to judge a beauty contest, but the real fact was hidden in the advertising of the 'Sunday Nite Starburst Party'.

At the Marquette, a 'farewell party' to George Tapp and ended cast of 'Pal Joey' about to go on a road tour. 'Let's Diner' was to be George Price, currently appearing there, who introduced the talent of the show succeeding him that opened last night (Tuesday). Beachcomber's guest-star night billed Jackie Heller and Sammy Walsh, while Leon & Eddie's 'star party' was for Mary Jane Walsh, appearing in 'Let's Face It'. Imperial AGVA will prefer charges against all performers who contributed any talent gratis at the various niteries. To further strengthen its ruling against the 'celebrity nights', AGVA will ask Equity and the American Federation of Radio Artists to elaborate on their resolutions upholding AGVA's stand against gratis appearances. The Equity and AFRA resolutions specifically state that none of their members can 'participate in such appearances and AGVA would like that to include even the granting of permission to niteries by performers to use their names in advertising 'celebrity nights'. 'Guest star nights', 'farewell parties', etc.

SMALL LEAVES MORRIS AGENCY

Paul Small, after several years with the William Morris Agency, was made a free agent early this week. It's reported that Irving Lazar, who came over to the Morris office some months ago, will now head the safe department, formerly topped by Small.

Small says he will open his own office, possibly before the first of the year, although he has bids from other agencies.

Another Morris office personnel change was made early last week when Donald Hyde, son of Johnny Hyde, Morris agency exec, moved from N. Y. to the Morris office on the Coast.

Mulachys Lose Week At N. Y. Theatre Due To Army Show Snag

Complaints have been frequent of late regarding vacillating treatment by the office of Harry Delmar, producer of USO Camp Shows. Latest instance is claimed by Loew's State, N. Y., to have cost the office of Delmar and Mildred Mulachy a \$250-a-week date at that house.

Mixed team was under contract to USO for an about Nov. 24. The State's bookers, Sidney Piermont, understanding that the Mulachys would not start the camp tour until after Dec. 1, offered them a week at the State, opening last Thursday (20), if Delmar would clear the date.

Team's agent, Roger Murrell, couldn't get definite word from Delmar's assistant, George Oberlander, nor could he get Delmar himself on the phone or personally. Finally, Murrell had to cancel the Mulachys on Nov. 18, two days before the State's opening day. Finally, on Wednesday (19), Delmar's office sent word to the act's agent that the Mulachys would not open on the camp circuit until Dec. 1, which meant the team could have had plenty of time to play the State instead of laying off. Mulachys get \$250 net per week in the army shows, plus transportation, against \$350 in theatres.

Carriilo's Condolences

Detroit, Nov. 25. Word of the similarity of appearance of Frank Barbara, who runs his picture in all the ads at his Bowers niterie here, and Ted Carriilo worked both ways. Finally it resulted last week in Carriilo sending on autographed picture in from the Coast to the Detroit niterie operator.

With it came a note expressing 'sympathy'.

Ted Lewis booked for a one-night dance stand at Syria Mosque, Pittsburgh, Dec. 9.

Bobby Rose opened the new Club Lanue, Youngstown. It's manager, Verona Bar. Frank West is manager.

Band of Name Maestros To Be Led by La Guardia At 'Night of Stars' Benefit

New York's Mayor La Guardia will lead an All-American orch of bandleader-musicians at tonight's (Wednesday) 'Night of Stars' benefit at Madison Square Garden, N. Y., for refugee relief and Palestine resettlement. Interludes the mayor will baton will be broadcast.

Musicians who will take part are Glenn Miller, Woody Herman, Sammy Kaye, Eddy Duchin, Benny Goodman, Buddy Rogers, among others.

A tremendous variety show has been lined up for the benefit. An annual affair, 'Night of Stars' has grossed over \$400,000 total in eight successive years.

Frank Ramez and his orchestra have returned to the Paddock, Youngtown, O.

Coast Bandle at the Elms Ballroom, Youngstown, Nov. 29.

Friars Frolic Grosses Hefty \$5,900 In N. Y., But Entertainment Misses Fire

Friars annual Frolic in New York, on stage: Gypsy Rose Lee, The Dilettantes (3), Sid Gary, Jim and Mildred Mulachy, Cross and Dunn, Mildred Bailey, Toy and Wing, Walter Long, Dinah Shore, Frank Fay and, finally, as the show's closer, a smash by Joe E. Lewis, who ribbed Abe Lustig, William Morris office exec, at one point by stating, 'you know Abe Lustig of MCA.'

However, as a vaudeville show it ran off in entertaining fashion after some early mechanical lapses. Jackie Miles, young m.c., did a yeoman's job holding the show together up until 10:30, when finally Marty May took over the m.c. chores. J. C. Flippen, appearing in 'Hellzapoppin' at the Winter Garden, finally was able to make the Frolic in time to bid the patrons goodnight a little past 11.

Show's standouts were Phil Baker, working with Joe Morris & Campbell as box stooge and Diane Denise

on stage: Gypsy Rose Lee, The Dilettantes (3), Sid Gary, Jim and Mildred Mulachy, Cross and Dunn, Mildred Bailey, Toy and Wing, Walter Long, Dinah Shore, Frank Fay and, finally, as the show's closer, a smash by Joe E. Lewis, who ribbed Abe Lustig, William Morris office exec, at one point by stating, 'you know Abe Lustig of MCA.'

Diane Denise was introduced and came out on the stage to say that she couldn't perform because his wife (Sylvia Fine) is on vacation to rest her nerves. Just preceding him, Martin Raye also said she wasn't prepared to perform, but was thankful that she could appear for such a worthy cause.

Paging Milton Berle! Scho. Channey Gray, El Morocco (N. Y.) maestro, renewed for another spell by boniface John Perona.



A long-suffering executive speaks his mind

"A HME! It happens every year, just about this time—when firms we do business with start sending me Christmas gifts.

"I don't know why they do it. They don't have to. I certainly don't ask them to.

"Over the years, I've accumulated brass toaststick paperweights and non-running clocks—one even set into an elephant's foot. A horse that whistles and holds cigarettes... a streamlined train that's a penholder. And a cigar lighter that plays Yankee Doodle but won't light. Gosh-a-mighty! Who thinks 'em up?

"Most of the gorgeous gadgets people give me cost too darn much money just to throw them away. And besides, only an ungrateful heel

would do a thing like that. But brother, I'm getting desperate! I'll either have to build a Gadget Agent to my office or—say! I've got a better idea...

"If my business friends insist on giving me a Christmas remembrance, why, oh why don't they make it a bottle or so of my favorite whiskey—Four Roses!

"There's the solution to the whole problem! I can take a bottle of Four Roses home with me... pull out the cork... and pour some out for my good friends to share with me. What's more, I wouldn't be expected to keep a Four Roses bottle on my desk all year, just in case the man who gave it to me drops in.

"Boy, wouldn't it be great if I

could juggle just some of the packages that land on my desk this Christmas and hear 'em gurgle!'



Four Roses is a blend of straight whiskeys—90 proof. Frankfort Distilleries, Inc., Louisville & Baltimore.

THEATRE

Shuberts Again Take Over Operation Of Imperial, N. Y., in 'Unusual' Deal

What is said to have been an unusual realty deal has resulted in the Shuberts again owning the Imperial, one of the choice legit theatre properties in New York. Mous, which has berthed a succession of musical comedy successes, was originally owned by the Shuberts. Shuberts getting control thereafter. During the Shubert receivership the Imperial went to the mortgage-holding bank. The Shuberts regained control through an operating arrangement and at present a three-year lease to the Select Theatre Corp. (Shubert owned) is dated to expire Aug. 31, 1942.

Imperial has an assessed valuation of \$90,000. It appears that the property was purchased in July of this year for \$180,000 by the Doran Enterprises, from Alfred T. Callahan, trustee for the certificate holders. Later, who invested on the second mortgage of \$45,000 in 1939, are said to have gotten very little back on foreclosure, mortgage being for \$200,000, some also owing \$35,000 in back taxes.

Dora Wolf is an officer in the Doran company, she being a kirk of the Shuberts, and heads the Herrick theatre agency in New York. Title map indicates that Vincent Sardi is also concerned. Purchase money mortgage of \$180,000 was among the recent transactions taken out by Lee and J. J. Shubert retained from the Manufacturers Trust Co. According to the records the indicated mortgage in the Shuberts' purchase was around \$30,000. It cost \$5,000 for the deed to erect the property which is on two original lots on a corner on West 46th street, which is the entrance, and the other portion of the street, where the main office of the theatre is situated.

AGENTS AGAIN CALL ON EQUITY

A committee of casting agents appeared before Equity's council yesterday to point out problems facing them. Agents have come before that body a number of times, but the latest contention is that if more agents are licensed, it would mean the operation of those already in the field more difficult. However, one contention was advanced after the casters had their say. Equity, by recently establishing a fee of \$500 for new agents, had provided some protection for agencies in that direction. At the same time, Equity ordered established agencies to pay it \$25, an amount stated that there will be no revision of the new agency regulations.

Lyle Andrews, 2 Other Mgrs. on Ailing Squad

Lyle Andrews, former Broadway producer and manager of the Vanderbilt theatre, N. Y., when it housed a procession of successes including "Tune," "My Girl," "Conquering Yankee" and "Merry Merry," was stricken with a nervous ailment and is in serious condition at his home in Valley Stream, L. I. He has been making a picture theatre in that Long Island town.

Ralph Long, former general manager for the Shuberts, is reported seriously ill in the Memorial hospital, N. Y., where he was operated upon for an intestinal condition. Patient has been off Broadway for some seasons, engaged in insurance and realty activities.

Louis Lottin, manager of the Martinique theatre, is recovering in the LeRoy Sanitarium, N. Y., after an emergency appendectomy. He was taken ill while playing golf.

Former 'Pisen' Player Dies in Poverty at 58

Philadelphia, Nov. 25. Officials of the Philadelphia Opera's office are seeking relatives of Mrs. Nellie Hutchinson Pisen, 58, sometime stage actress, who died in poverty at the Philadelphia General Hospital Nov. 9 of bronchial pneumonia. Unless relatives are located, Miss Pisen, known on the stage as Dorothy Delmore, will be buried in Pottery Field.

Clipping found in her day when she was found ill and starving shortly before her death, showed the heavy support Wallace Henry and Walter Catlett in "Prince of Pilsen" in Boston more than 20 years ago. Delmore said she only income was a \$420-a-week relief check.

CASE AGAIN SET VS. TICKET LAW

The much postponed action by the ticket brokers, which is expected to test the legality of New York's ticket law limiting the resale price to 75c more than the face price, was postponed for trial Monday (24), but was again put back. Hearing is now set for Dec. 6, definitely, according to William L. Hyman, counsel for the ticket men, who explained an attack of pleurisy had confined him at home.

Surprise was expressed when he first announced that Jesse Moss, former assistant U. S. district attorney who handled ticket violations in N. Y. for the Government, would team with Hyman in the pending action which aims to restrain license Commissioner Paul Moss and Police Commissioner Lewis J. Valentine from enforcing the statute. Moss was in error, Hyman explained to represent the agencies on his own as heretofore.

Attorney Meier, who recently resigned from federal service, has made an arrangement to head the Associated Theatre Ticket Agencies, which group is complainant in the suit. Brokers feel they need an extended family of attorneys to generally represent them and coordinate their activities. Hyman had previously been a ticket agency people that while he would press the court proceedings, he could not devote time to their general problems.

SPECIAL SECTION DEVOTED TO THE AMERICAN THEATRE

Coast to Coast
In
VARIETY
To Be Published Late In December

Although aimed primarily to gain attention of showmen, experience of many years has proved that such an issue circulates widely in other channels distinctly beneficial to every constructive element in the theatre. The number will be a source of much material for out of town newspaper comment and should be helpful in increasing public interest generally in plays on tour.

PIETISTS FEARS CASE SITUATION

Cancels Worries of Some Producers Who Feared Lockout From Broadway For Incoming Shows

2 TRYOUTS DROP OUT

Broadway's house shortage, which had some producers worried, has suddenly disappeared. Showmen wiser in the matter of bookings being jammed because of upped production, anticipated the present situation, which is that the demand for theatres would drop because the number of new plays is preponderant over the clicks. Few figured, however, the decreased demand would come so abruptly.

Out of five premieres last week, four were given thumbs down. Two have already blacked out, while the other brace is definitely doubtful of more than brief engagements. In addition, two plays aimed for Broadway were stricken off the list of incomers by closing out of town. Both are given but a slim chance to light on Broadway later.

"Little Dark Horse" stopped at the Golden Saturday (24) after one week. "Ring Around Elizabeth" hit down Tuesday (25), playing the first two days of the week because of a theatre party. Local engagement being 10 performances at the Playhouse. "Walk Into My Parlor," according to "The Seventh Trumpet," Mansfield, are the doubtful duo. "Junior Miss" however, looks like a winter at the Lyceum, and is credited with \$14,500 for the initial week. Most notices were favorable, but the expected acclaim did not materialize and one reviewer panned "Miss".

Two tryout withdrawals were "Chills and Fever," which frees the Windsor, where the play was due Monday (24), and "Play With Fire," called back from Cincinnati. Latter had been announced for the Longacre, but cancelled and another show gets that berth next week. Withdrawal of "Chills" leaves but one arrival this week, "Hope For a Harvest," a strong draw in Philadelphia, lighting the Guild, N. Y., tonight (Wed.).

Next week has six premieres counted, heavier arrival list of the season: "Sons of 'n' Winter Garden," "Golden Wings," "Cort," "Twelfth Night," "Little," "Sunny Spring," "James," "The King's Mail," "Longacre," "Angel Street," "Five Chances Lane," "Gypsy," "Gold," "The Golden Boy."

As the season approaches the

Five Strawhat Plays Flop in N. Y.; No Other Barn Prospects Slated

Featuring Virginia Smith In 'Rooms' on Tour

Virginia Smith, appearing in the femme leading part of "Separate Rooms" on tour, is now being featured with Alan Dinshart and Lyle Talbot starring. Miss Smith replaced Anna Sten. Latter withdrew from "Rooms" because of illness, it had been announced.

Part was originated by Glenda Farrell, who left the show late in the N. Y. engagement, soon after being married. At that time Miss Smith replaced, Miss Sten joining the cast thereafter.

LONDON GETS 2 LEGIT CLICKS

London, Nov. 25. 'Get a Load of This' review which opened at the Hippodrome on Nov. 15, is being well received and looks like a bonafide bet. Show features Vir Oliver, Winston Churchill's son-in-law.

Saint Martin's new comedy, "Love Is a Mist," which started last Thursday (23), is going along nicely. Prospects look hopeful for its continuance.

Patricia' Pream Set

San Francisco, Nov. 25. Thursday (27) is now definitely set for the premiere of "Patricia" at Henry Duff's Alhambra, with Dorothy Stone, Charles Collins and Ted Proty topping. Comedy with music was written by Barry Corner, with music by George Grainger and lyrics by J. Kern Brennan.

Others featured are Catherine Doucet and Kathryn Mayfield.

Walter E. Baughman is expected to be house manager when Eddie Skolok replaces the long-drank President, San Francisco, with "President Fagan's" a few weeks hence.

Christmas holidays, the number of new shows, will decrease, but several likely entries are slated in town before the New Year ring, with the number of new successes much larger than last season at this time, despite the bunch of recent floppers.

Seasonally there is much activity in the rural play circuit, and while stock is the principal activity, new plays are frequently tried out. There supposedly emerges a bunch of shows that are rated Broadway possibilities. Some are regularly presented, but the flop percentage is always close to 50%. That applies to this young season, five plays from the clicks having been presented on the main stem, and all being nixed, although one recent arrival is staying on in shaky fashion.

Four out of the quintet which opened and closed, but are "The Village Green" (with Frank Craven), "Little Dark Horse," "Good Neighbor" and "The Walnut and the Carpenter," "Walk Into My Parlor," which arrived last week at the Forrest, failed to register but may stay for possible picture rights.

No additional possibility out of last summer's crop is definitely slated for presentation in New York this season.

THOMPSON MAY DO REVISION ON 'BANJO'

"Chills and Fever," with which Harlan Thompson was to have made his debut as a producer, which opened this week, was abruptly taken off in Boston Saturday (22). Decision is being made, Thompson said, when audience reaction there was disappointing, and if the play runs the boards on a trial probably be as the book of a musical comedy. Thompson's activity was not officially before he went to Hollywood and developed into a film producer.

While in Hollywood, Thompson offered the assignment of revising the book of "Banjo Eyes," the Eddie Cantor musical, which is based on "Three Men On A Horse." Thompson therefore may concentrate on that job. "Banjo" going to Philadelphia for polishing purposes before opening on Broadway. Production of "Banjo," which has several revolving stages, was built for the new theatre, which is now under way, and if another house is selected the settings must be cut down, although total cost of building \$10,000. Interior of the Hollywood is being partly converted with the idea of making such a extreme side parts of the lower floor.

Thompson's first Broadway show is likely to be "Sleep It Off," written by Lyford Moore, midwestern newspaper editor.

A couple of specialties, incidentally, may be added to "Banjo." The Cantor Broadway showmen have been submitted, but there's been no decision as yet.

Philly Advance Big

Philadelphia, Nov. 25. Exceptional advance sale on Eddie Cantor's "Banjo Eyes" makes it appear that a week's advance on the original two weeks' booking may be necessary. Cantor is said to be considering such a extreme side parts still further push back the contemplated Dec. 25 premiere in New York. What makes the big advance so unique is that the show hasn't opened here yet, still playing in Boston. It took off at the Forrest about Monday (24).

Fagan's Belasco, L. A.

Los Angeles, Nov. 25. Myron Fagan has been in long, lease on the Belasco where he will stage his own shows.

He relights the long darkened downtown theatre around Christmas with "To Live Again," in which Ian Keith is to be stars.

Six Legiters Now Open in Chicago; 'Purchase' \$26,500, 'Claudia' 14G, Big

Chicago, Nov. 25. Now there are six houses lighting in Chicago and only one, the Blackstone, remains dark. The first of the great Old Northern was taken over last week by Lew Linton and Clyde Elliott and on Sunday (23) the Grand Opera House began its "Blossom Time" again on the stage.

Estimates for Last Week
'Claudia,' Selwyn (10th week) (1,000; \$275). Show lifted sharply to estimate \$14,500 and indicates remaining week up to \$192.

'Lesliea Parache,' Bringer (5th week) (440; \$3.85). Musical, had only a few seats to spare during last week and cracked through again for powerful \$25,500.

'The Great White Hope,' Harris (2d week) (1,000; \$275). Holiday hit show up for good \$100.

'Naive Sam,' Studebaker (2d week) (1,000; \$220). Though low-key, cheering seats are selling out and enough of them sold to reap \$10,000 last week.

'Village Green,' Great Northern (1st week) (1,000; \$195). Musical show, first in Chicago in years, drew well from the galleries and looks like it may go.

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'HELL' GREAT \$33,000 IN ST. LOUIS REPEAT

'Hellzapoppin' road company with Billy House and Eddie Garg in the lead, returned to St. Louis for a second stand Sunday (23) at the American theatre, to sensational hit. "Hell" was held at an extra night and its performances grossed an estimated \$33,000, a record for the city. The show has enjoyed on tour. Last week's performance grossed approximately \$27,000 in a two-week stand here, and the American is making desperate efforts to bring it back for another stand with their latest this season at last.

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O. & J., \$30,000, SMASH IN HUB

Boston, Nov. 25. Still the sock of the town, 'Son O' Fun' is jamming 'em in every performance, with patrons actually fighting in the lobby to get seats.

Olson and Johnson are holding it over three more days every week, trying to approach every mob.

'Arsenic and Old Lace,' leaving last Saturday (25th) ran up its highest gross for any show that ever crossed the Plymouth stage, \$123,000, and averaged \$15,000 per performance in its sensational run.

'Benjo Rye' is getting a good working over here by the Eddie Cantor company, which is running it at the Colonial.

'Estimates for Last Week' (Nov. 23-24): 'Son O' Fun' (4th wk.) (1,500; \$3.85). Bostonians are re-peating their love for this show.

'Hellzapoppin' when it opened here, and 'Son' deducted \$30,000 from the box, but should go on for more days.

'Arsenic and Old Lace' (2d wk.) (1,643; \$3,300). Press welcome was warm for return of Cantor to the city and the public is hot for this one.

'Benjo Rye' (1st wk.) (1,200; \$2,400). The press gave it a sweet send-off, and the customers are flocking to see it.

'Hellzapoppin' (1st wk.) (1,200; \$2,400). The press gave it a sweet send-off, and the customers are flocking to see it.

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Holiday Fails to Affect B'way B.O.; 'Kickers' \$23,000, Approaches Hit Class, 'Trio' Junior Miss', \$14,500

Thanksgiving did not excite any bonfire rush, and, although there were extra performances, the week was about the same. Some of the extra shows, however, are leaders held the pace as usual. New cast members are being added to the week.

Estimates for Last Week
'Kickers' (Comedy, D. (Dramatic), CD-1082; \$3,300). 'Trio' (1st wk.) (1,200; \$2,400). 'Junior Miss' (1st wk.) (1,200; \$2,400).

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Literati

It's the Chicago Sun

The Chicago Sun—that's the name donated on for the famous Maxwell Field daily—embarked last week on an extensive direct mail promotional campaign to its subscribers. Letters were sent to 1,000,000 voters in Cook County and full-page ads were shown in Chicago's largest newspaper, except throughout the country are also being inserted to advertise so that the paper can "sit on the sidelines and kibitz a bit."

The Sun will sell two copies daily and five cents Sunday. It is scheduled to appear next week. It is expected to build a larger readership delivered circulation. While no official estimate of the number of copies to be printed has been issued, it is understood that ad rates are based on an annual guarantee of 200,000 subscribers in city and suburbs.

Speaking to 1,000 members of the Chicago Federated Advertising and Executive clubs at a luncheon last week publisher, Silas E. Evans, stated the paper's policy will be to "agree, where it finds agreement, with the policies of other papers and administration. It will disagree where it does not, but it will wear the colors of party."

Substantially the same statement of policy was made in a full-page advertisement in the New York Times (Tuesday), announcing the new paper.

Replying to a question, Evans said the paper will not "crusade," but will "take the issues from a strictly non-standpoint. He emphasized that more local news will be published than is customary in metropolitan dailies."

It is understood that an application has been made for an Association Press membership, but the Sun will start with the services of the Press. It will be a member of the Newspaper Alliance and the N. Y. Herald Tribune.

Beginning Monday (24) the Sun has been publishing a complete issue every day for experimental purposes. One thousand copies are printed for the staff. Each copy is numbered and each member must turn in their copy to be checked out before they leave the building.

Argentinean Resident Awards
Omission of Argentinean from the list of winners of the Marla Moore Cabot prizes in 1930, awarded by Columbia University, has caused considerable resentment in Argentina. Fact that Dr. Paulo Cesar, editor and publisher of the *Revista de la Mancha* and *El Sol*, Sylvia, took two of the prizes was one of the chief points of objection.

Dr. Cesar, a native of Argentina, formerly of Chile, but now a resident of U. S. got a better hand, however, being regarded as a foreigner. He informed writers in Latin America now pouring the tears in the States. He was Chilean ambassador to Washington from 1927 to 1931, served as provisional President of Chile for a short time in 1932, and now heads Editorial Press Service, a Manhattan news and feature syndicate servicing many Latin sheets.

Press in B. A. and elsewhere, as usual, condemn the award, stating that as just one more instance of U. S. attempts to buy out Latin journalists.

Blanchard in Top Gannett Post
Lafayette R. Blanchard, managing editor of the Rochester Times-Union, former *Chicago Tribune* business news and editorial director of the 30 Gannett newspapers following the death of M. V. A. Blanchard, joined the Gannett organization in Rochester as executive editor of the *Rochester Times-Union*.

Joseph T. Adams, D.C. m.e., takes over the *Chicago Tribune* T-U. George R. Shoals, D.C. m.e., editor, becomes editing managing editor and A. V. Green, D.C. m.e., copy chief, takes D.C. and T-U copy spot.

Louis Sobol's 16th Year
Louis Sobol has renewed with Hearst for one more year. This makes his 16th, having started in 1915 as a Broadway columnist. His present N. Y. *Journal-American* bulletin is now among the former O. O. B. staff that has left City Broadway. Dorothy Kilgallen, the latter type of pillar for the same paper.

Walter Winchell also signed for another year with Hearst. (King and I) recently. Winchell's contract plate is the N. Y. *Mirror* (Am. and he's been with the same outfit since 1925.

Vauls Publishing?

Noted vaudeville agents and people in show business were called during the past week by the Government to testify in the trial of Carlo M. Plumanti and his Fortuna's Publishers, Inc. for alleged mail fraud in the promotion of vaudeville clubs the defendants misled hundreds of would-be authors of overpriced and slightly embezzled—when he very much disinterested her had come in fourth.

Rudolph Haller, assistant U. S. attorney who prosecuted the case, said that the defendants had not paid a cent to have any of the works published and said he knew of no one who had.

Under cross-examination by defense counsel Robert E. Pratt, Lewis declared he had never heard that Edgar Rice Burroughs had paid to have his "Tarzan" books published.

One Watkins, literary agent, said that in her 30 years of experience she knew of only two cases where payment was made by a prospective author.

Yesterday (Tuesday), Hamilton W. Watson, president of Radio City, Winter Park, Fla., and Boake Carter, radio commentator, testified that they had known from the beginning, asking them to become members of the defendants' advisory board. Holt and Watkins and Carter said for writing book reviews, which both stated they had written (one review each) which had been published.

The Government claims the defendant would print 50-100 copies of books by low priced authors, said author for the work. No actual publication was provided, it is said, and no royalties or other compensation. Trial is being conducted before Judge Samuel H. Rifkind.

Bridgeport Times-Star Falls
President of Bridgeport, Conn., announced on its front page yesterday that the *Times-Star* had been discontinued with this issue. Paper, originally called the *Republican Farmer*, was owned by William H. Talmadge, which H. H. Talmadge is president.

James L. McGovern, chairman of the Committee in Circuit of the *Times-Star* and editor and Howard L. Constock, managing editor. It employed about 150 people in its circuit of the *Times-Star* and publication which had been discontinued by the Bridgeport Post and Telegraph.

B. A. Foreign Press Assn.
Move to establish a foreign press association in Buenos Aires is meeting with considerable opposition by certain papers because as far as the Argentine press is concerned, the representatives of totalitarian sheets should also be admitted.

It is pointed out by papers opposing the move that British and American correspondents should not consent to cooperate with paid agents of totalitarian papers, particularly the big Latin service. There are about a dozen such correspondents currently located in the Argentine capital since the Argentine Press and Associated Press staffs.

Printer's Ink Merges
"Printer's Ink (weekly) and Printer's Ink Monthly are being merged into one publication, *Printer's Ink*, which will be 6¢ by 11¢ in size. Printer's Ink was the first pocket-size publication in the country. It was first published monthly was founded in December, 1919.

Price of the paper and management will remain the same.

Misspelling 'Merchhold'
Henry Merfeldt critics to his assertion: "I don't care what you write about, but you spell my name wrong. I occasionally appears in print as 'Merchhold'."

The humorist, who is including jest first in his coverage, admitted the mistake appears more often in the *Mirror* than any other sheet and that the paper he writes for.

Pretty Bob Meusel

Police Gazette a couple weeks ago ran a contest to choose the "Police Gazette"—the world's most perfect male. Entry was via a photograph, with Ann Corio and Jack Dempsey among the winners.

Someone, as a gag, dug up an old picture of Bob Meusel, United Press feature writer, who once lived in the district where Meusel, who was covering the judging, was very much embarrassed—when he very much disinterested her had come in fourth.

LITERATI OBITS

Percy W. McClellan, 60, Philadelphia manager of the Western Newspaper Union, died Nov. 19 in Philadelphia.

Edward J. Cunningham, 36, known as Ken Williams in Hollywood, where he wrote a column, died there Nov. 16 in an ambulance on his way to a hospital.

Morace M. Hodgson, 41, news editor of the Chicago Tribune, died Nov. 19 in Chicago.

William Carman Roberts, 64, former managing editor for 30 years of the Literary Digest, died in New London, Conn., Nov. 21.

Surviving are a widow and two brothers, half of whom are authors and writers.

Franklin M. Lippincott, 46, editor and publisher, died Nov. 21 in N. Y. He was the son of N. Y. editor, a writer, and had been a commercial artist and editor of magazines.

William Henry Cameron, 68, newspaper man since 1875, died in San Francisco, Nov. 22.

John W. Cullen, 61, English author of over 50 novels, died in Cornwall, England, Nov. 24.

CHAPTER

Dell Publications is mulling new publication to be known as Radio Advertiser. May hit the newsstands in January.

Ann Masters, film editor of the *Chicago Herald & American*, is entering material for personality stories in the Hollywood studios.

Jack Mallow, managing editor of the *Chicago Herald & American*, is expected to be in the *Chicago Herald & American's* northern branch office at Wyncott.

December Eclipse has story on Jack Norworth, currently in role vacated by Frank Craven in the Chicago run of the *Chicago Herald & American*.

Los Angeles Daily News dropped its plan to start a new literary section. Daily was advised by the editor that the section would not be printed for the section was not available.

Harold Salsman took over the Hollywood correspondence for the *London Daily Mail* and the *Sydney Morning Herald*, succeeding Wolfe Kaufman, who moved to Chicago as film editor of *Am*.

Stripper Scribbling
Continued from page 1

one of two more books for S. & S. is the start of an autobiography.

But top copy of it is the script she has already started working on entitled "Ghost in the Woods." The book will either be the basis of a play or musical comedy for production by the *Chicago Herald & American*.

"Ghost" will probably be a musical, rather than a straight farce, and will duplicate T. S. Eliot's contemplated *So to Bedlam* musical by George Marion, Jr. and John G. Brown.

Script revisions directed by Todd, so called "ghost" in the *Chicago Herald & American*, will be salvaged for *Bedlam* will be salvaged for *Bedlam*.

Todd's cancellation of *Bedlam* is costing him plenty of coin already advanced for various expenses, but the producer chooses to take the loss rather than chance something he feels is not entirely a success.

likewise means that Dick Powell will not make a Broadway debut this season in *Bedlam*. Musical *Bedlam* also frees Ned Sparks and Jack Proby, both of whom had been booked for *Bedlam*.

Todd, however, is still figuring on the *Chicago Herald & American* on Broadway this season, if Miss Lee's "Ghost" and the adaptation are finished in time.

10 Camp Units Ready

Continued from page 4

advance men and \$125 for those back of legions.

Shows set are:

"Follow the Crowd"
Opens at Camp Claiborne, Alexandria, Va., tomorrow (Thursday).
Manager, Fred Sears; Advance, Ed Lewis.

Benny Ross and Maxine Stone
Paul Nolan and Co.
Lena Moore
Ken Whitmer
Six Vaudeville

Catherine Harris
Gae Foster Line (12)

"Fussate"
Opens at Naval Air Station, Norfolk, Va., Friday (28).

Manager, David Rogers; Advance man, Alton C. Dalzell.
Benny Meroff
Hoffman Trio
Rita DeVere
Bill Monroe
Marie Oliver
Ken and Roy Paige
Diana Abbot
Terry Howard and Ralph Rio

"All-American Girl Revue"
Opens at Pine Camp, N. Y., Saturday (29).

Manager, David Brown; Advance, Frank Gunn.

Leon Leonard and His Girls
(12)
Shirley Lloyd
Three Sophisticated Ladies
Mary Sawyer
The Blossom Sisters

"Members of 1942"
Opens at Fort Lewis, Tacoma, Wash., Saturday (29).

Manager, Earl Abraham; Advance, Ed Rowland.

Three Bro. Bro.
Y. S. T. S.
Hudson St. Clair Dancers (8)

Martin and Allen
L. Scott
Line of Girls (14)

Manager, Charles Kaye.
Al Kelly

"Bambi-Bambi"
Opens at Camp Barclay, Abilene, Tex., next Tuesday (2).

Manager, Max Alenbach; Advance, J. H. Rittenberg.
Milton Douglas and Co. (3)
Fayne and Foster
Lena and Ward
Bob Rips (2)

Gae Foster Line (12)

"Happy-Go-Lucky"
Opens at Fort Dix, N. J., next Wednesday (3).

Manager, Robert Rappaport; Advance, Louis Strassberg.

Ross and Bennett
Dennis Sisters
Lena and Ward
James Evans
Jack Powell

"Laugh Parade"
Opens at Camp Forrest, Tullahoma, Dec. 4.

Manager, Murray Weisberg; Advance, not set.

Edgit Lido and Della
George Prentiss
Ginger Rogers
Gae Sestet
Lew Parsons

"Thanks Up"
Opens at Fort Bliss, El Paso, Tex., Dec. 5.

Manager, Paul Sawyer; Advance, Don S. Wilson.

Betty Goodrich (12)
Shirley Kay
Linda Moody

"My Sister Elsie"
Opens at Navy Base, Charleston, S. C., Dec. 5.

Manager, Charles Mulligan; Advance, James Hughes.

"Foggy Van Vleet (Elsen)"
Robert Leonard
Lena and Ward
Phil Sherrin
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Manager, Jack Yorkie; Advance, Willis Andrews.

Alex Brown
Chilton and Thomas
Arts Andrews
Frank and Frances
Gentlemen and Susie
Gentlemen and Susie
Four Toppers
Clarence Robinson Line (12).

ROSE FRANKEN MAY DO LONDON 'CLAUDIO'

Continued from page 4

Rose Franken, author-director of "Claudio" is going to London to stage the production there for Les Eclairage, who wants her for the assignment. Whether or not for General Foods, she'll cast the three leading parts in New York, provided visas can be obtained for them to make the trip. Miss Franken is currently reading the fourth company of the show for the fourth company, the original company continuing at the Booth, N. Y., and two other "troupe" ready touring.

Radio version of "Claudio," which went off the air early in the fall after a successful tour, is being produced, may be revived by another sponsor. It is not under option to General Foods, but it is being produced by a program, program sold for \$1,500, with Miss Franken on script, but the fourth company of the show for the fourth company, the original company continuing at the Booth, N. Y., and two other "troupe" ready touring.

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Broadway

Jim Sheedy in a Connecticut sanitarium.
 The stars suddenly pulled out for the first Monday of last week.
 Ed Rowley, Texas star, and the other stars of his infrequent trips.
 Eddy Duchin to record a second album of piano music.
 Al Jolson, Groucho's son, in the Hal Horne opera organization.
 Julian T. Avelar back to work in the Coast on 20th-Fox legal business.

Paul Fleming and John F. Beane competing 'By Special Request,' here comedy.

Dr. Le Levy (WCAU), the Le Land Hayward office on the Coast, in New York.

Another of those intine bottles, Le Pulat, on West 58th, has Julian Pius heading the show.

Heckled by football crowds, Broadway packed last Saturday (22) night to near-capacity groups.

Howard Lindsay and Russell Crouse doing the preliminary work on a new comedy collaboration.

Queen Reynolds' cable, from Jerusalem, to restaurateur Toots Shor: 'Everyone here is asking for you.'

Homeoffice crowd at RKO going for Chicago for opening of 'The Great Dictator' at the new exchange building here.

Homeoffice-comedian Jack Powell has sold his Portchester, N. Y., mansion to a new house in the West Plains.

Eddie Smith, the agent, is in the West Plains. After five years he's going to be a pupa in a new town.

Billy Livingston of Brooks Costume Co. to the Coast to open 'Holiday Inn,' Fred Astaire-Bing Crosby film.

Dr. Friede, chief of literary department of Myron Seitznick's 'The Coast,' in New York for three-week stay.

Widener, Philadelphia supervisor for Albee, on leave of absence to special defense work for the Coast.

Lent Lynn back to Hollywood to head up the new date of 'Lent's Last week. Howard Stern, the Coast, in New York.

Mark Hellinger, producer on the film, screened 'Rise and Shine' and 'The Coast' in New York.

Toots Shor's Monday (24) aft. party, the Coast, in New York.

Samuel Goldwyn's 30th anniversary being celebrated at the Coast, in New York.

Phil Flynn, head booker for 'Ailing Smith' at the Coast, in New York.

Terry Turner back from handling press of 'Look Who's Laughing' in San Francisco. He had been here for opening day p. a.

Henry Lerner moves up from a lesser publicity post to head production staff on 'Ailing Smith' at the Coast.

George S. Kaufman heads for the Coast next week to remain over the Christmas holidays. He has one talent value for some shows.

On way east Mark Hellinger and George S. Kaufman (M. H.) adopted two infants out of Chicago. They return today (Wed.)

William Fields and Vic Sarnecko of the Brights Co. planned to visit the Coast for several days' visit in New York, who appeared there in 'There Shall Be a Coast'.

W. Van Schmus, managing director of Radio City Music Hall, arrived last week, is to be kept under close watch at the Coast by the Coast.

Brothers back and Dick's orders. Brothers back and Dick's orders.

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home in New Jersey, cashed in on the big tilt in turkey prices this year. Most foreign publicity chief told about two times as many birds as in 1940, and at the higher scale.

Charles Laughton back to work in Hollywood.

Grace Hayes to the hospital with intestinal flu.

Eleanor Powell and Merrill Pye to work in Hollywood and around after a hospital siege.

Lester Cole, film writer, broke an arm playing basketball.

Morris Goldwyn, Warners executive, laid up at home.

Norman Krass back in town to work in Hollywood.

Carly Lands drew her first divorce suit from William Fox.

Sally Packer playing her 13th version with Roy Rogers at Republic.

Bill Henry resumed his own name after acting for a while as Scott Jordan.

Dave Fleischer shoved off for Miami after a while in Hollywood.

William Hawks returned from Mexico City with checked out of Hollywood.

Dave Hechlinger backed out of 20th-Fox publicly to join the Naval Academy.

Ted Toddy in town to open a Coast office for Consolidated National Film Exchange.

Marguerite Chapman, of the Navy Base, hospitalized for a while.

Henry Harker rushed the season by signing for a strawhattin in New Haven June 24.

Another move moved into his new quarters in the executive building.

Mickey Bennett, former moppet star, and a talent film director.

Bretaigne Windust, of the Broadway, moved into his new office.

Frank Capra, of the Broadway, moved into his new office.

where she was guest of the Canadian government in the War Loan Drive.

Harry Gades, head of Max Gordon Plays and Pictures Corp., looking over the Hollywood production unit.

Henry Lehman, former film director, moved into his new office.

Philip P. Mille continues as publicity chief for Arnold Pressburger.

Charles Chaplin, of the Broadway, moved into his new office.

the Motion Picture Relief Fund's Country House, the 14th building on the Coast.

Ted Cheesman, former film director, moved into his new office.

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Actors Must Pay

Continued from page 57

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Bills Next Week

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**GIRLS—THERE'S
NOTHING SO IMPORTANT
TO CHARM AS SMOOTH,
EASY-TO-LOOK-AT SKIN!**

"A SCREEN STAR has to have smooth skin, but so does any girl who wants to be attractive," says lovely Claudette Colbert. This famous Hollywood star tells you how she protects her priceless complexion with daily Lux Toilet Soap ACTIVE-LATHER FACIALS.

"Pat the creamy lather lightly in. Use warm water to rinse, then cool." ACTIVE lather removes dust, dirt and stale cosmetics thoroughly. "Now see how much smoother your skin feels—how fresh it looks," she says.

Why don't you give your skin the same gentle, protecting care famous screen stars use for their million-dollar complexions? Try these beauty facials for 30 days. See what they can do for you!



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LUX SOAP...NEVER
NEGLECT MY DAILY
ACTIVE-LATHER
FACIAL

CLAUDETTE COLBERT

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In Paramount's

"Skylark"

Now Showing Locally



**9 out of 10
Screen Stars
use Lux
Toilet Soap**

Scanned from microfilm from the collections of
The Library of Congress
National Audio Visual Conservation Center
www.loc.gov/avconservation

Coordinated by the
Media History Digital Library
www.mediahistoryproject.org



A search of the records of the United States Copyright Office has
determined that this work is in the public domain.